

Deliverable D6.5

Final business plan with respective risk assessment and sensitivity analysis

WP6

Grant Agreement number	723916
Project acronym	InnoWEE
Project full title	INNO vative pre-fabricated components including different W aste construction materials reducing building E nergy and minimising E nvironmental impacts
Due date of deliverable	31/07/2020
Lead beneficiary	7 - IZNAB
Other authors	All partners

Dissemination Level

PU	Public	
CO	Confidential, only for members of the consortium (including the Commission Services)	X
CI	Classified, as referred to in Commission Decision 2001/844/EC	

Document History

Version	Date	Authors	Description
0.0	01/06/2020	Jakub Pluta, Emil Lezak – IZNAB	Creation of the document
0.1	30/09/2020	Jakub Pluta, Emil Lezak – IZNAB	Draft for reviewers
0.2	30/09/2020	ZAG ISAC	Reviewed draft
0.3	30/09/2020	Jakub Pluta, Emil Lezak – IZNAB	Final version for Coordinator
0.4	30/09/2020	Coordinator Adriana Bernardi	Final check and upload in ECAS

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Abbreviations

BP	B usiness P lan
CAGR	C ompound A nnual G rowth R ate
CDW	C onstruction and D emolition W aste
EAD	E uropean A ssessment D ocument
EP	E xploitation P lan
EPS	E xpanded P oly S tirene
ETA	E uropean T echnical A ssessment
ETICS	E xternal T hermal I nsulation C omposite S ystem
HDG	H igh D ensity G eopolymer

InnoWEE	Innovative pre-fabricated components including different Waste construction materials reducing building Energy and minimising Environmental impacts
KER	Key Exploitable Result
LCA	Life Cycle Assessment
PSD	Particle Size Distribution
SRM	Secondary Raw Materials
SWOT	Strength – Weakness – Opportunity – Threats
TAB	Technical Assessment Body
WG	Wood Geopolymer
WGP	Wood Geopolymer Panel

Publishable summary

This report aims at providing the business plan for the InnoWEE project's results. The final list of the Key Exploitable Results is presented and each of them is analysed considering its innovativeness creating the value proposition. The KERs are also analysed regarding their IPR. The actions to ensure final IPR agreements between owners and contributors of the results are proposed to the consortium.

For each KER a risk analysis was performed. It shows the importance of the defined risk and what actions has to be implemented to ensure proper market introduction. Some risk require immediate action and some need to be monitored by the results' owners to minimise their impact or to completely prevent them from occurring. In the chapter the potential barriers for the market implementation are described.

As the last part the financial projections are presented for the main InnoWEE products – 3 types of geopolymeric panels (ETICS-like panels, ventilated façade cladding panels and radiant panels).