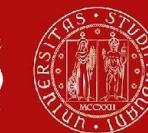




**arQus**

European University Alliance

800<sup>1222-2022</sup>  
ANNI



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA

► 4-6 April

## 2022 ANNUAL CONFERENCE

Padua, Italy

# ARQUS AL6 – 6.3 Impact Council meeting

## “Roadmap for the pathways to impact”

4<sup>th</sup> April 2022, 9:00–11:00, Padua

### The Influscence Project

**Esteban Romero-Frías**

Director for Participation and Social Innovation - Medialab UGR  
[@polisea](https://twitter.com/polisea) [@medialabugr](https://twitter.com/medialabugr)

**& Daniel Torres-Salinas**

Director of the Scientific Evaluation Unit  
[@torressalinas](https://twitter.com/torressalinas)

University of Granada



800<sup>1222-2022</sup>  
ANNI



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DI PADOVA



## The altmetric context

- Digital Transformation of Science Communication
- Political Framework: “responsible research”, “ethics”, “innovation”, “co-creation”, “open science”, “citizen science”
- Demands for social impact and knowledge transfer

In countries such as the United Kingdom, social impact assessment initiatives have been developed, such as the Research Excellence Framework (REF), where scientists were allowed to use altmetrics to demonstrate the social impact of their research.



# The altmetric context

**altmetrics**

## altmetrics: a manifesto

NO ONE CAN READ EVERYTHING. We rely on filters to make sense of the scholarly literature, but the narrow, traditional filters are being swamped. However, the growth of new, online scholarly tools allows us to make new filters; these altmetrics reflect the broad, rapid impact of scholarship in this burgeoning ecosystem. We call for more tools and research based on altmetrics.

EUROPEAN COMMISSION



**Next-generation metrics:**  
**Responsible metrics and evaluation for open science**



# InfluScience

## Hypothesis

The social influence of scientific research can be objectively quantified and measured using public social and digital platforms (altmetrics) and it has different facets and meaning. Depending on the characteristics of the platforms where it is disseminated and the type of public who accesses the information.

**Scientists with social influence: a model to measure knowledge transfer in the digital society**

## Aim

To create and validate a multidimensional model (Twitter, Policy Mentions, News Mentions and Wikipedia) to measure the social influence of Spanish researchers, which will be materialised with the creation of the open web platform: "influscience" and four sector analyses that scale from Spanish institutions to European countries. All of this is in line with the strategies of Spanish science and the European Union.



**Financing Entities : Agencia Estatal de Investigación**  
**Duration: 01/10/2020-01/10/2022. Funding: 60.500€.**



# Methodology

- 1) The starting point is the collection of bibliographic data from Web of Science databases and from altmetric aggregator Altmetric.com to create a database that unifies publications and their social mentions
- 2) The publications with the greatest social attention will be detected and from there the most influential scientists will be standardized and identified, all of this both by area of knowledge and by social media, also taking into account multidisciplinary.
- 3) Finally, a compilation of complementary information will be carried out for sectorial studies, being especially relevant the analysis of Twitter accounts and the collection of scientific production and metrics from different European countries for the elaboration of a comparative analysis

InfluScience

 Clarivate  
Analytics  
WEB OF SCIENCE™

 Altmetric



# Data

Years: 2016-2020

Country: Spain

Web of Science documents: 406,621

Indexed in *Altmetric.com*: 238,508

Total mentions: 3,596,296 mentions



**3.183.505**

Twitter mentions



**111.152**

Wikipedia mentions

## Fields perspective

Records were classified into the 22 research fields included in the *Essential Science Indicators* (ESI) provided by Clarivate. This classification is conducted at the journal level.



**200.772**

News mentions



**7.785**

Policy mentions



Publications	Mentions		Descriptive Statistics			
	Sum	Percentage	Mean	Standard Deviation	Max	
Twitter mentions	208253	3183505	89.185%	13.421	96.987	15695
News mentions	26167	200772	5.625%	0.8464	8.461	1429
Facebook mentions	48824	99840	2.797%	0.4209	1.866	179
Blog mentions	20750	38729	1.085%	0.1633	1.058	119
Wikipedia mentions	5989	11151	0.312%	0.0470	0.859	208
Google mentions	4518	9658	0.271%	0.0407	0.824	254
Policy mentions	4569	7785	0.218%	0.0328	0.392	58
Patent mentions	3111	5353	0.150%	0.0226	0.317	39
Reddit mentions	3294	4822	0.135%	0.0203	0.240	27
Video mentions	1863	2852	0.080%	0.0120	0.209	28
F1000 mentions	2161	2563	0.072%	0.0108	0.127	9
Peer review mentions	1231	2303	0.065%	0.0097	0.187	29
QA mentions	186	218	0.006%	0.0009	0.043	11
Weibo mentions	2	2	0.000%	0	0.003	1
LinkedIn mentions	0	0	---	---	---	---
Pinterest mentions	0	0	---	---	---	---
Syllabi mentions	0	0	---	---	---	---
<b>Altmetric Attention Score</b>	<b>220288</b>	<b>3366965</b>	<b>14,1944</b>	<b>89,881</b>	<b>12915</b>	

Table 2. Distribution of publications and mentions between Altmetric.com's different platforms for the Spanish of Web of Science documents during 2016-2020 period



Influ Science

PROYECTO    OBJETIVOS    EQUIPO    METODOLOGÍA    PUBLICACIONES    DESCARGAS    NOTICIAS



UNIVERSIDAD  
DE GRANADA



INFLUSCIENCE

## CIENTÍFICOS Y CIENTÍFICAS SOCIALMENTE INFLUYENTES

UN NUEVO MODELO PARA MEDIR LA TRANSFERENCIA DEL CONOCIMIENTO CIENTÍFICO EN LA SOCIEDAD DIGITAL.

MÁS SOBRE INFLUSCIENCE →

Científic@s socialmente influyentes: un modelo para medir la transferencia del conocimiento en la sociedad digital (InfluCiencia) – PID2019-109127RB-I00.  
[Ver más sobre la financiación y partners](#)

[influscienc.eu](http://influscienc.eu)



# **INFLUENCIA**



MENU

ranking.influscience.eu

InfluScience

# Ciencia Socialmente Influyente\*

¿Por dónde quieras empezar?

CATEGORÍAS

LAS NUEVAS MÉTRICAS

INFLUENCERS

PAPERS

RANKINGS

\*CLICK HERE TO GET MORE INFO



# InfluSciencers

Autoras y autores científicos con mayor impacto según las altmetricas.

Global Ranking  
RANDOM PROFILES 250 RANKED IN Global Ranking

Marcela Gonzalez-Gross (213th Global Ranking, 2405 InfluRatio), Josep Penuelas (27th Global Ranking, 6719 InfluRatio), Jordi Figuerola (189th Global Ranking, 2566 InfluRatio), Leticia Fernandez-Friera (83rd Global Ranking, 3923 InfluRatio)

4.456 InfluSciencers including  
Rank Methods: Influratio  
250 InfluSciencer per field

## Top10 InfluSciencers

Autor/a	InfluRatio	Wikipedia	Twitter	News	Policy
1. Marina Pollan (CARLOS III INST HLTH)	14777	1	17971	893	7
2. Beatriz Perez-Gomez (CARLOS III INST HLTH)	14713	1	17800	903	7
3. Miguel A. Martinez-Gonzalez (UNIV NAVARRA)	14643	9	11659	1087	16
4. Mark J. Nieuwenhuijsen (CTR RES ENVIRON EPIDEMOL CREAL)	12809	34	7053	1099	78

## IS ← Ranking de autores y autoras / Personas

Marina Pollan (1st Global)  
Clinical Medicine (1st in Clinical Medicine)  
InfluRatio: 13253  
Indexed Publications in Altmetrics: 53  
DESTACA TAMBIÉN EN: Social Sciences, General, Environment/Ecology, Pharmacology & Toxicology  
CARLOS III INST HLTH, Madrid / España  
48th Social Sciences, General  
156th Environment/Ecology  
27th Pharmacology & Toxicology



IS

[← Home / InfluSciencers](#)

MENU

# InfluSciencers

Autoras y autores científicos con mayor impacto según las altmetricas.



## Global Ranking

RANDOM PROFILES **250 RANKED IN GLOBAL RANKING**



Fernando Rodriguez-Artalejo

78th  
Global Ranking  
**3956** InfluRatio



Enrique Penalver

86th  
Global Ranking  
**3813** InfluRatio



Ignacio Trujillo

201st  
Global Ranking  
**2490** InfluRatio



Rafael Rebolo

218th  
Global Ranking  
**2385** InfluRatio



▼ FULL RANKING



H

S

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# Top10 InfluSciencers

Autor/a

InfluRatio

Wikipedia

Twitter

News

Policy

	<b>1.</b>	Marina Pollan CARLOS III INST HLTH	<b>14777</b>	1	17971	893	7
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	<b>4.</b>	Mark J. Nieuwenhuijsen CTR RES ENVIRONM EPIDEMIOL CREAL	<b>12809</b>	34	7053	1099	78
	<b>5.</b>	Roberto Pastor-Barriuso CARLOS III INST HLTH	<b>12595</b>	3	17716	665	19
	<b>6.</b>	Emilio Ros HOSP CLIN BARCELONA	<b>12329</b>	5	7197	1166	4



# Marina Pollan

臨床医学

Clinical Medicine

DESTACA TAMBÍEN EN

Social Sciences, General, Environment/Ecology, Pharmacology & Toxicology

CARLOS III INST HLTH

Madrid / España

ORCID

<https://orcid.org/0000-0002-4328-1565>

Web of Science ResearcherID

<https://publons.com/researcher/M-3259-2014>



★ 1<sup>st</sup>  
in Clinical Medicine

13253  
InfluRatio

53  
Indexed Publications in Altmetrics

48th	Social Sciences, General
156th 27th	Environment/Ecology Pharmacology & Toxicology

## MENTIONS DATA

0 1

### MENCIONES POR SUS ÁREAS DE INVESTIGACIÓN

CLINICAL MEDICINE



17.6K

SOCIAL SCIENCES, GENERAL



312

ENVIRONMENT/ECOLOGY



141

PHARMACOLOGY & TOXICOLOGY



60

0 2

0 3



農業科学

Agricultural Sciences

AREA PREVIEW

芸術と人文科学

Arts & Humanities

AREA PREVIEW

生物学と生化学

Biology & Biochemistry

AREA PREVIEW

ケミストリー

Chemistry

AREA PREVIEW

臨床医学

Clinical Medicine

AREA PREVIEW

コンピューター

Computer Science

AREA PREVIEW

生物学と生化学

Economics & Business

AREA PREVIEW

ケミストリー

Engineering

AREA PREVIEW

エコロジー

Environment & Ecology

AREA PREVIEW

地球科学

Geosciences

AREA PREVIEW

免疫学

Immunology

AREA PREVIEW

材料科学

Materials Science

AREA PREVIEW

数学

Mathematics

AREA PREVIEW

微生物学

Microbiology

AREA PREVIEW

分子生物学

Molecular Biology & Genetics

AREA PREVIEW

神経科学と行動

Neuroscience & Behavior

AREA PREVIEW



IS

[← Scientific Areas / Clinical Medicine](#)

MENU

## コンピューター Clinical Medicine

### CLINICAL MEDICINE TOTAL MENTIONS / AUTORES Y PAPERS

Twitter	Wikipedia	News	Policy
731.7K	212	44.3K	566
267K	135	27.9K	538



### Top 3 Personas InfluSciencers

Autor/a	InfluRatio	Wikipedia	Twitter	News	Policy
1. Marina Pollan CARLOS III INST HLTH	<b>13253</b>	1	17564	709	6
2. Beatriz Perez-Gomez CARLOS III INST HLTH	<b>13086</b>	1	17333	708	6
3. Roberto Pastor-Barriuso CARLOS III INST HLTH	<b>11375</b>	1	17040	469	7



## Top 3 Papers

Papers

InfluRatio Wikipedia Twitter News Policy Altmetric.com

1.

Remdesivir for the Treatment of Covid-19-Final Report

*Clinical Medicine*

2020 Bronze, Green Published

NEW ENGLAND JOURNAL OF MEDICINE

12915

2

13599

1429

20



2.

Prevalence of SARS-CoV-2 in Spain (ENE-COVID): a nationwide, population-based seroepidemiological study

*Clinical Medicine*

2020

Green Published, Bronze

LANCET

10041

0

15695

394

5



3.

Compassionate Use of Remdesivir for Patients with Severe Covid-19

*Clinical Medicine*

2020

Green Published, Bronze

NEW ENGLAND JOURNAL OF MEDICINE

8701

2

11130

512

4



### RANDOM PAPERS 250 RANKED IN Clinical Medicine

230<sup>th</sup> Clinical Medicine

Global and National Burden of Diseases and Injuries Among Children and Adolescents Between 1990 and 2013 Findings From the Global Burden of Disease 2013 Study

106<sup>th</sup> Clinical Medicine

A Clinician's Guide for Trending Cardiovascular Nutrition Controversies Part II

INFLURATIO

840

97<sup>th</sup> Clinical Medicine

Genetic Etiology for Alcohol-Induced Cardiac Toxicity

INFLURATIO

879

126<sup>th</sup> Clinical Medicine

Clinical Portrait of the SARS-CoV-2 Epidemic in European Patients with Cancer

INFLURATIO

760



# New Project: Alt-Andalus

Application of the methodology  
to Andalusian Universities

*alt-andalus*



# ARQUS

- 1) Apply the Influscience methodology to ARQUS universities.
- 2) To obtain indicators at the institutional level of the ARQUS universities for the four dimensions of social impact.  
Comparative study
- 3) Identify the most influential researchers in the universities.  
(Four indicators 22 Fields)
- 4) To identify the most influential articles in the universities.  
(Four indicators 22 Fields)



*Influ* Science

# I ENCUENTRO INFLUENCIA

InfluScience

# Ciencia Socialmente Influyente\*

ビブリオメトリクス

19 04 22

EL EVENTO DEL AÑO

Esteban Romero Frías



SALVAJE, INABARCARABLE Y SUBLIME  
"La revolución de la evaluación científica"



<https://influsience.eu/>

Daniel Torres Salinas



BRILLANTE Y PROVOCADOR  
"Todo en InfluScience es una fiesta"



UNIVERSIDAD DE GRANADA



Please, join us in **Granada**



Photo by wise fox on Unsplash

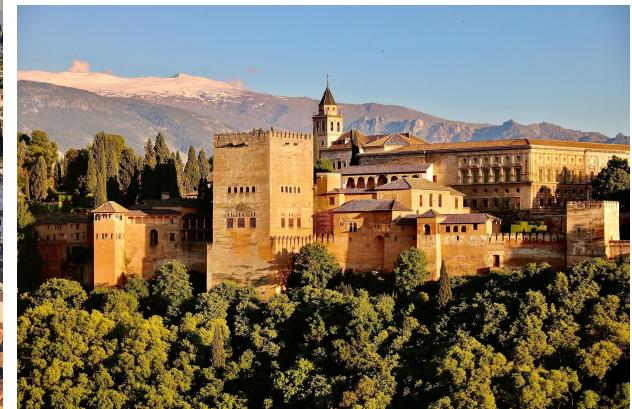


Photo by Jorge Fernández Salas on Unsplash

More info:

<https://influsience.eu/novedades/i-encuentro-influencia-ciencia-socialmente-influyente/>

PID2019-109127RB-I00.

*Influ*Science



Thank you!