

Albert Houllou is [Chief Executive Officer of F&E Trading LLC](#), a distributor of all kinds of digital equipment and electronics, with focus on providing consumers with high-quality, brand-name digital cameras, recorders, camcorders, televisions, and other products from well-known brands. Albert has held numerous management positions before being named CEO in 2012. He has played key roles in several leading consumer electronics firms, and he understands that customer service translates into business success.

An experienced businessperson, Albert Houllou's aim is to make F&E Trading the foremost global retailer and distributor of consumer electronics. With this in mind, he has developed a team of highly trained sales associates and customer service representatives who offer support in English, Russian, Hebrew, Arabic, French, Spanish, and other languages.

Under Albert Houllou's direction, F&E Trading has grown into one of the region's premier electronics distributors, offering high-end digital goods such as digital cameras, televisions, projectors, and receivers from industry-leading retailers like Sony, Fuji, Panasonic, and Samsung.

When not performing his daily duties at F&E Trading LLC, Houllou contributes to the betterment of his community. He is known to donate to a variety of social and community organizations. He functions both as a member of the Fraternal Order of Police and the Police Benevolent Association. A devoted family man, [Albert Houllou](#) can often be found spending time with his wife and children in Monmouth County, New Jersey.