D1.5 Report Year 2 on Dissemination and Communication

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About the DIHNET.EU project

The overall aim of DIHNET.EU is to create a sustainable European network of Digital Innovation Hubs (DIHs), by developing a set of tools and boosting the collaboration of the different DIH networks, DIHs and other key DIH stakeholders in Europe. The project will act as a coordinator to enhance the collaboration, aligning and synchronizing their activities. This is considered crucial for a better support of SMEs and MidCap companies in offering and using digitisation services.

The project is carried out by TNO, Tecnalia, Fundingbox, euRobotics, BLUMORPHO and LuxInnovation, have strong experience in DIHs and well connected to the EU DIH community.

Executive Summary

In the second year, dissemination work has focused on growing the DIHNET community via the DIHNET.EU community platform, the social media channels, and the organisation and/or participation in workshops and webinars. Project partners have written a series of articles, interviews, and press releases to raise the profile of the project. This resulted in at least 20 articles on DIHNET appearing in (external) online media. The open calls page launched on the website in May 2020 had a terrific number of views, providing visibility to the project website and other EU-funded DIH networks.

Dissemination and coordination within the Digital Innovation Hubs networks included, among others, the second edition of the DIH Champions Challenge and the preparations for the virtual conference "Gearing up towards European Digital Innovation Hubs conference" that will take place in January 2021 and it is organised together with the European Commission, Luxinnovation and the Luxembourg Ministry of the Economy. Collaboration links have been established through the participation in events with DIH networks projects (RODIN, ADMA Initiative, DIH-HERO) and with the JRC Unit B3 S3P, Junta de Andalusia, Enterprise Europe Network (EEN), the European IoT DIH network and AMETIC association. The project launched the monthly "DIH-related initiatives News Bulletin" in collaboration with other EU-H2020 CSAs in digital innovation (i.e. RODIN, OpenDei, DigiPLACE, I4MS, RobotUnion, SAE, SmartAgriHubs, etc.).

Due to COVID-19 pandemic, partners organised a series of online activities and special sessions, that drew the interest of the DIH community. The webinar 'How can DIHs help in times of COVID-19?" and subsequent discussion, and the Project sustainability webinar had a fantastic attendance. To reach an audience outside the DIH community platform, we made use of our online social media channels (i.e. Twitter, LinkedIn and Facebook), the DIH related News Bulletin and the participation in events by consortium partners to present the network. The DIHNET community platform has welcomed 462 new registrations, which makes a total of 793 members as per September 2020. The engagement rate of members is very good, with high attendance to webinars and online sessions, and the creation of new community spaces - public and private. The new monthly Digest has had an excellent popularity among community members.

The strategic efforts to nurture the project community put in place during Year 2 have been successful and the DIHNET community has showed a steady and remarkable grow in this period. For the next year, strategic efforts and specific budget will be put in place to boost the engagement within the community and social media and ensure the dissemination of the project results reaches a wider audience beyond the DIH community itself.

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1 Introduction

The DIHNET.EU project enables the coordination of European, national and regional initiates directly supporting the digital transformation and Digital Innovation Hubs (DIHs). The project aims at creating a sustainable pan-European network of networks, with a focus on regional DIHs.

This deliverable contains first, information on the communication and dissemination activities organised and attended by the DIHNET consortium partners following the information required in the project continuous reporting; and second, an analysis and evaluation of DIHNET's website, community platform, social media and press coverage during **Year 2: 1 November 2019 – 30 September 2020**.

2 Publications

The project publications are classified in two categories: academic publications and non-scientific or non-peer reviewed publications. In Year 2, the consortium partners published only in the non-scientific category. Due to the nature of the project being a coordination Support Action (CSA), we expect a low number of academic publications during the project lifetime, as it is not a principal aim of the project to produce such publications. However, we expect to have academic publications in the future.

2.1 Academic publications

The project does not have academic publications in this second year. We expect this type of publications at the end of the project (specially linked to the "thought leadership"), when information has been gatherer, analysed and discussed, and the results are published.

2.2 Non-scientific and non-peer reviewed publication (popularised publication)

Various members of the DIHNET consortium have published special articles in trade portals and the community platform seeking to reach the DIHs community. TNO and BLUMORPHO (BM) have contributed to the DIHNET community by publishing articles on DIHs and a series of interviews to the winner and 4 finalists of the Champions Challenge 2019. euRobotics (ER) has contributed to an article on the Champions Challenge 2020 in CORDIS news portal. FUNDINGBOX and TECNALIA have also contributed with four articles result from the DIHNET Working Groups and the summary of Q&As and brainstorming sessions.

Author	Date	Title	Link	Views 30/09/2020
Olivia Uguen (BM)	03/02/2020	Digital Innovation Hub of February 2020: Digital Hub Logistics	https://spaces.fundingbox.com/spaces/dihnet-community-dihnet-eu-introduce-yourself-1/5e4bdcbf181e772ad8f93bfd	95
Olivia Uguen (BM)	02/03/2020	Digital Innovation Hub of March 2020: Transylvania Digital Innovation Hub	https://spaces.fundingbox.com/spaces/dihnet-community-dihnet-eu-introduce-yourself-1/5e79c292181e772ad8f977ea	97
FundingBox and Tecnalia	06/03/2020	Summary of the Q&A hosted in February about Public Funding and National & Regional Strategies for DIHs	https://fundingbox.com/spaces/dihnet-eu-community-wg1-funding-finance/5e6298f0181e772ad8f95c72	78

Author	Date	Title	Link	Views 30/09/2020
Maurits Butter (TNO)	16/03/2020	Defining Digital Innovation Hubs as part of the European DIH network	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5e6fb142181e772ad8f96d5f	200
FundingBox and Tecnalia	01/04/2020	Summary of the brainstorming "How can DIHs help in times of COVID-19"	https://fundingbox.com/spaces/dihnet-eu-community-how-can-dihs-help-in-times-of-covid/5e84d39c181e772ad8f9887b	373
Olivia Uguen (BM)	06/04/2020	Digital Innovation Hub of April 2020: IAM 3D HUB	https://spaces.fundingbox.com/spaces/dihnet-community-dihnet-eu-introduce-yourself-1/5e8d9dc2181e772ad8f9932e	55
FundingBox and Tecnalia	04/05/2020	Policy recommendations from DIHNET Working Groups 1 and 3	https://fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5eaffde0181e772ad8f9c327	105
Olivia Uguen (BM)	06/05/2020	Digital Innovation Hub of May 2020: Super Innovation Hub SuperIoT	https://spaces.fundingbox.com/spaces/dihnet-community-dihnet-eu-introduce-yourself-1/5eb0392d181e772ad8f9c451	71
Olivia Uguen (BM)	01/06/2020	Digital Innovation Hub of June 2020 - ITI Data Hub	https://spaces.fundingbox.com/spaces/dihnet-community-dihnet-eu-introduce-yourself-1/5ef5a79aa5279a05cc1dc4a3	71
Marta Palau Franco (ER)	14/08/2020	The DIH Champions Challenge 2020 looks for the most advanced Digital Innovation Hubs in Europe	https://cordis.europa.eu/article/id/421880-the-dih-champions-challenge-2020-looks-for-the-most-advanced-digital-innovation-hubs-in-europ	Information not available on Cordis Wire.

3 Dissemination

In the context of dissemination within Horizon 2020 projects, we aim at sharing the project results with potential users in the research field, industry and policymakers. We expect that by sharing the results with the rest of the Digital Innovation Hubs community, we contribute to the progress of science and digitisation in Europe, and by consequence strength the image of European market as one of the leaders in R+D and its implementation.

The DIHNET consortium partners have promoted the project and its results, by providing targeted information to multiple audiences (i.e. policy makers, DIH networks, SMEs and general public), in an effective manner. In this section we list the different events organised and the channels used to communicate the information.

3.1 Conferences

In Year21, we have not organised any conference as there was no meeting of the Working Group on Digital Innovation Hubs in 2019-2020, and due to COVID pandemic it is not possible yet to organise face-to-face events. However, we are currently organising the virtual conference "Gearing up towards European Digital Innovation Hubs conference" together with the European Commission, Luxinnovation and the Luxembourg Ministry of the Economy for January 2021. This conference will be an opportunity for DIHs and future EDIHs to meet nurture their networks, share ideas and learn about the new EU policy developments on supporting the green and digital transformation.

3.2 Workshops

DIHNET's partner Funding Box (FBA) has organised 5 webinars, 3 of them with TECNALIA and 1 with TNO. These webinars are addressed mainly to target the Industry community and SMEs as part of Funding Box work in WP2-Task 2.2, DIHs and policy makers (work of TNO in WP5). These webinars are available on the DIHNET.EU community platform and some of them were recorded and are available on the YouTube channel.

- **DIHNET Webinar: How can DIHs benefit from the ADMA initiative? (by FundingBox), December 5th, 2019.**
  WP2 – Task 2.2
  The estimated number of people reached is **47** from **Industry.**

- **DIHNET Q&A: How to attract public funding for DIHs (by FundingBox, Tecnalia), February 10th, 2020.**
  WP2 – Task 2.2
  It was a joint webinar from DIHNET WG1 (Funding and Finance, led by FundingBox), and WG3 (Regional Strategies, led by Tecnalia).
  The estimated number of people reached is **39** from **Industry.**

- **DIHNET Brainstorming Session: How DIHs can help digitalise your region, (by FundingBox, Tecnalia), March 17th, 2020.**
  WP2 – Task 2.2
  It was a follow-up to the Q&A, also organised jointly by WGs 1 and 3The conclusions were drafted as policy recommendations and were posted on the community here.
  The estimated number of people reached is **54** from **Industry.**

- **DIHNET Webinar and Brainstorming: 'How can DIHs help in times of COVID-19?', (by FundingBox and Tecnalia with the support of the EC), March 25th, 2020.**
  WP2 – Task 2.2
  Thanks to a suggestion of Andrea Halmos from the European Commission, at the start of lockdown, a webinar/brainstorming was organised with the community of DIHs to discuss how DIHs could support SMEs and the public sector during this crisis.
  The estimated number of people reached is **200** from **Industry** and 1**0** from **Policy Makers**.

- **DIHNET Webinar: Digital Innovation Hubs as part of the European DIH network (by TNO), March 30th, 2020.**
  WP2 – Task 2.2
  The estimated number of people reached is **100** from **Industry** and 1**0** from **Policy Makers**.

- **DIHNET Webinar: DIHNET Webinar: 'Cooperation between Start-Ups and Digital Innovation Hubs' (by FundingBox), May 26th, 2020.**
  WP2 – Task 2.2
  The estimated number of people reached is **160** from **Industry** and **5** from **Policy Makers**.

3.3   Press releases

euRobotics, FundingBox and Luxinnovation with the European Commission have written press notes and press releases from November 2019 to September 2020 that have been publish on the DIHNET website "News" section. The unique page views are from the data extracted from the google analytics of the DIHNET website.

Author	Date	Title	Link	UNIQUE Page Views 30/09/2020
Maria Roca (FundingBox)	05/12/2019	Digital Hub Logistics winner of the DIHNET.EU's Champions Challenge of Digital Hubs in Europe!	https://dihnet.eu/2019/12/digital-hub-logistics-winner-of-the-dihnet-eus-champions-challenge-of-digital-hubs-in-europe/	132

Author	Date	Title	Link	UNIQUE Page Views 30/09/2020
Maria Roca (FundingBox)	06/04/2020	The DIHNET.EU Community joins the fight against COVID-19, calling for Digital Innovation Hubs' help	https://dihnet.eu/2020/04/the-dihnet-eu-community-joins-the-fight-against-covid-19-calling-for-digital-innovation-hubs-help/	175
Marta Palau Franco (ER)	12/08/2020	The DIH Champions Challenge 2020 looks for the most advanced Digital Innovation Hubs in Europe	https://dihnet.eu/2020/08/the-dih-champions-challenge-2020-looks-for-the-most-advanced-digital-innovation-hubs-in-europe/	142
Marta Palau Franco (ER)	15/09/2020	News Bulletin from DIH related initiatives – September 2020	https://dihnet.eu/2020/09/the-dih-champions-challenge-2020-looks-for-the-most-advanced-digital-innovation-hubs-in-europe-2/	9
Marta Palau Franco (ER)	22/09/2020	New deadline to apply to the DIH Champions Challenge	https://dihnet.eu/2020/09/new-deadline-to-apply-to-the-dih-champions-challenge/	3
Lucie Milcent (FundingBox) Edit: Marta Palau Franco (ER)	22/09/2020	EDIH networking event save the date	https://dihnet.eu/2020/09/new-deadline-to-apply-to-the-dih-champions-challenge-2/	8
Lucie Milcent (FundingBox) Edit: Marta Palau Franco (ER)	22/09/2020	DIHNET Webinar: 'Innovation ecosystems: Cooperation between Africa and Europe'	https://dihnet.eu/2020/09/dihnet-webinar-innovation-ecosystems-cooperation-between-africa-and-europe/	2
European Commission & Luxinnovation Edit: Marta Palau Franco (ER)	24/09/2020	Gearing up towards European Digital Innovation Hubs	https://dihnet.eu/2020/09/gearing-up-towards-european-digital-innovation-hubs/	117

All the articles were first published on the community platform. The news with very few visits were not shared in social media channels (the one shared was only the link of the article on the community platform). This shows that publication in social media channels boost the impact of the articles.

3.4   Newsletter

In this Year 2 we started the monthly **DIHNET Community Digest**. This publication is written by Marta Palau Franco (ER) with the contributions from Kristina Karanikolova (TNO) and Lucie Milcent and Laura Argiles (FundingBox).

Author	Date	Title	Link	Unique opens (views) 30/09/2020
Marta Palau Franco contributions: Kristina Karanikolova Lucie Milcent Laura Argiles	28/05/2020	DIHNET Digest – May 2020	No link available. Sent by email to DIHNET community members.	272
Marta Palau Franco contributions: Kristina Karanikolova Lucie Milcent Laura Argiles	30/06/2020	DIHNET Digest – June 2020	No link available. Sent by email to DIHNET community members.	272
Marta Palau Franco contributions: Kristina Karanikolova Lucie Milcent Laura Argiles	29/07/2020	DIHNET Digest – July 2020	No link available. Sent by email to DIHNET community members.	277
Marta Palau Franco contributions: Kristina Karanikolova Lucie Milcent Laura Argiles	26/08/2020	DIHNET Digest – August 2020	No link available. Sent by email to DIHNET community members.	254
Marta Palau Franco contributions: Kristina Karanikolova Lucie Milcent Laura Argiles	18/09/2020	DIHNET Digest – September 2020	No link available. Sent by email to DIHNET community members.	265

3.5   Local Press conferences / Media Briefings

No local press conference or media briefing has taken place in this second year. Due to the nature of this Coordination and Support Action (CSA), we do not envisage the organisation of this type of events.

3.6   Training

The consortium has not given any specific training activities except for the webinars mentioned already in point 3.2

3.7   Participation

Various members of the consortium have disseminated DIHNET network at specialist conferences and events, seeking to reach DIHNET's specific target groups: research community, industry, policy makers and civil society.

Due to COVID-19 pandemic, the face-to-face participation has not been possible since March 2020 and some of the events have been moved to a virtual format.

The conferences, workshops and other events partners have participated in are listed in this section.

3.7.1   Conference

No participation in conferences due to COVID-19 pandemic.

3.7.2   Workshop

Consortium members from TECNALIA and TNO attended different workshops to present some of the activities of the project and the project itself.

- **Digitalisation and New Technologies in AGRI-FOOD. Exploring synergies between Digital Innovation Hubs and Agri-food Partnerships. Potential synergies between networked DIHs and AF partnerships. Málaga, 04 Dec 2019 (Spain).**
  Begoña Sánchez (TECNALIA) attended the Workshop and presented DIHNET project.
  JRC Unit B3 S3P together with Junta de Andalusia and Enterprise Europe Network (EEN) co-organised the event Digitalisation and New Technologies in Agri-food. The two day event "Digitalisation and New Technologies in AgriFood" and organisation of a workshop on "Exploring synergies between DIHs and AF Partnerships" counted with more than More than 167 people registered with participants from 16 EU MSs as well as Turkey and Monte Negro. The first day was dedicated to the Working Committee Meeting of S3P Agri-Food thematic partnerships, a dedicated workshop which took place during the 2nd day (morning). DIHNET project presented an approach to Potential synergies between networked DIHs and AF partnerships. There were also parallel discussion groups, Begoña was the facilitator of the Challenge Consumer involvement in AgriFood innovation. More info on https://s3platform.jrc.ec.europa.eu/-/digitalisation-and-new-technologies-in-agri-food-and-s3p-agrifood-s-international-b2b-meetings

  The estimated number of people attending this event was **167 people**, although we do not know the numbers associated to each of the categories of audience.

- **Workshop: Co-designing benefits from a European IoT DIH network. Lille, 28 January 2020 (France)**
  Maurits Butter (TNO) presented DIHNET and pan-EU collaboration at the workshop organised by AIOTI network. https://aioti.eu/events/workshop-co-designing-benefits-from-a-european-iot-dih-network/

  We do not know the estimate number of people attending the event.

- **AMETIC Webinar: "Digital Innovation Hub (DIH) como facilitador para potenciar la transformación digital". Online, 1 July 2020.**
  Begoña Sánchez (TECNALIA) presented DIHNET at the AMETIC webinar. AMETIC represents the digital technology industry in Spain. Begoñas' talk was about "Los DIHs, ecosistemas clave en la transformación digital: la visión del proyecto europeo DIHNET" https://www.dihbu40.es/evento/webinar-dih-como-facilitador-para-potenciar-la-transformacion-digital/
  YouTube video: https://www.youtube.com/watch?v=hf-k9HvCioU&t=1406s

  The estimated number of people reached is **50** from **Industry** and **20** from **Scientific community**.

3.7.3   Other events

- **Stakeholder Forum, Madrid 13-15 November 2019, organisation of a session to present the DIHNET Prize and the I4Ms awards. November 14th, 12PM session "Digital Innovation Hubs - success stories".**
  The overall objective of the workshop was to present the award for best Application Experiment within the I4MS initiative and best DIH of 2019 under the Champions Challenge 2019; regarding the uptake of digital innovation and DIHs performance as well as to create awareness on the DIHNET and I4MS projects and enhance the European DIH network.
  The workshop was divided in three blocks: the **first** block was a joint I4MS/DIHNET award ceremony. The **second** block (I4MS) was a panel discussion on the EU SMEs road to the full digital transformation: Challenges ahead moderated by Mayte Carracedo (FundingBox) https://webcastlive.es/digitisingeu/video.htm?video=07. The **third** block was a discussion about the key issues that are instrumental to become a successful DIH and enhance its European collaboration, especially cross-border, moderated by Begoña Sánchez (TECNALIA). https://webcastlive.es/digitisingeu/video.htm?video=08
  More info on https://ec.europa.eu/digital-single-market/en/news/digitising-european-industry-stakeholder-forum-2019

  The estimated number of people attending this event was **713 people on site and 564 people online**, although we do not know the numbers associated to each of the categories of audience.

3.8   Video/Film

In this second year, the project consortium has produced a series of videos although there was not budget available for such activity. FundingBox collaborated with I4MS project in a series of interviews to the DIH Champions Challenge 2019 finalists and winner, that after were edited by euRobotics to make them shorter and adapted to DIHNET project's needs. The consortium also organised a series of webinars that were recorded and uploaded to the YouTube channel.

The table below shows the videos and views for the Year 2 (1 November 2019 to 30 September 2020):

Date	Title	URL	Views YouTube 30/09/2020
5/02/2020	Interview Thorsten Hulsmann - Digital Hub Logistics Dortmund	https://www.youtube.com/watch?v=sNgH70uBd3o	42
11/02/2020	Interview Aintzane Arbide - IAM 3DHub	https://www.youtube.com/watch?v=DZQ-RwpX560	24
11/02/ 2020	Interview Bianca Muntean - Transilvania Digital Innovation Hub	https://www.youtube.com/watch?v=FPanWEq7Co4	106
11/02/ 2020	Interview Daniel Sáez Domingo - ITI Data Hub	https://www.youtube.com/watch?v=zUkqWQQIW_g	38
11/02/ 2020	Interview Pekka Jokitalo - SuperIOT Digital Innovation Hub Alliance Leader	https://www.youtube.com/watch?v=zNgZZYVPZvo	22
2/04/2020	DIHNET Webinar: Digital Innovation Hubs as part of the European DIH network	https://www.youtube.com/watch?v=4axCsbeGkPU	134
2/04/2020	Webinar 25/03/2020: How can DIHs help in times of COVID	https://www.youtube.com/watch?v=7WbOvrooIHk	27
28/05/2020	DIHNET EU Webinar 'Cooperation between Start Ups and Digital Innovation Hubs'	https://www.youtube.com/watch?v=b6PfoZ9XIS4	83
24/07/2020	DIHNET Webinar: "Post-project sustainability for networks"	https://www.youtube.com/watch?v=07dUuxWAIqQ	23

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3.9 Activities organised jointly with other EU projects

- In May 2020, we started a monthly **DIH-related initiatives News Bulletin** in collaboration with other EU-H2020 CSAs in digital innovation (i.e. **RODIN, OpenDei, DigiPLACE, I4MS, RobotUnion, SAE, etc.).** This monthly bulletin is written by Marta Palau Franco (ER) with the contributions of the CSAs and some IAs that do not have an umbrella CSA. Before publishing the bulletin on the DIHNET Community, it is reviewed by Kristina Karanikolova (TNO) and Lucie Milcent (FundingBox).

Author	Date	Title	Link	Views 30/09/2020
Marta Palau Contributions: CSAs	11/05/2020	CSAs' News bulletin – May 2020	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5ebbe6de181e772ad8f9d86a	68
Marta Palau Contributions: CSAs	15/06/2020	CSAs' News bulletin – June 2020	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5ee08b0bd155675821fa2795	194
Marta Palau Contributions: CSAs	13/07/2020	CSAs' News Bulletin – July 2020	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5f0c19db4fb658397263cb95	107
Marta Palau Contributions: CSAs	10/08/2020	News Bulletin: DIH related initiatives – August 2020	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5f311520f9a7a75c28f30240	139
Marta Palau Contributions: CSAs	14/09/2020	News Bulletin from related initiatives – September 2020	https://spaces.fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5f5f27f4f9a7a75c28f327cb	85

- **Meetings with DIH-HERO to exchange views on both projects**. Online, April-August 2020. Begoña Saánchez (TECNALIA) attended a meeting with DIH-HERO H2020 project (https://dih-hero.eu/) to present DIHNET and find synergies (24th July 2020). DIH-HERO consortium was interested in the type of services structuration. Begoña attended some internal consortium meetings to exchange views on both projects.

  The number of people reached is **20** from **Scientific community**.

- **RODIN 2nd Summer camp.** Online, 11-12 July 2020
  Olivia Uguen (BM) attended the summer camp of the RODIN network project to take part to the discussion related to business models that could help the setting-up of sustainable for DIHs networks.

  The number of people reached is **38** from **Scientific community, 3** from **Industry** and **1 policy maker.**

3.10 Public engagement and outreach events

There are not public engagement or outreach events addressed to the general public to report in this Year 2.

3.11 Communication Campaign

This section describes the dissemination via TV, Radio, Print press, social media and on-line media. Section 3.11.2 includes the analysis of DIHNET's social media channels (i.e. Twitter, LinkedIn and Facebook). A detailed compilation of online media articles (published by external sources and not by DIHNET consortium members) is given in Annex 1 of this report, analysed by country, media type, and genre. A total of **20 online articles** are listed, although this is suspected to be an underestimate, since we are not always advised when items appear; the very nature of present-day communications, particularly over the Internet, makes it impossible to achieve full completeness, as news items go viral and escape our compilation efforts.

We have not organised specific communication campaigns to be present on TV, radio or print media such as newspapers or magazines. Due to the budget limitations, it is out of the scope of the project to pay to be present in those media channels. However, we do not discard the possibility of participation of consortium members in those channels (by invitation) during the lifetime of the project. In Year 2 there are no activities to report concerning television, radio or print media, only a series of podcasts organised by FundingBox.

3.11.1 Radio/Podcast

FundingBox started a series of podcast, but they decided to stop as the effort required to prepare and record the podcasts turned to be bigger than the benefits from the outcome. So even it had a good number of audio listeners for what it is a very specific topic, the number was not big enough to keep investing such amount of person months.

Author	Date	Title	Link	listeners 30/09/2020
FundingBox	02/12/2019	Podcast Episode 1: "Do's and Don'ts when setting up a DIH"	https://fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5de4d45352317832f8591071	115
FundingBox	13/01/2020	Podcast Episode 2: "How to attract public funding for DIHs"	https://fundingbox.com/spaces/dihnet-eu-community-dihnet-eu-news-events/5e1ca94052317832f8591c3f	189

3.11.2 Social Media

In order to maximise the reach of DIHNET to a wide range of audiences, we are making use of social media including Twitter, LinkedIn and Facebook, being this last one a mirror channel of LinkedIn posts. The social media activities peaked around the months of March-June 2020. The topics with more engagement were the DIH fight against COVID-19 webinars and open calls, the Post-project sustainability webinar, the SMOOTH GPDR compliance support to DIHs, the EDIH networking event. the DIH Champions Challenge, the DIH of the month and the DIH related News Bulletin.

- **Twitter**

The DIHNET Twitter account (https://twitter.com/DihnetE) is active since 1st of July 2019. Since that the channel has reached a total of **618 followers** and has posted **1483 Tweets** (this number includes re-tweets) as per September 30, 2020. This is 444 followers and 1303 tweets more than from October 2019 (Year1) as shown in Figure 1 and Figure 2.

Note: this print screen has been taken on 4 November 2020, as numbers were written down on 30 September, but no screen print was taken.

*Figure 1: Twitter page for DIHNET (Source: www.twitter.com/DihnetE [Accessed **November 4, 2020]***
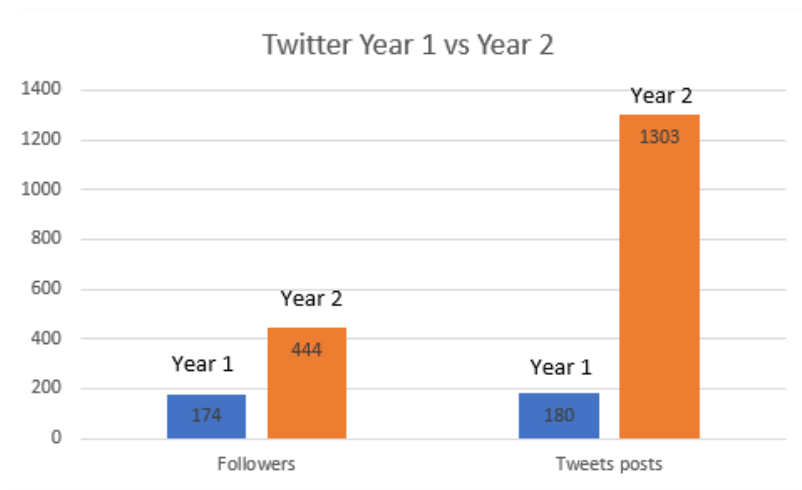
Figure 2: Twitter comparison between Year 1 and Year 2 Followers and number of tweets (Source: DIHNET)]

The twitter followers have increased notably since October 2019, as we already foresee in the Year 1 report. We expect them to keep increasing during Year 3 linked to the EDIH conference in January 2020, the organisation of more activities, and the communication of project results to our targeted audience.

Twitter removed its audience insight tab from its analytics in January 2019, because of that we are not able to provide insights on audience in this Year 2 report.

Over the period of 1 November 2019 – 30 September 2020 the twitter account had a total of **206.7K Impressions (142.7K more than in Year-2) as** shown in Figure 3.

Note: Twitter does not provide graphics of long periods anymore, so in contrast with Year-1 report we had to export the data in an Excel file and edit it to make the graphics. We can provide the Excel files if required.
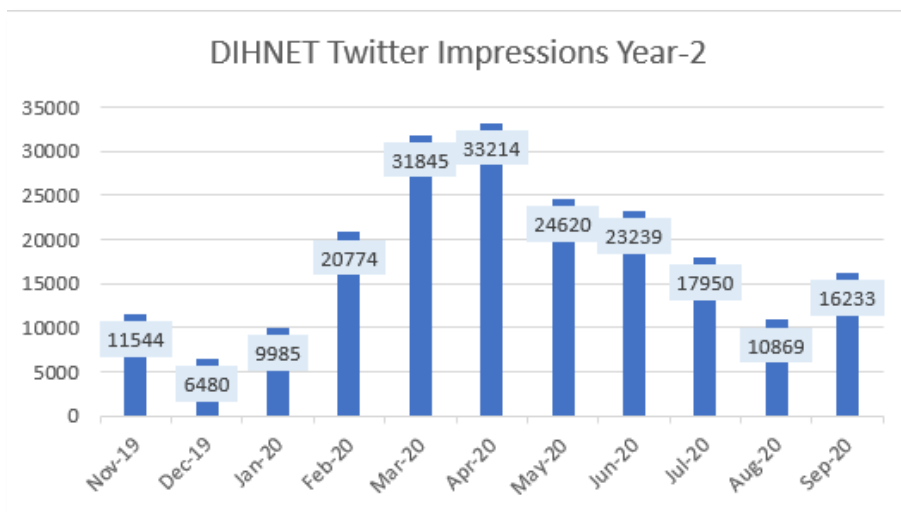
Figure 3: DIHNET Tweet Impressions period 1 Nov 2019 – 30 Sept 2020 (Source: www.twitter.com/DihnetE [Accessed 2 November, 2020]

The Twitter impressions peaked in March-April with the topic on the fight against COVID-19 webinars and open calls. This is of no surprised as the lockdowns kept people at home facing an unknown situation. The other peak was in May-June 2020 around the Post-project sustainability webinar (see Figure 3). The Tweet activity that include the top tweets is shown in Figure 4,Figure 5,Figure 6 and Figure 7. Twitter does not allow to create the graphics for more than 91-day period, so we have divided Year-2 period in four. We have also selected the two top tweets for each period.
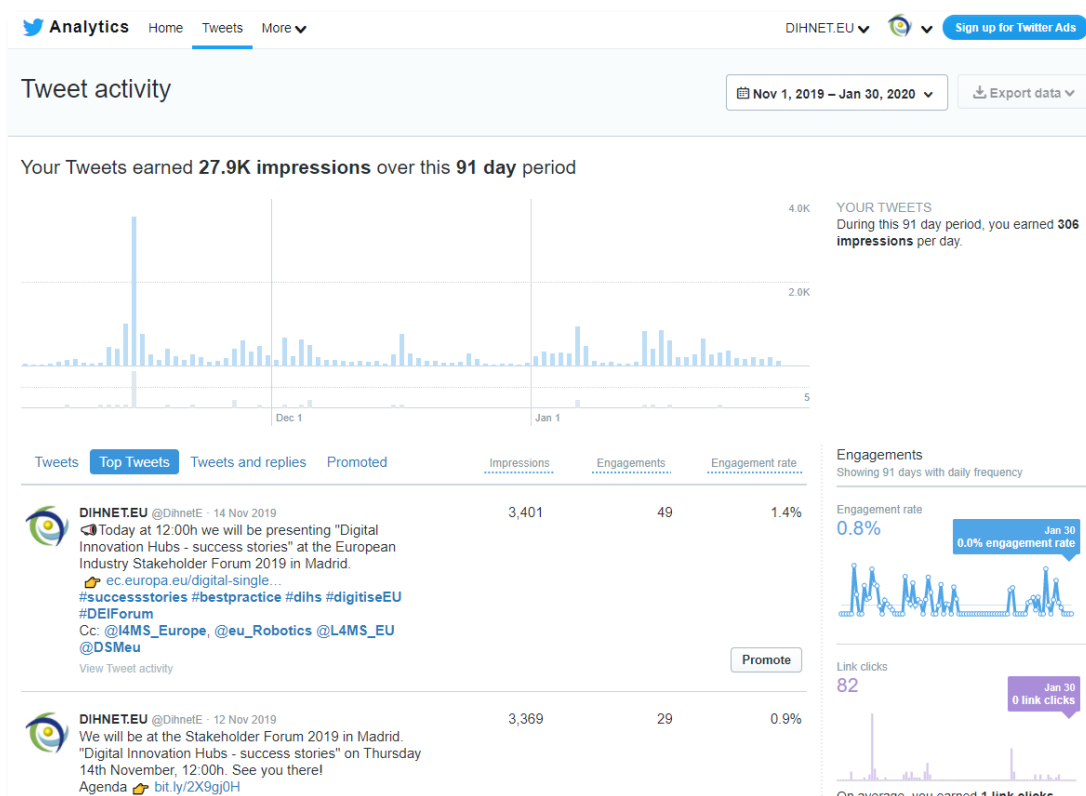
Figure 4: DIHNET Top 2 tweets 1 Nov 2019 – 30 Jan 2020 (Source: www.twitter.com/DihnetE [Accessed October 2, 2020]
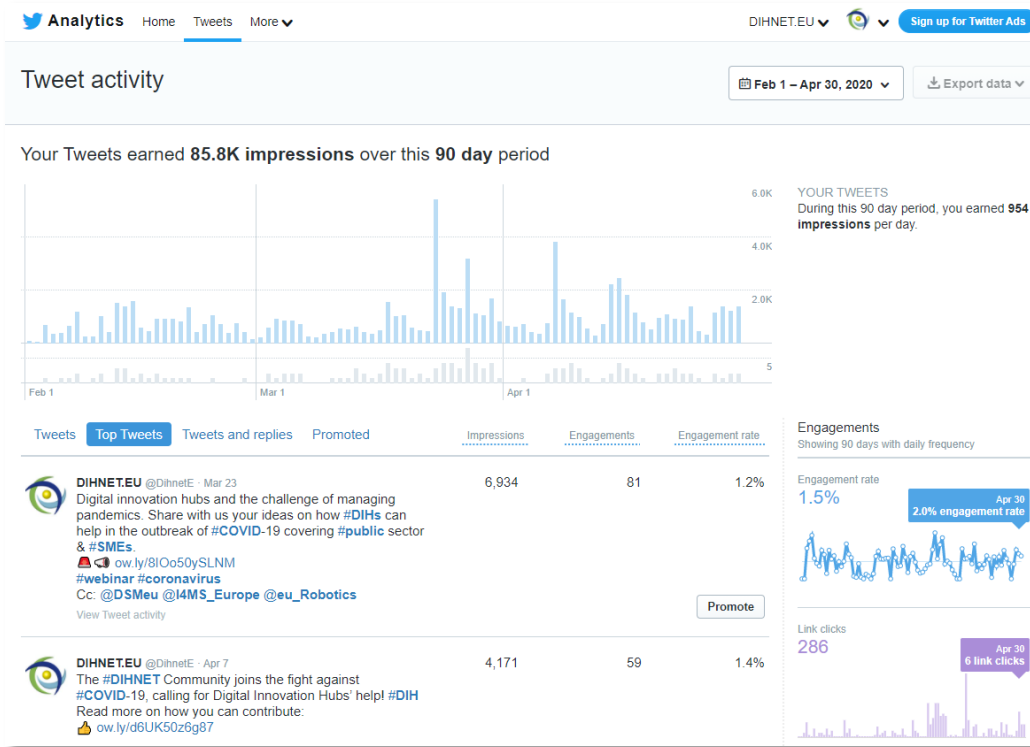
Figure 5: DIHNET Top 2 tweets 1 Feb 2020 – 30 April 2020 (Source: www.twitter.com/DihnetE [Accessed October 2, 2020]
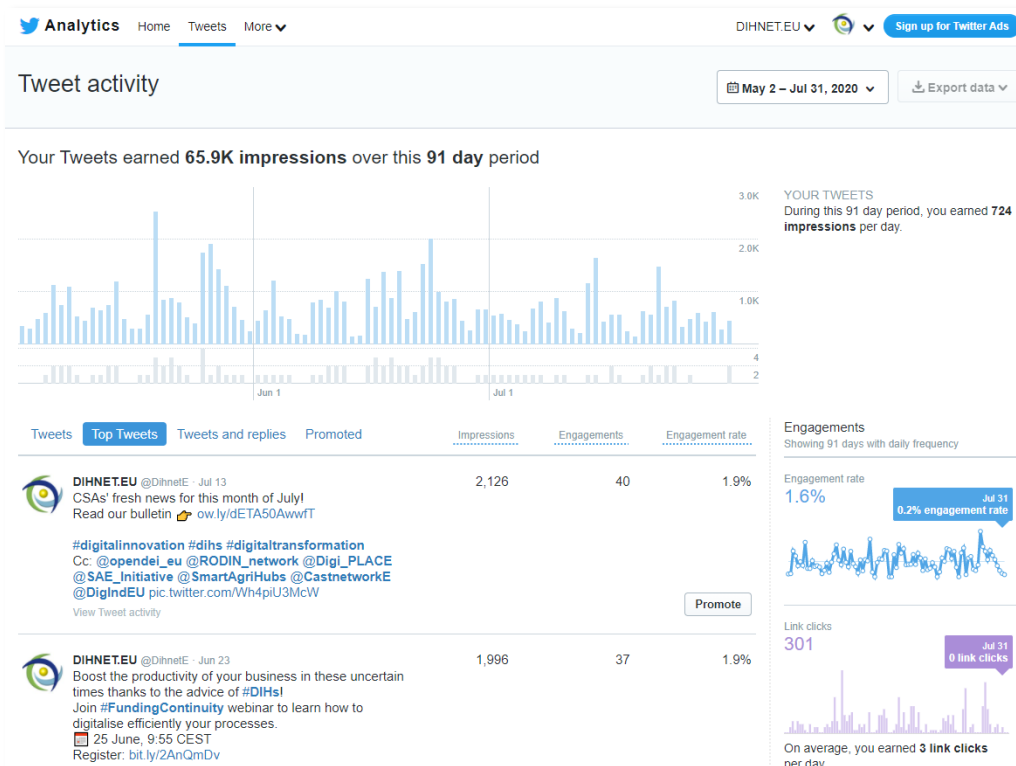
Figure 6: DIHNET Top 2 tweets 1 May 2020 – 31 July 2020 (Source: www.twitter.com/DihnetE [Accessed October 2, 2020]
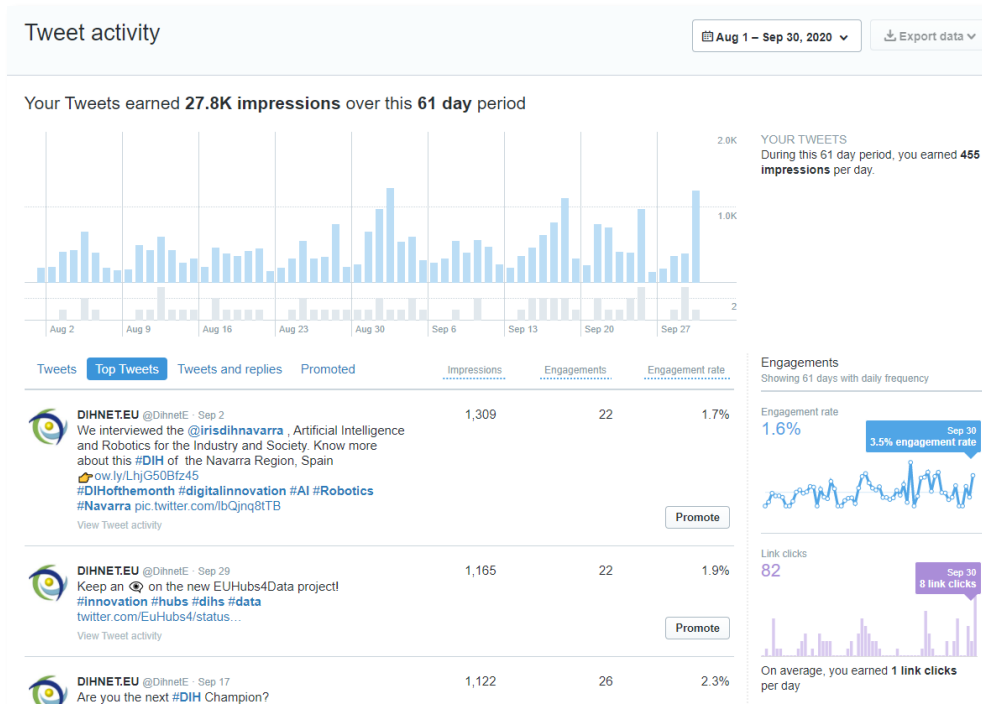
Figure 7: DIHNET Top 3 tweets 1 Aug 2020 – 30 Sept 2020 (Source: www.twitter.com/DihnetE [Accessed November 2, 2020]

The **average engagement rate for Year-2** is **1.6%** which can be considered **high**[1]. The engagement rate is the number of engagements divided by the total number of impressions. Since February 2020, the engagement rate has started stabilising between 1.5% and 2.2% as shown in Figure 8 below, which is good as it shows consistency in our communications.

In Year 3 we will look at the possibility to pay or boost some specific posts with the objective to reach more people for disseminating final results and improve engagement.

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[1] https://embertelevision.co.uk/blog/the-beginners-guide-to-twitter-analytics/
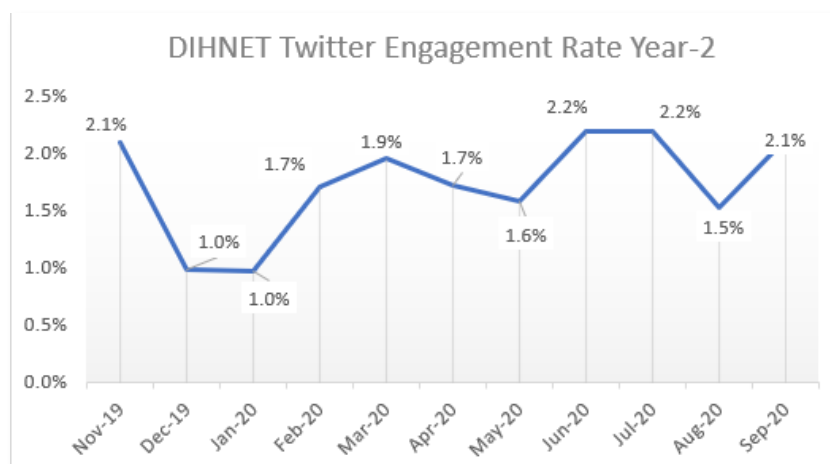
Figure 8: Tweet activity DIHNET period 1 Nov 2019 – 30 Sept 2020 (Source: www.twitter.com/DihnetE [Accessed 2 November, 2020]

- **Facebook**

As per 1 October 2020, the DIHNET Facebook page (https://www.facebook.com/dihnet/) has a total of **64 people likes** and **78 people follow**, this is 41 and 50 people more, respectively, than in Year 1.
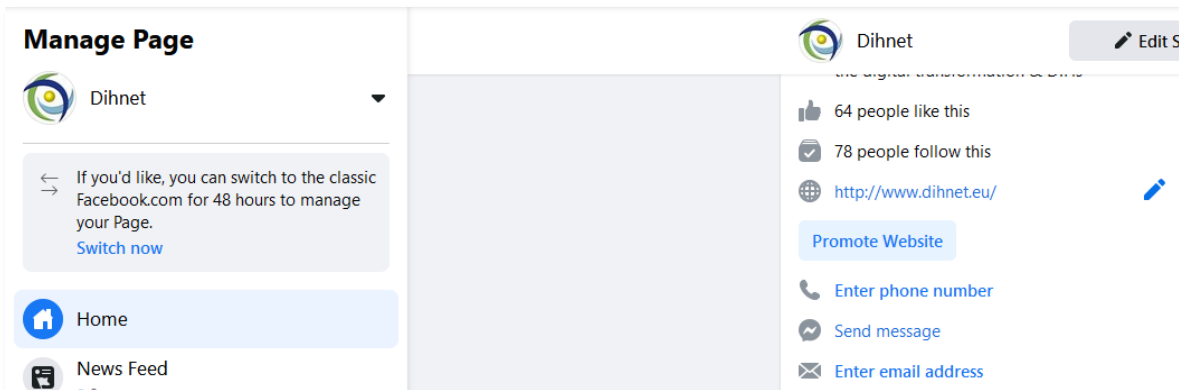

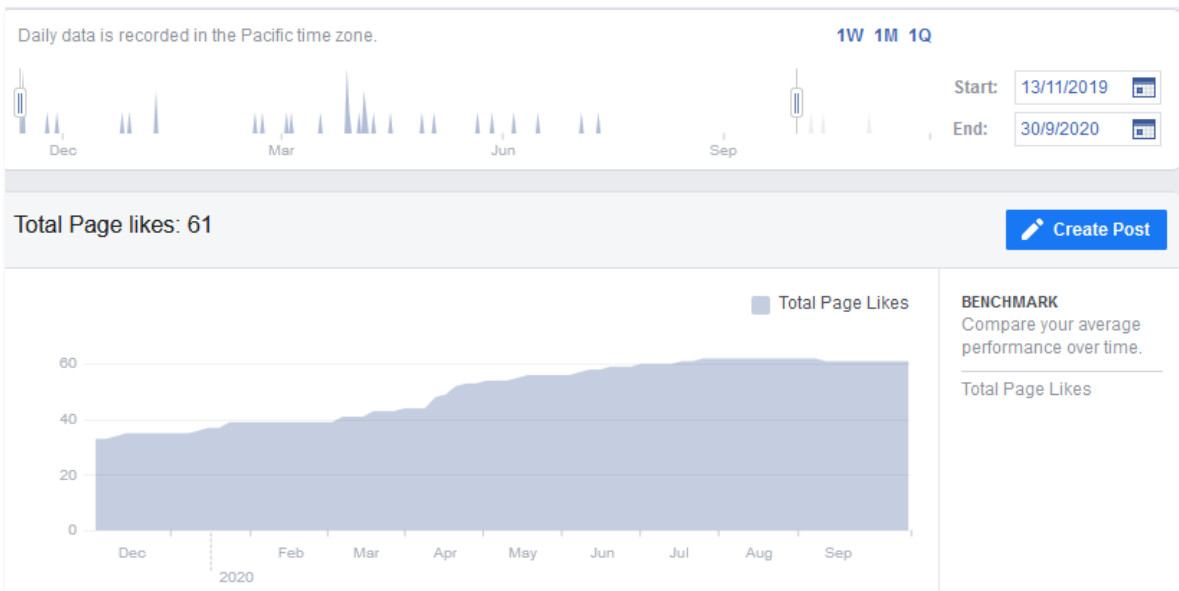*Figure 9: DIHNET Facebook page likes and follows (Source: https://www.facebook.com/dihnet/ [Accessed October 1, 2020]*

Figure 10: DIHNET Facebook Total Page Likes (Source: https://www.facebook.com/dihnet/ [Accessed October 1, 2020]

During the period of 1 November 2019 to 30th September 2020, we had a total of **6701 impressions.** euRobotics has not done any paid promoted content in this year, so we have used the organic impressions data (see Figure 11)

Facebook activity peaked around the months of March (see Figure 12) with the DIH of the month - Transylvania DIH, the webinar and calls to fight COVID-19, and in June with the News Bulletin.
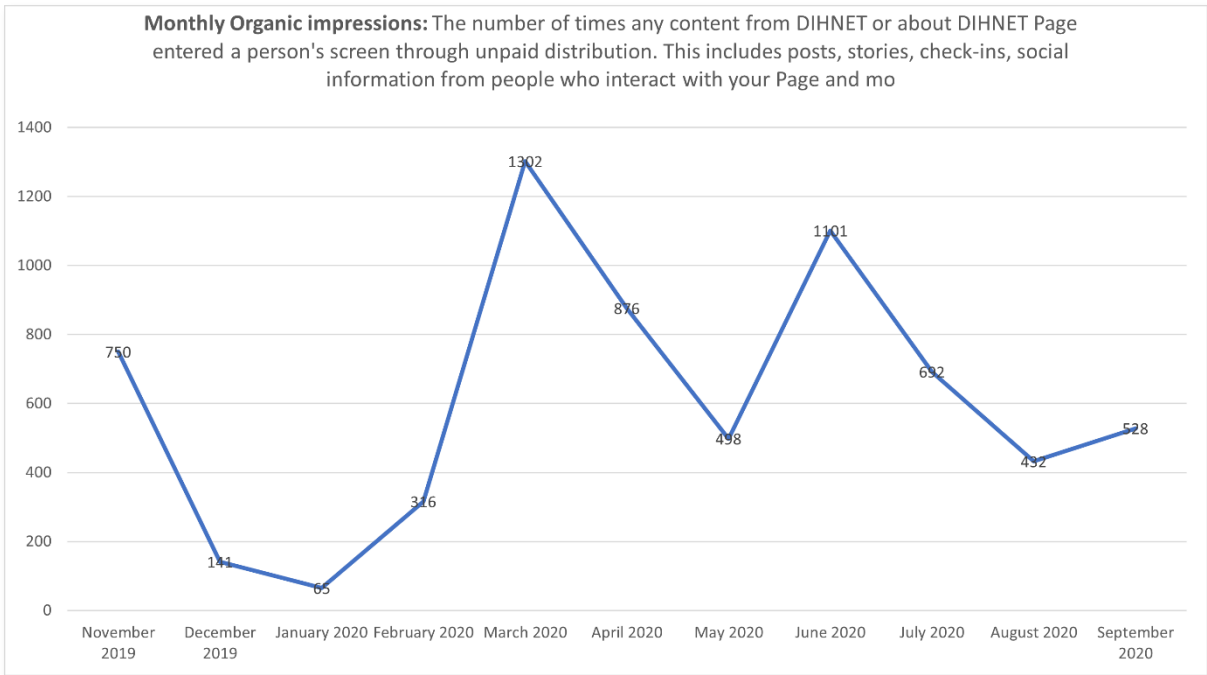
Figure 11: DIHNET Facebook Monthly total Organic Impressions (Source: https://www.facebook.com/dihnet/ [Accessed October 1, 2020]

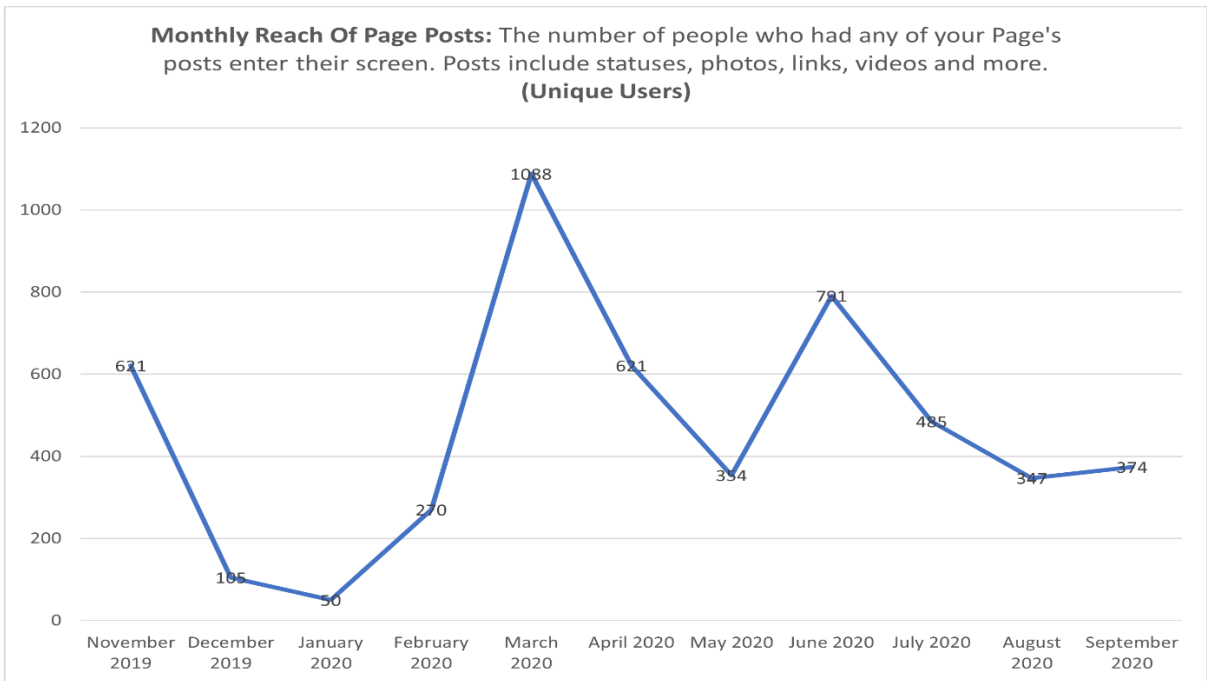The total reach of unique users during the second year is **5106 people**, as shown in Figure 12.

Figure 12: Monthly Post reach for DIHNET's Facebook page in Year2 (Source: https://www.facebook.com/dihnet/ [Accessed October 1, 2020]

Since December 2019, the Facebook page is a mirror of the LinkedIn, without extra investment of personnel time. So, it is no surprise that the numbers keep being in general low, although there has been a clear increase with respect to Year-1.
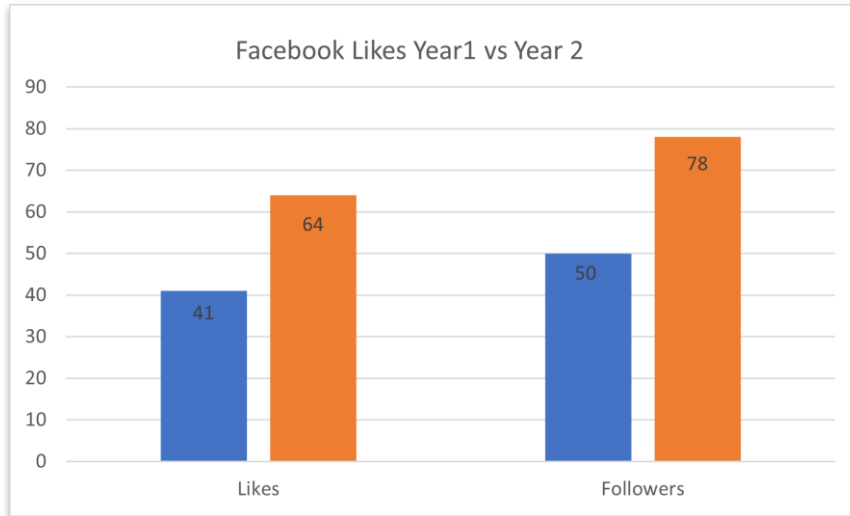

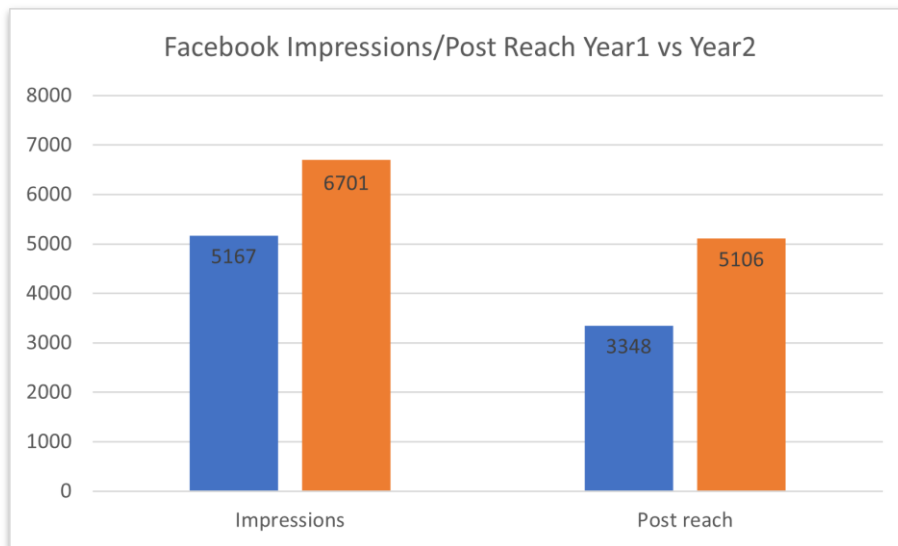*Figure 13: DIHNET Facebook Likes Year1 vs Year 2 (Source: DIHNET)*

Figure 14: DIHNET Facebook Impressions and Post Reach Year1 vs Year 2 (Source: DIHNET)

- **LinkedIn**

The LinkedIn page for DIHNET (https://www.linkedin.com/showcase/dihneteu) has **255 followers** (236 more than Year 1, see Figure 16) a number that we expect to keep increasing in Year 3 with the EDIH conference, dissemination of results and other activities. All this as per September 30, 2020.

Figure 15: DIHNET LinkedIn page header (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]
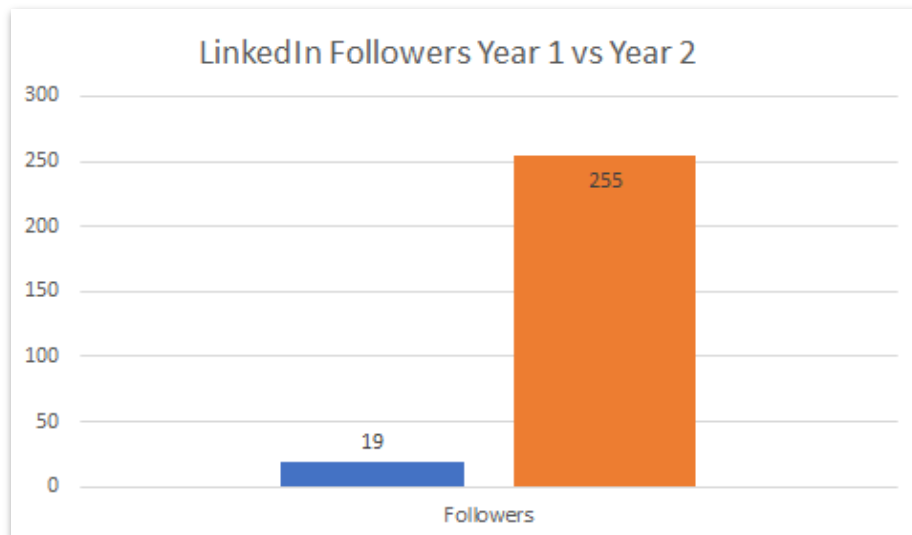

Figure 16: DIHNET LinkedIn Followers Year1 vs Year2 (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]
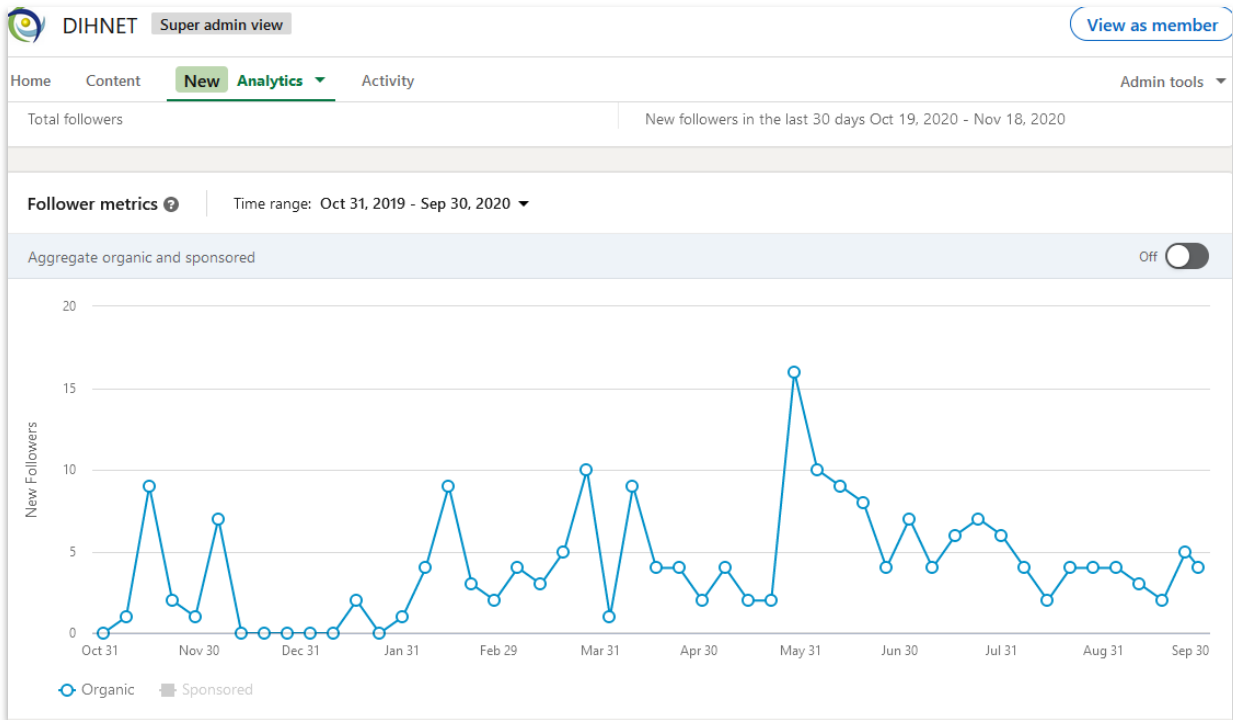
Figure 17: DIHNET LinkedIn follower metrics period 1 November 2019 – 30 September 2020 (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]

The number of **unique visitors** peaked around the months of June-July as shown in Figure 18

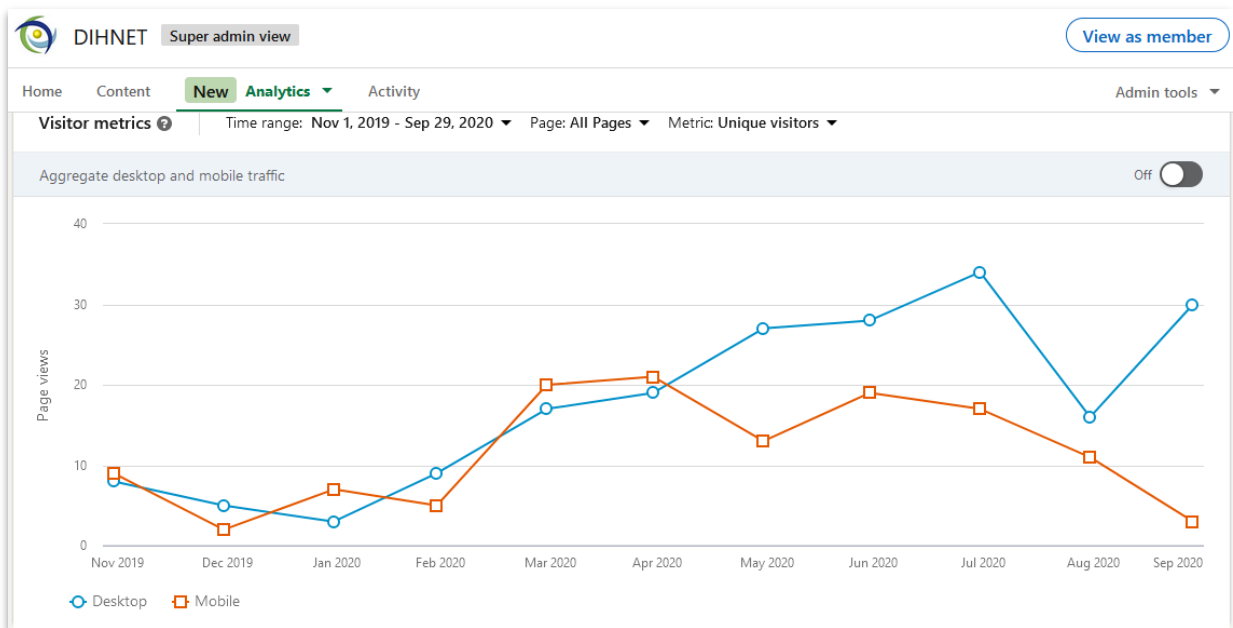*Figure 18: DIHNET LinkedIn unique visitors period 1 November 2019 – 30 September 2020 (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]*

The number of **unique impressions** has peaked around the months of June and July 2020 as show in Figure 19. The publications with more impressions in those two months were about DIHs to help business in COVID-19 times, SMOOTH GPDR compliance support to DIHs, webinar on project sustainability, the DIH related News Bulletin and the EDIH networking event.
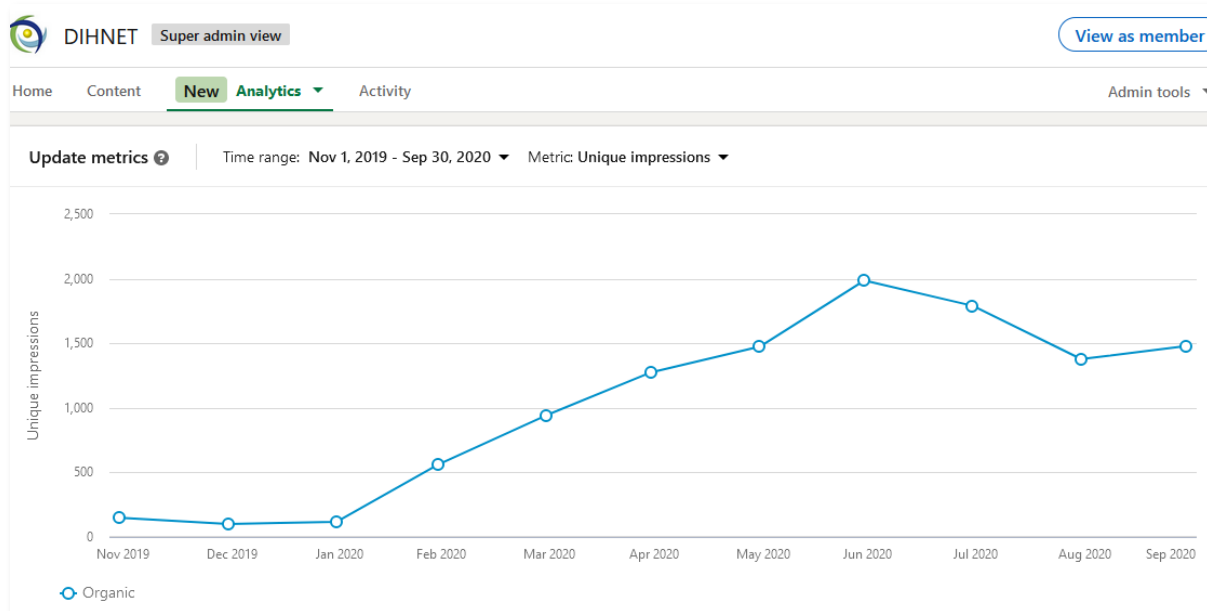

Figure 19: DIHNET LinkedIn Unique Impressions 1 November 2019 – 30 September 2020 (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]

The unique impressions decreased in August due to the Summer holidays and raised again in September with the start of business as usual.

The DIHNET LinkedIn **engagement rate** decreased in December 2019 due to the Christmas holidays and low activity and increased again in January. During the year, it stabilised between **7% to 8%** (see Figure 20**Error! Reference source not found.**). This is considered a **very good** engagement rate[2] in LinkedIn. We expect it to increase in specific months with events in the next year. The months with the best engagement rate were June and July 2019. The articles with a best CTR (Calculated clicks/Impressions) in those two months were about DIH in times of COVID-19, the DIH Champions Challenge, the DIH related News Bulletin, the EDIH networking event, and DIHOST Austrian success story.

DIHNET LinkedIn page has rocketed since November 2019 and we expect it to keep improving in the next year.
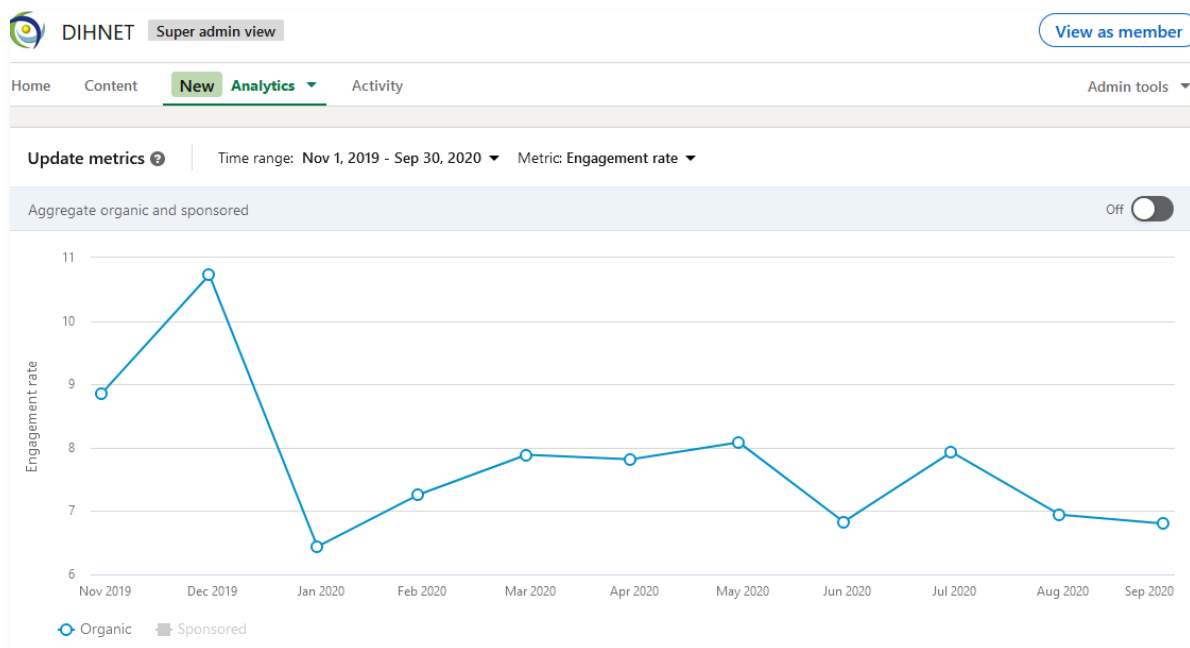
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[2] https://www.contentcal.io/blog/what-is-a-good-social-media-engagement-rate/

Figure 20: DIHNET LinkedIn Engagement Rate period 1 November 2019 – 30 September 2020 (Source: https://www.linkedin.com/showcase/dihneteu [Accessed September 30, 2020]

3.12 Community platform

The DIHNET community platform has **793 registered users** (as per 19 October 2020), **462 more** than Year 1.

Since the end of Year 1 (30 September 2019), people has posted **479 new messages.**

The Figure 21 shows the evolution of the members for Year-2 from 1 November 2019 to 30 September 2020, while Figure 22 shows a comparison between Year-1 and Year-2. The evolution is quite stable, with around 40 new members per month. However, the content posted per month has been higher in the last period (from 35 to 43 posts per month). We have noted that lately, more community members outside of the consortium post content themselves, which is a great improvement as the content does not come from the partners exclusively anymore.
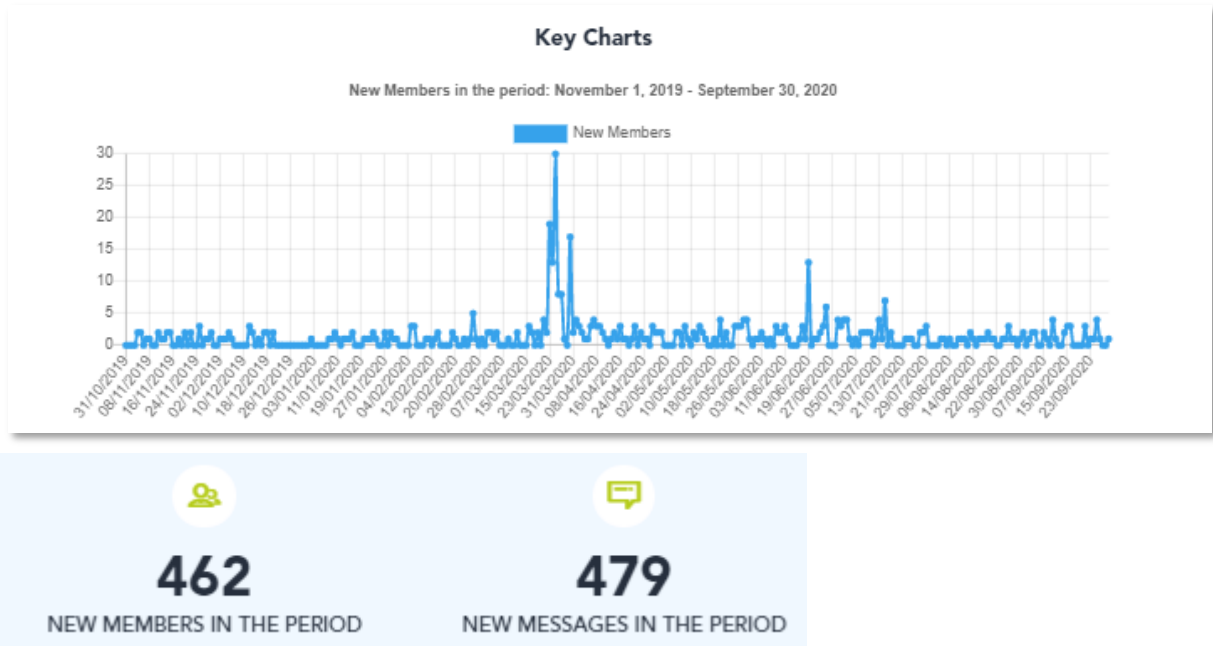
Figure 21: Evolution Community members 1 Nov 2019– 30 Sept 2020 (Source: Funding Box) [Accessed October 19, 2020]
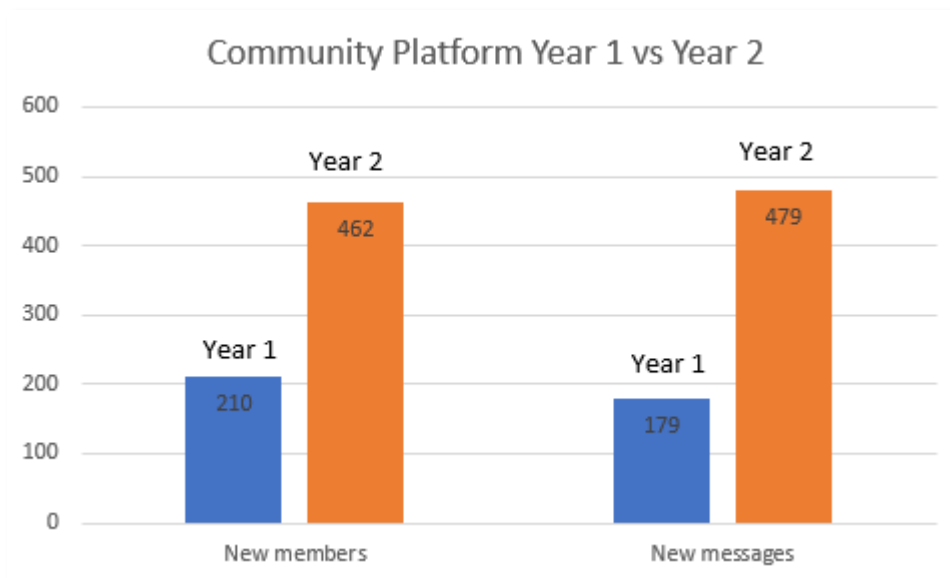

Figure 22: Comparison Community new members and messages Year 1 vs Year 2 (Source: Funding Box) [Accessed October 19, 2020]

The most successful collection in Year2 is the **"events"** one, with 54 events (32 more than the previous year) shared by members since 1 November 2019 and 30 September 2020. Accordingly, the space with the most content is **"News & Events"** as shown below in Figure 23.

Precursor EDIH network - WG1: Business models understanding sustainable collaboration
Precursor EDIH network   Latvian Network of Digital Innovation Hubs
Czech Republic Network for Digital Innovation Hubs   DIHNET.EU/ News & Events
DIHNET.EU/ Introduce yourself   Spanish Network of Digital Innovations Hubs
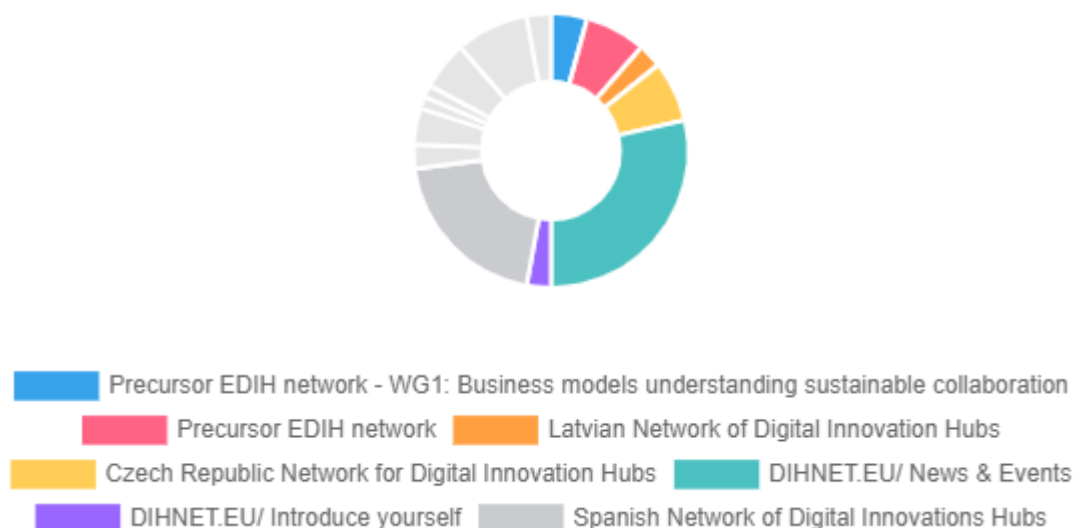
Figure 23: DIHNET Community messages Nov 2019– Sept 2020 (Source: Funding Box) [Accessed October 19, 2020]

In the next year, the content of the community will be very much linked to the Thought Leadership (WP4). As described in the amended DoA, we aim at continuing organising webinars, following the strategy of providing interesting content and engaging with members:

- Drafting informative material on selected topics, including internal DIHNET consultation.
- Discussion on the DIHNET community platform using existing tools such as working groups, spaces, webinars.
- Refinement of ideas into a final paper based on discussions and feedback from the community.
- Dissemination towards the larger DIH audience using the community and events.

The main two objectives for the next period are to get more members (reaching at least 1000 members) and to trigger more interaction among members. This last one has already started by organising online brainstorming, creating national spaces, and making surveys to understand the actual needs of the DIHs in terms of networking and how the project and the community can support them.

3.13 Website

The DIHNET.EU project website is continuously being updated. The repository is now on the menu bar. We have included a page on open calls under "Explore" and updated the text in some sections that were outdated. A new page on "Know your ecosystem" including different interviews to DIHs is under construction and will be available in early January 2021. We also plan to include a section on the DIH Champions Challenge (the challenge, winners, etc) once the awards are given in February, and a page about the DIHNET Ambassadors (under "about us").

Due to the google analytics of the website not being activated until 1st October 2019, we won't do a comparison between Year 1 and Year 2 in this section, as Year 2 analytics will be significantly better than the ones of Year 1. The analytics shown in this section cover the **period from the 1st November 2019 to the 30th September 2020**.

Figure 24: DIHNET website landing page (Source: DIHNET) [Accessed September 30, 2020]

The audience overview of DIHNET website for the before mentioned period is of **5379 users,** of which 5320 are new users **(83%) new users** of the site (see Figure 25).

Some new users directly access the website, while others are referred to it from external sources. This is the case of the **European Commission's website which brings 44,54%** of new users, and the **JRC DIH catalogue website with a 14,61%** of the total referral traffic. The percentage of **referrals to the DIHNET website** are shown in Figure 26.
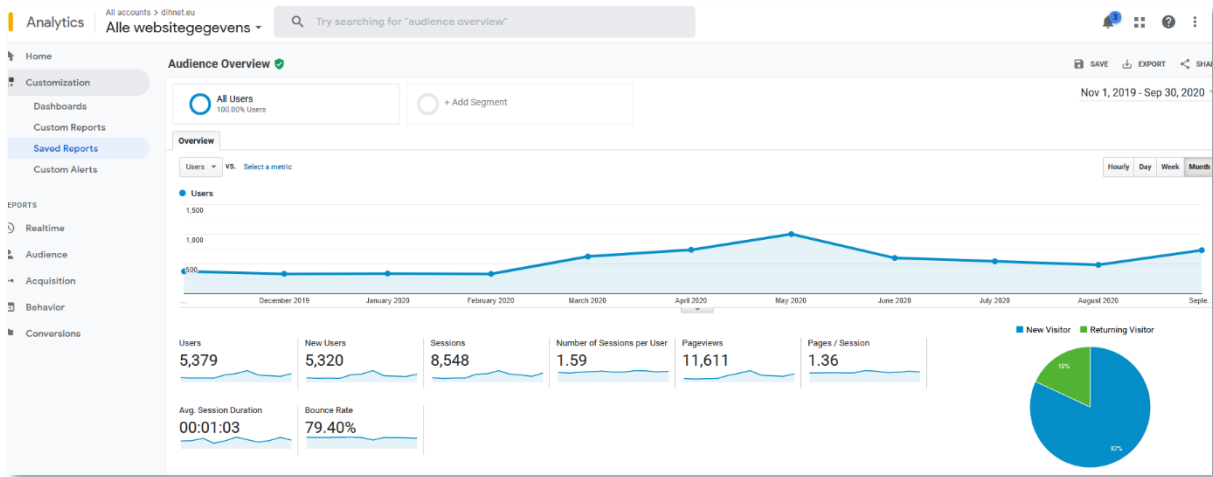
Figure 25: DIHNET website audience overview 1 November 2019 - 30 September 2020 (Source: DIHNET) [Accessed November 1, 2020]
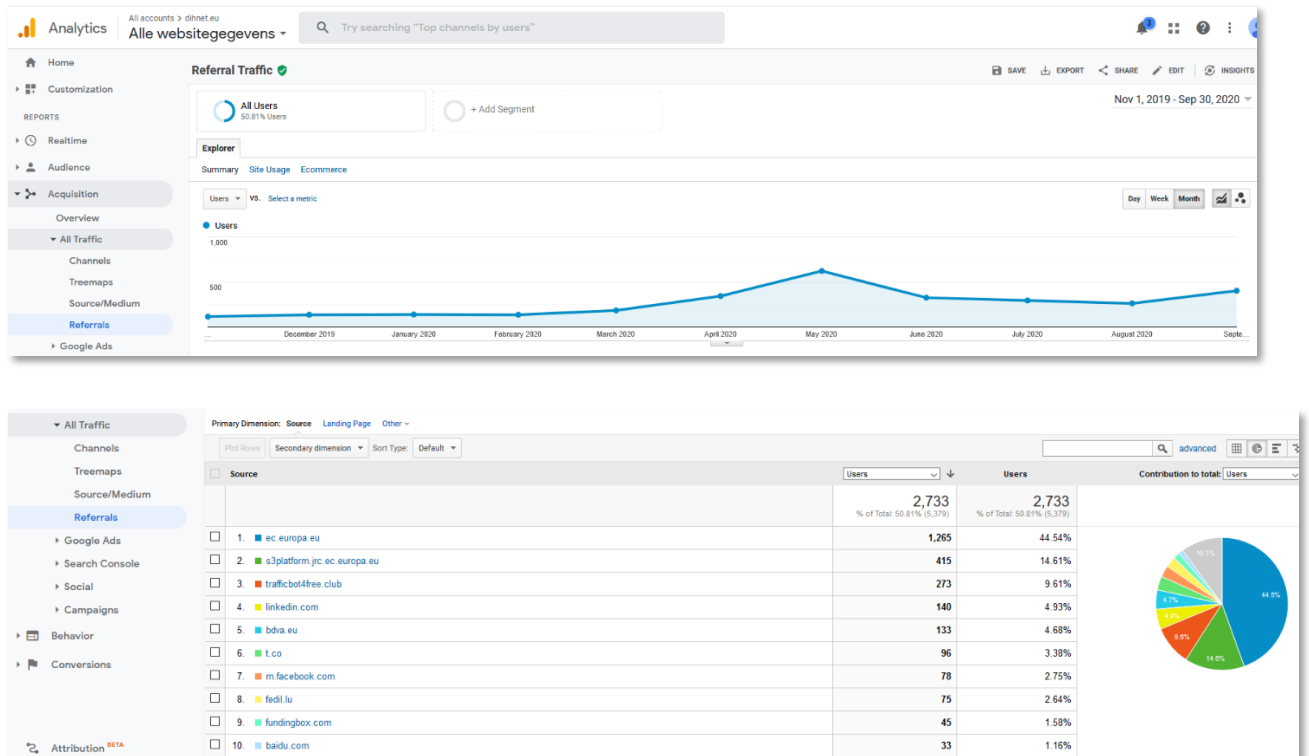

Figure 26: DIHNET website Referral Traffic, 1 November 2019 - 30 September 2020 (Source: DIHNET) [Accessed October 1, 2020]

The top five **primary countries** of the DIHNET **website users** in Year 2 are **Spain** (729 users), **Germany** (455 users), **Belgium** (388 users), **Italy** (385 users**)** and **United States** (277 users) as show in Figure 27. The location data is gathered during the access to the website, so it can be either the users' country of residence or country they are temporary visiting. Most of the users are from European countries which is the geographical area of our targeted audience.
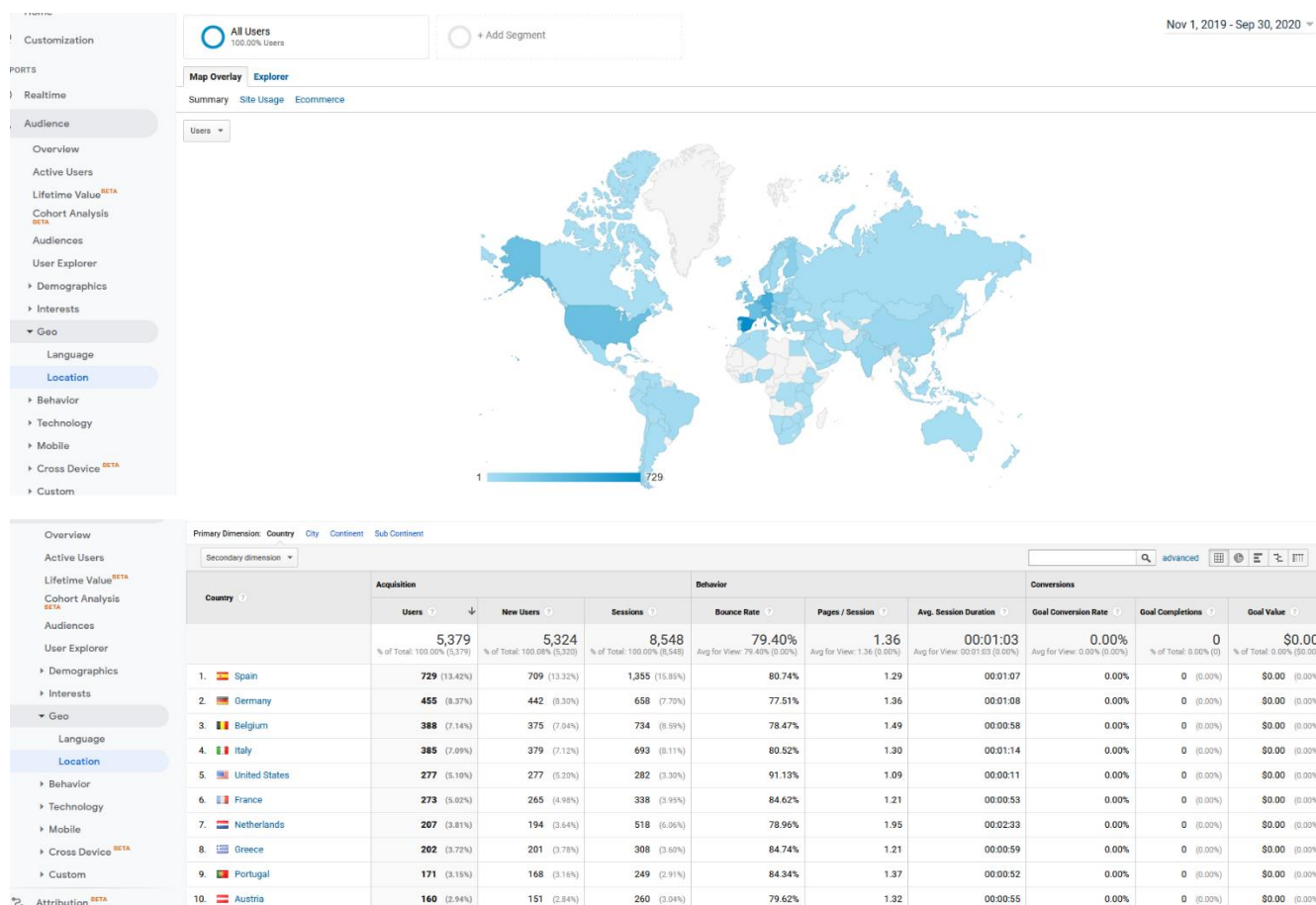
Figure 27: DIHNET website users by location, 1 November 2019 – 30 September 2020 (Source: DIHNET) [Accessed October 1, 2020]

Further to **social network referrals** to the website during the period 1 November 2019 – 30 September 2020, **37,28%** are from **LinkedIn**, , **31,90%** from **Facebook** and **30,82%** from **Twitter** (see Figure 28). The three social networks referrer a very similar number of users to the website. This can be linked to the publication of specific news articles on social media.
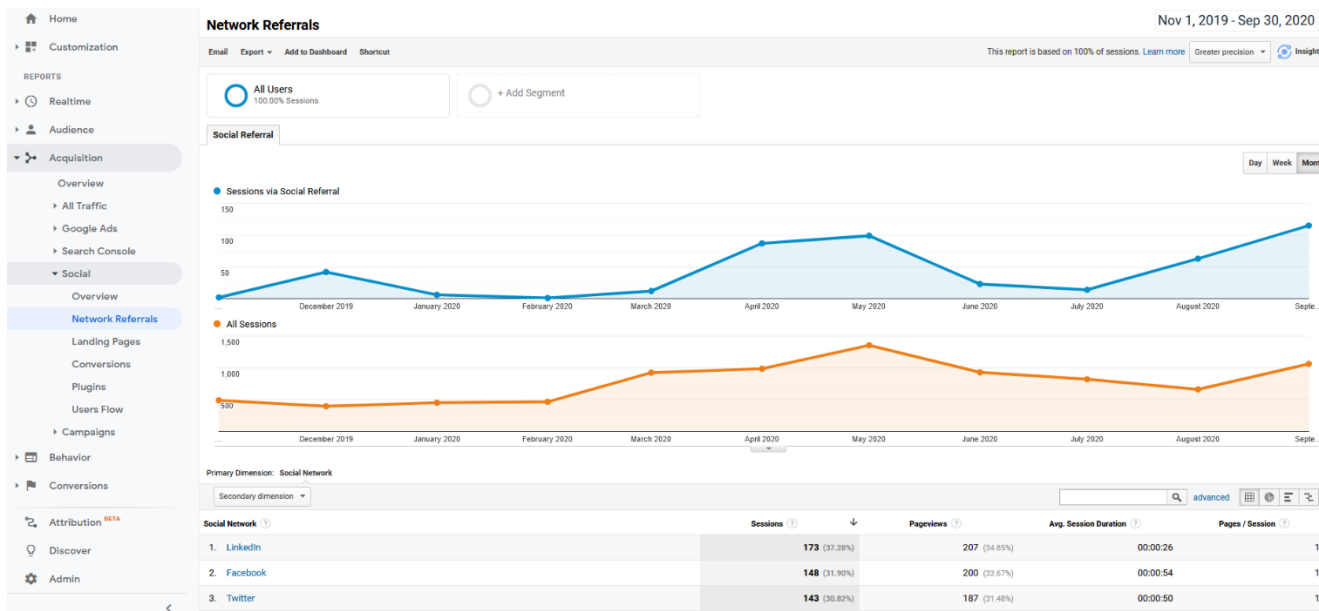
Figure 28: DIHNET website network referrals by social networks, 1 November 2019 – 30 September 2020 (Source: DIHNET) [Accessed October 1, 2020]

The number of page views during the year-2 period is **11611** of which **9321 are unique page views.** The **open calls page** has had **1364 unique page views,** as shown in Figure 29.

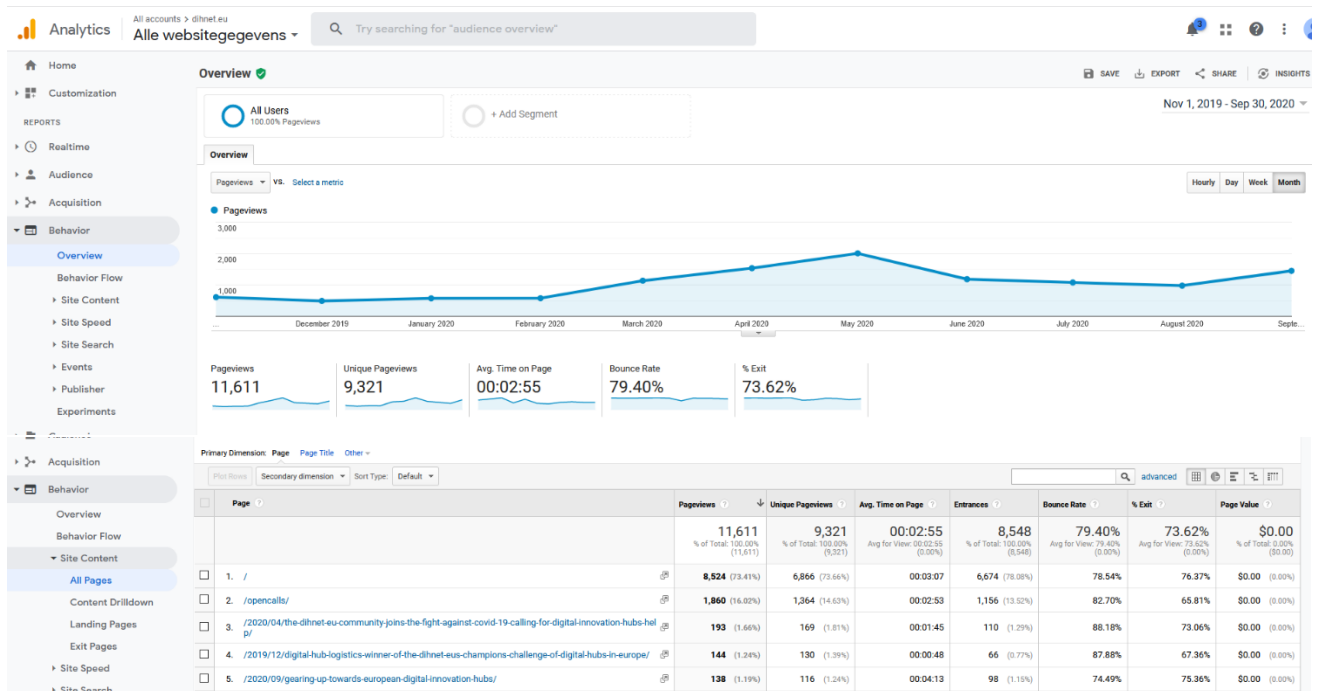*Figure 29: DIHNET website page views overview, 1 November 2019 – 30 September 2020 (Source: DIHNET) [Accessed October 1, 2020]*

3.14 Zenodo Community Repository

The project publications and materials are shared and archived in two repositories, the website and the DIHNET Zenodo Community. In this section we present the analytics of the files stored in the Zenodo Community. As shown in the table below, the documents with most unique views and/or unique downloads are about the DIHNET webinar on Post-project sustainability of networks, the presentations of the 7 WG meeting, the Deliverable 5.1 – Segmentation of DIHs services and business models and the presentation of the 2018 DIH Annual event in Warsaw.

In the next year we will work on promoting further the Zenodo repository and the documents stored in it that can be of more interest for the DIH community.

Num	Date	Title	Link Zenodo (DOI)	Unique views 25/11/2020	Unique downloads 25/11/2020
1	25/11/2020	DIHNET – Presentation – 7 WG meeting – Feedback DIHNET WG breakout2-01072019	http://doi.org/10.5281/zenodo.3552641	39	46
2	25/11/2020	DIHNET – Presentation - 2018 DIH Annual event Warsaw - 28112019	http://doi.org/10.5281/zenodo.3552512	22	30
3	25/11/2020	DIHNET- Leaflet- WG Collaboration activities - v1.0	http://doi.org/10.5281/zenodo.3552466	17	21
4	25/11/2020	DIHNET- Leaflet- WG Finance and Funding -v1.0	http://doi.org/10.5281/zenodo.3552477	20	20
5	25/11/2020	DIHNET – Presentation – 7 WG meeting – Pan-European collaboration-01072019	http://doi.org/10.5281/zenodo.3552607	27	35
6	25/11/2020	DIHNET – Presentation – 7 WG meeting – Feedback DIHNET WG- 01072019	http://doi.org/10.5281/zenodo.3552573	10	23
7	25/11/2020	DIHNET- Leaflet- DIHNET network -v1.0	http://doi.org/10.5281/zenodo.3552313	10	10
8	25/11/2020	DIHNET – Presentation – 6 WG meeting DIHs– 04122018 – v1.0	http://doi.org/10.5281/zenodo.3552522	14	24

Num	Date	Title	Link Zenodo (DOI)	Unique views 25/11/2020	Unique downloads 25/11/2020
9	25/11/2020	DIHNET- Leaflet- DIHNET community platform -v1.0	http://doi.org/10.5281/zenodo.3552294	14	16
10	25/11/2020	DIHNET – Presentation – 7 WG meeting – Introduction- 01072019	http://doi.org/10.5281/zenodo.3552595	23	129
11	25/11/2020	DIHNET- Leaflet- WG Policies and Strategies - v1.0	http://doi.org/10.5281/zenodo.3552481	24	24
12	25/11/2020	DIHNET- Leaflet- WG Business models and Sustainability -v1.0	http://doi.org/10.5281/zenodo.3552460	28	27
13	30/03/2020	DIHNET - Webinar - Digital Innovation Hubs as part of the European DIH network - 30032020	http://doi.org/10.5281/zenodo.3957814	27	20
14	2/07/2020	DIHNET - Webinar - Post-project sustainability of networks - 02072020	http://doi.org/10.5281/zenodo.3957805	52	40
15	3/08/2020	DIHNET- Deliverable 6.2 – Data Management Plan	https://doi.org/10.5281/zenodo.3970902	7	6
16	3/08/2020	DIHNET- Deliverable 3.2 – DIH Community, vision and mission	https://doi.org/10.5281/zenodo.3970914	13	12
17	3/08/2020	DIHNET- Deliverable 3.4 - Common Approach for Maturity Assessment	https://doi.org/10.5281/zenodo.3970826	9	8
18	3/08/2020	DIHNET-Deliverable 3.1 – Guidelines to update and upgrade the Catalogue	https://doi.org/10.5281/zenodo.3970940	8	7
19	3/08/2020	DIHNET- Deliverable 2.3 – Maturity Assessment tool	https://doi.org/10.5281/zenodo.3971042	17	19
20	3/08/2020	DIHNET- Deliverable 1.3 - Communication material for policy makers	https://doi.org/10.5281/zenodo.3970847	12	15

Num	Date	Title	Link Zenodo (DOI)	Unique views 25/11/2020	Unique downloads 25/11/2020
21	3/08/2020	DIHNET– Deliverable 2.1 – Report on the Collaboration platform for DIHs	https://doi.org/10.5281/zenodo.3971051	16	15
22	4/08/2020	DIHNET-Deliverable 1.4 – Report Year 1 on Dissemination and Communication	https://doi.org/10.5281/zenodo.3971561	8	6
23	4/08/2020	DIHNET-Deliverable 5.1 – Segmentation of DIHs services and business models	https://doi.org/10.5281/zenodo.3971596	32	29
24	4/08/2020	DIHNET- Deliverable 4.1 – Specialisation and collaboration in the DIH universe	https://doi.org/10.5281/zenodo.3971883	20	18

4 Dissemination materials

- **Leaflets**

This dissemination materials are available to the DIH community and the general public on the Zenodo DIHNET community under "Type" ➔ "Other": https://zenodo.org/communities/dihnet-repository/search?page=1&size=20

- **Communication materials for policy makers**

The purpose of the Deliverable 1.3 "Communication material for policy makers" is to highlight the most important policy issues on DIHs for decision makers. This communication material by Butter, Maurits; Karanikolova, Kristina; Gijsbers, Govert (TNO) is aimed at policy makers at different levels: regional, national, international. The set of slides is available on PDF in Zenodo DIHNET community under "Type" ➔ "Publications" ➔ "Deliverable": https://zenodo.org/record/3970848#.X70zprN7mUk

5 Conclusions

Year 2 has been marked by the **COVID-19 pandemic**. This worldwide unexpected situation did not make (and still is not making) possible face-to face events or gatherings of people. On the other hand, we have seen an increase on social media and the community platform activity. **All consortium partners have contributed with ideas and collaborated in disseminating the project exclusively in an online format.** These activities have included among other webinars, Q&A questions, and special session and working groups. DIHNET partners were also invited to present DIHNET network in face-to-face workshops during the first four months of the period, this is from November 2019 to February 2020; and in virtual conferences, webinars and workshops during COVID-19 pandemic.

The success of the **DIHNET community platform** within the Digital Innovation Hubs community is shown by the level of registrations (**793 users**) and the users' engagement in the webinars and community spaces (including the creation of new public and private spaces by community members). In the next year, the content of the community will be mostly linked to the Thought Leadership developed in WP4 and the EDIH conference that will take place in January 2021. The main two objectives for Year 3 are to reach 1000 members and to trigger more interaction among members.

The social media evaluation shows **high engagement rates in Twitter and LinkedIn**. This year analytics indicates a clear increase in engagement and number of followers in all the social media channels. Our strategy and efforts during Year-2 has brought excellent results. In Year-3 we will evaluate the possibility of promoting (paying advertise) specific DIHNET events or publication of results in social media to reach a wider audience.

The overall project dissemination for this Year 2 is very good and shows an improvement respect Year1. Our project community is growing in the right direction, as indicated by the increasing interested and engagement in our community platform, social media networks and other communication activities such as the bulletin, digest and website. During Year 3 strategic efforts and specific budget will be put in place to boost the engagement within the community and social media and ensure the dissemination of the project results reaches a wider audience beyond the DIH community itself.

Annex

This annex provides a summary of on-line media coverage of DIHNET network from the period of 1st November 2019 to the 30th September 2020.

Table 1: Online media Period November 2019 – September 2020

Num	Website	Language/ Country	Media type	Genre	Title	Date	Link
November 2019							
1	Fraunhofer Institute for Material Flow and Logistics	English/ Germany	Trade	Technology &Innovation	Digital Hub Logistics takes 1st place in Champions Challenge of Digital Hubs in Europe	14/11/2019	https://www.iml.fraunhofer.de/en/digital-hub-logistics-takes-1st-place-in-champions-challenge-of-.html
2	Dortmund-ueberrascht-dich	German/ Germany	Consumer	News	Herzlichen Glückwunsch: Digi Hub Dortmund ist bester in Europa!	20/11/2019	https://blog.wirtschaftsfoerderung-dortmund.de/2019-11/herzlichen-glueckwunsch-digi-hub-dortmund-ist-bester-europa-0
March 2020							
3	Primeur Magazine	English/ Netherlands	Trade	News	DIHNET Webinar: "How can Digital Innovation Hubs help in times of COVID-19?"	23/03/2020	http://primeurmagazine.com/flash/AE-PF-03-20-36.html
4	European Commission	English/EU	Consumer	Policy	DIHNET Webinar: 'How can Digital Innovation Hubs help in times of COVID-19?'	25/03/2020	https://ec.europa.eu/digital-single-market/en/news/dihnet-webinar-how-can-digital-innovation-hubs-help-times-covid-19

Num	Website	Language/ Country	Media type	Genre	Title	Date	Link
5	ERRIN European Regions Research and Innovation Network	English/EU	Trade	Policy	DIHNET webinar: How can DIHs help in times of COVID-19?	25/03/2020	https://errin.eu/events/dihnet-webinar-how-can-dihs-help-times-covid-19
6	DIH-BAI TUR	English/ Spain	Trade	Technology &Innovatio n	Digital innovation hubs and the challenge of managing pandemics	27/03/2020	https://dihbai-tur.com/en/digital-innovation-hubs-and-the-challenge-of-managing-pandemics/
April 2020							
7	euRobotics	English/ Belgium	Trade	Robotics	10 ways robots fight against the COVID-19 pandemic	30/04/2020	https://www.eu-robotics.net/eurobotics/newsroom/press/robots-against-covid-19.html
June 2020							
8	ANSA	Italian/ Italy	Consum er	News	Industry 4.0: Commissione Ue, IP4FVG esempio digitalizzazione	10/05/2020	https://www.ansa.it/industry_4_0/notizie/europa_4_0/2020/06/10/industry-4.0commissione-ue-ip4fvg-esempio-digitalizzazione_e08c1634-6e35-4bcb-86a2-57dddf4e63e0.html
9	Il FRIULI	Italian/ Italy	Consum er	News	Ip4Fvg esempio di Digital Innovation Hub	10/05/2020	https://www.ilfriuli.it/articolo/economia/ip4fvg-esempio-di-digital-innovation-hub/4/221404

Num	Website	Language/ Country	Media type	Genre	Title	Date	Link
10	European Investment Bank	English/ Luxembourg	Consumer	Business and Banking	Digital innovation hubs to the rescue of small businesses hit by COVID-19	22/05/2020	https://www.eib.org/en/stories/digital-innovation-hubs
July 2020							
11	Idealist	English/ Luxembourg	Trade	Technology & Innovation	DIHNET.EU is calling for mature DIHs to apply for the DIHs Champion Challenge Open Call	31/07/2020	http://www.ideal-ist.eu/news/dihneteu-calling-mature-dihs-apply-dihs-champion-challenge-open-call
September 2020							
12	TECOS	Slovenian/ Slovenia	Trade	Technology & Innovation	Deset strokovnih skupin in priključitev platformi DIHNET.eu za izmenjavo izkušenj in krepitev strokovnosti	4/09/2020	https://www.tecos.si/index.php/sl/o-podjetju/novice/item/802-deset-strokovnih-skupin-in-prikljucitev-platformi-dihnet-eu-za-izmenjavo-izkusenj-in-krepitev-strokovnosti
13	RODIN	English/ Belgium	Trade	Technology & Innovation	The DIH Champions Challenge 2020 looks for the most advanced DIHs in Europe	11/09/2020	https://rodin-robotics.eu/news/the-dih-champions-challenge-2020-looks-for-the-most-advanced-dihs-in-europe/

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14	European Commission – Smart Specialisation Platform	English/EU	Trade	Policy	New edition of the DIHs Champion Challenge 2020	22/09/2020	https://s3platform.jrc.ec.europa.eu/-/new-edition-of-the-dihs-champion-challenge-2020?inheritRedirect=true
15	Aragon Hoy	Spanish/ Spain	Consumer	News	Aragón se posiciona en Europa en cuanto a digitalización de la industria	25/09/2020	http://aragonhoy.aragon.es/index.php/mod.noticias/mem.detalle/id.266090
16	Interreg Europe	English/ France	Consumer	Policy	Webinar recording on Centres of Competence	29/09/2020	https://www.interregeurope.eu/policylearning/news/9824/webinar-recording-on-centres-of-competence/
Unknown date							
17	The data cycle hub	English / Spain	Trade	Technology & Innovation	WHAT IS DCH?		https://thedatacyclehub.com/en/about/
18	Decision and Information Systems for Production systems	English/ France	Trade	Technology & Innovation	Academic networks and working groups		https://disp-lab.fr/?q=laboratory/networks
19	IT4Innovations National Supercomputing Center at VSB	English/ Czech Republic	Trade	Technology & Innovation	Our supercomputers support science, industry and society		https://www.it4i.cz/en/about/about-it4i

Num	Website	Language/ Country	Media type	Genre	Title	Date	Link
20	DIH OCEAN	English/ Norway	Trade	Technology & Innovation	Competence platforms / Partners		https://dihocean.com/competence-platforms-partners