





## SnowApp climate service Reliable 4-week forecast on snowmaking conditions for ski resorts

Webinar on sustainable nature tourism in the Barents Region 25 November 2020

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The Blue-Action project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 727852.



## **SnowApp climate service for winter tourism centres**





ACTION

- 4-week reliable forecast on snowmaking conditions
- A decision-support tool for ski resort management
- Particularly suitable for forecasting periods of critical or too warm conditions, like the early season 2018
- With optimization based on better foresight on snowmaking conditions, emissions and costs can be reduced, and additional income can be gained
- Designed by Ruka and Arctic Centre of the University of Lapland in 2017-2020
- Applicable in other ski resorts too based on

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## The SnowApp

### sn₩wApp

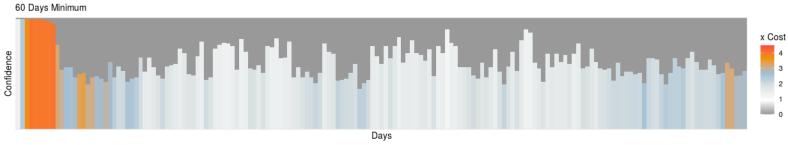
2020-11-01	to	2021-04-17
Language:		
English		
Key to conditions:		
Good		
Borderline		
Poor		
IIII Impossible		
BLUE ACTION	N	
European Union, Horizon 20	)20. Grar	nt: 727852

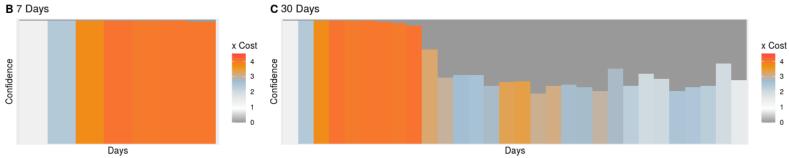
Help Main Wind About

All Displays start 2020-11-01 Main Display 167 Days

#### A Date Range

Confidence





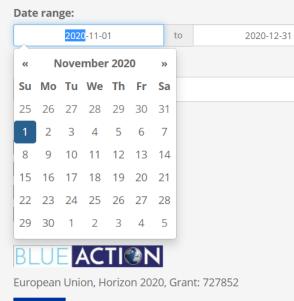
Version 3.112



Dec 15

Jan 01

### sn₩wApp



Main

-

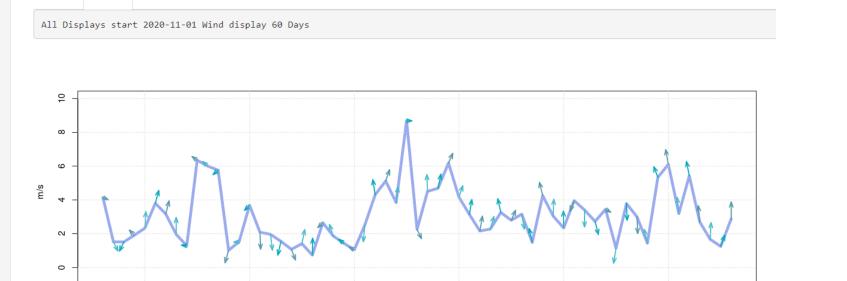
Wind

Nov 01

Help

About

Nov 15



Dec 01

weekDates

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Version 3.018

# Thank you for your attention!

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