OA EBOOK USAGE DATA TRUST

SUPPORTING COMMUNITY-GOVERNED SHARING OF QUALITY, INTEROPERABLE OA BOOK USAGE DATA

MISSION

Champion strategies for improved publication and management of open-access books by exchanging reliable usage data in a trusted, equitable, and community-governed way

IMPACTS

Reduced overhead: Less OA usage data aggregation and processing burden across the scholarly communications ecosystem through:

- **More efficient** data sharing and processing agreements and workflows
- **Trusted usage data processing** that is accountable, certified, and transparen

Cleaner, extensible, richer and more granular OA usage data accessible from diverse data sources

Better decision making is enabled for diverse publishing stakeholders through access to holistic OA usage data

I**mproved global standards** for OA usage Data

SERVICES

Streamlined data exchange among critical mass of platforms and publishers including:

- Development and governance of multi-party data agreements addressing data sharing, processing and use
- Standardized data processing, curation, and linking according to extensible community standards
- Cleaner, consistent provision of multi-platform usage data via APIs and COUNTER reports

Transparent accountability mechanisms to ensure data quality and trust

Participation support for smaller, less-resourced partners

Cross-platform data benchmarking

Standards development and advocacy

PROJECT OUTPUTS

- “Rule Book” addressing data sharing, processing, security, and use for data trust participants
- Community standard for contractual clauses for usage Data Sharing Agreements (DSAs)
- Industry-trusted data-controlling systems and processes
- Process for certifying and auditing agreement adherence by data exchange, data providers and data users
- Published data processing algorithms
- Published exchange data inventory
- Data on ROI of exchange participation
- Multi-platform aggregated usage data APIs for books and chapters
- COUNTER 5 Report push
- Benchmark APIs
- Recommendations for standards (e.g. COUNTER, ONIX)