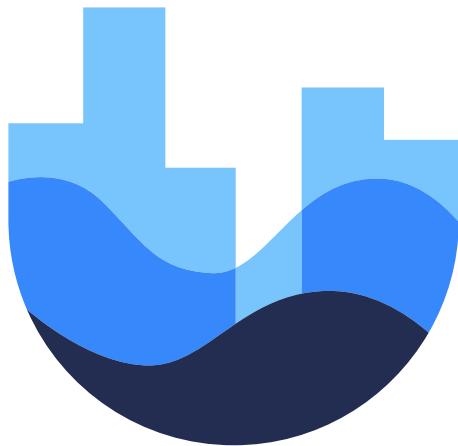


Deliverable 6.1 – Logo and visual identity development

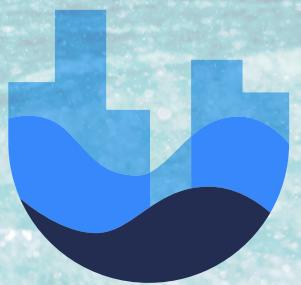


Logotype on white background



Digital
Water
.City

Logotype on an image background

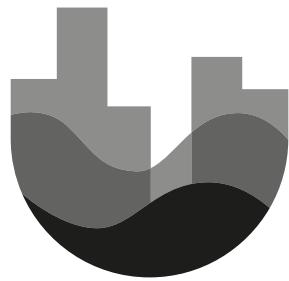


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Water
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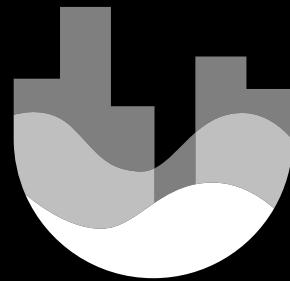


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Water
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Logotype - black & white



**Digital
Water
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**Digital
Water
.City**

Logotype protected area



Logotype colours



#75C3FF
CMWK: 53/12/0/0
RGB: 117/195/255



#3185FF
CMWK: 75/48/0/0
RGB: 49/133/255



#212C52
CMWK: 98/86/37/35
RGB: 33/44/82

Logotype font

CERA PRO - Black

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 . , ? 8 & % + *

Icons

Objectives



Health
Protection



Performance and
return on investment



Public
involvement

Filters



Cities

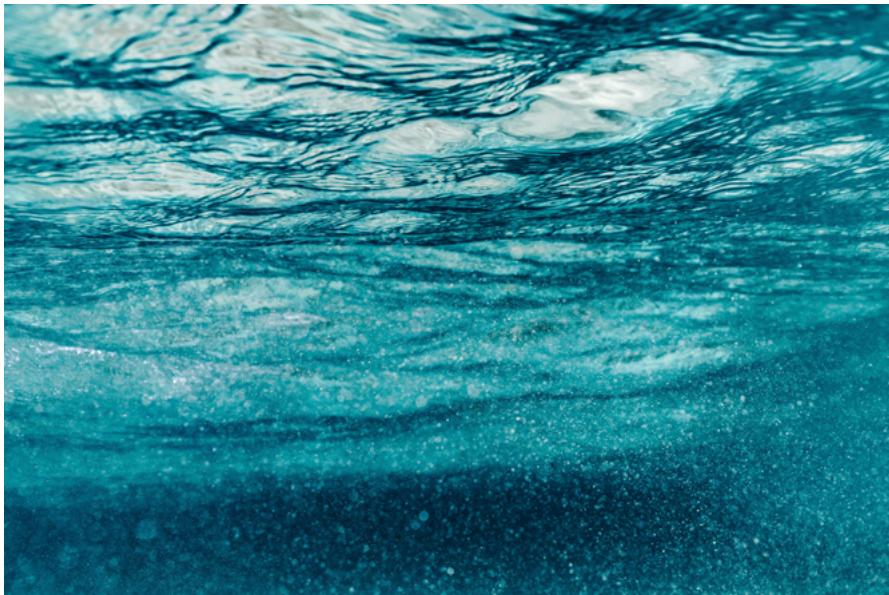


Digital
solutions



Sectoral
activities

Pictures - water



Word template

Digital
Water
.City

LOREM IPSUM DOLOR

Sit amet consectetur elit

digital-water.city
@digitalwater_eu

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Cover

Digital
Water
.City

TITLE

Subtitle

Digital-water.city has received funding from the European Union's H2020 Research and Innovation Programme under Grant Agreement No. 82954.

Nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

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Others



Leading urban water management to its digital future.

- ➔ Lorem ipsum dolor
- ➔ Sit amet consectetur
- ➔ Adipiscing elit seddiam

digital-water.city
 [@digitalwater_eu](https://twitter.com/digitalwater_eu)



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Leading urban water management to its digital future.

Objectives:

- the protection of human health
- the increase of performance and return on investment of water infrastructures
- the involvement of citizens in urban water



Health Protection



Performance and return on investment



Public involvement

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Font to be used in powerpoint and word documents

For titles

Century Gothic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 . , ? 8 & % + *

For long text

Gill sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 . , ? 8 & % + *