

### NAL-live: The New Online Journal for Open Scientific Exchange

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1878





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NAL-LIVE

## The Covid-19 Pandemic: Basic Insights from Basic Mathematical Models (2022)



#### **DOWNLOADS**

► The Covid-19 Pandemic: Basic Insights from Basic Mathematical Models (PDF)



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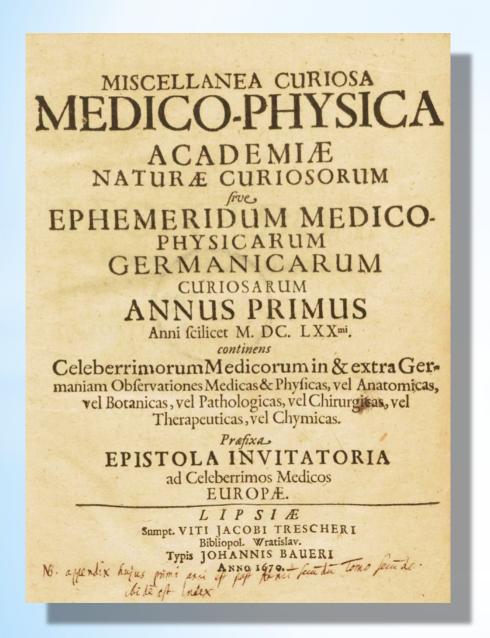
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#### the dawn of scientific publishing



first scientific journals mark a transition from pure book publishing to publishing collections from different authors

France 1665

Journal des Savants

England 1665

Philosophical transactions
by the Royal Society

Germany 1670

Miscellanea curiosa

by the Leopoldina

# Development of business models in scientific publishing: 17th century\*

intially run as barter trade (Tauschhandel) at book fairs: printed pages of one product were exchanged for printed pages of other products

Dutch publishers (among them the Elzevier family) were the first to change this: "We are not engaged in printing to exchange books for books, but to make money from them"

(in a letter of Balthasar Moretus to Willem Blaeu of 4 October 1634)\*

Unauthorized reprinting and bad translations were rampant: predatory publishers emerged

the first journals needed to recover the printing and paper costs > establishment of subscription charges

business interests started to exceed scientific interests

<sup>\*</sup> based on Maclean (2022): Publishers, book fairs, academies, journals: the dissemination of English medicine and natural philosophy in the second half of the seventeenth century. Acta Historica Leopoldina 81, 37-67.

# Development of business models in scientific publishing: today

electronic publishing has changed the business model:

- no need to recover printing and paper costs
- but new costs arise: quality control (Peer Review) and editing

birth of the Open Access idea:

- > article processing charges (APC) cover the service costs
- > subscription charges can be abandoned

birth of the Preprint concept:

> articles are initially made avaiable without peer review checks

birth of the Open Review model:

- Peer Review happens publically
- Peer Review comments are published with the articles

predatory publishers have emerged again

# Development of the *scientific* "business model" in publishing

published papers have become the currency for scientific careers:

positions and finacial support depend on numbers of published papers and their impact factors

bibliographic services created to support literature searches

became converted into bibliometric services that determine the currency value of published papers

scientific publishing has become an "economic game" between authors, peer reviewers and bibliometric manipulators

this game leaves little room for Open Science contributions from the public

scientific economy first - science second

Establishment of

Living Documents

could trigger a major change in scientific publishing

#### Development of Leopoldina publications

1670 – 1706: Miscellanea curiosa sive ephemeridum medico-physicarum Germanicarum Academiae Caesareo-Leopoldinae Naturae Curiosorum

1712 – 1722: Academiae Caesareo-Leopoldinae Naturae Curiosorum ephemerides, sive, Observationum Medico-Physicarum à Celeberrimis Viris tum Medicis, tum Aliis Eruditis in Germania & extra eam communicatarum 1727–1754: Acta Physico-Medica Academiae Caesareae Leopoldino-Carolinae Naturae Curiosorum exhibentia Ephemerides, sive, Observationes Historias et Experimenta Celeberrimis Germaniae et Exterarum Regionum Viris Habita & Communicata, Singulari Studio Collecta

1757-1842: Nova Acta Physico-Medica Academiae Caesareae Leopoldino-Carolinae Naturae Curiosorum 1843-1928: Nova acta Academiae Caesareae Leopoldino-Carolinae Germanicae Naturae Curiosorum

#### Nova Acta Leopoldina NAL

**NAL-miscellanea** 

reports on Academy events

**NAL-conference** 

documentation of
Academy
conferences
(including videos)

**NAL-live** 

newly conceived as Living Documents

**NAL-Historica** 

continues the Acta Historica Leopoldina

Platinum Open Access (no APC) and

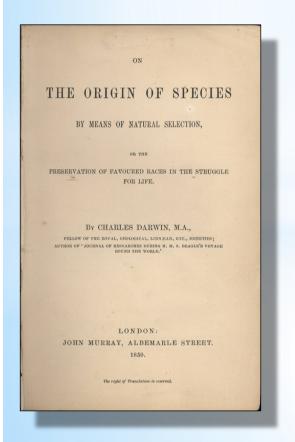


### NAL-live: Living Documents

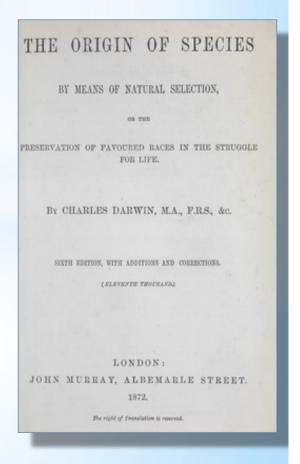


## NAL-live: Living Documents

Example: Darwin's The Origin of Species

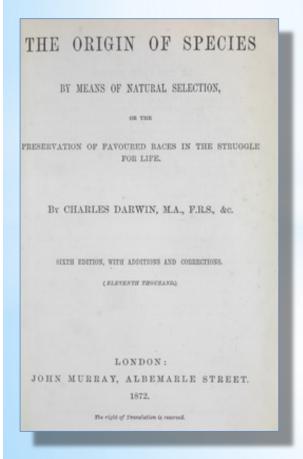


 corrections and responses to readers and public discussion in every new edition



1st edition 6th edition

Example: Darwin's The Origin of Species



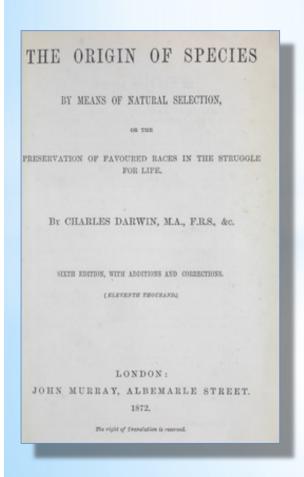
► large number of changes in the 6<sup>th</sup>
 edition - includes also a list of all
 changes

Fifth Edition.	Sixth Edition.	Chief Additions and Corrections.
Page	Page 68	Influence of Costalton Automatica
100 158	101	Influence of fortuitous destruction on natural selection.
220	142	On the convergence of specific forms.  Account of the Ground-Woodpecker of La Plata modified.
225	145	On the modification of the eye.
230	149	Transitions through the acceleration or retardation of the period of reproduction.
231	150	The account of the electric organ of fishes added to.
233	151	Analogical resemblance between the eyes of Cephalopode and Vertebrates.
234	153	Claparède on the analogical resemblance of the hair-claspers of the Acaridze,
248	163	The probable use of the rattle to the Rattle-snake,
248	163	Helmholtz on the imperfection of the human eye.
255	168	The first part of this new chapter consists of portions, in a much modified state, taken from chap, iv, of the forme editions. The latter and larger part is new, and relate chiefly to the supposed incompenency of natural selection to account for the incipient stages of useful structures. There is also a discussion on a the causes which prevent in many causes the acquisition through natural selection of useful structures. Lastly, reasons are given for dis- believing in great and sudden modifications. Gradation
268	214	of character, often accompanied by changes of function are likewise here incidentally considered. The statement with respect to young cuckoos ejecting their
		foster-brothers confirmed.
270	215	On the cuckoo-like habits of the Molothrus.
307	240	On fertile hybrid moths.
319	248	The discussion on the fertility of hybrids not having been ac quired through natural selection condensed and medified
326	252	On the causes of sterility of hybrids, added to and corrected
377	284	Pyrgoma found in the chalk.
402	301	Extinct forms serving to connect existing groups.
440	328	On earth adhering to the feet of migratory birds.
463	343	On the wide geographical range of a species of Galaxias a fresh-water fish.
505	373	Discussion on analogical resemblances, enlarged and modified
516	382	Homological structure of the feet of certain marsupia animals.
518	384	On serial homologies, corrected.
520	385	Mr. E. Ray Lankester on morphology.
521	387	On the asexual reproduction of Chironomus.
541	401	On the origin of rudimentary parts, corrected.
547	405	Recapitulation on the sterility of hybrids, corrected.
552	409	Recapitulation on the absence of fossils beneath the Cambrian system, corrected.
568	421	Natural selection not the exclusive agency in the modi fication of species, as always maintained in this work.
572	424	The belief in the separate creation of species generally hel- by naturalists, until a recent period.

6th edition

list of changes

Example: Darwin's The Origin of Species



#### problems

- no further updates after the 6<sup>th</sup> edition
- important topics that were already adressed in the book were temporarily forgotten
- many subsequent discussion of evolutionary principles would have been different, if they would have been based on a continuation of the book

6th edition

Example: Wikipedia

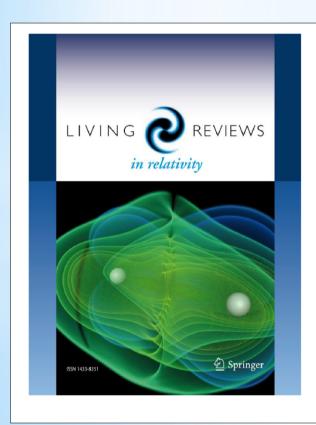


#### problems

- scientific quality is not the primary goal
- · archiving is unclear
- sources of information are not systematically listed
- no peer review
- corrections and recognition of manipulation relies solely on "crowd knowledge"

➤ has been stimulating and has provided important ideas, but is not sufficiently reliable for scientific purposes

Example: Living Reviews in relativity



#### **Living Reviews in Relativity**

Editor-in-Chief: B. lyer

- ► Offers critical reviews of research in all areas of relativity
- "Living" articles are kept up-to-date by their authors
- ► Published under the auspices of the Max Planck Society and ISGRG

Living Reviews in Relativity is a peer-reviewed, full open access, and exclusively online journal, publishing freely available reviews of research in all areas of relativity. Articles are solicited from leading authorities and are directed towards the scientific community at or above the graduate-student level. They provide critical reviews of the current state of research and available sources in the fields they cover. All contributions are subject to single-blind peer review by at least two referees.

Living Reviews is unique in maintaining a suite of high-quality reviews, which are kept up-to-date by the authors. This is the meaning of the word "living" in the journal's title.

but: no commenting function, updates are published as new documents

initial manuscript version 1.0



commenting



adjustment(s)
version(s) 1.xx



revised manuscript version 2.0



etc.

starts with a classic Review of a given scientific topic including systematic literature search and peer review

edited by editorial staff

publication online als pdf and XML with a doi number

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initial manuscript version 1.0



commenting



adjustment(s)
version(s) 1.xx



revised manuscript version 2.0



etc.

everybody is allowed to comment (with a moderation filter)

comments receive a doi

Author(s), Editor(s) and peer reviewer(s) can respond

comments and responses are provided online

initial manuscript version 1.0



commenting



adjustment(s)
version(s) 1.xx



revised manuscript version 2.0



etc.

author(s) of the document can adjust their text on the basis of the comments

changes are marked to allow tracing

initial manuscript version 1.0



commenting



adjustment(s)
version(s) 1.xx



revised manuscript version 2.0



etc.

Original author(s) and/or new author(s) revise the text and write new parts

new systematic literature search

new peer review

new editing by editorial staff

publication online as pdf and xml with new doi number

#### consequences

- > authors can change over time
- elements of the first text can be directly transferred to the new text (CC BY 4.0 license)
- commenters gain a recognized role and can refer to their contributions via doi links
- > a "living document could potentially be carried on over decades
- Scientific credence must be guranteed by an established institution: should be a central task for scientific societies

active commenting needs to be encouraged

while many journals are experimenting with commenting options on published papers, these are only rarely used

Why?

- Serious comments need some effort, but there is so far no "payback" for the effort
- > when comments receive a doi, there is the chance that that authors of comments see that their efforts have an effect on shaping the content

requires a new business model

- open access publishers recover currently their costs via APCs on a per article basis
- maintaining a commenting and updating function incurs additional costs, but these are difficult to collect via additional APCs

possible solution:

publishing needs to be based on general service contracts, rather than APCs

a revived role for scientific societies

- Scientific journals should be run by scientific societies, who provide also the scientific expertise (*Platinum Open Access Model*)
- Scientific societies should receive public grants to run the journal
- > the grants should be subject to peer review in regular cycles (e.g. every 5 years)
- the grant money can be used to establish an own publishing service, or to buy it from private companies

a new role for the authors

- > authors need to pay continued attention to their publication
- authors will directly interact with the public via responses to comments
- however, the "currency" effect of publishing individual papers becomes diluted
- would need to be replaced by a "currency" effect on well maintained living papers, which requires a new bibliometric scoring system

### challenges for implementation

- > getting authors to engage in the effort
- getting (public) commenters to engage
- getting financing sorted out
- develop a "payback" system that recognizes the efforts of authors and commenters
- > develop a suitable software first ...

### Living Documents

> can put science first in scientific publishing

> can create new economic and scientific business models

can allow non-scientists to directly contribute to science