

Scaling Small für ein gemeinnütziges scholar- led OA-Ökosystem für Buchpublikationen

copim

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28. September 2021 @
Open Access Tage 2021

Photo: [Paul Hanaoka](#) on Unsplash



[SPARC Landscape Analysis & Roadmap for Action: 2021 Update](#)

TRANSFORMATIVE AGREEMENTS & BIG DEALS: NEGATIVE EFFECTS ON SMALL PUBLISHERS

Open Access

De Gruyter and nine universities in the Netherlands sign read and publish agreement

February 3, 2020

DE GRUYTER

UKB, the consortium of universities in the Netherlands and De Gruyter have signed a read and publish agreement to provide default open access for all journals to nine Dutch universities.

Borrego et. al. (2020) Transformative agreements: Do they pave the way to open access? <https://doi.org/10.1002/leap.1347>

Tennant (2019) points out that, despite their apparent benefits, TAs mean that a lot of public resources continue to be paid to private companies in exchange for publishing. If commercial publishers are making profits around one-third of their income, this means that one-third of the 24–26 million euros paid by DEAL for Germany TAs are going directly to publishers' profits. In the long term, this may lead to more tensions as there are already studies warning of APC hyperinflation that call to mind the serials crisis in subscription prices. Similarly, Crotty (2019) believes that the APC model for OA is 'an evolutionary dead end' since it improves access for readers but shifts the inequity of the system onto

SPARC*

2021

SPARC*

2021 Update: SPARC Landscape Analysis and Roadmap for Action

directly bundle these disparate products, though that does not guarantee that more will not be signed in the future.

It should be noted that bundling has largely favored publishers, whether it is bundling articles into journals (which improved the economics of printing, shipping, and selling); bundling journals into collections subscriptions (which put together important journals with less relevant ones, forcing libraries to pay for all of them); bundling reading and publishing activities in transformative agreements (which ensure high levels of spending and limit the opportunities for smaller publishers to compete); or bundling data analytics with subscriptions. In every case, some valuable offerings are packaged with lower-value ones, forcing customers to pay for everything, regardless of their actual need.

<https://www.openaccess.nl/en/in-the-netherlands/publisher-deals>

'SCALING SMALL' ALS LEITMOTIV

Horizontaler, nicht-
kompetitiver Wissensaustausch

Kollaboration, gegenseitiges
Vertrauen & Interdependenz

Aufbau eines nachhaltigen
Ökosystems zur Stärkung der
"scholarly commons"

VIELE KLEINE LEUTE DIE
KLEINEN ORTEN VIELE KL
TUN, KÖNNEN DAS GESICH
MANY SMALL PEOPLE WHO IN VERÄNDERN
MANY SMALL PLACES DO MANY SMALL THIN
THAT CAN ALTER THE FACE OF THE WORLD

Adema & Moore. '[Scaling Small; Or How to Envision New Relationalities for Knowledge Production](#)'.
Westminster Papers in Communication and Culture 16(1).

PROJEKTKONSORTIUM

UC SANTA BARBARA LIBRARY

doab directory of open access books

ScholarLed

MATTERING PRESS

BRITISH LIBRARY

Loughborough University

Digital Preservation Coalition

Birkbeck UNIVERSITY OF LONDON

Coventry University

punctumbooks

OpenBook Publishers

meson press

Lancaster University

TRINITY COLLEGE CAMBRIDGE

OPEN HUMANITIES PRESS

Jisc

COPIM'S WORK PACKAGES

TRANSITION TO OA

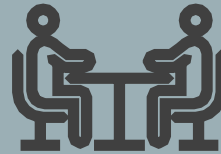
Unterstützung von 'traditionellen' Verlagen beim Übergang zu non-BPC OA

3

 **OPENING**
THE FUTURE

OUTREACH & CROSS-WP PROJECT MANAGEMENT

1



2

OPEN BOOK COLLECTIVE

Entwicklung einer modularen Plattform zur Generierung & Verwaltung von Informations- und Finanzflüssen zwischen scholar-led OA-Verlagen und Bibliotheken.



7

PRESERVATION

Entwicklung integrierter Ansätze, um Archivierung & Preservation für Buchpublikationen in ihrer Komplexität zu vereinfachen

4



GOVERNANCE

Entwicklung community-geleiteter Governance-Strukturen für und mit den anderen WPs

6



5



EXPERIMENTATION & RE-USE

Pilotierung von Remix-, Reuse und Annotierungs-Ansätzen in der Buchproduktion gemeinsam mit internationalen Communities

THOTH: OPEN DISSEMINATION SYSTEM

Entwicklung von technischen Protokollen und Infrastrukturen, um die Integration von OA-Buchpublikationen in Bibliotheks- und Repository-Workflows zu erleichtern

ARCHIVING & PRESERVATION (WP7)

- Entwicklung neuer integrierter Ansätze, um Archivierung und Preservation für Buchpublikationen in ihrer Komplexität zu vereinfachen
- Erstellung eines Archiving & Preservation toolkit für OA Buchpublikationen
- Entwicklung von best practice-Ansätzen & Empfehlungskatalog zu Urheberrechtsfragen, die die effiziente Langzeitarchivierung von Buchpublikationen erschweren können
- Enge Zusammenarbeit mit WP5, um archivierungsspezifische Metadaten in den Gesamt-Workflow zu integrieren

OPEN DISSEMINATION SYSTEM (WP5)



<https://thoth.pub>

Open API
Try the GraphQL playground



Open Metadata
Truly open data



Open Access
Built for OA books



Open Source
Code available on GitHub



Entwicklung von technischen Protokollen und Infrastrukturen, um die Integration von OA-Buchpublikationen in Bibliotheks- und Repository-Workflows zu erleichtern

Etablierung von **Thoth: Open Metadata Service** für OA-Buchpublikationen

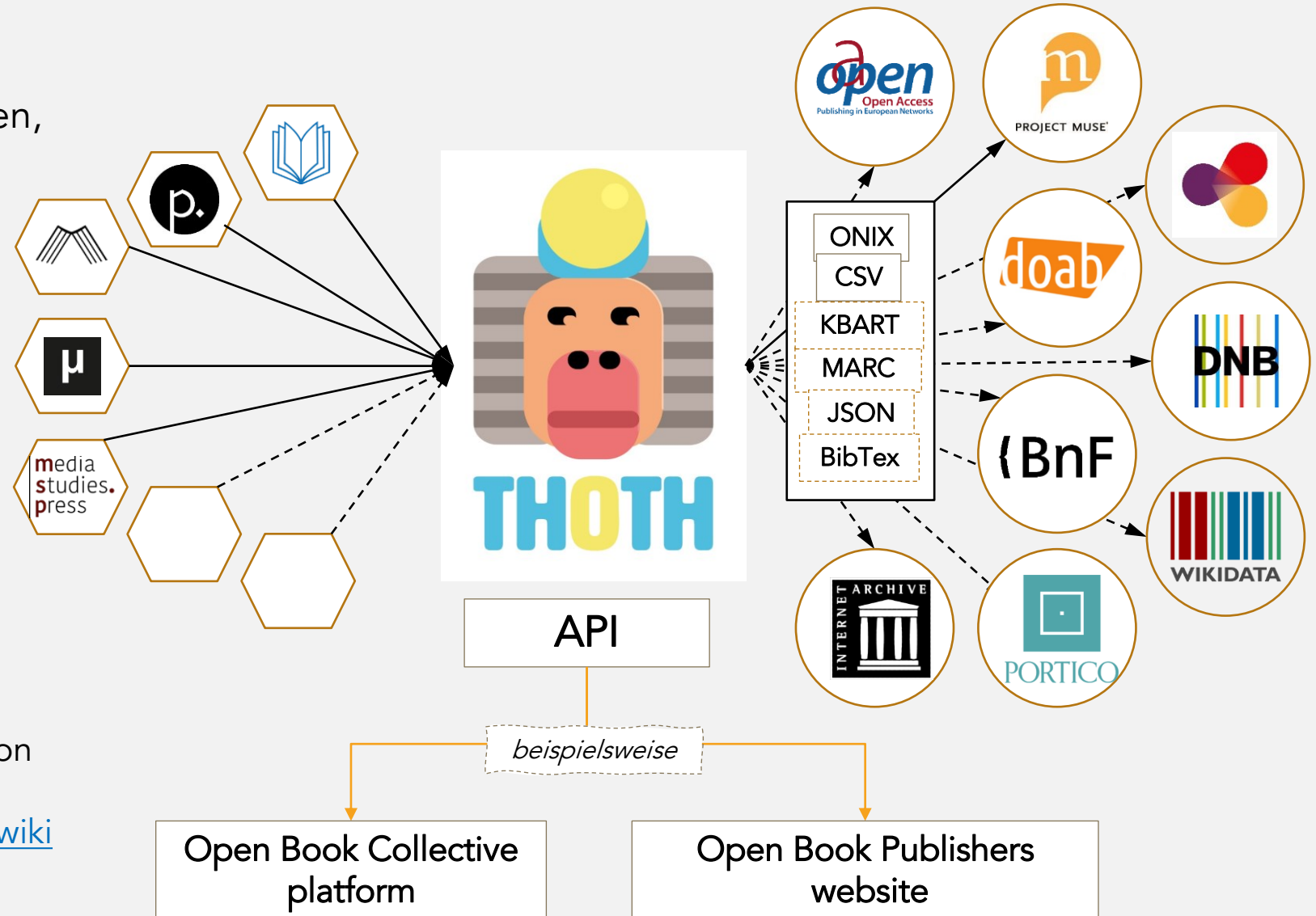


[Open Metadata in Thoth](#), by Vincent W.J. van Gerven Oei, 24/11/20
[The Fitting Link](#), by R. Snijder. *OAPEN Blog*. 15/01/21
[Prioritizing Open Metadata for Thoth](#), by V.W.J. van Gerven Oei, 03/02/21

SCHRITTE HIN ZU EINER OFFENEN METADATEN-ÖKOLOGIE?

Thoth wird unterschiedliche Stakeholder-Gruppen unterstützen, darunter:

- Verlage
- Bibliotheken
- Open & FAIR metadata Provider & Aggregatoren
- Weitere Stakeholder



Details zu weiteren in Planung befindlichen Formaten und distribution outlets:

<https://github.com/thoth-pub/thoth/wiki>

EXPERIMENTATION & REUSE (WP6)

- Erforschung von Wegen, wie bestehende Open Source-Tools und Technologien, Workflows und Infrastrukturen besser in die Arbeitsabläufe von OA-Buchverlagen integriert werden können
- Pilotierung von Remix-, Reuse und Annotierungs-Ansätzen in der Buchproduktion gemeinsam mit internationalen Communities
- Entwicklung eines Experimental Book Publishing, Annotation, und Remix toolkits.



Adema, Mars & Steiner. [Books contain multitudes](#). 29/01/21

Adema, Hall & Méndez Cota. [Combinatorial Books I-III](#). 28-30/04/21

COMMUNITY GOVERNANCE (WP4)

Gründung einer Governance Community aus repräsentativen Stakeholdern um administratives Management der community-geleiteten Plattform und Infrastrukturen zu unterstützen

Erstellung offizieller Policies und Prozesse, um Governance und administratives Management der community-geleiteten Plattform und Infrastrukturen zu unterstützen

Entwicklung community-geleiteter Governance-Strukturen für und mit den anderen WPs, insb. Governance-Struktur des Konsortialmodells, auf dem die Open Book Collective (siehe WP2) basieren wird. zu unterstützen



Adema & Moore. [Community Governance explored](#), 22/10/20

Moore. [Exploring Models for Community Governance](#), 06/05/21

COPIM. [Code of Conduct](#), 01/06/2021

PILOTING ALTERNATIVE BUSINESS MODELS (WP3)

- Unterstützung von kleinen & mittleren non-OA Verlagen beim Wechsel zu einem non-BPC OA Business Model
- Aktuell gewählter Ansatz: Backlist-Subscriptions öffnen Frontlist für OA
- 2 Universitätsverlage für Pilotierung gewonnen: [Central European UP](#) & [Liverpool UP](#) - expressed interest of a variety of other presses
- Partner: LYRASIS (US), Jisc (UK), OAPEN (International), Project Muse (International)



Eve. [Transitioning the Central European University Press to OA](#). 22/10/20.

Eve. [Liverpool University Press join Opening the Future](#). 08/06/21.

WP3 blog post collection @ copim.pubpub.org/work-package-3

 Poster presentation later today from 11.30 CEST

OPEN BOOK COLLECTIVE (WP2)

Entwicklung einer modularen, skalierbaren Plattform zur Generierung und Verwaltung von Informations- und Finanzflüssen zwischen scholar-led OA-Verlagen und Bibliotheken.

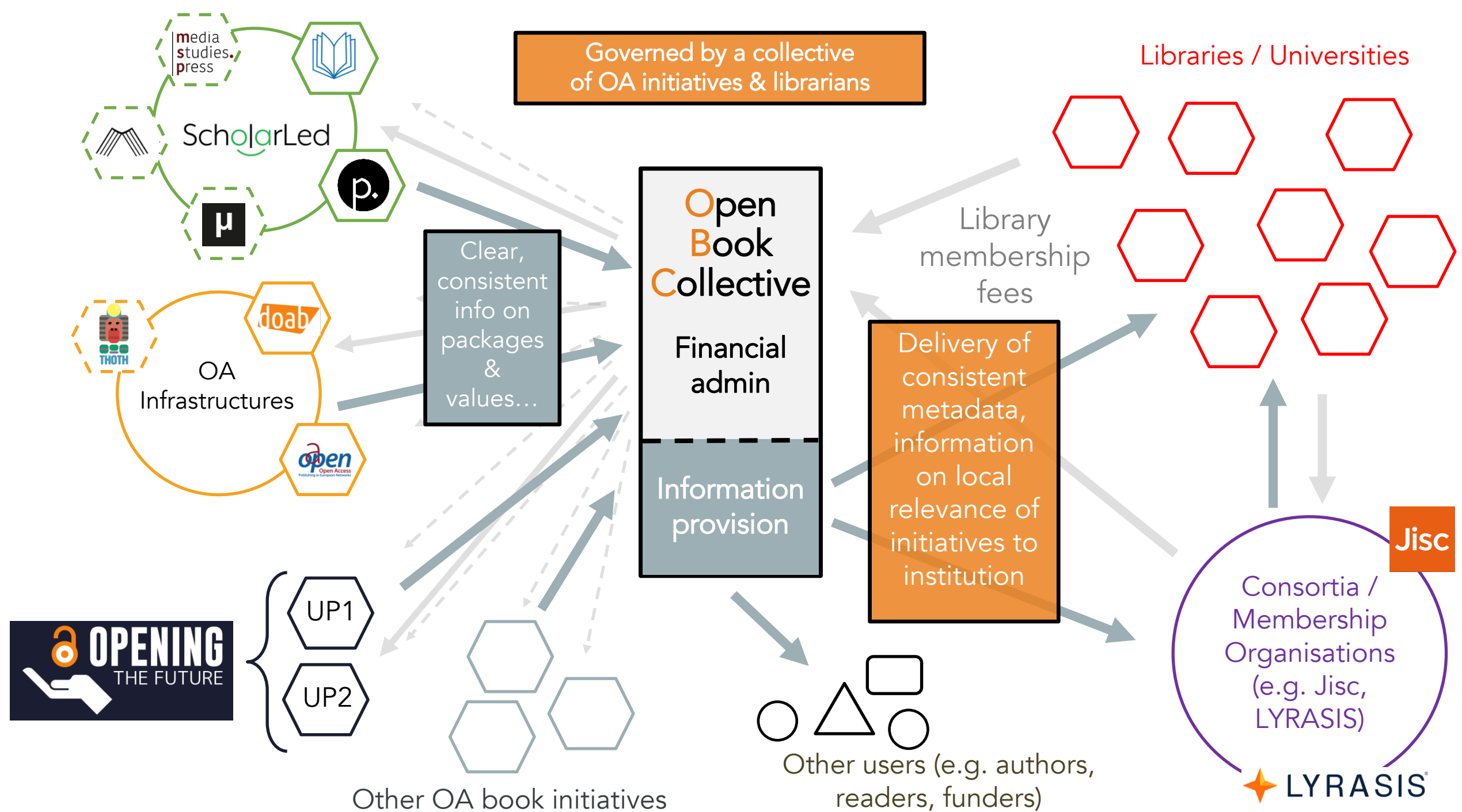
Schwerpunkt: alternative Finanzierungsmodelle (non-BPC), um eine Vielfalt von gemeinnützigen community-led OA-Initiativen zu unterstützen



Deville. [OA Publishing and the Promise of Collaboration](#). 04/05/21

Gerakopoulou, Penier & Deville. [The promise of collaboration: collective funding models and the integration of OA books into libraries](#). 04/05/21.

Photo: [Sam Beasley](#) on Unsplash.



Governed by a collective of OA initiatives & librarians

Open Book Collective
Financial admin
Information provision

Delivery of consistent metadata, information on local relevance of initiatives to institution

Clear, consistent info on packages & values...

OA Infrastructures
doab
open
THOTH

Libraries / Universities

Library membership fees

UP1
UP2

Other OA book initiatives

Other users (e.g. authors, readers, funders)

Consortia / Membership Organisations (e.g. Jisc, LYRASIS)
Jisc
LYRASIS

OPENING THE FUTURE

7 REPORTS *(MORE TO COME)*

Books Contain Multitudes: Exploring Experimental Publishing

A COPIM WP6 Research and Scoping Report

Janneke Adema, Marcell Mars, Tobias Steiner

WP5 Scoping Report: Building an Open Dissemination System

Mapping the minimal metadata requirements for the interaction of open access (OA) presses with the scholarly communications supply chain

Graham Stone, Rupert Gatti, Vincent W.J. van Gerven Oei, Javier Arias, Tobias Steiner, Eelco Ferwerda

COPIM Revenue Models for Open Access Monographs 2020

Izabella Penier, Martin Paul Eve, Tom Grady

The promise of collaboration:
collective funding models
and the integration of
OA books into libraries

Elli Gerakopoulou, Izabella Penier, Joe Deville

DOI: 10.5281/zenodo.4756894

Community-led Open Publication Infrastructures for Monographs (COPIM): Annual Report

Year 1: 2019-2020

Tobias Steiner and Janneke Adema

DOI: 10.5281/zenodo.410704

Exploring models for community governance

Samuel Moore



OPERAS

open scholarly communication in the european
research area for social sciences and humanities

Academic Libraries and Open Access Books in Europe

A Landscape Study

By Agata Morka and Rupert Gatti

HORIZONTAL & COOPERATIVE KNOWLEDGE SHARING

Allianzen zwischen unabhängigen Projekten innerhalb von COPIM sowie Austausch mit internationalen Initiativen

[Invest in Open Infrastructure](#),
[Knowledge Futures Group](#),
[OASPA](#), [OPERAS](#),
[OpenAIRE](#), [COAR](#), und [EIFL](#),
[LIBER](#)

German OA Projects [KOALA](#),
[CODRIA](#) & [Scholar-Led Plus](#)

[Educupia / Next Generation
Library Publishing \(NGLP\)](#), [The
British Library](#), [Open Access
Books Network](#), [European
Open Science Cloud](#)

Workshops mit TN aus 120+
internationalen Bibliotheken
& Publishing-Initiativen

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🕸 copim.pubpub.org

🐦 [@COPIMproject](https://twitter.com/COPIMproject)

DANKE!
THANK YOU!
MERCİ!
GRAZIE!
GRACIAS!
DANK JE WEL!

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