

Wir müssen reden: heute über...

... OPERAS Services für (Hochschul-) Verlage

15. Juni 2021 ab 14 Uhr CET







Vorstellung



open scholarly communication in the european research area for social sciences and humanities





Larissa Saar
WHK im Projekt OPERAS-GER
saar@maxweberstiftung.de
Di, Do, Fr von 9-14 Uhr

Marlen Töpfer

Referentin im Projekt OPERAS-GER toepfer@maxweberstiftung.de
Ab 16.06. in Mutterschutz & Elternzeit







open scholarly communication in the european research area for social sciences and humanities



Was ist OPERAS?





Mission

Ressourcen zu koordinieren und Bedürfnisse von Wissenschaftler:innen im Bereich der Wissenschaftskommunikation zu adressieren



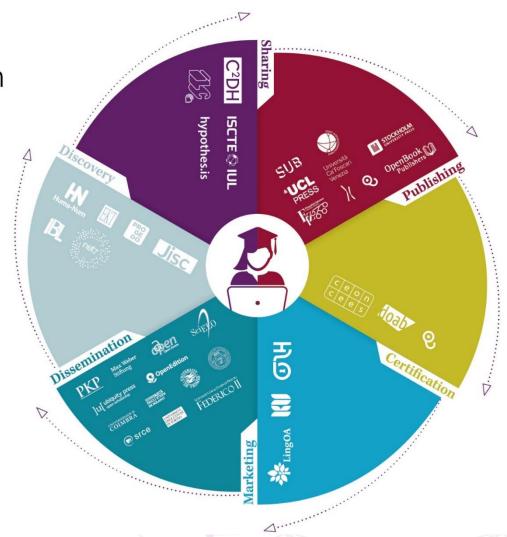
Vision

Open Science zur Realität für Forschung in den SSH wird und ein Wissenschaftskommunikationssystem zu erreichen, in dem von dem gewonnenen Wissen alle Forschenden, Akademiker:innen, Studierende und die ganze Gesellschaft in Europa und weltweit ohne Grenzen profitiert

Was ist OPERAS?



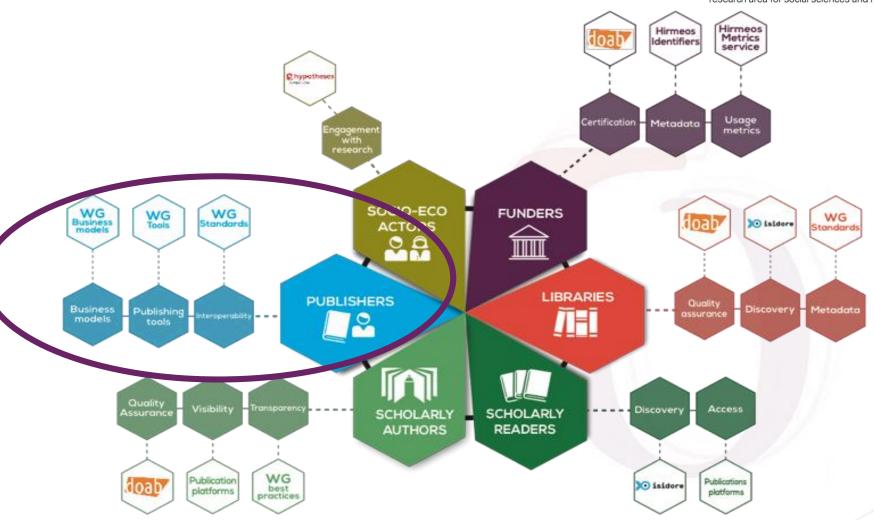
Scholarly Communication Circle



Stakeholder



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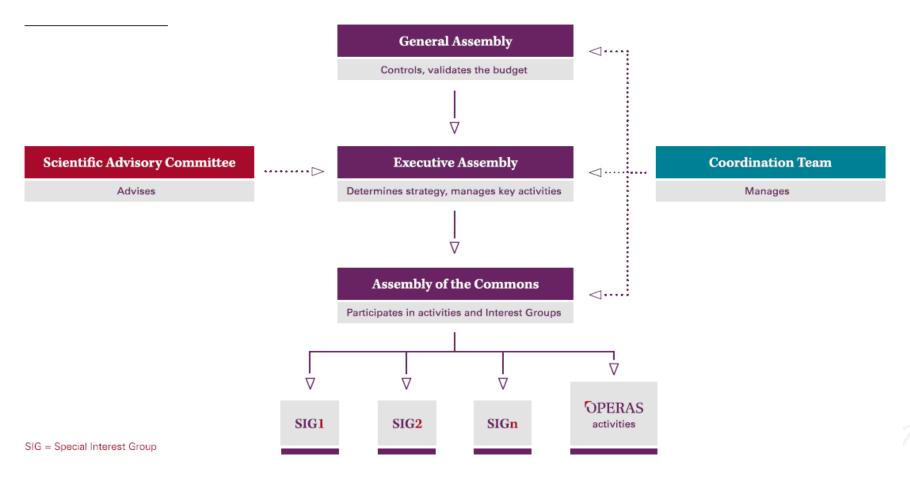


Struktur



ies

Governance Structure

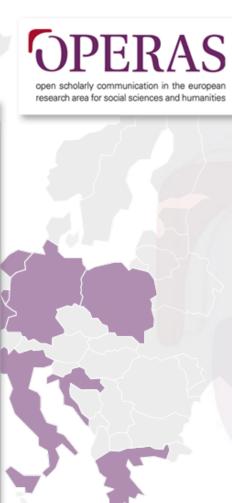


Vernetzung



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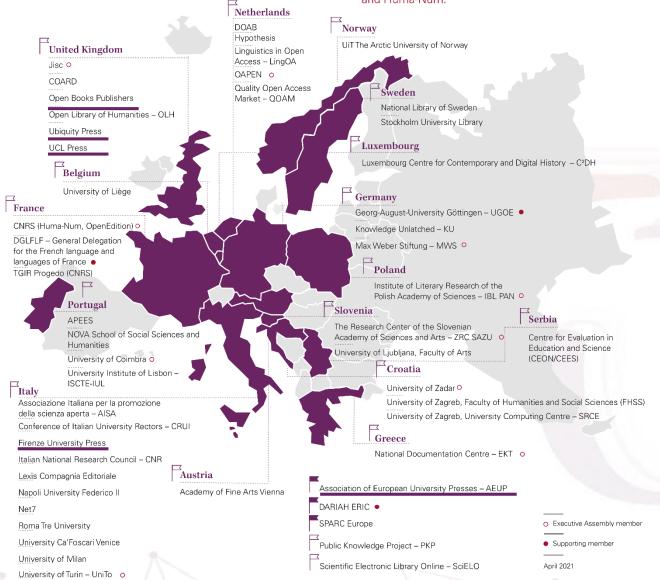
OPERAS Members

OPERAS gathers 53 organizations from 16 countries and is led by a 10 members Executive Assembly.

OPERAS is coordinated from France by OpenEdition and Huma-Num.



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OPERAS-Projekte



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OPERAS-D



OPERAS

open scholarly communication in the european research area for social sciences and humanities



Transforming Research through Innovative Practices for Linked Interdisciplinary Exploration



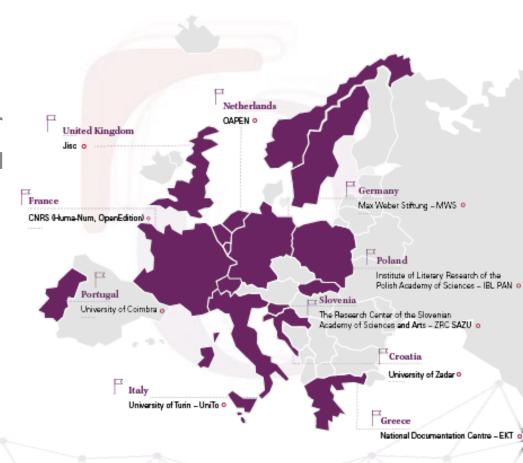
OPERAS-P

National Nodes



- Ein Kontakt- und Verknüpfungsstelle außerhalb der OPERAS Community
- Nationale Services und Infrastrukturen mit der europäischen Ebene zu verknüpfen
- ➤ 10 Mitglieder (=core member) haben sich bereits erklärt die Position eines National Node einzunehmen

OPERAS Core Members



National Node in Dtl.



OPERAS GER



Dauer: 10/2020 bis 09/2023



GEFÖRDERT VOM





Max Weber Stiftung

Deutsche Geisteswissenschaftliche Institute im Ausland

Personal:

- 1 Referentin (Vollzeit)
- 1 WHK (Teilzeit 50 %)

Mitgliedschaft



LEVELS OF MEMBERSHIP

The	organisation chooses to join OPERAS as (tick the corresponding box):
_	Observer: to participate in specific OPERAS activities upon invitation by at least one member of the Executive Assembly, without voting rights.
	Associate Member: to participate in at least one Special Interest Group upon invitation by the Executive Assembly, without voting rights.
	Ordinary Member: to participate in at least one Special Interest Group equivalent to 10% FTE commitment in-kind, with voting rights in the Assembly of Commons.
	Core Member: to participate in the Assembly of Commons and Executive Assembly, equivalent to 20% FTE commitment in-kind, with voting rights in the Assembly of Commons and the Executive Assembly. To support OPERAS AISBL by an annual membership fee of a value of 5,000 euros.
	Supporting Member: to participate in the General Assembly. To support OPERAS AISBL by an annual membership fee of a value of 10,000 euros.
N.B.	: Observer and Associate Member do not need to go through the full application procedure

Special Interest Groups



research area for social sciences and humanities

NOM	LEAD	MEMBRES	PUBLICATION	EXPLOITATION
Advocacy	MWS	AISA - UGO - OpenEdition - IBL PAN - UiT - UniTO	DOI: 10.5281/zenodo.1324035	OPERAS-P T7.4 Advocacy towards researchers
Best Practices	OAPEN	AEUP - Hypothesis FOAA - OpenEdition - OLH - QOAM - Lexis - Stockholm UniPress - Ubiquity Press - UniMi- UniZadar	DOI: 10.5281/zenodo.3624996	Project (D)S - OPERAS-P T6.3 Innovative approach to SSH FAIR data
Standards	EKT	Oapen - UniMi - OpenEdition	DOI: 10.5281/zenodo.1324065	CO-OPERAS OPERAS-P T4.3 Standards mapping and adoption
Multilingualism	UCoimbra	UGOE - Huma-Num - ISCTE - EKT	DOI: 10.5281/zenodo.1324025	TRIPLE OPERAS-P T6.4 Innovative models of bibliodiversity in scholarly publications
Business Models	JISC	AEUP - IBL PAN - KU - Lexis - EKT - OLH - UCL Press - UC Digitalis	DOI: 10.5281/zenodo.1323707	COPIM OPERAS-P T6.2 Innovative Business models in publishing
Tools R&D	OpenEdition	AISA - Hypothesis - UniLuxembourg - IBL PAN - Stockholm UP - Ubiquity Press	DOI: 10.5281/zenodo.1324109	OPERAS-P T4.4 PKP Users Forum
Platforms and services	OPERAS	OpenEdition - Huma-Num - Ubiquity Press - Lexis - DOAB	DOI: 10.5281/zenodo.1324058	OPERAS-P T4.5 Integration in the EOSC portal

Umfragen und Studien



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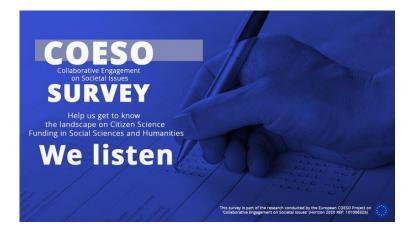
OPERAS-D

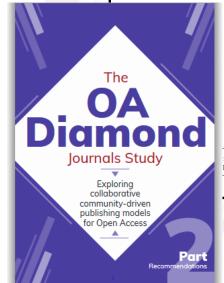
DESIGN FOR OPEN ACCESS PUBLICATIONS IN EUROPEAN RESEARCH AREAS FOR SOCIAL SCIENCES AND HUMANITIES

Developing network and e-infrastructure strategy

Design Study and Roadmap for the OPERAS e-infrastructure

June 2018





DRAFT VERSION

received funding from European Union's Horizon 2020 research programme under grant agreement 731031



Kernpunkte:

- OPERAS fokussiert kein bestimmtes Publishing Model
- Fundamentale Prämissen:
- Knowledge is a communicative process, which takes place between researchers and their community of readers,¹² and is mediated by publishers.
- Knowledge discovery and dissemination are the primary aims of scholarly research.
- Publishing is an integral part of the research process; in order to perform the scholarly primitives, SSH scholars need the tools and services currently provided by publishers through exploiting new technological resources.¹³
- Knowledge dissemination involves a variety of scholarship and scholarly works; the same applies to publishing models: 'closed' and 'open' do not only represent mere alternatives to each other, but the extremes of a continuum of highly differentiated publishing practices.



Entwicklung von Publishing Modellen werden unterstützt, die folgende Prämissen zur Grundlage haben:

- Open Access to research outputs, because this guarantees the widest possible dissemination of knowledge and greatest public engagement in research.
- Transparency concerning the authors' rights and costs involved in the publishing process, because this allows to reduce publication costs and thus to shift resources to other research activities. Priority should be given to non-fee based publishing models.
- **Being as technologically advanced** as possible and using open source software and code, because this accelerates the pace of scholarly work, ensures a more efficient publication process, and opens up new ways of collaboration between scholars.



Würden Sie diesen Prämissen zustimmen oder Ihren Verlag hier selbst einordnen?



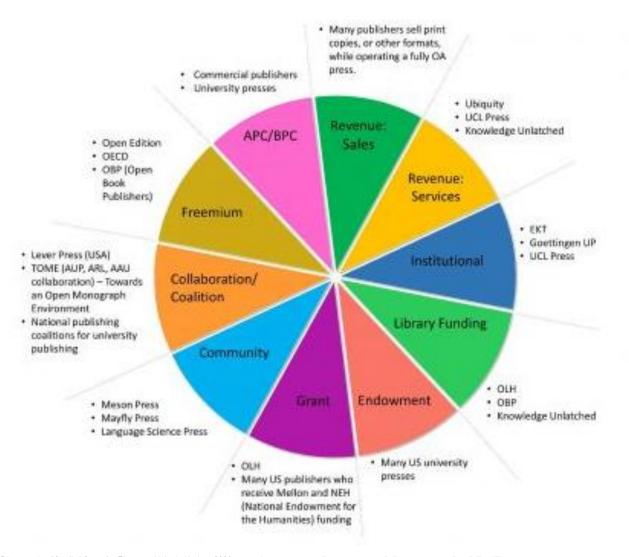
Monographien

- Insgesamt schwieriger Monographien zu veröffentlichen aufgrund der hohen BPC, es wird eher dazu tendiert traditionell zu veröffentlichen
- Legale, gesetzliche Hürden der Zweitveröffentlichung
- Kein ideales Business Model für OA, welches
 Standard sein kann

OA Business Models



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OA Business Models



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APC/BPC	REVENUE: SALES	REVENUE: SERVICES	INSTITUTIONAL	LIBRARY FUNDING
Article processing charges or book processing charges are made to the author (or their funder or institution) to cover the publishing costs. Different publishers seek to cover different costs, therefore APCs/BPCs vary greatly from publisher to publisher.	Many publishers sell print copies, or other formats, while operating a fully OA press.	Some publishers offer publishing services to other presses or institutions, alongside publishing books and journals in their own imprint.	Many university presses in Europe, and newer OA publishers in the UK, receive funding from their institution to cover varying degrees of their publishing costs.	Some publishers and publishing services companies such as Knowledge Unlatched, operate library funding schemes, to secure library contributions to make books and journals available OA at the point of use.
ENDOWMENT Many university presses receive a regular endowment to fund part of their operations, for both OA and for traditional publishing. This is particularly prevalent in the USA where subsidising traditional university presses to a certain degree has always been common.	GRANT Grants to launch open access ventures, or to fund open access publishing projects, are one of the ways publishers fund their OA activities.	COMMUNITY OA publishing is also undertaken by some academic-led presses, who operate on a community/ voluntary basis.	COLLABORATION/COALITION By joining forces, institutions or organisations can bring different skills and funding sources together to boost OA publishing.	FREEMIUM Publishers make one online version free, and charge for other formats and additional functionalities, e.g. PDF, enhanced HTML or for e-readers.

Conclusions

www. operas-eu. org While the APC model has come to dominate in OA journal publishing, OA monograph publishing in SSH is demonstrating a greater range of business models, creating a patchwork landscape. Although the given variety offers opportunities for smaller stakeholders or specific fields, it poses challenges for standardisation and interoperability. Unless there is significant intervention at the policy level, it seems that stakeholders in the monograph publishing landscape will continue to operate with mixed models.

OA Business Models



Wie veröffentlichen Sie OA-Monographien? Und warum?

Was würden Sie sich wünschen in Bezug auf die OA-Veröffentlichung oder was benötigen Sie noch?



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Ziele & Maß-

1. Upgrade existing publishing services

Communication and advocacy for Open Science

Training for publishers and researchers

Research & Development to provide innovative tools Development of sustainable and fair business models for open access

nahmen



2. Integrate to the European Open Science Cloud (EOSC)

Standardization of technologies and information systems

Adoption of scientific and editorial best practices

Interoperability
with other
infrastructures
at different
levels

3. Offer unified services in the European Research Area

OPERAS Certification Service (DOAB) OPERAS
Discovery
Service
(Isidore)

OPERAS Research for Society Service (Hypotheses)





In Beta



Certification Service



Metrics Service

In Entwicklung



Discovery Service



Publishing Service Portal

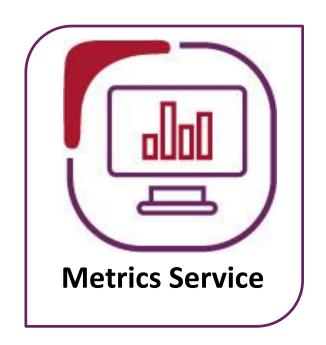


Research for Society



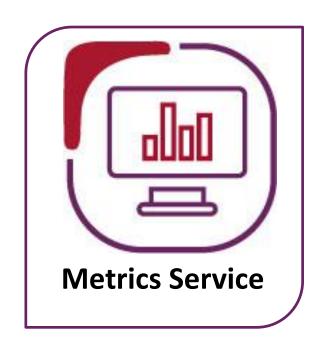
Future Services





Erheben Sie Metriken
Ihrer OA-Bücher und ja
wie? Auch über eigene
Publikationsplattformen
hinaus?





Ausprobieren:

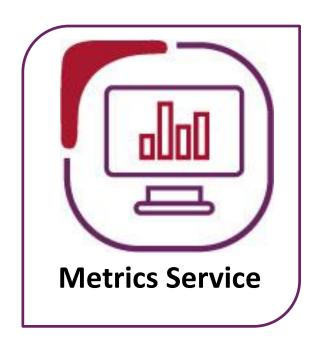


- 1) Gehen Sie auf https://www.openbookpublish ers.com/
- 2) Suchen Sie sich ein Buch aus
- 3) Unter "Description" auf To see how this book has been read around the world click here. klicken







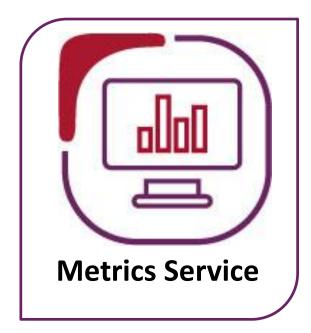


	Online 1	Readership 🚺
Platform	2019	2020
Google Books Views	3051	4061
OBP HTML Reader Sessions	653	801
OBP PDF Reader Sessions	1142	886
World Reader Users	38668	243
Total Online Reader	43514	5991

https://metrics.operas-eu.org/docs/getting-started









- in Beta-Version, Vollversion 2021
- bereitgestellt durch Ubiquity Press, Open Book Publishers und COARD
- verfügbar über OPERAS





Laufzeit 01/2017 - 06/2019



Ziel: ein Single-Access zu Metriken verschiedener Quellen für Open-Access-

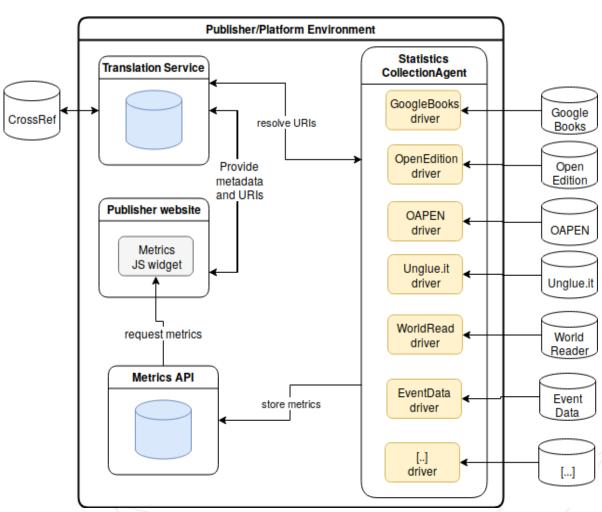
Monographien





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Veröffentlichen Sie Metadaten zu Peer-Reviews Ihrer Publikationen?









43,036 academic peer-reviewed books from 621 publishers

DOAB is a community-driven discovery service that indexes and provides access to scholarly, peer-reviewed open access books and helps users to find trusted open access book publishers. All DOAB services are free of charge and all data is freely available.

DOAB IS A SERVICE OF

















- 1) Gehen Sie auf:
 - https://www.doabooks.org/
- 2) Suchen Sie nach einem Suchbegriff
- 3) Finden Sie eine Publikation mit dem folgenden peer review certified by Zertifikat:
- 4) Klicken Sie auf das Zertifikat und sehen sich die Peer-review Daten an









- in Beta-Version, Vollversion 2021
- bereitgestellt durch DOAB Stichting (NL)
- verfügbar über DOAB & EOSC







Laufzeit 01/2017 – 06/2019

Ziel: Sicherstellung von Peer-Review-Standards publizierter Open-Access-Monographien

→ Peer Review ist Teil der Metadaten (alle Metadaten sind frei verfügbar als CCO)





Table IV: What would you use the Pathfinder for?



		_
Answer	Count	Percentage
I am writing an academic work and I want to know how I can fund its	15	57.69%
publication		
I am looking for a publisher for the monograph I have written/I am writing	13	50.00%
I want to make my academic work immediately available to the public (self-	13	50.00%
publish)		
I am looking for a journal/publisher for the article I have written/I am writing	12	46.15%
I need my published work to be indexed by relevant citation services	12	46.15%
(e.g. for promotion/career advancement)		
I have made my work available online and I need to assign a ISBN&DOI to	11	42.31%
it		
I want to establish a peer-review process (e.g. in organising a conference)	9	34.62%
I want to publish the proceedings of a conference	9	34.62%
I want to write an academic work and I want to know about available	8	30.77%
(collaborative) authoring tools		
I have a manuscript ready and I need copyediting and/or translation	7	26.92%
services		
I want to become a reviewer in my field	6	23.08%
I want to make my published text available for online annotation	6	23.08%
I am the editor in chief of a journal, and I want to disseminate it open	5	19.23%
access		

Service Provider:

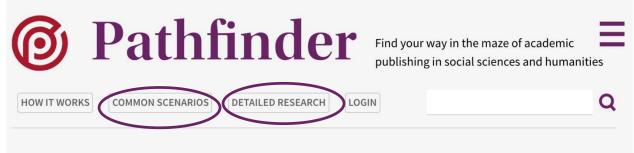
Vorteile

- → den eigenen Service bekannt machen, und besser Bedürfnisse von WissenschaftlerInnen verstehen
- → in europäischer Datenbank vorhanden sein, die Updates je nach Entwicklung des Services möglich macht









Welcome to Pathfinder

Operas Pathfinder is designed to help researchers find a solution to their editorial needs, in the context of open scholarly communication, and can be used in different ways.

https://pathfinder.unito.it/index.php?bckd=9Xrtsum98g3Dx6c ncLKnHCLzh3nX8X6r

operas-p@lexis.srl









- in Entwicklung, Beta-Version 2022
- bereitgestellt durch Universität Turin und Lexis SRL



Laufzeit 07/2019 - 06/2021



Ziel: ein Single-Access zu Katalog aller Publikations- & Kommunikations- dienstleistungen der OPERAS-Partner







Wie können Sie die Reichweite Ihrer Publikationen steigern und Ihre Publikationen auch in anderen Sprachen gefunden werden?





Sichtbarkeit





- in Entwicklung, Beta-Version 2021, Vollversion 2023
- bereitgestellt durch Huma-Num, basiert auf Isidore-Plattform

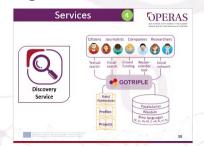




Laufzeit 10/2019 – 03/2023



Ziel: ein Single-Access zur verbesserten Auffindbarkeit von Forschungspublikationen und -daten, Projekten und Personenprofilen, sowie weitere integrierte Services

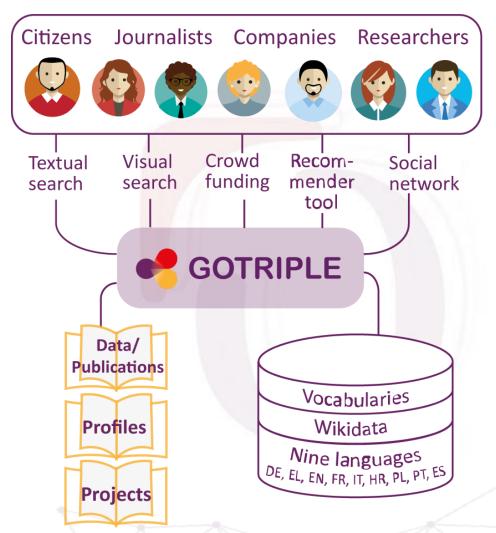






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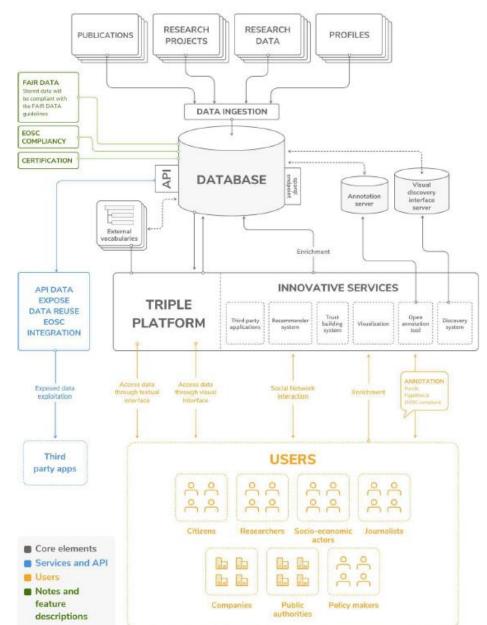


Figure 2 TRIPLE architecture

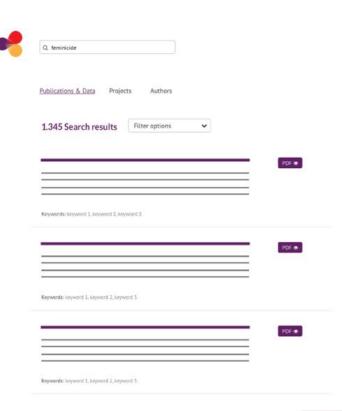
OPERAS has received funding from the European Union's Horiz and innovation programme under grant agreements No 731031 No 731102 (HIRMEOS), No 871069 (OPERAS-P), and No 86342

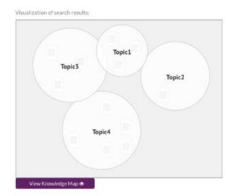


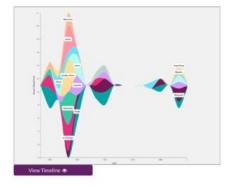


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Document Title Author Name in Publication Title (YEAR)	y ⊠ + .
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PDF ●	
Other interesting facts / links	











- in Produktion, VERA in Entwicklung, Beta-Version 2023
- bereitgestellt durch OpenEdition, basiert auf hypotheses.org
- verfügbar über EOSC





Laufzeit 01/2021 – 12/2023



Ziel: interaktive Plattform für WissenschaftlerInnen in Verbindung mit anderen gesellschaftlichen AkteurInnen

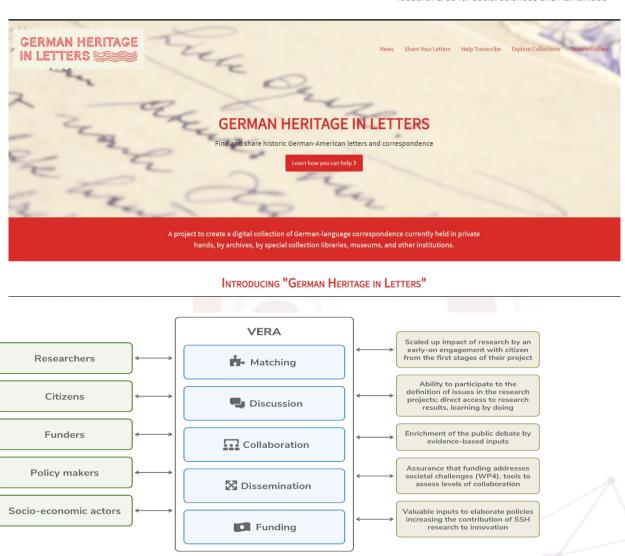
https://de.hypotheses.org/





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Vielen Dank für die Aufmerksamkeit und den Austausch!



Bei Fragen, Wünschen, Anmerkungen gerne an operas-ger@maxweberstiftung.de wenden!