



atlas

UNDERSTANDING DEEP ATLANTIC ECOSYSTEMS



WP9: Dissemination, Knowledge Transfer and Outreach - 2

ATLAS 2nd General Assembly, 25 April 2017, Mallorca, Spain

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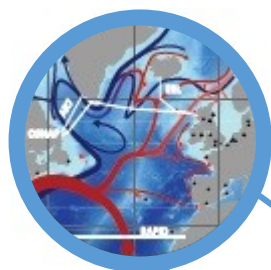




Ambitions

Innovation beyond the state-of-the-art in modelling, predicting, monitoring and policy implementation

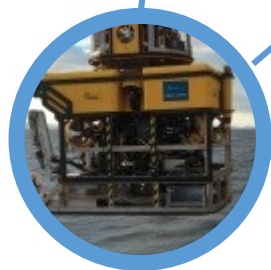
New basin models



Better predictions



Cost-effective
robust monitoring



Dynamic
communication



Stronger policy
implementation





What is Knowledge Transfer (KT)?

Data



Information



Presentation



Knowledge





Introduction to Knowledge Transfer

- <https://vimeo.com/203077016>
- <https://vimeo.com/203088726>
(short)

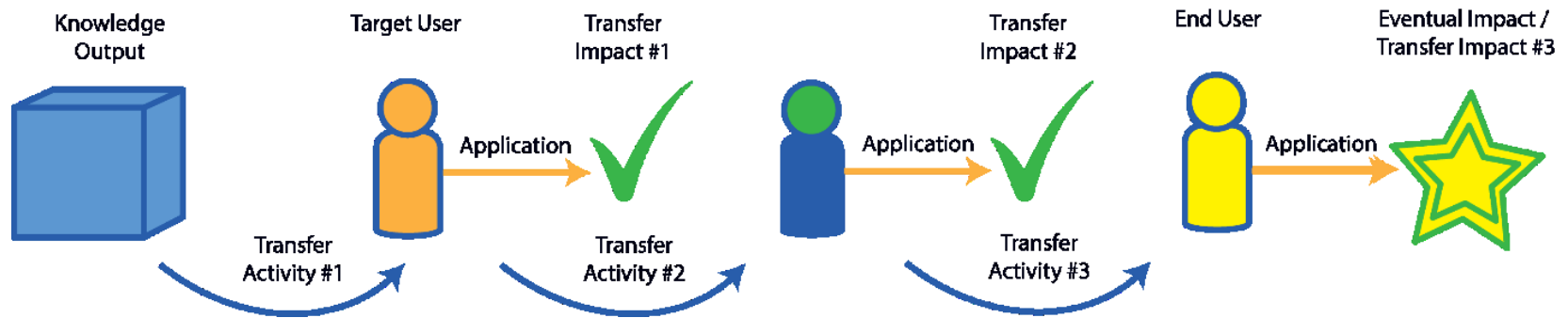




What is Knowledge Transfer (KT)?

- KT describes how knowledge and ideas move between knowledge sources to **targeted** potential users of the Knowledge.
- It consists of a variety of activities which aim to capture, organise, assess and transmit on knowledge, skills and competence from those who generate them to those who can use them.

→ Successful Knowledge Transfer can lead to measurable impact and value creation.





Knowledge Transfer Methodology

- Ensures that the transfer of the collected Knowledge Outputs is strategic, coordinated and effective (and recorded).
- The step-by-step guide is comprised of five steps:

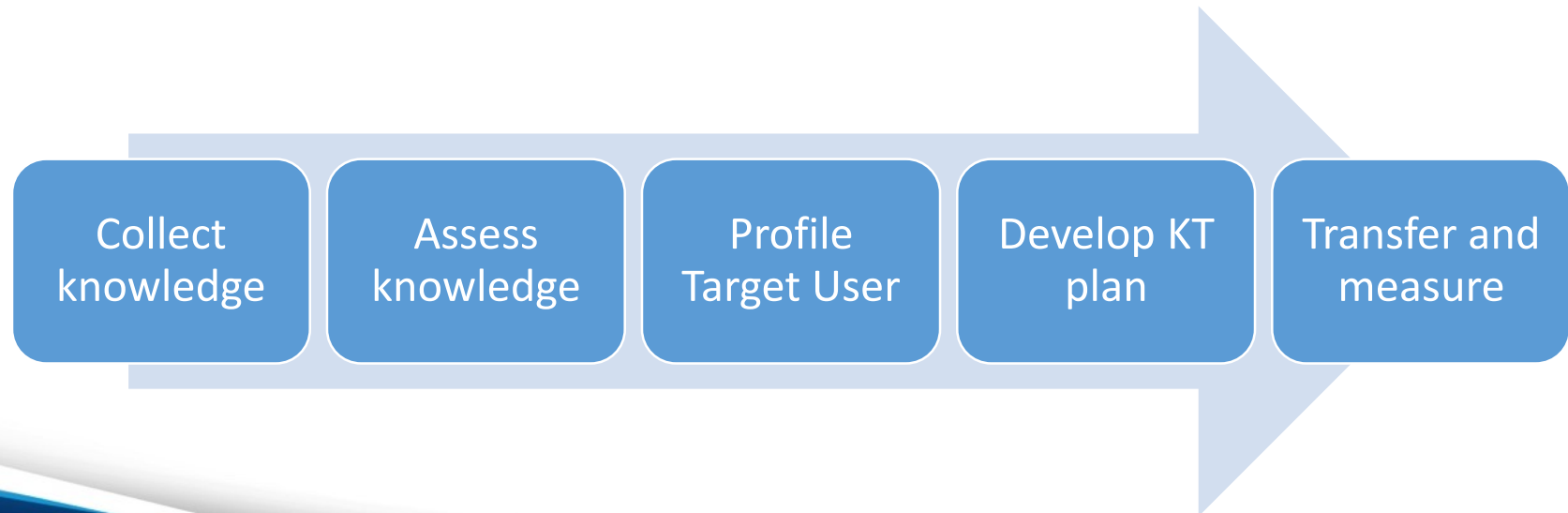


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KT and ATLAS

Publications

“Hidden” knowledge



Thank You!



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Let's discuss!

