



Understanding critical data literacy beyond data skills

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#Datapraxis



Conducting research with data about people is a privilege, not a right, thus, everyone managing research data, open data, or any type of data provided by people, including librarians and researchers, needs to build critical and ethical data literacies

- <u>Data literacy</u> is normally understood as a set of abilities to read, understand, create, and communicate data as information.
 Much like literacy as a general concept, data literacy focuses on the competencies involved in working with data.
- However, data literacy can be also understood a mean to participate in the <u>(datafied) society</u>, thus the skills needed to work with data go beyond technicalities and have a strong social component, ergo, need to be grounded on the <u>overarching principles of data ethics</u>.
- We suggest librarians and researchers get familiarised with a set of data skills that may help them work with data at management and research level, while being aware of the potential impact of data on individuals and the society, thus, handling data within an ethical and critical framework.

Basic data skills for librarians and researchers

Data storytelling

refers to the skills involved in telling the stories arising from data analysis

Data visualisation

refers to the ability to portray the results of analysis using graphic and visual techniques to aid communication

Data publication

refers to making the data available for any kind of use in data portals or repositories



Data collection

refers to the ability to collect data using different techniques, including surveys, interviews, questionnaires or retrieving data from different portals and sources including data mining.

Data curation

refers to the capacity of organising and maintaining data from storage and organisation in personal systems to create databases of records

Data analysis

refers to reviewing and studying the data to find ways to solve a problem or obtain results

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Why data ethics?

Training in basic data skills, though essential, often leaves ethics aside or at best, implied.
The need for improved data literacy and data ethics is

universal

Sustainable ethical principles to guide decision-making in data practices, in education and beyond, are urgently

needed.

Using an ethical framework to enable the critical understanding of the wide spectrum of data issues in the context of HE, can therefore support educators, librarians and researchers in assessing their own practices, and foster participatory and collaborative learning and research activities, co-creating knowledge for social transformation.
It is important to note that each step of the data cycle requires ethical principles in order to put people and communities first.

Data ethics - beyond the tickbox

- With datafication and algorithmic automation of decisionmaking we are seeing increased calls for "ethics training" for those who will collect, process or exploit our personal data.
- But it is far from clear what exactly ethics training might cover quite **superficial** (tickbox) or **narrow** approaches are common posing the danger of "ethicswashing".
- Instead we propose a view of ethics as core to, and embedded across, data lifecycles: "ethics as method", inseparable from criticality.

Atenas, Havemann, Kuhn and Timmermann Underpinning ethics frameworks

AI Floridi D'Ignazio ethics & Klein Kukutai **Taylor** Research ethics Consider Beneficence context Non-Embrace Human centred Promote maleficence pluralism values sovereignty **Autonomy** Make labor Informed Improve life Transparency Justice visible **Explainability** quality consent Explicability Examine and Confidentiality Fairness Recognise challenge Data protection sense of Transparency power Respect for Contestability identity potential and Accountability **Empower** enrolled communities subjects Ensure sustainable futures

A framework on data ethics to develop critical data literacy

Respect autonomy

Enable people to make informed decisions about the potential uses of their data, through concept of informed consent

Challenge power structures

Support individuals to confront and challenge existing power structures exist to limit who can decide, and for how long their decision stands, and who can be forced to comply with those decisions within society, government and communities

Respect privacy

Consider that some issues should not be part of the public sphere or a matter of public concern

Do no harm

Prevent using data to directly expose or identify people and to indirect protect them when combining multiple datasets

Address equality

It means rules should apply to all unless there is a publicly acceptable reason for exemption

Promote sovereignty

Data subjects should be in a position to decide when and what data they wish to disclose and to whom.

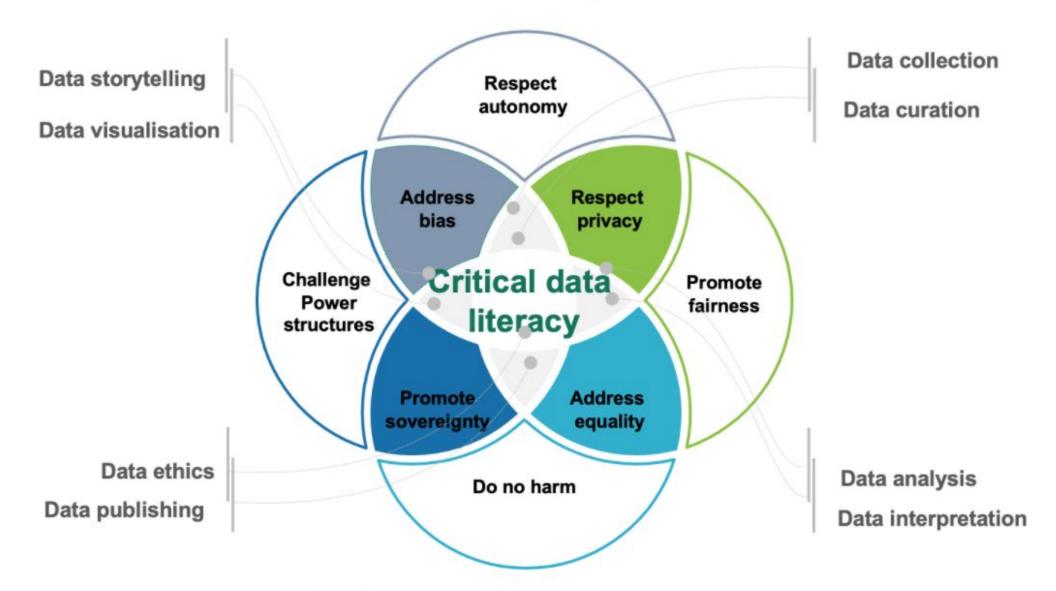
Address bias

Avoid portraying individuals or groups through prejudiced or predetermined ideas to influence decisions in a certain direction.

Promote fairness

Treat like cases alike, and recognise that we may have to make special arrangements so that no one ends up disadvantaged

Critical data literacy model



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Core technical data skills							
Skills/Level	Basic	Intermediate	Proficient	Advanced			
Data curation skills	The capacity of organising datasets in simple folders	The capacity of identifying datasets from different sources and organise them using simple database systems	The capacity of using data management tools for data curation, organising files in order to facilitate retrieval by descring it through controlled vocabularies	The capacity of developing databases to automate the process of organising merge datasets, embedding standarised metadata into the files to facilitate information retrieval			
Data management skills	The capacity to identify and retrieve datasets from different sources	The capacity of identify and retrieve datasets from different portals in different formats and organise them using a standard format	The capacity of extract, filter and compare data from different data sources creating a new datasets and organise them in data management systems	The capacity of identify, retrieve, select, filter and format data in different formats to creating databases in data management systems			
Data Mining skills	The capacity of extracting data from different sources published in different formats to create new datasets	The capacity of extracting and collecting data and analyse it for trends, patterns, summaries, and meaning using basic statistic modelling	The capacity to manage and process large data sets both using relational and non-relational databases	The capacity of proficiently understand Natural Language Processing (NLP) Machine Learning and Deep Learning Algorithm to analyse large amounts of data using programming and statistics languages			
Data visualisation skills	The capacity of create simple graphics to explain data using the right kind chart to showcase data	The capacity of developing simple infographics portraying data in a clear and straightforward manner	The capacity of using statistical modelling software to design complex charts	The capacity of use data visualisation software techniques to present their findings using complex statistical modelling			

Data literacy training activities						
Skills / Level	Basic	Intermediate	Proficient	Advanced		
Critical thinking	Data can be used to foster basic understanding of critical thinking by showing different means to present it	Data can can be used to verify information from the media comparing how information published about the same issue is portayed by different outlets	Data can be used to analyse a wide range phenomena related and be used to write reports to propose solutions to problems	Data from different sources can be used to develop and present complex evidence-based arguments in a wide formats aiming at a diverse audiences		
Data analysis skills	Open datasets can be used to gain understanding basics concepts of quantitative and qualitative research methods	Open data can be used to gain experience in learning basics of data analysis using quantitative and qualitative data analysis software	Open Data can be used build large data sets crossing information from various sources and using data cleaning tools before conducting analysis using different methods and reporting data insights using data storytelling techniques.	Data maining can be used to obtain insightful information through by performing complex data analysis using advanced statistical modelling techniques		
Research skills	Data can help understanding the scientific method and become familiar with the concepts of quantitative and qualitative research methods	Data can be used to explain the data cycle from collection to publication including consent and data ethics	Open data can be used to replicate experiments following the research methods explained in literature associated with such data or similar data and to report the findings using a wide range of techniques	Data ethics approached can be used to assess the quality of a study or a research project in regards with how it has been collected, analysed and published, thus it can be used to mitigate the potential harmful impact of data		



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