



**DIHNET.EU**

Europe's Network of Digital Innovation Hubs

# DIHNET community and connection with other initiatives

Final Event

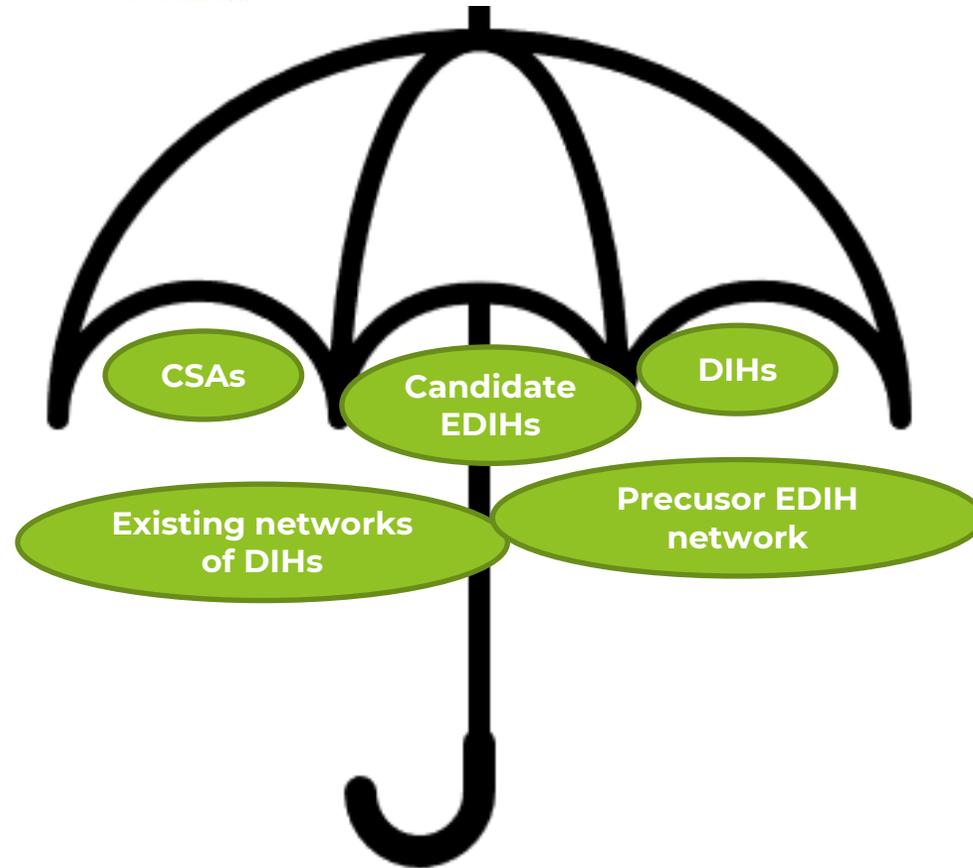
26th October 2021, Mayte Carracedo

Chief Business Development Officer at FundingBox



# Challenges

- A lot of information for DIHs in different places
  - Some lack of connection among DIHs/regions with EC
  - The Catalogue of DIHs was useful but static
  - Missing a place where to reflect about topics of interest for DIHs
  - Lack of access to international networks
- 
- COVID crisis, lack of networking opportunities



**Central place of information, connection and collaboration for all members of the DIH's ecosystem in Europe**

# STRATEGY



**1. On line Community**



**2. Events**



**3. Throught Leadership**

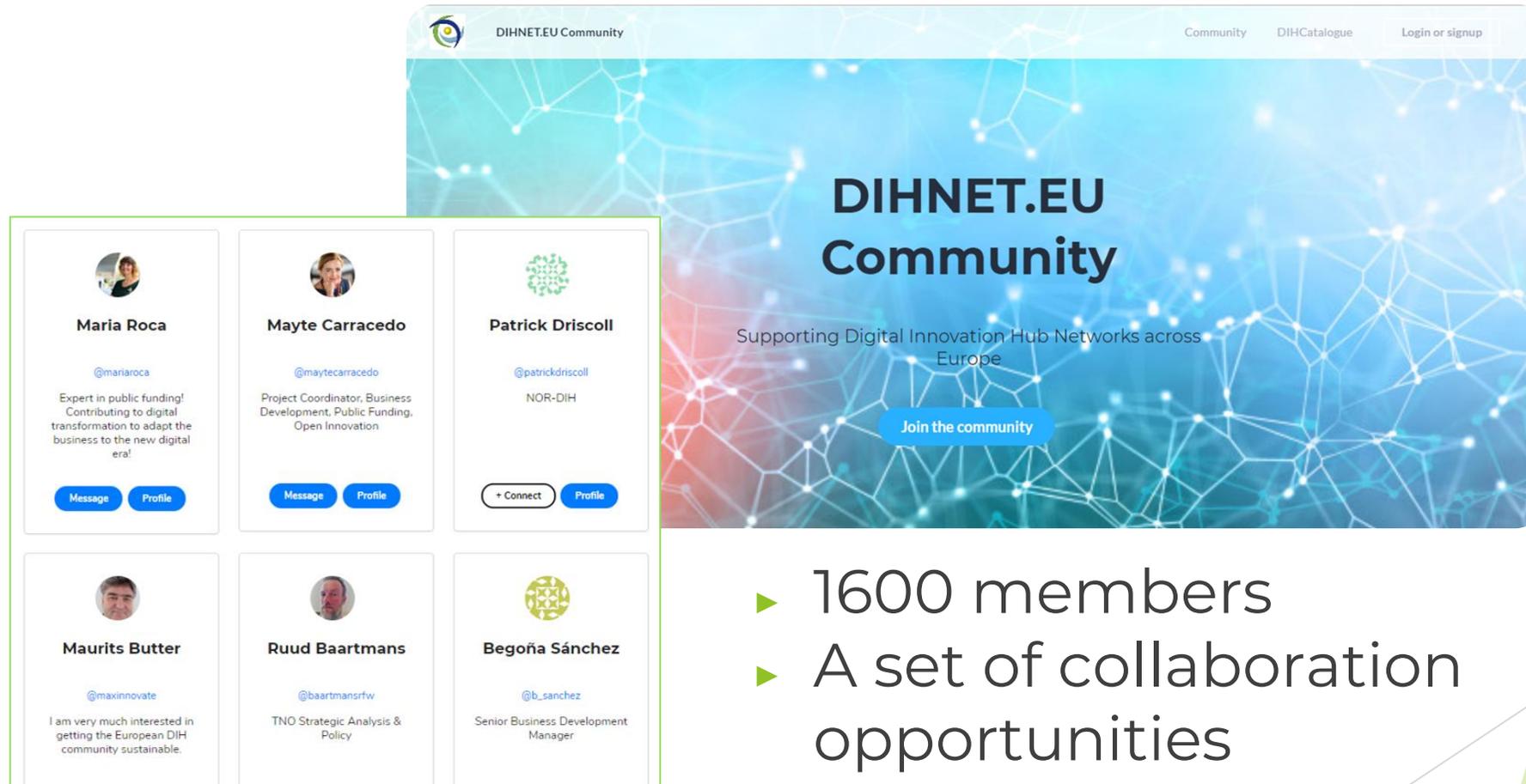


**4. Collaboration with other initiatives**



**5.2 Champion Challenges**

# 1. THE ON LINE COMMUNITY



The screenshot displays the DIHNET.EU Community website. The main banner features the text "DIHNET.EU Community" and "Supporting Digital Innovation Hub Networks across Europe" with a "Join the community" button. Below the banner, a grid of six member profiles is shown, each with a profile picture, name, handle, bio, and interaction buttons (Message, Profile, or Connect).

Name	Handle	Bio	Buttons
María Roca	@mariaroca	Expert in public funding! Contributing to digital transformation to adapt the business to the new digital era!	Message, Profile
Mayte Carracedo	@maytecarracedo	Project Coordinator, Business Development, Public Funding, Open Innovation	Message, Profile
Patrick Driscoll	@patrickdriscoll	NOR-DIH	+ Connect, Profile
Maurits Butter	@maxinnovate	I am very much interested in getting the European DIH community sustainable.	Message, Profile
Ruud Baartmans	@baartmansrfw	TNO Strategic Analysis & Policy	Message, Profile
Begoña Sánchez	@b_sanchez	Senior Business Development Manager	Message, Profile

- ▶ 1600 members
- ▶ A set of collaboration opportunities

## 2. EVENTS: Gearing-up towards EDIHs Event



# 3. Thought Leadership: PRECURSOR NETWORK

**Objective:** initiate the collaboration between candidate EDIHs as a preparation before the DTA's launch.

## **Working Groups:**

- WG1 - Business models: understanding sustainable collaboration
- WG2 – Activities for the EDIH network
- WG3 – Organisation and governance of the network
- WG4 – The “sandbox”, testing interregional collaborations»

**Number of participants:** 66 candidate EDIHs and more than 110 DIHs' agents

# 4. Collaboration opportunities for CSAs, networks and related initiatives

**DIHNET.EU** COMMUNITY HOME ABOUT US EXPLORE NEWS

Opening	Deadline	Status	Project	Technology Area	Link
01/03/2020	01/09/2020	Closed	Agrofood	1st open call. Agricultural Robotics for Crop Production: Robotic solutions and application areas	More info
01/03/2021	31/05/2021	Open	Agrofood	2nd open call. Agricultural Robotics for Crop Production: Robotic solutions and application areas.	More info
20/10/2020	20/01/2021	Closed	Agrofood	Industrial Challenges Open Call	More info
01/09/2021			AI REGIO	Open call #1. AI-driven digital transformation. Opens september 2021	More info

## News Bulletin from DIH related initiatives – March 2021

@martaspasufanco 03/16/2021 · Edited: 03/16/2021  
 0 Comments · 91 Views



**18 MAR** Opportunities and services provided by CSAs to support DIHs and EDIHs  
 Online  
 03/18/2021 - 03/18/2021  
 @luc 03/05/2021 · Edited: 03/15/2021  
 0 Comments · 91 Views



### Sectorial spaces

- DIH Health Network
- IoT DIH Network
- Tourism: Pan-European Travel Industry and Tourism DIH Network (PETIT DIH Network)
- Smart Energy Baltic DIHs

## 4. Collaboration opportunities for CSAs, networks and related initiatives (2)



# 5. Champions challenges

## Winner of the 2019 edition:

- **Digital Hub Logistics Dortmund**, Germany

## Winners of the 2020 edition:

- **am-LAB**, Hungary
- **Basque Digital Innovation Hub**, Spain

**Objectives:** identifying, showcasing and supporting success stories of mature Digital Innovation Hubs that can inspire and guide others.



# Lessons learned

## Community building platform

- We have kept the feeling of “community” online, even without meeting in Brussels
- Key on line events have been very important for this
- Events is the most successful collection
- EC endorsement is very important (increase number of views)
- Monthly digest very useful tool
- Working groups activity asseessment
- Just a tool is never enough but is the central point of everything



# Lessons learned

## Community building in general

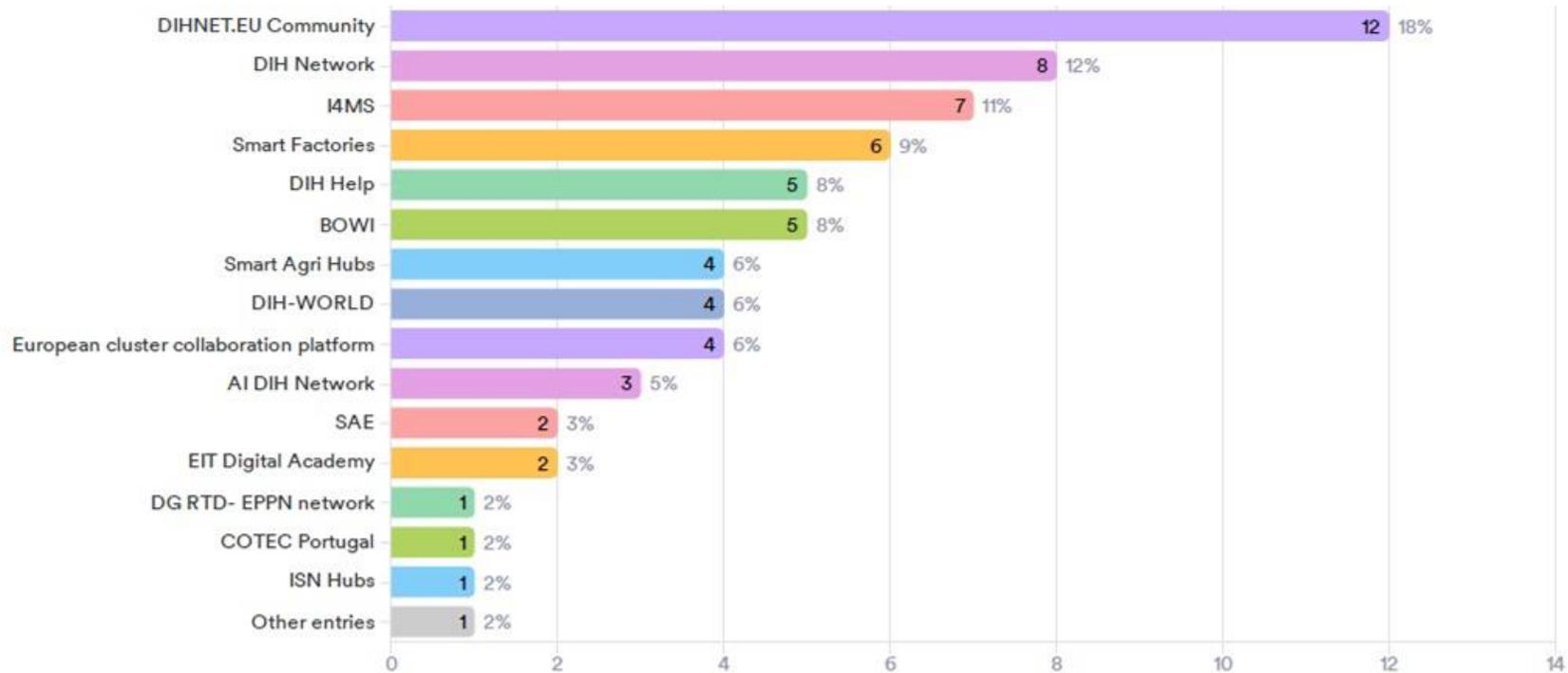
- We have not only connected with the ecosystem, we have been precursors in launching topics to reflect on, offering a vision
- Key leadership on those topics and showing a good connection with the EC for transferring the results is key
- Connection with related initiatives was very important and they provided us with a lot of content.
- The importance of investing in a recognised brand



# Ecosystem perception

12.1 If your answer is yes, from which one you received support?

66 Responses- 16 Empty



# Summary of the main highlights at DIHNET community

# Legacy of DIHNET





**DIHNET.EU**  
Europe's Network of Digital Innovation Hubs

# Thank you

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