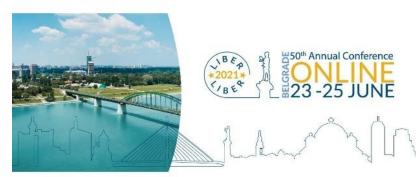
Creating gold standards and supervising outcomes – the future role of library staff in supporting information services based on Machine Learning

Dr. Timo Borst Information systems and publishing technologies ZBW Leibniz Information Center for Economics Kiel/Hamburg, Germany



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Content

- Overview: Artificial Intelligence and Machine Learning in academic libraries
- Examplary applications with respect to training / test data management, evaluation and information ethics
- Wrap-up

(not so much about transformers, CNN, GNN, Python libraries, RoBERTa & Co...)





Overview: AI/ML/DL in digital libraries

- Text classification and machine translation
- Metadata generation by means of named entity recognition
- Query understanding and reformulation
- Information retrieval and (re-)ranking of search results
- Image classification and object detection, as conducted e.g. in Optical Character Recognition (OCR)
- Information assistants

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Metadata generation by means of named entity recognition

Task / problem statement

- Automatic recognition of funders of scientific research acknowledged in scientific papers
- Creating a gold standard in terms of training / test set, optimal solution for funder recognition

Approach

- Extracting "green OA" papers from an OA repository including metadata and fulltext
- Reconciling with funder information from CrossRef
- Checking / correcting funder information, adding acknowledgement phrase
- Providing / maintaining metadata by means of an Excel sheet

(Initial) curation effort including labeling: approx. 2 weeks per 1 FTE

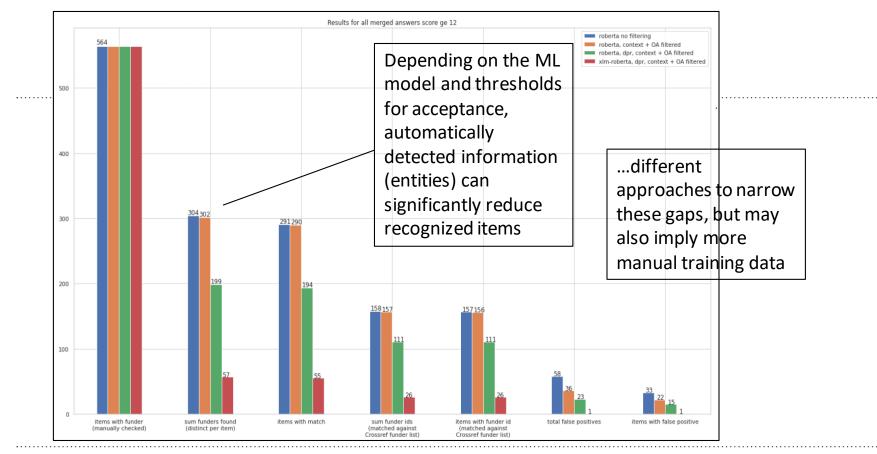




Metadata generation by means of named entity recognition

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Chart used by courtesy of Mr Wolfgang Riese, ZBW



Information retrieval and (re-)ranking of search results

Task / problem statement

- (Re-)Ranking of search results according to different criteria (text statistics, popularity, freshness,...)
- Creating a gold standard (or , baseline') in terms of a reference set for judging relevance factors and training set for , learning to rank'

Approach

- Funded project "LibRank" (by DFG German Research Foundation) Lib Rank
- Creating a snapshot from a ,living' search index
- Document pooling (based on text statistics)
- Human search tasks according to which search results are judged by different user groups
- Web application and interface for labeling and (re-)ranking of search hits (,relevance assessment tool' (RAT) from HAW Hamburg University, Prof Dirk Lewandowski)



Information retrieval and (re-)ranking of search results

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- Specific application and GUI for labeling by humans (,RAT')
- Relevance judgements can be either binary (yes / no) or ordinal (,more relevant than nonrelevant')
- Digital tools for human labeling must reflect the complexity of the task

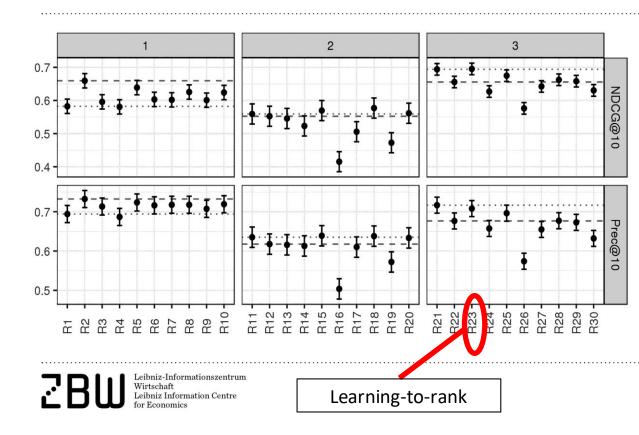
Mitglied der Leibniz Gemeinschaft

Exemplare in Ihrer Bibliothek

Standort: Ihre Bibliothek Signatur: II 52127 Status: - Verfuegbar Bestellen



Information retrieval and (re-)ranking of search results



- Learning-to-rank including all ranking factors (popularity, impact, freshness, availability,...)
- L2R only applied in third run on the basis of the first two runs, automatic weighing of relevance factor
- Requires relevance judges by raters both for training data and comparing different ranking models
- Labeling effort: Several weeks for three test runs with different

rater groups



Information assistants

Task / problem statement

- Supporting / assisting both library staff and users by introducing an automatic Q&A system ("conversational AI")
- Creating a gold standard in terms of training / test set by labeling conversations

Approach

- Tracking and anonymizing real-world chats (keyboard input)
- Manually labeling the chats according to different categories (e.g., general information, user management, specific document delivery)
- Transforming labeled conversations into typical, rule-based dialogues





Information assistants

Seiten /... / Labels for Chat Conversations 🛛 🐌 🖉

Manual for labeling old conversations

Angelegt von Kazakova, Anastasia, zuletzt geändert am Mai 31, 2021

In the folder "\EOWTNzbwshare\110_employees\Kazakova_Anastasia\Chatbot \Chatlogs_for_Labeling" are the excel files with chat logs that should be labeled. The labels can be taken from Labels for Chat Conversations

Procedure

- Please start with the English logs
- Please put the labelled files into the folder "\EOWYN\zbwshare\110_employees \Kazakova_Anastasia\Chatbot\Chatlogs_for_Labeling\gelabeled".
- Some groups, like around library, have multiple labels: around library, library rules, fees, opening hours. If you can define it exactly what the conversation is about, then take an appropriate one, e.g.: Fees. If this is not possible, then around library.
- If users have questions about only one topic, then labels belong to columns C-E and
- in the row with Question ID.
 - One topic \rightarrow label unique \rightarrow one label \rightarrow column C
- One topic \rightarrow label not unique \rightarrow one label per column C-E

Question ID	15111515	Loginhilfe allgemein	EconBiz Hilfe
Patron Question	Quridget : hi		
Librarian Incident	Benutzer / in : Bildschirm - name : bibliotheksbenutzer/-benutzerin		
Patron Incident	how can i download aper		
Librarian Incident	Bibliothekar / in der Bibliothek .		
Librarian Incident	hallo, wie kann ich thnen helfen ?		
Librarian Incident	hello, how can i help you ?		
Librarian Incident	what do you mean by " aperture " ?		
Librarian Incident	sorry "aper"		
Librarian Incident	you should be able to view the book via this link : : //doi.org/10.1787/7a7f4973-en		
Patron Incident	Benutzer / in ist nicht mehr verbunden .		
Librarian Incident	Der / die Bibliothekar / in hat die Chatsitzung beendet .		
Librarian Incident	aufi??sung : Deantwortet		
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• If users ask questions about the several different topics, please place the labels in the row with the question matching the topics

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- Purpose: Generating training / test data, but also to know more about the distribution of conversational topics
- Labels are not pre-analyzed or recognized by the system, but manually annotated (currently no machine learning here, but planned)
- Labels to be defined by information supporting staff
- Multi-labeling to be applied because of ambiguities
- Specific labels for unusual requests (e.g., spam)
- Again, Excel-based but thinking about integrating with chat backend ,LibAnswers'...

- Effort: ~ 90 working hours for labeling 5k conversations



Information ethics

- Generally: important, but to be adopted
- Avoid wrong or inappropriate results caused by inprecision, false-positives/-negatives
- Decide on threshold for reliable entity recognition
- Biases to be anticipated and to be avoided (resulting from unbalanced training data and recognition of information entities), e.g.
 - funders: not (or wrongly) detected because of unusual funding phrase
 - relevance ranking: document pooling may exclude relevant papers from the very beginning
 - information assistent: ambiguous conversations should be handled appropriately, e.g. by multi-labeling or by splitting them up)

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Wrap up

- Validated test / training data is essential for ML approaches
- It takes at least weeks, sometimes even much longer to systematically collect training / test data in terms of labeled collections
- Easier for ML projects that can refer to already labeled data (e.g., bibliographic databases)
- Often it means extra effort to structure and preprocess the data to be labeled





Wrap up (cont'd)

- Labeling might be integrated into standard environments and workflows, e.g. by extending tools for cataloguing
- Software environments and applications for crowdsourcing of manual training data are essential, whereas maintaining or curating should be ,fun' (gamification)
- Information ethics: essential, but to be adopted and contextualized
- In the light of human effort, first results from ML test runs can be very disappointing

 but check your models and algorithms before investing more into human labeling
 and corresponding tools





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<u>t.borst@zbw.eu</u> <u>https://twitter.com/redsys</u> <u>http://orcid.org/0000-0002-2481-029X</u>

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