



Universities and Citizen Science: from local to global

Muki Haklay, Extreme Citizen Science group Department of Geography, UCL Twitter: @mhaklay / @ucl_excites

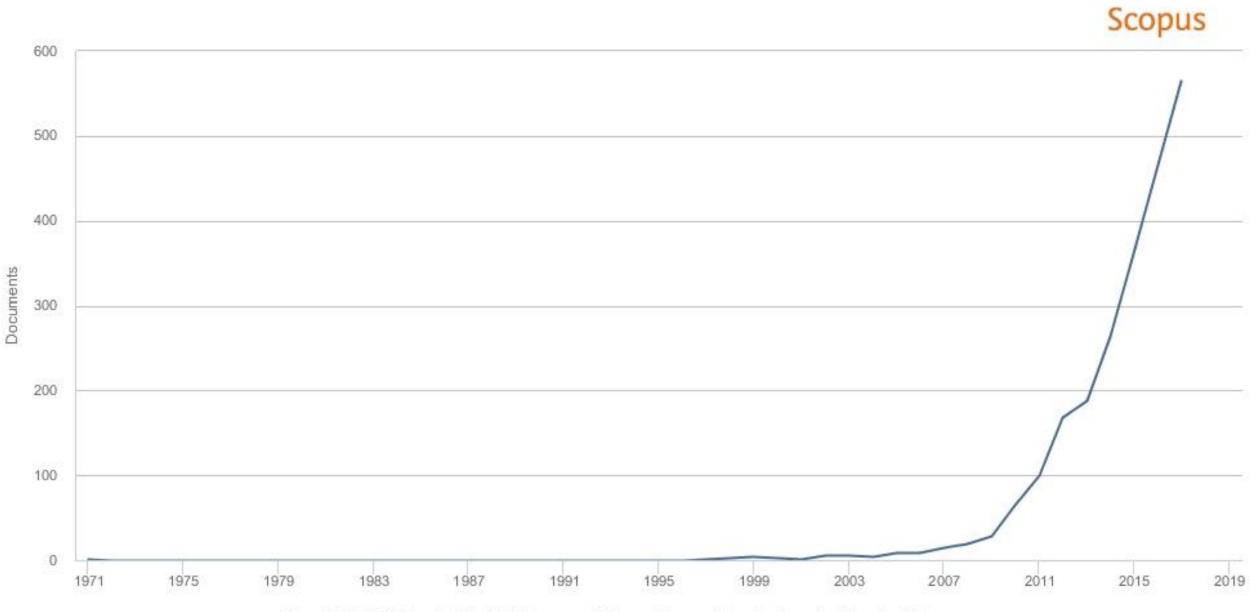




Synopsis

- The growth of citizen science
- Overview of citizen science activities today: Modes of participation; Relationships between scientists and the public; The role of technology
- Learning about citizen science
- Citizen science and university challenges and opportunities





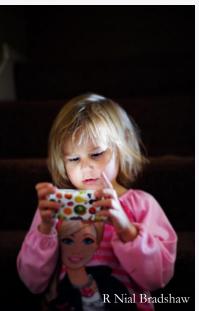
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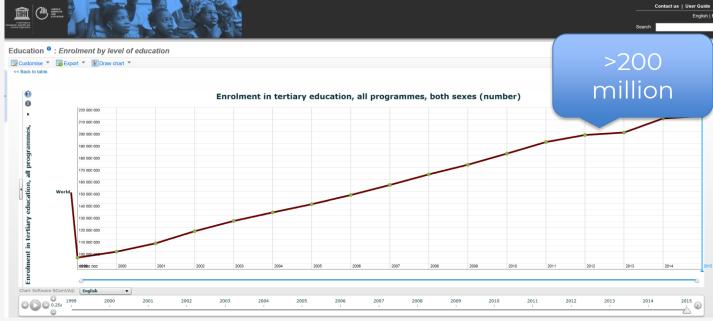




Underlying trends

- Levels of education (esp. rise in higher education)
- Technological developments (Web, mobile phones, broadband)









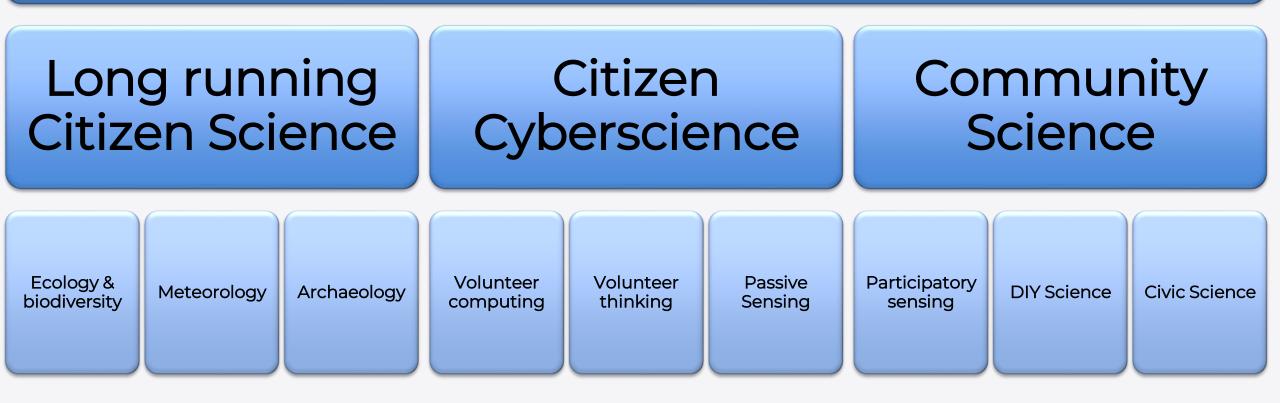
Citizen science at UCL

- With a longer history of public participation in research (going back to the 1980s), but a clear growth over the past decade
- Crossing disciplinary boundaries medical, health, engineering, life science, physical sciences, earth science, geography, social science, and humanities
- Growing community of researchers and practitioners with knowledge of the field





Citizen Science

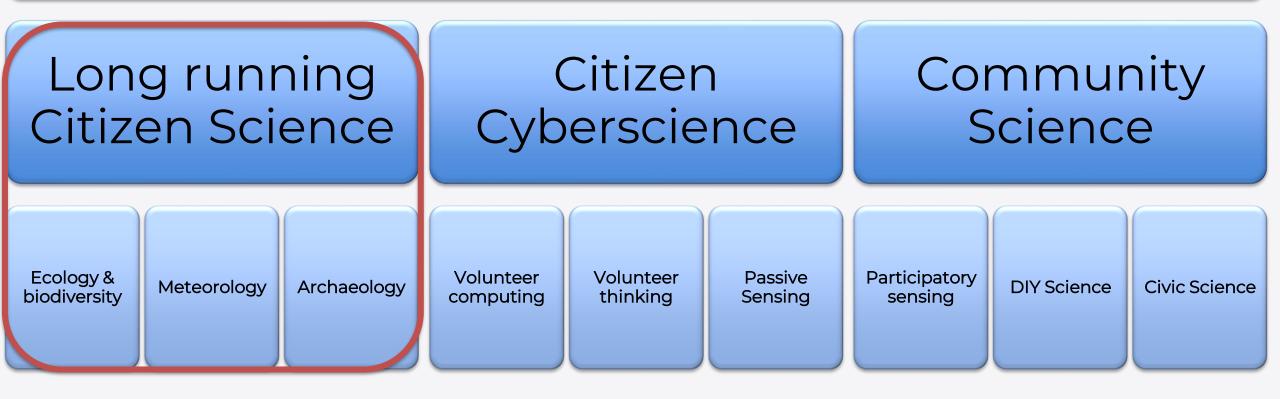


Haklay, Mazumdar & Wardlaw, 2018, Citizen Science for Observing and Understanding the Earth, Earth Observation, Open Science, and Innovation





Citizen Science





UCL 2007

Open Air Laboratories (OPAL)

The OPAL project, funded by the Big Lottery Fund, aims to (i) change lifestyles by encouraging people to spend more time outdoors; (ii) develop innovative educational programmes that can be accessed by all ages and abilities; (iii) enthuse a new generation of environmentalists; (iv) develop a greater understanding of the state of the natural environment especially in the most impoverished parts of the country; (v) develop partnerships between the community, voluntary and statutory sectors. 31 projects comprise the OPAL 'portfolio' to attain these aims. The OPAL Water Centre at UCL co-ordinated the national water survey and undertakes research at a lake site in each of nine regions of England. This research includes establishing a physical, chemical and biological monitoring programme and assessing the impact of toxic pollutants on freshwaters. Part of this involved assessing historical change through biological and geochemical analysis of sediment cores from each lake. The facility provided the sediment core chronologies.

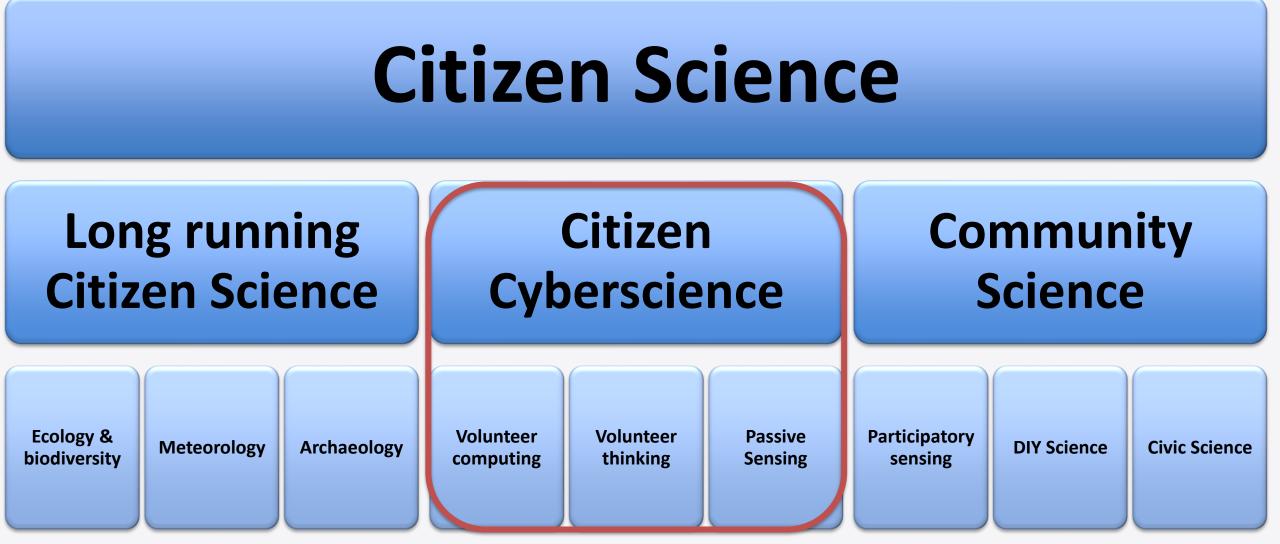
Project web page: http://www.opalexplorenature.org/

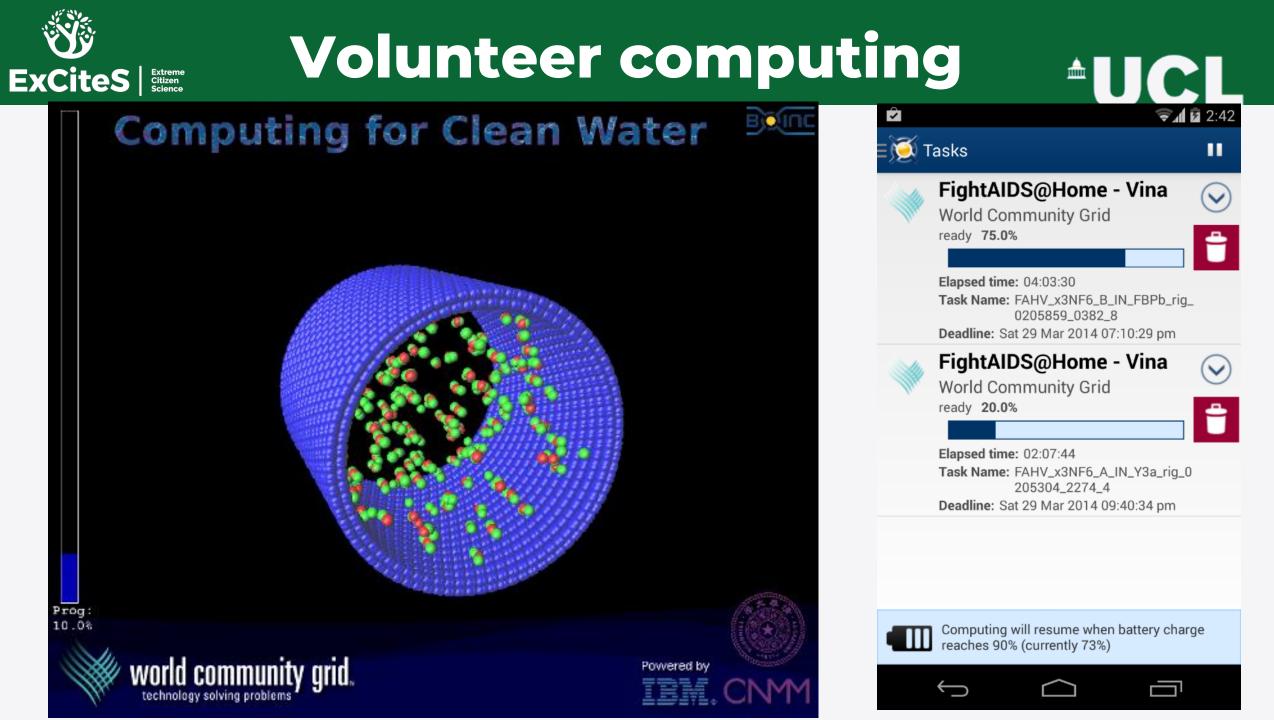
Davies, L., Bell, J.N.B., Bone, J., Head, M., Hill, L., Howard, C., Hobbs, S.J., Jones, D.T., Power, S.A., Rose, N.L., Ryder, C., Seed, L., Stevens, G., Toumi, R., Voulvoulis, N. & White, P.C.L. (2011). Open Air Laboratories (OPAL): A community-driven research programme. Environmental Pollution 159: 2203-2210.





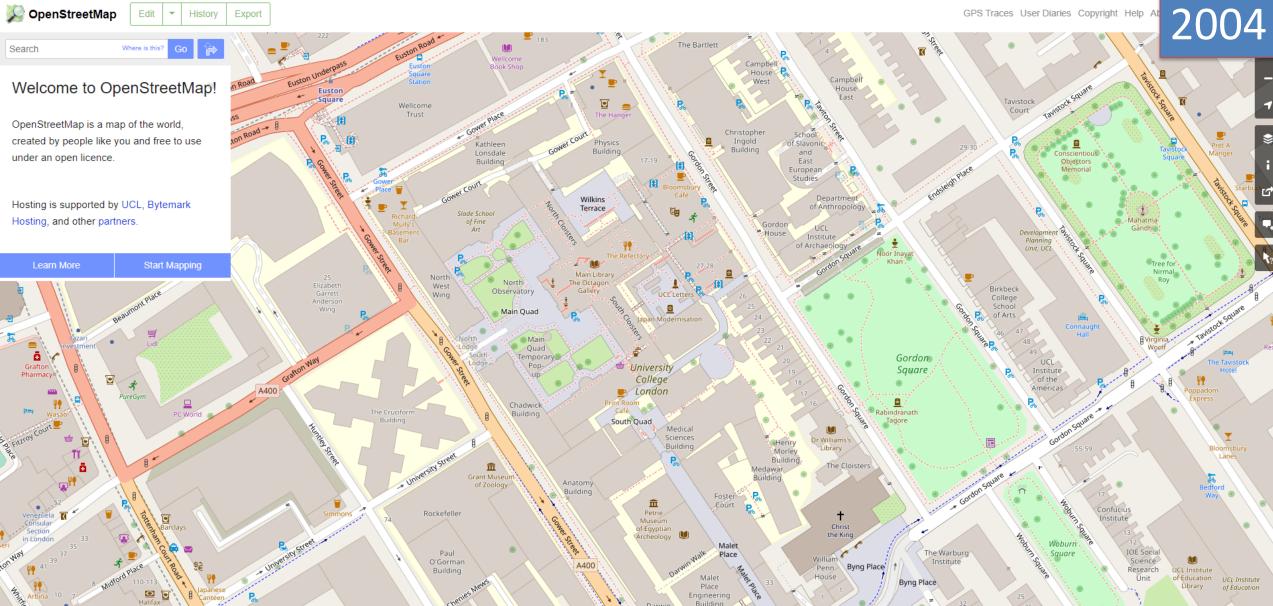








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Welcome to Transcribe Bentham!

By uczwlse, on 6 December 2017



Jeremy Bentham

'Many hands make light work. Many hands together make

merry work⁺, wrote the philosopher and reformer, Jeremy Bentham (1748–1832) in 1793.

In this spirit, we cordially welcome you to *Transcribe Bentham*, a double award-winning collaborative initiative which is crowdsourcing the transcription of Bentham's previously unpublished manuscripts.

Anyone can start transcribing at our Transcription Desk. Your transcripts will contribute to the production of Bentham's *Collected Works* and preserve Bentham's writings into the future.

Find out more about Transcribe Bentham in the sidebar menu on the left, or scroll down to read the latest news from the Transcribe Bentham blog.

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UCL

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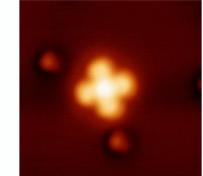
Volunteer Thinking



Home / News & Events / Members of the public asked to help tend Feynman's Flowers

Members of the public asked to help tend Feynman's Flowers

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Researchers at the London Centre for Nanotechnology (LCN) are asking members of the public to help unlock the secrets of magnetism at the molecular scale by taking part in a citizen science project entitled 'Feynman's Flowers'.

2012

The project's website will invite volunteers from across the world to analyse microscope images of individual molecules, which have characteristic flower shapes. Anyone can take part, and only a few clicks of the computer mouse are required to collect valuable information.

The Feynman's Flowers project will allow volunteers to measure the position of a molecule in relation to a metal surface to help scientists understand how this can affect the molecule's properties. Data that volunteers produce will contribute to a research project run by the group of Dr. Cyrus Hirjibehedin at the LCN, in collaboration with Tsinghua University in Beijing and the Citizen Cyberscience Centre*.

Currently, the research project is focused on exploring the behaviour of phthalocyanine molecules. In the past, these were used as dyes for fabrics, but scientists now realise that they also have interesting electronic and magnetic properties that make them potentially usefully for creating nanoscale devices that can manipulate or store information.



Passwor

Passive Sensing

- In passive sensing, participants download a software, and sometimes connect a sensor, to allow for a wide network of observation.
- Quake-Catcher provide detailed seismographic observations





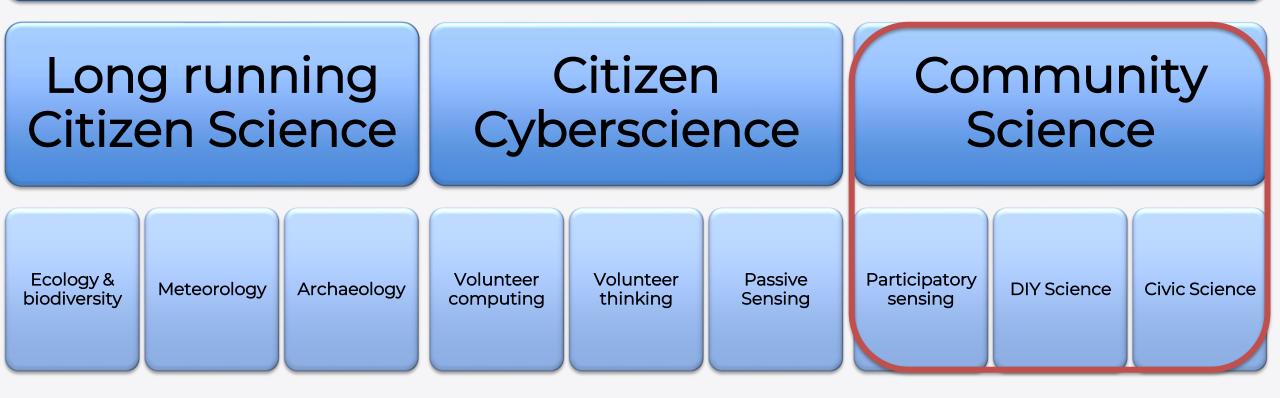
^AUCL BBC Pandemic experiment 2018







Citizen Science







Urban Studies (1988), 25, 455-473 © 1988 Urban Studies

People, Parks and the Urban Green: A Study of Popular Meanings and Values for Open Spaces in the City

Jacquelin Burgess, Carolyn M. Harrison and Melanie Limb

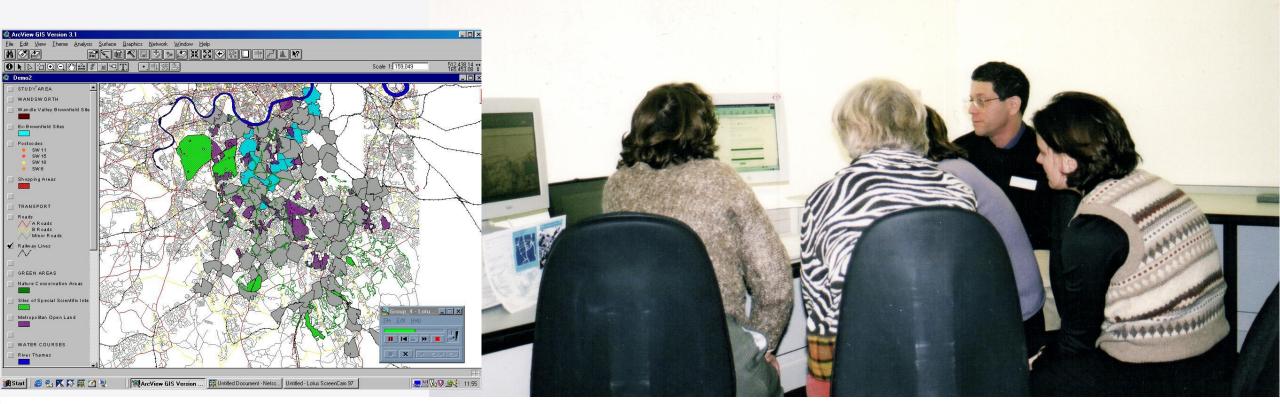
[First received, December 1987; in final form, June 1988]

Summary. Contemporary provision of open spaces within cities rests largely on professional assumptions about its significance in the lives of residents. This paper presents results from the Greenwich Open Space Project which used qualitative research with four, in-depth discussion groups to determine the design of a questionnaire survey of households in the borough. The research shows that the most highly valued open spaces are those which enhance the positive qualities of urban life: variety of opportunities and physical settings; sociability and cultural diversity. The findings lend some support to the approach of the urban conservation movement but present a fundamental challenge to the open-space hierarchy embodied in the Greater London Development Plan. The Project identifies a great need for diversity of both natural settings and social facilities within local areas and highlights the potential of urban green space to improve the quality of life of all citizens.





Working with communities



Aurigi, A., Batty, S., Bloomfield, D., Boott, R., Clark, J., Haklay, M., Harrison, C., Heppell, K., Moreley, J. and Thornton, C. (1999), UCL Brownfield Research Network, University College London, London, UK, 42 pp



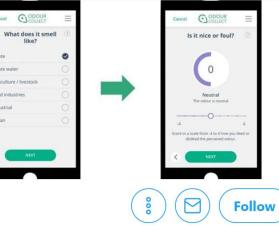
Participatory Sensing

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OdourCollect

ODOUR COLLECT

@Odourcollect Follows you

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Mapping odours with #CitizenScience for citizens' empowerment. Smell and share! Idea by @RosaAriasAlv developed by @ibercivis Seed and main tool of @dNOSES_EU

⊗ Barcelona, España & odourcollect.eu III Joined December 2016

428 Following 284 Followers

Followed by Citizen Science Global Partnership, CitSci TC, and 31 others you follow



UCL 2018

UCL Home » The Bartlett » UCL Institute for Global Prosperity » "Rethinking what prosperity means for London": a new film for the London Prosperity Board

"Rethinking what prosperity means for London": a new film for the London Prosperity Board

15 March 2019

The Institute for Global Prosperity's London Prosperity Board has produced the short film, "Rethinking what prosperity means for London", presenting our work in East London and citizen science-led approach to research. Film credit: Matt Ballard



Visit the London Prosperity Board website

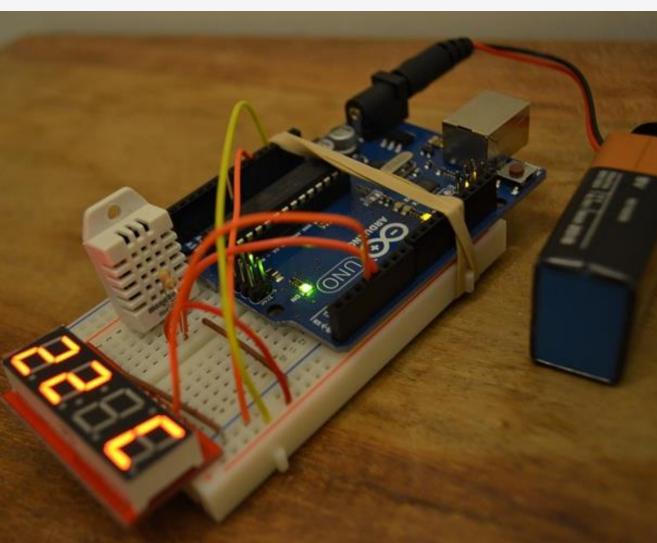


The London Prosperity Board is an innovative partnership between the Institute for Global Prosperity, UCL, London government, public agencies, businesses, the third sector, and local communities in East London.





DIY Science



Join the Flood Network Community



BECOME A FLOODWATCHER - KEEP AN EYE ON THE MAP

You don't need any fancy technology to become a Floodwatcher. You can take readings from gaugeboards or take photos and we can include them in our data. We're building a network of people and sensors around the country to monitor flooding at a local level.

The information helps people to make better decisions during floods and quickly shares knowledge of a changing

situation. We combine Environment Agency data with crowdsourced sensors in ditches, streams, drains and even under floorboards to give a near real-time picture of levels.

INSTALL A FLOOD MONITOR

Do you live within 40m of a river or stream and have broadband? Would you like to know water levels when you're not home? Flood Monitor contributes to the resilience of your community by sharing this information.

You can install a Flood Monitor and see your readings live on the map every 15 minutes. Flood Monitors (£250) are available to groups or individuals who'd like an unobtrusive, low-cost way of monitoring water levels and contributing this to a bigger community.

If you'd like a sensor then email us and we'll get in



touch. We have a small supply of sensors to donate to community groups and individuals can buy one for £250.



^AUCL Bento lab – DIY biology tool 2016

bento 🥪 Research Learn Blog Resources Contact

Take your lab wherever you go

The mobile genomics setup. Combines centrifuge, PCR and gel visualisation. Portable and ready-to-go.

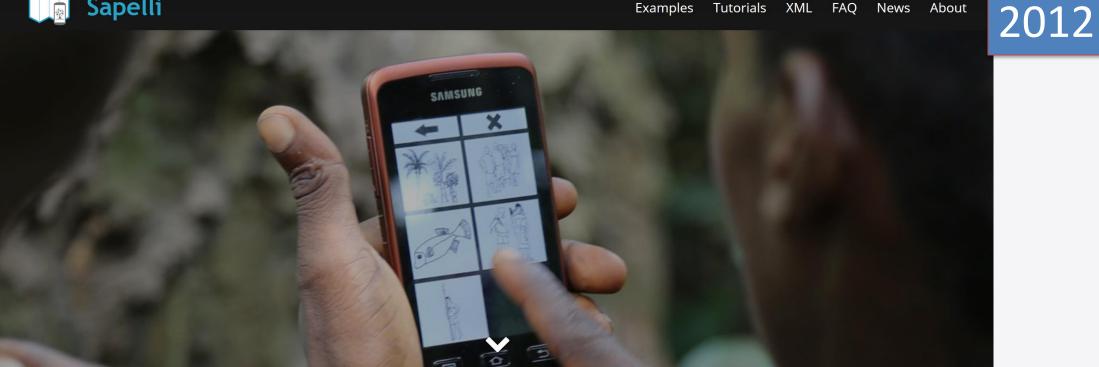
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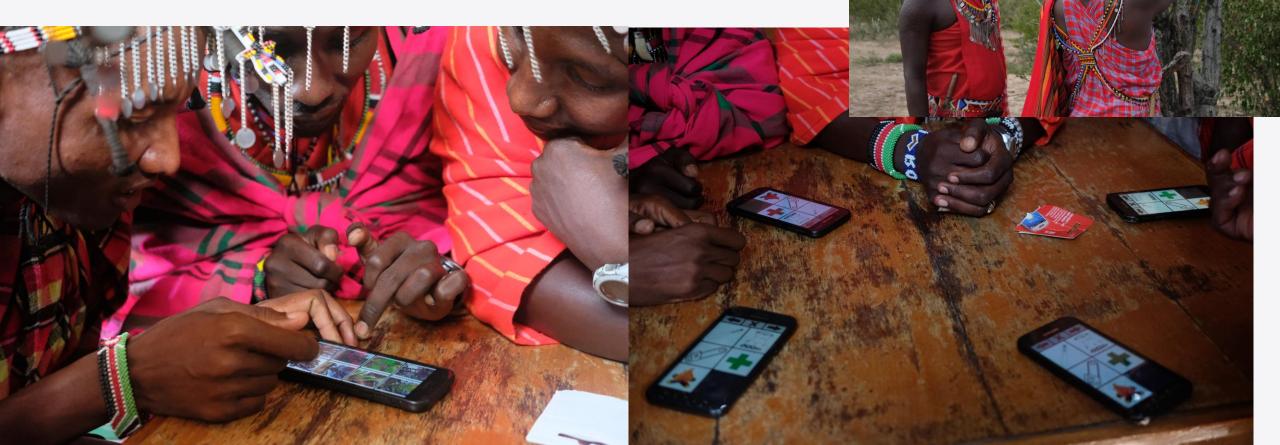
Sapelli is an open-source project that facilitates data collection across language or literacy barriers through highly configurable icon-driven user interfaces. We encourage people to download the app from the Google Play store, or from our GitHub repository and deploy it for their own purposes.

The sequence of interfaces that will be presented to the user in the project is described in the project's XML file. The transmission of complete records is handled autonomously by the Sapelli platform, which periodically checks for connectivity and determines the most appropriate means by which to transmit the compressed data to another phone or a GeoKey web server.

This website should help to get started with creating bespoke data collection apps that meet individual requirements.



Maasai Mara, Kenya







Science of Citizen Science

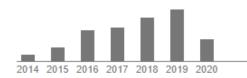
Designing for dabblers and deterring drop-outs in citizen science

Authors Alexandra Eveleigh, Charlene Jennett, Ann Blandford, Philip Brohan, Anna L Cox

Publication date 2014/4/26

- Book Proceedings of the SIGCHI Conference on Human Factors in Computing Systems
- Pages 2985-2994
- Description In most online citizen science projects, a large proportion of participants contribute in small quantities. To investigate how low contributors differ from committed volunteers, we distributed a survey to members of the Old Weather project, followed by interviews with respondents selected according to a range of contribution levels. The studies reveal a complex relationship between motivations and contribution. Whilst high contributors were deeply engaged by social or competitive features, low contributors described a solitary experience of dabbling'in projects for short periods. Since the majority of participants exhibit this small-scale contribution pattern, there is great potential value in designing interfaces to tempt lone workers to complete'just another page', or to lure early drop-outs back into participation. This includes breaking the work into components which can be tackled without a major commitment of time and ...

Total citations Cited by 167





Edited by Susanne Hecker, Muki Haklay, Anne Bowser, Zen Makuch, Johannes Vogel and Aletta Bonn

*UCLPRESS





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MyeXtend / My courses / Introduction to Citizen Science & Scientific Crowdsourcing / Welcome to Introduction to Citizen Science and Scientific Crowdsourcing

Introduction to Citizen Science & Scientific Crowdsourcing

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 Image: A state</l

🗘 Muki Haklay 🌚 🕶

Welcome to Introduction to Citizen Science and Scientific Crowdsourcing

Week 1: Introduction Week 2: Scientific crowdsourcing principles and practice Week 3: Environmental citizen science

Week 4: Citizen science data management issues Week 5: User Experience for Citizen Science Week 6: User Experience for Citizen Science II Week 7: Legal and ethical issues; citizen science with non-literate participants

Week 8: Evaluation in a new light Week 9: Disciplinary differences and policy Week 10: Theoretical frameworks for citizen science

Over the past decade, Citizen Science has gained popularity as a new way to open up science to the public. Simply put, citizen science is the participation of people from outside the usual places where science is done - universities, governmental bodies, and research centres - in scientific projects.

Citizen Science engages new people in scientific projects, increase awareness of scientific issues and provide informal education about them. It also provides many new skills - in technology, science and community organisation, to name but a few. Scientific crowdsourcing can be considered as a part of citizen science, and relates to large-scale participation - sometimes with tens of thousands of people joining projects.

In this course, we will introduce you to the theory and practice of citizen science and scientific crowdsourcing.

This online course is running as part of a face to face module (with the same name) at the Department of Geography. The course, GEOG0152, is part of the Masters level option modules. Therefore the course will run over 11 weeks (with one week break, during week 6, coinciding with UCL's Reading Week). Each week, the course will include 2 lectures and practical assignments.



Citizen Science



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Citizen Science

 UCL Office of Open Science & Scholarship (launched Oct 2020) Citizen Science is members of the public having a greater role within research and recognising the invaluable role they play in providing insights a researcher may not typically have.

Citizen science is a common name for a wide range of activities and practices. It is possible to understand it by considering the characteristics of those activities and practices. Found in different scientific disciplines – from the natural sciences to the social sciences and the humanities – and within each discipline, the interpretation of citizen science can be slightly different. Yet despite these differences, citizen science is an emerging area of research and practice, with evolving standards on which different stakeholders are developing methodologies, theories and techniques – Adapted from "ECSA's Characteristics of Citizen Science".

Harnessing the advantages of the internet, openly available software packages and local knowledge, citizen science brings about a change in the way research is conducted – no longer limited to academic researchers, it encourages active collaboration from groups across society, making members of the public fellow researchers.

Training and Resources

We would like to encourage everyone to consider taking a Citizen Science approach in your research. We have collated the following resources for you to look at, and you can always get in touch using the details on the right.

- UCL Short Course: Citizen Science and Scientific Crowdsourcing: an Introduction
- Online resources: The ECSA Characteristics of Citizen Science
- UCL Press: Citizen Science: Innovation in Open Science, Society and Policy
- Citizen science at universities: Trends, guidelines and recommendations

8 Pillars of Open Science

Open Science is underpinned by eight pillars and UCL is seen as a leader in Europe in Open Scholarship undertaking activity in all 8 areas. Its work is formulated in line with the recommendations of the LERU Roadmap for Open Science, produced in 2018.

Introduction to the 8 Pillars of Open Science

Open@UCL Blog

See the latest posts on our Blog

News

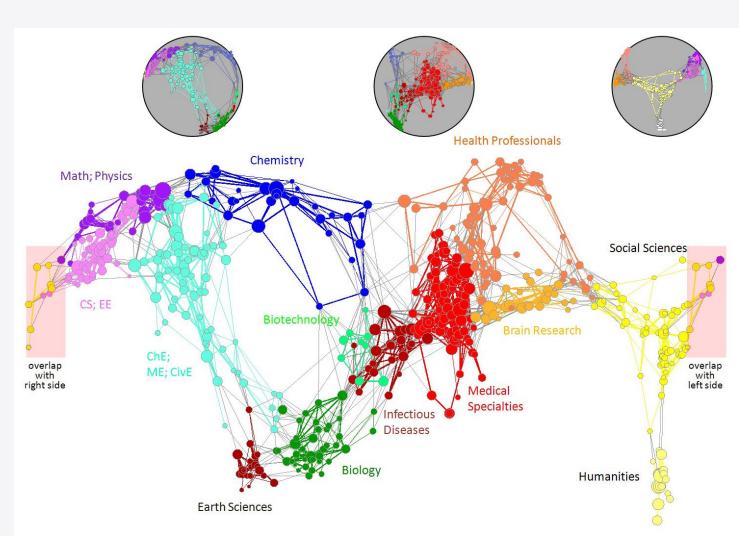
- UCL bibliometrics policy has been launched, which sets out principles for the use of citation metrics in research assessment across the university.
- UCL has signed the Wellcome Statement on Open Data.
- A new UCL Statement on the importance of Open Science/Scholarship has been published in response to the coronavirus pandemic.
- UCL Statement on Transparency in Research has been published, which outlines





Crossing the spectrum

- Crossing disciplines
- Participants engagement
- Use of technology
- Time scales
- Levels of knowledge







Community of practice - associations

- (2012)-2014 Citizen Science Association
- 2013 European Citizen Science Association
- 2014 Australian Citizen Science Association
- 2017 African & Asian Citizen
 Science networks

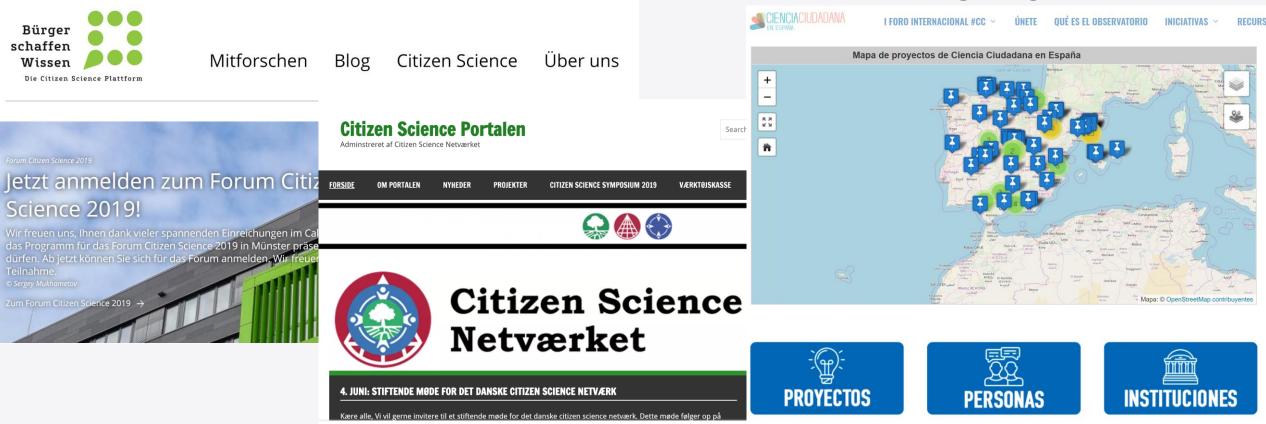
SCIENCE **EUROPEAN CITIZEN SCIENCE** ASSOCIATION Australian Science





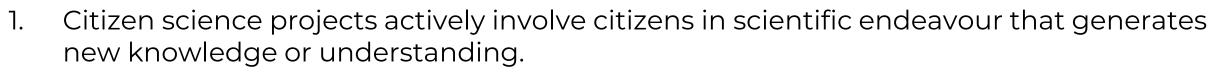
Local networks emerging

Across Europe, national networks emerging





ECSA 10 principles



- 2. Citizen science projects have a genuine science outcome.
- 3. Both the professional scientists and the citizen scientists benefit from taking part.
- 4. Citizen scientists may, if they wish, participate in multiple stages of the scientific process.
- 5. Citizen scientists receive feedback from the project.
- 6. Citizen science is considered a research approach like any other, with limitations and biases that should be considered and controlled for.
- 7. Citizen science project data and meta-data are made publicly available and where possible, results are published in an open access format.
- 8. Citizen scientists are acknowledged in project results and publications.
- 9. Citizen science programmes are evaluated for their scientific output, data quality, participant experience and wider societal or policy impact.
- 10. The leaders of citizen science projects take into consideration legal and ethical issues surrounding copyright, intellectual property, data sharing agreements, confidentiality, attribution, and the environmental impact of any activities.







Version 1, April 2020

ECSA's characteristics of citizen science

Introduction

Citizen science is a common name for a wide range of activities and practices. It is possible to understand it by considering the characteristics of those activities and practices, which are described in this document. These are found in different scientific disciplines – from the natural sciences to the social sciences and the humanities – and within each discipline, the interpretation of citizen science can be slightly different. Yet despite these differences, citizen science is an emerging area of research and practice, with evolving standards on which different stakeholders are developing methodologies, theories and techniques. It is, therefore, useful to establish some level of shared understanding, across disciplines and practices, as to what to expect from an activity or a project that is set out to be a citizen science one.





OPPORTUNITIES AND CHALLENGES





Citizen Science in research

- Co-production of knowledge
- Engagement and inclusion of voices that are missing from scientific research
- Coverage and scope
- Creating an impact
- Accessing resources that would be very difficult to reach otherwise





Policy awareness and impact

Q

The WHITE HOUSE PRESIDENT BARACK OBAMA

BRIEFING ROOM ISSUES THE ADMINISTRATION 1600 PENN

HOME · BLOG

Accelerating Citizen Science and Crowdsourcing to Address Societal and Scientific Ch 114TH CONGRESS TT D CATA

EPTEMBER 30, 2015 AT 6:00 AM ET BY TOM KALIL AND DAVE WILKI

y (f) **Z**

Summary: Today, the White House is hosting

While only a fraction of Americans are formally trained contribute to science, engineering, and technology throu citizen science and crowdsourcing projects.

Citizen science encourages members of the public to vc asking questions, making observations, conducting expetechnologies and open-source code, members of the pu society.

Through **crowdsourcing** – an open call for voluntary ass study and tackle complex challenges by conducting rese time in ways that professional scientists working alone a understanding the structure of proteins related viruses i <u>preparing for, responding to, and recovering from disast</u> TH CONGRESS 2D SESSION H.R.6414

To encourage and increase the use of crowdsourcing and citizen science methods within the Federal Government to advance and accelerate scientific research, literacy, and diplomacy, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

November 30, 2016

Mr. TONKO (for himself, Mr. MCKINLEY, and Mr. KILMER) introduced the following bill; which was referred to the Committee on Oversight and Government Reform

A BILL

To encourage and increase the use of crowdsourcing and citizen science methods within the Federal Government to advance and accelerate scientific research, literacy, and diplomacy, and for other purposes.

LAB – FAB – APP

Investing in the European future we want

Report of the indepe on maximising the i EU Research & Inno



Whenever possible, **citizen science** should be encouraged, where citizens become providers and users of data. This will reinforce and give new meaning to the policy of open access to publications and data; this openness should enable citizens and citizen groups to participate in evidence-based policy and decision-making. This could give rise to new types of partnerships, such a "P4P"s or "P4.0s" where "people" are working together with the public and private sector. This could be systemically implemented on European, national and regional levels.



Horizon Europe

Cross-cutting elements

Horizon Europe will significantly **strengthen international cooperation** which is crucial to ensure access to talent, knowledge, know-how, facilities and markets worldwide, to effectively tackle global challenges and to implement global commitments. The Framework Programme will intensify cooperation and extend association agreements to include countries with excellent science, technology and innovation capacities. The Programme will continue to fund entities from low-to-mid income countries, and to fund entities from industrialised and emerging economies only if they possess essential competence or facilities.

ΕN

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The principle of open science will become the modus operandi of the new Programme. It will go beyond the open access policy of Horizon 2020 and require open access to publications and data (with robust opt-outs for the latter), and to research data management plans. The Programme will foster the widespread use of FAIR (findable, accessible, interoperable, and re-usable) data; and activities that enhance researchers' skills in open science and support reward systems that promote open science. Research integrity and citizen science will play a central role, as will the development of a new generation of research assessment indicators.

CITIZEN SCIENCE ELEVATING RESEARCH & INNOVATION THROUGH PUBLIC PARTICIPATION



Interaction between citizens, scientists and policy makers is essential to enrich research and innovation, and reinforce trust of society in science. I am proud of the hundreds of thousands involved citizens that already contributed to research and innovation and look forward to continue opening up research towards society and the world.

Mariya Gabriel Commissioner for Innovation, Research, Culture, Education and Youth

European Commission

WHAT IS CITIZEN SCIENCE AND WHY IS IT IMPORTANT?

Citizen science can be described as the voluntary participation of non-professional scientists in research and innovation at different stages of the process and at different levels of engagement, from shaping research agendas and policies, to gathering, processing and analysing data, and assessing the outcomes of research.

Active engagement with citizens and society has the potential to improve research and its outcomes and reinforce societal trust in science. It can increase

- relevance and effectiveness by ensuring that R&I aligns with needs, expectations and values of society
- creativity and quality by enlarging the collective capabilities, the scope of research and the quantity and quality of data
- · transparency, science literacy and confidence of the public in research

CITIZEN SCIENCE AS PART OF EU POLICY

Citizen engagement is at the core of the Von der Leyen Commission's New Push for European Democracy and more participatory decision-making, and an integral part of the EU's Open Science policy priority and the European Research Area.

HORIZON EUROPE

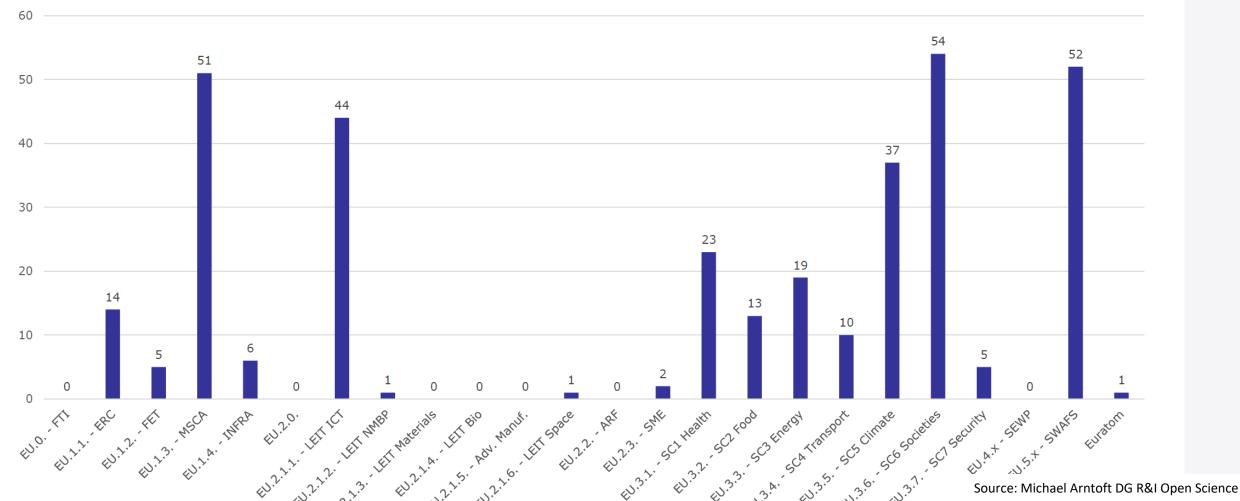
The Horizon Europe Programme will reinforce interaction between science and society by promoting the cocreation of R&I agendas and by involving citizens and civil society directly in 'doing' research and innovation. It will do so across the Programme and through dedicated activities, while monitoring citizens' contributions and the uptake of R&I in society.





Citizen Science Activities in Horizon 2020

Number of projects involving citizen science activities by H2020 part (total: 338)







Citizen Science with public engagement

High engagement in DIY science

Data collection and analysis

Joining volunteer computing or thinking

Opportunistic or highly limited participation

Active consumption of science

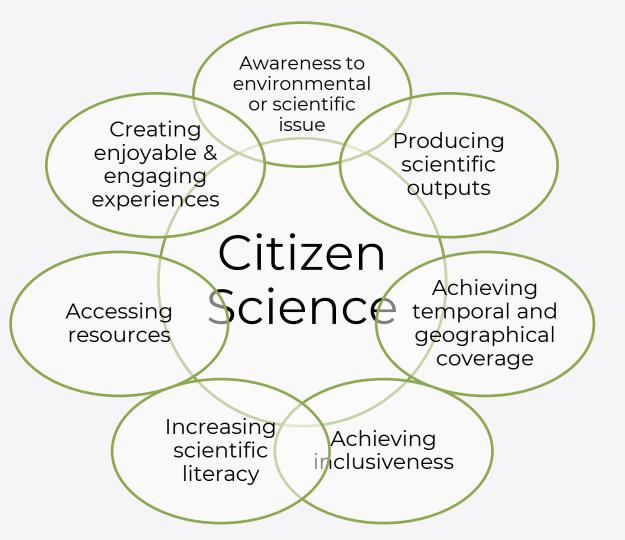
Passive consumption of science

Everyone



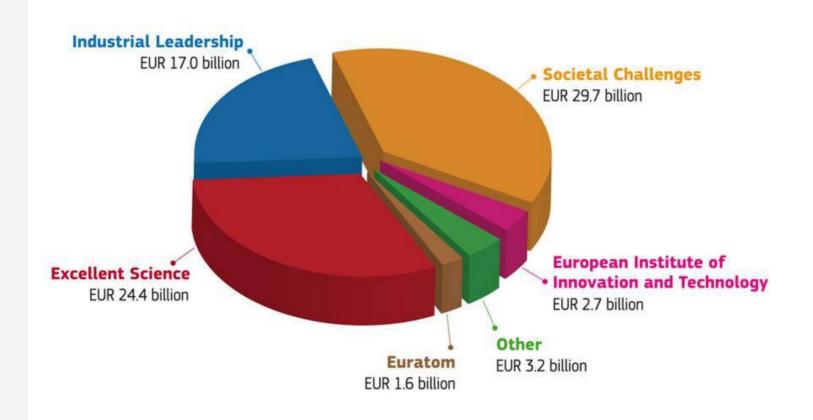
The challenge: Citizen Science goals

 Each citizen science project is a balancing act between the scientific goals, scale and depth of engagement, benefits to different stakeholders (scientists, participants, project funders)





HORIZON 2020 BUDGET (EUR 78.6 billion, current prices)



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	Science with and for society	0.60%	462	
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Citizen science & universities

- Enables research that is not possible otherwise
- Addresses the need for societal impact
- Contribute to all the missions: teaching, research, outreach
- Crossing all disciplinary boundaries: support to it is part of the university infrastructure (hence libraries as a potential host)