

Research and Innovation Action

Social Sciences & Humanities Open Cloud

Project Number: 823782

Start Date of Project: 01/01/2019

Duration: 40 months

Report on **Milestone 3** SSHOC web platform launch

Dissemination Level	PU
Due Date of Milestone	30/03/2019 (M3)
Actual Achievement Date	28/02/2019
Lead Beneficiary/LTP	10. Trust-IT
Work Package	WP2 Communication, Dissemination and Impact
Task	T2.3 SSHOC web presence
Version	V1.0
Number of Pages	p.1 – p.6

Abstract:

On 28 February 2019, the SSHOC web platform was launched. shopencloud.eu is the unique access point for the SSHOC Marketplace and it will showcase the project's objectives and partners, news, and events. The SSHOC website will have different iterations during the project's lifetime aligned with the forthcoming results and defined as Milestones 3, 4, 5, 6, and 7.

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1. Introduction

As described in the SSHOC GA, task 2.3 SSHOC web presence will cover all activities related to the design, development, roll-out and continuous update of the SSHOC web presence. An evolved SSHOC web platform will ensure a service-oriented approach to the SSHOC marketplace developed in WP7 and will act as the main project entry point providing a multi-view of the SSH landscape, according to the main research lines of the ERICs involved, namely Art and Humanities, Social Science, Linguistics.

The SSHOC web platform will be conceived and structured to ensure visibility and easy access to the technologies and services resulting from WP3, as well as innovations mechanisms in data production (WP4), use cases (WP5) and training materials (WP6), targeting data producers and data re-users in the SSH disciplines, as well as industry players.

The web platform will also serve as main repository for all published content and allow access to project deliverables and external resources. It will have specific sections dedicated to events and workshops; it may contain sections to collect user feedbacks and online surveys. It will be able to optionally host any software repository developed within SSHOC and will provide direct access points to the ERICs websites and other relevant websites, existing catalogues and virtual labs. This task will also provide branding for the Marketplace (WP7) and support to improve its Graphical User Interface (GUI) and end-user friendliness. Specific branding of the new services will also be provided, making their look & feel homogeneous under the SSHOC umbrella.

In M2, February 2019, the SSHOC web platform was launched (Milestone 3), 1 month ahead of time, to leverage on the visibility of the project Kick-Off meeting in M3, March 2019. This document will describe the achievement of this milestone.

2. Description of the Milestone

The SSHOC web platform, sshopencloud.eu, is the unique access point for the SSHOC Marketplace and it will showcase the project's objectives and partners, news, and events.

A preliminary landing page of the website was already up in month 1 at the start date of the project. The first version of SSHOC’s website was launched in February 2019 (MS3) providing information about the project and the SSHOC Marketplace. Users could register an account and receive the newsletter. The webpage is planned and structured to ensure visibility and easy access to the technologies and services, as well as innovations mechanisms in data production, use cases and training materials, targeting data producers, data users, and re-users in the SSH disciplines as well as industry players.

Specific attention was given to the marketplace in this first iteration, with the aim to start raising awareness of what can be expected of the marketplace and how it fits in the wider EOSC ecosystem.

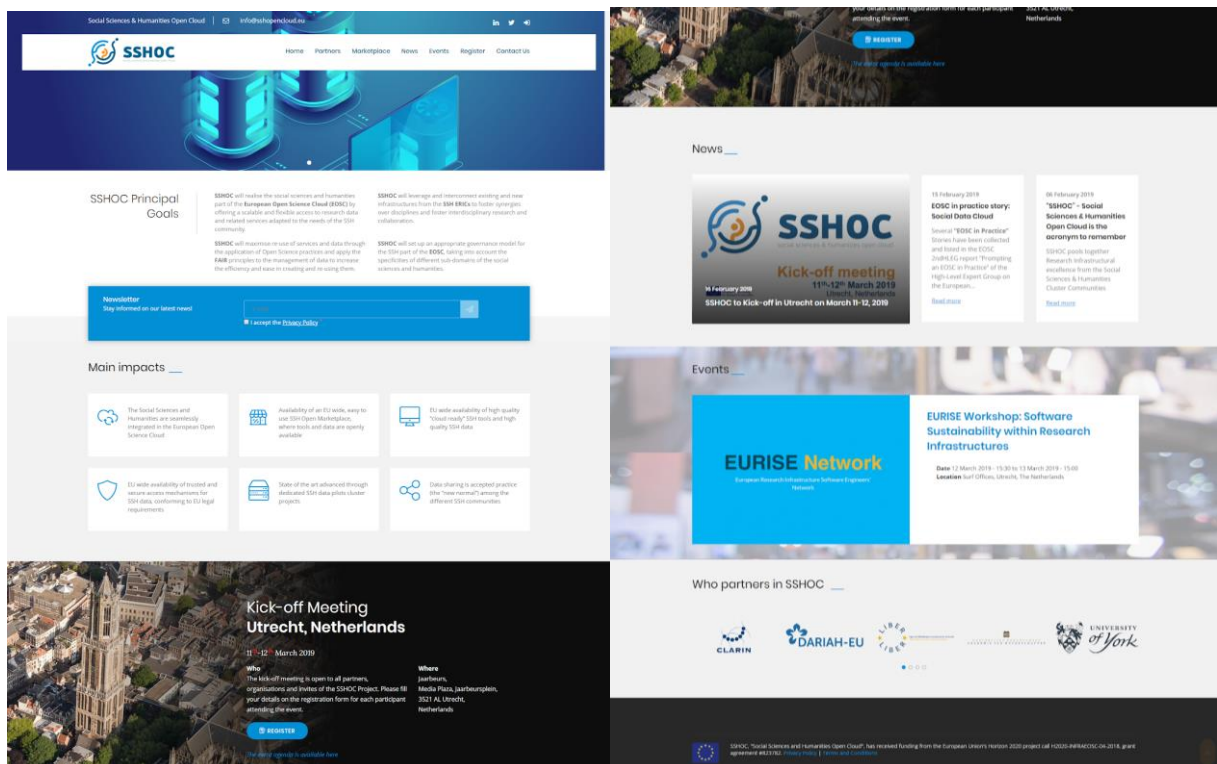


FIGURE 1: FIRST RELEASE OF THE SSHOC PLATFORM IN FEBRUARY 2019

2.1. Role of the Milestone

SSHOC will use various communication channels leveraging on the project partner networks and will produce a set of tailored communication formats targeting different stakeholder groups. The main channels that will be utilised in SSHOC are visualized in the figure below:

ELEMENTS DETERMINING A COMMUNICATION STRATEGY

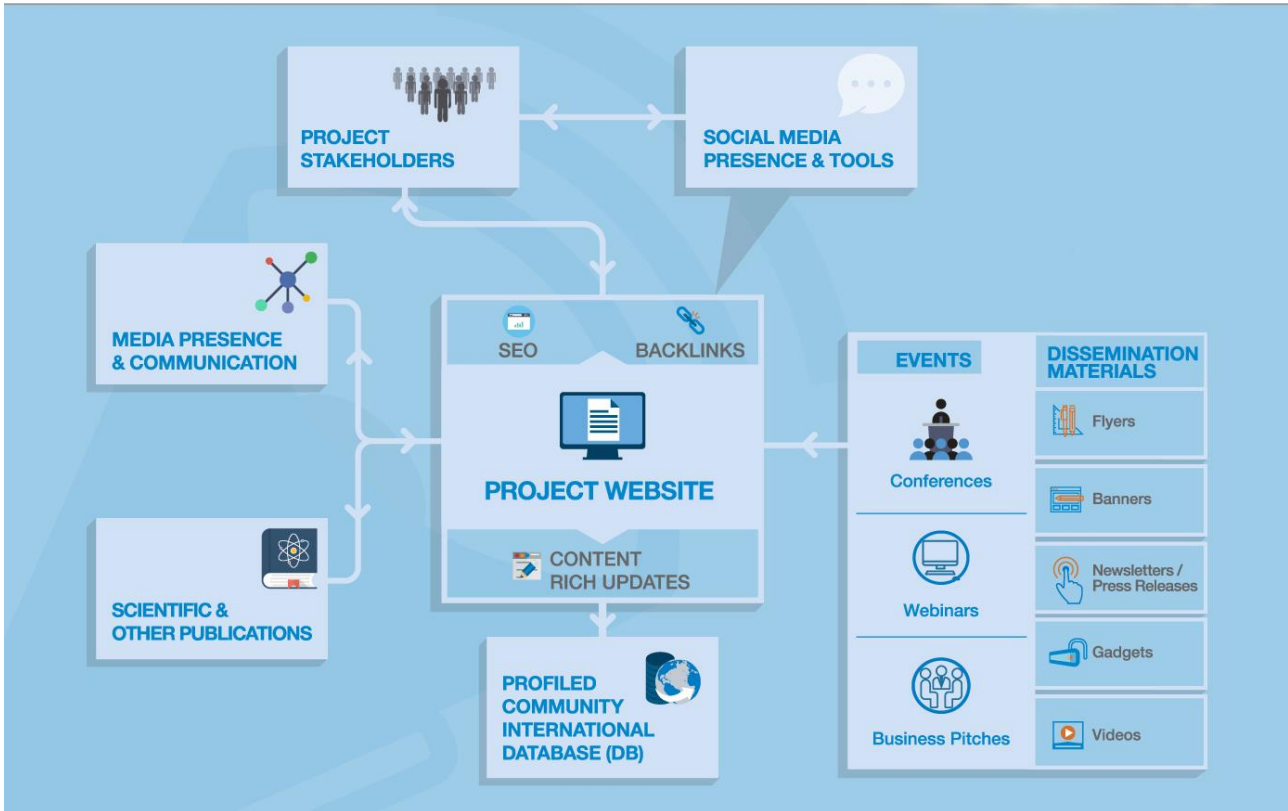


FIGURE 2: ELEMENTS DETERMINING AN EFFECTIVE COMMUNICATION STRATEGY.

2.2. Means of verification

On 28 February 2019 the SSHOC web platform was launched, in addition to the accessible website, the achievement was disseminated on social media.



FIGURE 3: TWEET LAUNCH SSHOC WEBSITE

In addition, SSHOC prepared 3 news-items for the go-live, that can be seen in the figure below with their respective dates that show publication as early as February 2019.

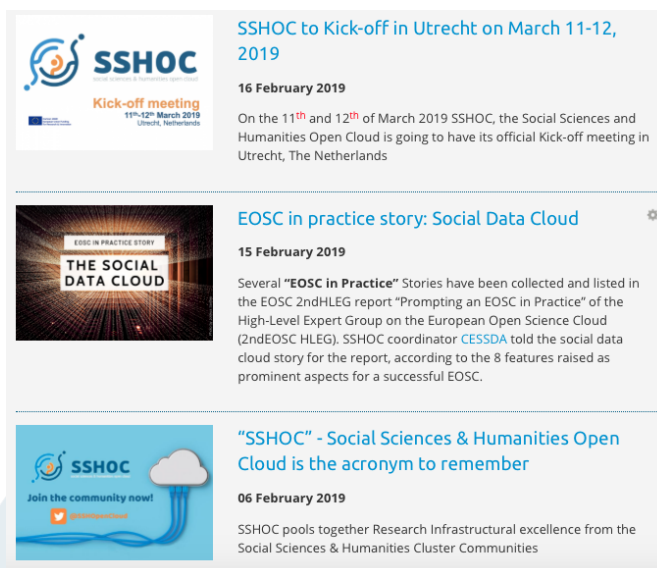


FIGURE 4: NEWS-ITEMS IN PLACE FOR THE LAUCH OF THE SSHOC WEBISTE IN FEBRRUARY 2019

In addition to the external communication, a message via mail was sent out to the full consortium on 27 February 2019, raising awareness of the achievement with all partners.

3. Conclusions and next steps

The SSHOC website will have different iterations during the project's lifetime aligned with the forthcoming results and defined as Milestones 4, 5, 6, and 7.