



D1.4 Annual Report on the Internal and External Newsletters produced during the first year

WP1 Coordination

Responsible Partner: UoS

Contributing partners:



GENERAL INFORMATION

European Joint Programme full title	Promoting One Health in Europe through joint actions on foodborne zoonoses, antimicrobial resistance and emerging microbiological hazards
European Joint Programme acronym	One Health EJP
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Other contributors	
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Website group	



One Health EJP Newsletters

The One Health EJP internal and external newsletters are created by the Communications Team in WP1 at the University of Surrey. The agenda for each newsletter is decided by the Communications Team and the content is either written within this team or individuals are asked to provide an article for the newsletter. As part of the new communication strategy, the Communications Officer will contact the Project Leaders, WP leaders and Communications Contact Person (CCP) from each institute of the OHEJP consortium and request their input to the newsletters. This will help to improve internal communications. Requests for input will be required quarterly, two weeks before the creation of the newsletter. Individuals from these mailing lists have also been encouraged to update the Communications Officer with any news updates outside of these requests as they see necessary.

Once the newsletters have been created, they are sent for validation from PMT. PMT are provided with one week to send through feedback on the newsletter, after which any changes are addressed, and the newsletter is sent on to the relevant audiences (see below).

Internal Newsletters

Internal newsletters are produced every three months and are the responsibility of the OHEJP Communications Officer, supported by the Communications Manager.

Internal OHEJP newsletters target members of the OHEJP consortium and are distributed to PMT, Institute Representatives, Scientific Representatives, Programme Owner Representatives, Finance, Admin, Project leaders, CCPs, approved Stakeholders, active Third-Party members, and Programme Managers Committee.

In the first year, two internal newsletters were produced, the first in August 2018 and the second in November 2018. The August newsletter (annex 1) contained One Health EJP highlights from the first eight months of the programme. These included: the OHEJP kick off meeting in January 2018, the first launch of the OHEJP website and the presentation to SPR and AWP in Brussels. Additionally, this newsletter contained key dates for upcoming events: One Health Conference at NUI Galway, September 28th 2018, the COHESIVE workshop at the APHA, November 26-27th 2018 and the OHEJP ASM 22nd-24th May 2019. As this was the first OHEJP newsletter it contained updates from each Work Package and relevant timelines for the Joint Research Projects and the Joint Integrative Projects.

The November internal newsletter followed a similar format, but was also used as a platform to promote the OHEJP website and social media accounts (annex 2). This was to encourage members of the consortium to interact with the OHEJP online to improve its presence. The highlights of this newsletter included a number of call launches; the JIP/JRP second call, the PhD second call and the call to host the first OHEJP summer school. It also included the SSB meeting which took place on the 1st and 2nd October 2018 and the appointment of a new Communications Officer for the OHEJP. The upcoming events highlighted once more the COHESIVE workshop in November 2018, the EFFORT international conference, 26-28th November and the OHEJP ASM. Each of the highlighted news items were described in more detail in this newsletter, in addition to directing the reader to the OHEJP



website for more information, especially for the launches of the JIP/JRPs and the WP6 Education and Training activities. The OHEJP ASM was advertised in this newsletter to ensure that all members of the consortium were aware of the event and could visit the ASM website for more information. Updates on the finance meeting were also included, in addition to an update from Ann Lindberg regarding the WP4 Cogwheel workshop.

Future internal newsletters will be created and distributed using MailChimp, as was undertaken with the first external newsletter. A link to the newsletter will also be posted into the OHEJP Consortium group on the private space of the website.

External Newsletters

External newsletters are produced every six months and are the responsibility to the OHEJP Communications Officer, supported by the Communications Manager. These newsletters are targeted to a wider audience than the internal newsletters. The key audiences for the external newsletter include:

- The general public
- Scientists external to the OHEJP
- Stakeholders
- Individuals who have signed up to the external mailing list on the OHEJP website

This newsletter is also disseminated to internal members of the OHEJP consortium, including PMT, Institute Representatives, Scientific Representative, Programme Owner Representatives, Finance, Admin, Project leaders, CCPs, approved Stakeholders, active Third-Party members, Programme Managers Committee.

The design and content of the external newsletters is carefully considered to ensure that this newsletter will be attractive to a wider audience. The content and language of these newsletters is simpler than that of the internal newsletter to ensure that the OHEJP appeals to the general public. The content of external newsletters is driven by the content from the internal newsletters, excluding any sensitive information. Ideally, this external communication will be no longer than two pages and will link to information on the OHEJP website. This will allow individuals the opportunity to read information appealing to them, but also direct them to the website for more information.

The first OHEJP newsletter, published in December 2018 (annex 3) introduced the One Health EJP and the One Health concept to ensure that readers had an understanding of the Programme and its aims. The newsletter contained links to the OHEJP website and to key stakeholders to allow the reader to seek more information if they wished to do so. This ensured that the newsletter was short and could hold the attention of many audiences. Highlights within the newsletter included: the launch of the new OHEJP website, the funding of the JIP/JRP projects and PhD studentships. Once more, the OHEJP ASM was advertised to raise its profile and reach out to a wide audience. A 'You may also be interested in' section was included which introduced our stakeholder EU-JAMRAI and highlighted a One Health event of interest. Additionally, we included links to the OHEJP social media accounts.



The first OHEJP external newsletter resulted in over 13,000 page views on the OHEJP website.

The external newsletters are developed using MailChimp. This tool is advantageous for several reasons:

- Specific mailing lists can be created, and information disseminated easily.
- The external mailing list on the OHEJP website is linked to MailChimp.
- MailChimp has in-built analytics which generate reports documenting whether the newsletter email has been opened, if so, how many times and the number of times the links have been clicked on.
- MailChimp can be easily integrated with the OHEJP Google Analytics account.
 - Therefore, traffic from the newsletter to the OHEJP website can be successfully monitored and the communications strategy can be monitored and adapted as necessary.
- MailChimp is a more professional tool for newsletter dissemination compared to attaching a newsletter in an email.

The only disadvantage of using MailChimp is that some University and Institutes' security filters the emails as "Junk". The Communications Officer has highlighted the issue with PMT and we will look to overcome this.

In addition to external newsletters being distributed by email to the relevant mailing lists, newsletters links are also made available on the 'Newsletters' page on the OHEJP website (<https://onehealthjep.eu/newsletters/>) and advertised using the OHEJP Twitter and LinkedIn accounts. This ensures we reach a wide audience.

Future Newsletters

The future OHEJP internal Newsletters for 2019 will be disseminated in February, May, August and November.

The future OHEJP External Newsletters for 2019 will be disseminated in June and December.

All newsletters will be sent using MailChimp and will contain a "Bulletin" section for key dates such as call deadlines and future calls.



Annex 1: August Internal Newsletter 2018



Vol. 1—August 2018

HIGHLIGHTS



OHEJP Kick off meeting
in January
30 & 31 2018



Launch of OHEJP Website
Visit us now at
www.onehealthjep.eu



Presentation of SPR & AWP
in Brussels at the REA
headquarters

UPCOMING EVENTS



One Health Conference
@NUI Galway



COHESIVE Workshop
@APHA



OHEJP Annual Scientific Meeting
2019 in Dublin

WP1 Coordination and Management - WP1 kick-started with the organisation of the OHEJP Kick off meeting that took place on January 30 & 31 at ANSES. The meeting was a success as it was attended by 140 participants, including representatives from 38 partner institute, EFSA, ECDC, DG Agri & Health and REA. Since the official launch of the OHEJP, the coordinator is in the process of putting in place all procedures, especially the management structure such as the PMC (Programme Managers Committee), the POC (Programme Owners Committee), the SSB (Scientific Steering Board), the ESAB (External Scientific Advisory Board), the Stakeholders Committee. In early July, the coordination team presented the first draft Summary Progress Report and Annual Work Plan to the Research Executive Agency's steering group consisting of DG AGRI, DG SANTE and DG RTD representatives. Last but not least, the OHEJP website was built for internal collaboration and exchange of information. This website will be further developed during the coming months alongside corresponding user manuals and guidelines.

COORDINATION



This Newsletter is part of the European Joint Programme One Health EJP. This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 773830

INTEGRATIVE RSA

WP2 Integrative Strategic Research Agenda - Before the start of the EJP, a strategic research agenda (SRA) was prepared to run the first call for projects within the consortium. In order to prepare the second call for projects, WP2 has been drafting an updated version of the SRA after expert consultation. The interfaces with the EU funded projects has been defined and the priority topics of EFSA and ECDC taken into consideration. Following this, the research topics were prioritized and narrowed down using a multicriteria decision analysis (MCDA) procedure at the expert's meeting that took place in Biltoven (NL) on 4 and 5 June. During the next months, the description for the high priority individual topics will be developed

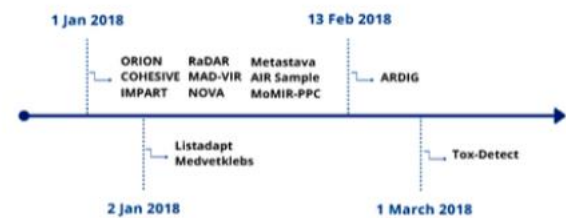
Expert's meeting - 4 and 5 June 2018



Expert's meeting - 4 and 5 June

WP3 Joint Research Projects - As of January the first, a set of 11 Joint Research Projects has been launched. To assess the start of these projects, an online survey was sent to the Project Leaders around March. The results of the survey showed that all the projects had started without major issues. Moreover, WP3 analysed the needs of the project leaders regarding the private space of the OHEJP website and reported this to WP1, in charge of the construction of a platform allowing internal collaboration and exchange of information. Furthermore, WP3 also submitted guidelines for project coordinators to report (JRP&JIP) and updated guidelines for the submission and selection of project proposals (JRP/JIP). Finally, WP3 started coordinating the organisation of the Annual Scientific Meeting (ASM) of the OHEJP, hosted by Teagasc and NUI Galway in Dublin.

JRPs



Timeline with the start of the 11 JRPs and 2 JIPs

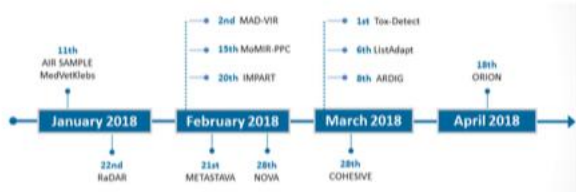


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JIPS

WP4 Joint Integrative Projects - Besides 11 Joint Research Projects, two joint integrative projects have also been launched on January the first. Both Integrative activities could start in time and didn't face major issues. Furthermore, WP4 organised the first cogwheel workshop, the aim of which is to identify synergies, optimize the SRA, avoid duplication and strengthen sustainability. This first cogwheel workshop with the EU funded project COMPARE took place on April 12th and was a web-based meeting to which relevant JRP's and JIP's from the One Health EJP were invited to discuss synergies and potential overlaps. WP4 also submitted Instructions for monitoring of and reporting on JIPs, excl. final reporting; Report from supportive start-up meeting, 1st round and the data management plan.



Timeline with the Kick off meetings of the 11 JRP's and 2 JIP's

WP5 Science to Policy Translation to Stakeholders- Up to now, WP5 has been collecting and prioritising the needs of the EU stakeholders (ECDC, EFSA, European Commission). Together with WP 2, the needs were categorized in research and integrative needs for the SRA. The outcome was used for the experts meeting in Bilthoven (4-5 June) and the prioritisation process of the research topics by national experts. Finally, WP5 also organised the first Stakeholders Committee (SC) Meeting in Brussels on June 21st. The aims of the meeting was to clarify how needs of EFSA and ECDC have been taken into account when preparing the updated priority lists, to obtain guidance on the detailed description of the topics and to verify whether any newly emerged needs are to be considered.

SCIENCE TO POLICY



Stakeholders Committee (SC) Meeting in Brussels on June 21st

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EDUCATION AND TRAINING

WP6 Education and training- WP6 invited all OHEJP partners to submit PhD grant proposals for the first PhD grant call. The Scientific Steering Board voted for four projects in this round which will commence in 2019. **Congratulations to the following institutes!**

- **Sciensano:** Emergence of Linezolid resistance in both animal and human reservoirs
- **Anses:** Spread and persistence of bovine tuberculosis in wildlife reservoirs and the environment
- **University of Surrey:** Combining statistical and modelling approaches to assess the public health risk of foodborne zoonoses based on environmental factors
- **VISAVET-UCM:** Investigate the gaps in transmission dynamics of AMR *E. coli* in commercial laying hen production.

Further updates on these projects and future calls will be communicated through the OHEJP website. The WP6 is currently finalising the protocol for organising the One Health summer schools and the call for hosting the first summer school will be announced at the end of September. WP6 has also been working closely with WP3 for the satellite workshop at the ASM. Details regarding the Short Term Missions and CPD module, will be launched in late 2018.



WP7 Sustainability - The first year will be dedicated to explore the putative options for the long term (Sustainability) in collaboration with the Programme Owners.

SUSTAINABILITY

OHEJP WEBSITE IS LIVE!

Create your Login and Profile!

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Annex 2: November Internal Newsletter 2018

INTERNAL NEWSLETTER

Vol. 2—Nov 2018

HIGHLIGHTS

Internal Call Launches!
JRP/JIP second call
PhD projects second call
Hosting of the Summer School call

SSB Meeting Highlights
Sciensano, Brussels
1st and 2nd October 2018

One Health EJP's new Communications Officer

UPCOMING EVENTS

NOV.

26-27

COHESIVE Workshop @APHA
[Register now](#)

NOV.

26-28

EFFORT International Conference: How to control antimicrobial resistance in the food chain.
Utrecht, the Netherlands
[Click here for more info](#)

MAY

22-24

OHEJP Annual Scientific Meeting 2019 in Dublin
[Register now](#)

We would like to welcome Jade Passey to the communications team as Communications Officer at the University of Surrey. Jade will be responsible for leading all future One Health EJP communication activities. She will be contacting the Communications Correspondents from each institute on a regular basis for any news or upcoming events that may be of interest both internally and externally.

In the meantime, if you have any exciting news, publications or upcoming events please feel free to contact her regarding this so that we can spread the word on our website and social media platforms jade.passey@surrey.ac.uk.

KEEP IN TOUCH

[@OneHealthEJP](https://twitter.com/OneHealthEJP)

[/company/h2020-One-Health-EJP](https://www.linkedin.com/company/h2020-One-Health-EJP)

OneHealthEJP.eu

#OneHealthEJP #OHEJP

KEY ANNOUNCEMENT

SSB MEETING HIGHLIGHTS

On 2nd October 2018, the Scientific Steering Board (SSB) of the One Health EJP met at Sciensano's premises. Arjen van de Giessen presented the methodology implemented and the ranking of the selected priority themes for the second internal call for research and integrative projects of the One Health EJP (see deliverable D2.6 for further information). After discussion led by the newly elected president & vice-president of the SSB, (Karin Artursson and Burkhard Springer), a consensus was reached on the new priority topics regarding FBZ, AMR, ET and IA. These will be included in the second internal call for research and integrative projects. The call will be launched in October (more information to come soon) and the projects are expected to start in January 2020. The progress of the ongoing 13 research and integrative projects was also been discussed.



SSB PRESIDENT

"Thanks to the good work done by Work Package 2 team with regard to the Strategic Research Agenda for ranking the priority topics. The process to select the research topics and integrative activities for the upcoming call went smoothly, and we had a very fruitful discussion in the Scientific Steering Board about the allocation of financial resources." -**Karin Artursson, President of SSB committee**



SSB VICE-PRESIDENT

"Scientists are used to compete directly with each other. The second call of the EJP project is a particular challenge, since special attention is given to an effective cooperation between the partners. Integration of more partners into the projects will be the key to long-term success of the OHEJP" -**Burkhard Springer, Vice-President of SSB committee**

SSB VICE-PRESIDENT

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INTERNAL CALL LAUNCHES

A number of **internal** calls have been launched in recent weeks!

For more information please click the links below:

1. The second call for JRP/JIP projects
<https://onehealthjep.eu/groups/second-internal-call-for-research-and-integrative-projects/>
2. The second call for PhD projects
https://onehealthjep.eu/?get_group_doc=7/1541509174-OHEJP_SecondCallPhDGuidelinesandinformation_fnl.docx
3. The call to host the first OHEJP Summer school
https://onehealthjep.eu/?get_group_doc=7/1541594470-CallguidelinesforhostingfirstOHEJPsummerschool.docx

Please note that you will need to register a profile on the website to view these documents. For any enquires, please contact the Communications Officer .



**ONE HEALTH
EJP ASM 2019**

When and where?
22nd-24th May 2019, Dublin, Ireland

Organisers:
Teagasc and National University of Galway

Visit www.ohejp2019.com now

ASM

FINANCE MEETING

A meeting dedicated to the One Health EJP finances was organised at ANSES headquarters on Monday 25 June 2018. Financial officers from 23 institutes attended the meeting facilitated by the Support team (Arnaud Callegari, Camille Pestre and Liliya Stefanova). The meeting aimed to detail the specific financial dynamic of the One Health EJP as well as more general financial rules of H2020 projects. The presentation overviewed the overall One Health EJP budget setup (Overarching activities Vs Scientific activities), the setup and management of the budgets on a yearly basis and the budget templates. The Support Team also presented the procedure for budget adjustments and the budget timeline, as well as the financial reporting timeline and procedure and payments calculation method from the Coordinator to the consortium partners.

WP4 COGWHEEL WORKSHOP

On October 26, WP4 arranged a cogwheel workshop together with the FP7-funded project EFFORT. Synergies and complementarities in relation to data collection and -usage in general, and data on AMR usage in particular, were identified and discussed. Twenty-eight participants from OHEJP partners represented 6 JRPs and 2 JIPs, and from EFFORT the coordinator Jaap Wagenaar was present together with seven colleagues, of which Tine Hald and Sofia Ribeiro Duarte are also engaged in RaDAR. The workshop was held online with presentations in the morning and an internal discussion among OHEJP participants in the afternoon. Key take home messages and actions from the discussion will be summarised in deliverable 4.6, available by the end of November. For those interested in learning more about EFFORT, a recommendation is to register for their final conference on 26-28 November, in Utrecht.

Ann Lindberg WP 4 Leader.



This Newsletter is part of the European Joint Programme One Health EJP.
This programme has received funding from the European Union's Horizon 2020



Annex 3: December External Newsletter 2018

[View this email in your browser](#)

NEWSLETTER

Volume 1- December 2018

What is One Health?
The One Health concept recognises that human health, animal health and the environment are tightly connected.

What is the One Health EJP?
The One Health EJP has One Health at its core and boasts a [worldwide network of 30](#) acclaimed medical, veterinary and food laboratories and institutes, including the [100,000 jobs](#) [programme](#) across 19 countries of the European Union.

What do we do?
We use a [collaborative approach](#) with our partners to address existing and emerging diseases of both human and veterinary importance. In addition to the growing issue of antimicrobial resistance. Our work aims to translate evidence to policy by working with our stakeholders [EFSA](#) and [ECDC](#).

Highlights

We are pleased to announce the launch of the One Health EJP website! Visit our [website](#) to see all of the new features and information.

The One Health EJP has funded thirteen projects
Click [here](#) to find out more about the current research and integrative projects. We will also be funding more projects in 2019!

The One Health EJP has funded Four PhD projects
Click [here](#) to find out more about our Training and Education opportunities. More PhD projects will be funded in 2019!

Save the Date

The One Health EJP holds its first Annual Scientific Meeting in Dublin between the 22nd and 24th May 2019
Abstract submission is now [open!](#)
Visit [www.ohm2019.com](#) for more information.
We look forward to seeing you there!
#OHJPASM2019

You may also be interested in...

Our stakeholders EU-JAMRAI share our interest in tackling antimicrobial resistance. For more information about their research activities and planned events click [here](#).

ESCMID are hosting an international Conference on One Health Antimicrobial Resistance in the Netherlands from 16th to 18th April 2019. See quick Abstract submission closes on the 19th December 2018. Click [here](#) for more information.

From everyone at the One Health EJP, we wish you a very Merry Christmas and we look forward to more exciting news in 2019!

Supported by the European Union
Horizon 2020

Creating a sustainable European One Health framework by integration and alignment of medical, veterinary & food institutes through joint programming of research agencies meeting the needs of European and national policy makers and stakeholders.

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