www.vineyard-h2020.eu

VINEYARD

PROJECT WEBSITE

DOCUMENT ID	D8.6	**CONTRACT START DATE**	1st FEBRUARY 2016
DUE DATE	30/04/2016	**CONTRACT DURATION**	36 Months
DELIVERY DATE	29/04/2016		
CLASIFICATION	Confidential		
AUTHOR/S	Candela Bravo		
DOCUMENT VERSION	0.4		

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement n° 687628

1. EXECUTIVE SUMMARY

The present document deliverable (D8.6 Project Website) aims at explaining the structure and functionalities of the VINEYARD´s website. This report is part of the "WP8 Dissemination, Communication, and Exploitation", "Task 8.3 – Dissemination and Communication" and more specifically regarding the item "1. Design, launch and constant update of the project´s website".

This document is composed by the following 3 main sections:

1. Overview of Project´s website.
   This section includes information about the first version (splash page) and selection of URL; the list of sections/interfaces included in the second version and functionalities of the website and the website statistics monitoring.
2. A set of screenshots of the website
3. Conclusions

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

CONTRIBUTORS

Name	Organization
Candela Bravo	LOBA
Alexandre Almeida	LOBA
João Gaspar	LOBA

PEER REVIEWERS

Name	Organization
Alexandre Almeida	LOBA
Christoforos Kachris	ICCS

REVISION HISTORY

Version	Date	Author/Organisation	Modifications
0.1	20.04.2016	João Gaspar	Revision of technical content
0.2	21.04.2016	Candela Bravo	Revision of 1st draft
0.3	22.04.2016	Alexandre Almeida	Proof reading of 1st draft
0.4	27.04.2016	Christoforos Kachris	Revision

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

Table of Contents

Table of Figures

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

2. Introduction

The VINEYARD website is the main communication and dissemination platform of the project, it comprises both institutional and promotional contents about the project´s innovative contribution to leverage the energy efficiency of hardware accelerators in data centres with the simplicity of big-data programming frameworks.

3. Versions of the Website

3.1. Splash Page

The first version of the website was launched on 3 February 2016 (Month 1) in the form of a splash page, with the main domain www.vineyard-h2020.eu.

A splash page is a page of a web site that acts as a front page prior to displaying the home page. In Vineyard the splash page was used to welcome the visitors presenting the main goal, overall approach, information about the partners and contact details.

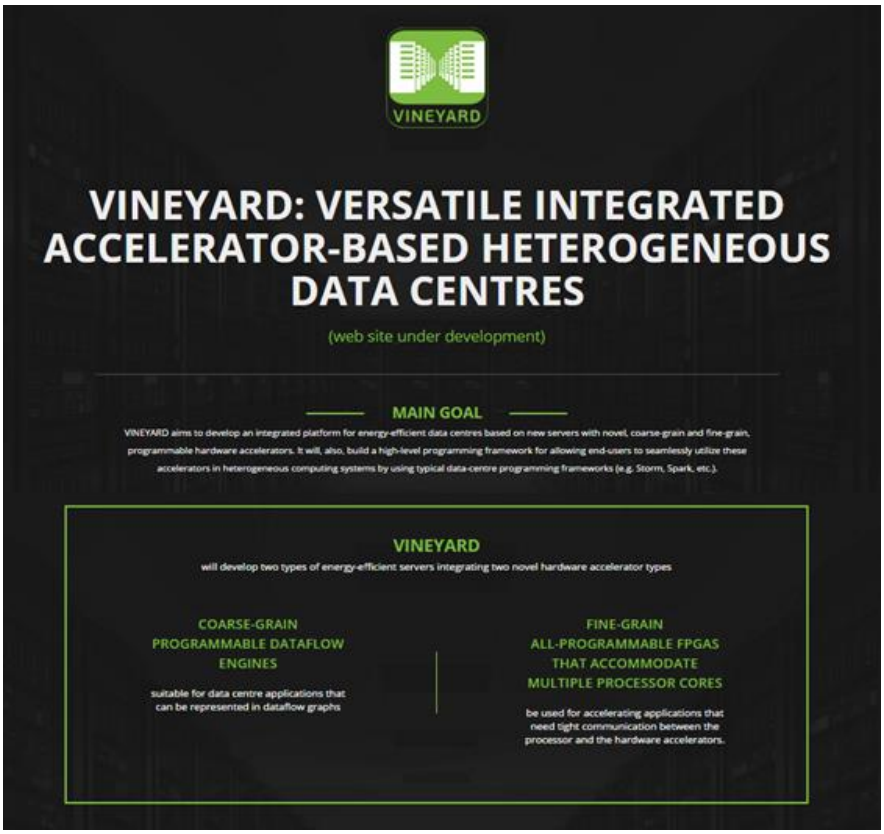

Figure 1: Vineyard Splash page

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba
Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

In particular, the splash page was developed in a single page scroll that contains the following main areas:

HEADER:

Presentation banner with the main objectives of VINEYARD´s project

CONTENTS:

Brief description of the overall approach including the scenarios of intervention, the project´s architecture, and the partners list.

FOOTER:

Official email contact (info@vineyard-h2020.eu)

3.2. Vineyard Website

In a second stage, on 30th of April 2016, the official Vineyard´s website was launched. It was developed using the most recent technologies as HTML51, CSS32, JavaScript3, PHP4 and MuSQL database and is presented in a responsive model suitable for all devices.

Our preference for the URL (Uniform Resource Locator) www.vineyard-h2020.eu relies on the main components:

- The name of the project "Vineyard", and
- The reference to "h2020" for being a project funded by the programme Horizon 2020 and for addressing Europe 2020 objectives namely towards "Climate change and energy sustainability".

The VINEYARD website will be an ongoing task and its structure will be dynamically developed throughout the 33-months left.

The content and structure of the website will be flexible and dynamic, growing in content and complexity in parallel to the project´s progress and development. The main features programmed for the VINEYARDs website are:

RESPONSIVE

The website platform will suit different devices such as mobile, tablet and desktop versions.

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

SOCIAL MEDIA SHARING

The website is prepared to share information with social media networks such as LinkedIn and Twitter

NEWSLETTER SUBSCRIPTION

The website has available a submission form for newsletter subscription requesting the name and email of the user.

VIDEO DISPLAY

It is expected to make available both promotional and institutional videos of VINEYARD´s project and product.

3.2.1. Sections and Interfaces

The website is composed by the following structure (sitemap) and interfaces:

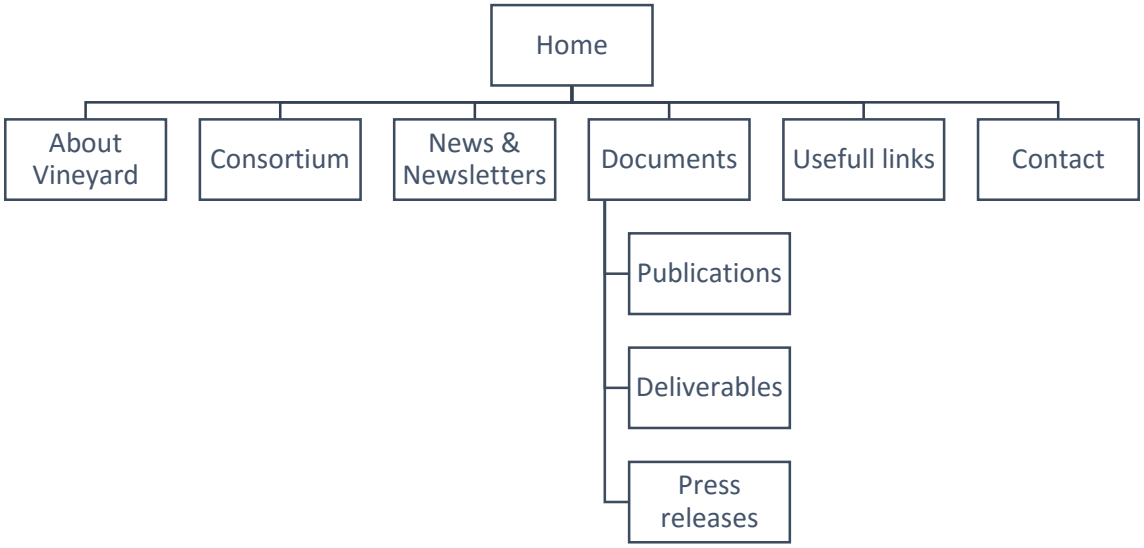

Figure 2: Vineyard Sitemap

HOME

The Homepage provides the first information about the project aiming to attract the attention of visitors and to facilitate navigation to other pages on the website. In addition to the menu the Homepage will also provide:

- Visualisation of main News and Events

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba
Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

- Access to subscribe to Newsletter
- Access to social media (LinkedIn, Twitter)
- Search engine
- Access to Gallery of project (i.e. pictures from consortium meetings and events)
- Access to Download area "Documents" (i.e. public deliverables, brochure etc.)
- Overview of partners
- Access to useful links

About VINEYARD

This section will provide valuable information about the project´s objective and rational. Furthermore, it will include a description of the work plan, including main activities and tasks, main stages and expected results for the project.

Consortium

This section will provide information about the partners composing the project´s consortium. This section will include the name, website of partners´ organisations, the role in the project and the personnel involved.

News and Newsletters

This section will comprise relevant News related to the project domain, as well as its accomplishments. Furthermore, it will include the Newsletters produced under the frame of the project.

Documents

This section will make available documentation of the project such us publications/articles, regarding the academic dimension of the project and scientific added-value, public results or deliverables, as well as press releases among other material for download (i.e. leaflet/brochures, poster, etc.) to all interested parties (researchers, industry, media).

Useful Links

This section will include links to other EU funded projects, organisations and initiatives with common Vineyard.

Contact

This section will include the contact details of the project.

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

3.2.2. Website statistics monitoring

The Vineyard website uses Google Analytics as its web analytics service to track website traffic and assess useful statistics that will help optimize the website and the communication and dissemination strategy.

Relevant statistics that will be monitored are the following:

- Number of visitors
- Unique visitors
- From which link it comes the traffic, which country
- Number of downloads of documents, Etc.

4. Screen shots

4.1. Home

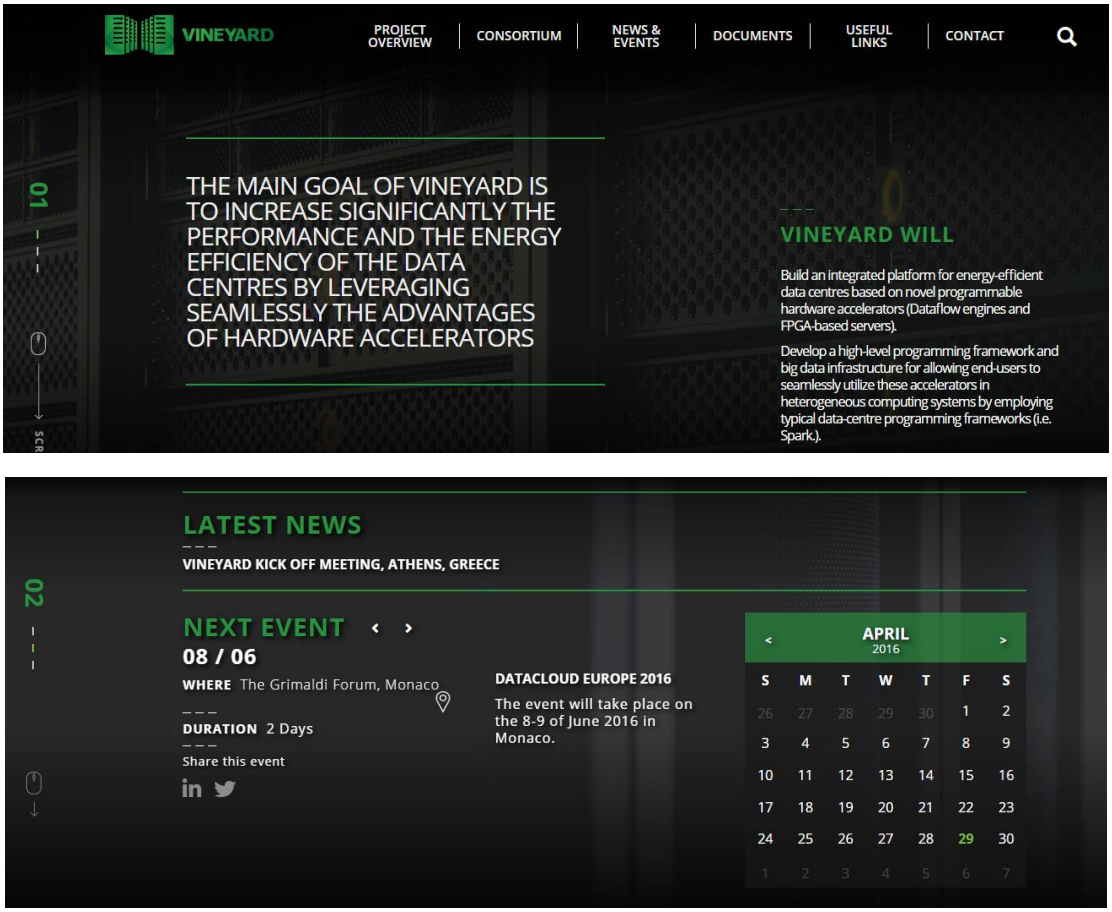

Figure 3: Vineyard Home page

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

4.2. Project Overview

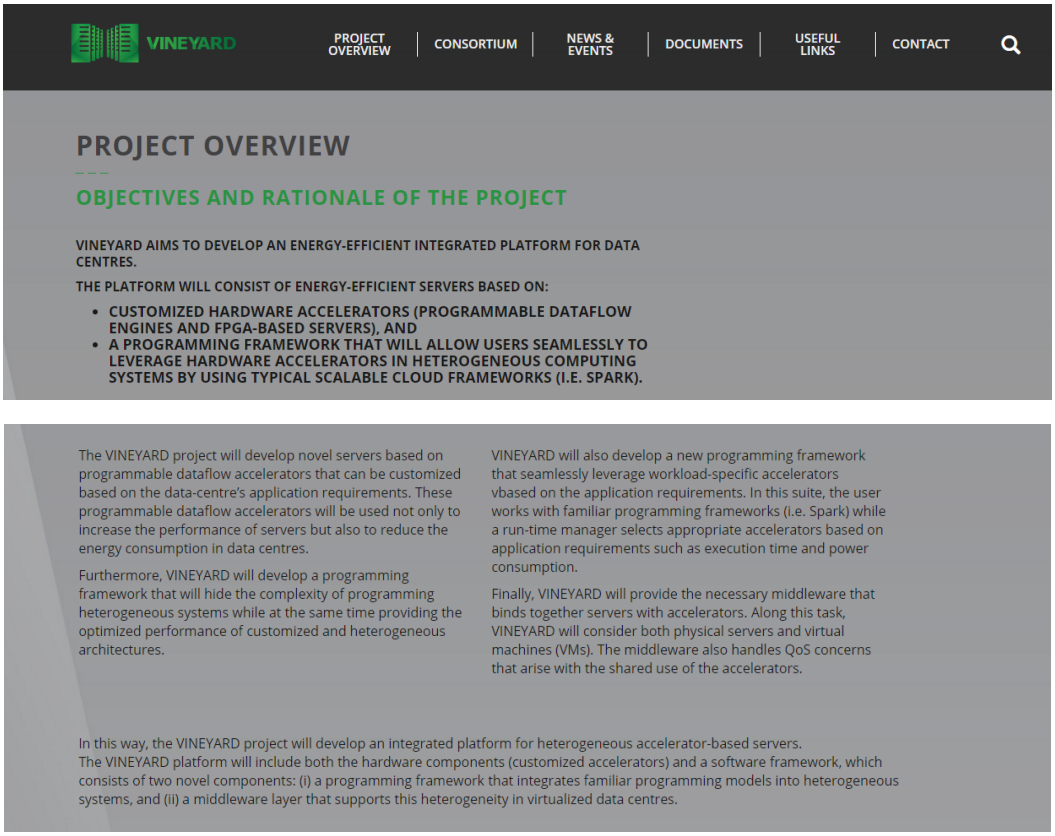

Figure 4: Project Overview page

4.3. Consortium

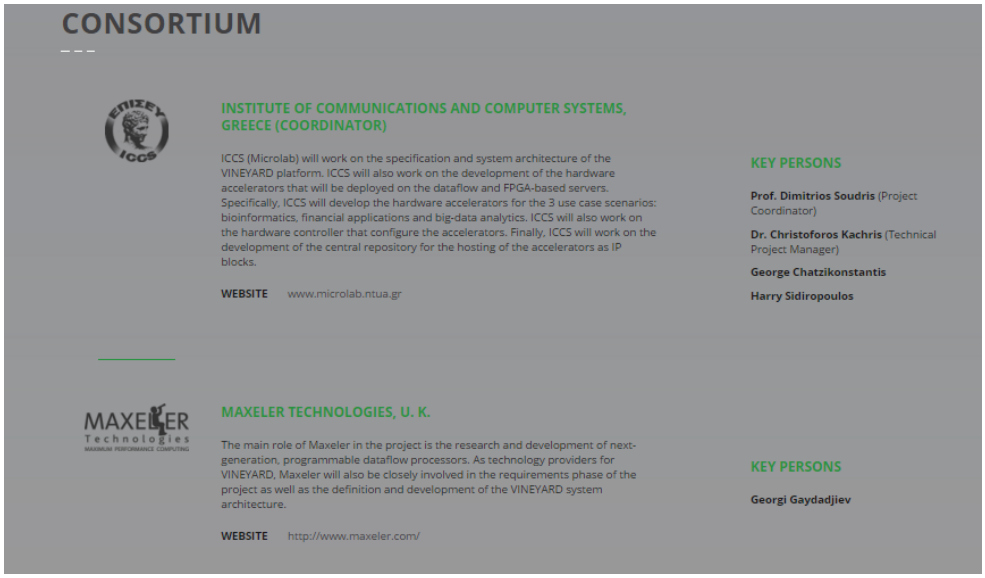

Figure 5: Cosortium page

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba
Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

4.4. News & Events

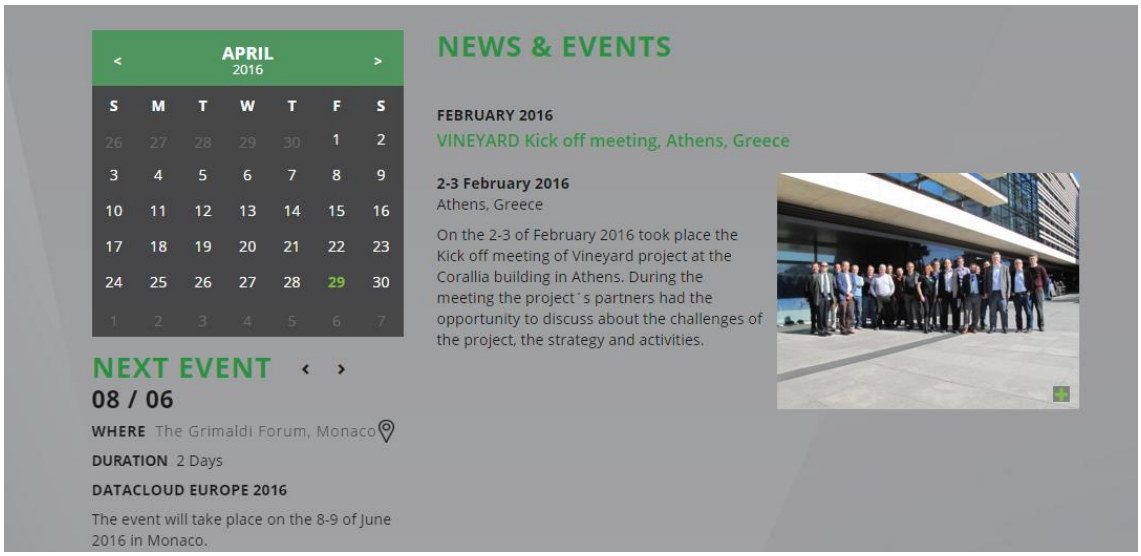

Figure 6: News & Events page

4.5. Documents

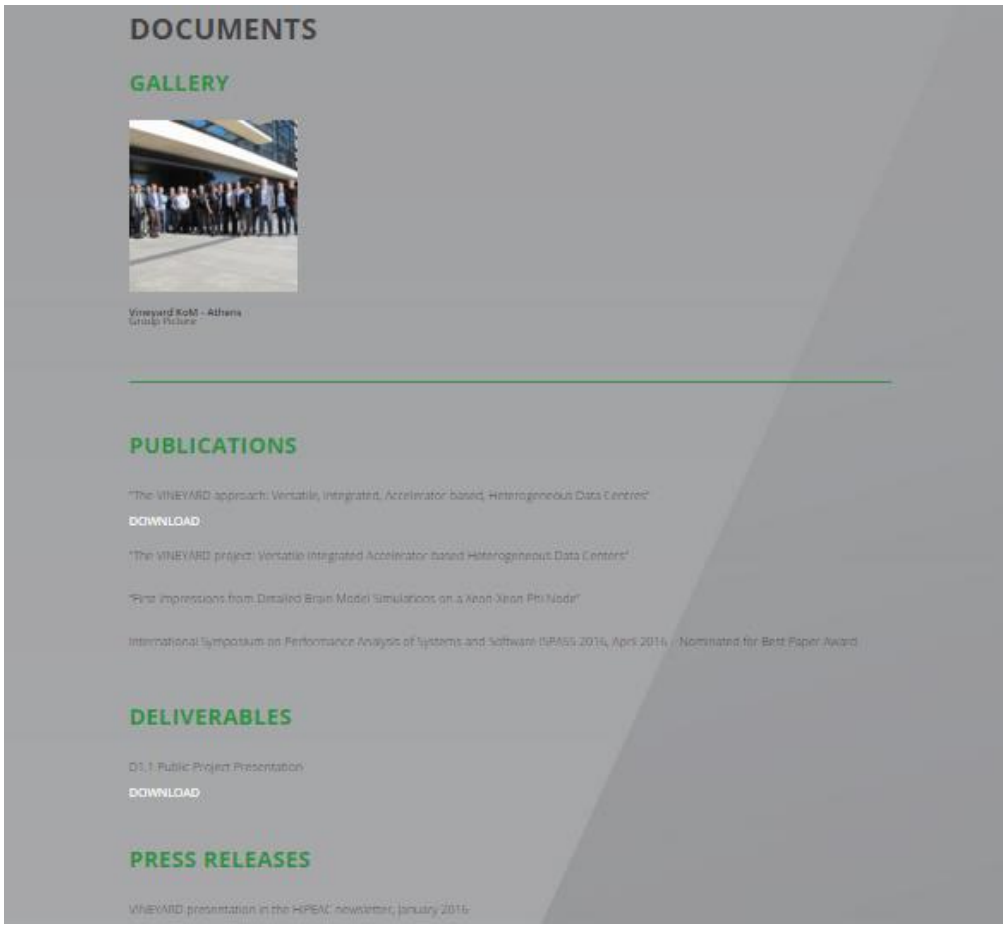

Figure 7: Documents page

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba
Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

4.6. Useful Links

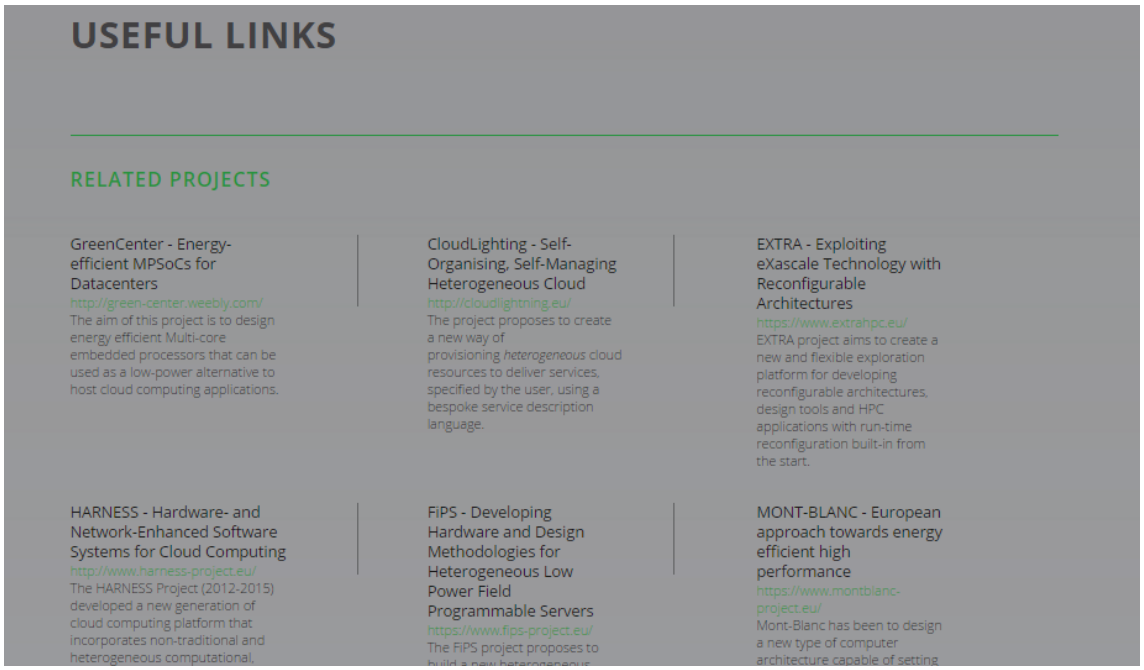

Figure 8: Useful Links page

4.7. Contacts

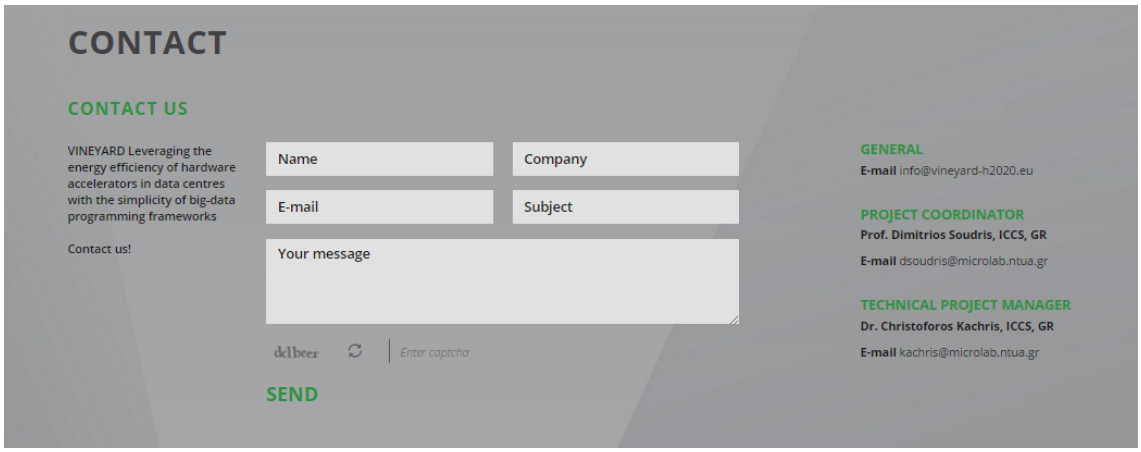

Figure 9: Contacts page

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628

5. Conclusions

The current version of the website platform can be visualised at www.vineyard-h2020.eu. The website will be continuously updated, maintained and improved with additional content relevant to the target groups.

The progress of the project will be closely monitored and reflected in the project´s website.

The link for the website will be included in all promotional material and communications developed and conducted under the frame of the project, such as brochure, poster, roll-up, PPT, Newsletter, Social Media, emailing, events, etc.

The objective will be to strategically use the different communication and dissemination actions, which reach different type of audiences, to direct them towards vineyard´s website.

The use of google analytics will help to monitor the performance and improve the communication and dissemination strategy.

PARTNERS
Institute of Communications and Computer Systems, Maxeler Technologies, Bull Systems, Queen's University of Belfast, Foundation for Research and Technology, The Hartree Centre / Science and Technologies Facilities Council, Neurasmus BV, Neurocom Luxembourg, Hellenic Exchanges SA, Holding, Clearing, Settlement and Registry, LeanXcale, Loba

Co-funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement nº 687628