

# Data Democratisation: Cultural, Institutional and Infrastructural Dilemmas of Data Sharing

The  
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European Research Council

Established by the European Commission

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# Trouble in Science\*

Global context rife with

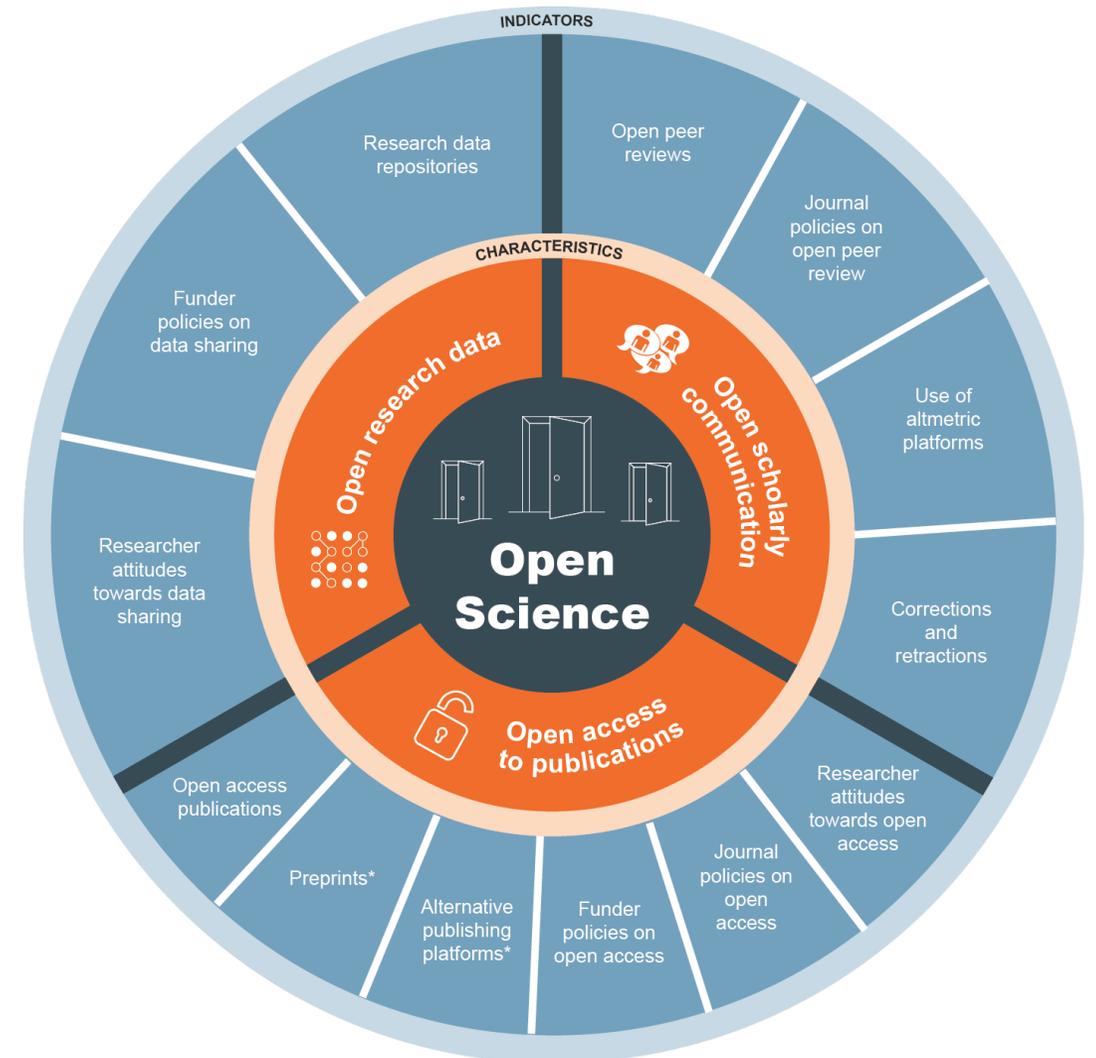
- inequity
- diverse and often problematic incentive systems
- control by / dependence on inscrutable companies and infrastructures
- various forms of discrimination
- lack of accountability and public trust
- a short-term understanding of scientific, political and economic benefits

\* ..and well beyond of course!! But let's zoom in on the world of research for now..

# Is moving to “open” a solution?

“a **new** approach to the scientific process based on **cooperative work** and new ways of diffusing knowledge by using **digital technologies** and new collaborative tools.. [...] .. sharing and using all available knowledge at an **earlier stage** in the research process”

Carlos Moedas, *Open Innovation, Open Science, Open to the World* (2015)



# Open Data: The Central Challenge

- Data play a key role and exemplify key challenges:
  - new prominence as research outputs
    - recognised as valuable in their own right
    - mobility and re-use are central to data value
    - relation to articles (and related credit) is being redefined
    - serious issues with quality and with responsible dissemination
  - responsible data management *could* foster:
    - post-COVID global transformation of research and its role in decision-making
    - equitable participation in the creation of knowledge, through data stewardship that is transparent, subject to scrutiny and grounded on a commitment to justice and fairness
    - rethinking of policy, funding, evaluation and practice of science systems
- Under which conditions can this work?

# Consider the pandemic

- Unassailable demonstration of the value of OS?
  - Acceleration of discovery (e.g. Open Access shift)
  - Revindication of value of big OS platforms
    - USA: “COVID for you” initiative
    - International: RDA COVID-19 Working Group
    - UK
      - Open Data from UK Office for National Statistics; SAIL; “Data Loch” repository of all routine health and social care data for the Edinburgh and South East Scotland Region; CHES (Covid-19 Hospitalisation in England Surveillance System) adapted from the UK Severe Influenza Surveillance System by Public Health England
  - Existing activist networks around specific diseases
    - E.g. EULAR COVID-19 Database established to capture how rheumatology conditions and their treatment affected the risk of and severity of COVID-19

# Consider the pandemic

- But unassailable success this is not!
  - Huge technical “sharing” issues (data, models, software etc)
  - Lack of clarity over rights and obligations pertaining to “sharing”
  - Lack of consultation and collaboration with relevant communities and disciplines
  - Large-scale exploitation of data accumulated on and through patients from around the world
  - Polemics on data governance and access, esp. transnationally

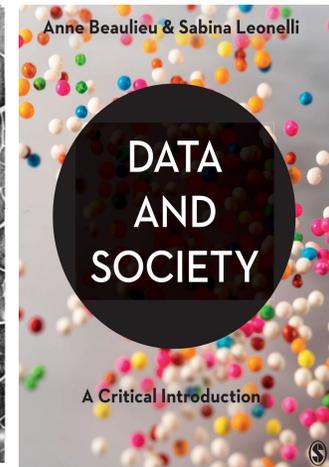
# Consider the pandemic

- Turing Report on “data readiness” (June 2021):
  - UK (like many other countries) woefully unprepared in data infrastructures
  - lots of unusable medical data due to lack of metadata and appropriate domain expertise
  - international data sharing (e.g. from Northern Italy) proved essential
- The debate around GISAID platform:
  - Set up to share influenza genomic data *securely* and *responsibly*
  - Grounded on database agreement governing access and re-use of data
  - Fostered trust and exchange over SARS-COV-2 data
  - Attacked for “not being open enough” by prominent Global North researchers (*Nature*, Jan 2021) and Leopoldina report (Febr 2021), among others



# The Challenges of Open Data

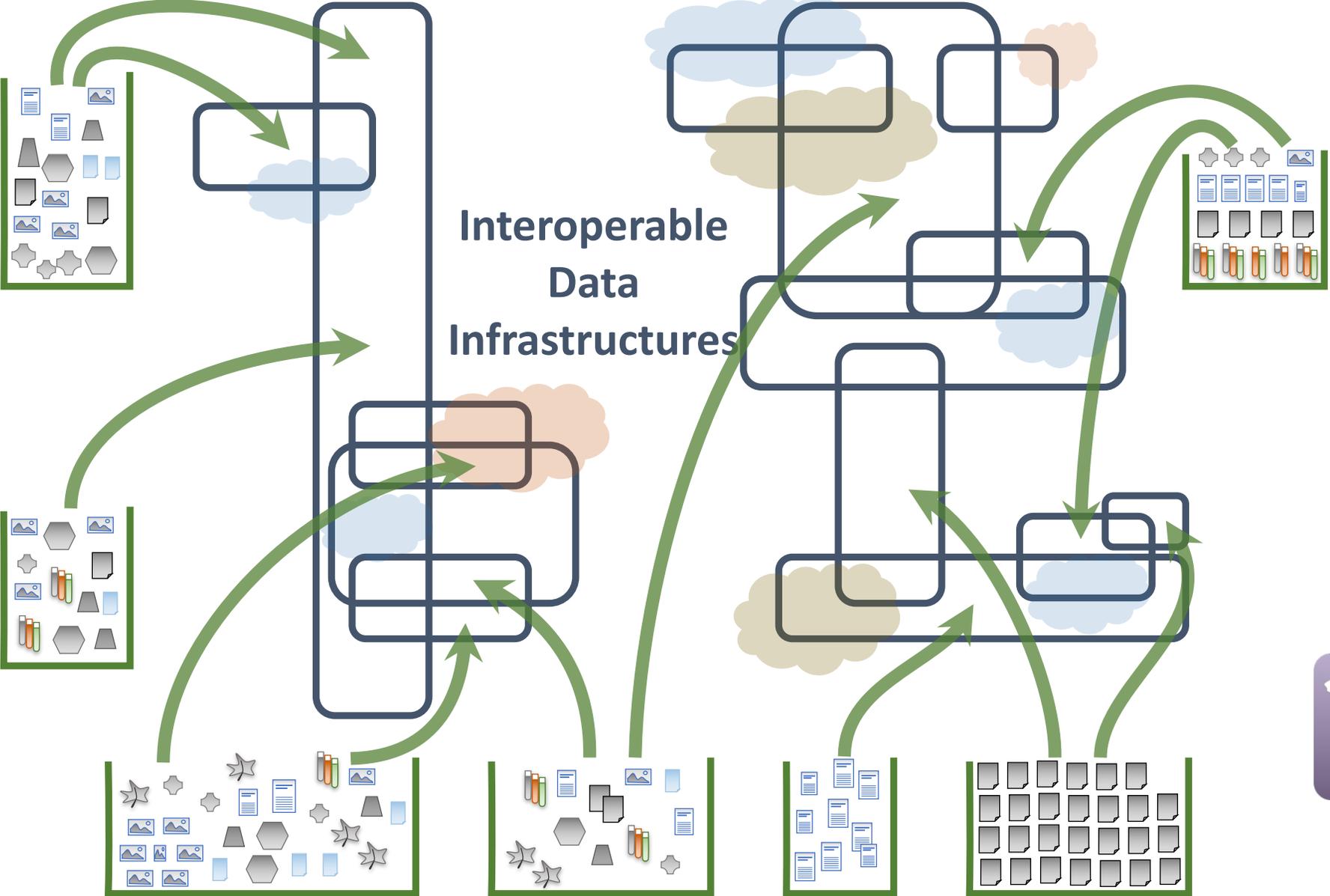
- Forging tools for unregulated mass surveillance of human behavior at individual as well as community levels
  - Expanding existing divides and silencing knowledge from low-resourced environments and ‘unfashionable’ topics
  - Privileging re-use: what does it mean for creativity and innovation?
  - Eroding expertise and centuries-old methodological wisdom: ‘anything online goes’
  - Eroding trust and credibility of science: exponential growth of opportunities for marketing “alternative facts”
  - Producing unreliable knowledge that does not help to tackle urgent social challenges
- (Leonelli 2016; Bezuidenhout et al 2017; Leonelli 2018, 2019; Beaulieu & Leonelli 2021)



# From Theory to Practice

- Opening new spaces, challenging traditional communication channels and power structures, encouraging participation “from below” ...
- .. or reinforcing conservatism, bias, exclusion, discrimination and inequity?
- The proof is in the pudding... in this case, **implementation**

# Diverse data (re)uses



Interoperable  
Data  
Infrastructures

Data sources



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# ESRC: “Open Innovation” + “Beyond the Digital Divide”; GYA “Global Access to Open Software”

*Science and Public Policy*, 44(4), 2017, 464–475  
doi: 10.1093/scipol/scw036  
Advance Access Publication Date: 13 July 2017  
Article



## Beyond the digital divide: Towards a situated approach to open data

Louise M. Bezuidenhout<sup>1,2,\*</sup>, Sabina Leonelli<sup>1</sup>, Ann H. Kelly<sup>1,3</sup> and Brian Rappert<sup>1</sup>

Article

## How Do Scientists Define Openness? Exploring the Relationship Between Open Science Policies and Research Practice

Nadine Levin<sup>1</sup>, Sabina Leonelli<sup>2</sup>, Dagmara Weckowska<sup>3</sup>, David Castle<sup>4</sup>, and John Dupré<sup>2</sup>

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## How Does One “Open” Science? Questions of Value in Biological Research

Nadine Levin<sup>1</sup> and Sabina Leonelli<sup>2</sup>



Koen Vermeir, Sabina Leonelli,  
Abdullah Shams Bin Tariq, Samuel Olatunbosun  
Sojину, Augustine Ocloo, Md. Ashraf Islam Khan,  
Louise Bezuidenhout

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## From field data to global indicators

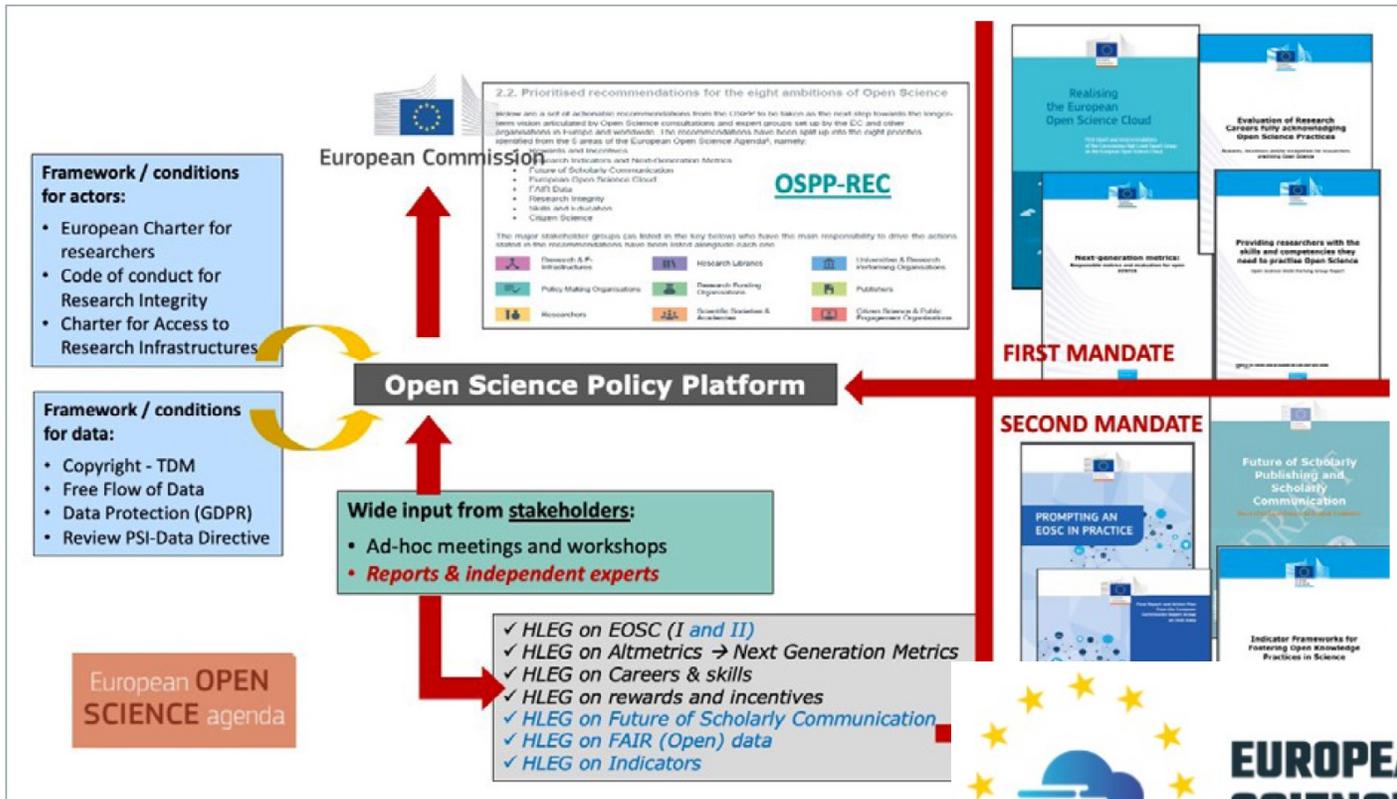
Investigating how plant data can be efficiently and reliably linked across data infrastructures around the world

Related programmes

**Data science for science**



# Open Science Policy Platform (2016-20)



## Progress on Open Science: Towards a Shared Research Knowledge System

Final Report of the Open Science Policy Platform



**EUROPEAN OPEN SCIENCE CLOUD**

European Commission

RESEARCH & INNOVATION

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MLE on Open Science

Frank Miedema  
Chair

Katja Mayer  
Rapporteur and expert

Sabina Leonelli  
Expert

Kim Holmberg  
Expert

<https://ec.europa.eu/h2020-policy-support-facility>

Three topics:

1. The potential of altmetrics to foster Open Science
2. Incentives and rewards for researchers to engage in Open Science activities
3. Guidelines for developing and implementing national policies for Open Science

European Commission

Mutual Learning Exercise  
Open Science: Altmetrics and  
Rewards

Horizon 2020 Policy Support Facility

POLICY RECOMMENDATIONS

EXCHANGE OF PRACTICE

ON-DEMAND SUPPORT

HIGH-LEVEL EXPERTISE

PEER LEARNING

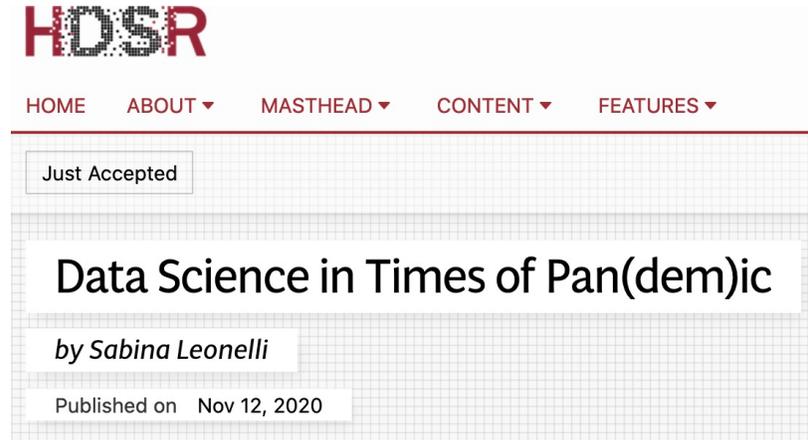
Research and Innovation

# Dilemmas for Data Sharers

1. evaluation and credit systems
2. diversity in research cultures
3. costs and accountabilities
4. skills and training
5. intellectual property regimes
6. diversity and applicability of legal frameworks
7. semantic ambiguity
8. ethical concerns
9. high resource bias
10. infrastructural inequity and discrimination

# Data sharing requires hard thinking

- Trying to make data scrutinizable and re-usable, while remaining mindful of their social and political value
  - No, data are not neutral facts..
- Important to investigate reasons for mistrust
  - how to interpret collaboration and co-authorship
  - downstream data use
  - Open Data as strong expectation and yet difficult given existing inequities
- Community engagement & regular debate over what counts as “public benefit”
- Research design is key



*by Lord Tim Clement-Jones*  
Data Scientists Should Be Value-Driven, Not Neutral

*by David Leslie*  
The Arc of the Data Scientific Universe

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More Efficient and Effective Clinical Decision-Making

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Bringing Every Tool to the COVID-19 Fight - What We Need Now

*by Theodore M. Porter*  
A Plague of Data

# OS needs to be a platform for critical, informed and inclusive debate

- Shape OS policies and practices around consultation across diverse perspectives
  - Quality criteria for all research components are community-specific and value-laden
  - Variability in research conditions needs to be studied and integrated into OS governance, infrastructures and mechanisms for responsible sharing
- Distribute burdens associated with OS implementation
  - Recognize inequity of global research landscape and urgency of decreasing the digital and resource divide
  - Foster research that documents such inequity and its implications (social science & humanities)
- OS needs to promote dialogue on what counts as science, scientific infrastructures and scientific governance, and how results should be credited and disseminated



**A Philosophy of Open Science for Diverse Research Environments (PHIL\_OS)**

1 September 2021 - 31 August 2026

# Thank you for your attention!



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Leonelli, S, et al. 2018 In and Africa. *Data Science Journal*. DOI: <https://doi.org/10.5334/dsj-2017-032>

### EDITORIAL CONTENT

Introduction: Open Data and Africa

Sabina Leonelli<sup>1</sup>, Brian Rappert<sup>1</sup> and Louise Bezuidenhout<sup>2</sup>

## History and Technology

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Historiographic Essay

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John Krige & Sabina Leonelli  
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Niccolò Tempini  
Egenis, The Centre for the Study of Life Sciences, Department of Sociology, Philosophy and Anthropology, University of Exeter, Exeter, UK

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## From FAIR data to fair data use: Methodological data fairness in health-related social media research

Sabina Leonelli<sup>1</sup>, Rebecca Lovell<sup>2</sup>, Benedict W Wheeler<sup>2</sup>, Lora Fleming<sup>2</sup> and Hywel Williams<sup>3</sup>



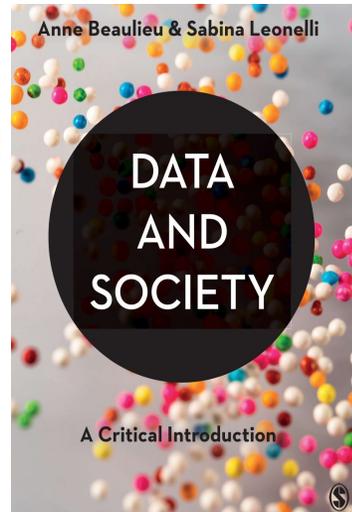
DATA SCIENCE JOURNAL

- Upcoming 2021: Beaulieu & Leonelli *Data and Society: A Critical Introduction*. SAGE.
- Upcoming 2022: Leonelli *The Philosophy of Open Science*. Cambridge University Press.



Open Science for a Global Transformation

Leonelli, S 2017 Global Data Quality Assessment and the Situated Nature of “Best” Research Practices in Biology. *Data Science Journal*, 16: 32, pp.1–11, DOI: <https://doi.org/10.5334/dsj-2017-032>



RETHINKING REPRODUCIBILITY AS A CRITERION FOR RESEARCH QUALITY  
Sabina Leonelli



# Conclusions: Can Open Science Help With..

- Loss of research excellence and long-term reliability
- Increase of burden on (young) researchers
- Loss of access to publicly funded research outputs
- Disconnection between knowledge production and social role of research
- Disincentive to international and interdisciplinary collaboration
- Undermining of humanities and social sciences
- Stronghold of corporate infrastructures over research
- Increasing divide between high-resourced and low-resourced environments
- Lack of transparency and credibility, public trust

# Conclusions: A Bad Scenario

- Loss of research excellence and long-term reliability
  - Increase of burden on researchers
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  - Disconnection between knowledge production and social role of research
  - Disincentive to international and interdisciplinary collaboration
  - Undermining of humanities and social sciences
  - Stronghold of corporate infrastructures over research
  - Increasing divide between high-resourced and low-resourced environments (within and beyond research)
  - Lack of transparency and credibility, public trust
- **Loss of creativity and increased bureaucracy**
  - **OS demands piled on top of existing reward & evaluation system**
  - **Loss of freedom to publish**
  - **Continuing disconnection between knowledge production and social role of research**
  - **Diversity of OS measure act as disincentive to international and interdisciplinary collaboration**
  - **Even worse undermining of humanities and social sciences**
  - **Further entrenchment of corporate grip**
  - **Continuing increase of divide between high-resourced and low-resourced environments**
  - **Lack of understanding, public trust; opinion vs evidence**

# Conclusions: A Good Scenario

- Loss of research excellence and long-term reliability
  - Increase of burden on researchers
  - Loss of access to publicly funded research outputs
  - Disconnection between knowledge production and social role of research
  - Disincentive to international and interdisciplinary collaboration
  - Undermining of humanities and social sciences
  - Stronghold of corporate infrastructures over research
  - Increasing divide between high-resourced and low-resourced environments (within and beyond research)
  - Lack of transparency and credibility, public trust
- **Increased excellent and creativity**
  - **Sustainable free access with no charge to authors**
  - **Stronger links between knowledge production and social role of research**
  - **Strong incentives to international and interdisciplinary collaboration**
  - **Refocusing on humanities and social sciences as crucial to OS**
  - **Regulation of corporate infrastructures, consortia of public and private funders**
  - **Fostering research in low-resourced environments (within and beyond research)**
  - **Increased engagement and public trust**