



Australian Research Data Commons

ARDC Attribution & Acknowledgement Guide

PRESENTED BY

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7/05/2021



The Australian Research Data Commons is enabled by NCRIS.



ARDC is a National Collaborative Research Infrastructure Strategy (NCRIS) capability, meaning we are funded by NCRIS



Attribution of ARDC's co-investment

- The ARDC project investment recipients are required to attribute the investment to ARDC and NCRIS on the platform and in marketing and communication materials including talks, on posters, presentations, brochures and websites



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Project Co-investment Contractual Obligations: ARDC Acknowledgement Clause

Standard ARDC acknowledgement clause:

The Subcontractor agrees not to make any public announcement, including by social media, in connection with the awarding or amount of the Funding without ARDCL's prior written approval.

The Subcontractor agrees to acknowledge ARDCL's support and the Commonwealth's support in all Material, publications and promotional and advertising materials published in connection with this Agreement. Acknowledgement of ARDCL must be in accordance with the ARDC Acknowledgment Guidelines, available online at https://ardc.edu.au/about_us/acknowledging-ardc/. ARDCL may notify the Subcontractor of the form of acknowledgement that the Subcontractor is to use.

The Subcontractor agrees not to use the Commonwealth Coat of Arms in connection with the Funding or the Activity without ARDCL's prior written approval.

Specific to platform projects, there is an additional clause to Schedule 1:

In addition to the requirements of clause 9 Schedule 2, the Platform must also display the ARDC logo, which will be provided by ARCDL in a suitable format.

Investment Identifier or DOI

- An ARDC Investment Identifier - a (CrossRef Grant ID) DOI - is required to publicly identify the ARDC's investment in a project
- This identifier will be issued by the ARDC
- The project team will be advised of the DOI as per the *Persistent Identifiers for ARDC Investments policy and procedures*

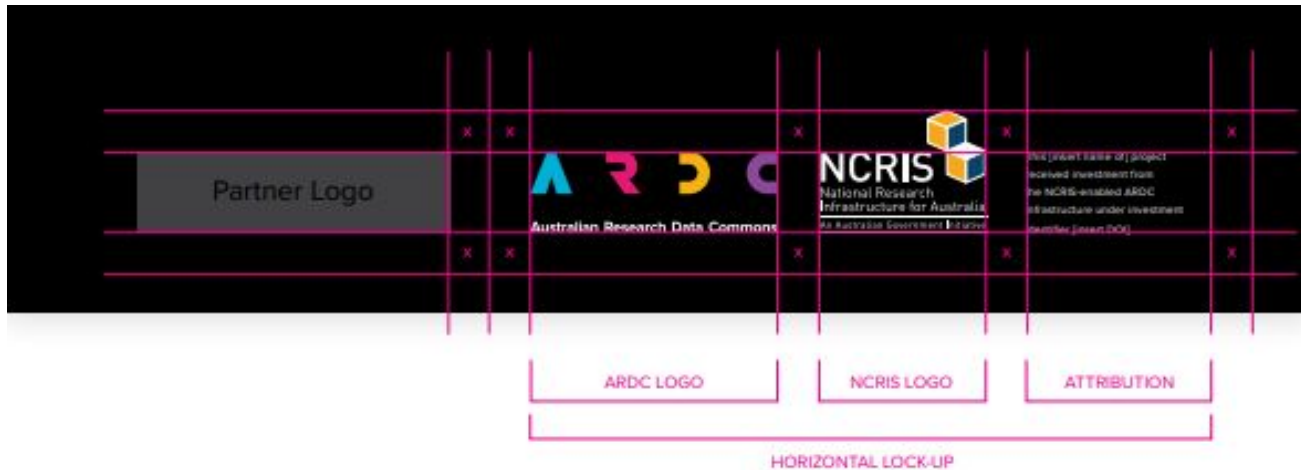
How to attribute ARDC's co-investment

- In line with NCRIS acknowledgement guidelines, the ARDC investment recipients are required to use this identifier in attributing the ARDC investment using the standard text below:

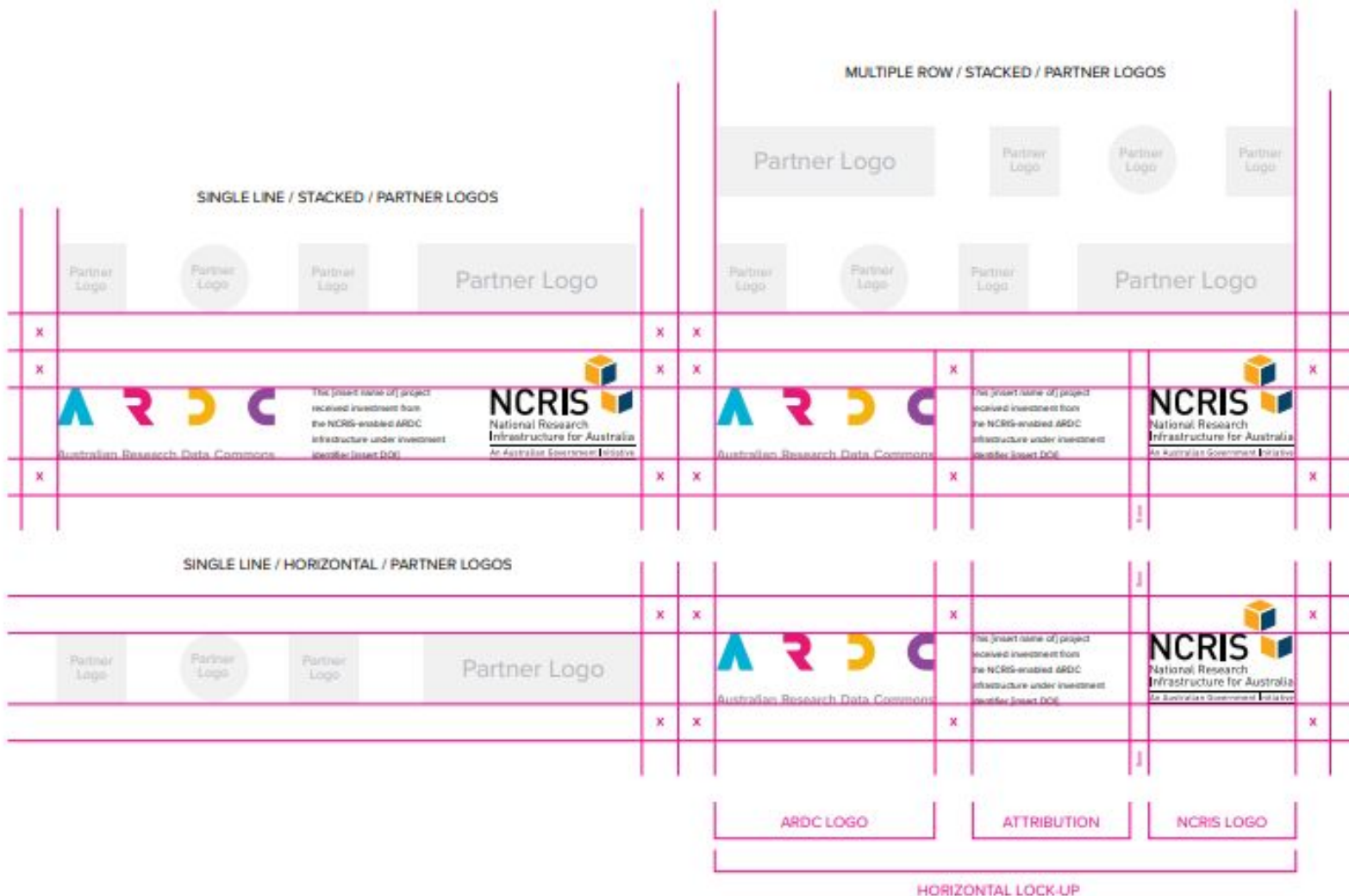
The [insert name of] project received investment ([insert project DOI) from the Australian Research Data Commons (ARDC). The ARDC is funded by the National Collaborative Research Infrastructure Strategy (NCRIS).

- Please use the text together with the ARDC and NCRIS logos in presentations and websites of the funded project.

ARDC Attribution Style Guideline - horizontal & vertical



Attribution with Multiple partner Co-Branding



Example - Website



The platform of choice to
analyse and model ecological and environmental problems



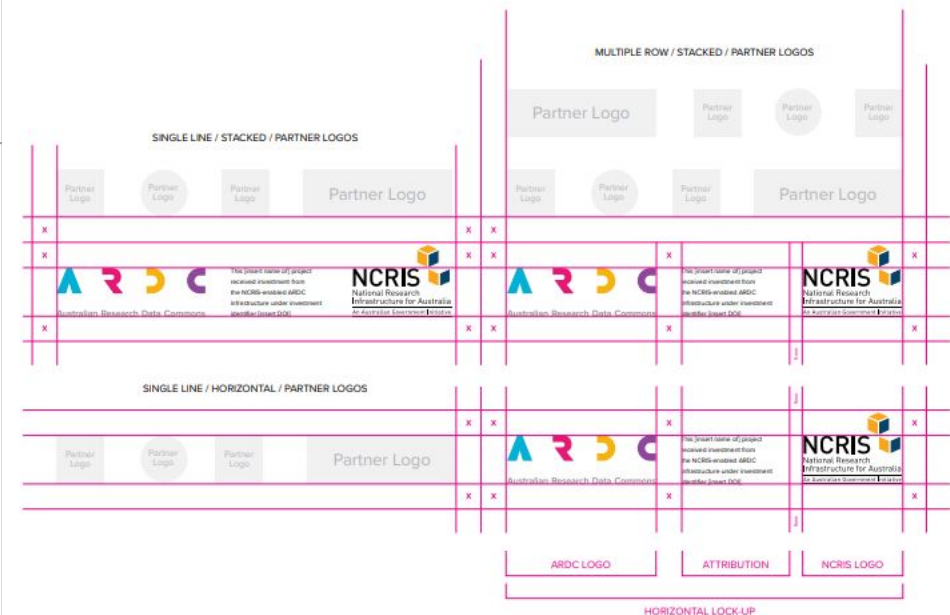
Australian Research Data Commons

EcoCommons Australia received investment (<https://doi.org/10.47486/PL108>) from the Australian Research Data Commons (ARDC). The ARDC is funded by the National Collaborative Research Infrastructure Strategy (NCRIS).



Example

<p><u>Twitter post</u></p> <p>Tag @ARDC_AU If space, include #NCRISimpact</p>	<p><u>LinkedIn post</u></p> <p>Tag 'Australian Research Data Commons (ARDC)' Include #NCRISimpact</p>
<p><u>Twitter profile</u></p> <p>Include “Enabled by @ARDC_AU” in your profile, if space permits.</p>	<p><u>Media Releases</u></p> <p>While we have no control over what a journalist writes, there is a co-investment contractual obligation to acknowledge ARDC and NCRIS funding in all media releases.</p>
<p><u>Video</u></p> <p>Include attribution at end slide, or most appropriate location (see example on the right)</p> <p>If possible include verbal attribution of ARDC in the video.</p>	<p><u>Infographic</u></p> <p>Include attribution at end slide, or most appropriate location (see example)</p>



How to acknowledge use of ARDC products & services

For users of ARDC co-invested platforms and virtual laboratories:

- This research was supported by the use of [insert name of platform], a collaborative platform supported by [insert names of lead partner or partners] and the NCRIS -funded Australian Research Data Commons (ARDC).

For users of ARDC services:

- Nectar Research Cloud general users:

This research was supported by use of the Nectar Research Cloud, a collaborative Australian research platform supported by the NCRIS -funded Australian Research Data Commons (ARDC).

- Nectar Research Cloud users with arrangements or support from specific cloud Nodes, we recommend explicitly acknowledging their support:

This research was supported by use of the Nectar Research Cloud and by <Node Operator name here>. The Nectar Research Cloud is a collaborative Australian research platform supported by the NCRIS -funded Australian Research Data Commons (ARDC).

ARDC Attribution & Acknowledgement Guidelines

- ARDC [Attribution guide](#) (copy)
- ARDC [Acknowledgement of our Services](#)
- ARDC [Attribution Style guide](#) (logo use)
- ARDC & NCRIS [logos](#)
- All available to read and download from www.ardc.edu.au
- Please send all artwork and communications to comms@ardc.edu.au to review before publishing



Acknowledgement Guidelines

Where relevant, we welcome acknowledgements, and the use of the ARDC and sub-brand logos in your publication or project.

We recommend the following acknowledgement:

This research/project is supported by the Australian Research Data Commons (ARDC). The ARDC is funded by NCRIS.

Logos available:

Dimensions & clear space

Clear space refers to the area around the logos into which no other element should extend.

Allowing sufficient clear space enables the logos to have maximum presence. Therefore it is highly recommended to allow more than the minimum clear space wherever possible.

The acceptable distance is defined by the width of the letter 'A' in each of the logos.

Minimum size

Minimum size refers to the smallest recommended size the logos should appear. ARDC logos should not appear smaller than 25mm wide in print applications, and 150 px wide in digital applications.

Logo variations

Logos are provided in both EPS and PNG formats in our primary colours, however reverse, monochrome and monochrome reverse are available by request. Logos should be placed on neutral backgrounds that do not interfere with legibility of the used logo.

How to attribute an ARDC project investment

The ARDC project investment recipients are required to attribute the investment in talks, on posters, presentations, brochures and websites.

An ARDC Investment Identifier - a [CrossRef Grant ID](#) DOI - is required to publicly identify the ARDC's investment in a project.

Project Communications

Consider...

- Article or post about receiving funding ‘Start-up or kick-off article’
- Project Comms plan
- Website
- Collecting emails from interested researchers - for user testing, feedback and updating on progress of project
- Social media posts
- PowerPoint / Presentation branding
- Consider keeping in contact with ARDC after the co-investment funding period to promote the great impact stories that result

Example Project Communications Plan Template

Communication Objectives:

- To raise awareness of the project amongst the target audience and stakeholders
- To generate leads and engagement with the project to ensure contribution and buy-in from users of the end product

Communications plan

Phase	Key message	Call to action	Target audience	Communication channel	Deadline and who is responsible
Project commencement		Examples: Complete a survey Sign-up for more information Sign-up to contribute Register now for online events			
First milestone announcement					
Second milestone					
Third milestone					
Launch of platform					

ARDC Channels - National

Help us tell your story

- **ARDC project website page** with DOI link
- **ARDC Twitter**- tag @ARDC_AU and #NCRISimpact (hashtag where space permits)
- **ARDC LinkedIn** - tag “Australian Research Data Commons (ARDC)” and #NCRISimpact
- **ARDC blog post** - do you have a story we could share? Is there a call to action, or something you would like people to do? ie sign up for more information, join your community of practice, fill in a survey etc)
- **ARDC Connect newsletter** - 1st of every month - major stories, events, jobs
- **ARDC Connect What’s On newsletter** - 15th of every month - events (webinars, training courses, communities of practice), conference abstracts and registrations, user surveys, jobs

What we're looking for

- The project milestones to promote in advance
- High quality image/s of the impact from the project
- Researchers or end users who are helping to develop or who are using the platform, to show impact of the project

When and how to contact ARDC Comms

Contact us when:

- You have a project milestone to announce
- Are looking for a target audience to take an action, such as sign-up for an event or to subscribe to your mailing list, or participate in a survey or forum
- All project marketing and communications collateral with written or logo acknowledgement to review

Contact us: comms@ardc.edu.au


Questions



Australian Research Data Commons

Thank you

www.ardc.edu.au

 [australian-research-data-commons](#)

 [ARDC_AU](#)

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