

1. At the Intersection of Monopolistic and Open Science Trends in Academic Publishing
 - a. Vocational journey and perspective: PhD Religious Studies, MS Library & Information Science, humanities scholar, information scientist, scholarly publishing expert, OA advocate
 - b. Extraction economics: publishing/research monopolization; textbook, monograph, and journal inflation; multi-channel price gouging; harvesting/selling user data
 - c. OA movement: [statements](#), [mandates and policies](#) (gov & NGO funder, university), goals ([OA2020](#), [Plan S & Coalition S](#)), [news](#), transformative agreements ([ESAC](#)), [repositories](#), [funds](#), publishing systems ([OJS](#), [OMP](#), [OCS](#)), publishers ([Ubiquity](#), [OpenStax](#), [OTL](#)), [imprints](#), unlatching/ungluing ([Knowledge Unlatched](#), [unglue.it](#)), finders/plug-ins ([openaccessbutton](#), [unpaywall](#))
 - d. LOD Movement: [TBL](#) (Sir), ubiquitous PIDs ([DOIs](#), [ARKs](#), [Handle.net](#), [ISSN](#), [ISBN](#), [ISNI](#), [ORCID](#)), [FAIR](#), [DMPs](#), version control, RDF structured data/metadata, public ontologies, interdependent DH projects, dataset finders, whole world as interoperable database of datasets/portals
 - e. Experimental academic publishing, archiving, and cataloging: blogs, websites, social media, gray literature, DH projects, [Scalar](#), [Omeka](#), immersive books/textbooks
2. Defining LODLIBs
 - a. Human- and machine-readable [codex](#) format (pdf-a, rtf, and/or doc(x); not html or xml)
 - b. Academic book as evolving human-centered software and author-controlled platform
 - c. [CC licensed](#), openly archived, and globally distributed
 - d. Linked and iterative: root/base DOI, versioned DOIs, and version control
 - e. Hypothesis-driven
3. Advantages of LODLIBs
 - a. Book writing as mode, and not merely product, of research and discovery
 - b. Staking historical claim to novel hypotheses: date- and time-stamped file uploads with unique MD5 hash for secure and persistent record; poaching preventative approach
 - c. Developing iterative proofs of initial hypotheses
 - d. Building an audience and a market: version updates, access terms, advertising
 - e. Creative experimentation in layout, tagging, creative writing, art, etc.
4. Disadvantages of LODLIBs and Rejoinders
 - a. It's not citable! shifting scholarly habits and style guides; evolving KPs and standards
 - b. It's not peer-reviewed! pre- and post-publication peer-review
 - c. It's too ephemeral to use! radical author freedom and responsibility; LOCKSS
 - d. It's career suicide! history is judge, reactions differ, critical feedback is invited, persistence pays off
 - e. It's error-ridden! fail forward and embrace amendable imperfection; feature development and bug fixing in continuous improvement cycles; self-editing as intellectual confession and repentance
5. Book Tour
 - a. Title page and TOC as overview and version update summary
 - b. Bibliography and footer: citation information
 - c. Hypotheses, Methods, Proofs, Data, Visualizations, and Code
 - d. Future Proposals, Creative Writings, and Community Art
 - e. Live Update

Open question/future: what might happen to a field and publishing economics if one or more LODLIBs go viral?