

Special issue on:

**International Research Partnership on Management
and Organizational Theories in Business and
Public Administration**

IMPORTANT DATES:

Submission of Full Paper: until August 07, 2022.

Review Process Ends: until January 2023.

Special Issue publication (expected): April 2023.

Guest Editors:

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Main Topic:

This special issue proposes promoting the internationalization of Brazilian research and consolidating international partnerships among authors affiliated with Brazilian universities and authors affiliated with international universities. The research themes are broad, but they should include Management and Organizational Theories in Business and Public Administration.

Aims and Scope:

Despite the growth of Brazilian research and publications in Administration, Brazilian participation in the international scene is still small, as is the global interest in Brazilian research. This theme is recurrent in several Brazilian academic forums, and several actions for the internationalization of Brazilian research in the administration have been proposed.

Intending to contribute to the internationalization of Brazilian research in administration, BAR launches this special issue with the following objectives: consolidate partnerships among Brazilian and international authors; attract international authors to publish in Brazilian journals; attract international attention to studies carried out in Brazil - but with a global scope.

The manuscripts submitted to this special issue must be authored by Brazilian authors in partnership with international authors. The nationality of the authors will be defined by their affiliation and not by their place of birth. Studies submitted to this special issue will not have a delimited research theme but must meet the following requirements according to the scope of BAR:

- Research must be related to the areas of Business and Public Administration, Management Science, and Organization Studies.
- Manuscripts should not focus on a particular country/region and must convey theoretical, methodological, and applied advancements to the frontiers of scholarly knowledge on a global scale.
- Diverse theoretical and methodological perspectives are welcome as they advance the frontiers of a specific theoretical tradition and are also insightful to practice.

Submission Process:

Authors are invited to submit original papers that conforms to [BAR guidelines](#) on or before **August 07, 2022**, through the [journal's ScholarOne platform](#). Please select option **SI International Partnership** in the first step of submission (Manuscript Type). All papers must be written and submitted in **English**.

By submitting a paper, authors are certifying that the submission is an original, unpublished work, and that it is not simultaneously under consideration elsewhere in whole or part. It should comply with the journal's policy on plagiarism and self-plagiarism. The papers will be screened initially by Guest Editors and the Editor-in-Chief. The special issue guest editors will select associate editors and reviewers from BAR's editorial boards to work in the review process. Articles suitable for evaluation will then be submitted to a double-blind peer review. Eventual acceptance is subject to the authors successfully addressing the comments of the referees and co-editors.

Guest Editors Curriculum:

Dr. William Newburry

Dr. Newburry is Chair of the Department of International Business and the Ryder Eminent Scholar of Global Business at Florida International University. Dr. Newburry is also a Fellow of the Academy of International Business (AIB) and a Non-Resident Senior Research Fellow at the Nanyang Business School Center for Emerging Markets. His research focuses on how multinational corporations manage and relate to subsidiaries and other local stakeholders when they invest in foreign countries, with a particular emphasis on reputation issues. Dr. Newburry is currently serving a five-year term (2019-2024) on the Academy of Management International Management Division Executive Committee. He is also the President of the Consortium for Undergraduate International Business Education (CUIBE, 2020-2022) and the Local Host Chair for the 2021 AIB Meeting in Miami. He served as Chapter Chair of the Academy of International Business Latin America (AIB-LAC) Chapter (2012-2018), and previously chaired (2008-2009) the Global Strategy Interest Group of the Strategic Management Society after serving in multiple other Interest Group positions. Bill was awarded a Silver Medal for his cumulative publications in the *Journal of International Business Studies (JIBS)* in 2019. He serves as Associate Editor of *AIB Insights* and Series Editor for *Research in Global Strategic Management*. He serves on the Senior Advisory Board of the *Review of International Business and Strategy*, and on the editorial review boards of the *JIBS*, *Journal of World Business*, *Journal of Management Studies*, *Global Strategy Journal*, *Journal of International Management*, *Thunderbird International Business Review*, and *Cross Cultural and Strategic Management*. Bill has published 45+ articles in top-tier journals, along with three books and another 20 chapters in edited books.

Dr. Ronaldo Couto Parente

Ronaldo Parente is Professor of Strategy and International Business, Fellow of Latin American and Caribbean Center, and Ryder Eminent Research Scholar Fellow at Florida International University. Dr. Parente has experience designing and teaching executive programs for C-level executives in Brazil, Colombia, and USA. His research has been accepted / appeared in many leading academic journals including Journal of International Business Studies, Global Strategy Journal, Journal of Management Studies, Journal of the Academy of Marketing Science, Journal of Business Ethics, and Industrial and Corporate Change, among others. Dr. Parente's research focus on the overlap between strategy and international management, with special attention to emerging economies. Within this domain his current research interest is in strategic decisions with regards to innovation ecosystems, sharing economy, knowledge transfer, global supply chain networks and multinational's internationalization strategies in the context of platform business and digital industries. Dr. Parente is associate editor for Cross-Cultural Strategic Management, senior editor for International Journal of Emerging Market and Editorial Review Board member for JIBS, GSJ, TIBR, JWB, LRP and JIM. He was guest editor of two special issues: Journal of International Management (2015) and Global Strategy Journal (2013).