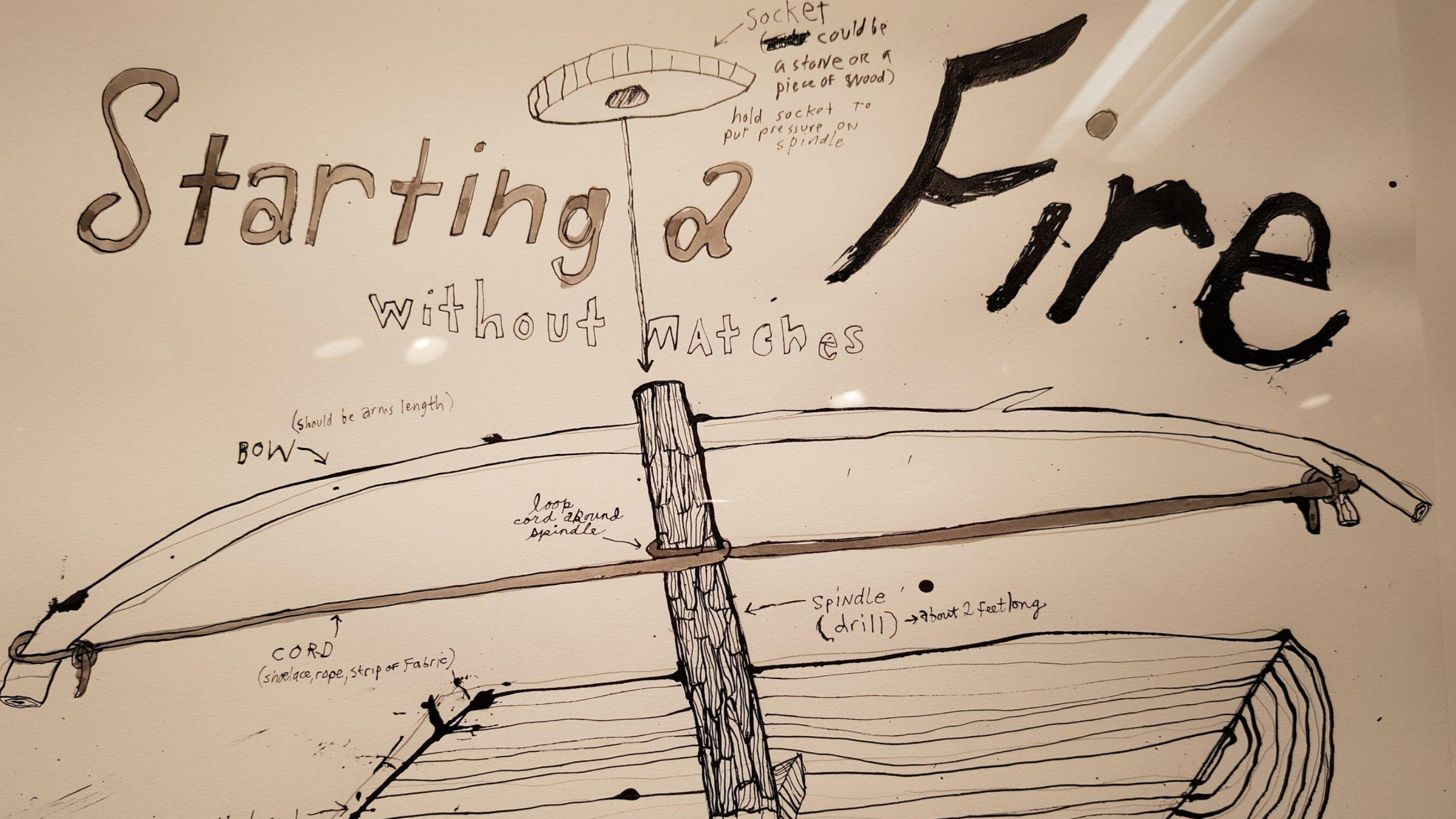
Starting a Fire
without matches
Socket
(could be a stone or a piece of wood)
hold socket to put pressure on spindle
(should be arms length)
BOW
loop cord around spindle
spindle (drill) → about 2 feet long
CORD
(shoelace, rope, strip of fabric)

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exploration space

applied humanities in a data enabled society

eveline wandl-vogt

keynote ddh2020

@caissarl #k4h+ #explorations4u

data and digital humanities 2020|10|15 <vienna | online>

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★ data enabled society

joint paper with members from allea
and the royal british society:

catlow, richard, maria ganzha,wendy hall, christoph markschies, deborah oughton, genevra richardson, alain strowel, david rios, joos vandewalle, and eveline wandl-vogt.
2019.

flourishing in a data-enabled society. allea - all european academies.
allea discussion paper #4. berlin.

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exploration space
(at) austrian academy of sciences

2017.11-
movement / space / working group for innovation and experimentation
with the aim to **transform the humanities**

ars electronica research institute
knowledge for humanity (k4h+)

2019.09-
antidisciplinary research institute
with the aim to accelerate knowledge into action, rethink genres
and contribute to **invent a more inclusive, sustainable future**

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open innovation

… is a distributed process …
… based on purposively managed knowledge flows
across organizational boundaries…
using pecuniary and non-pecuniary mechanisms

[bogers and chesbrough 2014]

both are **best practice** examples for open innovation of the austrian government

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inclusive future living

concepts

- emerging technologies
- social innovation
- knowledge society agenda knowledge4development
- emotions

- smart city
  c.f. smart city vienna
- social city
  c.f. social city vienna
- knowledge city
  c.f. knowledge city vienna
- happy city
  c.f. https://thehappycity.com/

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humanity centered design (HYCD)

federico donelli

- participatory methods
  open innovation
- SDGs
  social innovation
- digital humanism
  extended intelligence

- human
  good to people
- human
  totality of human beings, society
- human
  counterpart in the human-machine dualism

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a data enabled society
benefits and tensions

opportunities:

- healthcare
- public policy and services
- data for social good and SDGs

european values at tension:

- privacy
- autonomy
- rationality
- equality
- dignity and flourishing

unequal skills and opportunities, biases etc.
city of vienna: digital humanism, manifesto

a data enabled society
considerations

opportunities:

- healthcare
- public policy and services
- data for social good and SDGs

european values at tension:

- privacy
- autonomy
- rationality
- equality
- dignity and flourishing

societal values at the heart of data use
establishing governance and regulation
understanding opportunities (for europe)

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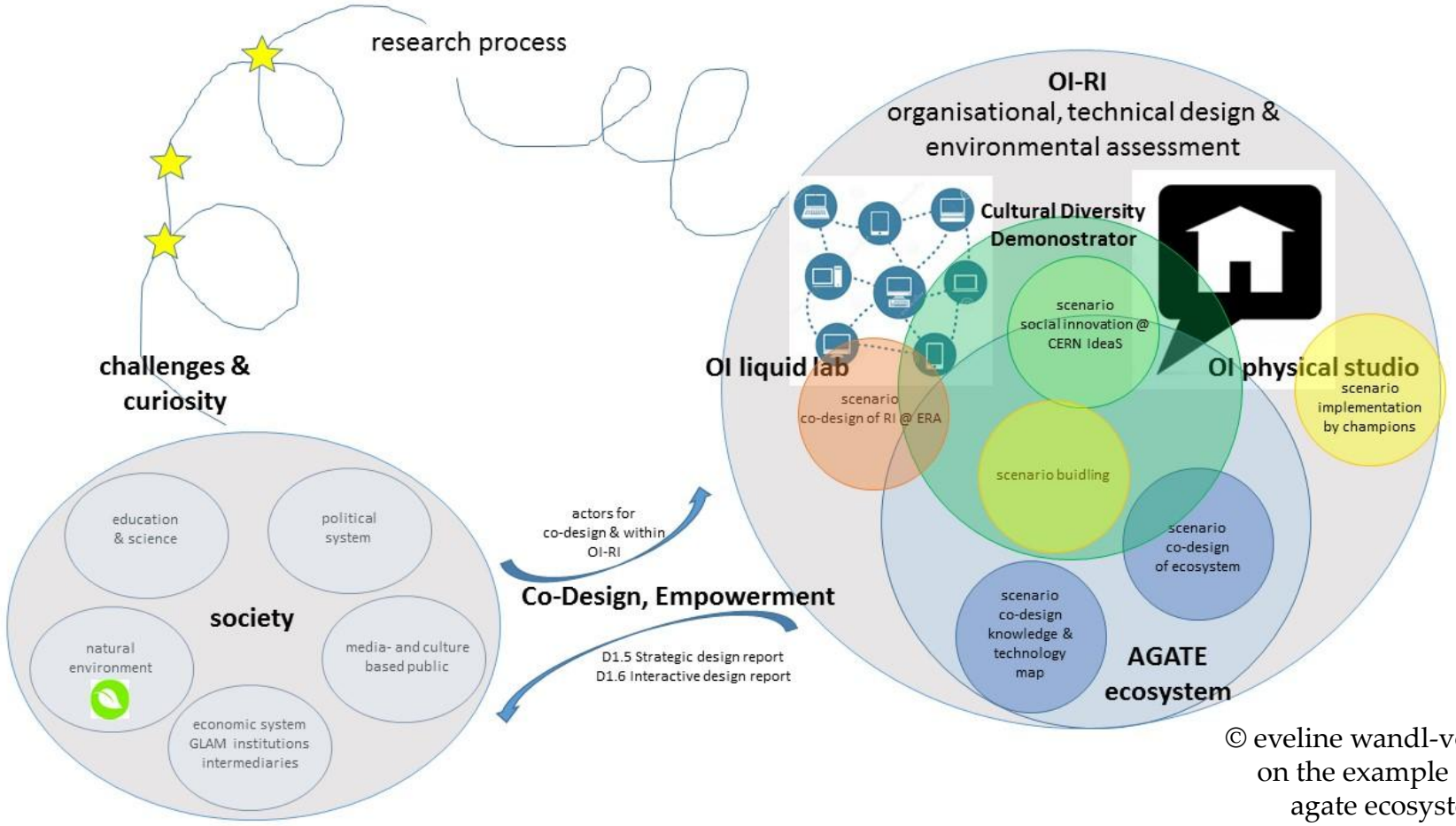
open innovation RI

hybrid, liquid, methodological



© eveline wandl-vogt 2017
on the example of the agate ecosystem

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PROVIDEDH

progressive visual decision making under uncertainties

aim:

develop a space to explore and assess

1) the completeness and evolution of digital research objects
2) the degree of uncertainty that the models applied to the data incorporate
3) and to share their perspectives and insights with the project's broad range of stakeholders.

data sources: TEI

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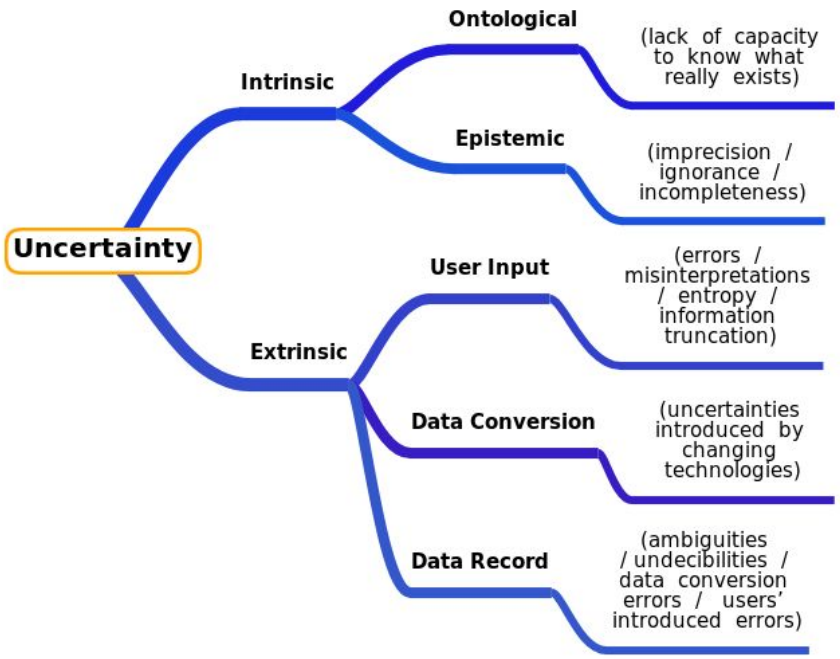
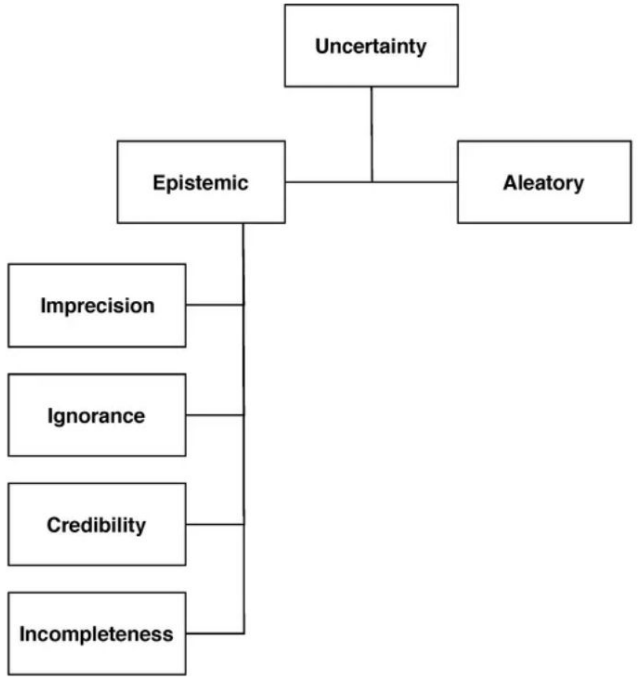
PROVIDEDH

taxonomies of uncertainty: sophisticated versus simplified





c.f. uncertainty dimensions on th example of a legacy language data set GiForum 2020

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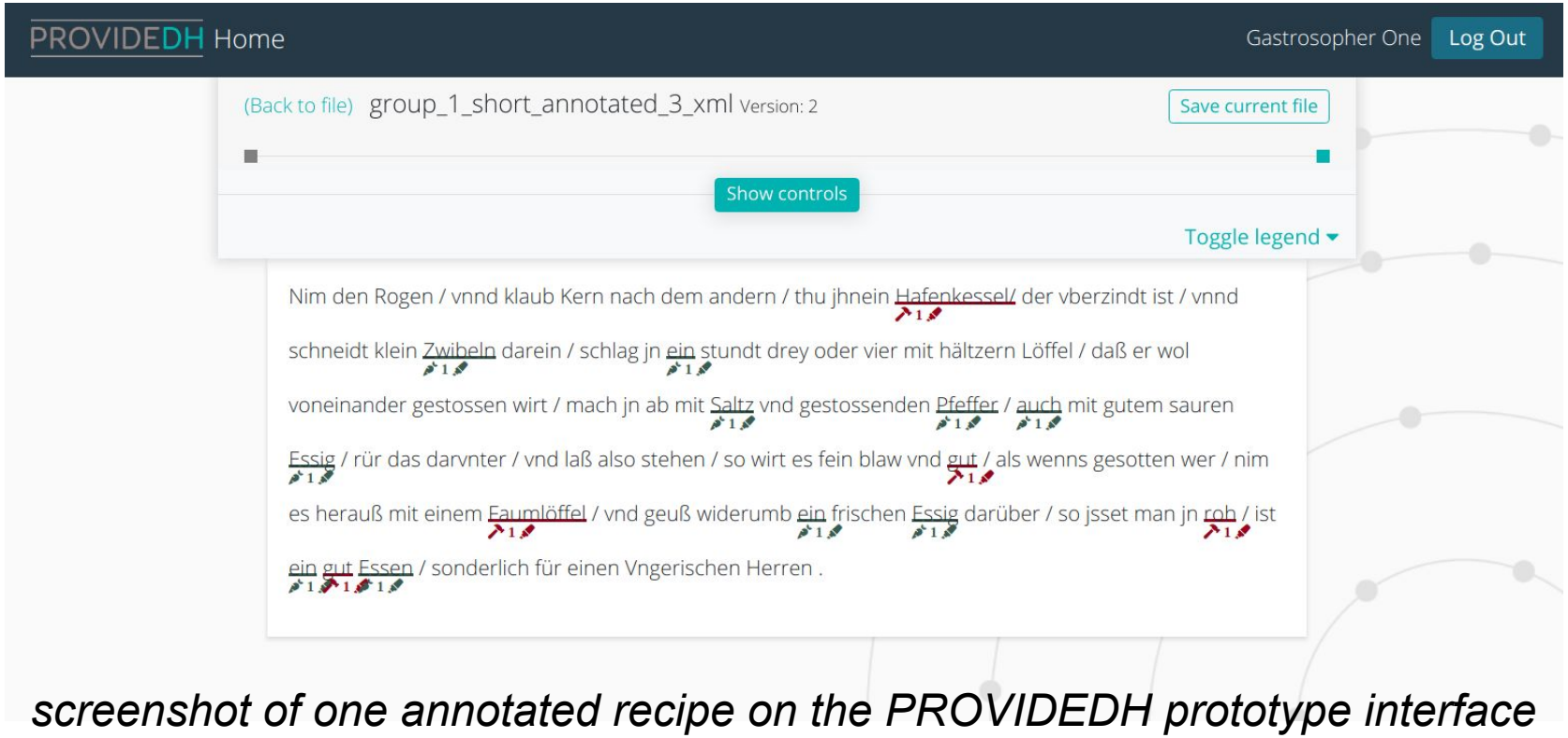
PROVIDEDH

an open science platform



screenshot of one annotated recipe on the PROVIDEDH prototype interface
platform team PSNC / cezary mazurek
data and annotation team exploration space / eveline wandl-vogt

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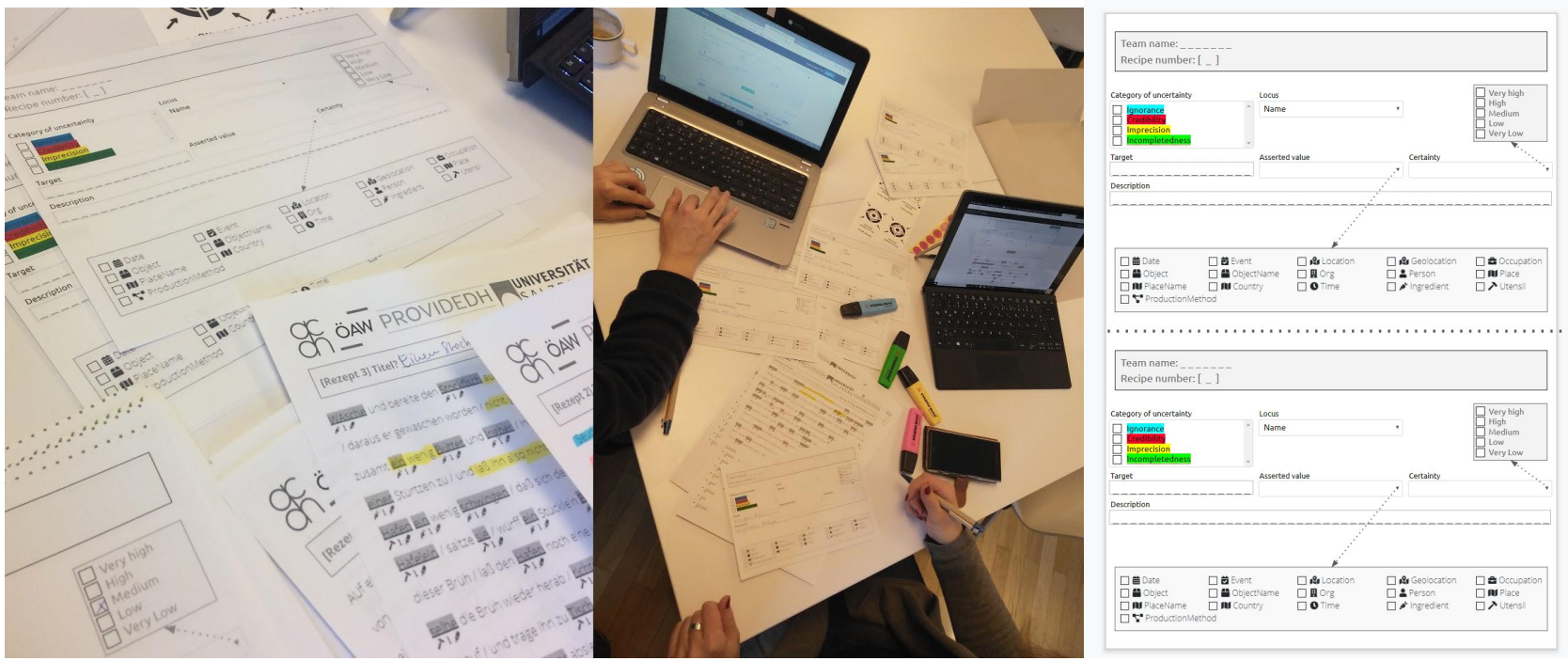
PROVIDEDH

hybrid / digital and analogue, paper-based / approach



overview of the co-creation approach with paper-based materials and digital tools during workshop interactions
team exploration space / eveline wandl-vogt

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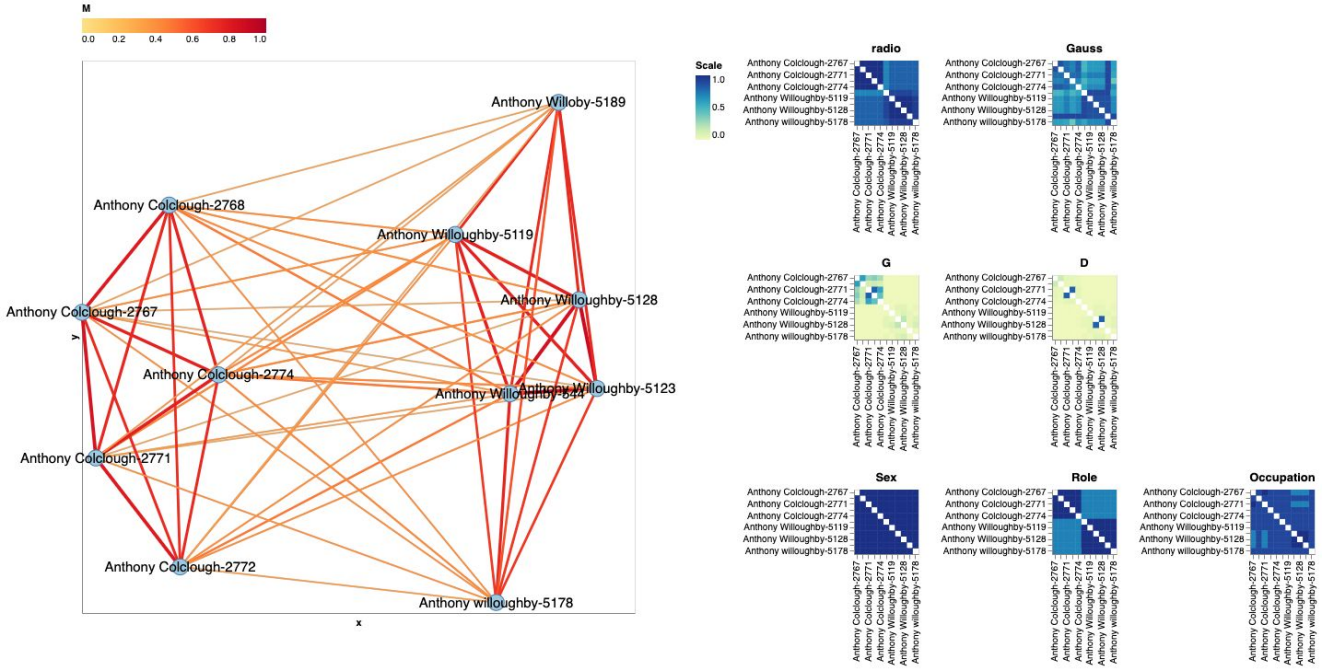
PROVIDEDH

progressive visual decision making under uncertainties



visual approaches to analyse uncertainties and networks
team university salamanca / roberto [theron]

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PROVIDEDH

applied humanities?

recipies – how can this feed into the SDGs?

heath ? sustainable consumption and production?

participation into thePort-humanitarian hackathon at CERN [ideasquare]

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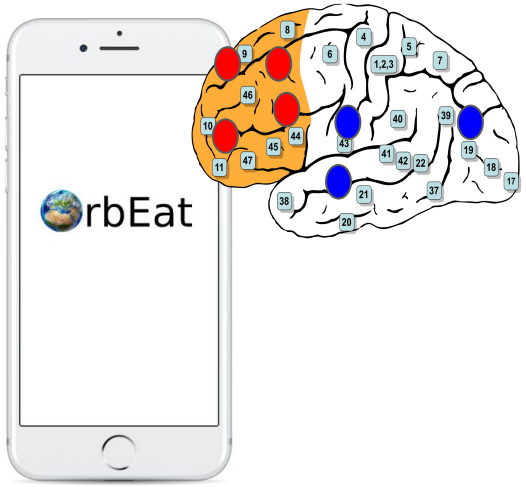
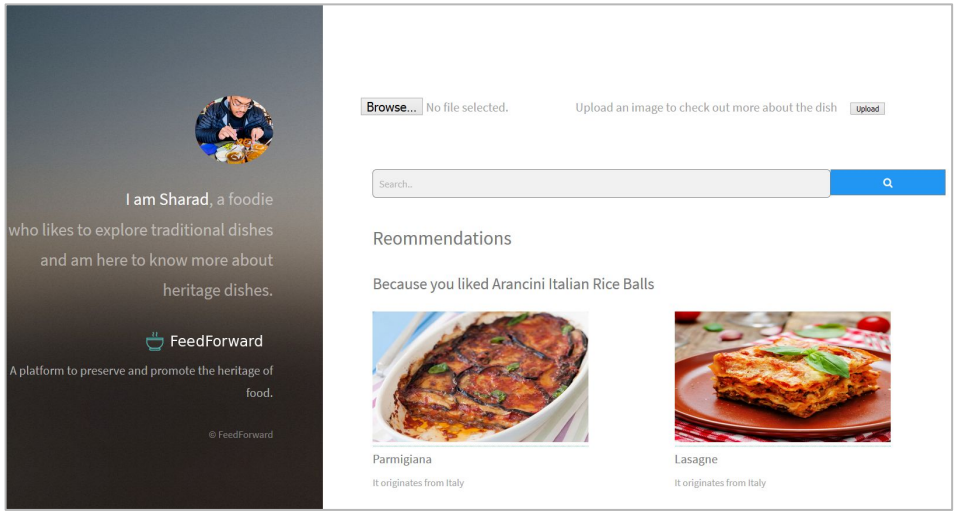
humanitarian citizen innovation

- first challenge from the humanities @ THEPort 2018+2019
- towards a portal for food culture - capturing food as a product, service and emotion
- prototypical development of OrbEAT app (2018) and feedforward platform (2019)





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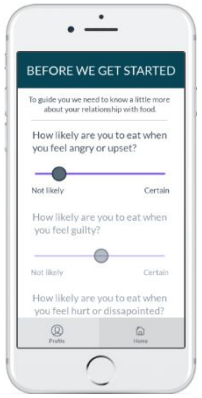
orbeat to beat obesity : an applied humanities project

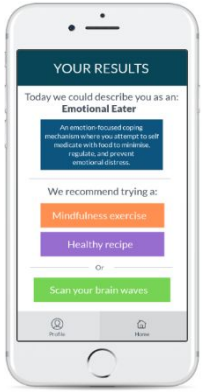
connection between

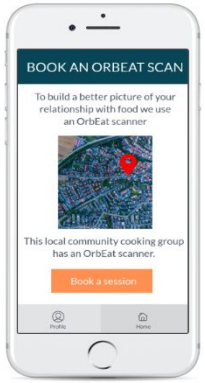
humanity centered approach

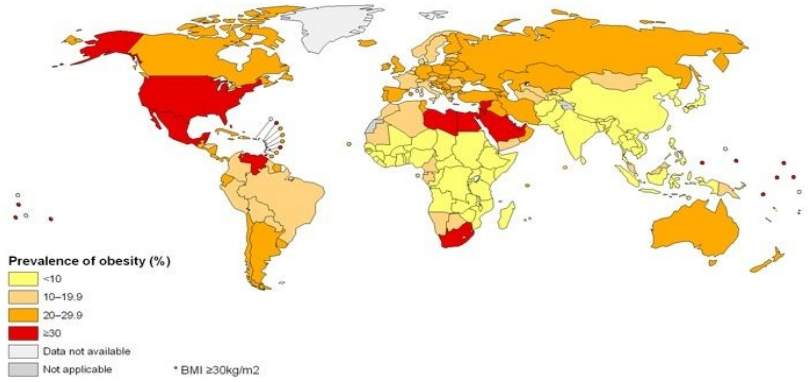
food as framework of individual behaviour and societal norms

EEG scientific measurements and cultural knowledge









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PROVIDEDH

feedforward to preserve and promote food heritage : a data driven DH project

The FeedForward system

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cultural customization

collaboration with philips

challenge:
innovation driven business challenge + humanities knowledge + emerging technologies > customized product

- framework for analysing a product culturally
- ontology/taxonomy for cultural analysis
- concept for a cultural product design workshop

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exploreAT!

a knowledge graph for the SDGs

- SDG + knowledge management + knowledge graphs + participatory methods
- partnering with UN one planet network /
  platform for SDG12: sustainable consumption and production
- aim:
  proof of concept for value case study knowledge graph for SDG17
  white paper

exploreAT!

a knowledge graph for the SDGs: personas

Includes personas for:

Personas	User group	Region	Gender
Assistant to the UN Resident Coordinator	UN	Asia-Pacific	Female
Project officer at Conservation International	International NGO	Europe	Male
CSR employee at a large textile factory	Large Business	Latin America	Male
National Focal Point Côte d'Ivoire	Government	Africa	Male
CEO of SME	Small Business	Africa	Male
Statistician from National Statistical Office UK	Government	Europe	Female
General public	General public	Asia-Pacific	Female
Senior campaign manager at an NGO	Smaller NGO	North America	Female
CEO of hotel chain	Medium/Large Business	Asia-Pacific	Male
National Focal Point of Ukraine	Government	Central Europe	Female
Researcher at University	Scientific institution	Latin America	Female
Senior civil engineer in buildings/construction sector	Government	MENA	Male

CC-BY 4.0 personas by OPN

exploreAT!

a knowledge graph for the SDGs: personas and KM model

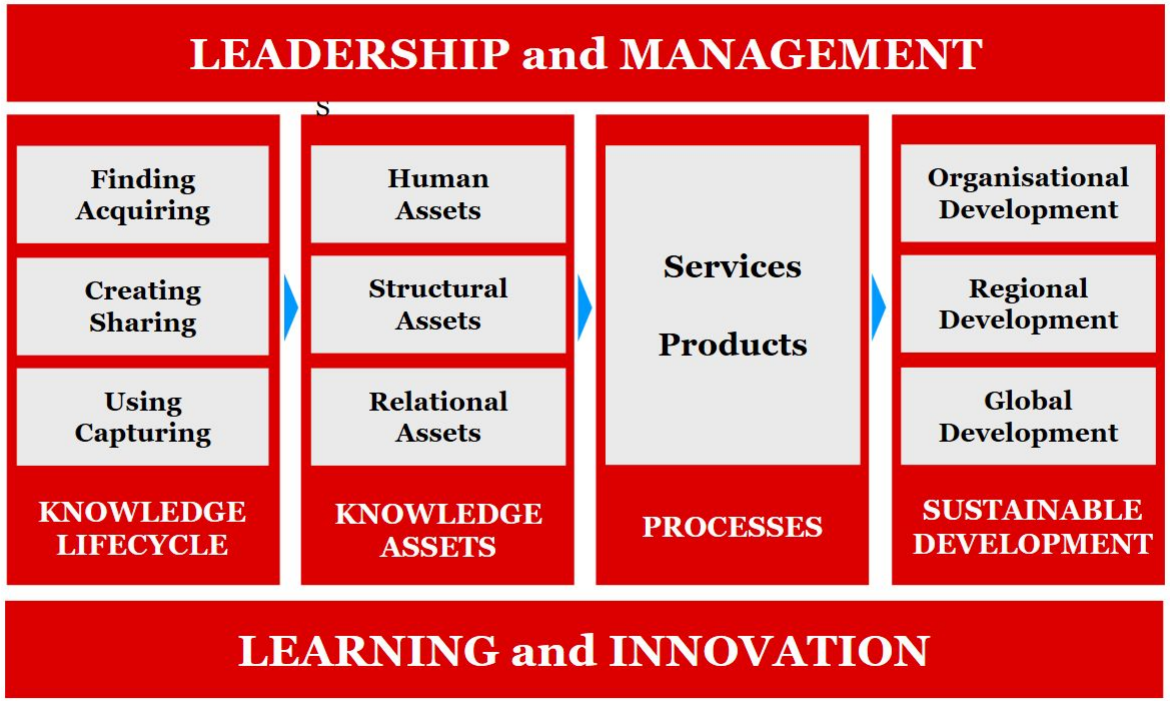
Includes personas for:

Personas	User group	Region	Gender
Assistant to the UN Resident Coordinator	UN	Asia-Pacific	Female
Project officer at Conservation International	International NGO	Europe	Male
CSR employee at a large textile factory	Large Busines		
National Focal Point Côte d'Ivoire	Government		
CEO of SME	Small Busines		
Statistician from National Statistical Office UK	Government		
General public	General publ		
Senior campaign manager at an NGO	Smaller NGO		
CEO of hotel chain	Medium/Larg		
National Focal Point of Ukraine	Government		
Researcher at University	Scientific inst		
Senior civil engineer in buildings/construction sector	Government		

CC-BY 4.0 personas by OPN

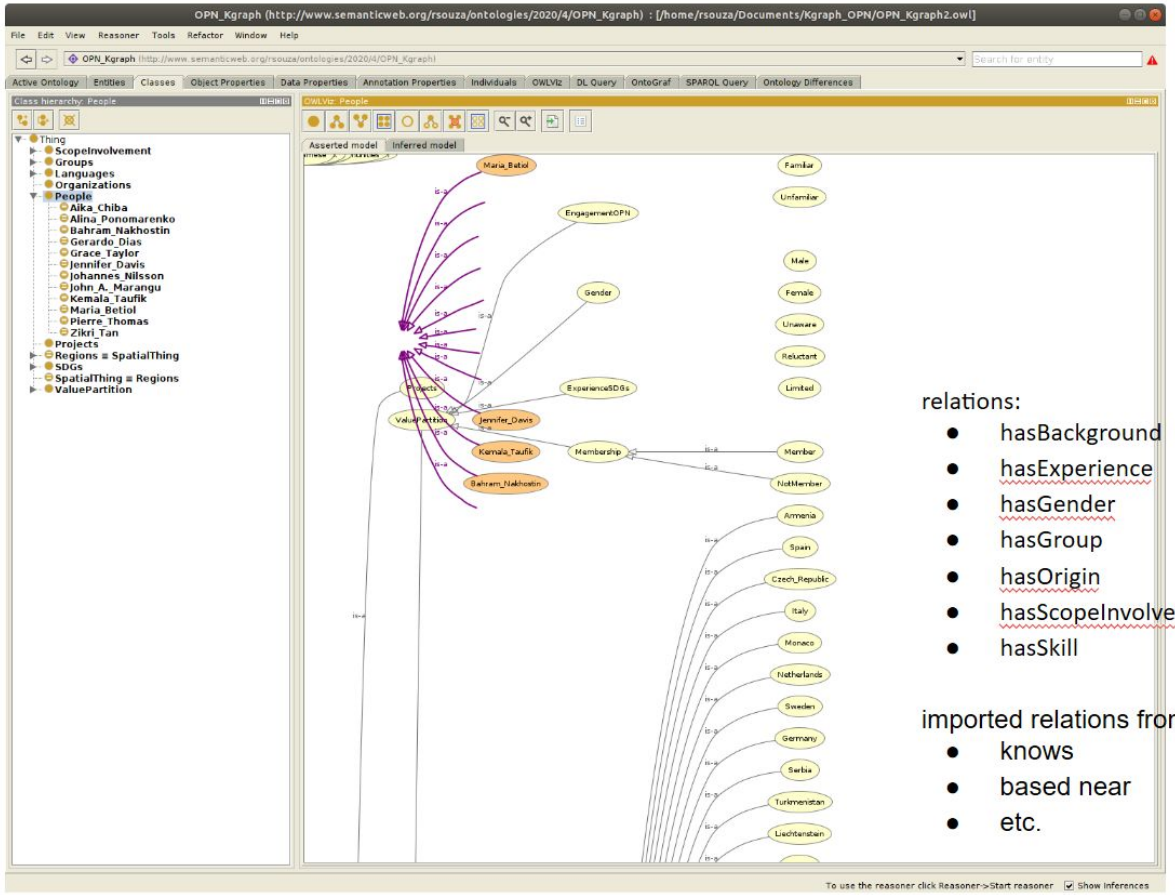
© model by km-a, andreas brandner

Knowledge Management for Development Model



exploreAT!

a knowledge graph for the SDGs: prototype



relations:

- hasBackground
- hasExperience
- hasGender
- hasGroup
- hasOrigin
- hasScopeInvolvement
- hasSkill

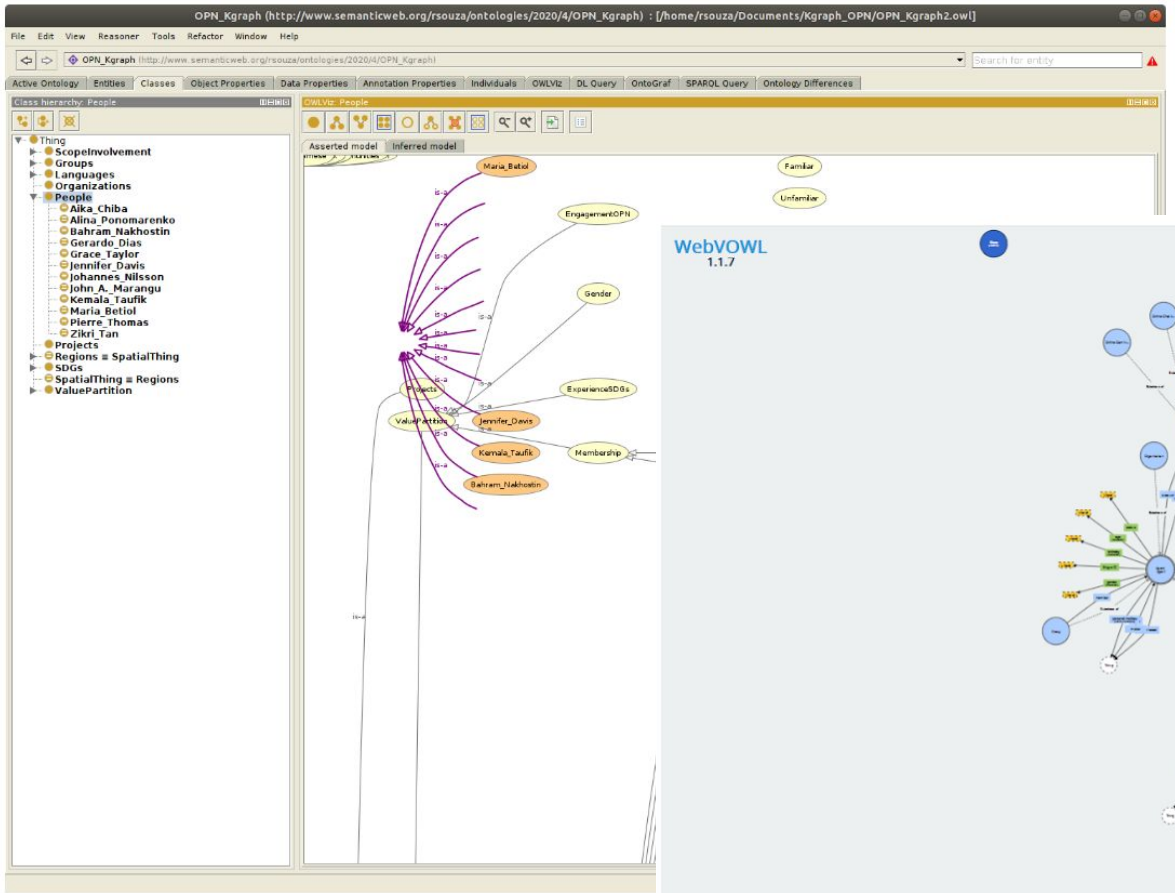
imported relations from FOAF and Geonames, like:

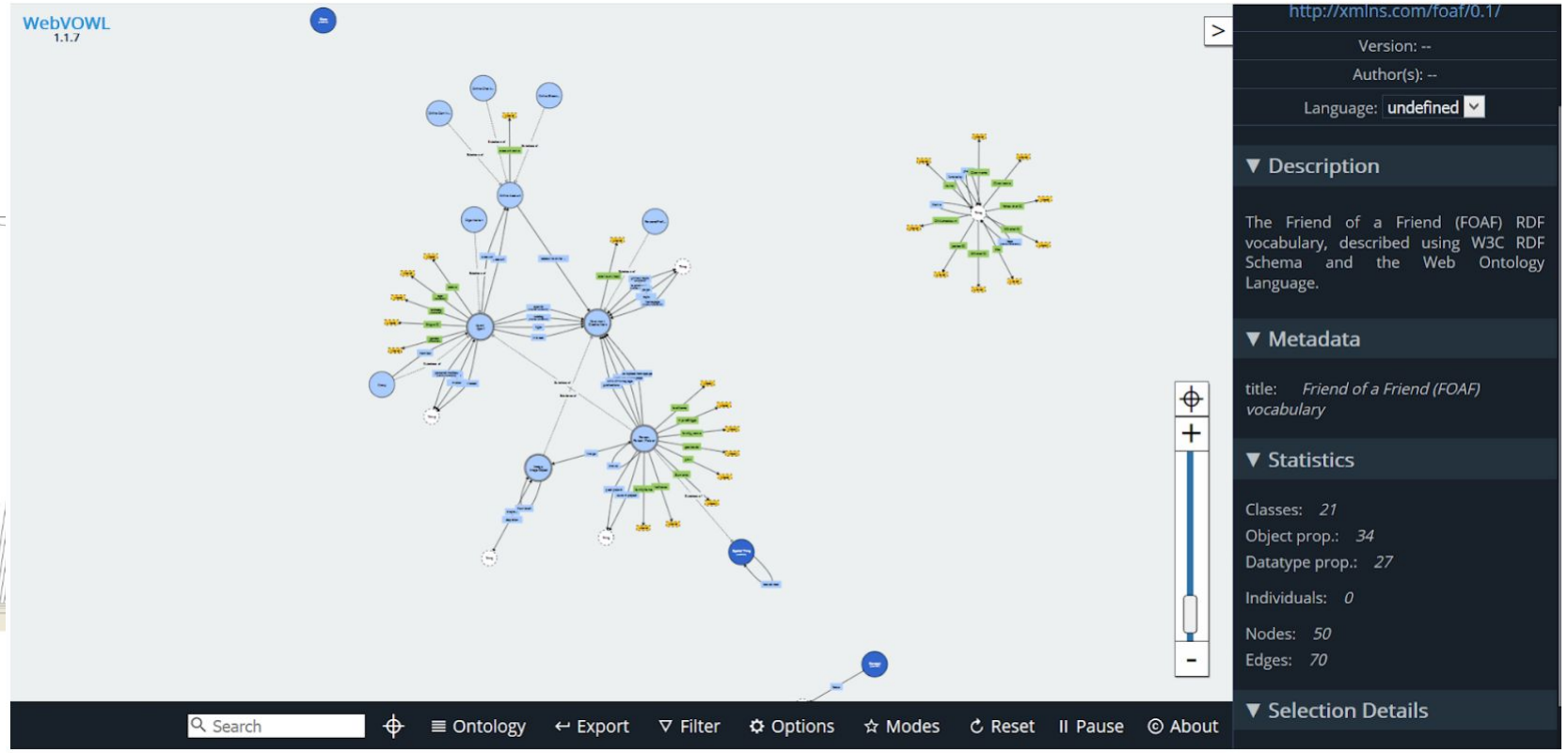
- knows
- based near
- etc.

technically realized by renato rocha souza

exploreAT!

a knowledge graph for the SDGs: prototype





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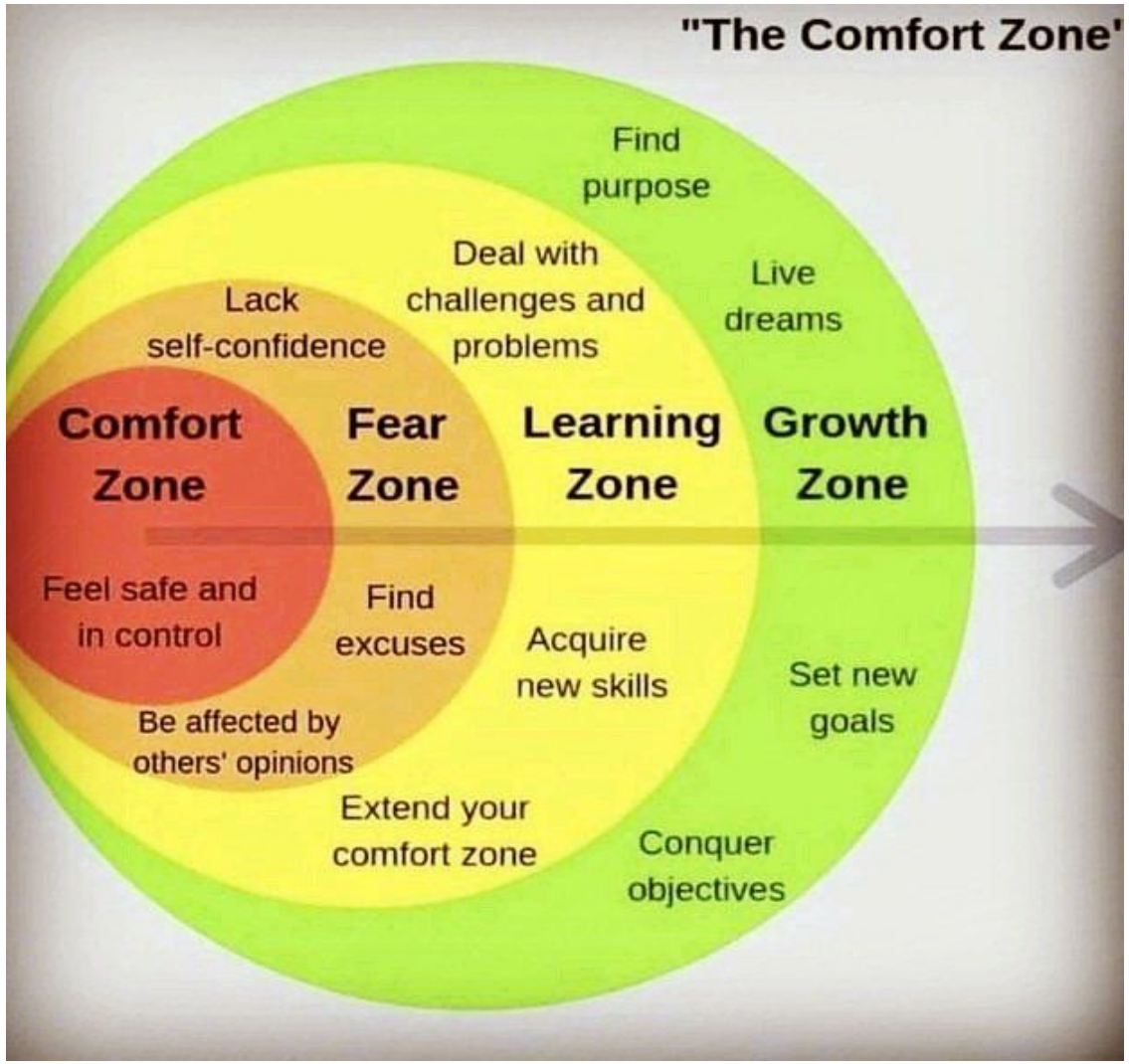
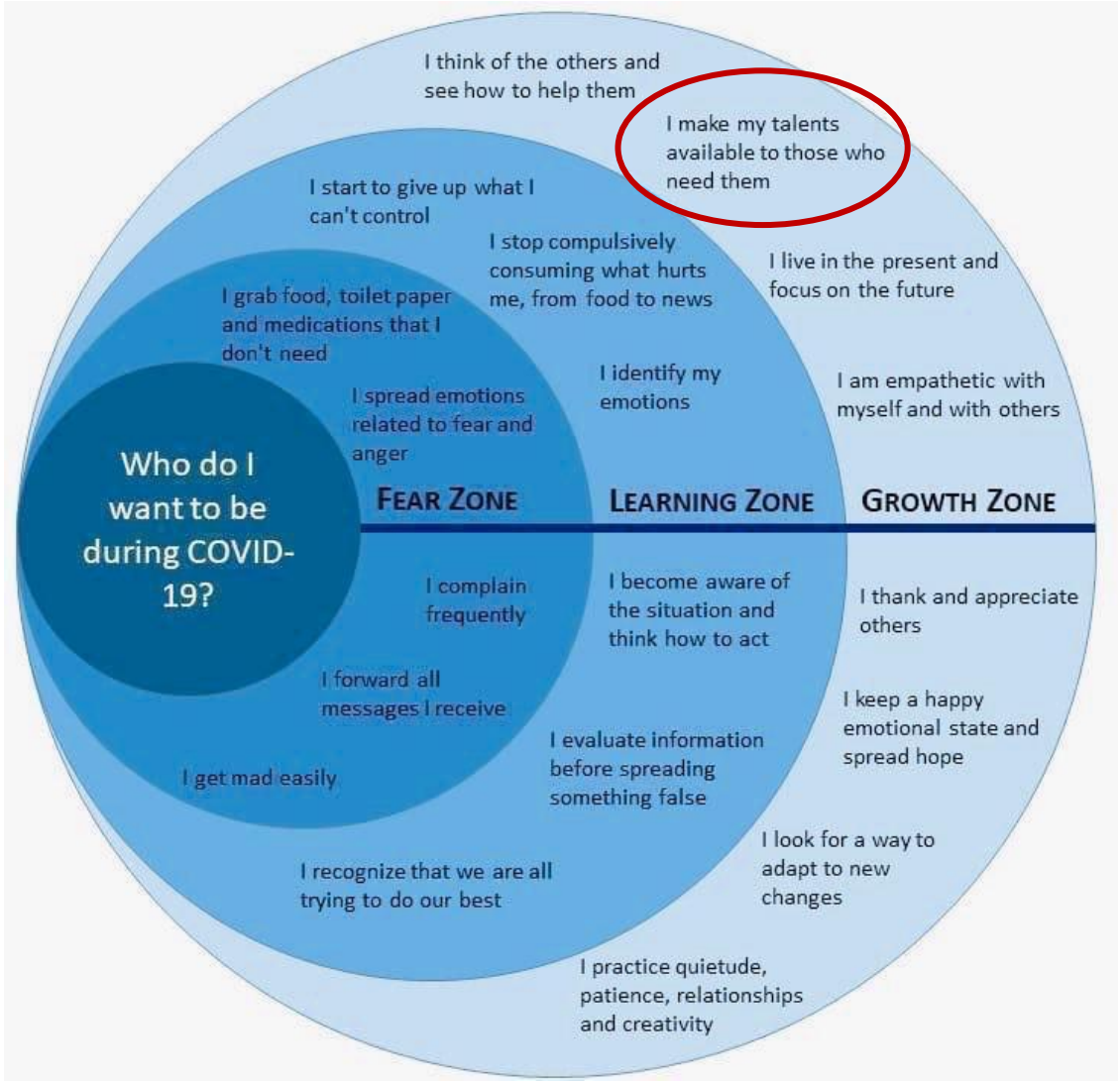


TWH @thewealthhike

I think of the others and see how to help them
I make my talents available to those who need them
I start to give up what I can't control
I stop compulsively consuming what hurts me, from food to news
I live in the present and focus on the future
I grab food, toilet paper and medications that I don't need
I identify my emotions
I am empathetic with myself and with others
I spread emotions related to fear and anger
Who do I want to be during COVID-19?
FEAR ZONE
LEARNING ZONE
GROWTH ZONE
I complain frequently
I become aware of the situation and think how to act
I thank and appreciate others
I forward all messages I receive
I keep a happy emotional state and spread hope
I evaluate information before spreading something false
I get mad easily
I look for a way to adapt to new changes
I recognize that we are all trying to do our best
I practice quietude, patience, relationships and creativity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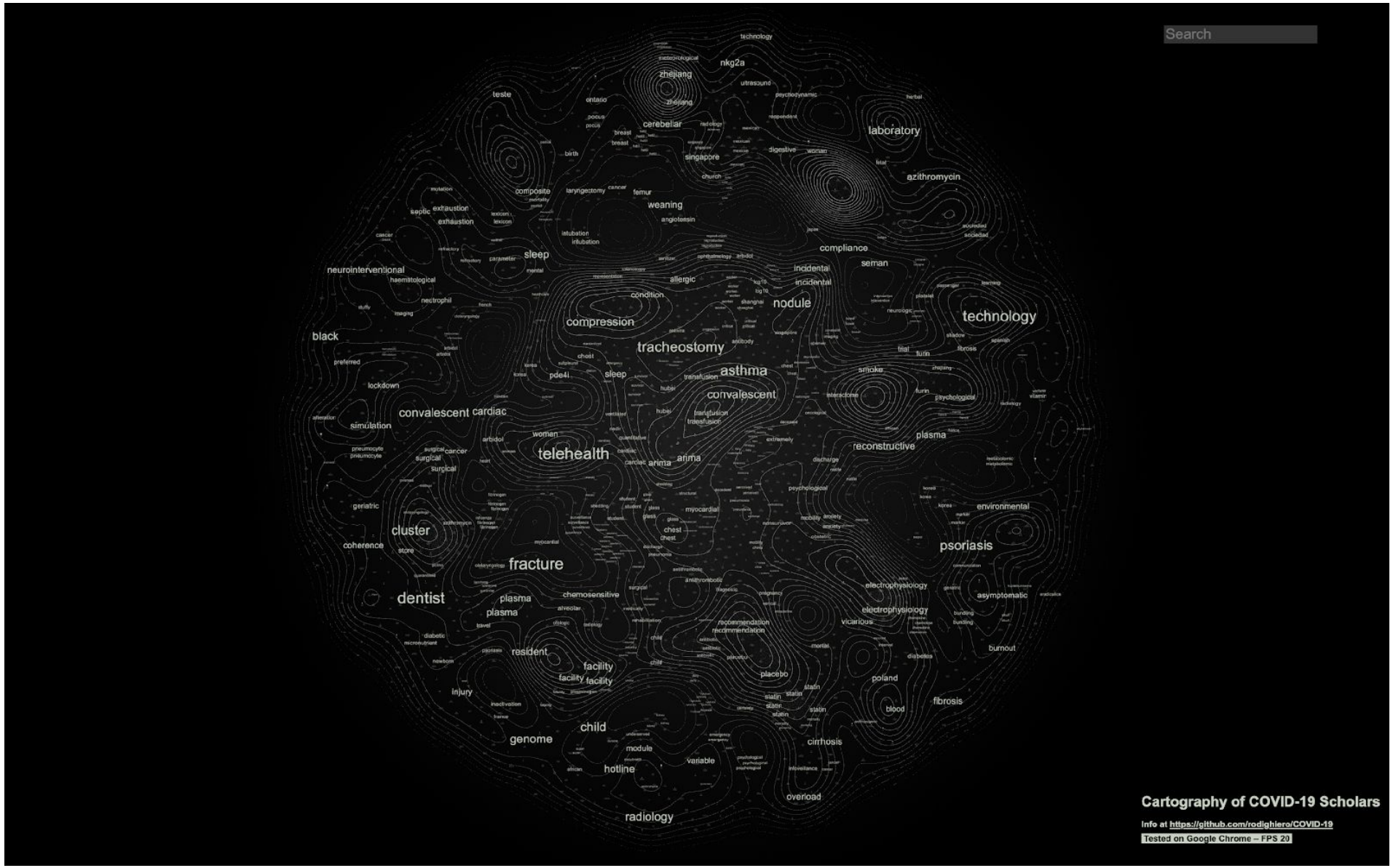
COVID2019 insights: mapping diversity and community

collaboration project with elian carsenat and gabriel carsenat (namsor | FR)
and dario rodrighiero (MIT CWS, metalab at harvard, berkman klein center for internet and society| US)

- duration: since COVID19 lockdown#1 in AT
- diversity index | origin, „ethnicity“
- applying it to the cord-19 COVID19 dataset (wang et al 2020)
- clustering: people and terms > communities

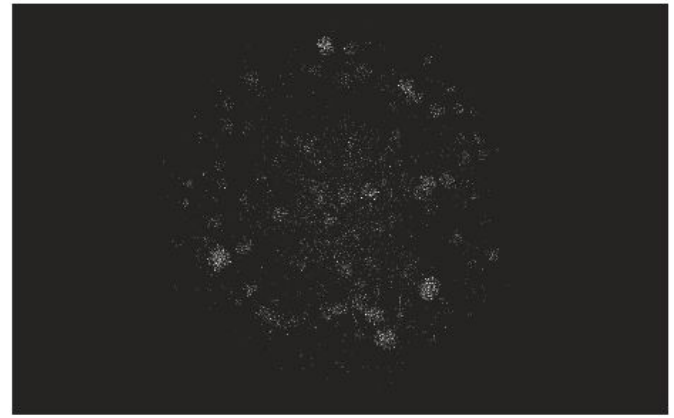
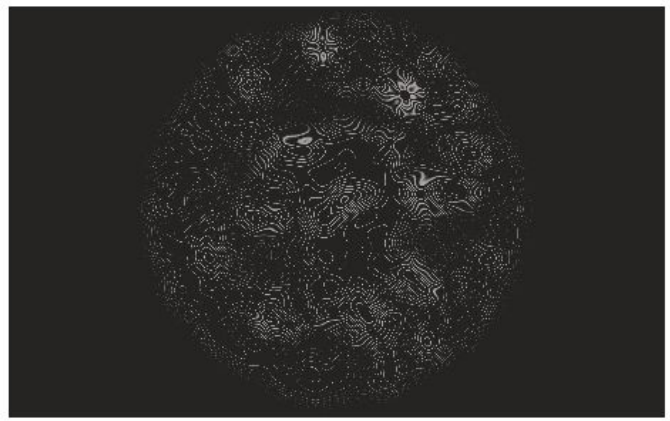
- results:
datasets and related scripts,
interactive visualizations (analogue and digital),
intervention at ars electronica 2020 in deep space,
virtual intervention at pixel.vienna 2020,
grant application,
scientific paper for leonardo

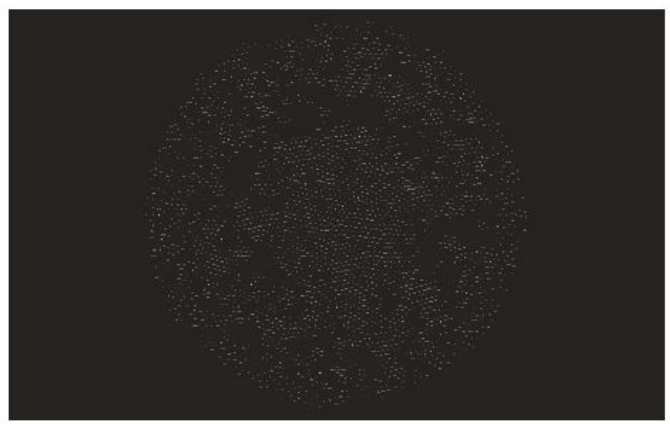
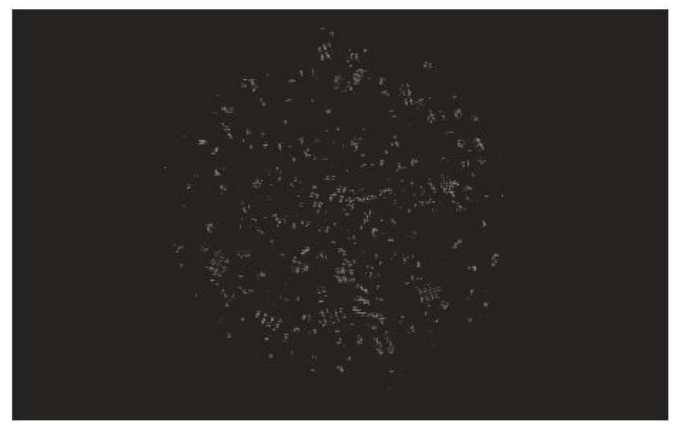
transformation of knowledge into action



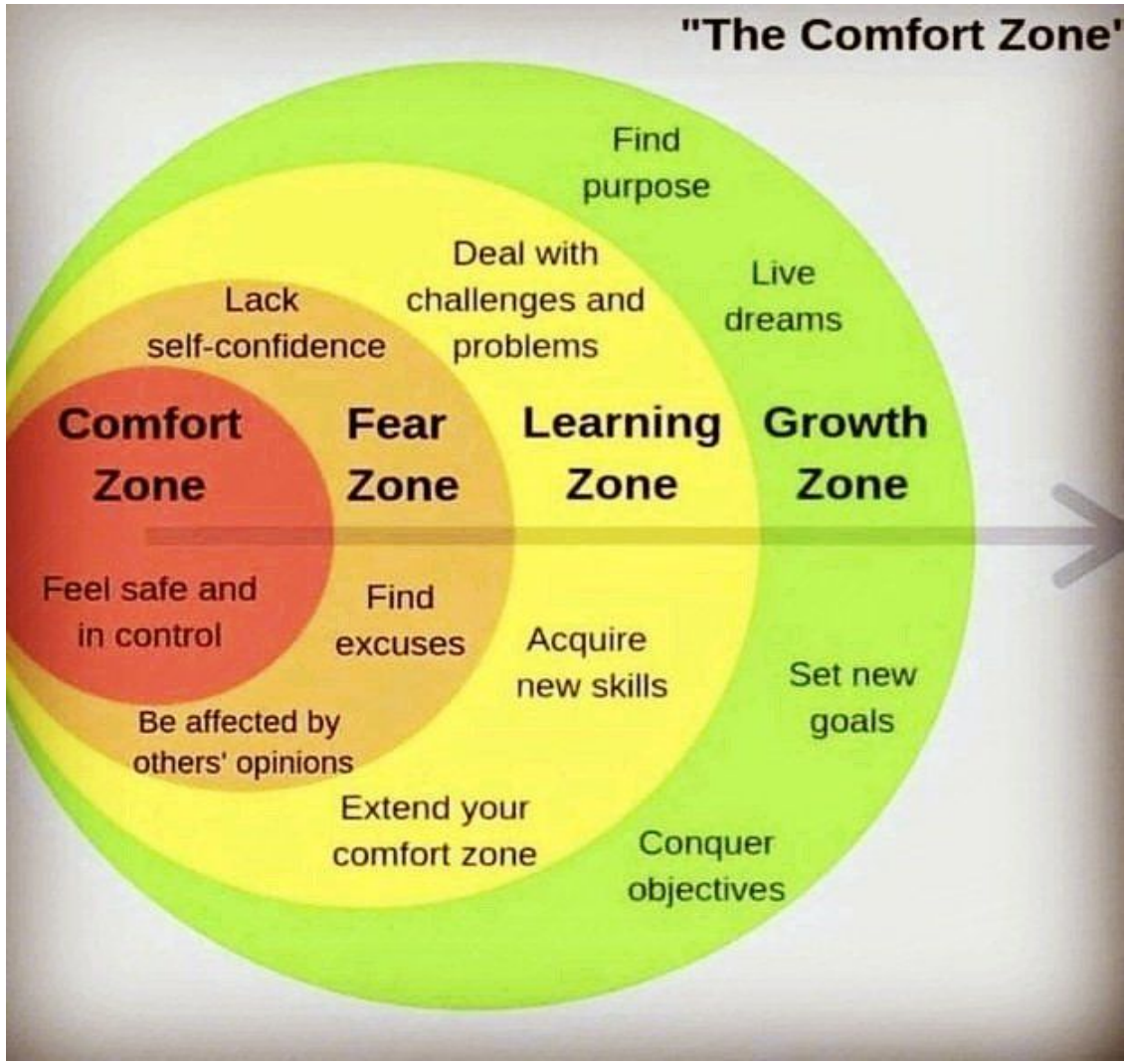
the cartography of COVID-19 (github) represents the most active researchers since the beginning of the pandemic. at first glance, keywords and elevations help the reader to begin exploration.

these layers correspond to different kinds of information that are overlapped to show specific layers according to the zoom level. following the writing arrangement:
1) background,
2) edges,
3) cartography,
4) keywords for pairs,
5) nodes,
and
6) keywords for triplets.

The analog board “chinese sea” representing “ethnicities” presented at deep space during ars electronica festival 2020.



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applied humanities in a data enabled society

thank you!

eveline wandl-vogt
keynote ddh2020

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