





Technical competencies

EB's technical core competencies are development of automotive-grade (software) products and engineering services.



Global presence

Development and business offices in Austria, China, Finland, France, Germany, India, Japan, Romania and USA.



Employees

More than 1,900 employees worldwide (including e.solutions). Spans three continents and nine countries.



Continental AG

Wholly owned subsidiary of Continental AG.



Consistent growth

Headcount growth in 2015: 7.2 %



90+ million

Over 90 million vehicles on the road and 1 billion embedded devices.



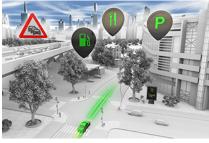
Driving technology further





- AUTOSAR-Standard
- Single- & multi-core OS
- Functional Safety OS Embedded Security
- Automotive networks, e.g. Ethernet











Driver Assistance

- Functional software architecture and modules for automated driving
- Electronic horizon reconstructor
- Sensor data fusion
- SW industrialization

Navigation

- Navigation client for connected use cases
- Electronic horizon provider enabling map-based ADAS functions
- Scalability across classes through one-core principle

HMI / Speech

- Model-based development of multimodal user interfaces
- From concept phase to series production
- Augmented reality solutions

Connected Car

- Intelligent big data analytics & online diagnostics
- Scalable backend infrastructures
- Cyber security solutions
- Software updates over-theair

Software Factory

- SW Integration
- SW Engineering Service
- EB solys tooling for system analysis
- SW Factory for software Integration



Consulting Services

- Consulting services for Functional Safety and Software Architectures
- Lean Software Development
- Established agile processes



Verification and validation

- End-to-end testing of complex embedded SW systems
- Test concept development
- Independent verification and validation of SW systems



Security – Track record

- 15 years of experience in the field of embedded security
- EB delivered SSW security modules for









OEM consulting and project specific security solutions for







- AUTOSAR Standardization
 - Crypto: CSM and CAL
 - Secure Onboard Communication
 - WP-X Security with var. subgroups
- Various EB R&D programs for e.g.
 - Smart antenna and over the air solutions
 - Anomaly and Intrusion detection

- Mass production approved implementations for:
 - Flash protection
 - SW-Enabling (OEM-specific or HIS)
 - Anti-theft mechanisms in SW
 - Mileage protection
 - Secure Onboard Communication
 - Secure Diagnostics
 - Data protection
 - Secure Hardware Extension (SHE)
 - Hardware Security Module (HSM)
 - Driver development
 - Firmware development
- EBs security solutions are on the street in millions of cars.

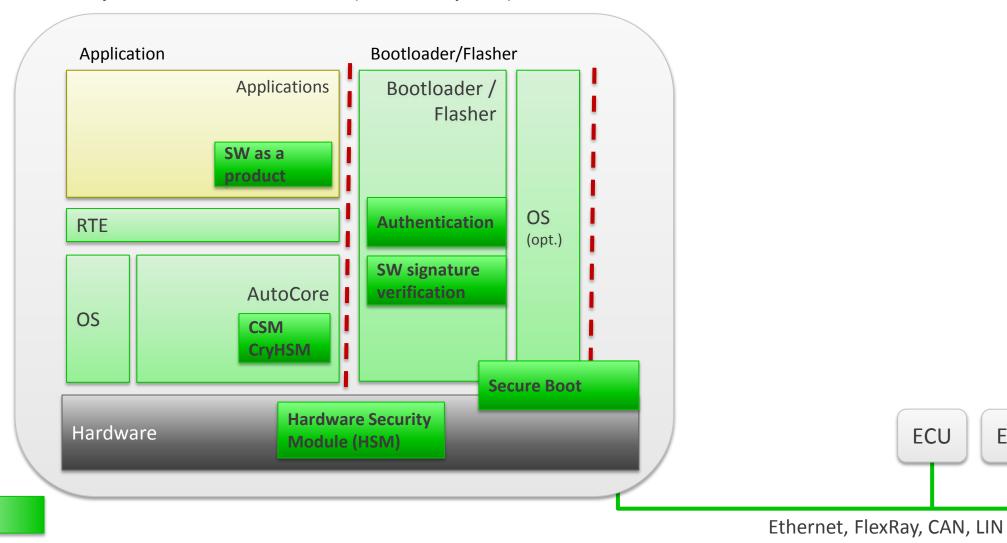


ECU Security





ECU Security Architecture (example)



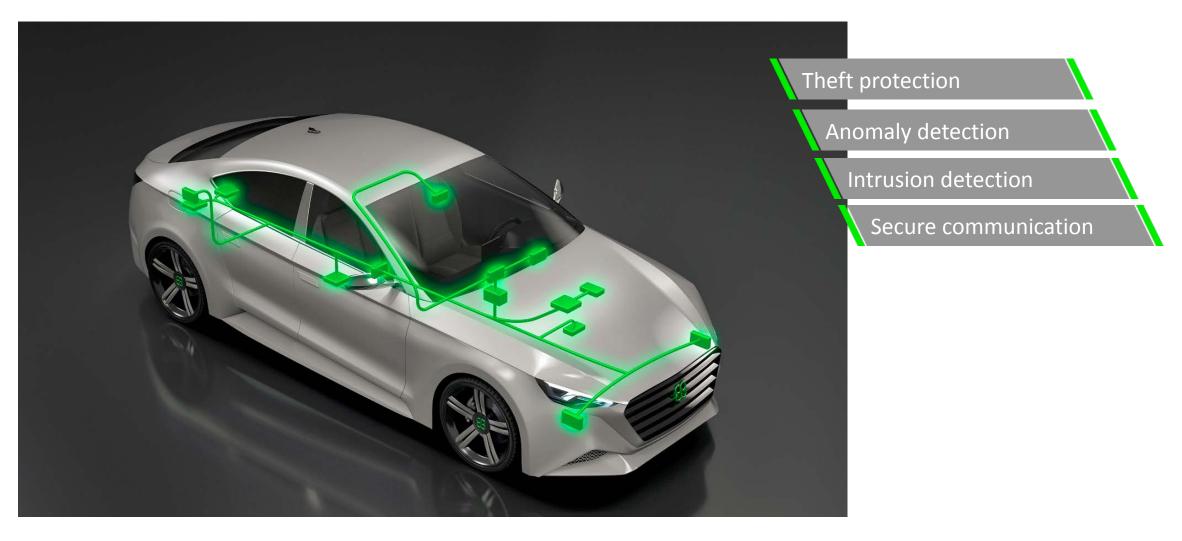
EB Software

ECU

ECU

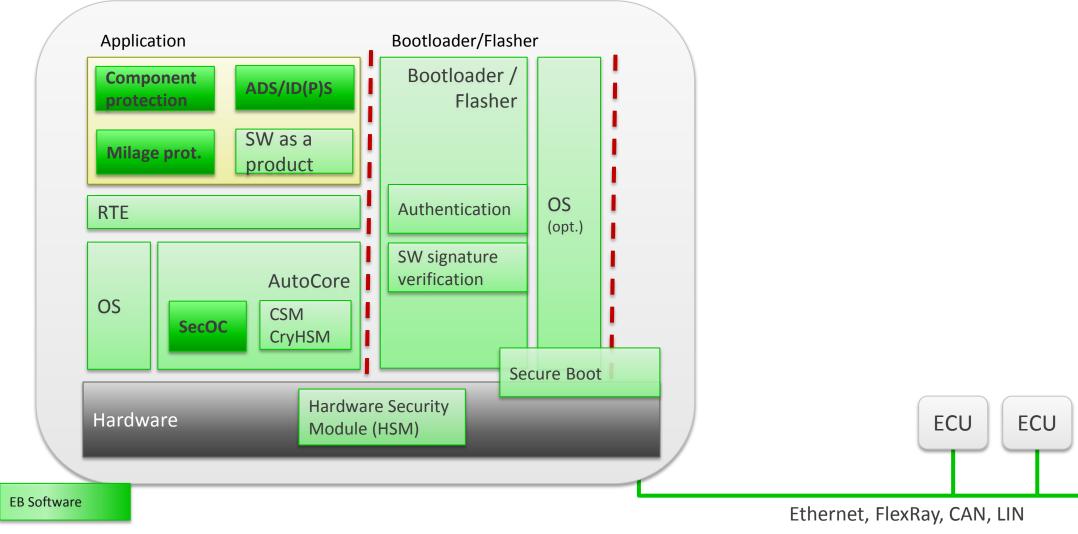


On-Board Network Security





ECU Security Architecture (example)





Vehicle Security: Various Access Points



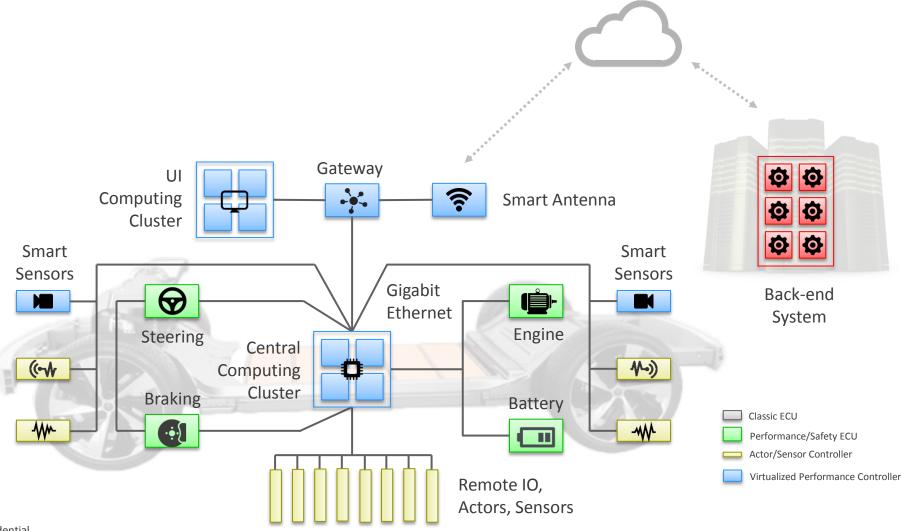


Evolution of E/E Architectures

2015 202x 202x Virtualization Dependability Centralization Security Dynamism Performance Connectivity Fully virtualized high • Dependability and security performance computers • Ring architecture for supporting architecture. redundancy Performance and connectivity orientated Classic ECU Partly classic ECUs Performance/Safety ECU ➤ Supply-chain structure is a Actor/Sensor Controller limiting factor Virtualized Performance Controller

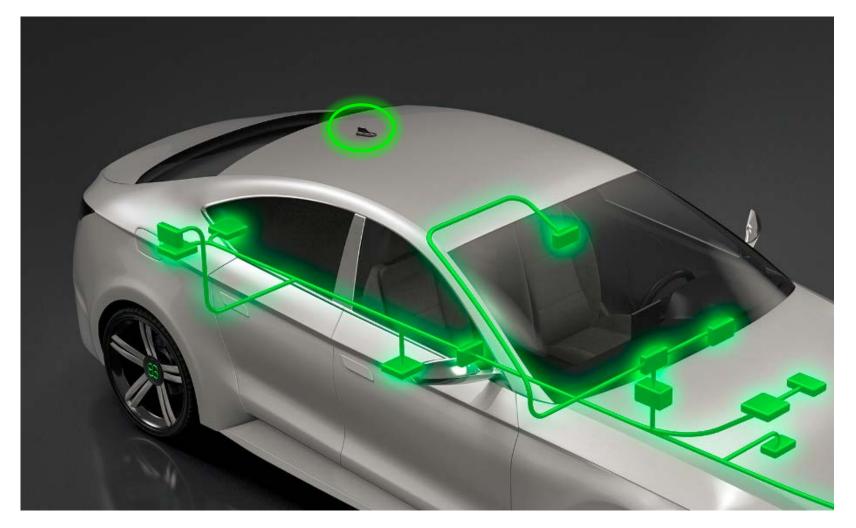


Future E/E architecture



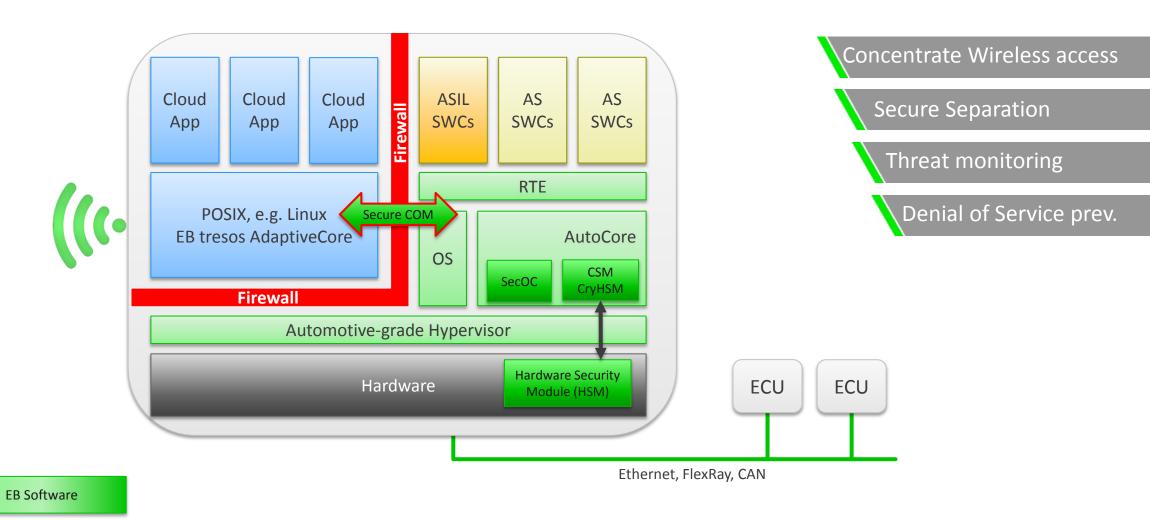


Smart Antenna



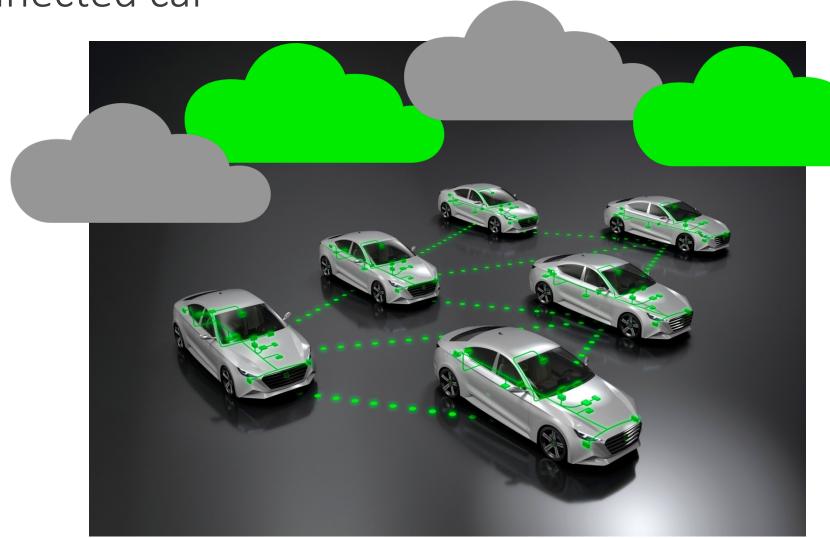


Connection, Separation - Smart Antenna



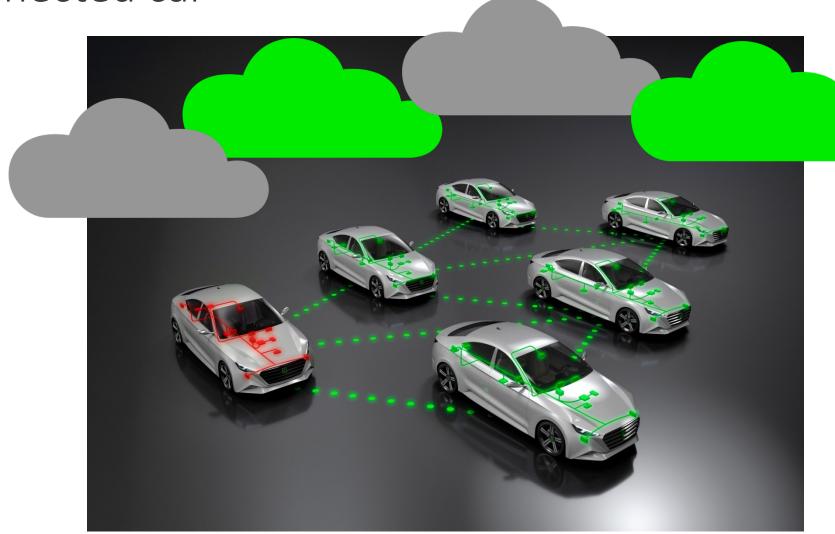


The connected car



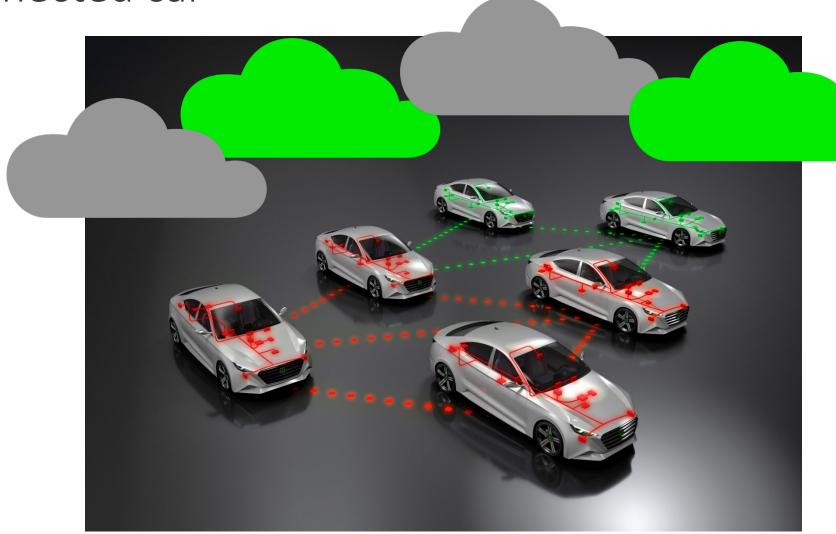






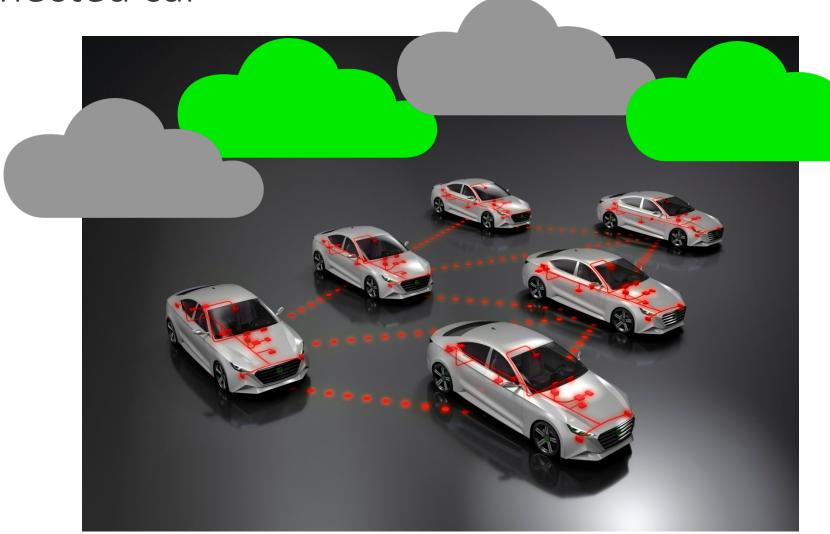


The connected car



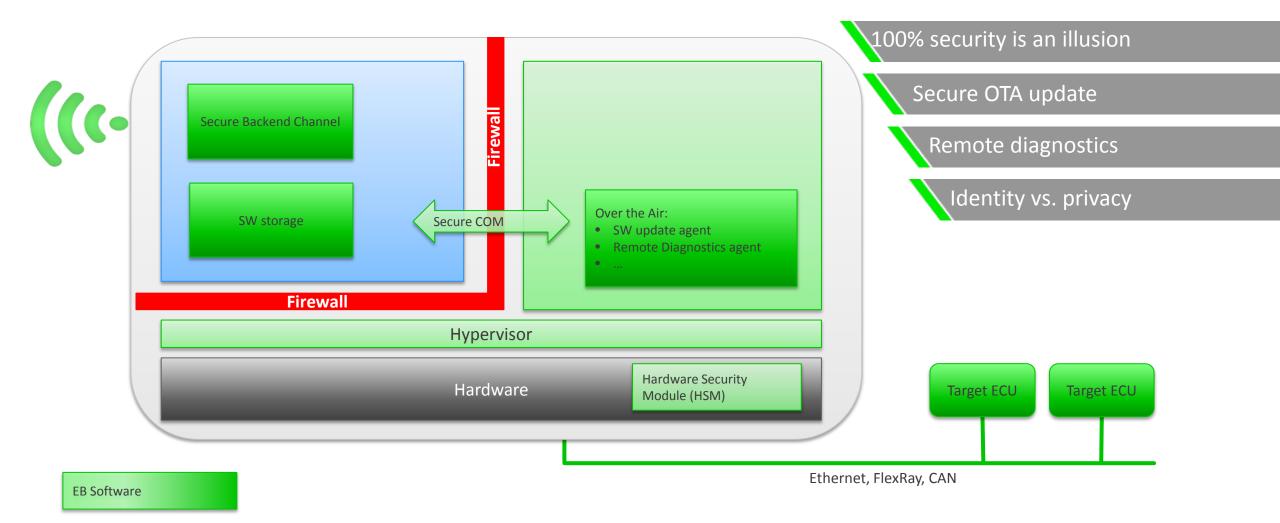








Over the Air functionality





Summary

Security is necessary on all levels

- in ECUs and between ECUs
- in the vehicle and between vehicles
- in the backend

A big challenge, but you are not alone

- Existing and approved mechanisms available
- EB secures vehicles for more than 15 years

Security needs constant care

- Monitoring on all levels
- Update over the air is key to keep cars secure

