





Philipp Grollmann & Christof Nägele (Eds.)

Report on the Workshop

VET research in Europe: Topics, Structures and Cooperation

Wednesday, 11 November

European Vocational Skills Week 2020, Berlin, Germany

organised by the

European Research Network on Vocational Education and Training (VETNET)

&

Federal Institute for Vocational Education and Training (Bundesinstitut für Berufsbildung BIBB), Germany

in cooperation with

European Commission DG Employment, Social Affairs and Inclusion

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Abstract

This report documents the course and results of an event jointly organised by VETNET and BIBB in cooperation with the European Commission DG Employment, Social Affairs and Inclusion. The event "VET research in Europe: topics, structures and cooperation" was organised on Wednesday, 11th 2020, as part of the European Vocational Skills Week in Berlin, Germany. Because of the COVID-19 pandemic, it was carried out online.

It was up to the participants to submit their contributions in written form or only as an overview of their presentation, e.g., as presentation. Workshop facilitators were asked to summarise the discussion in their workshops. In the first and second part, four contributions provide a stimulating input on relevant topics in and structures of VET research in different European countries. Based on the introduction and impetus presentations, the question on how to improve cooperation within the research community and between research and policy was discussed in 11 small groups and is documented by the moderators. At the end of the publications there are conclusions of the organisers on focal points of further developments and cooperation.

VET Research in Europe

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1 Scope and Aim of the Workshop

The joint workshop during the EVSW 2020 of the European Research Network on Vocational Education and Training VETNET and the Federal Institute for Vocational Education and Training (BIBB), in cooperation with the European Commission, discussed VET research topics and structures and possibilities of cooperation between different actors.

Vocational education and training research (VET research) is very vivid in Europe and contributes to the development of VET systems, delivery forms, and the shaping of careers through VET. This workshop aims to get an overview of topics and structures of European VET research and asks about the cooperation between different actors in research and policy. Research activities in Europe vary due to differences in VET systems, different priorities and topical challenges. Consequently, the current topics discussed differ significantly between regions and countries. The great diversity of topics is only one aspect. There are also various disciplinary approaches and institutional setups for carrying out research and maintaining its relation to policy and practice. All this makes cooperation within research and between research and politics a challenge.

We invited experts that have given stimulating inputs on relevant topics and structures of VET research in different European countries. They raised issues on the development of VET systems and occupations/professions, the crucial role of companies and sectors in shaping VET – from curriculum design to training provision – and the role of VET educators in companies and schools and students/learners. Based on these impetus presentations, the question of how to improve cooperation within the research community and between research and policy was discussed in small groups. The aim was to define key elements of successful cooperation. It is essential to find ways to cooperate besides the different challenges imposed by the relevant topics and historically rooted structures of VET research.

The discussion was related to the previous VETNET meetings during the EVSW in Brussels, where the focus was on methods and theories, Vienna and Helsinki, where the focus was on how research and policy could jointly develop VET. These discussions are documented in yearly reports.

1.1 Organisers and Presenters

Dr Christof Nägele, University of Applied Sciences and Arts Northwestern Switzerland FHNW, Chair of VETNET

Dr Philipp Grollmann, Federal Institute for Vocational Education, BIBB, Bonn

David Kunst & Kinga Szebeni, European Commission DG Employment, Social Affairs and Inclusion

Prof. Dr Dr hc. Michael Gessler, University of Bremen

Dr **Moso-Díez Mónica**, Head of the Centre for Knowledge and Innovation, Bankia Foundation for Dual Training

Dr Marianne Teräs, University of Stockholm

Dr Andrzej Stepnikowski, The Centre for VET Research & Development, Poland

1.2 Timetable of the Workshop

09:00 - 09:30	30'	Welcome address	Kinga Szebeni, EC
		Welcome and introduction and impetus	Christof Nägele, VETNET
		presentations	Philipp Grollmann, BIBB
09:30 - 09:45	10'	Topics and structures	Michael Gessler
09:45 - 10:00	10'	Topics and structures	Marianne Teräs
10:00 - 10:05	5'	Short Break	
10:05 - 10:20	10'	Topics and structures	Mónica Moso-Díez
10:20 - 10:35	10'	Topics and structures	Andrzej Stępnikowski
10:35 – 10:45	15'	Coffee break, participants will be sent to	
		their breakout session	
10:45 – 11:55	90'	Moderated group discussions	
11:55 – 12:00	5'	Short break	
12:00 – 12:35	15'	Reports from the group discussions	Moderators of the group-
		·	discussions
12:35 – 13:00	30'	Conclusions, further steps, and farewell	Christof Nägele, VETNET
		•	Hubert Ertl, BIBB

The workshop was open to all interested in the topic, registration before the event was compulsory.

2 Welcome Addresses and Introduction

The event started with introductions through the organisers. Organisers presented their views and findings on VET research and explained the background of the workshop. Then, Philipp Grollmann from BIBB presented some initial findings from a survey that BIBB has carried out among VET research institutions from European countries and beyond.

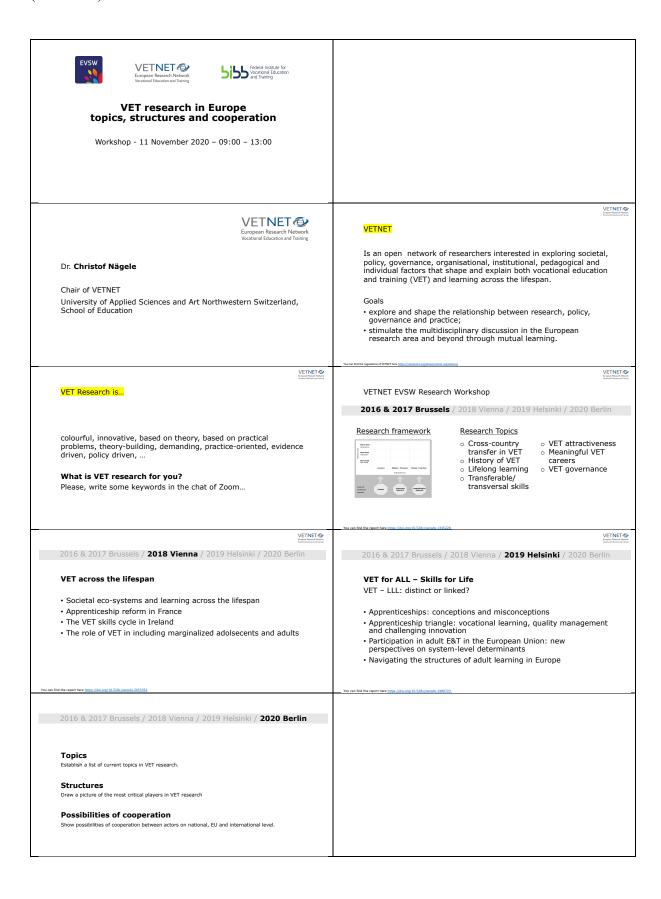
2.1 VET Research in Europe: Topics, Structures, and Cooperation

Kinga Szebeni, European Commission, Directorate General for Employment, Social Affairs and Inclusion, Unit E3 - Vocational training, Apprenticeships and Adult Learning.



2.2 Introduction Into the Organization, Aims and Scope of the Workshop

Christof Nägele, Chair of European Research Network on Vocational Education and Training (VETNET).



VET Research in Europe









Information on the workshop will be available on https://vetnetsite.org/european-vocational-skills-week-2020/

We will inform you also by email as soon as the report is ready.

- In the meantime visit us:
 VETNET www.vetnetsite.org
- BIBB <u>www.bibb.de</u>
- EVSW https://ec.europa.eu/social/vocational-skills-week/european-vocational-skills-week-2017 en

2.3 The Contribution of Research to Innovation in Vocational Education and training (VET) - The Role of VET Institutes

Lara Buchholz, Hubert Ertl, Philipp Grollmann, Christina Widera, Isabelle Le Mouillour, Federal Institute for Vocational Education and Training, BIBB.

Introduction

The aim of this contribution is to present findings from a survey among Vocational Education and Training (VET) Research and Development Institutes across Europe and internationally. The survey was carried out in 2020 as part of the work surrounding the German Presidency of the Council of the European Union and a range of activities of BIBB within this context. The participating institutes discussed first findings in an online meeting. The stocktaking can serve as a basis for better understanding the contributions enhanced cooperation in research could make to a sustainable development of European VET. It will contribute to increasing the visibility of institutionalised VET research in Europe. The survey and the online meeting of the institutes also aim at identifying future foci of European VET research and the potential of collaboration of research institutes on topics of common interest. The comparison of current research activities and findings will allow to build on each other's work and develop more coordinated future research programmes.

What is institutional VET research?

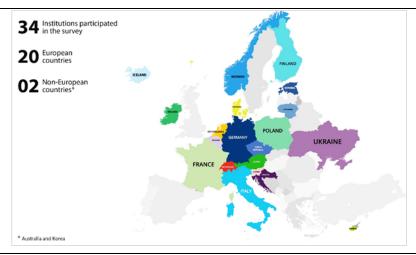
Institutionalized VET research and development looks back at over 50 years of history. It includes a range of activities and provides a rich experience base for innovation and development in VET on the national and European level. Despite several contextual and organizational changes and dynamics, there is also continuity in many countries in terms of designating organizational and budgetary resources and personal capacities to the further development of VET. Vocational Education and Training (VET) describes education and training which aims to equip learners with knowledge, know-how, skills and/or competences required for occupations or more broadly in the labour market including initial programmes at the beginning of careers and continuing education and training during later phases of life.

Across today's European Union member states first designated VET institutions were set up in the 1950s. The earliest example is the predecessor of the Czech NUOV, Národní ústav odborného vzdělávání (integrated into NUV in 2016) in 1953. In the meantime, the Czech National Institute for Education, the Education Counselling Centre and Centre for Continuing Education of Teachers (NÚV) and the National Institute for Further Education (NIDV) were merged into one organization, the National Pedagogical Institute of the Czech Republic (facility for further education of pedagogical staff). In the 1970s, several western European countries established institutes at a national level. For instance, in Germany the BBF, the Federal Institute for Vocational Education and Training Research, now the Federal Institute for Vocational Education and Training (BIBB), and the Centre des études et des recherches and sur les qualifications (Céreq) in France were established in 1970. Two years later the Italian institute for VET, the Istituto per lo sviluppo della formazione professionale dei lavoratori (ISFOL) was founded. Since 2016 it is part of the Istituto Nazionale per l'Analisi delle Politiche Pubbliche (INAPP). As a result of these developments the European Centre for the Development of Vocational Education and Training (known as Cedefop) followed in 1975. Some countries that have more recently joined the European Union have founded their own institute, such as the Centra RS za poklicno izobraževanje (CPI) in Slovenia.

A survey among institutes of VET research and development

34 institutions have actively participated in the survey. These institutions represent the expertise of 6.415 employees¹ in total. BIBB holds partnership agreements with around 30 institutes from European countries and beyond and carries out cooperation workshops with many of these partner institutions on a regular basis. The understanding of institutionalized VET research in this survey is based on the role and tasks of BIBB in the context of the German VET system and its experience with international cooperation. Figure 1 provides an overview of the 34 responding institutions.

Figure 1 34 institutions in 22 countries



At the outset of the survey a list of around 60 organizations was collected which were assumed to potentially fulfil the selection criteria, see Box 1. In the accompanying letter to the survey the recipients were asked to get in touch with other organizations, which they thought were relevant for the survey (snowballing approach).

Box 1 Criteria for the selection of organizations

- The organization is commissioned with tasks in VET research and development either through an institutional basis (e.g., a specific law) or a designated longer-term project-based funding for VET research and development.
- The organization is working on a national scale.
- Research and development activities take place in one or more fields on the continuum ranging from the level of VET systems and governance to the level of teaching, learning and competence development in VET.

After a pre-test with four institutions with diverse profiles and portfolios, questionnaires were sent out between mid-August and mid-September 2020. A second round based on reminders and some 20 additional contacts that resulted from the snowballing approach was added.

The data from one very large organization was excluded, in which VET research and development is only a supplementary task. The main tasks of this organization are in the area of labour market administration.

Table 1 Overview of responding institutions.

Country	Institutions
Australia	NCVER
Austria	3s, IBW, ÖiBF
Belgium	Bruxelles Formation, Le Forem
Croatia	AVETAE
Cyprus	CPI; HRDA
Czech Republic	NPICR
Denmark	Aarhus University
Finland	Tartu University, EDUFI, Finnish Institute for Educational Research
France	Cereq
Iceland	University of Iceland
Ireland	SOLAS
Italy	INAPP, INDIRE
Korea	KRIVET
Lithuania	KPMPC
Netherlands	CINOP/ECBO, HAN, UAS Utrecht
Norway	OsloMET, NIFU, FAFO
Poland	Lukasiewicz, IBE
Slovenia	CPI
Switzerland	Leading House – GOVPET, Leading House – Economics of Education, SFIVET
Ukraine	NAES

The questionnaire

The questionnaire gathered information about the various tasks and institutional setups, fields of expertise, working methods, and involvement into the strategic discourse on VET on the national, international and European level.

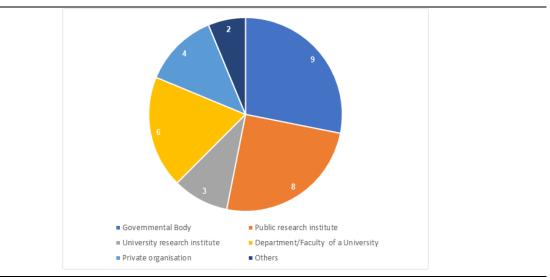
The questionnaire contains open and closed questions. Especially for the last section of this report, answers to several open questions on future topics, challenges and collaboration opportunities in VET research were evaluated. Qualitative content analysis was used to analyse and cluster answers. Results of the content analysis and all other data will be presented in frequencies in form of bar and pie charts. In some specific cases, the qualitative content of the answers will also be presented in detail.

In the following sections the results of the survey will be presented, starting with different organizational types and different tasks of the institutions. Afterwards the involvement in policy and practice will be analysed. In the final part the future expectations of the institutions will be described.

Results of the survey

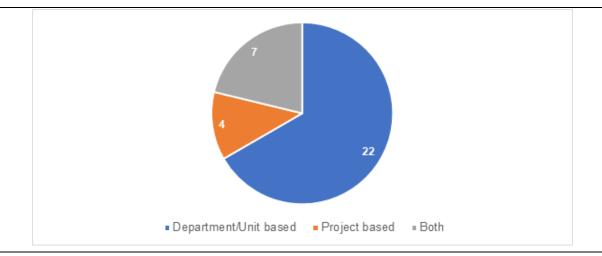
There is a wide variation across Europe of how institutional VET research is organized. Therefore, the responding institutions represent a variety of organizational types. Amongst participating organisations, almost equal numbers can be characterised as designated governmental institutions (9), public research institutes (8) and organizational units of universities (9). In some cases, respondents ticked multiple answers. In some cases, private organizations are commissioned with research and development tasks.

Figure 2
Type of organization



Some countries do not concentrate VET research and development in designated institutions but distribute the tasks among a range of institutions and organizations of teacher education, economic and social research and public support structures. Often, such functions are assumed on a longer-term basis by different institutions, for instance in Denmark with a dedicated unit for labour market and skills analyses within the Ministry of Education and institutions of vocational teacher education that are also involved into systemic reform and research of university institutes. This mix of institutional types is also reflected in the different structures that organizations use when carrying out their work. Some institutions mainly work in stable departmental structures whereas others use project-based organizational set-ups, see Figure 3.

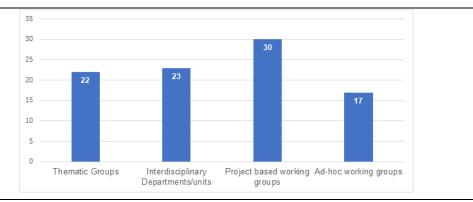
Figure 3 Organizational structure of the institutions



Although the institutions specified that most of them are Department/Unit based, the institutions carry out their research and development work in project-based working groups (see Figure 4). Often the collaboration with different actors from policy and practice happens in projects. 22 of the institutions named the category "joint projects" as one of the key factors

of how to maintain a dialogue.² As a result, the organizational structure of project-based working groups seems to contribute positively to the collaboration with other actors in VET. Moreover, the institutions were asked what their main objectives of cooperation with other institutions were. 24 institutions named "joint projects" together with "policy/practice work" as one of the main objectives to cooperate with other institutions.³ The possibility of conducting joint projects might have a positive impact on VET research in Europe and on the cooperation of different institutions.

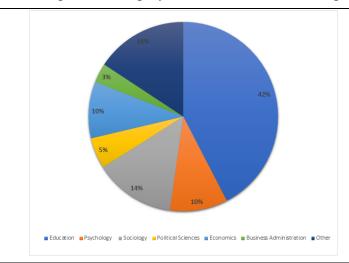
Figure 4
Organizational structure to carry out research & development work



VET research requires the collaboration between different academic disciplines

As already mentioned, round about 7.000 employees of participating organisations contribute with their knowledge to the development of vocational training. The data generated shows, that most of the research and development staff belong to the fields of education and sociology, followed by psychology and economics.

Figure 5
Academic background disciplines of employees in research and development

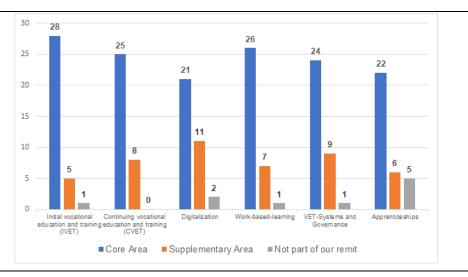


² Concerning the question in the questionnaire of *how* the institutions maintain a dialogue.

³ Concerning the question in the questionnaire what the main objectives of the cooperation are.

The variation in the academic background disciplines of the employees corresponds with the wide variety of topics and tasks the institutions deal with. The institutes carry out various tasks, ranging from the analysis of the development and impact of occupational training policy at the system level to the identification of contents and the development of the curricular foundations of VET. In addition, a broad spectrum of topics has been identified, in which all institutes are equally interested. Initial programmes at the beginning of careers (IVET) and continuing education (CVET), as well as digitalization, work-based-learning, VET-systems and governance and apprenticeships were identified as 'Core Areas' for most of the institutions.

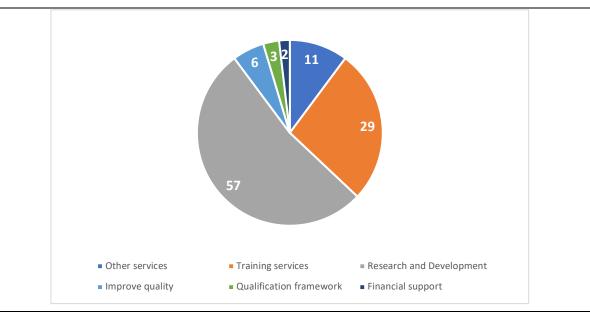
Figure 6Core thematic areas



It is important to note that every institute has a different range of tasks and their work is based on different legal and administrative foundations. However, there is also a significant overlap in terms of the remit of the institutes' tasks and responsibilities.

The institutes were asked to name the three most important main tasks they have to fulfil. Figure 7 shows that half of the mentions fall into the category of research and development in VET. In our survey "research" is defined as work that aims at systematically developing new knowledge, whereas "development" focuses on the application of new knowledge in VET practice and policy. Clearly, the two terms are not always fully distinctive but the overlap between developing new knowledge and the application of it might be of particular interest. Apart from the research and development work, one-quarter of the institutions' answers fall into the category of providing training services as a main task.

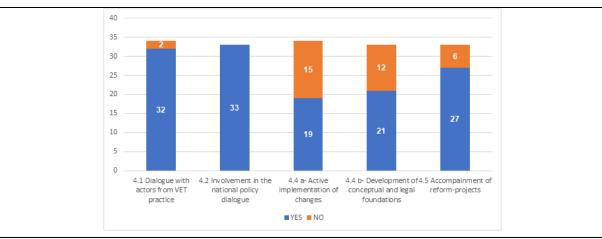
Figure 7
Three main tasks the institutions have to fulfil (number of mentions)



VET research and practice

Figure 8 shows in how far the different types of organizations are involved in policy and practice. All responding institutions are somehow involved in the national policy dialogue, whereas only two-thirds of them contribute to the development of conceptual and legal foundations. Typically, the institutes are also carrying out work that accompanies reform projects. The figure shows that almost all the institutions are also involved in the dialogue with actors from practice. Despite the variety of organizational types of institutions more or less all of them contribute to policy and practice.

Figure 8
Involvement in policy and practice



Due to the relevance of VET research for practice contexts, the questionnaire also asked about the share of employees with practical experience. Practical experience was broken down in the questionnaire into administrative, teaching/lecturing, or HR-type experience. The data

indicates that practical experience in teaching/lecturing is particularly widely spread amongst staff involved in research and development work at the institutes. In five of the 33⁴ institutions more than half of the research and development staff have practical experience as teachers and lecturers. Another five institutions employ staff with 25-50% practical experience in this field. Concerning practical experience as administrators in VET, the data indicates that the proportion of research and development staff with experience as administrators, is less than 25% in all 33 institutions responding to the questionnaire.

Figure 9
Practical experience of employees in research and development

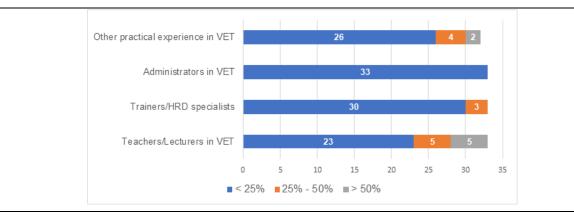
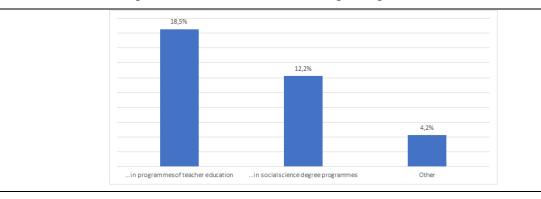


Figure 10 shows the proportion of employees in the institutions, who are also involved in teaching in higher education. A total of 328 employees, from all 31⁵ institutions, work in teacher training programmes. This is 18.5% of the research and development staff. 216 people are involved in teaching in university social science programmes, representing 12.2% of research and development staff.

Figure 10
Research and Development staff involved in teaching in higher education

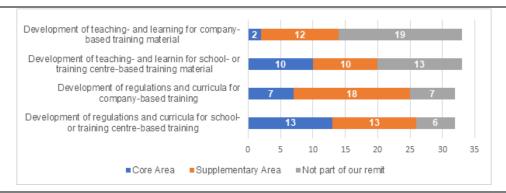


Institutes are also involved in tasks with practical relevance as the following figure shows. There is a slight dominance of regulatory tasks as opposed to the direct production of teaching and learning materials. Responding institutes were more intensely engaged in work on school-based functions compared with company-based functions.

Only 33 of the 34 institutions answered this question.

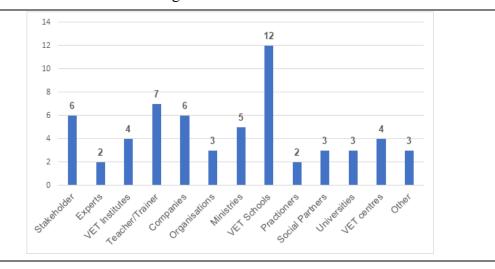
Only 31 of 34 institutions answered this question. A total of 1.770 people working in research and development.

Figure 11
Development of curricula and teaching/ learning material



As Figure 8 already showed, 32 of the 34 institutions maintain a dialogue with actors from VET practice. Moreover, the institutions were asked, with whom they maintain a dialogue. The answers varied from ministries to social partners, VET centres and individual experts and teachers and trainers. Most of the institutions collaborate with VET schools. Given, that most institutions are involved in the development of teaching and learning material, as well as in the development of regulations and curricula for school- or training centre-based training (see Figure 11), it is not surprising that the dialogue with VET schools seems to be a particularly important aspect.

Figure 12 With whom institutes maintain a dialogue



Future perspectives

In order to guide the future development of institutionalized VET research, challenges and perspectives of VET research were identified in the survey. The institutions were asked to name the most important current challenges they have to cope with, their involvement in European and international cooperation in VET as well as possible obstacles for expanding the collaboration with other institutions.

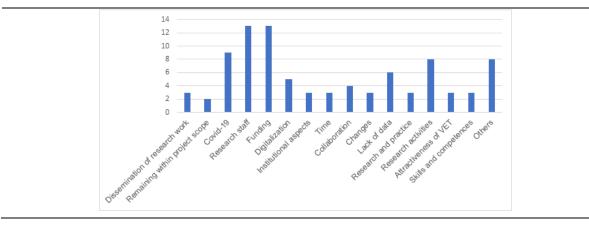
Most important current challenges

The institutions were asked to name the most important challenges they have to cope with in the current situation. In total 16 categories were built to cover the variety of answers in response

to the open questions posed. The high number of categories shows that the major challenges differ significantly between the institutions. The categories "research staff" and "funding" were both mentioned 13 times. These two aspects seem to be highly relevant for 13 of the 34 institutions regarding the current challenges. "Research staff" includes experts, researchers or project managers. Especially recruitment and the development of new VET staff seems to be problematic for a substantial part of the institutes. "Funding", the other major current challenge, refers to a lack of funding that inhibits research work and projects.

"Research activities" is the second most mentioned category. It covers all answers that deal with research activities of the institutions. For example, expanding and prioritizing of research or broadening the perspectives on VET research. Seven institutions mentioned challenges due to the "Covid-19 pandemic". They link the pandemic to unpredictable challenges emerging, such as field studies, conferences, funding, economic impacts and employment. As will be seen in the next section, "digitalization" seems not to be a major challenge but an important research topic for the near future.

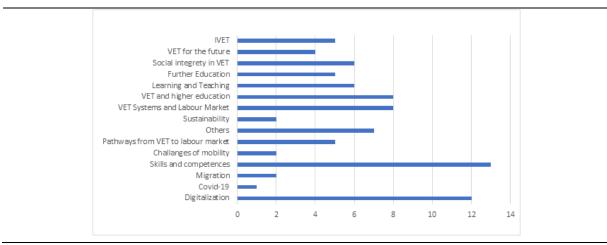
Figure 13
Most important current challenges



The most important research topics for the near future

As mentioned above, 12 of 34 institutions see the topic of "digitalization" as one of the most important research topics for the near future. The category "digitalization" includes aspects such as the impact of digitalization, digital changes, the digital transformation and the digitalization of work and education. "Skills and competences" is the second most mentioned category. It includes skills and competences that are accompanied by digitalization, as well as key competences, social skills and upskilling. Even though the institutions have a strong interest in "skills and competences" as an important research topic, this aspect is not mentioned as a current challenge (see Figure 13).

Figure14
Most important research topics

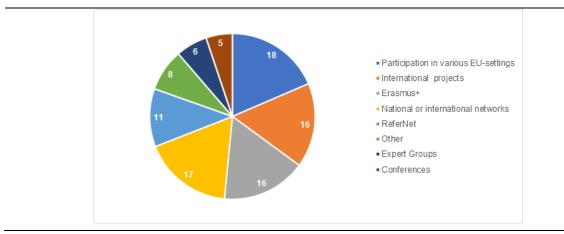


Regarding the category "Covid-19" it is the other way round. Although Covid-19 is as an important current challenge, the institutions do not seem to consider "Covid-19" as an important research topic. In conclusion, just because something is mentioned as a current challenge, it does not mean it is also relevant as an important research topic and vice versa. Other important research topics for the future are "VET and higher education", "VET systems and labour market", "social integrity in VET" and "learning and teaching". In summary, the answers on future research topics are very heterogeneous. After analysing current challenges and future research topics, the next three sections deal with the collaboration between the different VET institutions in Europe.

Involvement in European and international cooperation in VET

The first question concerning the collaboration deals with the ways of involvement in European and international collaboration in VET (see Figure 15). The answers of the institutions can be summarized into eight categories. Four of these categories have almost the same frequency. The other four categories are mentioned more than five times each. In contrast to the answers in the questions in the two preceding sections, the institutions' way of involvement seems to be more homogeneous. The category "participation in various EU-settings" was mentioned 18 times and therefore the category was the most frequently mentioned. It includes participation in networks or being member of various EU-associations or networks such as EVBB, EERA or EPALE. More than half of the institutions take part in European cooperation. The following categories are "International Projects", "Erasmus+" and "National or International networks". The former two categories were mentioned with a frequency of 16 and the latter 17 times. Although "Erasmus+" could also be seen a programme in which different institutions work together on international projects. Moreover, the category "International projects" can be defined as the development of joint studies with international colleagues on a project basis. In addition, the institutions mentioned the implementation of the Erasmus+ programme in their own national context as well as Erasmus+ strategic partnerships.

Figure 15Involvement in international collaboration in VET

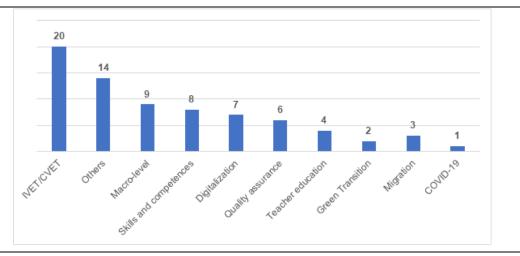


The category "National or international networks" covers all answers that include the aspect of being part of a network, as well as partnerships and cooperation's between VET institutions. Membership of Cedefop's "ReferNet" was mentioned 11 times.

Thematic areas for extending existing collaboration with other VET institutions

In which thematic areas do institutions see room for an extension of their collaboration with other VET institutions? In total 10 different categories describe thematic areas for extending collaboration. The most important thematic area contains the topics "IVET/CVET". This category was mentioned 20 times. It includes all topics concerning initial and continuing VET as well as issues of lifelong learning, individual learning pathways and processes. The categories "skills and competences" and "digitalization" were mentioned several times. Therefore, some of the most important research topics also seem to be aspects for extending existing collaboration.

Figure 16
Thematic areas for extending existing collaboration



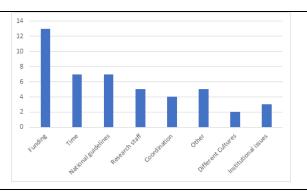
Topics related to the system setup including social policies, the labour market or other economic issues concerning VET are summarized in the category "macro-level". This category was mentioned 9 times. The category "Other" is mentioned 14 times. It includes topics that are just mentioned once, for instance monitoring, inclusion, or reforms. Only few institutions

mentioned topics such as "green transition", "migration" and "Covid-19" as areas of extending existing collaboration.

Obstacles to extending collaborative work

Most of the institutions see the "funding" of joint projects as an obstacle to an extension. This category was mentioned 13 times. Most institutions regard limited financial support for international cooperation and projects and a low budget for joint projects as an obstacle for more collaboration.

Figure 17
Obstacles to an increased collaboration



Another important obstacle is "time". Lacking resources in terms of time and a rise of the workload in research inhibit the collaboration between the institutions especially for the research staff. This category was mentioned 7 times. In addition, "national guidelines" was mentioned 7 times. Some institutions indicate that the political administration and changes in law can be an obstacle to an extension. A limited number of "research staff" is also mentioned as an obstacle and is related to the lack of time mentioned above.

Prospects

The studies' purpose to stimulate discussion and strengthen the collaboration between institutionalised VET research in Europe is based on the conviction that this type of research fulfils an important role in the research landscape. In the following, prospects of European VET research and how to foster and strengthen collaboration will be discussed.⁶

How can national institutional VET research contribute to strengthening European VET and collaboration?

VET research in Europe contributes a long-term, systemic policy-relevant perspective to the future development of VET that other forms and types of research cannot provide. The findings of our survey indicate the diversity of the sector of institutionalised research across countries. It also highlights how increased collaboration across countries could help in tackling the challenges that VET systems are facing and how collaboration could make an important contribution to the societal challenges and future development of VET in Europe.

We include the results of the discussion of an online meeting that took place in November 2020. In the meeting, findings of the survey were presented to respondents to receive additional information from the institutions and to integrate an early feedback mechanism within the process of exploring and interpreting the received information. The different institutions exchanged knowledge and experiences in following thematic areas: 1. "Content and Formats of Cooperation", "Challenges of VET Research" and "Dialogue between research, policy and practice".

Research cooperation works best when it is based on projects and enables mutual learning. A project-based cooperation includes research work that is developed and agreed jointly by the collaborators and at the same time based on the particular interests of the project partners. The cooperation includes meetings with co-researchers and joint platforms to develop, plan and execute the projects. Erasmus+ projects are by nature cooperative and enable the building of research and development communities. Cooperation also includes the organisation of VET research conferences and the participation in existing networks. It is most important to share and publish the results.

Experience shows that in order to expand or to set the cooperation on a solid footing personal contacts are crucial. This is particularly the case when detailed project proposals (for instance within the Horizon programme) have to be developed. Thus, the issue of building cooperation relies on individual researchers and their opportunities to establish contacts with their peers. This explains the importance of staff exchanges. Long-term contacts mean that the project partners are knowledgeable of the research and work culture of their colleagues, as well as of their organisational approach to research and possible limitations.

A further point is the visibility of the research results. The visibility can be ensured by participating in conferences and possibly more importantly by publishing in academic journals. Cross-referencing of publications could be better established and journals of research networks or institutes could be promoted in such contexts. Consequently, the expansion of the research and development cooperation could include:

- facilitating individual contacts between the researchers and the next generation of researchers,
- organising online conferences,
- systematically monitoring the cooperation,
- supporting and promoting publications and
- establishing a communication platform.

How can institutional VET research and VET research in universities cooperate?

In total 10 institutions that took part in the survey are part of a university or a faculty of a research institute. All of them are involved in the dialogue with actors from VET practice. Moreover, all of them are involved in the national policy dialogue. 8 of the 10 institutions are accompanying reform projects, whereas most of them are not involved in the active implementation of changes and the development of conceptual and legal foundations. Some of the universities contribute empirical evidence for policy, carry out projects on behalf of ministries or contribute in other ways to the knowledge for the national context. Research and development is a particular problem for smaller countries due to limited resources in universities and research institutions. Therefore, transnational cooperation as well as research in universities offer the opportunity to complement expertise. If this is the case it is even harder to attract young researchers into the field. Therefore, the nature of the field as an attractive area in which applied research can contribute to the development of educational opportunities for many young people needs to be foregrounded. In order to be able to carry out research that consistently complies with high standards, careers in VET research have to be promoted.

As far as cooperation is concerned, there are different disciplinary cultures and approaches. In economics, a relative narrow disciplinary orientation prevails. Here, research needs to adhere to very high international disciplinary standards, which can only be developed, maintained, and evaluated within the limits of an academic discipline and community. This can present an important hurdle for interdisciplinary research endeavours. Only research output that has undergone a rigorous process of scientific evaluation is "good enough" for the use by practitioners. Similarly, promotion processes in higher education often only reward discipline-based achievements, whereas interdisciplinary research in some cases does not fit the criteria of career development procedures. On the other hand, practice integrated and professionalised

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research models were presented as alternative way of organising VET research, in some respect better suited to the interdisciplinary nature of some of the most important questions relevant in the area of VET.

Conclusion

The survey and the online event provide an overview of the challenges as well as the formats and contents of possible cooperation. The discussions as well as the findings show that strengthening the cooperation between the institutions and promoting and establishing a more cohesive and stable network of VET institutions could lead to active and sustainable VET research in Europe. Although the field of institutionalized VET research differs across countries, collaboration and exchange are important aspect to strengthen VET in Europe. The discussion on European cooperation in VET research should be continued in further events.

3 Impetus Presentations

In accordance with the aim and scope of the workshop the presenters received a set of questions around they were asked to organise their presentations.

- What are the most relevant topics of VET research (not more than two) that you would like to see on the agenda?
- Can you position the relevance of these topics against the background of your national and disciplinary embeddedness?
- Why should this topic be of interest to European research and policy community?
- What are the specific challenges when addressing the issue through research?
- Where and why do you see the need for cooperation with other researchers

The presenters were selected in order to represent different national types and tradition and different types of institutionalisations of VET and VET research. The presentations were also intended to stimulate discussion in the following workshops.

3.1 Cooccurrence Keyword Analysis of Five Major VET-Journals: Clusters, Trends and Topics

Michael Gessler, University of Bremen

The analysis of published articles can be used to identify key topics and trends. Various methods are suitable for the analysis of published articles, such as the analysis of keywords that the authors have assigned to their article for identification.

Data

Gessler and Siemer (2020) identified key journals in the field of vocational education and training research. From this selection we chose the five journals with the strongest profile in vocational education and training. The time frame of our analysis extends from 2010 to 2020. 986 articles were considered in total. The journals and the number of selected articles are:

•	Journal of Vocational Education and Training	N = 395
•	Vocations and Learning	N=206
•	International Journal of Training Research	N=162
•	Empirical Research in Vocational Education and Training	N=126
•	International Journal for Vocational Education and Training (IJRVET)	N=97

We received our data from Scopus. Not all journals published articles in the entire decade. The journal IJRVET, for example, publishes since August 2014.

Method

Cooccurence keyword analysis identifies links between keywords and counts the frequency of links to identify their strength. Thus, not only the keywords are considered, but the keywords in the context of other keywords. To derive similarities from the data, the data is normalized. We use the association strength method, a probabilistic similarity measure (Eck and Waltman 2009). Keywords and links can be clustered in a second step. For this we used the VOS mapping technique with a weighted and parameterized variant of modularity-based clustering (Waltman et al., 2010). The result of this analysis is a network of clustered keywords.

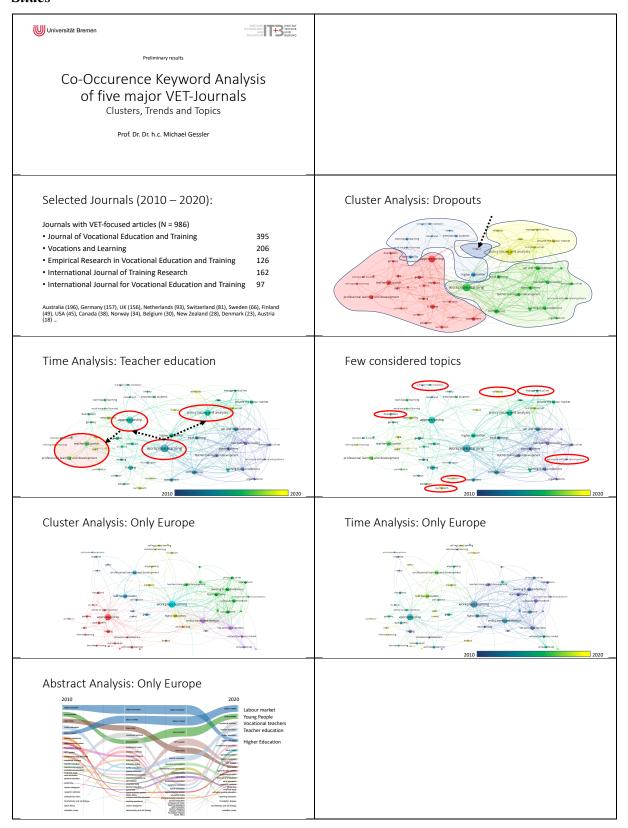
Findings

First preliminary results are presented in the impetus presentation.

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3.2 Reflections on VET Research Based on Emerging Issues in Research on Vocational Education & Training

Marianne Teräs, University of Stockholm

Introduction

Vocational education and training (VET) research is a pluralistic and multi-disciplinary field of research, as we all are familiar with, variation is broad as are research questions, research contexts and objects. One question that has interested me lately is: What is the current state of VET research? This impetus presentation gave me a good reason to reflect on this question. I decided to dwell into VET research published in our series Emerging Issues in Research on Vocational Education & Training. The 5th and 6th volumes of the series are to be published soon, in these six volumes there are total of 88 articles, varying from nine to 24 articles in each volume. Most of the articles have been presented first as conference papers in Stockholm International VET Conference and then written into full papers. One can say that this is limited material, we have several excellent journals in VET area, and I agree. However, what is interesting in these articles is that in conferences we present also on-going work or preliminary results of studies, and therefore we may get a glimpse of what is progressing and emerging in our VET research field. Thus, the aim of this presentation is to explore what kind of VET research has been published in these six volumes. What kinds of topics have been focused on and which analytical levels have been employed? Furthermore, I also examine what kinds of materials, methods and contexts were used in these studies. By answering these questions, we also can ponder which topics are missing and what kind of VET research we need in the future. I hope that this presentation will provoke lively discussions in the workshops.

Analytical frames

To explore my questions, I have used different analytical frames. I start with focusing on the topics by examining key words of the 88 articles. Thereafter I employ the framework produced already in the Brussels European Skills Week in 2017 (Nägele & Gessler, 2018) focusing on different analytical levels: micro-meso-macro. Then I look at the articles through the lenses of Stokes' (1997) 'Quadrant model for science', known also as 'Pasteur's Quadrant'. Finally, I present the materials gathered, methods used and contexts explored in the articles. I will start by shortly introducing Stokes' model.

Stokes' work focused on the area of science and technology. In his book, Pasteur's Quadrant: Basic Science and Technological Innovation (1997), he challenged the linear model of science divided into basic and applied sciences. He acknowledged that these types of research have different goals and that they are conceptually distinct (ibid, p. 6). Basic research strives for broader understanding of different phenomena on a scientific area and thus offering explanations to the field, whereas applied research focuses on some individual or group, societal need or use of new knowledge (ibid. pp. 7-8). He also challenged the idea that these types of research are kept empirically separated. He argued that actually this tension between the goals of basic and applied research are what science does and experiences (ibid. p. 16), and even though there are studies that focus on either understanding or use of new knowledge, there is a bunch of research that combine both goals. Stokes uses as an example Pasteur's studies on microbiology and how this knowledge was used in pasteurization and public hygienic. He then presents a four-field model for scientific research (ibid. p. 73) and argues that research is inspired by understanding and/or use of knowledge. On the vertical axis there is 'Quest for fundamental understanding' yes/no and on the horizontal axis 'Consideration of use' no/yes. As an example of 'pure basic research', which strives for deeper understanding of a phenomenon, but has no goal to contribute to usage, he gives Bohr's studies on atomic structure. Example of 'user-inspired basic research', which combines both goals, he uses Pasteur's studies

and as 'pure applied research' he gives Edison's research. (ibid. pp. 73-75). We can ask, what has this model to do with VET research? I think that this way of thinking can help us to cross the line between basic and applied research, and also distance our thinking and talking about the gap between theory and practice.

Tierney and Holley (2008) were inspired by Stokes' model and reflected on the state of educational research in the USA. The researchers acknowledged critic against educational sciences, for example, that there were many studies, but only few contributed to educational practice or that the results of studies were not visible in educational practice. The researchers wanted to cross the boundaries between basic and applied research and suggested 'user-inspired basic research' based on Stokes' model for educational sciences. The researchers argued that user-inspired basic research "prioritises practice, encourages translational research, fosters interdisciplinarity and dissolves rigid educational structures" (2008, p. 289).

Exploration

I first identified the topics of 88 articles by exploring the key words the authors had chosen. There were total of 753 keywords. This reflects the variety of topics in the VET research field. Top ten key words were as follows, Figure 1 shows a word cloud to reflect the key words visually:

43
38
30
27
23
22
17
13
11
10

Figure 1 Visual representation of the key words



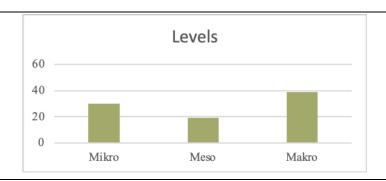
It is not surprising that the first five show our field. Then comes variations of work-related key words such as work-based and workplace. Vocational teacher education was also popular topic and issues related to professional development. Social aspect of learning was a frequent topic as well as different types of skills and competences. Several also focused on adult education. However, the top ten list covers only 257 out of 753 key words, representing ca 37%

of all the key words. In other words, there were several key words mentioned only once or a few times. For example, 'Know/ing/ledge' was stated five times. 'Teaching' was named three times. 'Student/s' occurred in key words also three times, as did 'digital' and 'immigrants'. If we think changes in working life and in VET, one could ask why not, for example, diversity issues (other than migrants) were not addressed to or special need education or ageing population, environmental issues and climate change. Pandemia will certainly be focused on in the future.

When exploring different analytical levels, I identified the following: 30 articles focused on micro level such as teachers' or students' perspectives and learning. 19 articles explored issues on meso level such as workplaces or schools. 39 articles investigated VET systems and policies on macro level.

Figure 2 visualizes different analytical levels. Interestingly most of the articles focused on macro level reflecting, comparing and analyzing VET systems and policies. Articles that explored meso level questions were the least in the volumes.

Figure 2
Analytical levels



The last question I explored was inspired by the Stokes' model. Most of the articles I categorized under 'user-inspired basic research'. In other words, they aimed to increase both understanding in the field and to contribute to the practice. This category consisted of 82 out of 88 articles. Even those macro level articles, which focused on systems and policies on societal or regional level, strived for contributing to practice or to specific societal needs. The remaining six articles, I identified as 'pure applied research', they were mostly reporting development projects and the results of the projects. I did not identify any articles, which could be considered as 'pure basic research'. This result can be because of the type of articles published in these volumes, or it can show the nature of VET research field. However, one needs to remember that only later we can say if these studies actually fall into this category, because we can study the implications of the studies only later, but these studies were striving for 'user-inspired basic research'. I also think it is good to ask questions such as What is 'pure basic research' in the VET field taking into account the variety of disciplines in our field? Or do we need that kind of research in the VET research field?

When looking at the theoretical and methodological choices in the articles, it is not surprising that the articles show broad variation of selection. Theories involved cognitive, sociological, psychological and educational perspectives. Both quantitative and qualitative strategies were employed as well as mixing different methods. Interviews, surveys and documents were the most frequent types of materials, but also some ethnographical and narrative material were gathered. Some articles reported interventions. Context of studies also varied, in empirical studies two most frequent were different types of VET schools and cooperation partners. In policy studies the context was typically national or regional level, however, also international comparisons were made.

Summary and some questions

In this impetus paper, I have explored 88 articles in the series of *Emerging Issues in Research* on Vocational Education & Training. My aim was to explore the state of research in VET. Even though we can argue that my material was a limited view to this broad research area, we can see some trends and shortcomings. The top topics according to the key words of the articles involved learning in VET and in work, teachers, adults, professional and social skills and competences. Less attention was paid, again according to the key words, to knowledge, students, teaching, immigrants or digitalization, and none to diversity or environmental issues in VET. Most of the articles reflected macro level challenges and questions such as VET systems and policies in one or more contexts. Meso level studies were the least. Almost all the articles, I considered as 'user-inspired basic research' according to Stokes' model. In other words, studies in the articles were aiming to increase understanding and knowledge in the area of VET, but they were also willing to contribute to VET practices. However, a question is did these studies actually change anything in VET practices or policies? Another question, do we need research focusing on effects and consequences of VET research in VET practices and policies? Do we need 'pure basic research'? What would it look like? How is broadness of the field managed and what kind of topics need to be focused on more thoroughly in the future? I hope these questions will trigger lively discussions in the workshops.

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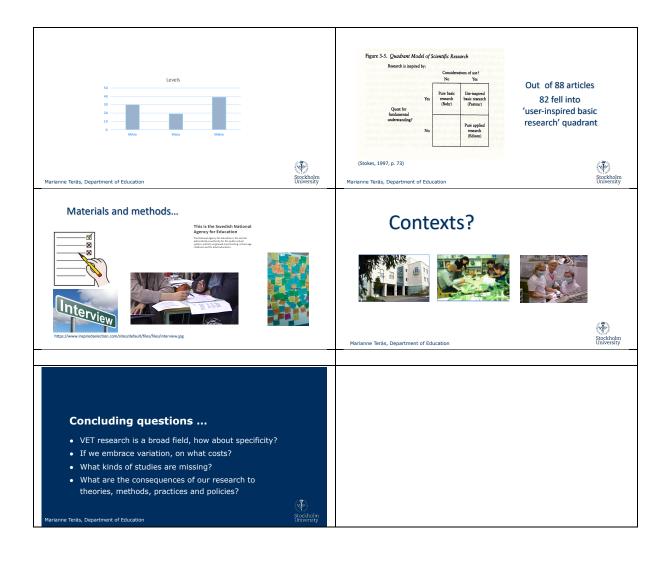
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3.3 Social and Research Challenges of VET School Multifunctionality and Innovation

Mónica Moso-Díez, Head of the Centre for Knowledge and Innovation, Bankia Foundation for Dual Training

Research topics

- VET system multifunctionality: from initial education and lifelong learning to applied innovation in VET schools.
- VET system as part of the innovation ecosystem at regional, national and European level: an R&D agent and subject.

Relevance for the research and policy community

In this extremely demanding context, the VET system is key to fostering social well-being and competitiveness in terms of lifelong learning, applied innovation and local development in both Spain and Europe.

On the one hand, as Table 1 shows, VET delivers new cohorts of graduates of the formal Initial VET (IVET) system (primarily aimed at young people) (Homs, 2008; Marhuenda, 2019; Pineda-Herrero et al., 2015; Salva-Mut, et al., 2017). On the other, it updates and develops workers' knowledge throughout their professional lives through the VET for Employment (CVET) system (available both to those in work and those unemployed) (Choi & Calero, 2018; Tejada & Ferrández, 2012), which is especially relevant for overcoming the effects of Covid-19. Finally, VET schools (especially in the case of the school-based VET model found in Spain) have great potential as regards their close connection and proximity to businesses, especially microenterprises and SMEs, which, under suitable conditions, can become a powerful catalyst for applied innovation (Rosenfeld, 1998). VET schools have the capacity to help these companies in the deployment, transfer and adoption of technologies through technical services (implementation of new technologies, simulations and tests, prototypes, etc.), challenge-based innovation projects, cooperation between enterprises, close contact with the local environment, entrepreneurship initiatives etc. The incipient yet growing challenge faced by the VET system comprises, on the one hand, the integration of the IVET and CVET subsystems (still at an early stage at national level) (Real Decreto 498/2020) and, on the other, the fostering of multifunctional VET centres (although there are highly relevant experiences, they still require greater development and systematisation). This multifunctionality is beginning to be analysed in some Spanish regions as study cases (Albizu et al., 2011, 2017; Astigarraga-Echeverria et al., 2017; Estensoro, 2018; Navarro, 2018; Navarro & Retegi, 2018; Rego-Agraso, et al., 2017) and it is necessary to continue working from a multidisciplinary and comparative approach with stronger theoretical and empirical foundations (Echeverria & Martinez-Clares, 2019, 2020). This is of interest to the European research and policy community in terms of comparability and supranational cooperation.

On the other hand, at Spanish and European level the conception of VET is principally circumscribed to developing the capabilities, competencies and skills of the present and future workforce through vocational education and training for both young people and adults (Marhuenda & Chisvert-Tarazona, 2019). While this understanding of VET is necessary and key to making progress, it only represents a partial conception as regards the potential that the VET system holds, which can become a catalyst for innovation in small businesses and microenterprises (Moso-Diez, 2019a). More research is needed to provide evidence of how the VET system is shortening technology transfer cycles and promoting rapid take-up by small companies. This is of particular interest as it is part of several Spanish and European public policy domains — Employment (Skills and LLL), Research and Innovation (Horizon), and

Cohesion (ICT, RIS3) (Moso-Diez et al., 2019; Navarro et al. 2014; Otero et al., 2014). — that encourage social inclusion, competitiveness and sustainability.

Table 1Social and research challenges of VET school multifunctionality in Spain

Functions	VET school role	Value contribution	Mechanisms	Situation in Spain
Skills, values & knowledge provision	Vocational skills providers	Supply of young people with intermediate & higher qualifications	A VET system with different layers and qualifications (Isced 3 & 5).	A consolidated network of IVET based on schools. ('IVET subsystem').
	Facilitators of lifelong professional learning	Up/reskilling of the active population to adopt new skills & technologies	Personalised training programmes for employees and the unemployed (specific certificates).	A non-consolidated sector of providers of Continuous VET ('CVET subsystem').
	Spanish challenge	Integrating both subsystems	A new type of school: 'Integrated VET school'.	A heterogenous and limited but growing trend at regional level.
	Research challenge	Comprehension & organisation of VET as an integral system	Multidisciplinary research groups & projects, funding, open data, indicators.	Most advanced regions could be analysed in depth and compared. Learning lessons.
Technology transfer & applied innovation	Technology service provider	Advisory and technical support services	Technology transfer projects to accelerate the dissemination of new technologies (micro & small businesses).	In a few regions, VET schools are encouraged to support firms to implement new technologies & systems.
	Access to infra- structure	Testing and trial services	Extended laboratory for micro & small businesses.	Some VET schools offer their labs to firms for pilot testing & trials.
	Innovation support	New collaborative discovery	Challenge-based learning/innovation projects with firms.	Within dual training, 'micro innovation' projects are emerging.
		Specialised technology centres	Shared projects & infrastructure (labs) for VET schools.	Some regions have created VET centres for applied innovation.
	Spanish challenge	Digitalisation and technological absorption of micro/SMEs	VET schools as catalysers of technology transfer & applied innovation.	Limited development in a few regions and not systematised at Spanish level.
	Research challenge	Comprehension & evidence: VET system as part of the innovation system	VET as an agent of applied innovation & VET as a subject of multidisciplinary research. Open data.	Some Spanish regions are more advanced and could be analysed in depth and compared. Hybrid research teams.
Local development	Connection	A relational node & local antenna	Networking activities, info, conferences. Very relevant in rural areas.	Strong territorial deployment of VET schools in Spain.
	Entrepre- neurship	Boosting entrepreneurship	Skills for entrepreneurship & support for business creation.	In a few regions, VET schools encourage students to create new business.
	Spanish challenge	Addressing rural depopulation & entrepreneurship	VET school network as an instrument of territorial cohesion.	An informal and unsystematised trend at regional/local level.
	Research challenge	Comprehension of VET as part of local development	Multidisciplinary research projects, funding and shared indicators. Open data.	In-depth analysis & comparison of experiences. Theoretical & empirical studies.

Note. Source: Adapted from Moso-Diez (2019b, p. 18).

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Slides



3.4 VET Research Panorama in Poland - Between Tradition and Double Transformation

Andrzej Wojciech Stepnikowski, The Centre for VET Research & Development, Poland

Abstract

The goal of this impetus presentation is to discuss state of play and the main challenges of VET research in Poland with the reference to the apprenticeships and adults learning. Those challenges have been identified in the field of work pedagogy scientific discipline as a result of observed social-economical changes with relation (and evaluation) to conclusions from the "Nationwide Scientific Conference on 40th anniversary of Polish work pedagogy" organised in 2012. Speaking about VET research we have to bear in mind also other important factors like influence of European Funds, strategic documents, COVID-19 and mega trends such as double transformation. We should think what goals we can predict for VET researchers in the field of work pedagogy discipline for 50th anniversary conference and whole next decade.

Introduction (about the work pedagogy history)

Talking about VET research panorama in Poland we should keep in mind that once upon a time we had a centralised structured form known as the **Institute for Vocational Education** (*Instytut* Kształcenia Zawodowego - IKZ) that was organised in 1972 by a group of professors lead by Tadeusz W. Nowacki (Wiatrowski, 2004). It's areas of activities were much scientific then previously functioning (1923-1950) Polish National Institute for Manual Work (Państwowy Instytut Robót Recznych - PIRR) oriented mainly for VET teachers upskilling. Such broad scope of IKZ research areas was i.a. due to the fact that Professor T.W. Nowacki was the founder of "work pedagogy" in the Polish ground and a great promotor of that discipline and the hollistic concept "human-education-work" in whole Eastern Europe (i.a. in 2004 he received a title of Honoris Causa Doctor in the Pedagogic Science Academy in Kiev, Ukraine). For many years - until 1991 - the IKZ Institute has conducted research and development activities in the field of VET schools level classification of professions, curriculas, upbringing through labour, didactics and further development of theoretical and methodological basis of work pedagogy. The significant role has been also played by cyclic seminars nation-wide Polish Seminars of Work Pedagogy, which were a scientific school of prof. Nowacki and people of his surrounding like: Z. Wiatrowski, S. Kaczor, K. Czarnecki in 70s and 80s. That circle of work pedagogy's scientists was greately extended in the 90s by the such professors like: S. M. Kwiatkowski, W. Furmanek, R. Parzęcki, K. Uździcki, E. Malewska, A. Bogaj, J. Niemiec.

Legacy of the Institute for Vocational Education (IKZ)

All those activities within the IKZ and nation-wide seminars have led to creation of great scientific legacy collected in the "Library of Vocational Education" (Biblioteka Kształcenia Zawodowego – BKZ) and the science magazine "Work Pedagogy" ("Pedagogika Pracy") published by the IKZ until 1991. In that year – due the reason of liquidation of the IKZ [political issues], it's Library (BKZ) and publishinh of the "Work Pedagogy" science magazine were taken over by the Institute for Sustainable Technologies – National Research Institute in Radom (ITeE-PIB) with the direct attachement to already existing Centre for Work Pedagogy for Innovative Economy (PPIG). In that way we have became successor of Institute for Vocational Education (IKZ). Our Centre (lead back then by prof. H. Bednarczyk) has continued publishing of the "Work Pedagogy" magazine till 2009. It has to be said that the Centre, since 1993 had been already - and still is - publishing also scientific "Journal of Continuing Education" ("Edukacja Ustawiczna Dorosłych" - EUD). In 2009 there was a decision taken that only one of those magazines will be further published and EUD is still coming out - with strong orientation to work pedagogy. The journal is addressed to researchers,

organizers, lecturers, VET trainers in vocational and continuing education, pedagogy students and people interested in and dealing with education, vocational development and improvement, reskilling. **The authors** of published articles in EUD are scholars from various universities, research institutes, experienced practitioners, organizers of vocational and continuing education and researchers, including among others: T. Aleksander, S. M. Kwiatkowski, Zb. Kwieciński, T. Lewowicki, J. Półturzycki and from abroad: M. Auer, B. Bartz, A. Bielajeva, N. Greger, W. Höhn, E. Kreker, L. Mats, N. Niczkało, Samlowski, H. Schmidt. Our scientific magazines: "Work Pedagogy" (54 vol.), "Journal of Continuing Education" (110 vol.) together with many more scientific monographs create our Polish **Work Pedagogy Library** ("*Biblioteka Pedagogiki Pracy*").

Starting from the beginning of 90. our Centre has been actively involved in VET research i.a. by developing national standards for vocational qualifications (1995), models for diagnosis and mapping of competences (2011) and national standards for vocational competences (2011-2013). In 2010 our Institute acquired prize of DIE EUROPA EVBB, Foundation of Dr. Adalbert Kitsche (for the project: "Entrepreneurial Spirit in the Network – the Internet as an Opportunity for the Growth of Competitiveness"). In the period 2012-2014 we have developed Innovation Laboratories in the development of competences (including of special pedagogy teachers and people with special educational needs: i-Lab 2&3).

Main challenges up to 2020

In 2012 our Institute organized a special "Nationwide Scientific Conference on 40th anniversary of Polish work pedagogy" (Jedlnia near Radom). That Conference have set the direction of VET research for the decade proposing concentration on theoretical basis of that discipline, work pedagogy in the preparation for the employment and the context of the society of knowledge and konwledge-based economy (with regard to the internationalisation of VET research). Few problematic tables were created, like school-teacher, human labour, vocational career and continuing education.

Such topics are being analysed by VET researchers concentrated in our Institute's Centre for Vocational Education Research and Development (OBiREZ converted from PPIG) in Radom (16 researchers lead by dr Krzysztof Symela) and few didactic cathedrals of work pedagogy and andragogics at the universities in Bydgoszcz, Kraków, Lublin, Rzeszow and Warsaw (professors: R. Bera, W. Furmanek, R. Gerlach, U. Jeruszka, S. M. Kwiatkowski, F. Szlosek). Some VET research - dedicated to the labour market connections - were done also at the Institute of Labour and Social Issues in Warsaw (professors: M. Kabaj, U. Jeruszka).

Nevertheless, we must keep in mind also other factors influencing VET research like educational policy driven by social changes and ESF systemic projects. Therefore we should remember about the role of Institute of Educational Research (IBE) conducting projects like Polish Integrated Qualification System or prognosis for future demand for jobs from the branch school occupations classification. Supportive, but not researching itself, role in realisation of VET policy in the field of EFS projects has Central Examinational Commission (CKE) and the Centre for Educational Development (ORE) which has absorbed "National Centre for VET Support" (KOWEZiU) in 2016 (development of curriculas for VET and educational-occupation councelling).

Lately (2017-2019) our Institute's OBiREZ found itself also in the borderland of EU funds and VET research (exploring one of the work pedagogy fields of career awarness) as a essential leader in the systemic project "Infodoradca+" (Infocounselor+) where 1000 occupations descriptions were made for the purpose of public services of employment needs (http://www.infodoradca.edu.pl/).

Work pedagogy against double transformation challenges

On the day of 01.04.2019 Poland has created new Research Network called "Łukasiewicz" (inspired i.a. by Fraunhofer Foundation) which consits currently of 27 institutes in 12 cities and employs about 7.000 staff, including 5.000 of researchers. One of those institutes is our Ł-ITeE in Radom with mainly technological departments (tribology, chemistry, pro-environmental solutions), but also with OBiREZ. We are still conducting VET research although we are now more concentrated on the challenges of double transformation and creation of applicable systemic solutions like National Skills, Competenes, Occupations Observatory for Industry (KOSP) which we have submitted lately as a Gospostrateg project with Ministry of Development, Employment and Technologies. We also examin national VET structure (where we see some negative tendencies), apprenticeship scheme and financing policy in education.

The analysis show that there are also challenges connected with disregard of EU recommendations (Copenhagen proces conlusions) which are considered only selectively in Poland, especially when you look at the EC recommendations on dissemination of apprenticeship schemes and dual training in Europe and compare them to actual situation in our country (Stępnikowski, 2020). The changes that were made in last ten years had great influence not only on the content of learning programmes but also on the organisation and financement of the education system with it's strong forwarding in the direction of school-based and publicpreffered orientation. Nevertheless, from a research perspective, further studies are required, especially explanatory and prescriptive ones as those problems have resound much stronger in the face of COVID-19 pandemia (Symela, 2020). Nowadays we try to keep up with new challenges and that's why we are also thinking on strategies and standards for VET teachers and trainers in the context of distant learning challenges and we've joined two Erasmus+ projects oriented for strenghtening digital competences of educators. Finally, in 2022 we plan to organise Nationwide Scientific Conference on 50th anniversary of Polish work pedagogy in Radom with the attendance of invited international experts. We will try to think about challenges for that discipline in the next decade.

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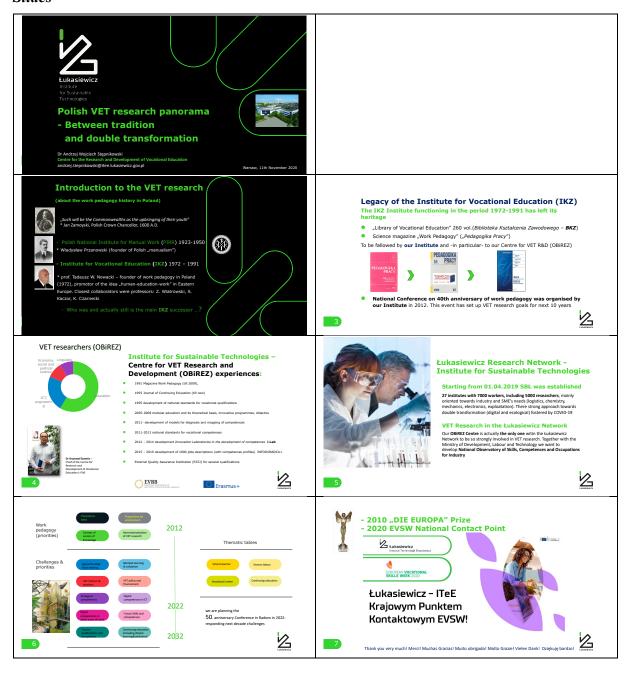
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Slides



4 Reports From the Working Groups

After the introductory statements and the impetus presentations, the discussion was held in working groups. The presenters were asked to address the same questions as those given to the presenters:

- What are the most relevant topics of VET research (not more than two) that you would like to see on the agenda?
- Can you position the relevance of these topics against the background of your national and disciplinary embeddedness?
- Why should this topic be of interest to European research and policy community?
- What are the specific challenges when addressing the issue through research?
- Where and why do you see the need for cooperation with other researchers?

4.1 Notes from Group 1 - *Per Anderson*

Topics in VET Research

A number of different current topics in VET research were discussed:

- **Simulation** in VET, this is an aspect of digitalisation, but simulations are not only high-tech, but it could also mean activities where students act, like "playing".
- **Digitalisation** in general, is also e.g., about how mobile phones are used by young people to learn (and for other things).
- This relates to the topic of how communicative ecologies are developing and changing.
- Does this mean stimulation or limitation in **communication**?
- The digital transformation cannot be avoided; it is present in all vocational fields.
- Ecologies and ecosystems have overrun earlier concepts such as learning systems.
- The power of networks is increasing, and is important both for the young and how they relate to society, and for the regions, how policies are changing etc.

We will have an economy that has to be reconstructed after this pandemic period, how much resources will there be for VET research in the future? Digitalisation is a critical point for all adult people, for example Italy has a high age of the labour force, they would need a massive intervention to be up to date, but do we have the resources?

What is the role of **theory in VET research?** Presently there is often an instrumental approach to theory, using concepts to understand and interpret findings, but are we through our research contributing to the *development* of theory?

- Environmental issues, sustainable development etc.
- Demographic changes in population **aging population**, **migration** what does this mean for VET research? Research on integration in relationship to VET. Adult VET. The role of adult education in VET.
- To be integrated in society and enter employment, firstly adults need to know about the opportunities, how they can reach out, networks and ecologies they create and are part of themselves are important for this. You get to know things through your networks.
- How much can we integrate resources at the local level? Integration between different sectors of research?
- VET is not only for labour market and employability, but **also for citizenship**, young people to become active citizens, adults, migrants, to become part of their new society, become citizens. This is a topic for research.

- Special needs education in VET is important for inclusion.
- Research on funding of VET would be interesting, the funding has influence on what could be achieved in VET.
- Is funding based on short-term labour-market needs, or/and students also becoming citizens?
- Different interest groups have influence on e.g., funding.
- Is the interest to find the needs of the labour market? Or something more?

Structures of VET Research

- Conditions are different depending on context.
- For example, an Italian researcher in this group is experiencing a strict connection between policy and research in her Italian research institute, which is directly connected to the department.
- Forums to publish research are important and lacking in some contexts.
- This is an example of important infrastructure.
- There is a lack of research in universities in some contexts, e.g., in Hungary.
- Could EU press countries to support VET research?
- We must have educational systems for researchers. This is an important structure.
- I.e., there is a need of resources and structures to qualify coming generations of researchers.
- A lack of professorships is problematic.
- Could VET be part of a broader research sector? E.g., adult education. Could the research integrate within broader topics?
- Research networks and associations are important. For example, Nordyrk, VETNET.
- There are active social media networks for VET teachers. Maybe researchers could connect more in that way, and/or connect with teachers via social media?
- EU funding is an important factor that could support research on the European level.
- The connection between teacher training and research. If VET teacher training programmes means a requirement on the university department to also have research, then this is an important condition for them to get resources for VET research.

Possibilities of cooperation between different actors

- An intersectoral approach is important.
- There is a lack of connection between different interest groups.
- What role could research have behind decisions about dimension and direction of VET?
- An example from Hungary says that regional governments and committees with relevant stakeholders are needed, but the institutions do not exist, schools are in poor position.
- We should think both about different sectors in education, and about connections between sectors in common themes.
- We have the cooperation with working life. What is the relationship with working life for research?
- **Civil society**, NGOs as cooperative partners could be a new opening. How could VET research cooperate with such partners too?
- Cooperation between institutions is important, not only between individuals.
- The situation depends on national conditions, e.g., the importance of regional vs. national level when it comes to power and influence.
- EU level gives opportunity for cooperation.
- EU research funding, how can we cooperate to develop projects?
- Challenge for UK to cooperate after Brexit...
- Maybe new moods of cooperation with European partners?

• There should be potential for VET and AE research in the EU frameworks.

4.2 Notes from Group 2 - *Eric Dumartin*

Topics in VET Research

The following topics were identified and discussed:

- The **education of VET teachers** should be addressed as a priority, as shown in Michael Gessler cluster analysis. The attractiveness of these jobs is shown as a critical issue. Making the teacher job more attractive and more valued in the society should be seriously considered as a key factor to ensure VET success. A minimum of level 6 on a scale of 8 of the European classification of comeptences is now required but the topic of teachers' level of education should not probably be condensed to that classification. Teaching VET needs to be a vocational and specific way of excellence and not a « by default » career.
- Improving the link between vocational schools and companies. This collaboration is a great field of research.
- Improving the links between VET research and academic education, improving cross connexions.
- Improving the quality of practical training delivered by the companies should be also explored as a studying field. There is sometimes (often?) a gap between the experience provided by companies and what it is supposed to bring to learners.
- Too few young people go on an apprenticeship.
- The percentage of young who are **not completing their apprenticeship** is a real concern. Research on abandon reasons must be developed. How many of those who have given up want to be educated later in life?
- Effectiveness of digital learning in a VET path could be more that a pure technical question but also a learning philosophy question: is it consistent to develop distance education in a learning environment that favours experimentation?

Apart from those attractiveness, efficiency, cross connexion topics the question of the research itself was raised. 2 topics were discussed to feed the answers to the subjects above:

- Creating a model to assess the empiric/creative level of the research.
- Moving from a binary «basic research»/« applied research» to a «sustainable research». By sustainable research, we mean more action users-oriented research. The idea could be summarized as follow: How to help the practitioners to use and implement research?

Macro Level: Listing VET research topics quickly returns us to the question of fundamental or applied research. The why and the how are the two questions that echo each other. If the emphasis this year was on cooperation, it was to improve the visibility of the work of VET researchers and the impact of their work. The most important cooperation could be the one with stakeholders who would implement the research, what a participant has called «sustainable research».

Meso Level: Most of topics suggestions focused on «improving» VET efficiency. Improve attractiveness of teacher's job, cross collaboration, number of apprentices, quality of practical training...and one was more on technology effects on VET. This last point is raising a more fundamental question: how is VET supposed to deliver something different to learners, and is this vision threatened by new technology and especially by digital learning...? Is this question opening a new field of research, what could be VET in the future, not improved but different?

Micro Level: VET has a lot to do with representations. It seems that the negative representation that can linked to VET in some countries is not limited to students but also affects teacher-applicants. We know where the unlocking keys are (in the improve items category) but search must focus on how to use them and help stakeholders to do so.

Structures of VET Research

As shown on actors mapping, VET is an offering a systemic and complex environment. The structure question has been aborted with the following prism: What structure could held to leverage best VET research inputs?

The group has particularly focused on a critical VET player, professional associations.

Professional associations are the key link between schools and companies. They are usually gathering and representing a sector of activity and design expected competences to provide effective work force to their members. A good relation and combination between PA, Research and VET schools offers significant chances of success by providing a good balance in the system. Apprentices receive updated training and pedagogy, companies receive competent workers, this is how professional association should contribute.

On the opposite, ineffective relation means outdated competences transfer. Teached jobs could not represent the last effective works or technologies. Unfortunately, this situation is too often existing.

One of the reasons for the lack of efficiency could be at some point **«an old white men» focus**, professional association following job description as it was by the past and not earing research benefits. This generation effect could come from the constitution of many of those professional associations, bringing together retired people or not opened to change. In addition to these critical remarks, which are not intended to be general, it would be interesting to conduct a study on the personal and professional characteristics of the stakeholders and see if there is a generation topic to deal with.

To overcome this issue, the creation of **consortium of actors** seems a good way to follow. PA, searchers, schools, politics and all relevant stakeholders should be working together on a regular base into constituted consortiums. Of course, initiative and leadership should be set.

The best VET structure could be the one, which is not yet existing.

Macro Level: There is not a single critical actor in VET. We know from our researches that VET is a systemic whole, interdependent, with a strong interference from the political sphere. Moreover, most of the actors are not only subject to changes but must also initiate changes. In this moving universe, it is hard for research to structure long term and efficient cooperation. The question is not to find a stable enough environment to develop VET research (it does not exist) but to create it or create the conditions for that.

Meso Level: Consortium are interesting to address complexity of VET. It would make sense to make a mapping of existing VET consortium and analyse key success factors. Consortium, embedding all the actors, is immediately raising the question of their initiative and leadership, and then of their governance, operational mode, funding... The task is difficult, but the challenge deserves to be tackled. What would be the place for the world of research, who would be its representants?

Micro Level: We put a focus on the delay in academic programs versus technological progress and jobs evolution. It is one of the consequences of the lack of coordination between schools and companies, coordination that should be ensured by professional organizations. Creating the conditions of a higher level of reactivity would probably positively affect the efficiency of apprenticeship path and should make it possible to have operational employees more quickly. But that's not all that's at stake. Bringing modernity is bringing pride to young people who will have more the feeling of being aware of their art. This aspect of the role of the structures must be reinforced (it also addresses teachers vocation crisis).

Possibilities of cooperation between different actors

Monica Moso Diez has opened a field of reflexion by considering the region as a possible partner. To national and international we must effectively add regional.

Region could offer a more pragmatic politic access to implementation of VET research. Moreover, region tends to **offer concrete applications and a higher speed of execution** in decision. Regions often like to see the impact of their decisions on people welfare and on company's activity. At this time when the influence of nations / regions is being discussed at the higher level of Europe, why not use the regions to make VET more visible and develop successful experiences?

The difficulties of relations with Europe were pointed out. Where they should be seen as partners, the European institutions too often mean engaging in hard work to secure applications or funding. If Europe doesn't sound awkward, it's when it needs results research and uses research centres as data providers. In this case, "customer-oriented", the cooperation is much more effective.

The lack of interactions outside of Europe was noticed, the main reason being the lack of common benchmarks on VET, the VET system being more developed in Europe.

Fundamentally, research and policy do not work in the same time space. Politics, especially governments, are geared towards the short term when researchers work long term. This difference in timing too often limits research to the observatory (the data is used for explaining the past or actual situation) and not to testing and implementing solutions that would require prospective.

Macro level: Governance of European VET initiatives is progressing with difficulty. We can hardly speak of European VET system, nor even of coordination, despite all efforts developed. The European Vocational Skills Week is a good and positive example. VET is probably covering too many political issues to move forward smoothly. This politic reality comes up against the sincere convictions of VET researchers who don't just want to make observations but accelerate and disseminate this practice. So, why not going to a level where researchers' community could be heard? Why not to combine a new target and a new method, also have the « implement research » approach?

Meso Level: European Regional institutions are offering a wide range of opportunities. As regions they all defend their specifity but they have in common the will to act in a visible way on their territory and « to be there » for a longer time. They do not necessarily propose other or additional legal support to VET (rules are generally the same) but they offer a shorter decision process and a targeted support. Consortium can be reunited more easily.

4.3 Notes from Group 3 - *Franz Kaiser*

Topics in VET Research

What is currently on the VET research agenda?

That was part of the presentations before. Nothing to add, maybe we have some more focusing on heterogeneity and disadvantaged people and inclusion of migrants than published in reports and journals.

What should be on the agenda?

- A focus on the need of vocational knowing and skills in broad or core occupation profiles, research on changes in work (industry 4.0) and needed competences including the mentalities and cognitive structures and
- health and care should be stronger in focus as well as social pedagogics and prevocational education, we still focus to much "traditional" crafts and technology and business and administration.

- Transition from VET to labour, strength the perspective of individuals (self-empowerment).
- Consequences of environmental change for VET.
- VET teacher & trainers competence, especially for "new learning environments.
- Career pathways, motivation and especially people in risk.
- Change of learning by digitalization and learning environment (changing places of learning)
- VET theory and fundamental questions what should VET contribute to?

Structures of VET Research - Actors / development / function / influence of policy /

The WS group focused the actors – the situation of the VET researchers.

- VET research is acting in a hybrid situation (science, policy, companies, level of education, practice of learning and shaping learning situation), therefore we can see a broad field of disciplinary backgrounds of VET research in Europe
- Challenges in that context:
 - o high quality in terms of theory and research methods in the disciplines is in contradiction to the need to cross the boundaries for VET research, a
 - o status of VET research and the career perspectives for VET researchers (the status of VET in society has influence on the status of VET research) and the challenge to get "good young researchers".
- Difference in the elaboration of VET research in the European countries in relation to the demand of policy in the countries challenge for CEDEFOP and ReferNet
- EU Research funding is focusing on (technical or mobility) products. (We produce research, a different product), very difficult to get money for VET research

Possibilities of cooperation between different actors

- High interest in collaboration (over 1000 people wanted to participate in this meeting), challenge to choose 100.
- We need explicit research funding for VET research by the EU, if they want to push VET forward, more than Horizon 2020 ("too academic").
- VETnet is important with its open doors for researchers on different levels of elaboration, CEDEFOP important as well, ReferNet-Country studies.
- Growing number of journals, but without translations in EU language (language is a strong barrier for research on a more practice level).
- Missing institutional, annual reports on VET research by CEDEFOP.
- CEDEFOP should set up call for proposals for VET research different to their own program.

4.4 Notes from Group 4 - *Andrea Laczik*

Aims of the session - More specifically we have discussed four questions:

- 1. What are the most relevant topics of VET research (not more than two) that you would like to see on the agenda? Can you position the relevance of these topics against the background of your national and disciplinary embeddedness?
- 2. Why should this topic be of interest to European research and policy communities?
- 3. What are the specific challenges when addressing the issue (of what) through research?
- 4. When and why do you see the need for cooperation with other researchers?

As these questions interlink, this report will contain elements that arguably can be relevant to more than one question.

Topics in VET Research

1. What are the most relevant topics of VET research in your county that you would like to see on the European agenda? Can you position the relevance of these topics against the background of your national and disciplinary embeddedness?

There seemed to be a consensus when outlining the most relevant national topics, hence no breakdown per country. In general, these broad areas coincide with themes that participants wish to see being covered by cross European and cross-country research. As it will be noted, identifying specific research questions which are suitable and relevant for countries across Europe can be more challenging. The link between research, practice and policy development has been emphasised throughout.

We all have been affected by the current pandemic which has clearly had an impact on all aspects of life. Hence the urge to investigate how **Covid-19** impacted on VET including what the short term and long term impacts are and how these may shape future VET; these are at the forefront of national and international research interest.

Green and the digital sectors are demanding a well-qualified workforce. The skills that are needed in these fast-growing sectors are largely unknown. Research is needed in this area a) to identify skills needs, b) to train teachers (initial teacher training and continuous professional development of teachers) in order to support talent development in these areas and c) to re-design work-based learning curriculum that reflects real life context and helps develop talent for the green and digital sectors. This would enhance the quality of VET and ensure that VET qualifications link directly to real life developments.

It has also been highlighted that further research should consider **learners' voice** especially in relations to VET governance. Are there any formalised procedures that ensure that the voices of these very often underrepresented actors/stakeholders in VET are heard in the context of education policy?

The **reputation of VET** and VET being a second choice has been mentioned as an area where further research is needed. How to make VET more attractive? How to ensure that VET would become a conscious pathway choice through which young people and adults can succeed?

2. Why should this topic be of interest to European research and policy community?

Investigating the above issues offer individual countries a chance to learn from examples of good practices in their region. Similarly, investigating policy initiatives/developments and their impact in their specific context can enrich our understanding of policy processes and decisions. It is the responsibility of the research community to clearly articulate the danger of 'policy borrowing' and to reflect on potential for 'policy learning'.

It is already evident that the pandemic has had a lasting impact on the economy, society, technology and on every aspect of life. However, what does this mean for VET? How can we use technology to overcome these challenges and further the quality of VET? Does vocational training need to be redesigned? In what way? How are other countries responding to the pandemic and what can we learn from each other? These questions could be relevant, such as for science, economy, and politics across Europe.

The digital transformation is rapid and reshapes our world. It influences occupations, the structure of learning and training, the relevance of continuing training and the way learning happens (e.g., distance learning). Trainers and teachers need to be prepared for this rapid change. Distance learning and on-line learning play an increasingly important role at the time of the pandemic.

Green economy is rapidly growing with the agenda of sustainability around the world. As VET directly links to the labour market, it is VET that needs to prepare the qualified workforce for this sector. VET can only do that if we have the correct intelligence about the sector.

Education and training are crucial prerequisites for career success and for integration into society for every single person. This topic is closely linked to issues of migration. Further, it already has been claimed that the challenges we face due to the pandemic could be turned for the advantage of VET. Professionals have been identified as key workers bringing them to the forefront of the public eye. The importance and necessity of VET graduates and their contribution during the pandemic may improve the general view of people with VET qualifications and may make VET a more attractive choice. If we want to make VET more attractive, the perspectives of the learners/apprentices are core. Very often research only focuses on, for example, the companies, VET schools and policy makers and leave those out who personally? experience VET most.

Improving the quality of the teaching through teacher training, improving the quality of student's learning through relevant curriculum and the quality of VET governance are common denominators with the European Agenda. This is to promote a more sustainable development in terms of employability.

Structures of VET Research

3. What are the specific challenges when addressing the issue through research?

This question was discussed by focusing on international comparative research, in particular the EU research framework and other EU programmes. It has been noted that VET research starts in national contexts and most VET research remains within the countries. However, we have agreed that conducting international and comparative VET research is vital to generate new knowledge.

Not all EU programmes have a research element, such as Erasmus. This could be changed to facilitate more VET research. The development of an EU research proposal is very time-consuming and bureaucratic. This can further reduce the engagement of those who have the language skills, expertise, and interests to contribute, but not the resources to devote to application development.

There is a relatively small group of researchers conducting VET research nationally and an even smaller group of researchers engaged in comparative and international VET research. To engage in a comparative piece of research, it may be a challenge to find collaborative partners proficient in English. Language can be a barrier in engagement. When planning a comparative project, selecting countries to participate can also be a challenge due to the restricted possibilities to choose from. VET research and capacity for VET research in individual countries differ. For example, Italy has a well-developed best practice VET map at local level but not a national VET research centre.

Comparative research also assumes that participant countries/researchers are interested in the same issues with the same research questions. It was suggested that a searchable database/platform could be developed for researchers, with a research profile and language knowledge to support the identification of the most suitable collaborators for comparative research. This would also support a more effective development of comparative studies.

Existing datasets: It was noted that there are valuable national datasets available for analysis focusing on the national research agenda. Inevitably these datasets are non-compatible, meaning they are not suitable for international and comparative research. It was suggested that emphasis could be given to create a database that is comparable across different European countries. Large scale and longitudinal European studies and programmes could (should) incorporate data collection including on the effects of interventions.

The voice of learners: The voice of learners is challenging to capture, hence fewer research projects include/focus on learners' perspectives. This is due to the fact that they are not well organised and lack lobby organisations in contrast to employers or VET teachers (such as the unions).

Possibilities of cooperation between different actors

4. Where and why do you see the need for cooperation with other researchers?

There has been an agreement that collaboration is needed at both national and international (European) levels. Collaboration works better if built on mutual interest and mutually agreed research questions. Collaboration may be driven by joint interest of 'local' researchers and/or based on larger scale institutional agreement.

Focusing on a European level, we have acknowledged the advantages of a multidisciplinary research collaboration. Scientists with different academic and professional backgrounds examine the research focus differently. This reflects better the complex and multifaceted nature of VET.

Collaboration should also include researchers who are experts in both qualitative and quantitative research processes. This would allow them to investigate the same topic from a different angle and improve the quality and validity of findings.

European-wide research relies on local scientists who are familiar with their vocational training systems and national opportunities, speak the local language and have access to the research field (VET practice).

Collaborative research is oriented towards a greater common vision to strengthen VET, in particular in relation to pedagogy, governance and wider socio-economic impact. For example, in Italy there is particular need to a) tackle unemployment, especially youth unemployment (for example, the persistence of significant number of young people being NEET, b) to improve the standing of VET and make it as a first choice, and c) to strengthen cooperation within VET at the three levels (institutional, regional, national). These issues resemble the focus of many other European countries.

Given the current context and its challenges, it will be increasingly necessary to engage in collaborative research and identify/investigate examples of good practices across Europe. This will support the development of evidence-based policy development and evidence-based practice.

4.5 Notes from Group 5 - Fernando Marhuenda Fluixa

First round – highlights of the impetus presentations

B. Struck by what C. Nägele suggested: what VET research is

- the range of research topics is so vast in VET research because it spans the workplace and education
- changes in economy and society have impact upon VET more directly than in more autonomous phases of education
- M. Amazing that despite VET seems to be at the centre, the budget going to research indicates that VET is a very small part of it.

Majority of students go to VET, but traditional research agenda of universities is more geared to secondary and primary education

R. Smart specialization of regions Regional funds in the future in the VET area Funding is moving towards VET now

M. The topics of research that we have heard in the impetus presentations, is it not too broad? Should we try to focus on some aspect?

The whole spectrum might be fading away the consequences

Results of research to improve practice in schools and in industry

F. Regions and mobility of workers and apprentices/learners

Polarization of jobs (amazon, uber, ...)

Research for whom? Practice and policy, research itself, university

B. List of topics

Dimensions of research

L. Move to a general level before going down

Describing VET research: observation, analysis, communication

- Observing, choosing, prioritizing
- Analysis, choose methodology, how deep you want to get into empirical stuff
- Communication, problems with who is reading academic research, how to communicate in a better way
- B. Danger in arguing that the policy community wants practical outcomes and the academy theoretical ones

The policy community also produces research that addresses problems of practice that policy can overlook

The assumptions of policy, about what happens in schools and the workplace, overlook the limited research base about curriculum and pedagogy outside school settings

STRONG IDEAS

- What is VET research? Observing, analysing, communicating
- Research must be good and sound, quality research, not quick answer

Topics in VET Research

- Teachers in VET as a source for quality of VET, who are those teachers, why do they choose this career?
- There is a shortage of teachers, now perhaps more supply but are they prepared to the job they will have to do?
- Digitalization, opportunities for improve the quality of VET at all levels, also in terms of specific arrangements of WBL.
- Cooperation is non-existent between schools and companies.
- Artificial intelligence affecting VET.
- It is very unclear what happens in the spaces (company, school). Apprenticeships, full-time students spending time in the workplace.
- Pedagogical approaches.
- Curriculum
- Emphasis on the autonomy of the learner, what about the role of the teachers? Even VET practitioners know little about this. Will digitalization contribute to make things visible?
- Confusion at international level on what is VET, because of the differences between the countries. Cedefop has done an important contribution to this, so we agree that we speak about the same issues, to share with other countries
- Economic, educational, social purposes intertwin in different countries
- VET schools and companies beyond provision of WBL and apprenticeships innovation?
- Teaching-learning arrangements digitalization and AI
- Qualification levels as ladders that can be used as transition pathways
- From artisan to professionalism: deal more with clinical cases

Structures of VET Research

- Commissioned funded research by EU.
- Contribution to international research.
- High quality published research, most of the journals are based in the UK, Australia
- Who is the most central player in the field of research at EU scale?
- There may be (multinational) corporations in research which have strong administrative and support system that makes them competitive in applying for funding.
- Most universities are not specialized in competing for funding, yet they are the ones doing real research: How to involve them better, to have them more on the forefront?
- English language and local/national research published in country language.
- Expectations of research: practitioners rather than policy makers, they remain longer on their jobs.
- Competition and cooperation for research.
- Education and social science.

Possibilities of cooperation between different actors

- Increase the work by VETNET
- Go beyond the traditional actors, i.e., the Joint Research Centre was not known in VETNET before 2019.
- Involve further actors that are relevant even if not at the core of the usual suspects.
- Trying to stimulate collaboration between researchers in different cities and countries; SIG, teams who are interested in the same subject that you can spread the work, stand on each other's shoulders.
- The pandemic has shown us how to travel without moving, therefore chances for international cooperation are larger or more common now
- Comparative studies with countries; how to organize research between two different universities in two countries; we still work too much on the national perspective (of course there are projects like Cedefop or BIBB that are wider).
- Match timing, make known what you are currently working on (cooperation instead of competition).

4.6 Notes from Group 6 - Lázaro Moreno Herrera

Topics in VET Research

- Relevance to continue focusing on ethnicity, migration and the role of VET in inclusion.
- Importance of studies of words meaning and uses in VET including comparative studies. This due to implications of different concepts such as inclusion and integration.
- The importance to incorporate interceptionality in research in VET.
- Drop out needs to be study to help best improvement of practices.
- Studies about VET responsiveness to work mark and society demands will be beneficial.
- Apprenticeship and implications of Covid in certain contexts needs to be study.
- Cross-national comparative studies keep to be extremely valuable.

Structures of VET Research

- Renewed interest in practioners engagement in research.
- VET research is gaining more visibility and cooperation with European Commission and national agencies is extremely beneficial.

- Vocational schools are having a stronger voice in the research agenda in different contexts, very positive!
- Three-part research is very beneficial (schools, academic institutions, stakeholders from the worlds of work) ...be aware of dangerous for research of established agendas that might exclude controversial issues.

Possibilities of cooperation between different actors

- The international networking promoted by conferences is highly missed
- Virtual ways are a positive contribution
- Importance to strengthen cooperation with European commission and other bodies supporting research
- Academic community is usually very open to cooperation, we feel strong limitations from availability of resources

4.7 Notes from Group 7 - *Isabelle Le Mouillour*

VET systems are currently under stress due to the major changes in economies, societies and the COVID 19 pandemic. Following an ecosystem approach, the participants to the workshop are running research on that topic from two different perspectives. One major research topic is how VET organisations and policies are responding to the changes and how resilience is emerging and consolidating. The research approach encompasses responses to the strategies and responses developed by single actors (policy players, regional actors) as well as (new) emerging patterns of interactions between the actors. The VET ecosystems are undergoing a test in 'real time' that implies monitoring and analysis of changes and decisions taken by the actors. The second perspective is that of diagnostic of IVET and employment. It includes not only the analysis of VET provision, the role of VET teachers and students but also the development and analysis of different indicators linked to the labour market and quality of life. In this respect, the ecosystem includes the labour market, social challenges and competitiveness of companies. A topic that should not be forgotten is the resilience of individuals (learners, teachers) and their personal abilities and competences to deal with changes.

VET teachers and trainers. A second major current and future research topic focuses on VET teachers and trainers and more specifically the qualifications and education/training pathways of VET teachers. The objective is to provide evidence that leads to modernising VET teachers' competences. The need emerges from the identified need for VET teachers to better understand and interact with work-based learning as well as for them to deal with heterogeneous population of learners. The focus on migrants and refugees leads to research questions not only dealing with the integration of refugees in the VET systems (for instance through mentoring programmes; multilingualism in VET) but also dealing with supportive mechanisms for VET teachers. Past comparative projects feed into this research topic, which should lead to the design of practical proposals for VET teachers. This VET research topic is embedded into a wider research agenda on inclusion in VET and comparative research on refugees in VET. Both topics are going to be taken forward in forthcoming comparative research projects as well as the topic of adapting teaching and training to future 4.0 work.

Internationalisation of VET. A third line of research deals with international cooperation in VET, policy transfer and sustainability of reforms and changes initiated in that context. The project is aiming at identifying levers and obstacles to international VET cooperation and the definition of successful projects.

Take a transversal and dynamic approach. The participants to the workshop underline that VET research should also deal with the dynamic of changes at the level of required knowledge, competences, and skills of individuals. In that regard, the concept of 'digital serenity' was coined. In a broader perspective the change in qualifications needs to adapt to changes in

industry has been a research topic for the last 10 years which nowadays experiences a revival since solutions have to be elaborated at systemic level and that the pandemic acts as an accelerator for changes. The focus should be on low/middle qualifications, which VET systems particularly address. Digitalisation and entrepreneurship could emerge as further future research topics.

Topics in VET Research

	Context	Methodological approach
Macro	VET systems	Development of indicators (VET, labour market;
	Digitalisation	quality of life)
	Policies	
	Pandemic	
	Inclusion in VET	
	International cooperation in VET	
Meso	Qualifications and education/training	Competence / skills analysis
	Pathways of VET teachers	Field research
	Adapting teaching and training to	
	future 4.0 work	
Micro	Individuals / learners' competences	
	and skills	

Structures of VET Research

VET research is a dynamic field, acting as driver for changes, partially based on evaluative or prescriptive approaches. In the current climate of major challenges for policies, societies and economies, VET research could set priorities and provide critical views. Most important is the good theoretical foundation in VET research. VET Policies go through shifts over time, which adds to the dynamic of VET research. The need for catching developments with data and theoretical frameworks and accommodating with policy-induced changes is a dilemma.

Although dynamic by nature and circumstances, VET research lacks resources and framework conditions for research cooperation. Especially researchers following a more qualitative approach meet difficulties in acquiring funds; in many cases, funds are scarce to finance the development of research designs. State policies should step in to set up framework conditions for research cooperation. Stable funding is important as well as consolidated research groups to achieve quality. The framework could lead to building up a research ecosystem including resources, research priorities, promotion of research in specific areas, sharing of databases and promotion of networks of stakeholders and researchers. The VET research agenda should be specific as well as liaise with VET and research policies.

Innovation in VET research also stems from PhD students, they should not be forgotten in the whole picture and trends in research by PhD students could be surveyed as an indicator on VET research development.

Possibilities of cooperation between different actors

'Networking' came to the mind of all participants to the workshop and researchers are usually active in different networks. The worst case for VET researchers is little connectivity with other VET researchers in their countries or beyond. Good networks support mutual learning and catch opportunities (for instance, they are informed on research calls). They are also sphere of mutual understanding and can in some cases, be operated effectively with small amounts of funding. From a research perspective, VET systems are meeting similar challenges and research cooperation could use this ground for developing research projects.

One challenge to be addressed is to overcome the 'language bias'. Most visible or widespread publications, those used for indexing, are usually published in English language;

producing thus a bias in cross-referencing. Key concepts, which sound similar have nevertheless another meaning once contextualised.

4.8 Notes from Group 8 - *Paolo Nardi*

Topics in VET Research

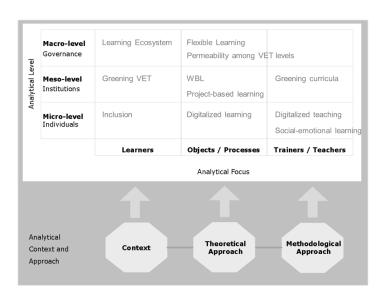
Aim: Establish a list of current topics in VET research. Sort them according to the VETNET research framework.

Some keywords: What is currently on the VET research agenda? What should be on the agenda?

The discussion among the participants confirmed the relevance of the topics as outlined by VETNET community in the past years and the analyses outlined by the keynote speakers during the plenary session, namely: Work-Based Learning (WBL); apprenticeship; digitalization; although it was underlined how these research topics have been mainly focused on Initial VET.

The participants have then shared their vision on emerging issues for VET research, including:

- **Inclusion**: a wide research area related to specific sub-areas based on targets (disability, dropouts, migrants), on learning environment and its impact on learning; on skills (social-emotional learning and life skills).
- WBL: it would be important to focus more on the micro-level, showcasing the practical experience of VET centres or companies; research on WBL should also look at emerging practices commonly defined as project-based, challenge-based, reality-based learnings.
- New Learning: as defined by ETF, it would be important to start analysing innovations in terms on VET teaching & learning (Augmented Reality; Virtual Reality; Simulation), namely in connection with the external shock determined by Covid19
- **Flexible learning**, including adult learning, informal and non-formal learning; in particular the role of IVET centres in this context
- **VET Governance**: to analyse structures of the VET ecosystems
- Greening: how green skills are included in the curriculum and how sustainability is changing industry and, as a consequence, should affect VET
- **Permeability** among VET levels or between VET & labour market.



Structures of VET Research

Aim: draw a picture of the most critical players in VET research

Some Keywords: Actors in VET research / development of VET research / function of VET research / evidence-based policy vs. policy-based evidence / Status of VET research ...

The group includes a wide representation of players involved in research, including National and European Agencies, VET centres and University. Thus, the concept of VET research is wider than academic research. Beside scholars (including teacher educators), the group outlined some original but relevant actors:

- Practitioners: their involvement in research faces some criticalities; good examples came from the Netherlands or Cometa-Italy).
- Employers, trade unions not only as recipients, but sometimes also as funders.
- Ministries or Public Agencies, usually funding but also, more importantly, setting the agenda.
- Research community, setting the criteria for «academic» recognition and influencing topics, methods.
- Academic context, where VET research does not receive enough space and recognition, badly affecting the investment in this field.
- European programs: VET research is often funded by ad-hoc projects. However, while research developed by Erasmus+ projects does not often receive adequate recognition, other programs, including Horizon which is more research-oriented, are not able to involve VET players.

Possibilities of cooperation between different actors

Aim: Show possibilities of cooperation between actors on national, EU and international level. Discuss barriers and opportunities to cooperate. Discuss supporting structures within research, in policy.

The group members underlined both opportunities and barriers to cooperation. In terms of opportunities, they outlined:

- The importance of a stronger Internationalization of VET research, namely beyond EU.
- Among the good practices, the group mentioned:
- The CoVE initiative (more research-oriented than other programs), fostering wide cooperation among different actor of the learning ecosystem.
- ETF has been promoting important actions to support research capability in VET sectors in EU Neighbouring Countries, establishing collaborations among EU and non-EU countries.

Barriers as mentioned by the group mainly concentrate on:

- Funding, because of:
 - o the lack of research-oriented programs in the VET field;
 - o need for a more coordinated approach to existing sources of funding;
 - o lack of international perspective at national level, making hard for instance comparative analysis (you may get funding only for your national level);
 - o VET research is not yet strong enough to get great international fundings.
- Existing differences in the points of view of the potential partners (academic not close to real practice; practitioners lacking research skills...).

4.9 Notes from Group 9 - *Eoghan Ó Murchadha*

Topics in VET Research

Currently, in VET, the prevailing topics under scrutiny appear to be analytically at the meso level, primarily looking at role of schools and trainers and the opportunities afforded to learners.

It is suggested that too much research is conducted which is purely academic and not cognisant of attitudinal, didactical settings in the TVET classroom. There is much scope for cooperation between schools for larger scale research projects which could explore digitisation and internationalisation of VET.

Similarly, and most relevant considering recent pandemic induced changes to teaching methodologies, is the need for innovation in VET. Each element of educational VET delivery should be explored and scrutinised e.g., digital learning, online learning, and the capability of teachers to meet these needs, not just the learners and apprentices.

This focus on digitalisation and sustainability should be expanded to include the capability and professionalism of trainers within the firm. Their competence is as important as that of the teachers within the school.

Recent changes to the delivery of education generally have shown that there is a need for the flexibility in the delivery of education. This could work to the benefit of inclusion in education on a greater scale, particularly where adult learners are involved. VET is an important pathway for adult learners and there is room for more co-operation and collaboration in this area.

Keywords arising attitudinal, didactic, digitisation, internationalisation, technology, interaction

Structures of VET Research

In terms of structure, at present, the most critical players in VET appear, analytically to be those at the macro level. It appears commonly across Europe that those of a bureaucratic disposition have the power to influence the direction of research and education in some cases.

An example would be the roll of the chambers in Germany. Their influence over curriculum is evident if they were to suggest that the competences are not authentic. This could trigger a change of curricula in favour of certain segments of industry or firms. As a major provider of funding, the *Länder* have the capacity to overtly affect funding of research projects.

Furthermore, the bureaucratic bodies and those of governance do not readily take advantage of the knowledge and findings presented by researchers. Academic research is repetitious and generally results in findings which endorses previous research. It is worth negotiating harder with governing bodies that policy be linked to research undertaken and that its value is better understood.

It is possible to gain greater understanding of cross boundary issues by developing links with institutions across states to access international funding. This would allow for projects which would be deeper and broader in scope and aim. Moreover, it would allow for the hybridisation of studies across new partners.

Keywords arising: Bureaucracy, curricula, policy, funding, hybridisation

Possibilities of cooperation between different actors

There appears to be issues at the macro level due to the overwhelming control of research and its direction such as that endorsed by European agencies. This cohort provides research findings which are overwhelmingly representative of issues at a macro level across states.

Excellent work is being done by researchers on a micro level which provides more realistic and authentic information of issues affecting the stakeholders across all socio ecological levels.

Consequently, co-operation is required between larger parties such as CEDEFOP and expert research groups such as VETNET where expertise can be shared, e.g., CEDEFOP's access to pan European data and individual researchers' expertise to analyse the information. This is the first step to finding real (pure) information.

Keywords arising: Agency, co-operation

4.10 Notes from Group 10 - *Vidmantas Tutlys*

Topics in VET Research

- Issues of equity and implications of VET to social inclusion and coping with inequalities can be missed or left behind the attention of VET researchers when focussing just on the digitalization, green skills or strengthening the links between VET and business.
- Exploring the role of political ideologies in setting up agendas of the national VET policies.
- Enhancing comparative research on the different issues and topics related to curriculum design, work-based learning, accessibility regimes, development of CVT and others.
- Need of more holistic approaches to VET research by focusing on the wider and interdisciplinary contextualization of research objects.
- Internationalization of VET topic/object of research is needed. Such topics, as VET and migration, implications of migration to VET, accessibility of the VET for the 3rd country migrants in the EU countries could be more explored.
- There was suggested deeper exploration of the borders between the academic VET research (academic) and development (Erasmus+). For example, comparable analysis of Erasmus+ research outcomes with the outcomes of academic research.

Structures of VET Research

- Status of the national and international journals how to enhance publications in the national journals, develop opportunities for publications in the national journals? Making international journals really international in terms of topics and accessibility is also important.
- Rethinking the disciplinary classification of the VET research in terms of disciplines and subdisciplines is needed in order to enhance institutional and comparative research in VET.
- Becoming more international / global in the VET research is also very important.
- Supporting national infrastructure of the VET research is needed, especially in the countries that lack economic and financial capacities.
- Overcoming the limits imposed by the national legislation and academic culture, such as institutional limitations to the career of researchers and imposed limitations in choosing the options for publication defined by ranking.
- Supporting young VET researchers is very important.

Possibilities of cooperation between different actors

- How to boost the VET research globally, not only on the EU level, especially paying attention to the development of the VET research in the countries outside EU, which struggle with the development of VET.
- Translating the findings of the national research which does not get to the international journals or events is important, because these findings can significantly expand the existing "visible" know-how".
- Formal institutionalization of the VETNET as an association of researchers and not just as informal community would enable higher/better sustainability of cooperation in this field.

• Promoting international Exchange programmes of the VET researchers through EU research programmes could be relevant.

4.11 Notes from Group 11 - Özlem Ünlühisarcıklı

Topics in VET Research

Topics (long list)

The following are the topics that we considered crucial.

- Green economy
- Digital transformation
- OR double transformation
- What is the role of VET in participating?
- Michael's topics
- What kind of jobs are needed?
- Demand side: for which jobs should VET prepare the workers? This is missing.
- Social inclusion: groups of young people left out of education.
 - o Migration,
 - o Language issues
- Working for qualification especially for the young people.
- Much need continuing VET, a more flexible system would reach people
- Skill demand, skill gap
- Accounting for historical changes, people today forced to change jobs more often, LLL with more flexibly/permeability
 - o So, there is need for research to find the right structures
- VET teachers
- Gender
- low participation due to stigma, perceived status of VET, to promote participation in VET

Topics that are prioritized

After discussing on the above-mentioned topics we decided the following topics would be prioritized.

- Dissemination of continuing education in double transformation
- Ecological
 - o Digitization
 - o Accounting for historical changes
 - Upskilling of teachers
- Social inclusion:
 - o Migration
 - o Language
- Gender (attract female into the VET), raise prestige and payment of "traditionally female" jobs.
- System change

Structures of VET Research

System change

- System focuses on IVET, but we need a stronger focus on CVET
- Measurement about skills: the measurement is not yet there
 - You have qualification and certificate: measurement is very different from one place to another and makes comparison of competences impossible

- o The important thing is the skill of the person and what skills are needed
- o EU instruments, such as EUROPASS or ESCO, needs further development and wider use. Also, digital technology and artificial intelligence (AI).
- A stronger, better cooperation between the following stakeholders are considered important:
 - o educational institutions,
 - o policy makers,
 - o workplaces,
 - o social partners,
 - o trade unions and
 - o learners.
- Researchers, and their research interests, and the direction of future research.

Possibilities of cooperation between different actors

- The system of cooperation
 - o Sometimes it is not regular, no structure
- National, EU, international:
- National level:
 - Cooperation between educational institutions, policy makers, workplaces, social partners, trade unions and learners. They would come together on a regular basis.
 - There are such structures but in many cases, they are not working very well. So, more cooperation is needed.
 - Representatives should be at expert level. Not influencers but experts.
- Related with above point: What is missing, let's look for that. Look into comparative studies, or examples from other countries (EU and international level).
- More research is needed comparative/international research.
- Research is usually about juxtaposition of countries for a comparison because each country is different from each other. We need tools for deeper analysis structures. Thus, there would be a better understanding the differences and similarities in VET systems and why it is so.
 - o Is it possible to combine possibilities of VET system in LLL?
 - o In some countries it is at university level, some at secondary. How to bring the systems together?
 - Recognition of VET and university, a flexible system/permeability. We should look for possibilities.

5 Conclusions, further steps, and farewell

At the summaries from the workshops delegates of organisers reflected about their conclusions from the workshop.

5.1 Concluding Remarks: International Collaboration as a Key to Success for Vet Research

Hubert Ertl, Vice President and Director of Research at the Federal Institute for Vocational Education and Training (BIBB)

VET research and collaboration

The challenges VET is facing in Europe and beyond are varied and complex. This is reflected in the overview of European VET policies provided in Kinga Szebeni's contribution (see chapter 2.1). These policies, including quality assurance, teaching and learning, European vocational core profiles, apprenticeships and Centres of Vocational Excellence, are, on the one hand, reactions to some of the pressing challenges VET is facing at the level of many European countries, but also the supranational level. On the other hand, they are attempts to actively shape the VET landscape and the future development and direction of VET systems. In all these areas, however, the insights of VET research will be required for providing a solid basis for evidence-based decision-making in policy and practice.

Relevant and rigorous research requires reliable data sources and systematic analysis of research data can then lead to new knowledge. European institutions such as Cedefop can play an important role in these processes. However, European institutions can fulfil this role best, if they are operating in a network of strong national research organisations. This is the case because, for one, there is the issue of scale and capacity as the wide-ranging and complex nature of VET cannot be adequately covered by one group or one type of institutions alone. Second, the intricate knowledge required to come to terms with the complexities of the field of VET practice and policies, is often shaped by national systems, regulations and concepts, and is best fostered at the country or regional level. Institutions at European level can contribute much needed synthesis, comparison and generalisation of research findings.

Therefore, the key to strengthening VET research seems to be collaboration at and between different levels. This applies to all types of research organisations, ranging from universities, independent research institutes to other forms of institutionalised VET research. Ideally, collaboration combines the specific expertise of organisations in a meaningful way (complementarity) and/or increases the combined clout of the partners (capacity accumulation). Both forms of collaboration are also relevant for creating the database required to conduct cutting-edge research.

Institutionalised VET research

In the context of Germany's Presidency of the Council of the European Union in the second half of 2020, the Federal Institute for Vocational Education and Training (BIBB) conducted a survey on the role of institutionalised VET research institutes in Europe and the collaboration of these institutes at European level. The term institutionalised VET research refers to organisations that are given a particular mandate for engaging with VET or some of its aspects by government bodies (for instance, ministries or government agencies) and/or by legal statutes (for instance, laws or regulations) for a longer term and at national level.

Some of the most important findings from this piece of work are presented in chapter 2.3. The findings indicate that, due to its particular mandate and its often long-term perspective, institutionalised VET research tends to be particularly relevant to policy and practice because it makes research data and specific VET expertise available for a variety of stakeholders and

target groups. In many cases institutionalised VET research is conducted for the purpose of informing reform processes and their implementation.

The findings also demonstrate how important collaboration is for institutionalised VET institutes to fulfil their roles. However, funding constraints sometimes represent a severe obstacle to sustain and expand collaboration. The contributions collected in this volume show that there are many opportunities and sources of funding at European level already that can support collaboration between European researchers from different disciplinary and national backgrounds; there are also many examples of these collaborations producing valuable knowledge. However, particularly in terms of more fundamental (as opposed to more directly policy-relevant) research, it is also clear that the whole VET research community would highly welcome a more explicit recognition of VET topics by high-status funding sources. For instance, it would be desirable for VET topics to be more explicitly reflected in the research framework programmes of the European Commission.

Comparative and international perspectives

The contributions collected in the volume, as well as the discussions in the workshops at the event, demonstrate the range of questions relevant in VET research. It has become clear that there is a need for national research agendas to be synthesised and juxtaposed at a European and international level. The role of comparative research needs to be strengthened in order to counteract the limitations of research in the national context, which can sometimes be restricted by the confines of systemic stasis and unfounded resistance to reform. Co-ordinated research strategies and research findings that are relevant beyond system borders can contribute to the impact of VET research in policy and practice. The particular role and perspectives of institutionalised research can drive this ambitious endeavour.

Researchers know from experience that personal contact is crucial for setting up collaboration and for developing it into sustainable research networks. The restrictions imposed by the Covid-pandemic have shown us the possibilities but also the limitations of trying to substitute personal contact by digital means. When detailed and innovative research proposals are developed (for instance, in the context of the Horizon Europe programme), decisive progress is often only possible, if professional trust and joint expertise are either already in place or are developed in personal meetings. Therefore, building collaborations that can thrive in a competitive environment that relies on opportunities to establish an understanding between peers. For this purpose, staff exchanges can be an important instrument as they can form the basis for long-term collaboration at individual and at institutional level. Participation in staff exchange programmes can provide the opportunity for getting to know the work culture and the organisational structures of partner organisations.

These programmes can also play an important role in shaping the next generation of VET researchers. If doctoral students and post-docs become part of a partnership-driven collaboration model, they are more likely to conceive research questions and approaches that lend themselves to including international perspectives. Also, institutionally supported exchanges can make the work at VET research organisations more attractive to ambitious young researchers. Attracting high-calibre researchers, in turn, will ensure that VET as a research area will thrive by generating knowledge that is relevant in equal measures to VET policy and practice.

5.2 Concluding remarks: VETNET as a Catalyst to International Collaboration and Booster for the Development of VET Research

Christof Nägele, University of Appplied Sciences and Arts Northwestern Switzerland, Chair of VETNET

Research creates knowledge, explores connections, and helps explain the world and contributes to making it understandable - with a view on today and the past. In an ideal and intelligent world, this knowledge is used wisely to shape the present and the future.

In the last few months, we have learned how vital exchange, cooperation, and the will to learn from each other mutually is for research. We must never forget that research can only flourish if there is an exchange between the researchers and stakeholders from policy, economy, society etc. Open formats, lively and open discussion are one means to reach the goal.

One of the goals of VETNET is to foster mutual exchange and learning between researchers and different stakeholders - and the participants of the workshop at the EVSW 2020. Participants from Europe and worldwide gathered to discuss VET research. It is a challenging discussion as VET research is multifaceted - in many ways. Beyond all divergent interests, a shared goal is to build a world in which young people and adults can actively shape their careers and lives meaningfully and successfully.

It is tempting, also inspiring, to get involved in VET research. The presentations and discussions during the European Vocational Skills Week 2020 show the multiplicity of VET research and policies and the diverse challenges VET needs to find answers to. These challenges can vary significantly from region to region. VET research shows that it can adaptively answer topical questions and propose solutions to local and global problems. From a theoretical and methodological perspective, there is the challenge of a wide variety of scientific theoretical approaches. That is why cooperation and mutual exchange is essential.

It is a great joy and satisfaction that our joint workshop with the BIBB and the European Commission DG Employment, Social Affairs and Inclusion was a great success.

6 Participants

In the registration process participants were asked to report about their affiliation and background. This is the list after some minor editing and shortening.

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VET Research in Europe

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