





rethinking a genre accelerating encyclopedic knowledge into action on the example of COVID19

eveline wandl-vogt invited speaker @ encyclopedistics 2020











2017.11-

movement / space / working group for innovation and experimentation with the aim to **transform the humanities**



ars electronica research institute knowledge for humanity (k4h+)

2019.09-

antidisciplinary research institute with the aim to accelerate knowledge into action, rethink genres and contribute to **invent a more inclusive**, **sustainable future**



open innovation

... is a distributed process ...
... based on purposively managed knowledge flows
across organizational boundaries...
using pecuniary and non-pecuniary mechanisms

[bogers and chesbrough 2014]

best practice examples for open innovation of the austrian government



- emerging technologies
- social innovation
- knowledge society agenda knowledge4development
- emotions

inclusive future living concepts

• smart city c.f. smart city vienna

• social city c.f. social city vienna

knowledge city
 c.f. knowledge city vienna

• happy city c.f. https://thehappycity.com/



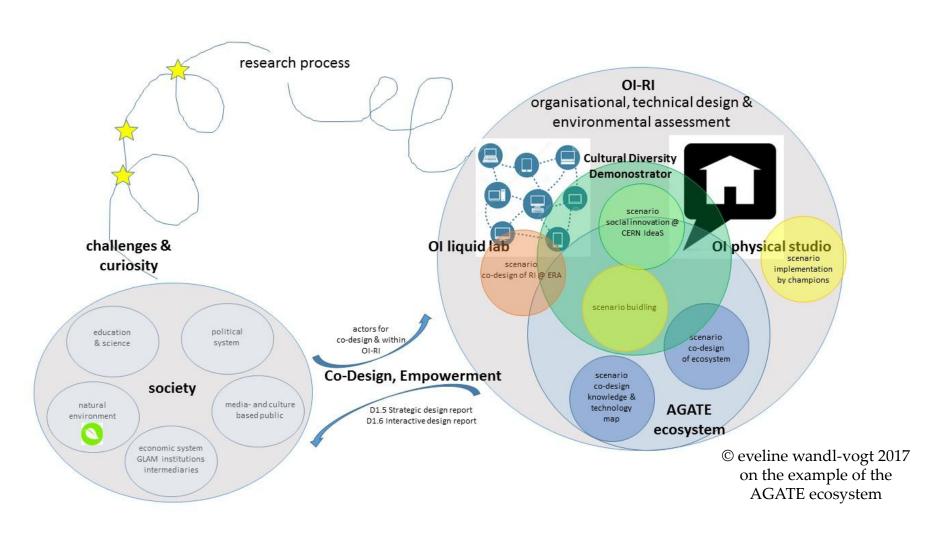
humanity centered design (HYCD) federico donelli

- participatory methods open innovation
- SDGs social innovation
- digital humanism extended intelligence

- human good to people
- human totality of human beings, society
- human counterpart in the human-machine dualism



open innovation RI hybrid, liquid, methodological

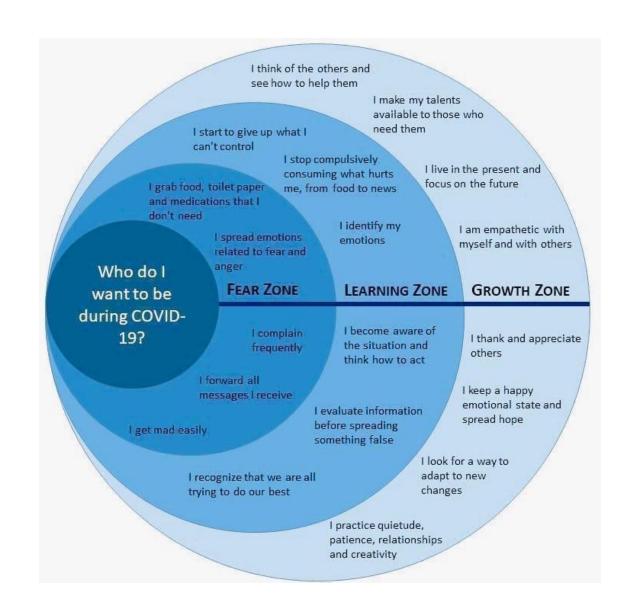




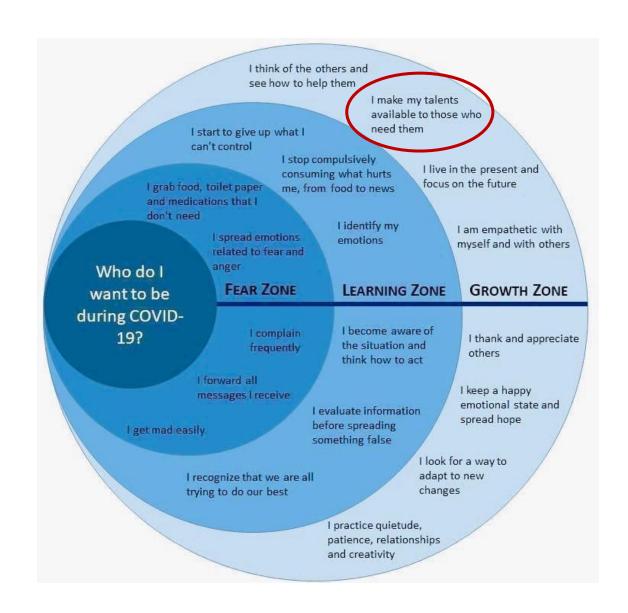


TWH @thewealthhike











COVID2019 insights: mapping diversity and community

collaboration project with elian and gabriel <u>carsenat</u> (namsor | FR) and dario <u>rodrighiero</u> (MIT, metalab at harvard, berkman klein center for internet and society | US)

- duration: since COVID19 lockdown#1 in AT
 - diversity index | origin, "ethnicity"
- applying it to the cord-19 COVID19 dataset (wang et al 2020)
 - clustering: people and terms > communities

• results:
datasets and related scripts,
interactive visualizations (analogue and digital),
intervention at <u>ars electronica 2020</u> in deep space,
virtual intervention at <u>pixel vienna 2020</u>,
grant application <u>DARIAH theme</u> 2020,
scientific paper for leonardo

transformation of knowledge into action



 collaboration with namsor started during my active time as lexicographer

joint challenge:

what type of names are most likely for a certain ethnicity?



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data about people:

- name of a person
 - etymology
- biography, prosopography

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1

2

namsor... a tool to sort names

who are they, where are they, what are they doing?

main focus on diasporas applying onomastics for various further /applied/ purposes

2019 workshop on biodiversity, linguistic and cultural diversity furthered approach



COVID2019 insights: mapping diversity and community

accessing encyclopedic knowledge in a complex world

challenge: access to knowledge

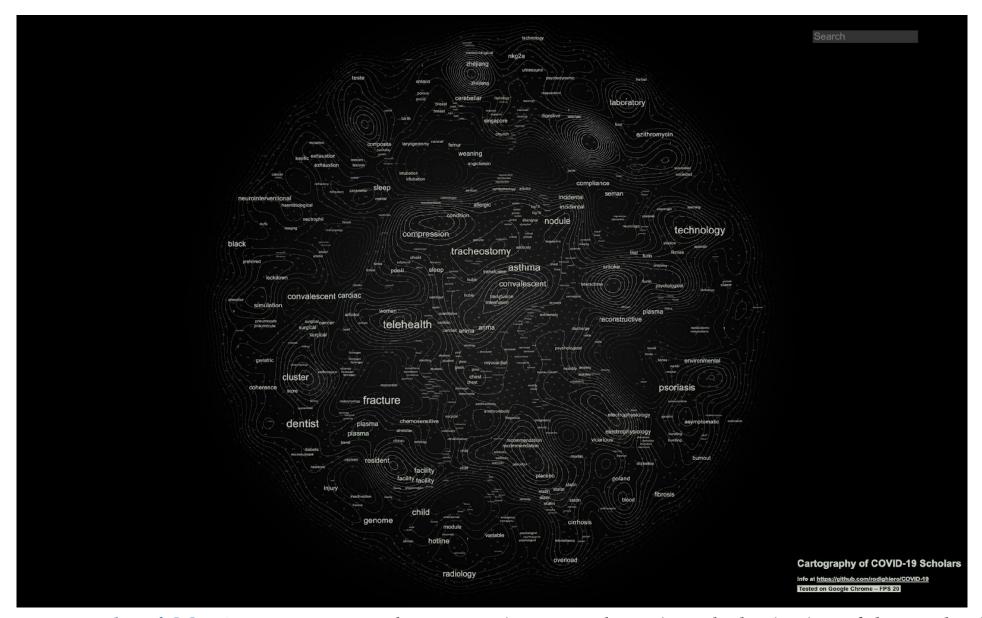
not because of paywall

• but because of structure, lack of machine readability etc.

due to this

the indices work currently with very view humanities' knowledge used

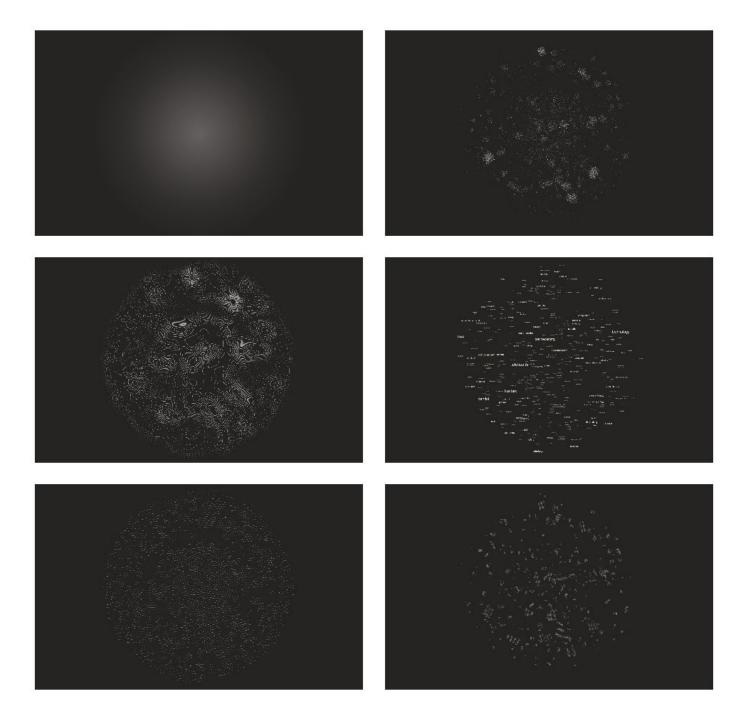
and not based on a modern encyclopedic knowledge networking which could accelerate the knowledge more immediately into action



the <u>cartography of COVID-19</u> represents the most active researchers since the beginning of the pandemic. at first glance, keywords and elevations help the reader to begin exploration.

these layers correspond to different kinds of information that are overlapped to show specific layers according to the zoom level. following the writing arrangement:

- 1) background,
- 2) edges,
- 3) cartography,
- 4) keywords for pairs,
- 5) nodes, and
- 6) keywords for triplets.





The analog board "chinese sea" representing "ethnicities" presented at deep space during ars electronica festival 2020.



COVID2019 insights: mapping diversity and community learnings

• applied onomastics can help to detect certain clusters of communities and study their scientific and / or societal impact

• encyclopedic knowledge can help to create better gold data sets to increase the quality of an origin/ethnicity index

• collaboration can help to build better accessible encyclopedic knowledge sources (conceptual, technical etc.)





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thank you!

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