CARRELL, 1983) and on the Brazilian official documents that recommend the use of a variety of textual genres as a means to promote reading as a social practice, the activities hereby proposed aim at stimulating and increasing students' interest on reading, considering the importance of it in the teaching/learning process of English as an L2. The book utilized to present the proposals is Diary of a Wimpy Kid vol. 1 and the activities contemplate pre-reading, while reading and post-reading stages. In conclusion, the book choice and theme need to be related and connected to the context of the students, once difficulties on learning an L2 and memory constraints can be minimized if pre-reading activities as a scaffolding could be provided beforehand.

Keywords: "Diary of a Wimpy Kid", reading practice, teaching English, text genre.



THE USE OF ADEQUACY AS AN EXTRA DIMENSION IN A STRATEGIC PLANNING STUDY

André Luís Specht (alspecht@unicentro.br)

Midwest State University - Unicentro Center of Slavistics Brazil

Abstract

This article presents the results of a study that aimed at scrutinizing adequacy adopted in Specht and D'Ely (2020)'s study as a speech dimension and measure to tackle more discourse-oriented features of speech performance. The composition of the measure was the sum of raters' scores to five criteria: structure, appeal, clarity, lexical choice and fluency. However, it was not analyzed whether all criteria had an impact on participants' speech performances individually. For that, statistical analyses were run (a) to examine whether adequacy may be considered a separate speech dimension different from other speech dimensions used in the study, complexity, accuracy and fluency (CAF) and (b) to understand whether all criteria had an active role in the measure and if not which one(s) did. The results have

showed that adequacy may be considered a specific speech dimension and that the all criteria, except for fluency, had an active role in the measure, being textual organization (structure) a more salient criterion.

Keywords: adequacy; strategic planning; speech performance; CAF.