

OPEN DATA IN RESEARCH



WHAT?

OPEN DATA is data that may be **used, re-used,** and **redistributed** freely by anyone



FAIR

- Findable
- Accessible
- Interoperable
- Reusable

WHY?

Increase your:

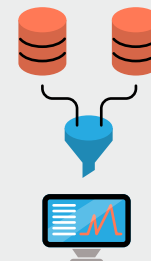
- Citations by 25%¹
- Public trust
- Exposure
- Transparency
- Reproducibility



HOW?

1 Prepare your data

Tidy data + meta-data
Editable and open fileformats



2 Pick platform

OSF, GitHub, Zenodo, Dryad, Figshare, PANGAEA and more!

3 Make it public and citeable!



1. Colavizza, G. et al. (2020). The citation advantage of linking publications to research data. *PLoS ONE*, 15(4), e0230416.