Speech-to-text: Linking Social Survey and Linguistic Infrastructures through speech interviews

SSHOC Workshop

16 April 2021, Online

Speakers

Judith Koops, Generation and Gender Program, NIDI, The Hague

Joris Mulder, LISS Panel

Henk van den Heuvel, Oral History Team – Radboud University, Nijmegen

Giovanni Borghesan, EVS – Tilburg University









Horizon 2020 European Union Funding for Research & Innovation

Type of action & funding: Research and Innovation action (INFRAEOSC-04-2018)



- creating the social sciences and humanities (SSH) part of European Open Science Cloud (EOSC)
- maximising re-use through Open Science and FAIR principles (standards, common catalogue, access control, semantic techniques, training)
- interconnecting existing and new infrastructures (clustered cloud infrastructure)
- establishing appropriate governance model for SSH-EOSC

Speakers

Judith Koops Postdoctoral Researcher Generation and Gender Program, NIDI, The Hague

Joris Mulder LISS Coordinator and researcher LISS Panel

Henk van den Heuvel

Senior Researcher Oral History Team - Radboud University, Nijmegen

Giovanni Borghesan Junior Researcher

EVS – Tilburg University





Agenda

- Introduction
- Overview and description of the project
- Applying Speech to Text software in the Dutch LISS panel
- Processing and analysis of Audio data
- Breakout-rooms
 - Survey developer perspective Joris Mulder
 - User perspective Judith Koops
 - Information extraction perspective Henk van den Heuvel
 - Methodological / analytical insights Giovanni Borghesan



Housekeeping Rules

- Keep your microphone muted during other's speeches
- If you have questions, please submit them in the chat
- Presentations will be recorded. Video and slides will be available after the workshop.



Linking Social Survey and Linguistic Infrastructures

Voice recorded interviews

Dr. Judith Koops

Generations and Gender Survey Netherlands Interdisciplinary Demographic Institute



G^{GP}2020 nidi





The start of the project







This project is funded from the EU Horizon 2020 Research and Innovation Programme (2014-2020) under Grant Agreement No. 823782

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Social Sciences & Humanities





Bringing Social Sciences Cluster & Humanities Cluster together

Collect audio recordings in social survey

Social Science infrastructure 2 Collects data Humanities infrastructure 2 Processes data

Hypothetical situation

- Audio data collected with GGP (24 countries * 7000 individuals)
- > Topics: Relationship types
- Data transcription and sentiment analysis by CLARIN



Bringing Social Sciences Cluster & Humanities Cluster together

Linguist

- 168,000 language inputs
- Examine same language across countries
- Examine minority languages
- Spread of dialects
- Wealth of socio-economic and demographic

Sociologist / Demographer

- Open-ended questions
- Data quality
- Sentiment towards topic
- Language fluency



First things first

Experiment – LISS Panel

• Module 5 topics:

- Democracy
- European Union
- Trust
- Marriage
- Unmarried cohabitation
- Combine CAWI and CARI
- Gross N = 400 / Net N = 50 (+)
- Speech to text transcript
- Natural Language Processing tools

Start data collection: this week Data release: end of 2021 via LISS repository



"Can you hear what I'm saying?"

Applying Speech to Text software in the Dutch LISS panel Challenges and solutions of audio responses in a web survey

> Joris Mulder LISS Coordinator, CentERdata Tilburg University

SSHOC Speech-to-text Workshop April 16, 2021







What is the LISS Panel?



- Online panel of 5,000 households, comprising of 7,500 individuals (16+)
- Online interviews as method:
 - Probability sample drawn by Statistics Netherlands, from address sampling frame
 - Includes households without Internet access: equipment provided (SimPC)
- Questionnaires each month, 30 minutes
- Incentive € 15 per hour (= € 2,50 for 10 min. survey)







Advanced measuring devices

- Internet bathroom scales
 - weight & fat percentage



- Smartphones
 - time use, travel behavior / mobility



Walkina

Sitting on the train

- Accelerometers
 - physical activity and pattern recognition (machine learning)



Cyclind

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Current innovation: Speech To Text

Due to flexible infrastructure of LISS panel one can easily accommodate
 new

inventions:

NIDI Speech to Text study





Issues to consider

- What software to use?
 - Existing software, open source, develop in-house
- Technical:
 - Integrating in panel software
 - Suitable devices respondents (microphone, headset, etc.)
- Privacy & security:
 - Storing audio files, cleaning the data, is a voice personal data?
- Methodological:
 - Selective non-response (cannot / won't participate)





Software and technical integration

- External Speech to Text software
- SaaS tool Questfox
- Integrated in the LISS panel





Privacy & security

- Storing audio files
 - Dedicated SFTP server
- Cleaning data
 - S2T Transcripts
 - Audio files
 time consuming process
- Privacy
 - Informed consent
 - Instruction: do not mention personal info
 - Respondents voice: personal data?
 - Use of one time respondent ID





Methodological implications

Selective non-response

- Refusals
- Cannot participate (e.g. no microphone available)
- Technical issues (e.g. microphone not functioning)
- Not supported technology
- Discussion
 - How to solve these implications?







• Live demo of the current study







Linguistic analysis of audio recorded social surveys

By means of language and speech technology

Dr Henk van den Heuvel; CLST, Radboud University,









- 1. Towards transcriptions of audio recordings via automatic speech recognition (The T-Chain)
- 2. Additional acoustical analysis of the speech signal
- 3. Text analysis methods

In CLARIN infrastructure: <u>https://www.clarin.eu/</u>





1. The transcription chain 5 TRANSCRIPTION AD-CONVERTER ANALOGUE ALIGNMENT METADATA TEXT ADC out COLLECTION INTERVIEW DYNAMIC LEVEL METADATA LEVEL INTERVIEW 100% CORRECT TIMED TEXT DIGITAL STORAGE DIGITAL SEARCHABLE, TRANSCRIBED AV-DOCUMENT MED TEXT ASR-CONTROL

- 1. Analog-Digital Conversion (ADC)
- 2. Automatic Speech Recognition (ASR)
- 3. Transcription (correction)
- 4. Synchronisation of Audio & transcription (Alignment)
 5. Metadata



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Implemented for CLARIN: <u>https://clarin.phonetik.uni-</u> muenchen.de/apps/TranscriptionPortal/

TranscriptionPortal v1.0.6			ortal v1.0.6	09 00 00 0 ∞ 0	X 3 Help	Statistics	Feedback
+	Ready						
~	File	Upload	Speech Recognition	Manual Transcription	Word alignment	Phonetic detail	Export
							1



1. T-chain: Automatic speech recognition for survey recordings

- 1. Avoid speaker overlaps
- 2. Use close talk mics
- 3. Avoid background noise
- 4. Articulate normally
- 1. Good internet connection

2. Additional acoustical analysis

- 1. Emotional analysis
- 2. Pauses and volume as indicators of negative valence
- 3. Pitch variation as indicators of positive valence and higher arousal



Nazareth, D. S., Tournier, E., Leimkötter, S., Janse, E., Heylen, D. K. J., Westerhof, G. J., & Truong, K. P. (2019). <u>An acoustic and</u> <u>lexical analysis of emotional valence in spontaneous speech:</u> <u>Autobiographical memory recall in older adults</u>. *Proceedings of Interspeech*, 3287–3291.



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- 1. Qualitative data analysis
- 2. Corpus analysis / computational linguistics

See https://speechandtech.eu/tech-and-tools/

e.g. topic modeling: tools for finding a group of words (i.e topic) from a collection of documents that best represents the information in the collection.





3. Text analysis: Qualitative data analysis

ATLAS.ti MaxQDA NVivo Praat

QDA Workbench - Mixed method research - Many media types

Paid - Installer (Windows, Mac) or web-based (beta)

https://atlasti.com/



ATLAS is a workbench suited for the qualitative analysis of large bodies of textual, graphical, aduio and video data. This paid tool is a standard in many academic institutions, as it allows for many data types, and has a modern and accesible user interface, reminiscent of Microsoft Office.



3. Text analysis: Qualitative data analysis

Speech analysis - Phonetics - Open Source

Free - Installer (Windows, Mac, Linux, Chromebook)

https://praat.org/



Praat is not a classic CAQDAS, but an open-source phonetics program containing tools for the recording, analysis, measurement and editing of speech sounds. While the software can be intimidating for new users, Praat is a powerful tool for phonetics research.



3. Text analysis: Corpus analysis

Voyant Tools Sketch Engine Autosummarizer

Online Text-mining - Text analysis - Lightweight, simple

Free - Webbased

https://voyant-tools.org/



Voyant is a lightweight web-based text mining tool which is split up in multiple windows, all having it's own uses when it comes to bulk text analysis. While the tool will not be very useful to generate complete research results, it can be useful for finding trends and commonly named subjects in digital transcripts.



3. Text analysis: Corpus analysis

matic summarizer - • Webbased s://www.autosumm	- Artificial Intelligence - Easy-to-use arizer.com/		
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Advancements in machine learning and artificial intelligence have caused great leaps in the abilities of algorhythms to automatically summarize texts into a shorter version, selecting which parts are core information and which parts to leave out. Many of such algorhythms exist, and Autosummarizer is just a simple web-based example. While most useful for newspaper articles, the technology in general could be useful for shortening transcripts and finding the common thread of an interview.





Break Out Rooms 20 minutes

- ROOM 1: Survey developer perspective Joris Mulder
- ROOM 2: User perspective Judith Koops
- ROOM 3: Information extraction perspective Henk van den Heuvel
- ROOM 4: Methodological / analytical insights Giovanni Borghesan



Plenary Discussion

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Thank you for your attention!



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