# *LYRASIS Research and an Inclusive Approach to Open Access in the United States*

Celeste Feather and Hannah Rosen
LIBER 2021

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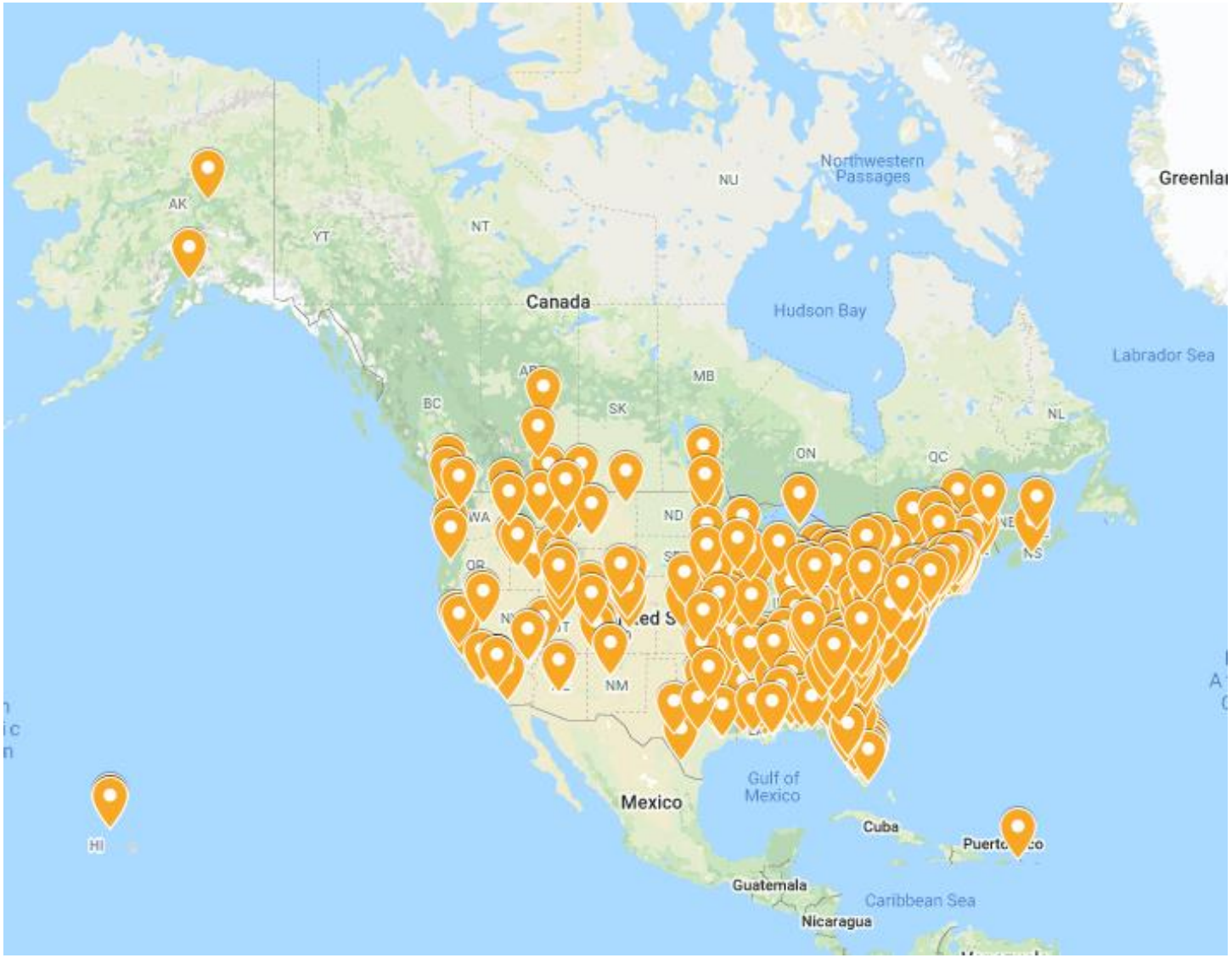
# LYRASIS Membership

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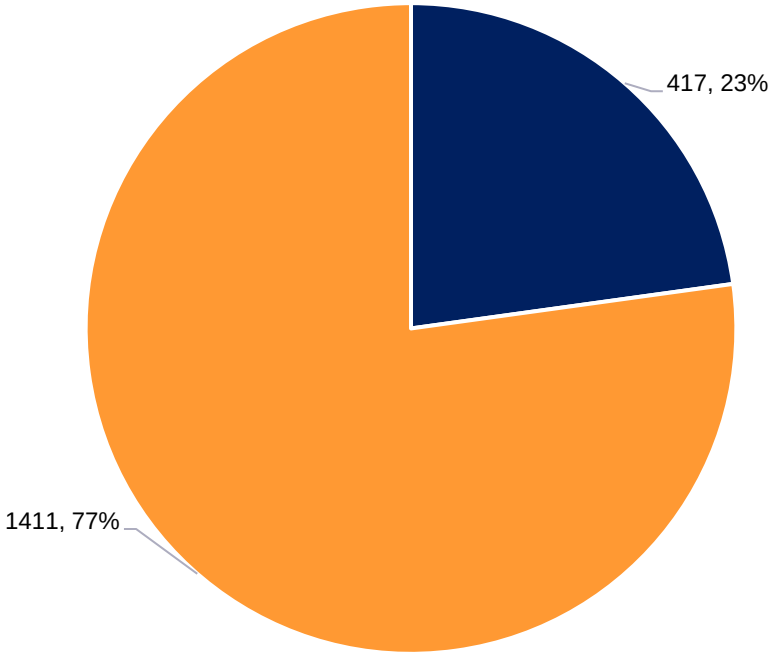
# US Higher Education Institutional Profile

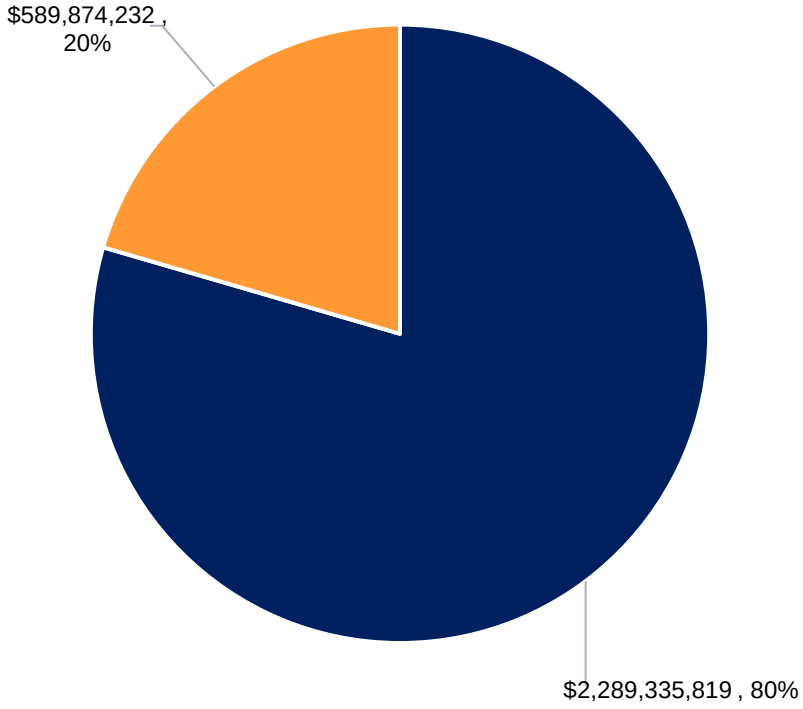
## U.S. Four-Year and Graduate Institutions: Highest Level of Degree Granted

The Carnegie Classifications of Higher Education 2018




## Library Materials and Services Expenditures, USD, Fiscal Year 2019

National Center for Education Statistics, Integrated Post-Secondary Education Data System



# Earliest OA Initiatives Supported by LYRASIS

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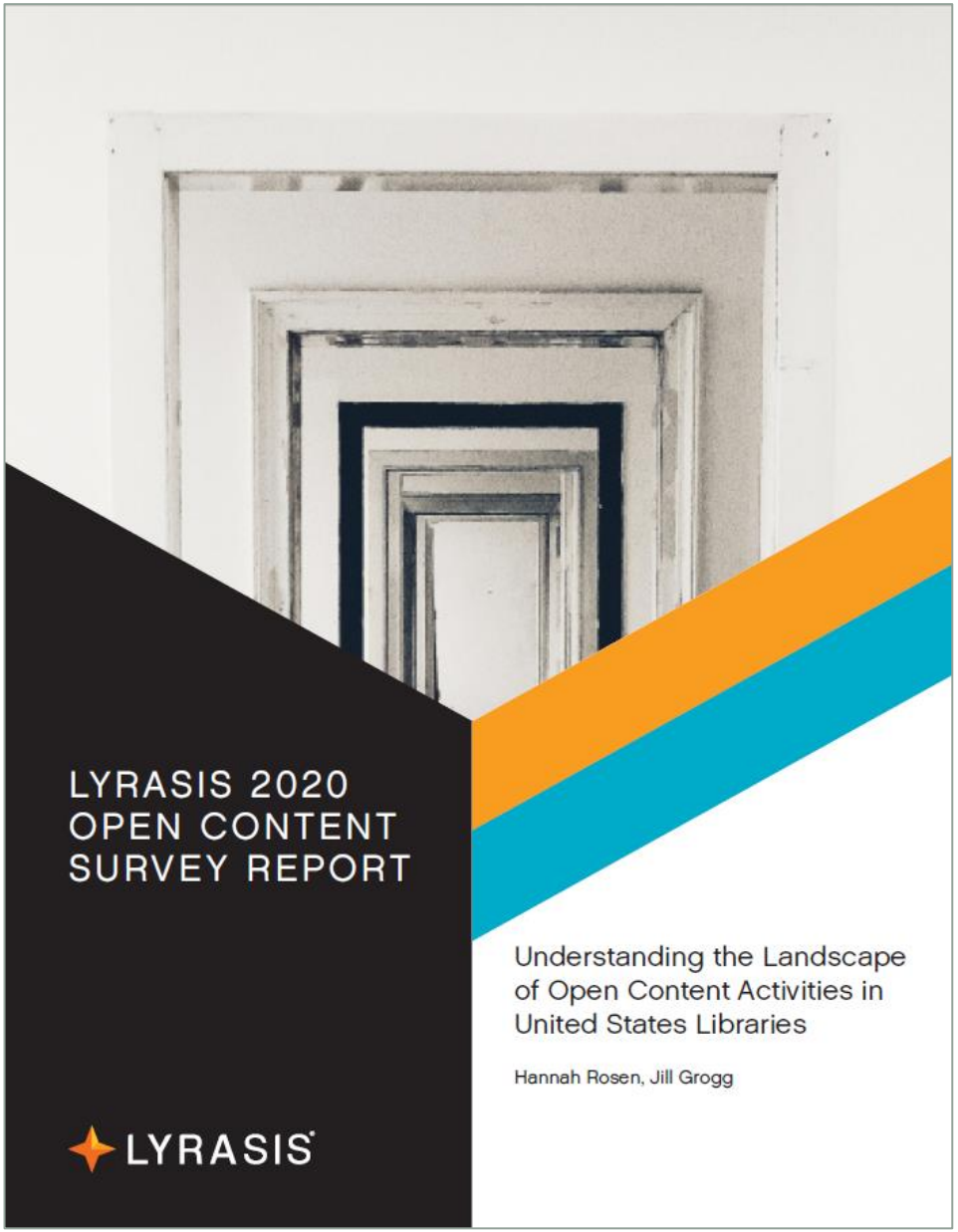
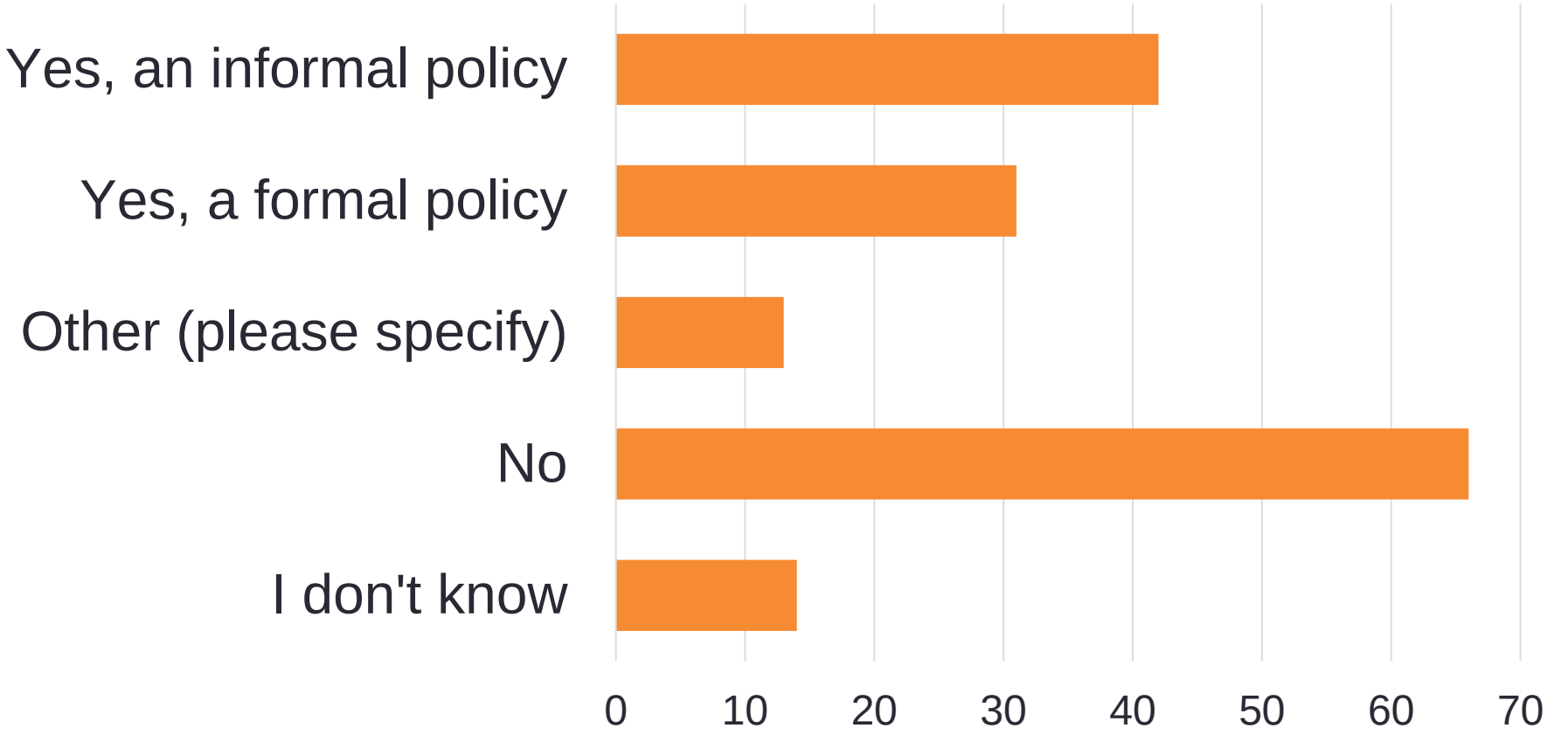
Open Library of Humanities

REVEAL DIGITAL

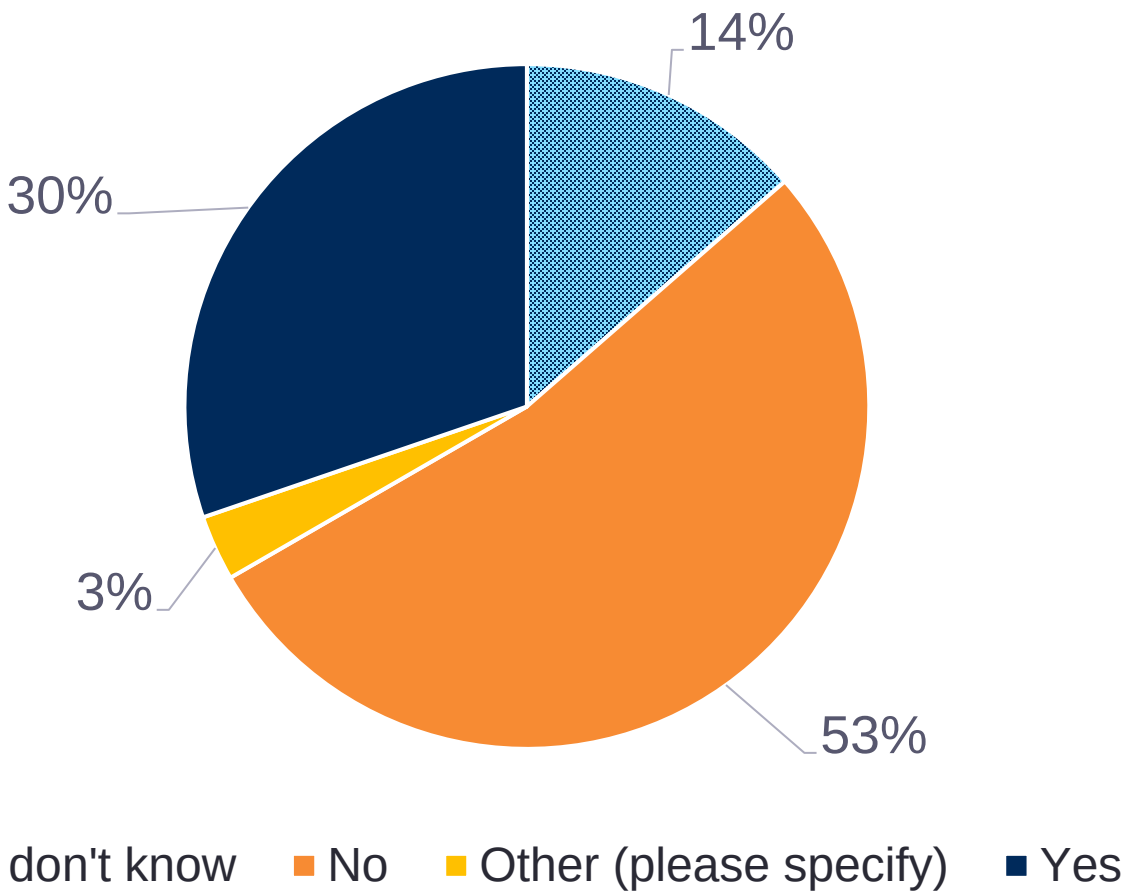
Knowledge Unlatched


LYRASIS 2020
OPEN CONTENT
SURVEY REPORT
Understanding the Landscape of Open Content Activities in United States Libraries
Hannah Rosen, Jill Grogg
LYRASIS

# Does your library have an Open Content policy? All Responses



# Does your library financially support outside OA initiatives? Total Percentage



**A minority, 35% of institutions, indicated that they support APC initiatives.**

- **Does your library financially support any outside repository (typically for preprints) such as arXiv or PubMed Central?**

- **Please indicate if your library supports open access monograph initiatives such as Knowledge Unlatched.**

- **Please indicate if your library financially supports open journal initiatives that are not based on APCs, such as the Open Library of the Humanities or Annual Reviews Subscribe to Open.**

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# The majority of active supporters appear to take a multi-faceted approach; funding many different programs, regardless of model.

# Takeaways and Pandemic Initiatives

# A multi-pronged approach

We respect the diversity of Open models. We need many approaches to support the diversity of scholarship.

We focus on programs that create opportunities for diverse libraries and institutions to engage.

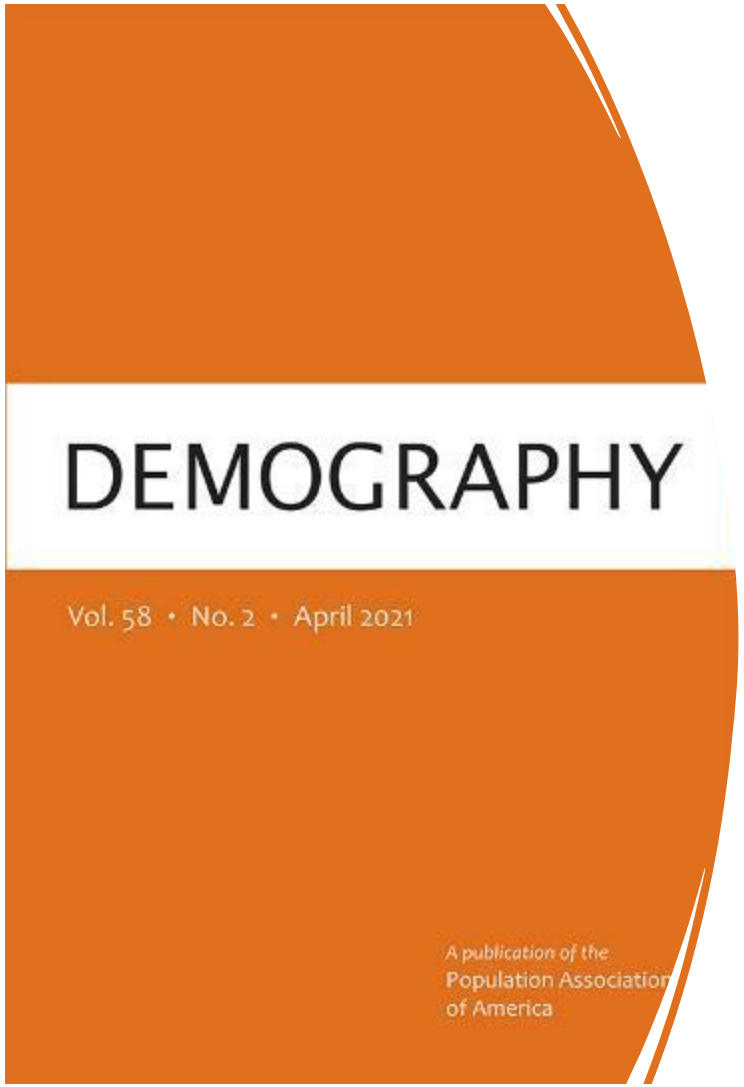
We seek transformation through a variety of models.

# General feedback from member libraries

- Overwhelmed by number and variety of OA programs, comprehensive outreach about OA ecosystem needed
- Desire to match OA funding to institutional and library missions, e.g., “read” vs “publish” institutions
- Support for a variety of OA programs and initiatives, diversity is key
- Lower thresholds for funding opportunities

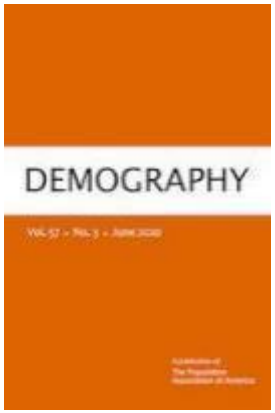
# Case Study: Springer Nature Journals Group Community

- Diverse group of 140 institutions for multi-year deal, large/comprehensive to small/specialized
- Sought a way through this group to develop new support for OA programs
- Negotiated to redirect funds to support OA publishing
  - Ebook publishing with Springer Nature, aligning with the United Nations Sustainable Development Goals (UN SDG)




- Left Springer Nature in 2021 to move into OA, now published by Duke University Press
- Leader in the field of population studies
- Seeking the support of stakeholders - demographic research centers and departments, foundations, consortia, and libraries

- Diamond OA Journals
  - Demography
  - Environmental Humanities
  - Combinatorial Theory




- OA Books
  - punctum books
  - Central European University Press
  - SCOAP³ for Books

SCOAP³ Books

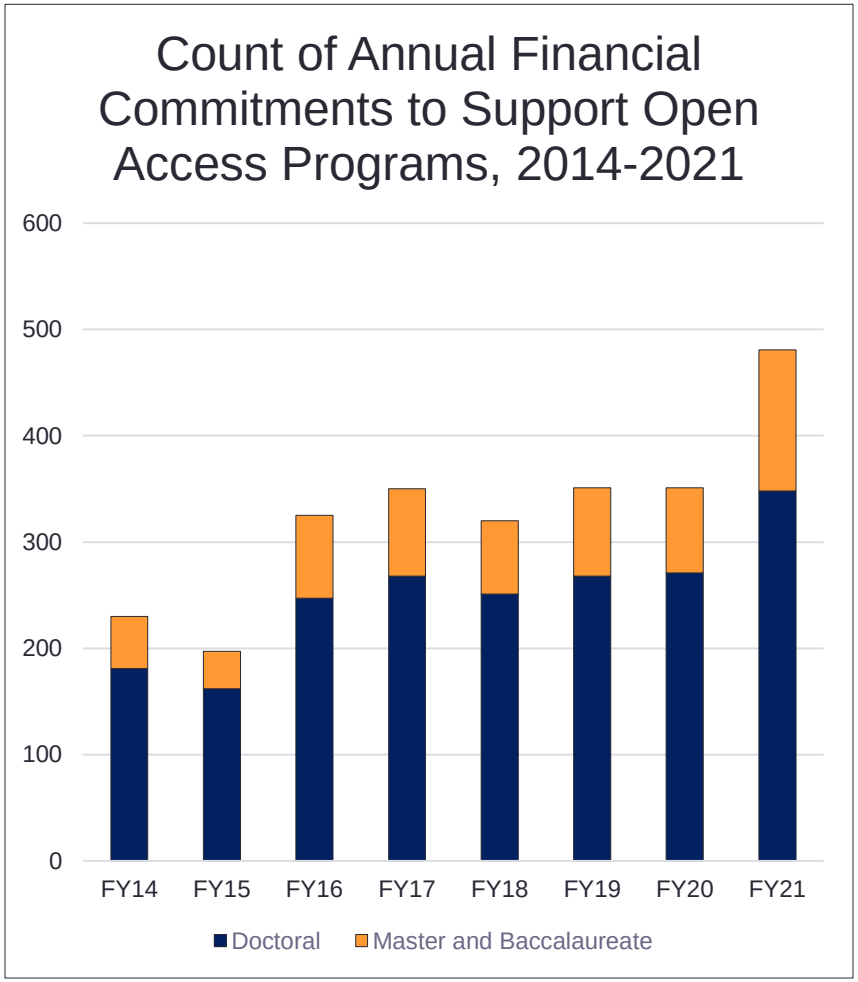
# LYRASIS Open Access Community Investment Program (OACIP)

A framework to support strategic evaluation and funding of OA initiatives

- **Facilitates** an experimental incubation space for emerging models
- **Centralizes** administration and funding for each program with transparent lists of supporters
- **Provides** a funding hub for more custom programs, smaller publishers, and niche scholarship to maintain bibliodiversity
- **Empowers** investors to make principled, spending decisions and fund programs that align with their missions all in one place, increasing efficiency.

https://www.lyrasis.org/content/Pages/oacip.aspx

# Impact from 2012-2021




- Since LYRASIS began its OA program in 2012, there has been a 32% increase in the number of participating libraries
- The number of times libraries provided support for an OA program through LYRASIS has increased by 107% since 2012.
- The largest increase in the number of annual financial commitments came during fiscal year 2021, aka the pandemic - a growth by 22% over the number of commitments made in the previous year.

# Thank you!

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