Free Software and Open Hardware Licenses — a Short Guide for People in a Hurry —

Predrag Pejović, Nadica Miljković, Miloš Cvetanović, Milica Ševkušić

Disclaimer

- the authors are not lawyers!
- neither solely lawyers could solve the problem ...
- optimal education for this task is the background of Eben Moglen: law professor, lawyer, legal historian, programmer, computer user, ...
- not (m)any people having such background available
- we focus to "human readable layer" (inspired by CC licenses)
- essential ideas and their consequences without details of legal code, no legalese used
- from the people who primarily use computers ...
- but is there a person nowadays who produced more software than he/she uses?
- verbal presentation: no equations, no diagrams ... strange!
- just sharing our thoughts on the subject

Introduction 2

- quite a new environment!
- requires different business models
- ▶ has there ever been a good business model in science?
- one approach is to treat software in the same way as material objects, bricks or potatoes, for example
- but, since the software is different, you have to restrict users!
- they should not be free to copy the software, to start with
- ... and enforcing this lead us to a number of paradoxes
- introduced control for copying, is it going to stop there?

Aims of this paper ...

Main (minimalist) aims:

- 1. free software is not equal to freeware!
- 2. to clarify and understand copyleft

Auxiliary aims:

- 1. clarify that software is different than material products ...
- $2. \ that business models of software development are specific <math display="inline">\ldots$
- 3. to review common free software licenses \ldots
- 4. to analyze possible generalizations . . .

Introduction 1

- one bit doubles the combinatorial space
- bit by bit, things changed significantly
- changes slow and gradual enough not to be noticed as great, but fast enough that we might find us lost in digital space
- industrial revolution in the world of nonmaterial objects, ideas
- human mind relieved from algorithmic tasks
- emergence of "products" without material carrier
- is this really new?
- emergence of products with zero marginal cost
- emergence of products that do not wear out
- significantly increased ability of common people to commuicate, copy, distribute, share ...

Introduction 3

- trade secret, closing the code; could you trust the program?
- ▶ at least, you cannot build upon
- to build upon cement and bricks to create houses needs constant supply of cement and bricks
- to build upon a source code you need just one copy
- ▶ fairly different?
- potential for a single donation for software development to close the market niche
- revolt of programmers: the rise of free software
- ▶ and free software respects freedom of its users

Free Software Definition

four freedoms:

- freedom 0 The freedom to run the program as you wish, for any purpose.
- freedom 1 The freedom to study how the program works, and change it so it does your computing as you wish. Access to the source code is a precondition for this.
- freedom 2 The freedom to redistribute copies so you can help others.
- freedom 3 The freedom to distribute copies of your modified versions to others. Access to the source code is a precondition for this.

Free Software and/or Open Source Software?

- just creates confusion nowadays ...
- essentially the same thing
- basic idea to "improve marketing" by not raising ethical issues related to proprietary software
- conspiracy theorists would interpret this as an outside attempt to divide enthusiasts and to weaken the movement
- our standing: the same license, the same category
- both groups overwhelmingly used GPL
- nowadays FOSS or FLOSS
- we'll treat both camps as the same
- since they really are
- I (I != we) use "free software"
- because I am "Stallmanist"

GNU

- it seems that our initial conditions are different ...
- for those who are not familiar, Gnu is Not Unix
- recursive acronym, some fun to create ...
- announced on September 27, 1983
- Linux is GNU/Linux!
- essential start of free software movement is here!
- ► GNU GPL is named after GNU
- basic idea to follow UNIX philosophy and create a free operating system
- really brave idea at that time
- but unless you do not have high goals you'll never reach them
- nowadays, a reality
- done.

Restrictive (Copyleft) Free Software Licenses

- the essential idea is copyleft
- the term was initiated with "Open Letter to Hobbyists" written by Bill Gates in 1976
- started as a word play in Palo Alto Tiny BASIC, "@COPYLEFT ALL WRONGS RESERVED"
- > present meaning is different, with deeper meaning
- something like "all rights reversed"
- viral technique: the license spreads and preservers rights granted to the users by the program initial author
- modified version of the program, if released, should keep the same license!
- unintended use of copyright!
- but it worked!
- regardless numerous attacks and pejorative labels

GNU Lesser General Public License

- weak copyleft license
- how to license free software libraries?
- if under strong copyleft, proprietary software cannot use free software libraries
- political decision ...
- programs that use the library are not required to keep the license
- modified versions of the library are required to keep the license
- copyleft depends on the nature of the resulting derivative work

Classification of Free Software Licenses

- 1. restrictive
 - \blacktriangleright require derivative works to be released under the same license
 - "viral licenses"
 - brilliant piece of logic
 - the least acceptable license in the proprietary worldnot acceptable for some funding sources
- 2. permissive
 - "we, as authors, provide you with all four freedoms, just read the disclaimer"
 - authorship preserved
 - disclaimer important, well justified
 - acceptable for proprietary ecosystem, at least as less evil
 - some packages turned out to be a source of significant profit in the proprietary world, SPICE, BSD, ...

GNU General Public License

- strong copyleft license
- there are no exceptions: modified versions, if released, should keep the same license
- three versions:
 - 1. version 1, 1989
 - 2. version 2, 1991
 - 3. version 3, 2007
- presently active versions are 2 and 3
- version 3 addressed software patents, hardware restrictions, license compatibility, DRM, ...
- not that version 3 is completely and immediately accepted

GNU Affero General Public License

- really strong copyleft license
- "network applications" and "cloud computing"
- in GNU GPL running the program does not trigger the copyleft mechanism!
- AGPL: derivative work, offered as a network application, when run on a server should provide downloading of the source code from the server
- in this manner running the program triggers the copyleft
- important in the era of cloud computing

GNU Free Documentation License

- ▶ free software needs free documentation ...
- complicated: cover texts, invariant sections
- ▶ a bit complex license, historical motivation ...
- similar to CC BY-SA, though not directly compatible
- requires attribution of original authors
- requires changes to be notified
- burdens when printing: original license should be printed as well, and it is a pretty big document
- regardless these facts, fairly popular, used by Wikipedia
- GNU Simpler Free Documentation License is a result, for manuals and textbooks

compatibility issues . . .

- double licensing
 - > applicable for programs licensed under copyleft licenses
 - if the derivative work does not comply with the original license special licensing terms might be negotiated
 - an example: FFTW
 - sounds like a fair deal

Permissive Free Software Licenses

BSD License

- provide four freedoms
- do not require copyleft
- great compatibility potential
- usually just state the software creator and contain a disclaimer
- sort of acceptable in the proprietary world

- permissive software licenses
- there have been several of them ...
- ▶ 4-clause, 3-clause, 0-clause . . .
- used to contain "advertising clause"
- historically important, used by BSD
- used to license many packages included in proprietary software

MIT License

- ▶ where is Berkeley, there is MIT
- permissive license, very similar to BSD license without advertising clause
- really short
- a sentence that transfers rights and a disclaimer, common format
- all rights granted, just keep the note, DISCLAIMER in capital letters
- I was about to include the license, but copyright licenses are under copyright by Berne convention
- should licenses have their own licenses? They do! (as a copyright note)

ISC License

- included AFTER the conference, upon suggestion of Vladimir Milovanović, University of Kragujevac
- similar to simplified BSD license and MIT license, but simplified by removing content unnecessary since there is Berne Convention
- really short, really simple, really liberal, really readable ...
- ... but do we need copyleft?

Apache License

- ► another permissive license
- started as BSD license, and evolved as BSD license
- addition: derivative works should not keep the Apache name
- unmodified parts of the code keep the license
- historically important, Apache HTTP Server promoted application of GNU/Linux
- version 2.0 addresses software patent threats in the way favored by the FSF
- compatible with GPL 3
- widely accepted!

Software in Public Domain

- sort of early license, when it all started
- all rights transferred
- in some jurisdictions not possible to disclaim authorship, primarily in Europe
- since everything copyrightable is copyrighted by Berne convention, requires a copyright waiver, a copyright note
- usually, this contains a liability disclaimer
- an example of the effect of different jurisdictions in our www world
- sometimes good, sometimes bad, depends ...
- requires careful thinking before qualifying!

A Table (a bit simplified, a bit overgeneralized)

license	pub. dom.	BSD	MIT	ISC	Apache	LGPL	GPL	AGPL	
liability	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	~	\checkmark	permissive
disclaimer									
recognizes		\checkmark	\checkmark	✓	\checkmark	\checkmark	\checkmark	\checkmark	
authorship									
same license for					1	1	1	1	per
unmodified parts					v	~	×	v	
copyleft for		1							
modified versions						~	↓	▼	e
general								1	.≥
copyleft							↓	↓	restrictive
public use								1	res
triggers copyleft								↓	

License Compatibility

- > a real issue
- could software under license A be used with software under license B and under what license the resulting software might be released?
- careful reading and precise wording matters here!
- license proliferation is a problem!
- unless you have a good reason, do not create your own license
- ▶ for common licenses there are compatibility tables
- in general, permissive software licenses are compatible with copyleft licenses, not the opposite
- ... but be careful!
- careful reading and consulting are strongly advised!

Freeware is NOT Free Software

- already heard this?
- people tend to forget and/or to mishear
- let us repeat:
 - 1. free software provides its users the four freedoms from the definition stated at the beginning
 - 2. freeware is the software distributed free of charge
- okay, do you find any difference?
- or better to ask, do you find any similarity?
- the notions are different, don't you agree?
- so why people treat them as synonyms so frequently?
- is money the only thing that matters?

Open Hardware 1

- what hardware?
- > at first, computer hardware, from the ISA down to silicon
- open cores emerged . . .
- > open toolchains emerged, seems to be here to stay
- could you trust closed hardware any more?
- does malware tend to migrate to the hardware level?
- under what conditions you could trust your hardware?
- ▶ it seems that even hardware design should be open
- at least if you care to trust it

Transition: Open Instruction Set Architectures

- let's get closer to the bare metal ...
- ▶ the closest that you can get from the software side is the ISA
- should it be open and free?
- ▶ the case of RISC-V
- Berkeley, Krste Asanovic, ...
- specification is open, some cores are open, some cores are not
- work in progress and in rapid expansion ...
- my guess is that this is the future
- we'll see in the years to come
- however, keep an eye on RISC-V

Open Hardware 2

- let's generalize a bit ...
- the case of Arduino success
- GPL for the software and CC-BY-SA for the design files
- unexpected winners!
- ▶ what is Arduino? software, hardware, ecosystem, community?
- another topic: single board computers?
- do open hardware projects take the market rapidly?

Open Hardware 3

- ▶ not just limited to computers ...
- popular in scientific instrumentation
- CERN being one of the leading institutions in developing the concept; copyleft is a legal issue
- popular in 3D printing designs
- WikiHouse project
- ideas tend to generalize and spread
- design files could be exchanged easily
- would open experiences create new standards?

Conclusions 1

- material objects and nonmaterial objects are different!
- do the same business models apply for the both of the types?
- industrial revoluion(s) affected material objects
- digital technology revolutionized nonmaterial world
- in the area of software, generalization of business models appropriate for material objects lead to a number of paradoxes
- are proprietary business models socially efficient?
- the future will give us all the answers
- in the meantime, we covered free software licenses on a human readable level
- we covered rapidly expanding area affected by the ideas of free software: open hardware and open culture

Generalization: Creative Commons Licenses

- complete success of open ideas in software
- with some phase delay, gaining success in hardware
- how about other areas of human activity?
- creative works became digital, available to redistribute, remix, and build upon easily
- after the experience with software, Creative Commons adapted those ideas for other creative works, resulting in Creative Commons licenses
- standardized licenses, designed by a respectful legal team
- new dimensions: attribution, share alike, no derivative works, non commercial, and combinations of these features; share-alike is copyleft
- three layers of a license: lawyer readable (legal code), human readable, machine readable; great to have human readable!
- something really complete; live and maintained!

Conclusions 2

- please remember the free software definition
- please remember that free software is not freeware
- please remember how copyleft works
- enjoy being free by using free software!