

Life Design in the Virtual Environment

2021 MCC PD CONFERENCE

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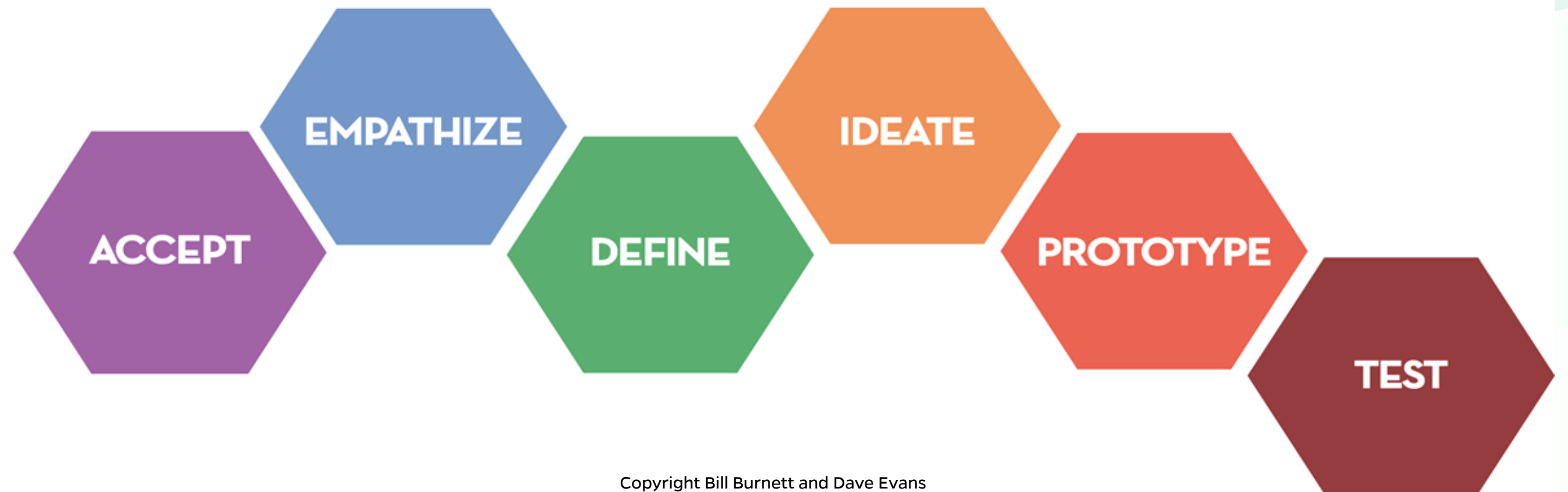
WHAT'S LIFE DESIGN?



TESSA
MCKENZIE

@TESSAMCKENZIE15

DESIGNING YOUR LIFE FRAMEWORK



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Life Design applies **design thinking** to a student's pursuit of inspiration and success. As Life Design Educators, we focus on connecting students to **immersive experiences** and **mentoring relationships**. Our goal is provide opportunities that will help students integrate curricular and co-curricular learning experiences, explore their life's purpose, and **make bold steps** toward their desired career field.

WHAT'S LIFE DESIGN?

GET CURIOUS



TALK TO PEOPLE



TRY STUFF



**WHAT
SO WHAT?
NOW WHAT?**



**SMITI
NATHAN**

@TRAVELLINGARCH

What?



**The
Initiative**

So What?



**Its
Significance**

Now What?



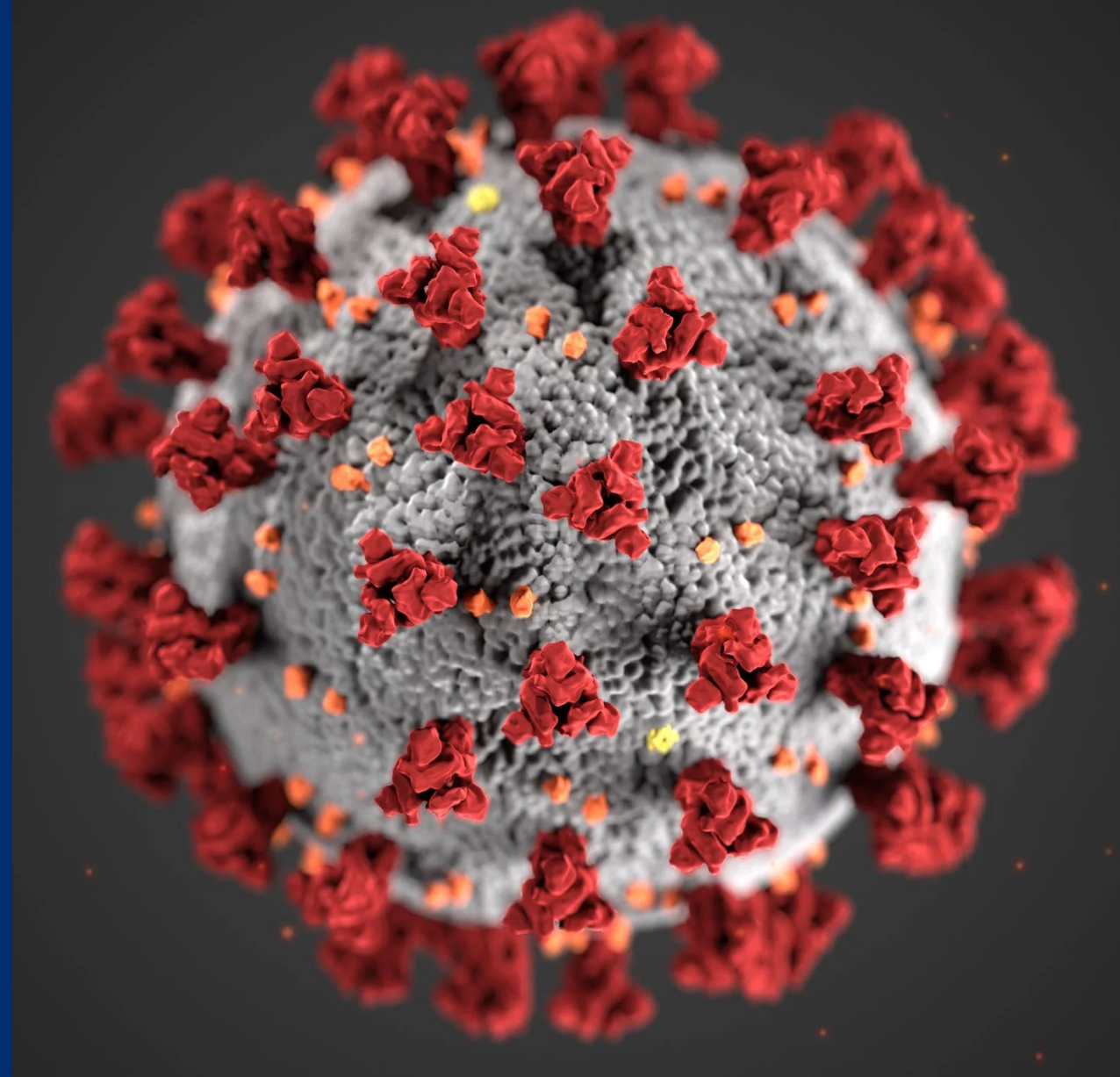
**Next
Steps**

WHAT THE HECK?



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CELEBRATING NATIONAL ARTS & HUMANITIES MONTH



**NADINE
GOLDBERG**

@NADINEBGOLDBERG



"A series of 10 Life Design programs in celebration of National Arts & Humanities Month (NAHM) in October"



"The jam-packed calendar helped students see our commitment to supporting Humanities majors."



"NAHM illustrated the power of meeting students where they're already highly engaged – whether in their academic departments or their student orgs."

Join the Life Design Lab for
National Arts & Humanities Month

Register for NAHMEvents on Handshake
bit.ly/jhu-nahm

Wed, 9/30 3:10-4:30pm ET			
What Did You Do With That? A Humanities Networking Event			
Tues, 10/6 12pm ET & Thurs, 10/15 5pm ET	Wed, 10/14 12pm ET Mon, 10/19 12pm ET	Mon, 10/19 6pm ET	
Integrating the Arts Into Your Career: Alumni Panels	Telling Your Arts Story: Resumes & Interviews	Careers in Museums & Libraries: JHU Campus	
Tues, 10/20 6pm ET	Tues, 10/27 5pm ET	Wed, 10/28 5pm ET	Thur, 10/29 6pm ET
Hopkins to Health – Humanities Spotlight	United Talent Agency (UTA) Info Session	Grad School in the Humanities Panel	Writing Sems Alumni Panel All majors welcome!

JHU LIFE DESIGN LAB AND HOMEWOOD ARTS PROGRAM PRESENT

Life Design and the Arts

FALL WORKSHOPS
RSVP ON HANDSHAKE OR HOPKINS GROUPS

INTEGRATING THE ARTS INTO YOUR CAREER: ALUMNI PANELS

October 6 12-1pm EST
October 15 5-6pm EST

TELLING YOUR ARTS STORY: RESUMES & INTERVIEWS

October 14 12-1pm EST
October 19 12-1pm EST

Writing Seminars Alumni Panel

Thurs, 10/29 | 6:00pm ET

Students of all majors are encouraged to attend!

Josefina Kals McGehee, '08 Director of Publicity, Knopf Doubleday @ Penguin Random House	Dolapo Demuren, '15 Writer & Poet / English & Poetry Teacher @ Saint Ann's School
Tiffany Kim, '14 Project Manager @ Decoded Advertising	Adam Epstein, '13 Entertainment Reporter @ Quartz

Register on Handshake
bit.ly/jhu-nahm

Join the Life Design Lab for

EMPLOYER RELATIONS TRENDS



ALEANAIRIS NUNEZ

@N12ALY



"By analyzing changing employer relations trends, we shifted our practices for the campus recruiting experience."



"We offered a menu of options, focused on relevancy, and saw increased engagement on Handshake."



"Continuously rethinking ways on how we might be able to incorporate more design thinking frameworks in the virtual recruiting space."

1

EMPLOYERS STARTED TO REDESIGN THEIR TIMELINES, ROLES, AND ONBOARDING.

2

EMPLOYERS WERE INTENTIONAL ABOUT HOW THEY COMMUNICATED THEIR BRAND IN THE VIRTUAL SPACE

3

WE SAW AN INCREASE IN VIRTUAL PROGRAMMING

BUILDING “FAILURE IMMUNITY”



**CIARA
FLOWERS**

@FLOWERSINBALTI1



“Leveraging the life design model to communicate to parents our growth mindset approach.”



“Most failures have an identifiable cause and a viable solution(s) .”



“Reframing 'Failure' can help your student get unstuck when facing challenges and allows them to determine what insights they can use for next time.”

Not all failures are alike....

Screwups (S)=Simple mistakes you made that you normally get right. You don't need to learn anything here; just apologize as needed and move on.

Weaknesses (W)=Mistakes you make over and over again because of one of your abiding shortcomings. Your best strategy is to avoid situations that prompt them.

Growth Opportunities (GO)= Failures that have an identifiable cause and an available solution. We want to direct our attention to this type of failure.

Insights (I)= Lessons you learn for real improvement. What went wrong (the critical failure factor), and what could be done differently next time (the critical success factor)?

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F	S	W	GO	I
Had some major flubs on my presentation to campus stakeholders last week.			X	I only practiced my presentation once and added changes that I wasn't very comfortable with just an hour before.
Burned dinner!	X			I forgot to reset my timer after I checked the oven.

#RESILIENCEU



"The Course You Need Right Now: Stories, Service & Resilient Roots"



"The ability to bounce back has taken on new urgency."

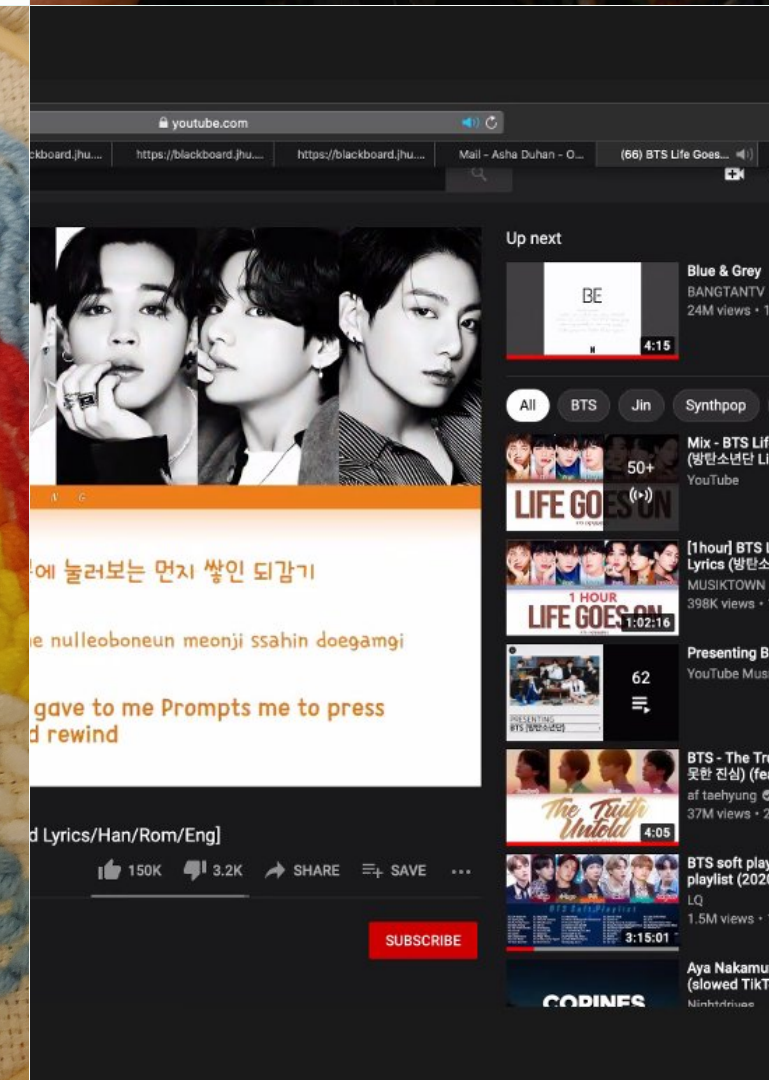


"Students will author their own 'profiles in resilience,' testing, and iterating post-class - prepared with tools and growth mindsets to live rooted in their mission, vision, and values."



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Life Design Lab



NADINE GOLDBERG


@NADINEBGOBERG



Clifton E Shambry Jr @ceshambryjr

Join us tomorrow at Noon! Navigate Working While Black/Navigating Working with Black (Coworkers): Employer Perspective (Advocacy and Allyship)

bit.ly/3eC15bt via @HubJHU @ldlhomewood @AlaynaHayes12

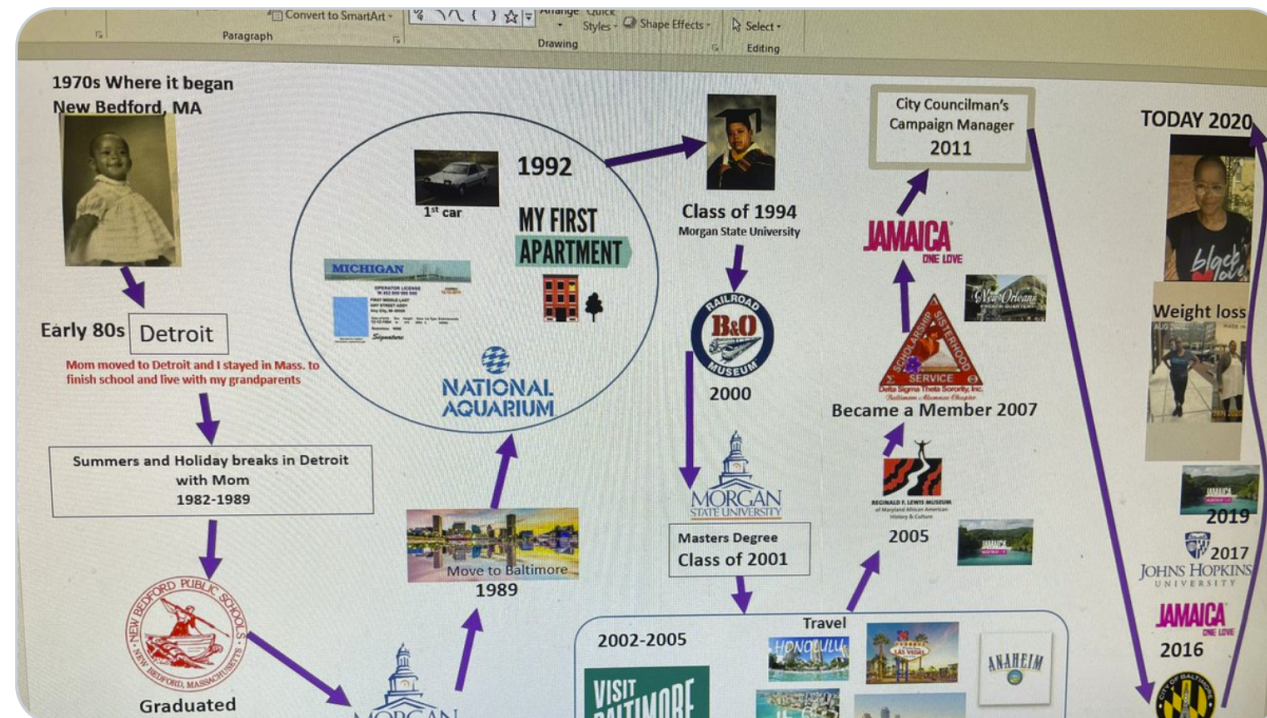
 Navigate Working While Black/Navigating Working with Black... Employers from Riot Games and The Chemours Company will share their perspective in a discussion on "Navigate Working ..." hub.jhu.edu

2:54 PM · Jul 20, 2020 · Twitter Web App



Cori A. Ramos @coriaramos · Dec 15, 2020

Diversity, Equity & Inclusion Retreat for @ldlhomewood staff today! Was able to display my Life Map to the team! I enjoyed putting that together! It gave me Time to reflect back on my life and where I have been! #lifedesign #lifemap



This Week

for the week of **December 7, 2020**
See more details for all events at bit.ly/LDLPrograms



DEI Collective Info Sessions with Carlos, Clifton, and Mike!

Finding opportunities for students apart of underrepresented minority students!

Mon, Dec 7th @ 6 PM
Tue, Dec 8th @ 4 PM
Wed, Dec 9th @ 12 PM

Find Your Future Friday with Tessa (LDL-TV)

Discusses a variety of topics with rotating guests including, industry experts, student leaders, alums, and employers.

Fri, Dec, 11th @ 12 PM

DEI Collective Resume Workshop

Get your resume ready for this great hiring event!

Fri, Dec, 11th @ 2 PM



Louise Lassalle, PhD @louiselassalle · Jan 8

For this intercession, with @Leah_Banks7 we expand our usual Biotech trek to include Medical Device companies and since we can't go to Boston this year, we invited both West Coast and East Coast companies for our virtual trek.

@ldlhomewood @JHU_Alumni #jhu #hopkins

1



8



Karen Mardock @KarenMardock · Jan 4

Intersession class Day 1! Excited to spend the next two weeks with @beyondbrandable and 33 students who are exploring how to find their fit in the healthcare ecosystem.



Life Design Lab

LET'S DISCUSS



CONNECT WITH US