



# Digital Reputation Building and Online Communication in Science

**Dr. Johanna Havemann**  
RWTH Aachen | Feb 11, 2019

***“To get to know, to discover, to publish  
this is the destiny of a scientist.”***



**François Arago**  
(1786-1853)



**Research Articles (Publishing)**

**Peer Review**

**Conferences**

**Science Community Engagement**

**Public Relations**

**Website**

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<a href="#">white</a>	Archiving not formally supported	489	19

Summary: **81%** of publishers on this list formally **allow** some form of self-archiving.

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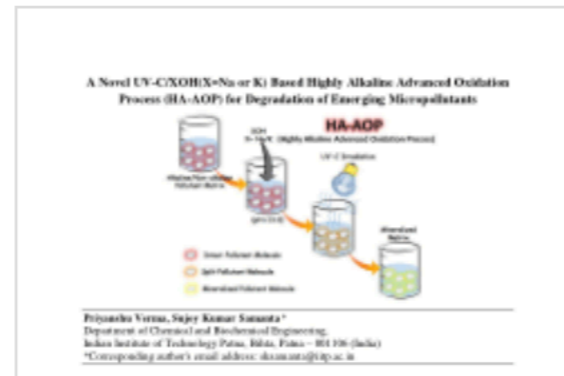
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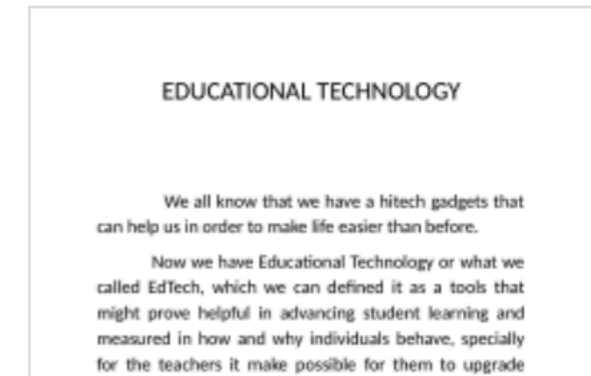
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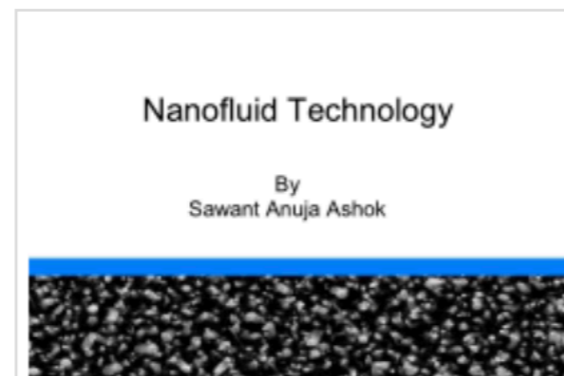
**The Green Screen Technology**  
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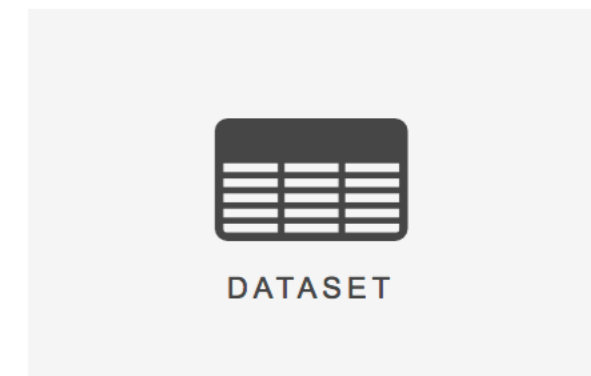
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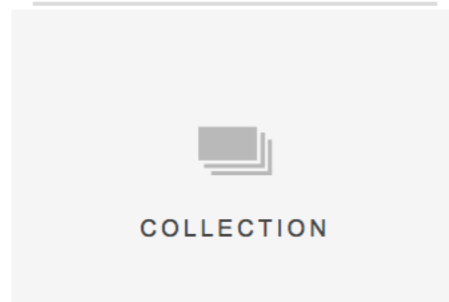


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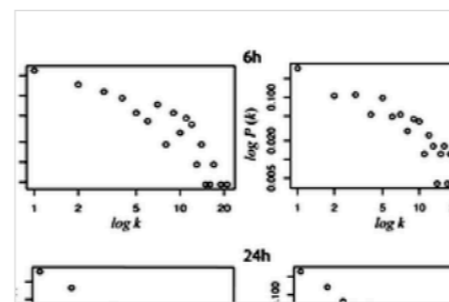


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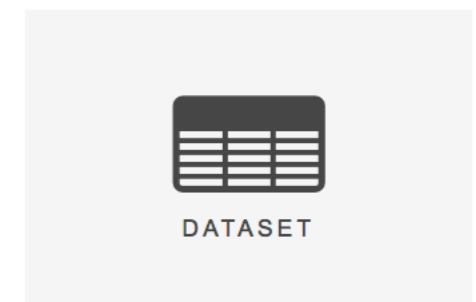
**Collection: Metabolite-Centric Reporter Pathway and Tripartite Ne...**  
Ibrahim Koç ▾ 11/09/2018



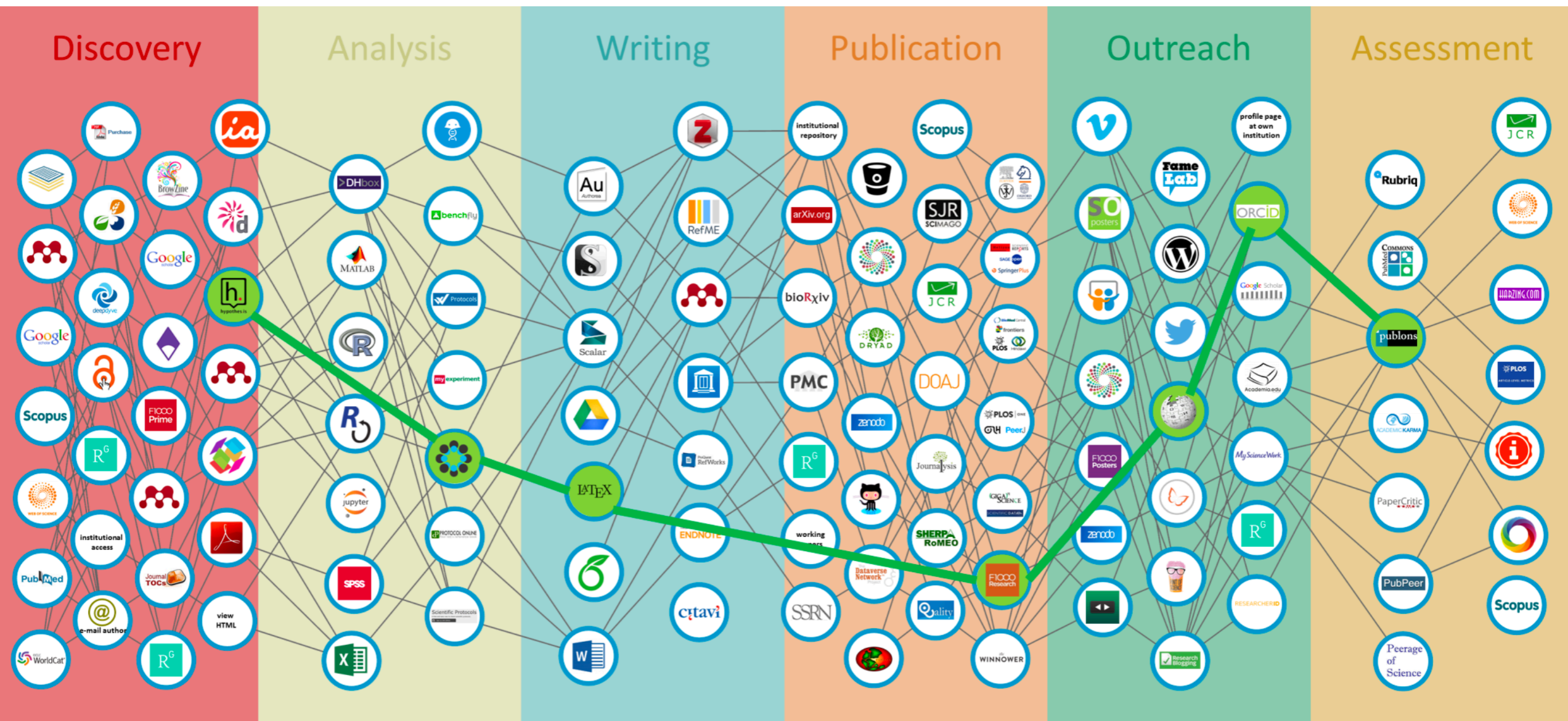
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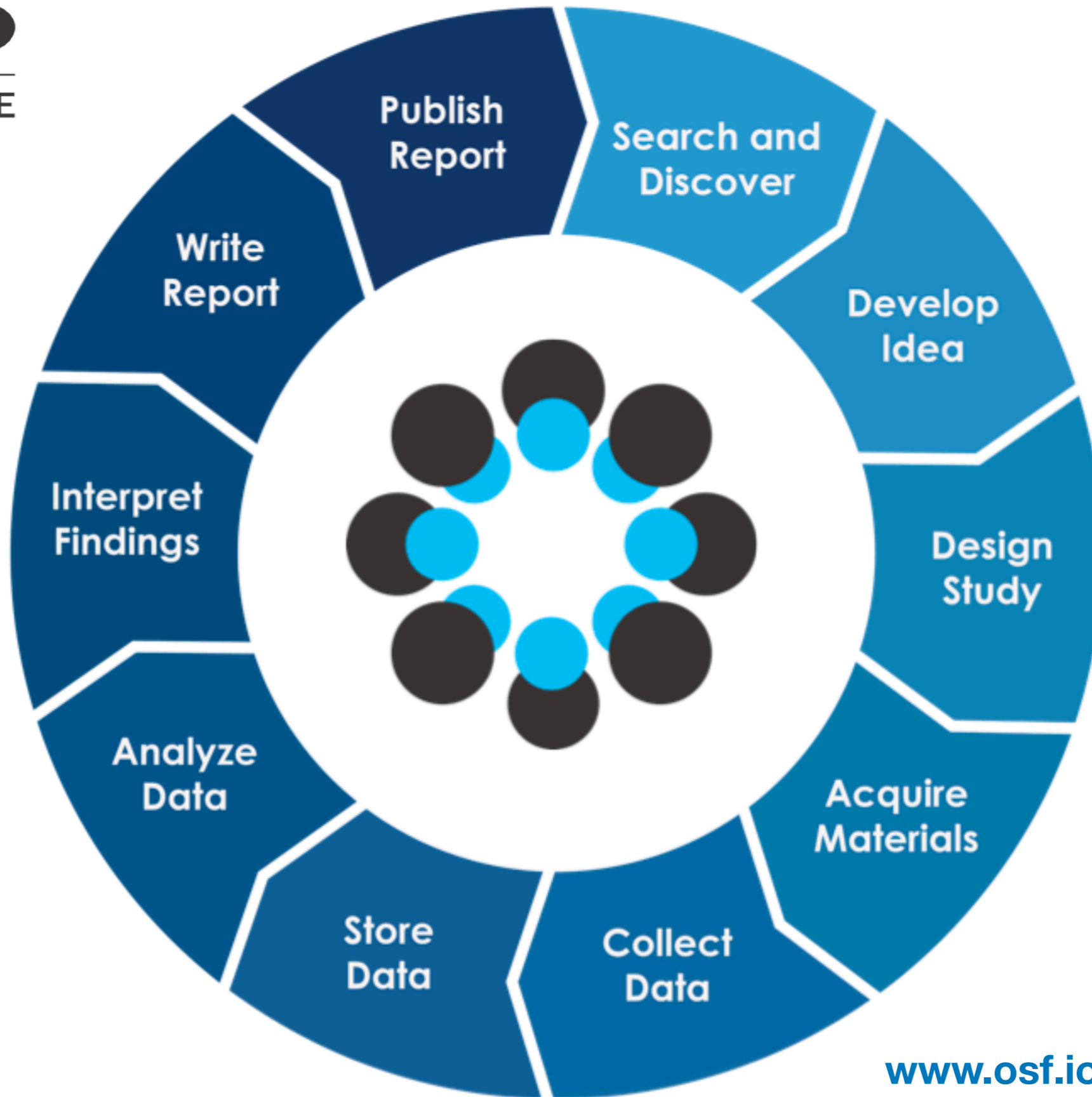


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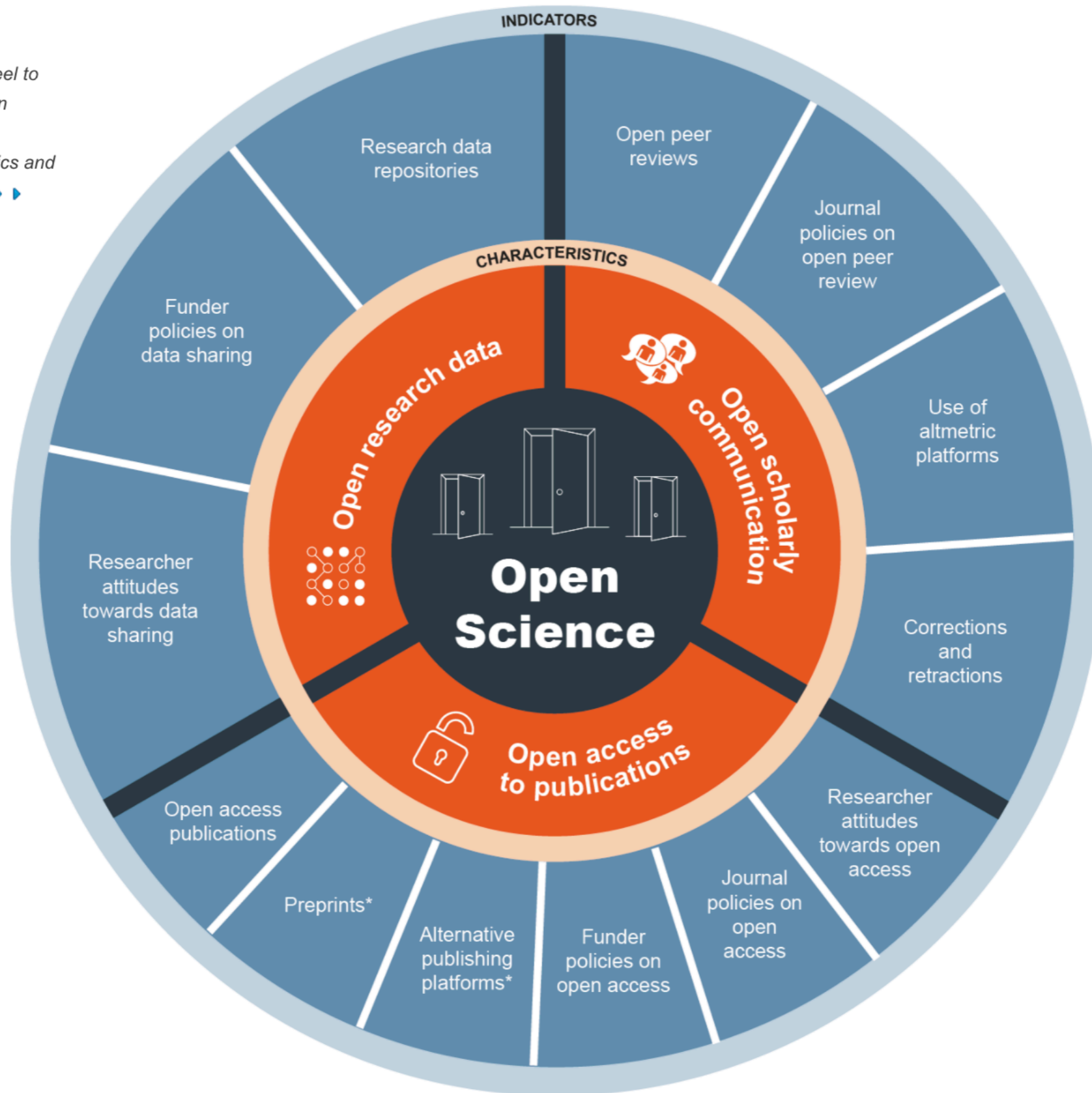
**Data\_sheet\_1\_Metabolite-Centric Reporter Pathway and Tripartite Ne...**  
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Use the wheel to explore open science characteristics and indicators. ▶▶



▾ **Research Data Management in General**

What Are Research Data?

Why Manage Data?

**What Does My Funder or Publisher Require?**

Research Data Management at RWTH Aachen

# What Does My Funder or Publisher Require?

In science policy debates, there are increasing calls for the sustainable safeguarding and free accessibility of research data. An increasing number of public funding bodies expect that researchers make their data freely accessible.

DFG and EU project proposals, for example, must include a data management plan. Several publishers expect that research publications are complemented by the underlying research data which is to be made freely accessible.

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# publons

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2018-09-08	A Community Of Practic...	Computing in Scie...				-	-
2018-09-07	Preprints in Scholarly Co...	Publications				-	-
2018-09-02	The Rent's too High: Self...	Advances in Meth...				-	
2018-07-17	First record of an infant ...	Bulletin of the Pea...				-	-
2018-07-04	Post-publication peer rev...	Roars Transaction...				-	-
2018-06-22	A new paradigm for the s...	-				-	
2018-04-01	Dinosaurs and dragons i...	Open Library of Hu...				-	-
2018-01-03	The Printing Press and D...	Publications				-	-
2017-10-20	Inter-Area nonlinear tran...	Information				-	-
2017-08-29	Knowledge sharing in gl...	Health Research P...				2	
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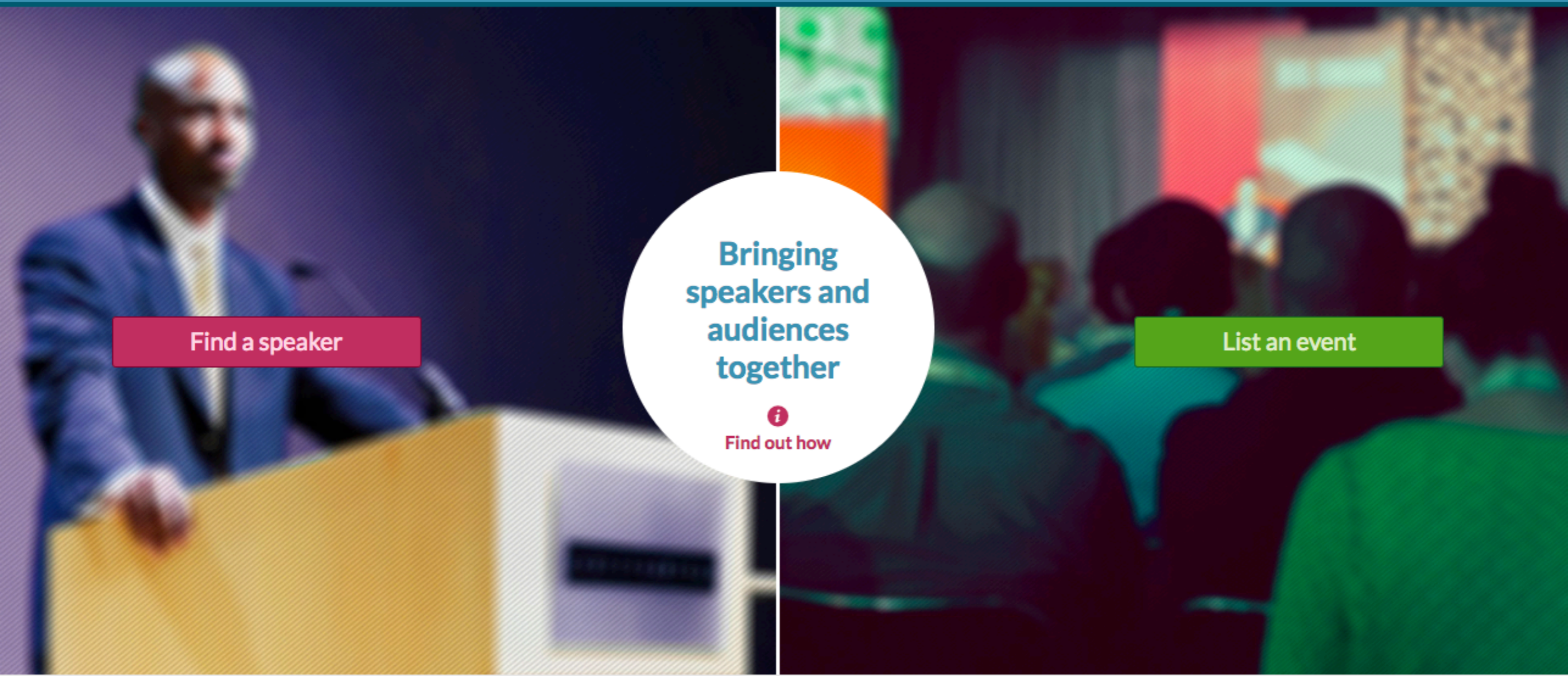
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Chicago Campus Conference.JPG. (2016, November 29).  
*Wikimedia Commons, the free media repository*



**IEEE ProComm 2019** @ProComm2019 · 30 Nov 2018

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**RWTH SPE Chapter** @RWTH\_SPEchapter · 9 Nov 2017

Cause fun is a big part of **conferences!** [@SPE2018Pres](#)

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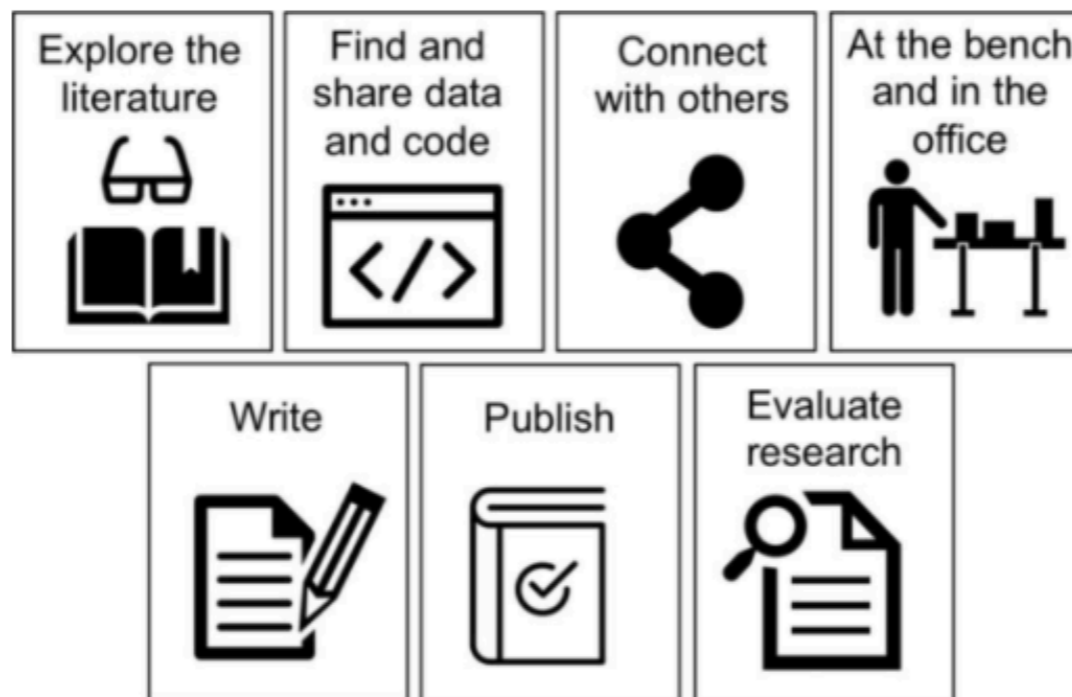
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## Digital tools for researchers

Find out how digital tools can help you:

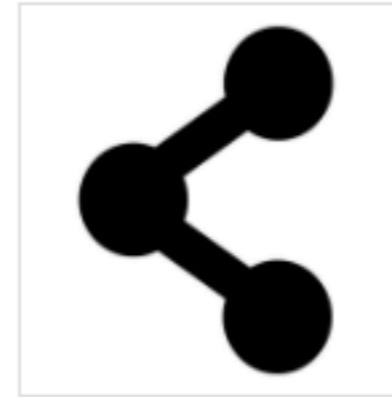


## Connect with others

(back to top)

Research cannot stay buried in the lab anymore! Under **Connect with experts and researchers**, you will find a set of tools that help researchers reach out to other researcher and find expertise for new collaborations. Under **Outreach**, find tools that help you communicate your research to the general public. **Citizen science**, gathers tools to help you involve the general public in your research efforts, by sharing CPU time, or counting birds for example.

And under **Crowdfunding**, you will find tools that help you collect funds for research from others.



### Connect with experts and researchers

- [Academia](#) – A place to share and follow research and researchers.
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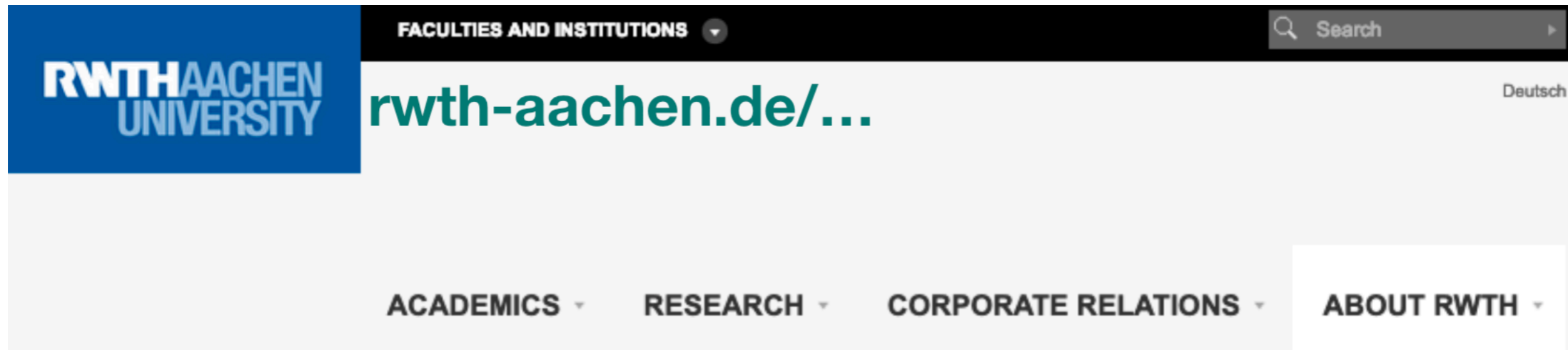
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# Public Relations – Website & Blog

## Profile on your institutional website



# Medium



## BIO



Silvia Lindtner is an assistant professor at the University of Michigan in the [School of Information](#), with a courtesy appointment in the [Penny W. Stamps School of Art and Design](#). Lindtner's research and teaching interests include innovation and technology entrepreneurship, making and hacking cultures, shifts in digital work, labor, industry, policy, and governance. This work unfolds through a deep engagement with issues of gender, inequality, and enactments of masculinity in engineering and computer science fields, politics and transnational imaginaries of design, contemporary political economy, and processes of economization. Lindtner draws from more than eight years of multi-sited ethnographic research, with a particular focus on China's shifting role in transnational and global tech production alongside research in the United States, Taiwan, and Africa.

## TALKS & EVENTS:

**March 21-25, 2019:** Accepted Paper at [AAS](#) ([Association for Asian Studies](#)), Denver, Colorado.

**February 8, 2019:** Invited Speaker at [GIDEST](#) ([Graduate Institute for Design, Ethnography & Social Thought](#)) Seminar, New School, New York.

**November 18-20, 2018:** Invited Speaker at [Conference on Maker Cultures](#), Concordia University, Montreal, Canada.

**September 14, 2018:** Invited Speaker at [ICOS](#) ([Interdisciplinary Committee on Organizational Studies](#)), University of Michigan.

**April 22, 2018:** Invited Speaker at the [India China Institute \(ICI\)](#), the New School, NYC.

**April 19-20, 2018:** Panelist & Speaker at "[Supply & Command: Encoding Logistics, Labor, and the Mediation of Making](#)" conference at NYU, Department of Media, Culture and Communication.

**Nov 3, 2017:** Invited Speaker, Jacobs Design Conversations Lecture Series, [Jacobs Institute for Design Innovation](#), University of California, Berkeley.

## NEWS:

### NEW CSCW PAPER:

Silvia Lindtner, Shaowen Bardzell, Jeffrey Bardzell. 2018. [Design and Intervention in the Age of "No Alternative."](#)

### RECENT PUBLICATIONS:

Silvia Lindtner. 2017. [Laboratory of the Precarious: Prototyping Entrepreneurial Living in Shenzhen](#). *WSQ* Vol. 45, Nr. 3&4, pp. 287-305

Silvia Lindtner and Seyram Avle. 2017. [Tinkering with Governance: Technopolitics and the Economization of Citizenship](#).

Bardzell, J., Bardzell, S., Lin, C., Lindtner, S., Toombs, A. 2017. [HCI's Making Agendas](#). In: *Foundations and Trends in Human-Computer Interaction*, Vol. 11, Issue 3.

Elizabeth Kaziunas, Silvia Lindtner, Mark Ackerman, Joyce Lee. [Lived Data: Tinkering with Bodies, Code,](#)

# KIZIL LAB

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[www.kizillab.org](http://www.kizillab.org)

DOI: 10.5281/zenodo.2564074



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# Social Media in a Research Context



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for the **promotion** of research topics

to **recruit** new students and employees

to **identify** career opportunities

to **enhance** collaboration

for **exchange** of ideas

to **develop** new research approaches

to **inform** the public about scientific achievements

*“In the age of the internet, social media tools offer a powerful way for scientists to boost their professional profile and act as a public voice for science.”*

Bik HM, Goldstein MC (2013). PLoS Biol 11(4)



**Holly M Bik**

Genomics & Systems Biologist



**Miriam C Goldstein**

Marine Biologist

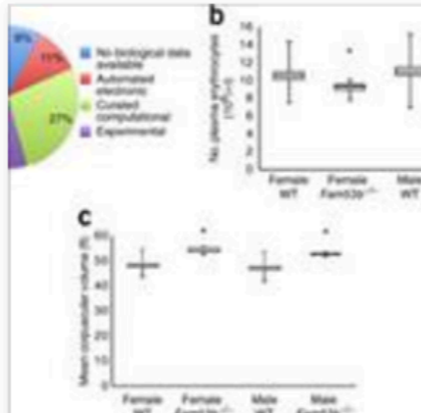


[Redacted name]

😊 feeling proud.

July 11 at 7:24pm · 👤

I generally do not write such things, but today I will. During my PhD, I worked on a gene - fam53b - about which there was nothing known at the time when I started. This was the charm for picking up this gene for my thesis, and we spent years to identify what it does in the organisms, and how it affects the cellular physiology. We discovered a role of the gene in tissue regeneration and proposed that it might act in a major signaling pathway during development of vertebrates. This paper was cited many times in years after, but today we might have gotten a truly remarkable reference. A consortium of researchers linked the function of fam53b to a rare infancy disease called Diamond-Blackfan anemia. The genetic cause of this type of anemia could have been identified for only 54% of the patients, but they now found that fam53b can be the previously unidentified cause for the rest 46%. This is what I like in science: you add a drop, and someone adds another. In short, it is flattering to see that scientists can make humble contributions to the humanity. What can be more satisfying than hoping that some more kids will have the chance to be treated for this disease!



**Disease model discovery from 3,328 gene knockouts by The International Mouse Phenotyping Consortium : Nature Genetics : Nature Research**  
Damian Smedley and colleagues report the...  
NATURE.COM

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Tips on #CareerBuilding #PhDcareer

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In today's episode 33, Michael Gralla returns for a Tips &...



Life After PhD

September 16, 2016 at 3:45am · 🌐

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[lifeafterphd.com](http://lifeafterphd.com)



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**James Urton** @jamesurton · Nov 16

Long overdue. #phdchat #PhD #phdcareer

**Science Magazine** @sciencemagazine

Ph.D.s pursue a variety of careers after graduating. A new classification system attempts to reflect that: [scim.ag/2iHSUzF](http://scim.ag/2iHSUzF) @ScienceCareers



**Benoit Souquet** @BenoitSouquet · Nov 10

#PhDtalent17 #CCP17 MERCI @PhDtalent @ABG\_Aссо ! Expérience très enrichissante d'exposer son parcours et son projet professionnel devant une si large audience. #phdcareer #pitch #biotech #pharma

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"Pitch Benit SOUQUET #CCP17" : [youtu.be/mwKPE12or4w?](https://youtu.be/mwKPE12or4w?) via @YouTube

Translate from French



**UOC Doctoral School** @UOCphd · Nov 10

#PhDstudents, keeping #career motivation is up to you [insidehighered.com/advice/2017/10...](http://insidehighered.com/advice/2017/10...) Take advantage of available resources #PhDcareer



[twitter.com/hashtag/phdcareer](https://twitter.com/hashtag/phdcareer)



## Freie Universität Berlin Career Insights

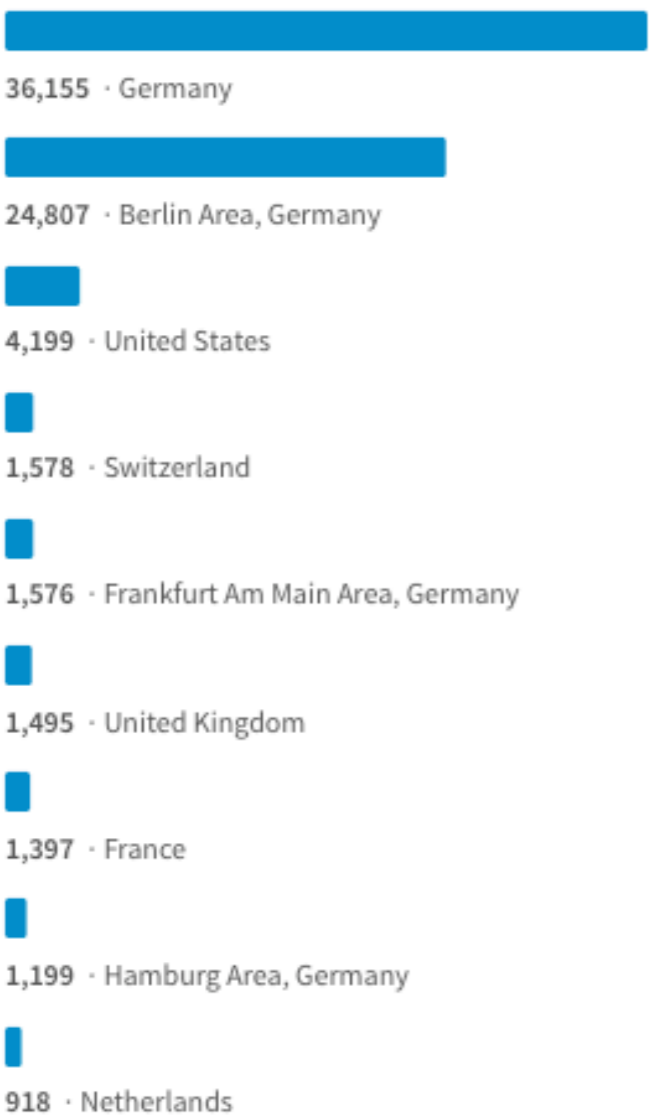
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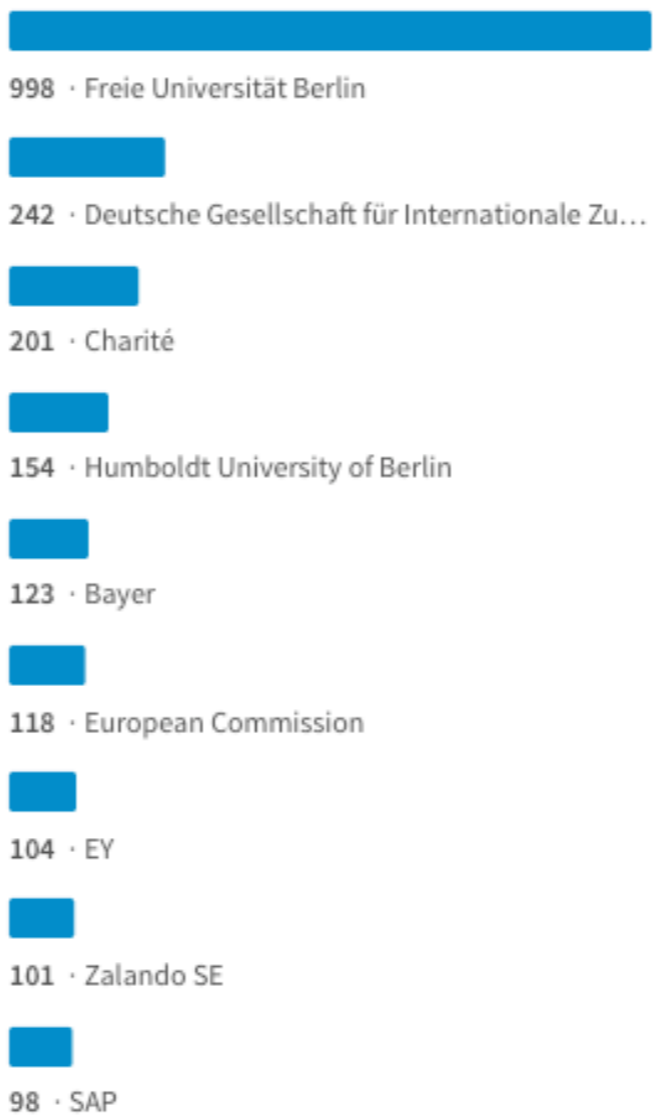
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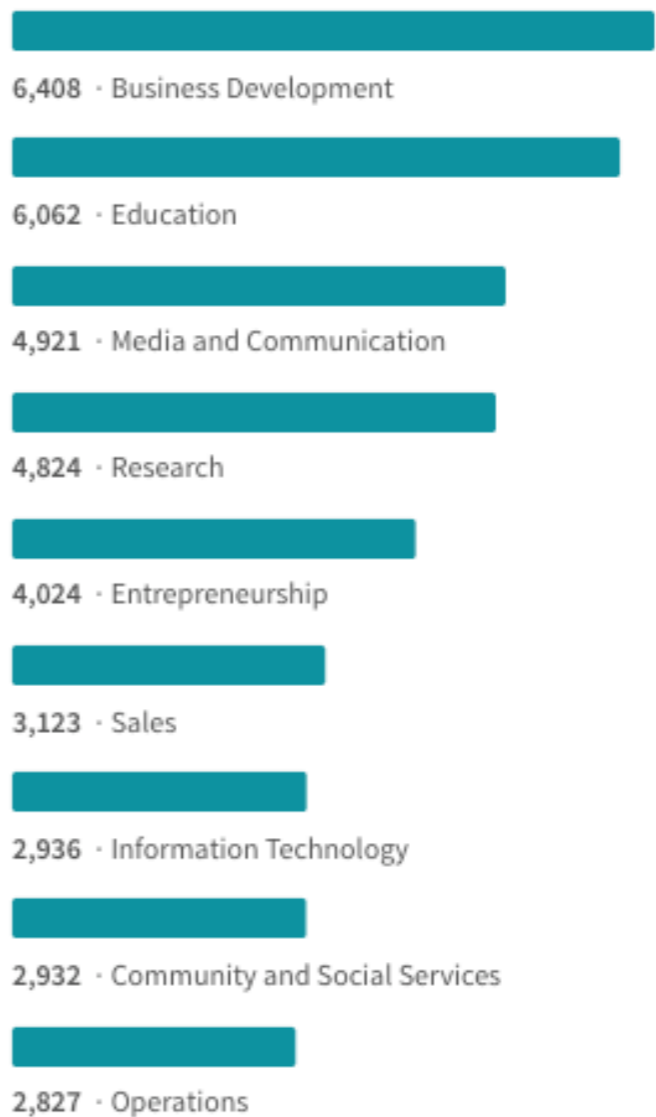
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What they do





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
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August 2, 2016

# United States Health Care Reform Progress to Date and Next Steps

Barack Obama, JD<sup>1</sup>

[Author Affiliations](#) | [Article Information](#)

<sup>1</sup>President of the United States, Washington, DC

JAMA. 2016;316(5):525-532. doi:10.1001/jama.2016.9797

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## Abstract

**Importance** The Affordable Care Act is the most important health care legislation enacted in the United States since the creation of Medicare and Medicaid in 1965. The law implemented comprehensive reforms designed to improve the accessibility, affordability, and quality of health care.

**Objectives** To review the factors influencing the decision to pursue health reform, summarize evidence on the effects of the law to date, recommend actions that could improve the health care system, and identify general lessons for public policy from the Affordable Care Act.

**Evidence** Analysis of publicly available data, data obtained from government agencies, and published research

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# United States Health Care Reform: Progress to Date and Next Steps

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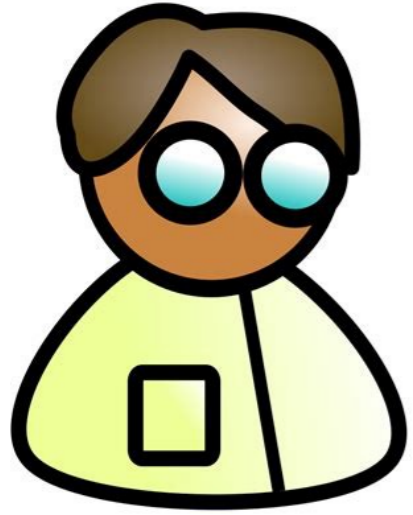
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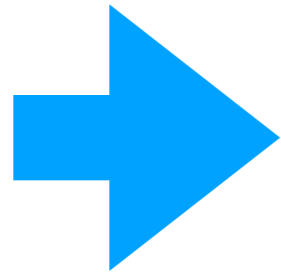
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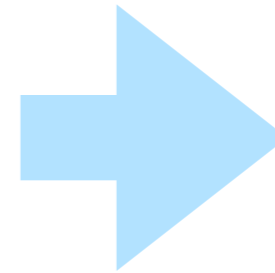
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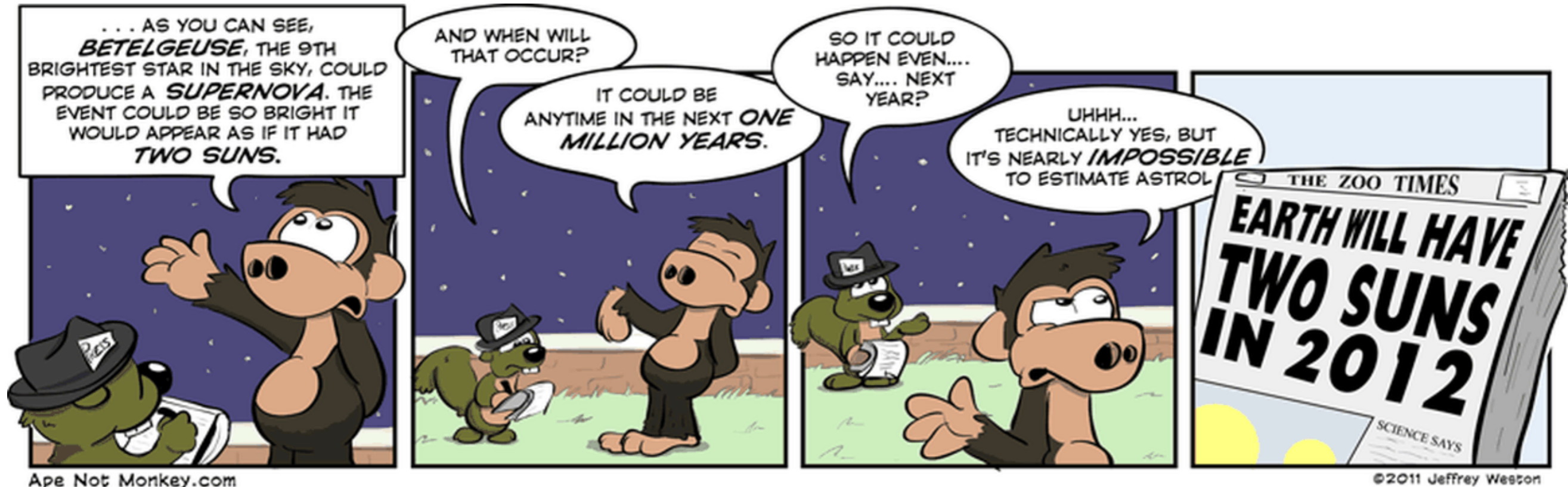


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the public

# Science Journalism



# Science Journalism

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As research is simplified to suit a mainstream audience, some things get lost in translation



Jeremy Braude, Ph.D. [Follow](#)

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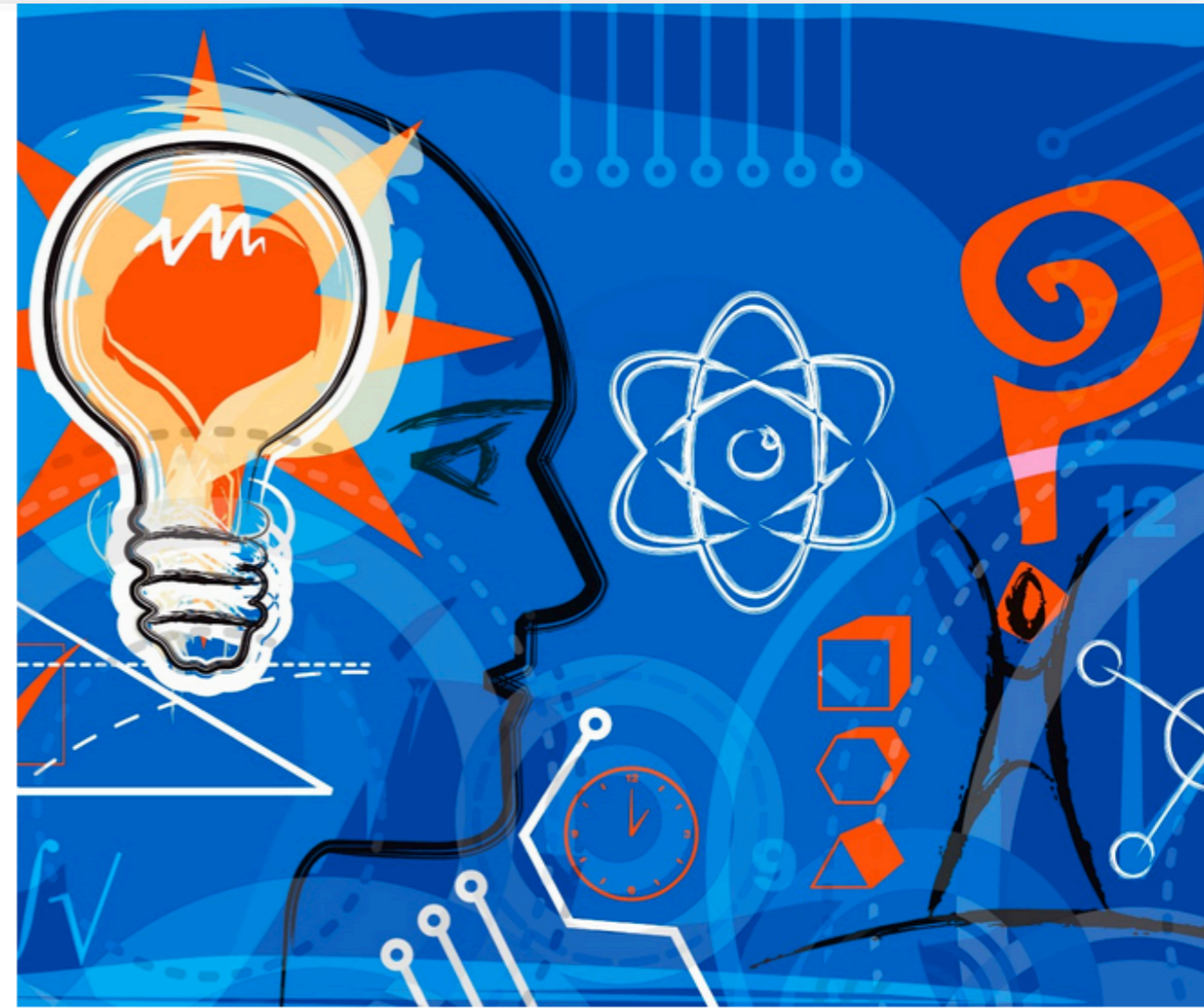


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Here you can find a collection of films about RWTH Aachen and its exciting research projects and events.

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A photo gallery with popular photos of RWTH Aachen for publications and press. Photo: Peter Winandy

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The Aachen Engineering Award was awarded for the first time on September 5, 2014, by RWTH Aachen and the City of Aachen.

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Science presented in uncommon ways at an uncommon time - this is the idea behind the event „5 vor 12“. The goal of this even is to present science in an entertaining way that is both understandable and tangible for all generations. The event includes presentations, film screenings, and cabaret and musical components. Photo: Peter Winandy

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DAY 1



DAY 2



DAY 3



DAY 4



DAY 5



DAY 6



DAY 7



DAY 8

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DAY 0

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Getting started



DAY 1

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DAY 2

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DAY 3

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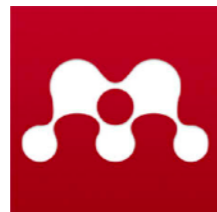
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*“To get to know, to discover, to publish  
this is the destiny of a scientist.”*



**François Arago**  
(1786-1853)



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