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DT-NMBP-08-2019 - Real-time nano-characterisation technologies (RIA)

Title: Process Analytical Technologies for Industrial Nanoparticle Production

Acronym: NANOPAT

Grant Agreement No: 862583

Deliverable 7.1	Public project website online
Associated WP	WP7
Associated Task(s)	Task 7.2 – Dissemination and stakeholder engagement
Due Date	M4 – 30.09.2020
Date Delivered	30/09/2020
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Partners involved	All
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Deliverable Version	V1
Dissemination Level	PU

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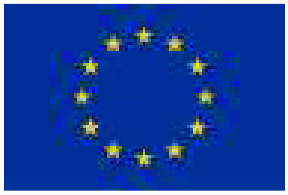

Table of Contents

Publishable Executive Summary

A website with the domain www.nanopat.eu was created and published for the EU project NanoPAT, which is an European Union's Horizon 2020 Research and Innovation Program, under the Grant Agreement number 862583.

The purpose of this website is to communicate and disseminate project relevant information (main ideas and objectives, work plan, beneficiaries, progress of the tasks, internal / relevant external events, activities, news, project outputs, etc.) to the general public

The contents of the website will be continuously updated until at least 1 year after project ends.

Description of task

A project website was designed and will be updated during the life time of the project. Relevant content was collected and prepared for the webpage. BNN was responsible for developing the website.

The document makes a presentation of the project website and the logo that have been developed. The project website will be one of the main channels for communication and dissemination of the project objectives, activities and outcomes. Therefore, it will be regularly updated to provide continuous information about the project to the community.

The project website will be active for, at least, one year after the end of the project.

Description of work and main achievements

Background of the task

One of the objectives of Task 7.2 “Dissemination and stakeholder engagement” is the development and maintenance of the NanoPAT website (www.nanopat.eu).

Description of the work carried out

These are the steps that were followed for the construction of the webpage of the NanoPAT project:

1. Meetings between BNN and IRIS (project coordinator) were on a regular basis in order to achieve the main aim of developing a webpage that represents the project.

2. Purchase of the three domains (www.nanopat.eu, .com and .org)

3. Purchase of webhosting & SSL certificate

4. Development of the “Coming soon” - website of NanoPAT

5. Image research for the webpage

6. Purchase of the website template

7. Development of the NanoPAT website structure:
   - Home
   - Project (subsections: Project summary, Objectives, Work plan, Case Studies and Process Analytical Technologies))

- Team
- Events
- News & Media
- Contact

8. Adaptation of the website template to NanoPAT's objectives and the already existing corporate identity (created by the project coordinator, IRIS, during the proposal phase)

9. Compilation of texts for the NanoPAT website

10. Construction of the official NanoPAT website: www.nanopat.eu

11. Regular updates of the NanoPAT website

In the next subsections, the main contents of the project website, as well as the project logo will be presented.

1. NanoPAT's public website

Setting up the project website was the first phase of the project's communication, dissemination and exploitation strategy[1]. The NanoPAT website is the main dissemination reference and describes the project, its objectives and the project partners, providing also information about events and activities related to the project, as well as announces forthcoming news / conferences / workshops / events.

The project website is accessible at https://www.nanopat.eu/ (the domains .com and .org are also reserved and link to the .eu domain).

[1] https://www.iprhelpdesk.eu/sites/default/files/EU-IPR-Brochure-Boosting-Impact-C-D-E_0.pdf

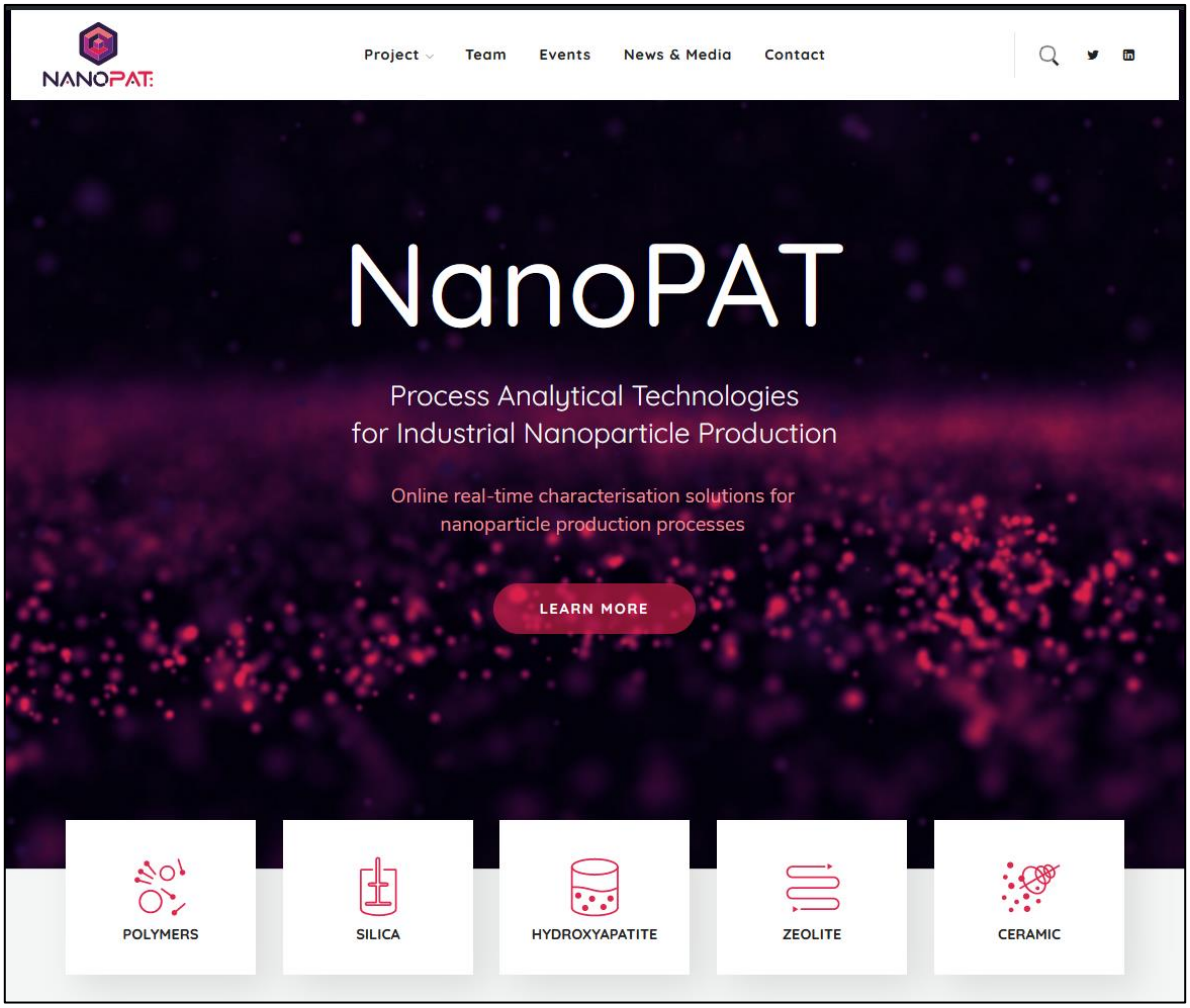

Figure 1: Screenshot of website homepage

The main purpose of the website is to provide the community easily accessible, up-to-date and accurate information about the project and therefore it will be one of the main communication and dissemination channels of NanoPAT.

More screenshots of the project website can be found in the "Results" section.

1.1 Public sections of the website

The website was created at the beginning of the project and officially launched in September 2020.

The purpose of the website is to serve as the main information gateway for the project. It will be regularly updated to provide continuous information about the project. Over time it will become the repository for all of the public dissemination materials, including presentations, posters, public deliverable reports, training materials, scientific publications, newsletters, etc.

Through the website, general and specialized information are stored, updated and permanently accessible to any interested audience. In addition, the website provides information on all project objectives, work packages, beneficiaries, activities and results, as well as upcoming events/workshops/conferences.

The public website is divided into six (five plus home) main areas, as follows:

- **Home** – Website main page: It gives an overview of the project with subsections linking to the webpage section project summary, objectives, team, as well as the five case studies and the three Process Analytical Technologies (PATs). There are also two banners: one with the partner logos and one with partner expectations/testimonial. At the bottom of the page, the 3 latest news are highlighted (see Figure 6 in the Results section).

- **Project section**: presents, in its five sub-sections, an overview about the project, its objectives, the work plan, the case studies and the PATs, with dedicated subsections for each case study and each PAT (see Figure 7 - 11 in the Results section).

- **Team section**: It gives an overview about the project partners. All project partners, their role in the project as well as the corresponding contact persons are shortly presented in the corresponding subsections. The pictures of the contact persons will be added to give a more personal character to the project and to show the community and the general public, that there are human beings behind the scenes (see Figure 12 in the Results section).

- **Events section**: This section is one of the main dissemination tools, as all conferences, meetings, workshops, events, training schools, networking events, webinars, etc. that NanoPAT is organising and/or attending with an active role are publicised. It is a constant reminder of our next dissemination events.

- **News & Media section**: All public deliverables and other project outputs are contained in this section (reports, press releases, newsletters, factsheets, posters, presentations, publications, etc.) (see Figure 13 in the Results section).

- **Contact section**: It gives contact details on the project coordinator, the possibility of contacting the project (coordinator), via a form, for any queries or simply to know more about NanoPAT, after agreeing with the Privacy Policy of the project (see Figure 14 in the Results section).

The *social media channels* used by the project as communication and dissemination instruments are also directly linked from the project website.
These are Twitter (https://twitter.com/nanoPAT_project) and
LinkedIn (https://www.linkedin.com/company/nanopat/) project accounts.
The two newest tweets are also displayed in the footer of the website, which is shown on every page at the bottom.
Additionally to the main sections, the website also has sections for *Download, Imprint* and *Privacy Policy*.
In the Download section, it is possible to download the project logo and the main background image in high quality for dissemination purposes.

The *project acknowledgement* is findable, as required by the European Commission, in the footer of the webpage through all the sections.

The website will be updated on a regular basis during the project lifetime and will be maintained for at least one year after the project end.

2. NanoPAT's Logo

Figure 2 shows the development process of the project logo and the two candidates that we had as final version. The consortium partners chose Option B.

The project logo (Figure 3) includes the name of the project (NanoPAT) and its consortium structure, represented as a hexagon: the nano-monitoring technology providers as nucleus of NanoPAT's approach; RTOs at a second level, between the PAT providers and the industrial end users; and all around, the digital technologies for data handling and elaboration, as well as dissemination and knowledge transfer activities.

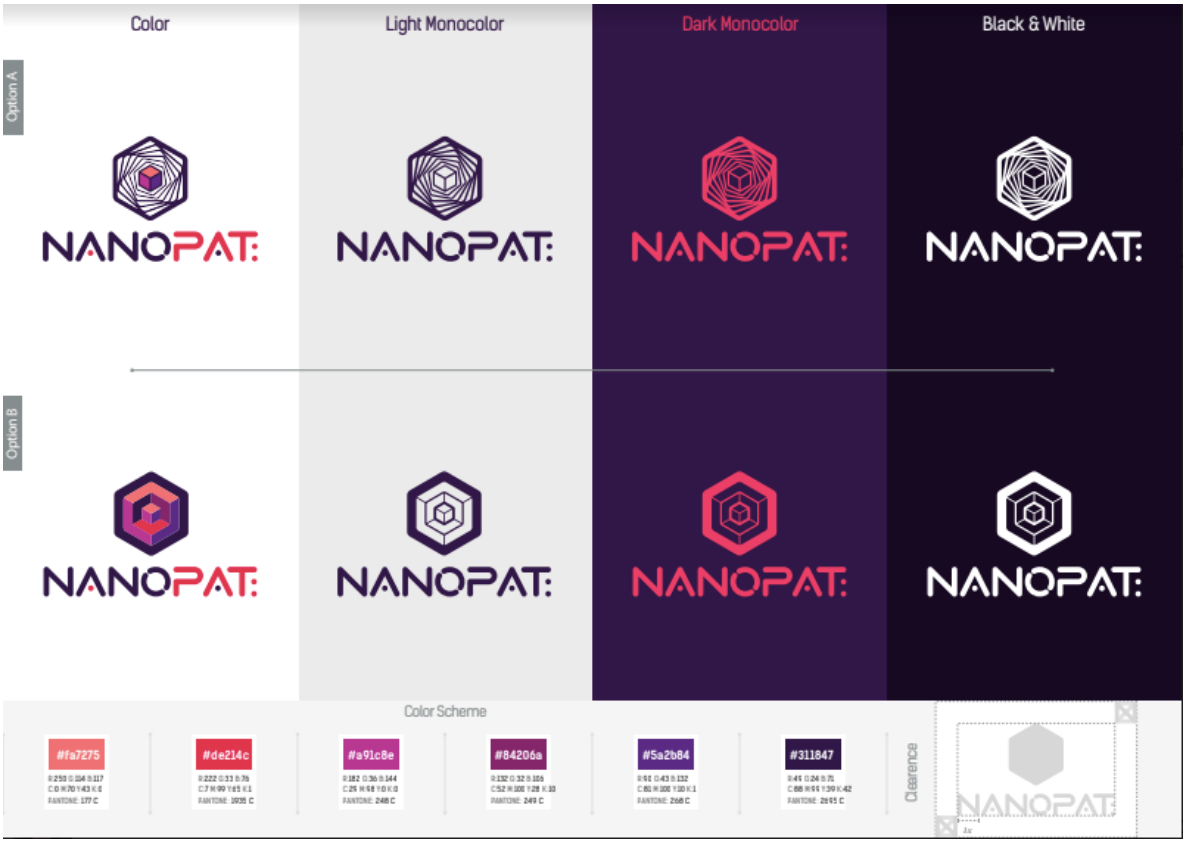

Figure 2: Final Project logo and candidates

Figure 3: Final Project logo

We have created a NanoPAT icon (favicon, for social media, for example) and different versions of the logo so it is applicable depending on the background where it is going to be used.

Figure 4: Project icon

Figure 5: Project Logo – Version with different colours

3. NanoPAT's Restricted Area

Initially, it was planned to have a private section at the webpage, only for project partners.
Already in the very beginning of the project, this idea was changed and a confidential repository (Google Drive) was set up by IRIS, project coordinator, as project management tool.

The purpose of this repository is to collect all relevant project documentation and information, in a confidential way. The documents are organized in different folders and it contains: official documentation (project documents as the Project Proposal, the Grant Agreement, the Consortium Agreement and all EC communications), templates, project meetings info (agenda, minutes and presentations), final versions of deliverables, activity reports, monitory reports, dissemination and marketing material, etc.

The management of NanoPAT's intranet is carried out by the coordinator IRIS. More information about this project management tool can be found in *Deliverable 9.1* – Project Management Tool.

Results

The creation of the website was done in close collaboration with the coordinator IRIS.
Some of the website sections (Team, Case Studies, PATs) were developed in close collaboration with all project partners. Everything went smoothly and worked well.

The next screenshots show the different sections of the NanoPAT webpage (in the *Annex* you can find screenshots of the whole pages):

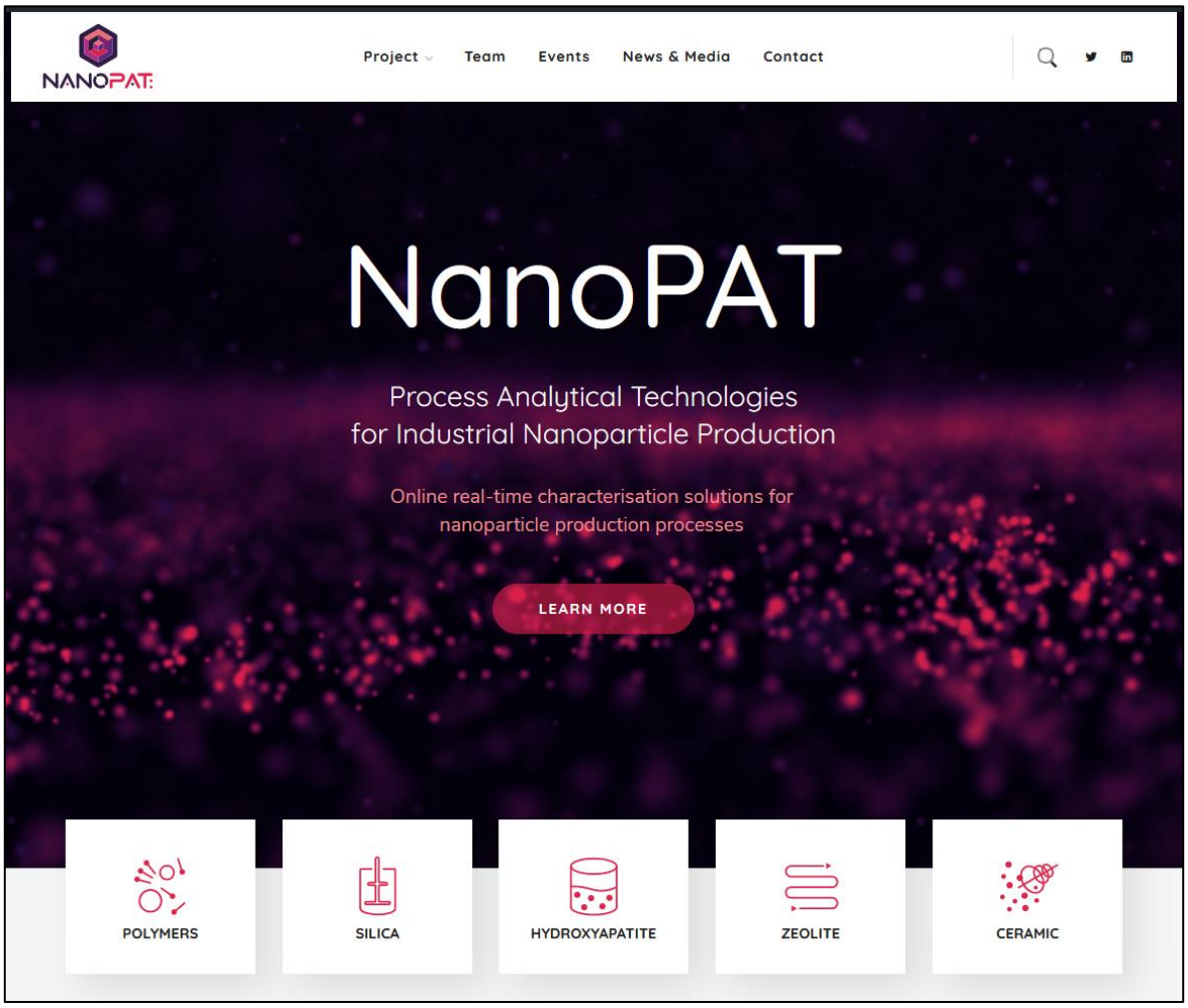

Figure 6: Website homepage

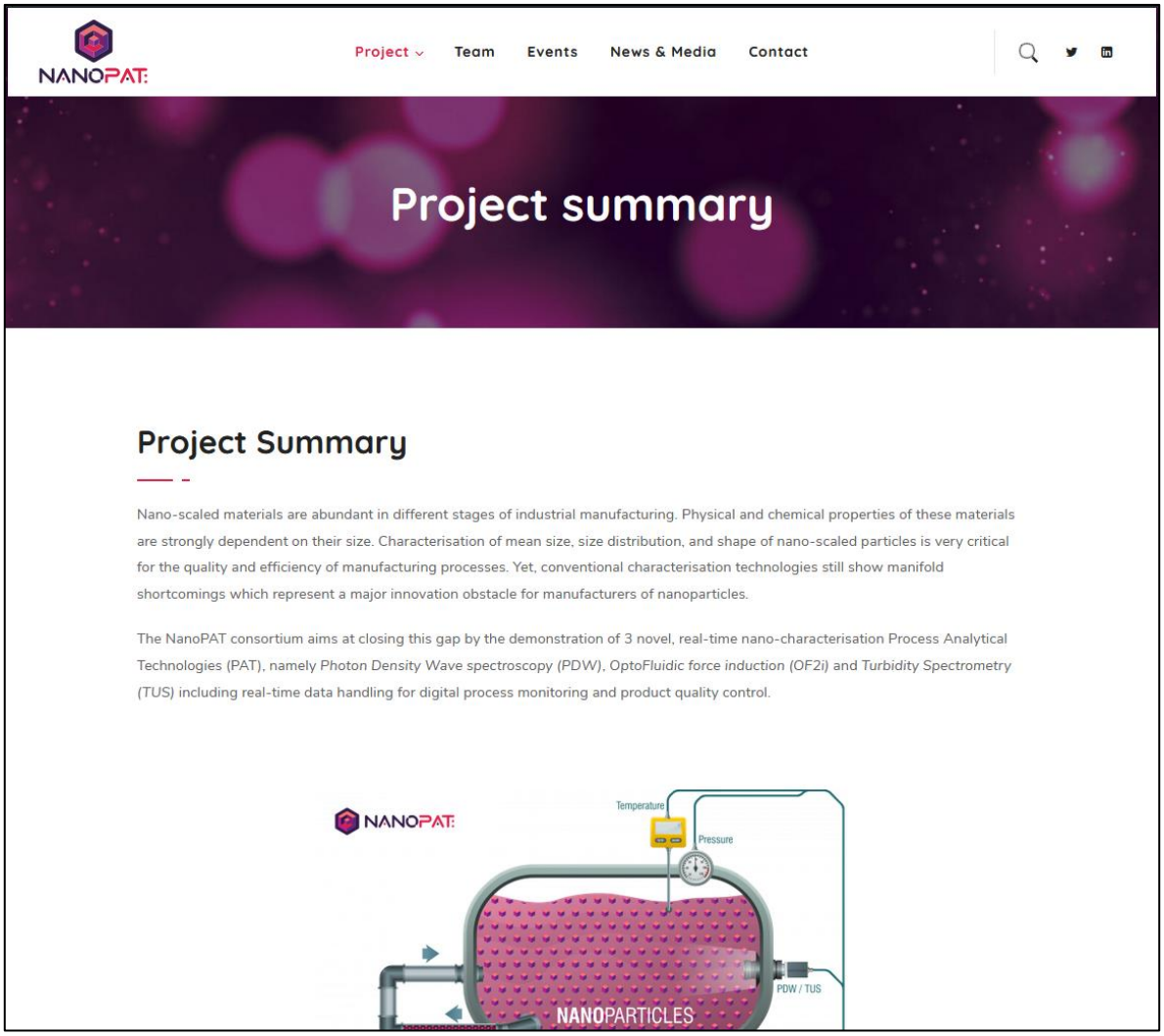

Figure 7: Project section – "Project Summary" subsection

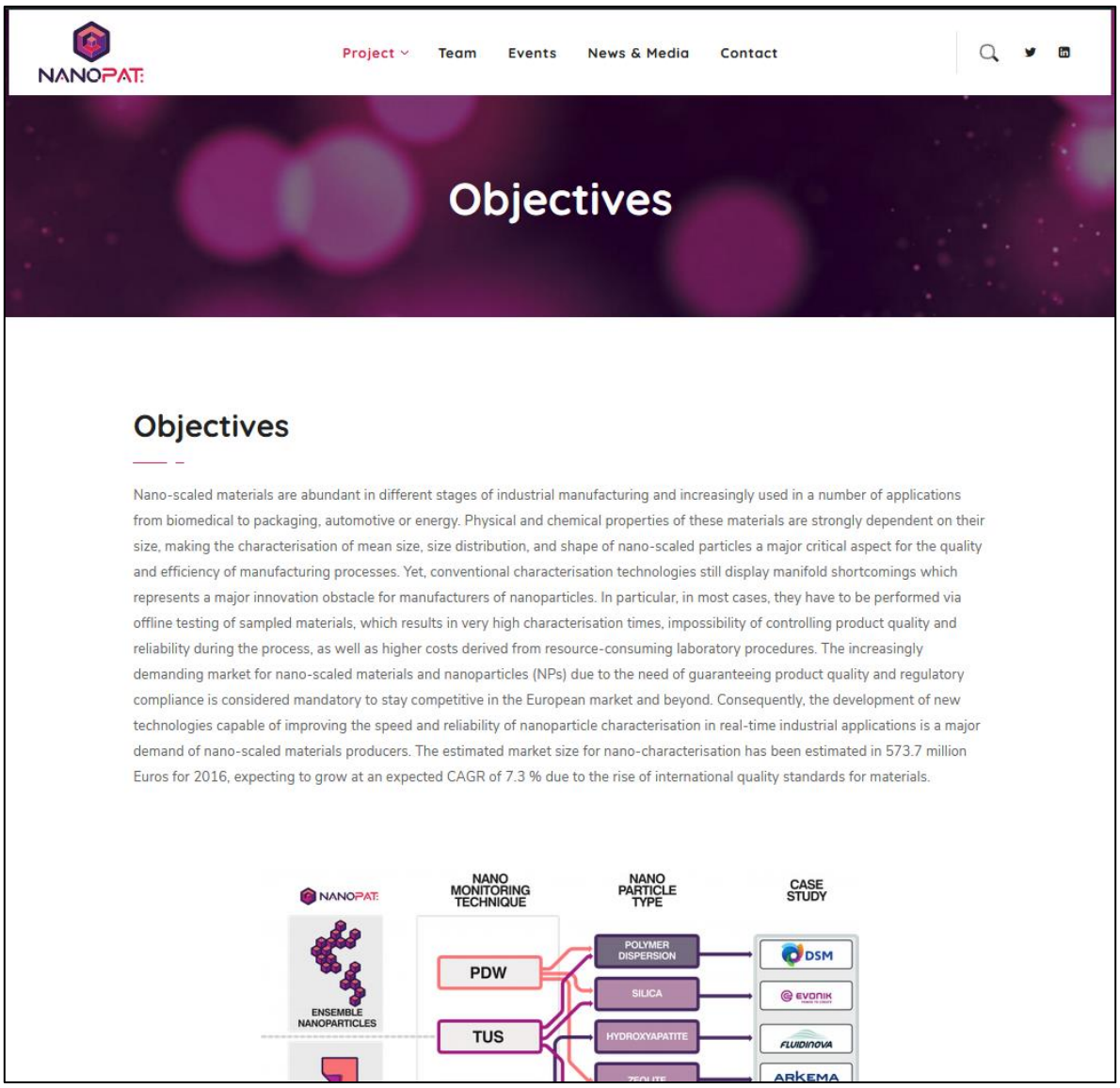

Figure 8: Project section – "Project Objectives" subsection

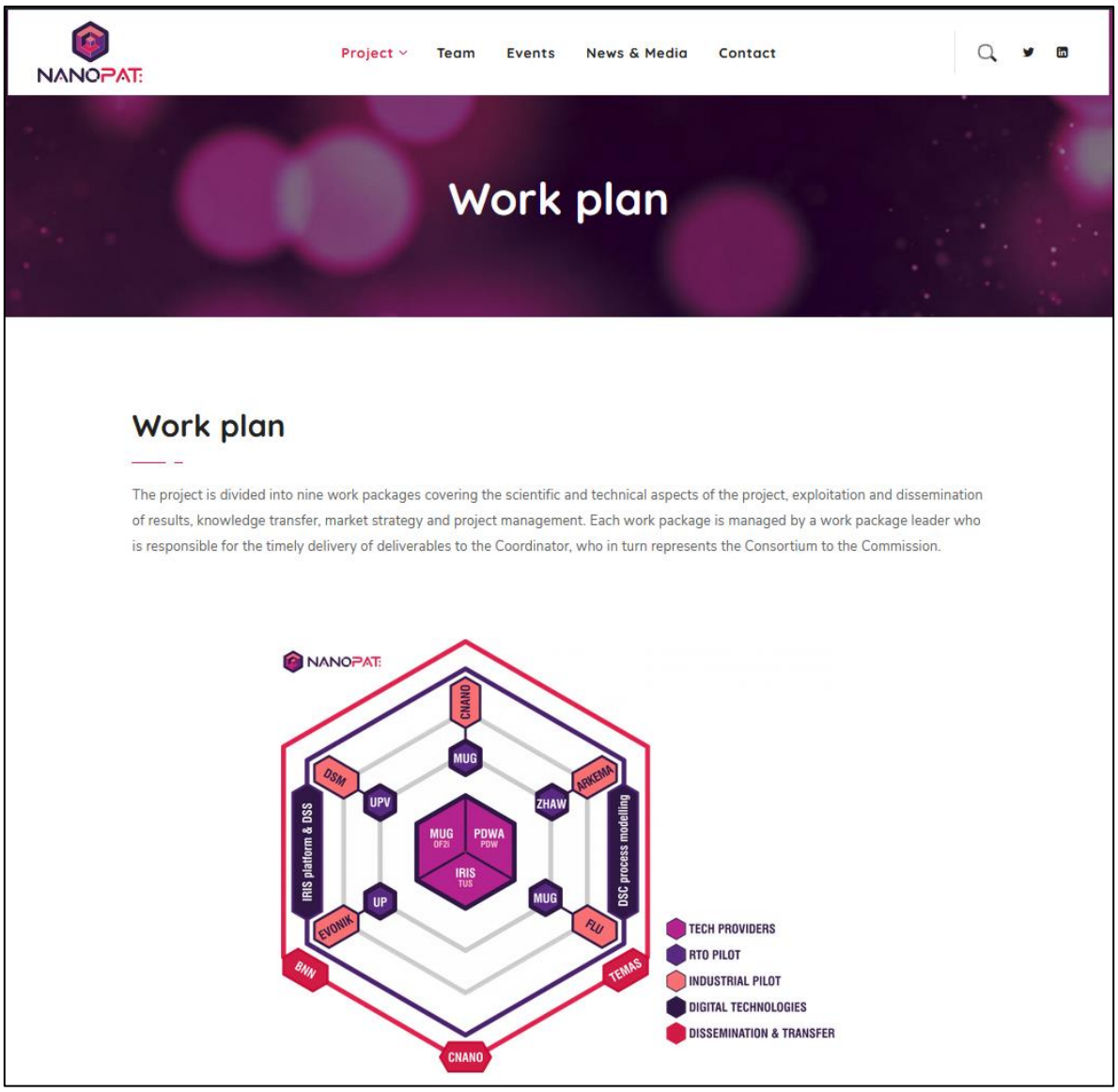

Figure 9: Project section – "Project Work Plan" subsection

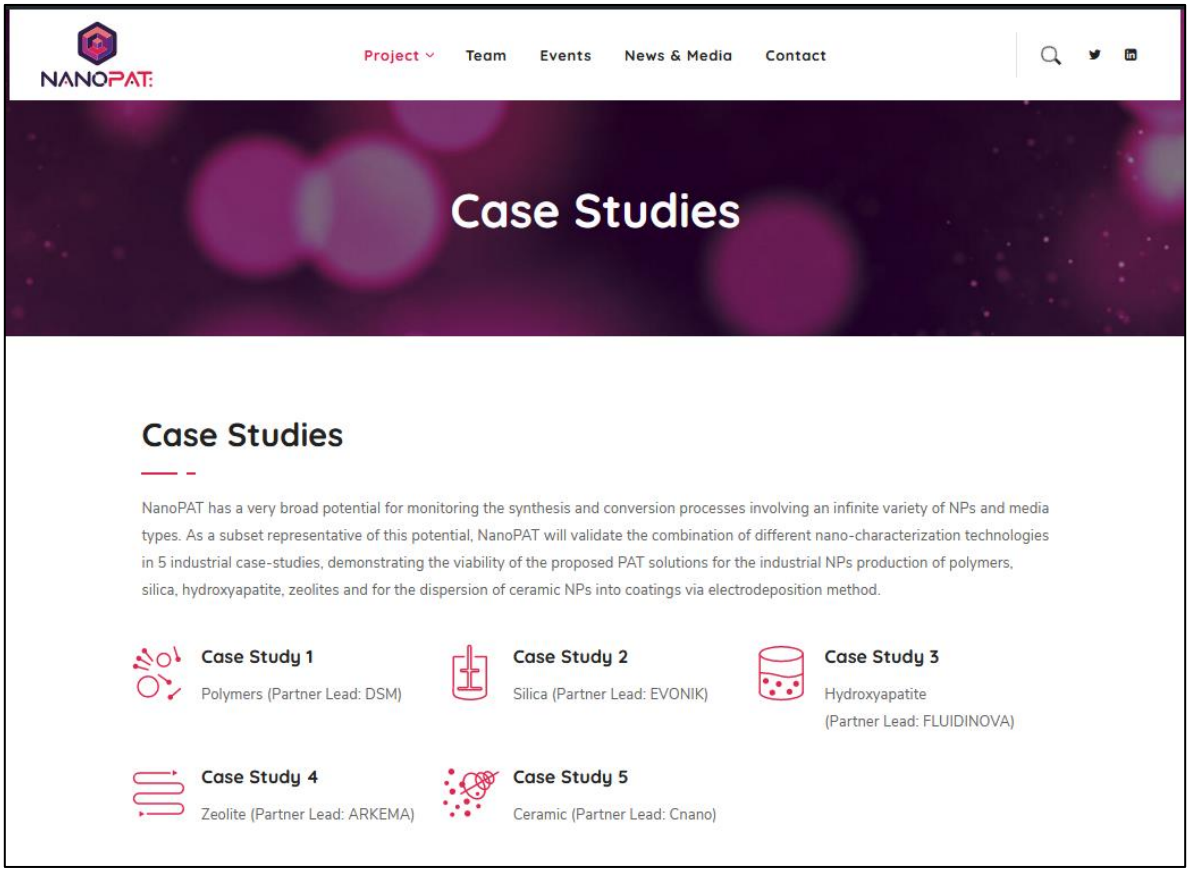

Figure 10: Project section – "Case Studies" subsection

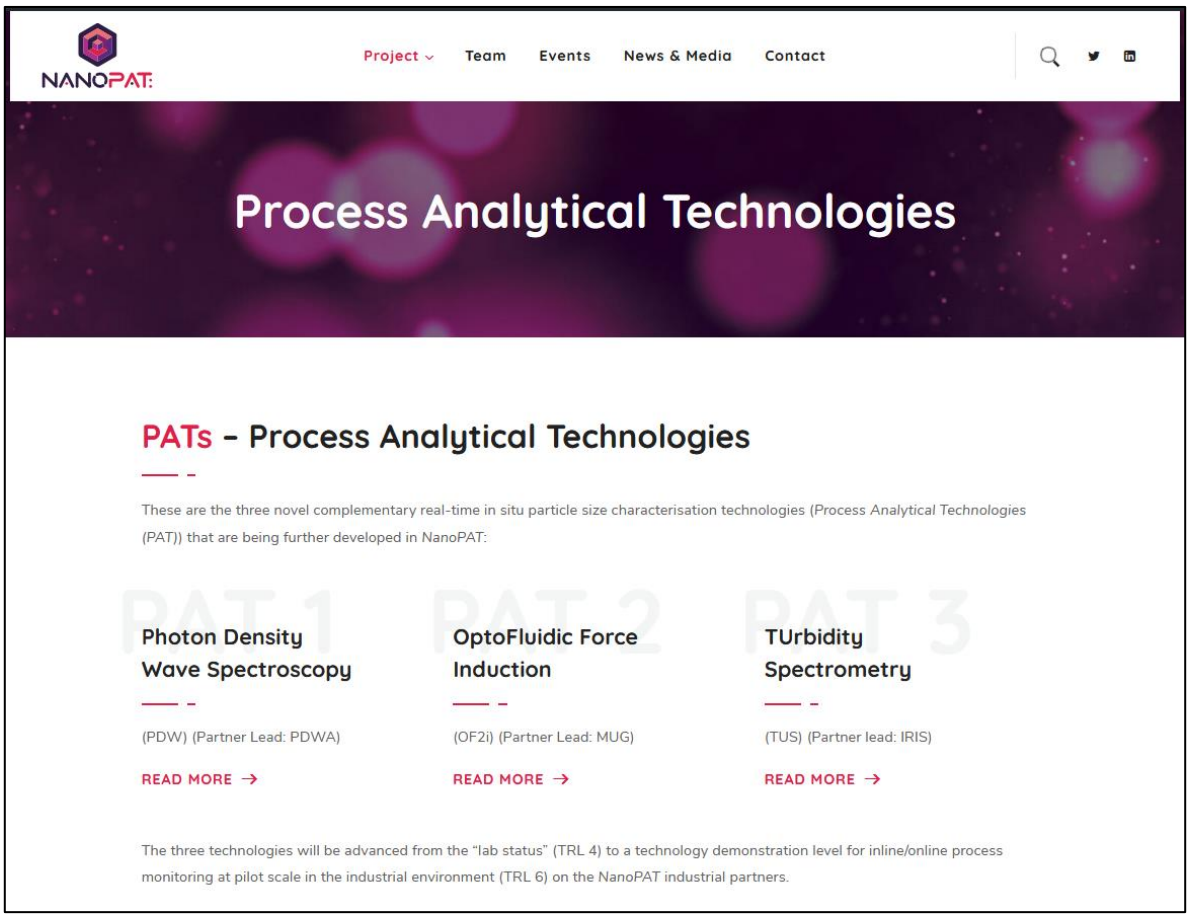

Figure 11: Project section – "PATs" subsection

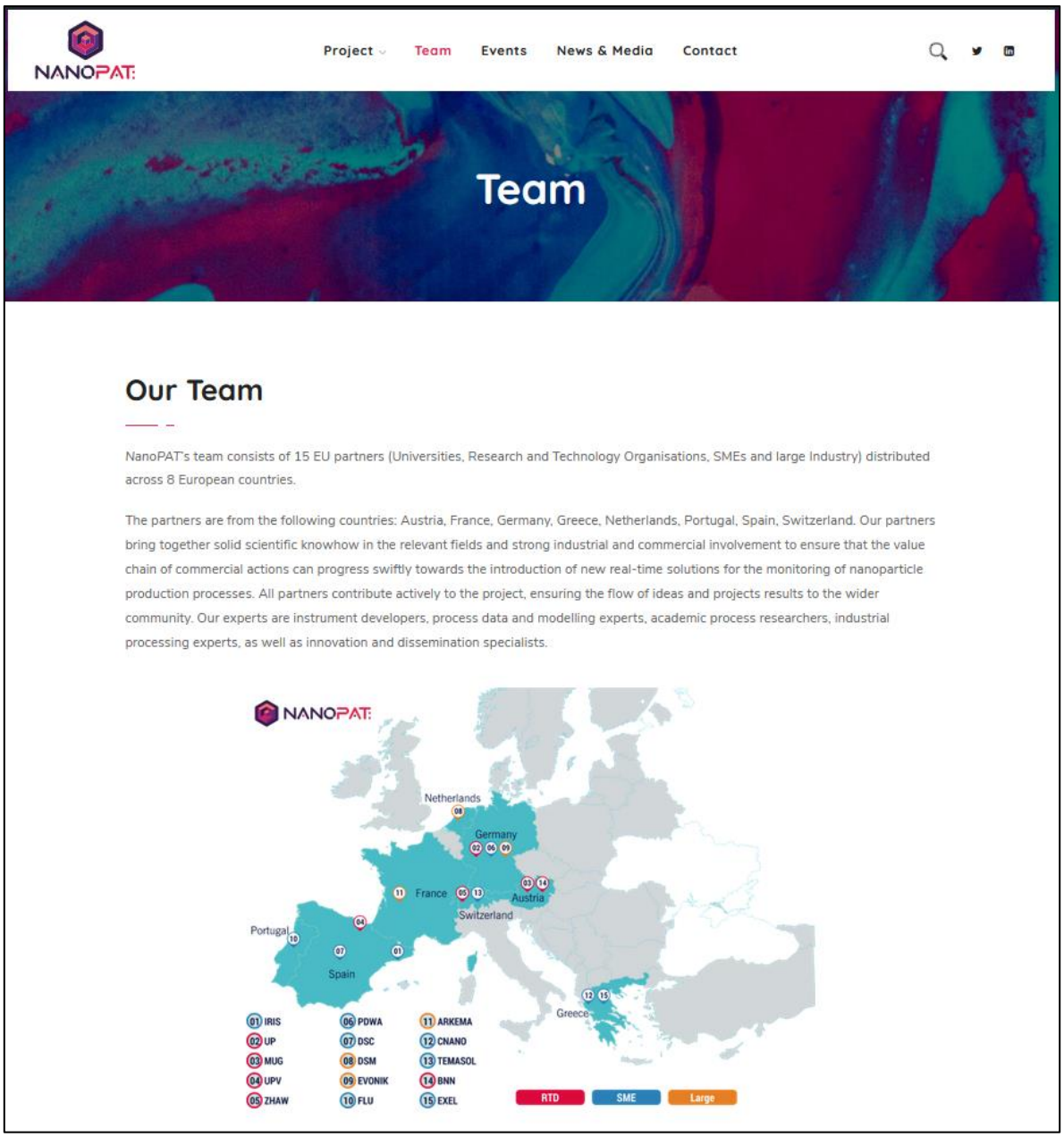

Figure 12: Team section

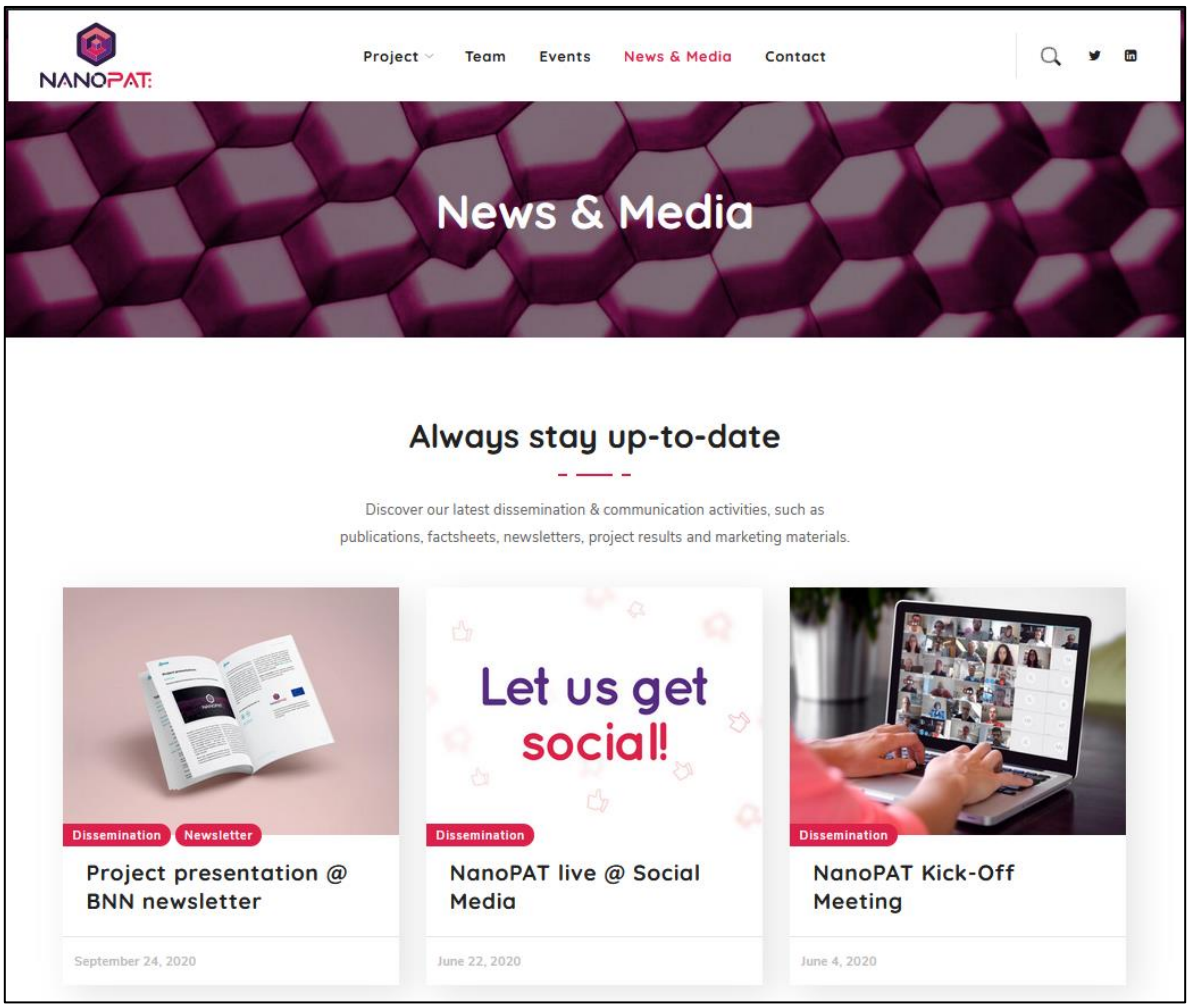

Figure 13: News & Media section

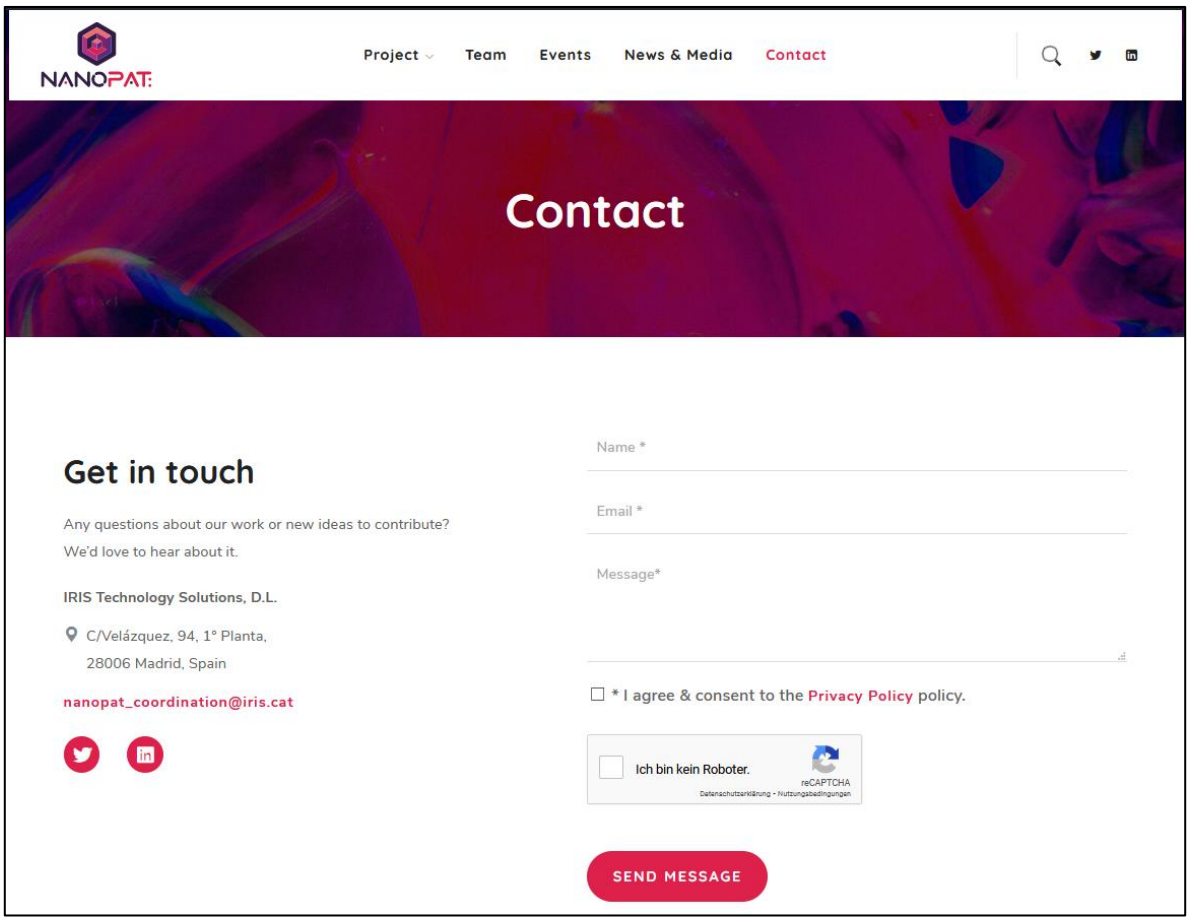

Figure 14: Contact section

Project dissemination is done also through partners' websites, with an active link to the project website and the project logo and the reproduction of key information, objectives, news, events, etc.

An important channel for the dissemination of the project activities are its social media accounts in Twitter (https://twitter.com/nanoPAT_project) and LinkedIn (https://www.linkedin.com/company/nanopat/).

Deviations from the workplan

No deviations.

Conclusions

The project website is online since September 2020, informing the wider scientific community and the general public about the project and its main activities, being therefore one of the main tools for communication and dissemination for the project.
The website will be updated regularly.

Annex

Screenshots of the whole pages of NanoPAT's website:

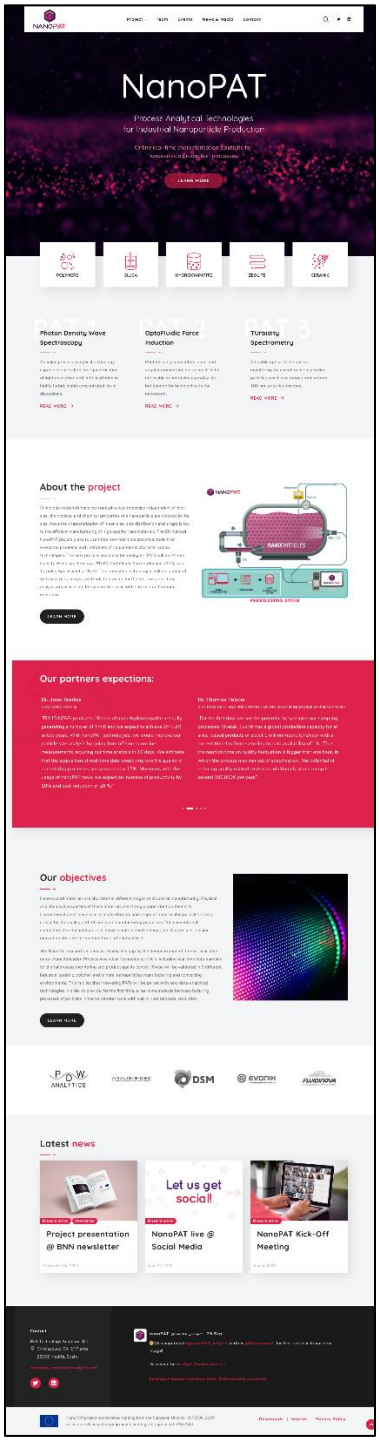

Figure 15: Website homepage

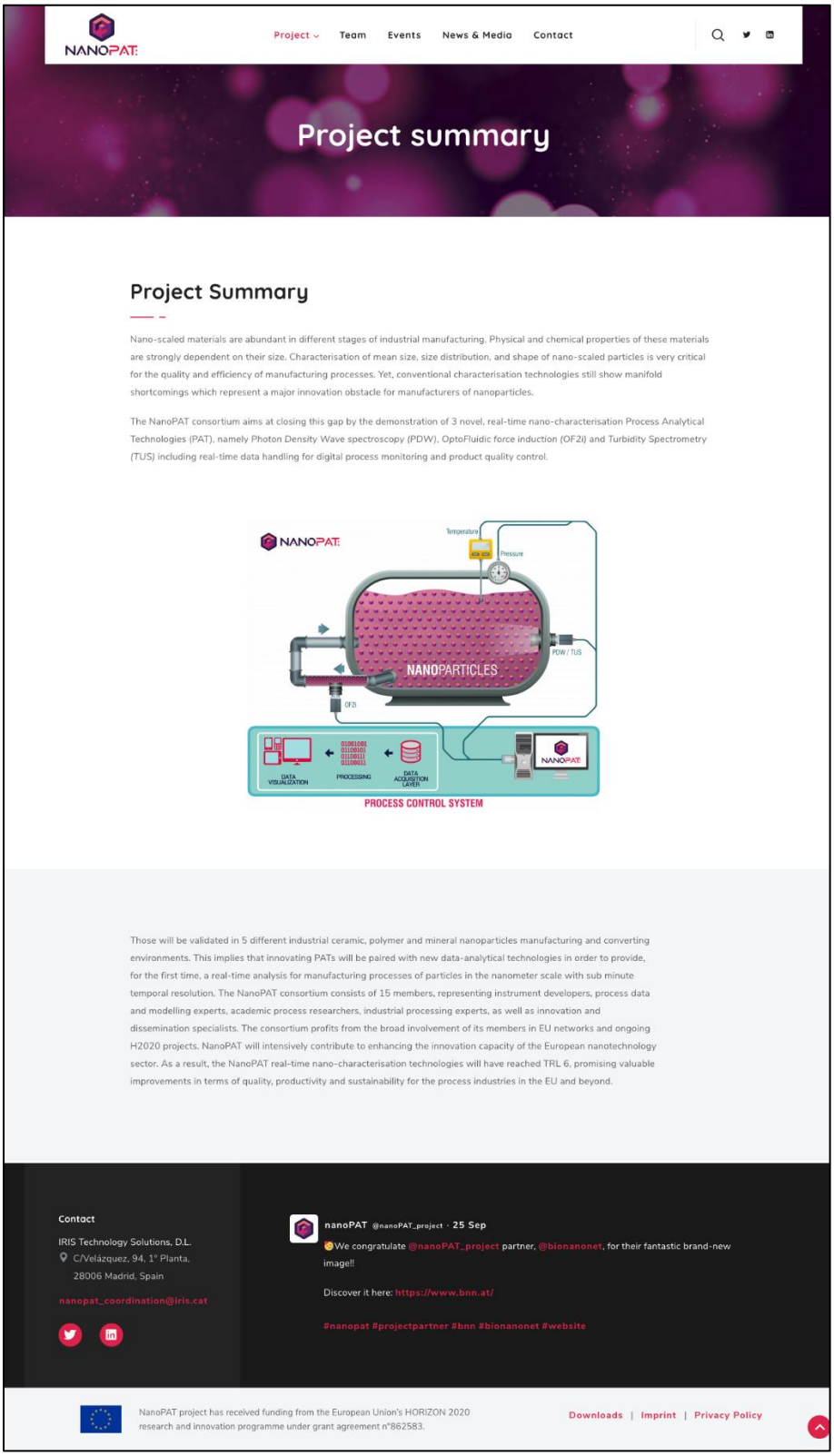

Figure 16: Project section – "Project Summary" subsection

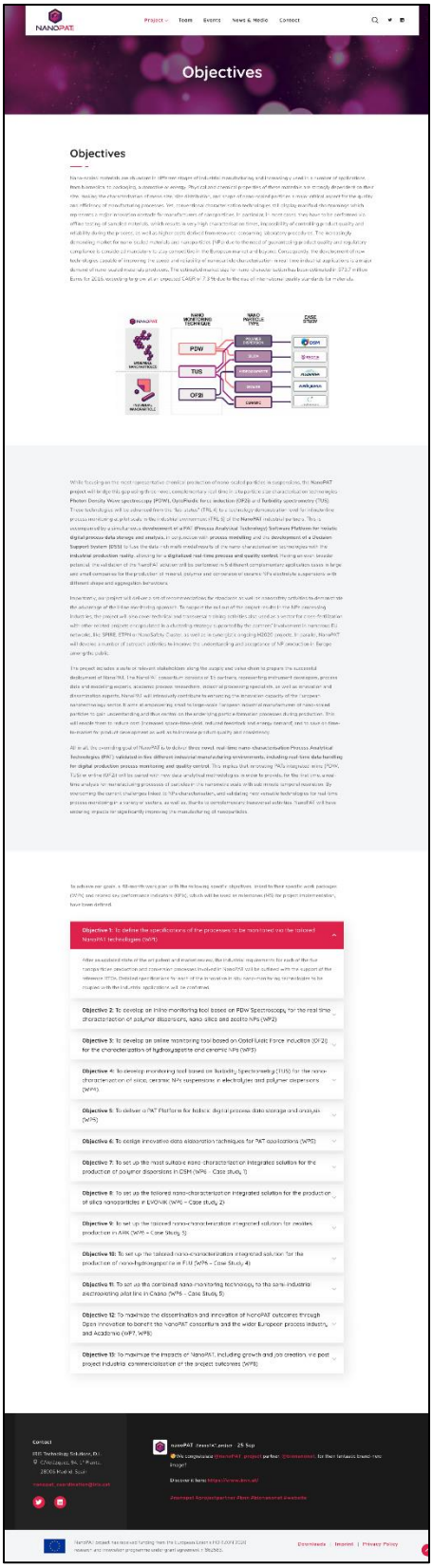

Figure 17: Project section – "Project Objectives" subsection

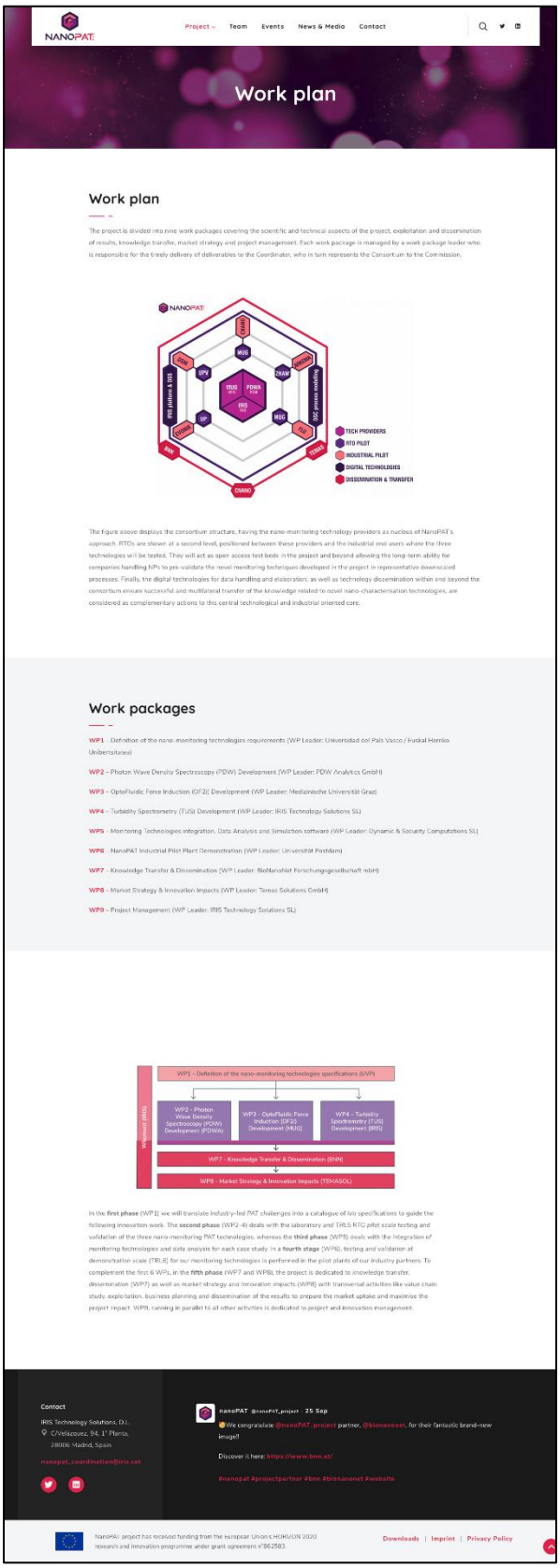

Figure 18: Project section – "Project Work Plan" subsection

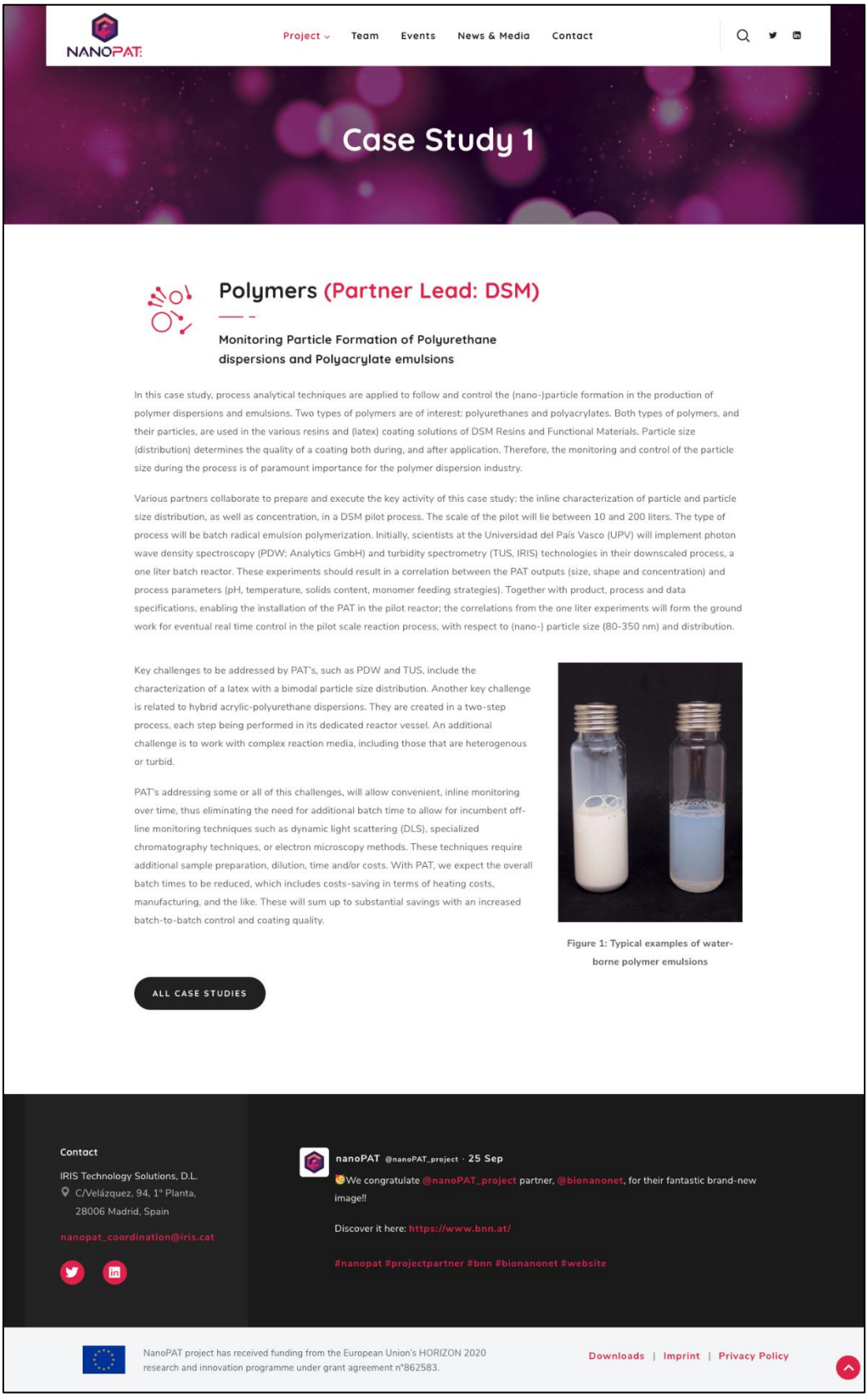

Figure 19: Project section - "Case Study 1" subsection

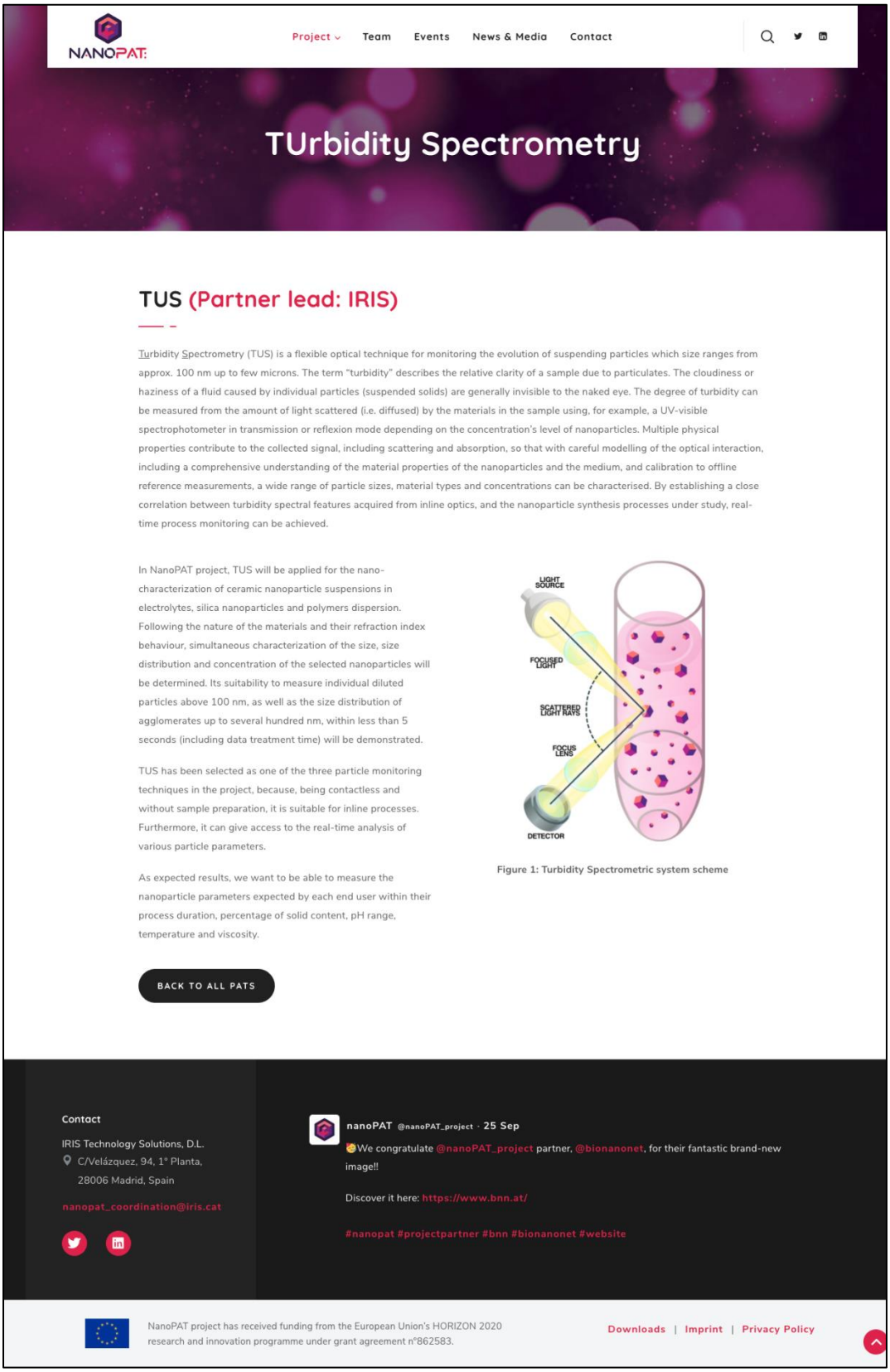

Figure 20: Project section - "PAT 1 – Turbidity Spectrometry" subsection

Figure 21: Team section

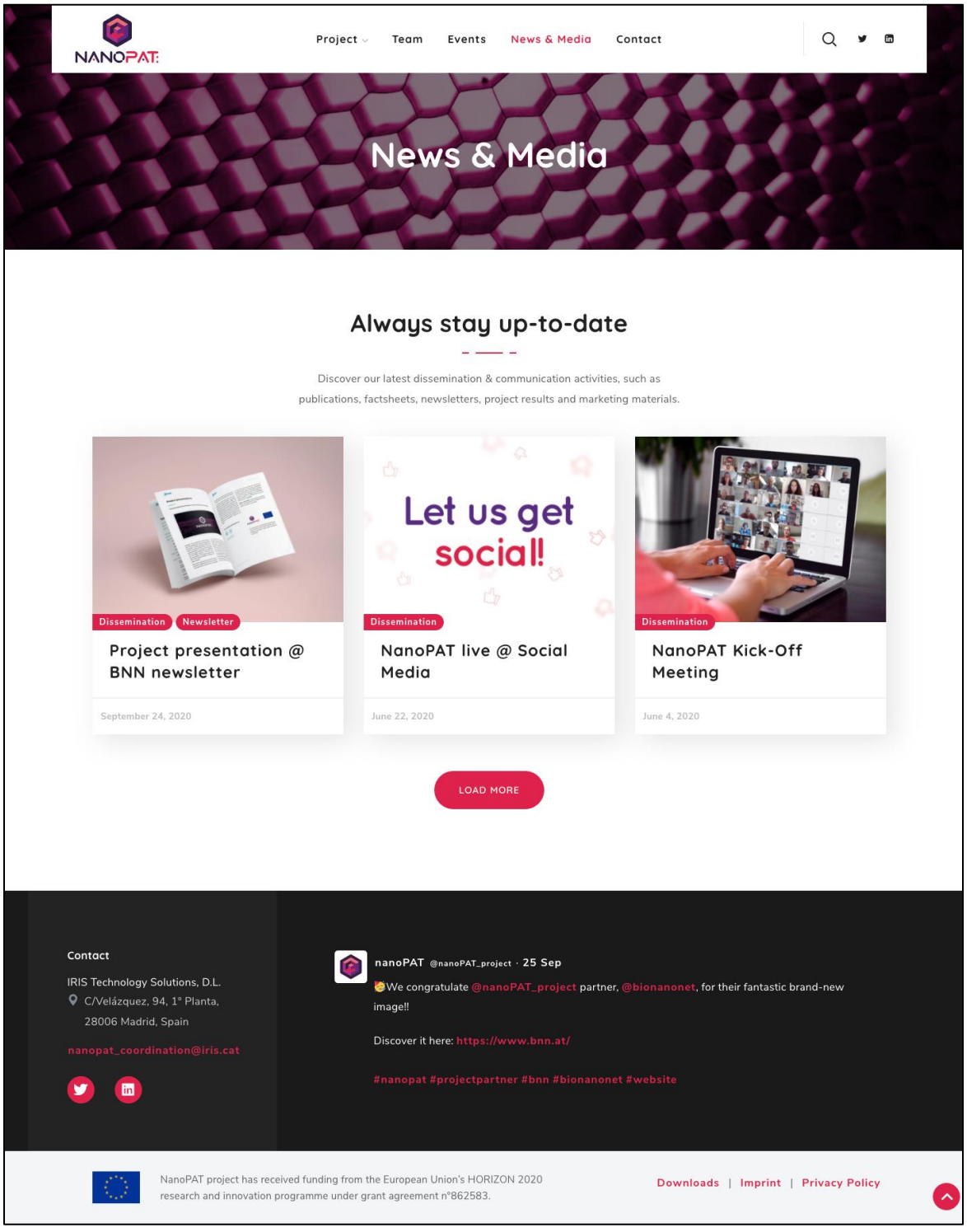

Figure 22: News & Media section