



TURAS

TRANSITIONING TOWARDS URBAN
RESILIENCE AND SUSTAINABILITY

D8.14 TURAS Dissemination Strategy



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1. Introduction

1.1. The scope of the deliverable

Deliverable 8.14 is related to *Task 8.1 Dissemination and exploitation strategy and plan*. This task is concerned with developing the initial dissemination and exploitation strategy and plan for TURAS detailing the objectives and planned activities for the duration of the project. This will include an overview of the key messages, target audiences, communication activities and expected results.

Section 2 of this document presents the dissemination strategy for TURAS. This includes a breakdown of messages and activities aimed at the different target audiences of the project which include: partners and consortium members, community stakeholders in partner cities and the general public, policy makers and the research community. In the first six months of the project Work Package Leaders (WPL) were asked to completed a dissemination action plan for community involvement in at least one case study area for each of the WPs 2-6. These action plans are included in Annex 1 (a) and (b).

Section 3 presents a summary of the dissemination activities completed in the first six months of the project by all partners and details of future activities planned. This is supported by dissemination material in Annex 2 (a) and (b).

Section 4 presents the exploitation strategy for the TURAS project.

The dissemination and exploitation strategy will be revised on an annual basis throughout the project and is expected to expand and evolve in an adaptive process. In the first six months of the project, the focus of activities and results has been on implementing effective internal and partner communications and on the preparation of the first dissemination action plans for case study areas in participating cities. Later in the project, the focus will switch to more externally-oriented dissemination activities such as the exploitation of project results and plans for sustainability.

1.2. Methodology

Table 1 presents the steps involved and methods employed to complete the dissemination strategy:

Table 1: Preparing the initial dissemination strategy

Kick-off meeting, November 2011:	EBN, the WP leader presented an overview of the dissemination strategy as described in the DoW and requested feedback from partners. Broad consensus was achieved from partners on the importance of placing urban communities as the focal point of dissemination activities.
January 2012:	EBN prepares initial draft of the

	dissemination strategy based on the DoW and prepares templates for partners input. Discussion forum with partners opened in the Partner Protected Area (PPA) of TURAS website.
February 2012:	Consultation with key partners UCD, Climate Alliance, and Pracsis. Preparation of online questionnaire by Pracsis for completion by all partners. Preparation of Dissemination action plan for community involvement in each case study area (related to T8.3).
March 2012:	Presentation of dissemination forms to Work Package Leaders (WPL) on WPL conference call 12 th March 2012. Circulation of online questionnaire for partner input. Input from all partners First draft of deliverable circulated to all partners
30 th March:	Final deliverable submitted

1.3 Partners Involved

EBN is the lead partner for this task. The strategy has been developed in close consultation with the coordinator UCD and with input from specialised exploitation partners Climate Alliance and Pracsis.

All partners have contributed to the dissemination strategy and plan through:

- Input in the discussions forums in WP8 of the PPA
- Completion of online dissemination reports presenting dissemination activities undertaken in the first six months of the project and future activities planned.

Work Package Leaders (WPL) in particular have contributed significantly to the development of this strategy working with local authorities and other partners involved in their respective WPs to prepare the first dissemination action plan for community involvement in case study areas (T8.3). Further dissemination action plans for other cities involved in TURAS will follow in the coming months.

2. TURAS Dissemination Strategy

2.1 Objectives of dissemination strategy

The overall objective of the TURAS dissemination and exploitation strategy is to increase the impact of the project among the target audiences of the project. These target audiences and the expected impacts at different stages of project development are detailed hereafter.

2.2 Target Audiences

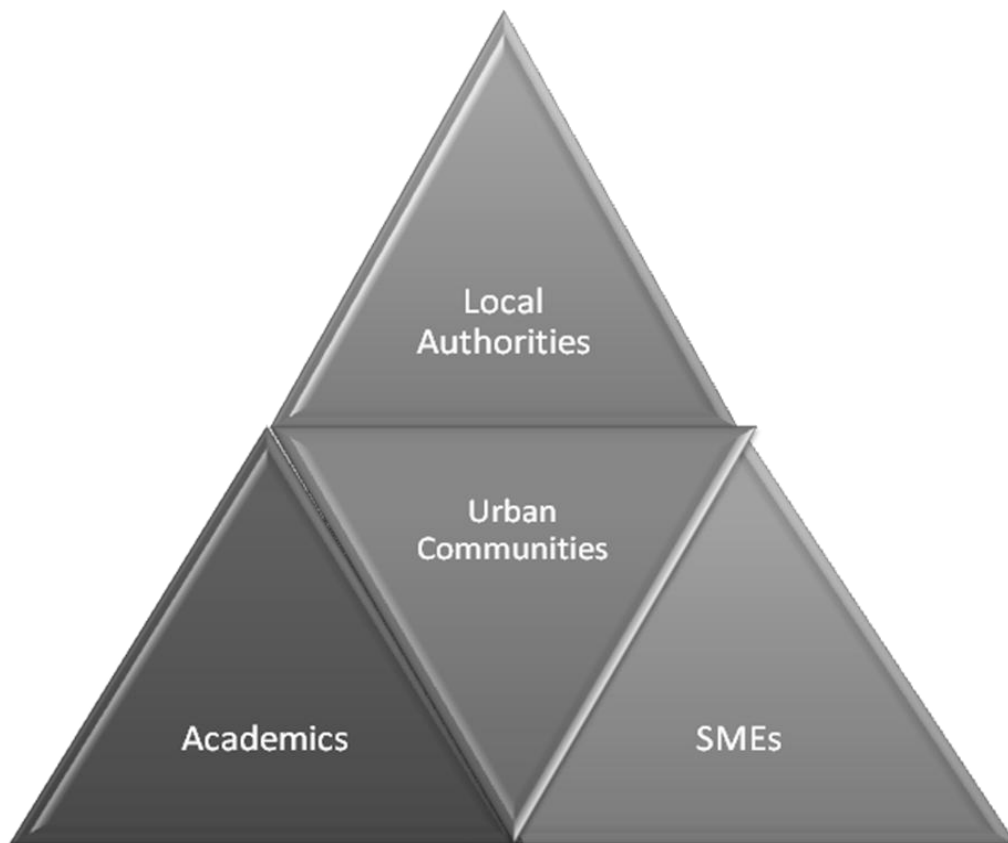


Diagram 1: Target Audiences for TURAS

Diagram 1 shows the four key target audiences for TURAS:

- **Urban communities** (in particular residents and community groups) are the central focal point of communication efforts for all partners. In the first year of the project, significant efforts will be made to engage with urban communities in the case study areas to raise their awareness about project activities and where feasible to become actively involved in project activities. As the project progresses, the results from these urban case study areas will be disseminated to other communities and to the public in general.

- **Local authorities** (in particular urban planners, housing and planning authorities) are critical to the long term success of the project and the sustainability of project results. As such the local authorities involved in the project will be encouraged to take a hands-on approach to involvement in the project:- identifying case study areas, providing direction on research, owning research outcomes and planning for the sustainability of project results. As the project progresses, the benefits of the TURAS approach for local authorities will be disseminated to other local authorities across Europe and at a higher level to national and European policy makers.
- **Academic/scientific communities** will be involved in implementing research activities in each of the case study areas and will play an important role in galvanising local authority and community interests. As the project progresses, results will be disseminated to the wider scientific community through the presentation of results in relevant publications and conferences.
- **SMEs** are involved directly as partners in the project and these SMEs will be the first beneficiary of project results. TURAS also includes specific plans to raise the awareness of SMEs in each of the case study areas about concepts such as Product-Service-Systems (PSS), 'eco-ratings' etc and to motivate local companies and communities to become more involved in the development of short circuit economies. The outcomes of this approach will be presented to economic development agencies and policy makers.

Other target audiences for TURAS include:

- European, National, Local Non Governmental Organisations (NGOs/ENGOS);
- Regulatory and licensing authorities;
- Wider industry including the building industry, product supply industry, building management, service and maintenance industry and local businesses in general;
- The general public and media.

2.3 Key messages at different stages of the project

The overall message to be communicated to all target audiences is that TURAS provides a new vision, strategy and toolkit for local authorities, researchers and communities to collaborate together to tackle the major challenges to sustainability and resilience facing our cities.

The message to be communicated to the primary target audience – community stakeholders – will evolve as the project progresses. Table 2 presents a suggestion of how this message might evolve throughout the project.

The message for other target audiences and in particular academic audiences will be dependent on project outcomes.

Table 2: Communication message for primary target group

Phase	Key messages to community stakeholders
RTD	Local community stakeholders are invited to: <ul style="list-style-type: none"> • collaborate with local authorities and researchers on identifying the most significant challenges to sustainability and resilience in each city, • contribute ideas and feedback on the development of new solutions; • where feasible get involved in pilot-testing new approaches to the problems identified; • share their experiences with other communities in their city and other European cities.
Demonstration	New approaches tackling urban sustainability and resilience will be demonstrated in local communities in 10 European cities through the TURaS project. Community involvement is invited.
Dissemination and Exploitation	Communities and local authorities throughout Europe are invited to a series of events and workshops in each European country to learn about the results of the TURaS project and to find out how to develop a similar approach for their own city.

EU support from FP7 will be acknowledged in all communications.

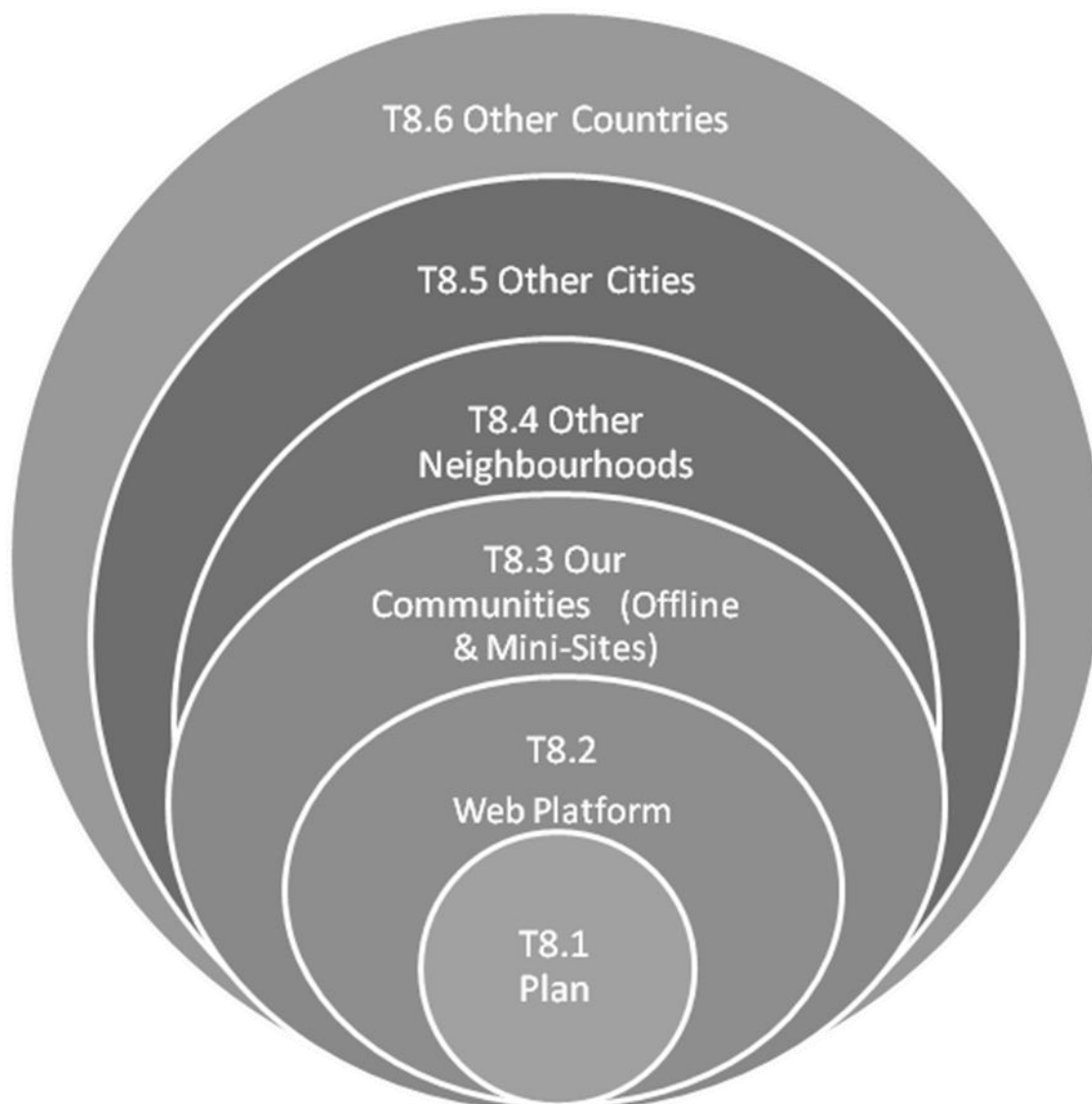
2.4 Overview of dissemination activities:

As shown in Diagram 2, a concentric approach to dissemination activities is planned in TURAS.

At the centre of the equation, **Task 8.1** is concerned with the development of a comprehensive dissemination strategy which will direct and report on the dissemination activities to be undertaken in Tasks 8.2 to 8.6.

Task 8.2 is related to the TURAS web platform which is composed of three major elements: the internal TURAS community area (Partner Protected Area or PPA), the public TURAS website and mini-sites for each of the case study areas involved in the project. Task 8.2 was one of the first tasks to start in the project with the development of a clear logo, design guidelines and a basic website in the first three months (Deliverable 8.12) followed by the development of an effective internal communication tool (PPA) in the second three months. A report on activities completed to date and a plan for the implementation of all elements of the interactive communication platform forms part of Deliverable 8.13 due in Month 6 (March 2012). This task is led by Pracsis in close consultation with EBN and UCD. All partners have been invited to contribute ideas for web development through bilateral discussions and the online fora in the PPA.

Diagram 2: Overview of TURAS Communication Strategy



Task 8.3 is crucial to the overall success of the project and involves the development and implementation of a dissemination action plan for community involvement in each case study area. The development of these plans was prioritised in the first 6 months of the project and the results are presented in Annex 1. It is clear from these dissemination action plans that local involvement is already well advanced in some case study areas. In WP2, for example, a competition to join the TURAS pilot action "Urban Comfort Zones/Green Wall" was sent to 10 municipalities in the Greater Stuttgart Region. The municipalities which are all situated in the urban agglomeration and include densely-populated areas were all chosen by an analysis depending on the "Regional Climate Atlas". The call was sent to the cities on February 17th 2012 and the deadline for applications was March 23rd 2012 (see call documentation in Annex 2 (b)). In Dublin in WP3, a comprehensive communication plan for engaging with communities in the case study area has been developed (see Annex 1 (B)).

For other case study areas where the case study area had not been clearly identified prior to project commencement, the implementation of the plan is expected to start

in earnest in the second six months of the project. The development of these local dissemination action plans has been led by work package leaders and local authority partners with input from other academic partners and SMEs.

Task 8.4 relates to the dissemination of case study results from one case study area to other areas of the same local authority. This is the beginning of a step wise approach which sees project results disseminated in a systematic and progressive manner. This task will be led by local authority partners as they will be a more credible communication channel to their peer group. This task will start as soon as the first project outcomes emerge from each case study area.

Task 8.5 is a natural follow on step from T8.5 but in some cases it may happen simultaneously. Task 8.5 involves the dissemination of case study results from one local authority to other local authorities in the same city or at national level. This task will again be led by local authority partners and will start as soon as the first project outcomes emerge from each case study area.

Task 8.6 is concerned with the widespread dissemination of project objectives, activities and results to all target user groups. This task started at the beginning of the project with the widespread dissemination of a press release about the project launch and activities will continue throughout the entire project duration.

A more detailed overview of dissemination activities planned by target audience is presented in Table 3. This is followed in Table 4 by a breakdown of the impact expected from the implementation of these activities. Both of these tables are extracted from the Description of Work.

Following these tables then in Section 3 of this report, activities undertaken to date and future activities are presented individually by partner. As the project progresses this report on dissemination activities and the impact of such activities will be compared with the planned activities of Tables 3 and 4 and any gaps will be identified and addressed.

Table 3: Overview of communication activities

Target Audience	Dissemination tools	Dissemination activities	Timeframe
Local authorities in particular urban planners, housing and planning authorities	Online Toolkit	T8.2 Specialised outputs such as visions, strategies, spatial scenarios and guidance tools will be openly available from the main TURaS website to stakeholders such as policy makers, city council planners or community development groups	M36-M60
	Workshops, events and Offline Training	T8.4 and 8.5 Focused information events, workshops and training to assist in exploitation of results by other councils/cities.	M48-M60
	Events, conferences etc	T8.6 Widespread dissemination to other cities through programme of conferences, events, exchange visits etc	M48-M60
ENGOS, Local communities in particular residents and community groups	<p>Online localized websites, interactive stakeholder forum, social networking sites, online toolkit</p> <p>Offline events. Use of local media – print, radio and TV Collaboration with schools</p> <p>One to one meetings</p>	<p>T8.2 The TURaS online platform plans for separate TURaS mini-sites to be developed for each city location to facilitate information and exchanges in local language. Online stakeholder forums, WIKI's, interactive blog and social networking sites will facilitate both an exchange of information and consultation on planned activities, discussions and suggestions from with the general public, community groups, local artists and community leaders both social and economic.</p> <p>Specialised outputs such as visions, strategies, spatial scenarios and guidance tools will be openly available from the main TURaS website to community development groups</p> <p>T8.3 General public in the participating cities of the project will be invited to attend public consultations, meetings and events. Outreach communications such as door-to-door flyers, posters and cooperation with community groups will be used . Local press, radio and TV will be used to publicise upcoming events.</p> <p>Collaborations with local schools will be fostered through competitions and age appropriate activities.</p> <p>In the first 3 months of the project, local project partners will organise one to one meetings/public consultations with community groups and throughout the project, partners will consult and liaise with community groups on an ongoing basis as a priority.</p>	M1-M60

<p>Industry including the building industry, product supply industry, building management, service and maintenance industry and local businesses in general</p>	<p>Use of partner databases to inform SMEs</p> <p>One to one meetings, business events, trade fairs</p> <p>Online platform</p> <p>Offline training and support</p>	<p>T8.3 Partners such as BIC Lazio and Knowledge Dock are firmly embedded within the entrepreneurship fabric of their local community and have access to extensive databases of local SMEs. These partners will identify SMEs who may be interested in participating in the TURaS initiative and engage with them directly through phone-calls, one-to-one meetings or business events such as trade fairs. Business sectors such as the building industry that may benefit from the outputs of WP2 will be targeted for communication.</p> <p>T8.2 The online platform will contain a database of existing 'cleantech' businesses in the participating neighbourhoods and a business forum will be set up to facilitate networking between local businesses and also between similar types of business in different urban locations. In collaboration with BIC partners and local business support organisations, online and offline training and support will be provided to assist the development of existing cleantech businesses and the establishment of new sustainable start-up activities.</p>	<p>M3-M60</p>
<p>Regulatory and licensing authorities, Policy and decision makers at local, regional, national and international levels, academic communities,</p>	<p>Policy recommendations and events</p>	<p>T8.4 The results of TURaS will directly contribute to the EU's energy and climate change goals and will therefore be of interest and relevance to the local authority network members, to planning, regulatory and licensing authorities and to environmental policy decision makers at local, national and European level. Details of TURaS activities and dissemination results and in particular policy recommendations will be presented to these audiences through the TURaS and partner websites, newsletters and relevant events proposed by partners such as:</p> <ul style="list-style-type: none"> • Climate Alliance annual international Conferences, normally in April or May (2012: 23/24 May in St. Gallen/Switzerland, 2013: Austria, 2014 in Dresden/Germany) • National conferences (in Germany, Austria, Italy always in Autumn). • EU Green Week, Brussels • Annual European Week for Regions and Cities, Brussels • Energy Cities annual conference • Annual EU Sustainable Energy Week (Spring), • In the framework of the Covenant of Mayors: the Thematic Workshops and other events like trainings or application as Benchmarks of Excellence, proposed by one of the partner cities. • CitiesAlive Annual Green Roof and Green Wall Conference • 8th International Conference on Environmental, Cultural, Economic and Social Sustainability • Resilience 2012 (July 2012 and thereafter) 	<p>M3-M60</p>



		<ul style="list-style-type: none"> • Cities of the Future: Sustainable Urban Planning and Water Management (May 2012) • The City: 3rd International Conference -Culture, Society, Technology (February 2012) • Greenbelts: Local Solutions for Global Challenges (March 2012) • Ecocity World Summit 2011 (Montreal, August 2011) • Cities without limits – EURA Conference 2011 (Copenhagen, August 2011) • ECOSUD 2011 (April 2012) • Sustainable Development and Planning 2011 (UK, July 2011) • The 6th Dubrovnik Conference on Sustainable Development of Energy, Water and Environment Systems. Croatia, September 2011/2012 and annually thereafter. • C40 Global cities meeting 2011, in Sao Paulo and annually thereafter • Cities and Delta conference 2012 in Jakarta and annually thereafter 	
National, regional and local economic development agencies	Policy recommendations and events	T8.4 EBN will ensure dissemination of TURaS results in particular to local economic development agencies and policy makers through their programme of events. Supporting policy recommendations made available online.	M36-60
Academic and research community	Peer-reviewed publications Presentation at scientific conferences	T8.4 Each WP is expected to generate relevant academic publications summarised hereafter (full details in D8.4): <ul style="list-style-type: none"> • WP1 Two refereed journal publications • WP3 Four peer-reviewed papers: • WP5Two publications in peer-reviewed planning journals • WP1-6 Book edited in collaboration with other work packages 	M48-60
The media and the general public at large	Media Desk and Dissemination material	T8.2 and T8.4: A media desk will be set up providing comprehensive material for all types of media: online (social networking sites will be set up on Facebook and Twitter etc., U-Tube clips will be posted), press releases and photos; published articles and news clips, videos and other communication tools (leaflets, presentations, logo and branding guidelines). Case studies and showcases demonstrating the successes of the project will be developed in local languages and in a format suitable for the different target audiences. A proactive communications campaign will be launched using media communications to disseminate information about project activities and results to the general public as well as specialized audiences.	M1-M60 Media releases planned at central and local level every 6 months.

Table 4 Expected impact of dissemination activities

WP	Concrete measurable outcome (impact of project)	End-User	Impact indicator	Activity to achieve impact
1	<ul style="list-style-type: none"> • GIS database and tools, providing a framework that could be applied in various contexts and scales, internationally and locally to support analysis of contextual factors influencing and interacting with each other and impacting on urban resilience and sustainability. • Publication of a common glossary on sustainability and resilience based on academic, local authority and industry exchange to bring communication about resilience and sustainability from an abstract political level to a concrete and feasible one. 	<ul style="list-style-type: none"> • Local authorities in particular urban planners • Local communities in particular residents and community groups • Academia • Industry 	<ul style="list-style-type: none"> • Adoption of common glossary by local authority, academic and industry partners • Usage (online indicators) of GIS system and tools by local communities • Feedback (evaluation form) from local authorities on usefulness of GIS system 	<ul style="list-style-type: none"> • Workshops and surveys with local authority partners to identify within each city the major factors influencing urban resilience and to reach consensus on a common glossary (<i>T1.1</i>); • Build an interactive Internet-based interface which will be publicly accessible and allow for feedback, input and involvement of government agencies. Accessible from main TURaS website and through TURaS mini-sites developed for each city through <i>T8.2</i>; • Completion of training on GIS system and integration of GIS system into planning system of participating local authorities (<i>T1.4</i>). • Dissemination of information on GIS tools in 'layman' language and in local language to local communities in order to enable adaptive governance and collaborative decision-making. • Offline activities such as community workshops and one to one meetings with community groups to explain how database, tools and glossary can be used in particular through <i>T8.3</i> • Programme of international workshops and events (<i>T8.6</i>)
2	<ul style="list-style-type: none"> • Working economic evaluation model demonstrating feasible strategies for optimising green infrastructure value and design. • Specific guidance tools for maximising the ecological functionality of green roof design and installation and 	<ul style="list-style-type: none"> • Local authorities in particular housing and planning authorities • Regulatory authorities • Building and product supply 	<ul style="list-style-type: none"> • Proven contribution of model and tools in reducing urban ecological footprint. • Feedback from stakeholder webforums on model and guidelines. Online indicators showing usage of guidance 	<ul style="list-style-type: none"> • Establishment of showcase testing facilities at case study site of Barking Riverside (London) for dissemination of case study findings; • Publication of model, guidelines and demonstration results on TURaS online platform. Interaction with stakeholders through web forum; • Training local authorities on use of model and guidelines through workshops planned in particular through <i>T8.5</i>. • Dissemination of report on impact and

	<p>development of novel products for the sustainable reuse of waste materials</p> <ul style="list-style-type: none"> • Specific guidance and toolkit for multidisciplinary design and urban landscape provision, incorporating biodiversity, ecosystem services and carbon capture and storage 	<p>industry</p> <ul style="list-style-type: none"> • Building management, service and maintenance industry 	<p>tools.</p> <ul style="list-style-type: none"> • Feedback (evaluation form) from local authorities on usefulness of model. • Implementation of guidelines into local authority policy and practice 	<p>recommendations for exploitation in other participating TURaS partner cities and in a wider European context in particular through activities planned in T8.6</p>
3	<ul style="list-style-type: none"> • Establishing a holistic vision for delivering creative design and feasibility strategies that underpin resilient urban transition scenarios. • Development of working models and collaborative planning guidance tools for planners within urban regeneration programmes, land-use planning and creative design projects • Delivery of funding feasibility strategies for collaborative programmes and scenarios 	<ul style="list-style-type: none"> • Local authorities • Economic and development agencies (LEDAs) • Local industry • NGO/ENGOS • Local community groups and representatives • Individual members of the community. 	<ul style="list-style-type: none"> • Input of local industry, local community groups and local communities on vision and guidance tools through stakeholder forum, workshops and consultations • Feedback (evaluation form) from local authorities and LEDAs on usefulness of models and funding proposals and indication of implementation ; 	<ul style="list-style-type: none"> • Development of a mechanism and working framework for engaging in collaborative planning processes and community-driven actions (T3.5); • Pilot test combined strategies in selected neighbourhoods (T3.7) to assess adaptive governance capabilities and willingness to participate; • T3.8 Assess and expand upon novel concept of 'urban comfort zones'. Develop strategies for incorporation into existing planning processes; • Measurement of impact and results of pilot actions in case study areas and development of models and economic policy proposals for implementation in a wider European context (T3.9); • Dissemination of information on models and policy proposals in 'layman' language and in local language to local communities through local TURaS website planned in T8.2; • Offline activities such as community workshops and one to one meetings with local economic development agencies, community groups and community members to get feedback on the model and policy proposals are used in particular through T8.3.
4	<ul style="list-style-type: none"> • Publication of integrated guidance tools, spatial 	<ul style="list-style-type: none"> • Local authorities 	<ul style="list-style-type: none"> • Proven effectiveness of outcomes in 	<ul style="list-style-type: none"> • Pilot testing of models and strategies related to flood risk management practices and land use modelling

	<p>scenarios and policy recommendations for climate change, resilient city planning and the development of climate-neutral infrastructure.</p>	<p>and city planners</p> <ul style="list-style-type: none"> • Regulatory and licensing authorities • Energy, water, waste and transport agencies • Local and regional businesses • Local communities • NGO/ENGOS 	<p>reducing urban ecological footprint</p> <ul style="list-style-type: none"> • Feedback (evaluation form) from local authorities and local energy, water, water and transport agencies • Implementation of guidelines into local authority and local agency policy and practice • Feedback from local businesses, ENGOS and local communities through webforum and participation in community workshops 	<p>(T4.1 and T4.2) , rain water management (T4.3), treatment and recycling of water, ecological sewage systems, municipal energy systems based on renewable energies and more sustainable transport management practices in participating urban locations (T4.4)</p> <ul style="list-style-type: none"> • Publication of pilot test results, guidelines and recommendations on TURaS online platform. Interaction invited with relevant stakeholder groups through web forum (T8.2); • Offline activities such as community workshops and one to one meetings with local business groups and community members to get feedback on the guidelines and recommendations through T8.3. • Training local authorities on implementation of guidelines and recommendations in workshops planned in particular through T85 • Dissemination of integrated guidelines and recommendations for climate change resilient city planning and the development of climate-neutral infrastructure to in a wider European context in T8.6
<p>5</p>	<ul style="list-style-type: none"> • Feasibility strategies and guidance tools for the analysis of preferences and trends affecting the demand and supply of peripheral land suitable for disperse/ compact/ polycentric type urban development. • Spatial scenarios for addressing urban sprawl within TURaS partner cities and within a wider European context. 	<ul style="list-style-type: none"> • City planning authorities • Licensing and regulatory authorities • Local and/or regional government • NGO/ENGOS • Community stakeholders • Impacted communities • Consumer behaviour. 	<ul style="list-style-type: none"> • Response rate of city residents to behavioural study • Feedback (evaluation form) from local authorities on usefulness of recommendations and indication of implementation through local policy and planning decisions; • Input of local community groups, ENGOS and local communities 	<ul style="list-style-type: none"> • Survey of city residents preferences, attitudes and motives as regards urban sprawl (T5.2) • Development and testing of new regulations in each participating partner city (T5.7) • Report on monitoring and assessment of results ((T5.9). Publication of results and recommendations on TURaS platform. Interaction invited with relevant stakeholder groups through interactive web fora (T8.2); • Feedback on results and recommendations through offline activities such as community workshops and one to one meetings with local community groups and community members (T8.3); • Training local authorities on implementation of recommendations through workshops planned in particular through T8.5. • Dissemination of recommendations on limiting urban sprawl in a wider European context in particular

			through web fora and workshops	through activities planned in T8.6
6	<ul style="list-style-type: none"> • Production of clean processes and re-design / eco-design programme and Product Service System (PSS) guidance tools and feasibility strategies for local authorities • Development of creative industry and green industry visions and guidance tools for local authorities • Creation and testing of feasibility strategies and rating systems, for PPS outcomes, for local green SMEs • Establishment of a visionary online marketplace tool • for supporting short-circuit economies 	<ul style="list-style-type: none"> • Local economic development agencies (LEDAs) • Local business support organisations • Local businesses • Consumer behaviour at local and regional levels. 	<ul style="list-style-type: none"> • Registration of local businesses on online marketplace and feedback of users on effectiveness of same • Feedback (evaluation form) from LEDA's on usefulness of programme guidelines and plans for implementation; • Input of local business support organisations and local businesses through online stakeholder forum and offline workshops. 	<ul style="list-style-type: none"> • Identification of specific opportunities for SMEs emerging from other TURaS work packages (T6.5); • Development and pilot testing of rating system and online electronic marketplace for local businesses (T6.6 and T6.7); • Publication of programme guidelines for supporting clean processes, re-design/eco-design, creative industry and green industry on TURaS online platform. Interaction invited with relevant stakeholder groups through interactive web forum (T8.2); • Feedback on results through offline activities such as workshops and one to one meetings with LEDAs, local business support organisations, community groups and local businesses (T8.3); • Training LEDAs and business support organisations on implementation of programme guidelines through workshops planned in particular through T8.5; • Dissemination of programme guidelines on supporting short-circuit economies to a wider European audience through events and activities planned in T8.6.
7	<ul style="list-style-type: none"> • Deliver of integrated transition strategy for each participating TURaS city • Final delivery of methodology and framework to guide non partner cities through the development of their own transition strategies 	<ul style="list-style-type: none"> • Local authorities in TURaS partner cities and non partner cities 	<ul style="list-style-type: none"> • Report on demonstration of integrated transition strategy in each participating TURaS city showing impact on reduction of overall urban ecological footprint 	<ul style="list-style-type: none"> • Training workshop for local authority partners on the integrated transition strategy process and follow up workshop to review progress on implementation at 6 monthly intervals thereafter (T7.2) • Training other local authorities on implementation of programme guidelines through workshops planned in particular through T8.4.; • Dissemination of final methodology and framework to guide non partner cities through development of their own transition strategies through events and activities planned in T8.5.



3.0 Report on dissemination activities

Each partner was asked to complete an online dissemination form available from their partner profile in the Partner Protected Area (PPA) of the TURAS website. This form required partners to report on dissemination activities which took place in the first 6 months of the project and activities planned in the future.

Dissemination activities were categorised by the target audience of the project i.e.

- Internal
- TURAS Partner Community
- Local communities in particular residents and community groups
- Local authorities - urban planners, housing and planning authorities
- National, regional and local Economic Devt. Agencies
- Industry
- Regulatory and licensing authorities
- European, National, Local (NGOs/ ENGOS)
- Policy and decision makers at local, regional, national and international levels

In cases where multiple audiences were targeted, the event was reported only once - under the most relevant audience but other audiences were noted in the description of impact.

At this early stage of the project, partners were asked to focus their dissemination efforts in two particular areas:

- Internal communications: as many partners come from large organisations and/or networks, they were asked to report on how they have communicated information about TURAS to colleagues or other departments e.g. through staff meetings, internal newsletters, company intranet/website etc.
- Partner communications: as TURAS is a large multi-disciplinary consortium the importance of building effective partner communications is very important. The Partner Protected Area (PPA) of the TURAS website is an important tool in this respect and therefore all partners were asked to report on their contribution to the PPA e.g. completion of organisation and personal profiles, links to TURAS information on their own websites, contribution to PPA discussion forums etc

Table 5 which follows presents a summary of the dissemination activities completed and planned for each partner. This table is supported by some examples of dissemination material in Annex 2 (a) and (b). Copies of any other documentation mentioned in the table are available on request.

Table 5: Report on dissemination activities, past and planned, by partner

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Partner 1: University College Dublin								
Internal	Page on UCD website		?	Increased internal awareness about TURAS project	http://www.ucd.ie/gpep/latestnews/name,103326,en.html		01.11.2011	
	School Newsletter	Awareness for internal colleagues but also available to the wider community. Distributed nationwide and worldwide via UCD website	?	Increased awareness internally and externally	http://www.ucd.ie/gpep/gpepnewsletter/name,19776,en.html	All	01.08.2011	
TURAS Partner Community	Website intercommunication		?	Developing an intercommunication strategy within the TURAS Partnership			01.12.2011	
	WP2 / WP3 workshop and site visit	Meeting, work package discussion and site visit	6	Minutes available			01.02.2012	London, England
Local communities in particular residents and community groups	Community presentation in Dublin 8, Ireland		40	Community presentation and awareness raising, also seeking feedback and potential participants in case study area.		Local	01.03.2012	Dublin 8
Local authorities - urban planners, housing and planning authorities	Presentation to the Sustainable Energy Association of Ireland (SEAI)		200 attendees	Awareness raising among the practice and policy community in Ireland.			01.02.2012	Ireland
	WP3 workshop and meeting		7	Dublin City Council / WP3 / Co-ordination team meeting and case study workshop			01.03.2012	Dublin City Council
National, regional and local Economic Devt. Agencies	Taiwan Ministry of External Affairs	Exploration of links with three Taiwan agencies (academic, municipal and SME).	?	Establishing a new TURAS (triple-bond) partner project outside the EU.		International	01.01.2012	Dublin (Skype meeting)

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Regulatory and licensing authorities	Environmental Protection Agency	Meeting and workshop on resilience in urban settings	5	Attracting further funding in the area of resilience that will add to the TURaS Project			01.03.2012	EPA Offices Dublin
European, National, Local (NGOs/ ENGOs)	TURaS Information Sheet	Information dissemination on TURaS given to the EC for distribution, amount unknown.	?	Awareness raising at an international level		International, European, National	01.12.2011	
	Poster on TURaS Project	Academic poster presented at Resilient Cities 2011, in advance of the TURaS kick off meeting	800	Awareness raising			01.06.2011	Bonn, Germany
Policy and decision makers at local, regional, national and international levels	Innovation Dublin 2011	Participation in an international innovation awareness festival.	10,000	Awareness raising and seeking potential collaborators in the future, as well as outlets for possible innovation from TURaS	http://www.irishtimes.com/news/paper/innovation/2011/0826/1224302794934.html	All	01.10.2011	Dublin, Ireland
Academic/scientific communities	Conference Presentation at the REAL-CORP 2012 Conference	Awareness of TURaS Project among the wider academic and practice communities		Awareness raising at an academic and practice level	http://www.corp.at/index.php?id=2	International, European	01.05.2012	Schwechat, Austria
	Seminar on TURaS	Increased awareness among UCD / TCD colleagues and call for input to TURaS Project	35	Develop a network of project supporters and potential collaborators			01.02.2012	Urban Institute Ireland
Partner 2: University of East London								
Internal	Sustainability Research Forum	Presentation of the TURaS project outline to all members of staff at UEL with an interest in sustainability	~20	Development of collaborative pathways for dissemination; Disseminating project plans and proposals within UEL			01.10.2011	University of East London
	Presentation on green roofs and TURaS	Presentation on green roof research. Barking riverside and TURaS to 3rd year engineering students at UEL.	40	Dissemination, education and raising the profile of TURaS research projects. Presentation will be included as part of the module annually.		International student cohort	01.02.2012	UEL
	UEL Green Week	Presentation of the TURaS programme at UEL's Green Week 2013	~50	Develop further interest from staff and students in the TURaS programme. Create opportunities for staff collaboration and student research projects.			01.03.2013	University of East London



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TURAS Partner Community	Hosting Marcus Collier and Karen Foley at Barking Riverside	Meeting to showcase UEL's case study work in WP2 and to feed knowledge of the UK's Brownfield biodiversity into UCD's WP3.	2	Transition strategies between WPs			01.02.2012	UEL & Barking Riverside
	Progress updates reported on TURaS web forum	Updates on progress and case studies reported on TURaS website forum	TURaS partners	Dissemination to partners	http://www.turas-cities.org/	28 partners	01.03.2013	TURaS website
Local communities in particular residents and community groups	Dissemination to communities through Barking Riverside's community outreach officer activities	The London Wildlife Trust's community officer regularly brings community and school groups to the Barking Riverside site to pass on best practice for landscape design for nature and updates on the development of Barking Riverside.; ;	?	Dissemination of green roof design for biodiversity best practice to communities and schools; Dissemination of ground-level landscaping for biodiversity and ecosystem services best practice to communities and schools.			01.03.2012	Barking Riverside
	Barking Riverside Community Blog	Disseminate project updates to Barking Riverside community through the community blog run by the Barking Riverside Conservation Officer.	?	Dissemination to community groups	http://barkingriverside.co.uk/community-blogs/		01.12.2012	Barking Riverside Website
	Museum of London Exhibition	Development of an exhibition space at Museum of London related to urban greening and sustainable urban design including live feed to green roof water attenuation data		Show case for TURaS and dissemination to London communities and tourists from all over the world.	http://www.museumoflondon.org.uk/	International platform	01.08.2012	Museum of London
Local authorities - urban planners, housing and planning authorities	Olympic Delivery Authority meeting	Meeting to establish areas for collaboration with regards to innovative green infrastructure design and monitoring within the Olympics Park	2	Collaboration and data exchange		National but on a global stage	01.03.2012	London 2012 Olympic Park
	Barking London Rd development	Meeting with London Borough of Barking and Dagenham Sustainability manager and representatives from Bouygues Construction to discuss the potential of including the living roofs and living walls of the proposed London Rd development within the TURaS WP2 monitoring programme.	4	Added value for TURaS; More data; Dissemination of best practice to a globally renowned construction company		International construction company	01.03.2012	London Borough of Barking and Dagenham offices



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Industry	Partnership development with Transport for London	Development of a research monitoring project on green roofs with TfL to feed into WP4 of TURaS	2	Additional information on green roof performance to be fed into TURaS; Potential for best practice design from TURaS to be disseminated across Transport for London's immense urban infrastructure			01.01.2012	UEL
	Ecobuild 2013	Presentation of TURaS at the world's biggest event for sustainable design, construction and the built environment.		Dissemination.; Partnership development	http://www.ecobuild.co.uk/	International	01.03.2012	Excel Exhibition Centre. London
	Transport for London Green Roof Launch	PR Launch of the green roof rainfall attenuation case study at Transport for London depot		Dissemination and publicity for TURaS		National	01.07.2012	Transport for London West Ruislip Depot
European, National, Local (NGOs/ ENGOs)	Green roof design and TURaS	Presentation on green roof research and the TURaS research programme to London Wildlife Trust	~20	Development of a collaborative partnership to disseminate TURaS outputs through the community outreach officer at Barking Riverside.; Dissemination to a cross-London network of nature conservation officers to disseminate best practice on urban green infrastructure			01.12.2011	London Wildlife Trust meeting
	Buglife	Meeting to discuss partnership building with Buglife through the TURaS programme	1	Dissemination of TURaS outputs to NGO involved in UK policy related to invertebrate conservation and brownfield sites; Buglife to share GIS data of brownfield biodiversity for the LBB case study area WP1 programme; Buglife to share invertebrate survey data for a planned invertebrate conservation academic publication through TURaS		UK	01.03.2012	Buglife offices Peterborough
Policy and decision makers at local, regional, national and international levels	Drain London	Development of a research collaboration between TURaS and The Greater London Authority's (GLA) Drain London programme which aims to alleviate the effects of urban stormwater	2	Research collaboration which will provide additional data on the performance of green roofs for rain water attenuation to be fed back in TURaS spatial analyses.; Partnership development to provide a forum for TURaS to be fed back to London policy makers		London policy	01.12.2011	Greater London Authority



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Green roof design and TURaS	Presentation to the Russian Green Building Council on best practice for green roof design and an introduction to the TURaS programme.	20	Dissemination of best practice in green infrastructure design and the Turas programme beyond partner countries		Russia	01.03.2012	Barking Riverside
	Rio de Janeiro Environment secretary	Meeting with Rio de Janeiro Environment secretary, Fernanda Gusmao, to showcase the TURaS programme and explore potential for partnership development	1	Partnership development.		Brasil	01.09.2011	University of East London
	World Green Roof Congress	Darryl to coordinate with research partner and TURaS steering group member, Dusty Gedge, to attend and present TURaS at the Congress.	100+	Publicity for TURaS; Development of partnerships and case studies	http://www.worldgreenroofcongress.com/	International	01.09.2012	Copenhagen, Denmark
Academic/scientific communities	PhD recruitment	Dissemination of TURaS green infrastructure research aims and objectives through recruitment of a PhD studentship in urban ecology.	Unknown	Disseminated initiated through existing partner networks. This included universities, London wildlife forums, countryside jobs forum and an on an international stage through Facebook and Twitter.		International	01.03.2012	Internet
	Website update	News articles on UEL's Environmental Research Group and Sustainability Research Group's webpages to promote TURaS	Unknown	Publicity of TURaS to any visitors to UEL's webpages and links to the TURaS official website	http://www.uel.ac.uk/erg/News.htm and http://www.uel.ac.uk/sri/projects/TURAS.htm	International	01.03.2012	UEL website
	Research Innovation and Excellence	Leaflet produced to advertise research excellence at UEL. Distributed to partners and at a broad variety of networking events.	~1000	Advertise the TURaS programme to a broad audience; Develop opportunities for collaboration	http://www.uel.ac.uk/wwwmedia/microsites/research/research-document.pdf	International	01.12.2011	UEL



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Partner 3 VU- IVM University Amsterdam								
Internal	TURaS webpage at IVM website	A project page is being developed for the IVM website explaining the role of TURaS, our own involvement and links to project website of TURaS and other WP partners. When results become available and/or meetings are planned, the project page will be updated.		Increased exposure for the TURaS project and our involvement			01.04.2012	Amsterdam
TURAS Partner Community	WP4 Meeting	Meeting in Rotterdam of Work Package 4. Aim is to get a better understanding of our case studies (through developed case-study reports) and to find synergies/mutual interests that can be exploited.	10-15	Increased integration of TURaS work between case-study cities.			01.06.2012	Rotterdam
Policy and decision makers at local, regional, national and international levels	Connecting Delta Cities Network	Continuous activity. The municipality of Rotterdam and IVM are very much involved in the CDC network, where we will make sure that TURaS results and activities will be disseminated. The Connecting Delta Cities (CDC) network links cities at the policy level through bi-lateral Memorandum of Understandings and Letters of Intent between the CDC cities. Furthermore, (existing-) scientific networks are developed to support the CDC activities by providing information on climate trends, impacts and adaptation options. The CDC involvement of each city depends on how the individual cities have organized the development of their adaptation plans. But generally speaking, each city already has or is developing a pool of institutes and experts (policy, scientific, business) that can aid in developing such adaptation plans. In order to manage the flow of information between the CDC cities, a small CDC secretariat has been installed in Rotterdam.		Increased international exposure of TURaS work with other relevant coastal cities.	http://www.rotterdamclimateinitiative.nl/nl/delta_cities_website/home		01.03.2012	



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academic/ scientific communities	Presentations at RMIT, Melbourne	In December 2011 Hans de Moel was invited as visiting fellow to RMIT university in Melbourne to exchange experiences with respect to climate adaptation in Netherlands/Rotterdam and Victoria, Australia. RMIT runs a project about climate adaptation in ports, something the municipality of Rotterdam is also very interested in. Hans gave several lectures, including a public lecture and a lecture during a ports workshop with many local authorities.		Intensified cooperation with Australian research group and presentation of TURaS work (which will also address ports).			01.12.2011	Melbourne, Australia
Partner 4 IAUS Serbia								
Internal	Continual informing of all partners of IAUS on the project TURaS	Starting from November 2011, we have been continually informing all our partners about the project TURaS and relevant news.	30	Wider scope of experts being informed on the importance of this project, especially knowing that this is the first FP7 project with partners from Serbia in the field of urban development.		National	01.11.2011	Serbia
	TURaS on the web-site of IAUS	Basic information on the TURaS project was posted on the web-site of IAUS.		Wider scope of people and/or communities being informed on the project TURaS.	http://www.iaus.ac.rs/code/navigate.aspx?id=279		01.12.2011	
	Panel of experts meeting	At the regular panel of experts meeting, which was held in IAUS on 28th December 2011, a presentation was made after the TURaS Kick-off meeting in Dublin.	10	Power point presentation in Serbian language was posted on IAUS web-site.	http://www.iaus.ac.rs/code/navigate.aspx?id=243		01.12.2011	IAUS, Belgrade, Serbia
Local authorities - urban planners, housing and planning authorities	Contacts with some institutions of Belgrade city administration	IAUS will try to establish contacts with some institutions of Belgrade city administration.		Dissemination of research.			01.06.2012	Belgrade, Serbia

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Policy and decision makers at local, regional, national and international levels	Letter to Ministry of Education and Science of the Republic of Serbia	The responsible Ministry of Education and Science of the Republic of Serbia has been informed on the project TURaS, and also asked on our part for further and continual support to our research.		Support from the Ministry of Education and Science of the Republic of Serbia.		National	01.03.2012	Belgrade, Serbia
academic/ scientific communities	Publication of short information on TURaS project in the international scientific journal "SPATIUM"	In the international scientific journal "SPATIUM", No. 26 from December 2011, which is published by IAUS, short information on TURaS project has been put.	300	Journal is also freely available on-line and it is expected that published information on TURaS project in the journal might be perceived by a wider (international) academic/ scientific communities, especially in the fields of spatial, regional and urban planning, architecture, etc.	http://www.doiserbia.nb.rs/journal.aspx?issn=1450-569X		01.12.2011	
	Second International Conference "Regional development, spatial planning and strategic governance"	IAUS intends to organise Second international scientific conference "Regional development, spatial planning and strategic governance" where some of the covered themes and topics should relate to TURaS project.	150	It is expected that several papers that relate to TURaS project results will be presented at the conference and published on CD.		International	01.05.2013	Belgrade, Serbia
Partner 5 Aalborg University								
Internal	Presentation of TURaS to the Sustainable Energy Planning Research group, Aalborg University	The TURaS-project was presented to colleagues from the sustainable Energy Planning Research Group and Aalborg University's involvement in the project was discussed. The TURaS project has particular interest for the following research activities: 1) development of energy atlases for sustainable energy planning and 2) strategic municipal energy planning for municipalities in Denmark. Aalborg University is involved in several projects, where synergies with TURaS are clearly visible.	15	Aalborg University is involved in several projects, where synergies with TURaS are clearly visible. TURaS may benefit from the collected empirical material and the experiences made in these projects, which comprise about 15 Danish municipalities, 3 regions as well as several national studies. International impact is expected in the formulation of a district heating strategy for the European Board of District Heating called Heat Road Map Europe, to be published in May 2012.		Denmark, EU 27	01.12.2011	Aalborg University

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Synergies between 4DH and TURaS	4DH is a newly started research centre at Aalborg University in co-operation with more than 30 university, public and industrial partners and a budget of 5 Mio € for the next 6 years on the development of and the research within 4th generation district heating systems. Within TURaS, Aalborg University points at district heating as a means to develop urban resilience and sustainability. A symbiosis could be achieved by discussing elements of both projects on the first annual research centre seminar in Aalborg October 3-4.	50-100	The expected outcome is raised awareness on TURaS among the 4DH partners, which cover all Danish cities and several towns, 3 Danish universities as well as all major industrial players in the Danish district heating sector.	www.4dh.dk	Participants from Denmark, Sweden, China, Croatia and other countries.	01.10.2012	Aalborg
TURAS Partner Community	Discussion on case study and dissemination strategy	We discussed how Aalborg University could contribute to the goals of WP4. A case study was sketched, and recent activities in this field were mentioned. Interesting is the recently published climate change strategy of Aalborg Municipality, which is partly based on an energy strategy developed by Aalborg University and adopted by the municipality.		A case study, which describes the use of a heat atlas as an element for strategic municipal energy planning.			01.03.2012	
Local authorities - urban planners, housing and planning authorities	Meeting with the municipal heat supply company of Aalborg	A meeting was held with the municipal heat supply company "Aalborg Forsyning", where the aims, tasks and perspectives of the TURaS-project were discussed. It was agreed on cooperation on the subjects of geographical information and the use of heat atlases and other data for the strategic energy planning in Aalborg.	3	The expected outcome is a cooperation which aims at WP1 and WP4.	www.forsyning.dk		01.12.2011	Aalborg

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
National, regional and local Economic Devt. Agencies	Cooperation with the Fleksenergi-project	The Fleksenergi project is funded by regional structural funds and aims at creating cooperation between the university, technical consultant firms, and local district heating companies in the region of Northern Jutland. The subject of the project is the flexible generation of district heating with increasing shares of renewable energy. In total a number of 18 district heating companies from 5 municipalities participate. The TURaS project was presented to the members of the steering committee, and possible outcomes were discussed.	12	The expected impact on the TURaS-project is the link to many small heating companies, which currently develop strategies to further develop local district heating solutions. Aalborg University develops heat atlases to be used for heat supply planning in the five municipalities. Experiences from this development work are to be utilised in the TURaS-project.	www.fleksenergi.dk		01.01.2012	Aalborg
Industry	GIS tools for strategic municipal energy planning	This workshop for industrial partners (district heat utilities, engineering consultants etc) and municipalities aims at presenting GIS-based planning tools such as the heat atlas developed at Aalborg University. Strategic energy planning is a new discipline which all municipalities have to carry out within the next years.	20-50	Raise competence level of industrial and municipal partners within the use of GIS-based tools for strategic energy planning.	n/a	Denmark.	01.04.2013	Aalborg or Copenhagen
European, National, Local (NGOs/ ENGOs)	Presentation of TURaS to the board of Samsø Energy Academy	The TURaS project and the participation of Aalborg University were discussed at a board meeting of Samsø Energy Academy. The Danish island of Samsø is on a transition pathway towards a fossil-free energy supply. Particular focus is on the involvement of the local population in decisions as well as ownership.	15	Specific outcomes were not discussed.	www.energiakademiet.dk		01.11.2011	Samsø
Policy and decision makers at local, regional, national and international levels	Presentation of the heat atlas with special attention to solar energy	The VE-Net initiative to promote renewable energy solutions in industry and at universities in Denmark has invited all energy political speakers of all parties and other MPs to a meeting on the subject of solar electricity. The solar atlas being developed at Aalborg University will be presented, and the widespread use of photovoltaics and its political support will be debated.	50	Awareness of the TURaS-project, interaction with Danish MPs and government.	www.ve-net.eu	Denmark.	01.04.2012	The Danish Parliament Christiansborg, Copenhagen

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Academic/scientific communities	Presentation of research on heat atlases on the workshop "Climate Change Planning - A Driver for Sustainable Regional Development"	Research on heat atlases within the TURaS-project was presented to researchers and planners.	40	Co-operation with a number of other research institutions as well as Danish municipalities.	http://www.aau.dk/Nyheder/Arrangementer/vis-arrangement//a-driver-for-sustainable-regional-development--opportunities-and-challenges.cid60147	All European countries	01.03.2012	Aalborg
	Development of a solar energy atlas for Denmark	Participation in the SEEP conference at Dublin City University with a paper on the development of a solar energy atlas in conjunction with the heat atlas developed in the TURaS-project.	?	Raised awareness on the TURaS-project. Academic discussion and exchange of the methods developed.	www.dcu.ie/conferences/seep_2012	International conference.	01.06.2012	Dublin
Partner 6 University Stuttgart								
Internal	Presentation of TURaS to colleagues: ILPOE Institute's Meeting	Presentation at the ninthly institute's staff meeting	20	Support of whole staff in further discussions; response from interdisciplinary team (Ecology, geography, Env. Engineering, Landscape architecture, biodiversity and others)			01.11.2011	
	Exchange with FP7 other project: URGENCHE	Meeting with FP7-Project URGENCHE / WP12 is done by the Institute for Energy of Universität Stuttgart. Presentation of the both projects. URGENCHE is working on urban GHC-reduction policies and their impact on human health in the urban environment.	4	Networking, searching for synergies	http://www.urgenche.eu/		01.12.2011	Universität Stuttgart

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local communities in particular residents and community groups	Acquisition of collaborating communities: Competition "green wall"	Competition for location of green wall among different Stuttgart city councils: As a kind of competition a call for expressions of interest to join the TURaS pilot action "Urban Comfort Zones/Green Wall" was sent to 10 municipalities in the Greater Stuttgart Region. The Municipalities which are all situated in the urban agglomeration and include densely-populated areas have been chosen by an analysis depending on the "Regional Climate Atlas". The call was sent to the cities on February 17th 2012.; ; Applications are expected until March 23rd 2012. ; ;		Awareness of the project; participation in the project; awareness of the climate change adaption measure "green wall"			01.03.2012	Region Stuttgart
Policy and decision makers at local, regional, national and international levels	Presentation preparation: "Green Cities" - Nachhaltigkeitstag e BW	On the 20st of April 2012 there will be a conference where Frau Weidenbacher (VRS) and Bernd Eisenberg (Uni Stgt) will give speeches connected with TURaS. Helix Pflanzen was mostly involved in preparing this and that the TURaS team gets involved in that conference. We did work together with the Landscaping association to prepare this day. On that occasion the city, where the wall will be built, will be announced to the public! ; We still work on the guest list. Hopefully we will get ministers from Baden Württemberg to visit the conference!	200	be able to present perfectly our participation in the TURAS-project; propagation of the project and EU climate change adaption research	http://kalender.nachhaltigkeitstage-bw.de/veranstaltungen/details.php?vid=38	state level	01.03.2012	Ludwigsburg
Academic/scientific communities	Initial Website at ILPÖ	Setup of a project description on the homepage of the Institute.	100000	Information for all who are interested in the research activities of the institute	http://www.ilpoe.uni-stuttgart.de/projekte/TURaS/index.html	WWW	01.03.2012	Internet

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Initial Website at SI	Setup of a project description on the homepage of the Institute.	100000	Information for all who are interested in the research activities of the institute	http://www.uni-stuttgart.de/si/orl/ORL_forschung/	WWW	01.03.2012	Internet
	Poster preparation: ICLEI resilient cities conference 2012	preparation of a poster accepted by the conference committee		networking; awareness of the project; start of further involvement in coming year	http://www.iclei.org/	International	01.03.2012	Bonn
	Poster presentation: International Research Workshop "Territoriality of the Commons"	Poster presentation at an International Research Workshop "Territoriality of the Commons: Spatial Perspectives on the Governance of Public Goods in Past and Present"; it was organised by the Leibniz-Institute for Regional Development and Structural Planning (IRS) in Erkner (near Berlin), Germany	150	presentation of a new project to possible network; introduction to TURaS and outlook for future scientific work	http://www.irs-net.de/aktuelles/veranstaltungen/detail.php?id=141	International	01.09.2011	Erkner (near Berlin)
	Paper Presentation at AESOP Conference, 11-15 July 2012, Ankara	abstract accepted by the conference reviewing team, paper in preparation		presentation of the TURaS project to the European planning schools, possibility for networking, publication/conference proceedings	http://www.arber.com.tr/aesop2012.org/index.php/home	Europe and beyond	01.07.2012	Ankara

Partner 7 Varna Free University

Internal	Presentation of TURaS	The TURaS project had been presented - its overall objective, main objectives, Work Packages and partners	17 academics	Faculty staff from all departments of the Faculty of Architecture as well as from other faculties of Varna Free University were acquainted with the overall objective, the main objectives, the Work Packages and the partners of TURaS			01.12.2011	Varna, Bulgaria
	Presentation of Work Package 5 at a meeting of the faculty staff	Work Package 5 of TURaS presented at a meeting of the faculty staff.	18 academics	The members of the Faculty of Architecture of VFU were acquainted with the issues of urban sprawl in Europe. Parallels were drawn with urban processes in Bulgarian cities – similarities as well as differences. Faculty members assessed the relevance of the issues addressed by WP5 to acute problems in Sofia and Varna. Some of them expressed intentions to develop contacts with the University of Rome Sapienza			01.02.2012	Varna Free University, Varna

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Exhibition	Exhibition of the TURaS project - posters with brief description of the project in the foyer of the Faculty of Architecture, photos from Dublin and from the Kick-off meeting		Teachers and staff from all faculties and departments of VFU, as well as students and visitors of the Faculty of Architecture learn about the TURaS project and its objectives			01.03.2012	VFU, Varna Bulgaria
	Page on the website of the Faculty of Architecture of Varna Free University	Pages have been added to the website of the Faculty of Architecture of Varna Free university with info (text and pictures) about the TURaS project		Since the website of the university and of the Faculty of Architecture in particular is very popular, these new pages will be an efficient tool to disseminate info about the TURaS project among all groups of local community and Bulgarian society in general, but mainly academics, students and their families. Especially in the spring when potential students are interested in enrolment at VFU - it is of particular importance to demonstrate that VFU is active in EC projects working towards solving significant social and environmental issues.	http://www.vfu-architect.com/TURaS-news-140-bg		01.03.2012	Varna Free University, Varna
Local communities in particular residents and community groups	Exhibition in Sofia Municipality	Exhibition in Sofia Municipality headquarters/ district town-halls presenting information, pictures and posters about TURaS and its activities		Both local communities and public servants of Sofia Municipality will be acquainted with the activities of WP5 and of the TURaS project in general. At the next stage they will have more information about the activities concerning their urban areas.		Bulgaria, Sofia region	01.06.2012	Sofia Municipality headquarters/ district town-halls
	Press releases	Presentation of the TURaS project, WP5 and its activities by newspaper articles, interviews and news release in mass media		Local communities in Sofia, Varna and Rome will get a better understanding of the issues that WP5 of the TURaS project will address and the approaches adopted.			01.11.2012	Varna, Sofia, Rome
	Development of a project mailing list	Development of a project mailing list to update local stakeholders on the project development and implementation		Stakeholders and the local and at the national level will have information about each other and that will promote networking effect.			01.03.2012	Sofia, Varna, Bulgaria

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
academic/ scientific communities	Presentation of TURaS	The TURaS project will be presented in 2012 at least 2 conferences.	2 conf	Academic communities will be acquainted with the TURaS project, its goals and actions aimed to achieve those goals. distribution of materials, paper presentations and publications during the GI conferences and workshops at Italian and European level			01.10.2012	Rome, Italy, Varna, Sofia, Bulgaria
	Presenting TURaS to students, assigning thesis	Including issues of resilience and sustainability and relevant findings of the TURaS project in university courses; Assignment of thesis works		Students will get a better understanding of the issues of resilience and sustainability and the approaches and the methodology of the TURaS project.			01.11.2012	Rome, Italy, Varna, Bulgaria
Partner 8 Ljubljana University								
Internal	TURaS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	- Short presentation of TURAS project in Slovenian language on UL-FGG website; - Several internal meetings with UL-FGG researchers as well as with RDA LUR;	1 3	> 2012: - further info about the TURAS project in on UL-FGG site ; - students and staff inquiries; - training for (post)graduate students at the University of Ljubljana (and other universities in Slovenia); - summer schools for students and spatial planners from Central and Eastern Europe; - training courses for policy and decision makers from the ministries and government offices in Slovenia;	http://www3.fgg.uni-lj.si/uploads/media/Projekt_TURaS_01.pdf	Slovenia	01.10.2011 – 31-03.2012	Faculty of Civil and Geodetic Engineering, University of Ljubljana (UL-FGG)
TURAS Partner Community	TURAS Website intercommunication	Developing an intercommunication links within the TURaS Partnership (e-mails, TURAS webpage)	Multiple	> 2012 - joint presentations with other TURAS partners WP 1-5 at professional conferences and annual meetings(e.g. architects, spatial planners, land surveyors, civil engineers, environmental engineers, geographers, etc.) of ENHR, ISOCARP, AESOP, CORP.....);; - Books, joint papers in peer reviewed journals, conferences, summer schools, etc	TURAS website	Europe	01.01.2012	Europe

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local communities in particular residents and community groups	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	TURAS info and website link was recently sent to the on-line architectural and planning forum "Trajekt" in Slovenia to be published on their web site (www.trajekt.org);	1	> 2012: - further interest in TURAS project by local architects, designers, planners in Slovenia;; ; - articles in professional (printed and on-line) journals, and daily newspapers (science / environment / urban section); - TV interviews in Slovenia;; ;	www.trajekt.org	Slovenia	01.03.2012	Trajekt on-line forum
Local authorities - urban planners, housing and planning authorities	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	- to inform local authorities in Slovenia (211) as well as professional associations (architects, spatial planners, housing managers, land surveyors, construction engineers about TURAS activities and results;		> 2012: - presentations at professional conferences and annual meetings in Slovenia (e.g. architects, spatial planners, land surveyors, civil engineers, environmental engineers, geographers, etc.; - e-mail communication with local authorities; - e-mail communication with professional associations; - TV interviews in Slovenia;;		Slovenia	01.06.2012	Slovenia
National, regional and local Economic Devt. Agencies	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	- to inform policy and decision makers from ministries, government offices, agencies and regional development agencies;		> 2012: - UL-FGG together with RDA LUR: will organise training course for policy and decision makers from the ministries and government offices as well as Regional Development Agencies in Slovenia; - policy recommendations		Slovenia	01.06.2012	Slovenia
Industry	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	- dissemination of TURAS results to construction industry and national and local chambers of commerce and industry;		> 2012: - training workshops for members of construction industry (firms) and representatives of local chambers of commerce and industry; - policy recommendation - e.g. implementation of new building materials and construction methods for renovation of buildings and brownfields in the city and urban region; - TV interviews in Slovenia;		Slovenia	01.03.2013	Slovenia
Regulatory and licensing authorities	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	- dissemination of TURAS results to regulatory and licensing authorities (e.g. new laws, by-laws, policy recommendations)		> 2012: - UL-FGG / RDA LUR partnership for dissemination of TURAS results to regulatory and licensing authorities (e.g. new laws, by-laws, policy recommendations)		Slovenia	01.01.2014	Slovenia

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
European, National, Local (NGOs/ ENGOs)	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	Dissemination of TURAS results to NGOs		Dissemination of TURAS results to NGOs in Slovenia and abroad		Slovenia / Europe	01.06.2012	Slovenia / Europe
Policy and decision makers at local, regional, national and international levels	TURAS: Transitioning towards Urban Resilience and Sustainability / Prehod k odpornosti urbanega prostora in trajnostnemu razvoju mest	TURAS info and website link was sent to the Ministry of Environment and Spatial Planning of Republic of Slovenia - now new ministries of a) infrastructure and spatial planning and b) agriculture, forestry and environment - to be published on their websites;;		> 2012: - training courses for policy and decision makers at local, regional and (inter)national level; - policy recommendations; - new projects on national / local level in Slovenia linking resilience to sustainability	www.gov.si/mop	Slovenia	01.02.2012	Ministry of Environment and Spatial Planning
Academic/ scientific communities	"Intelligentni transportni sistemi in storitve: izziv za slovenska mesta" (Intelligent transport systems and services: challenges for Slovenian cities)	Robert Rijavec (WP 4) has published a paper "Intelligentni transportni sistemi in storitve: izziv za slovenska mesta" (Intelligent transport systems and services: challenges for Slovenian cities) in the planning journal Urbani izziv (http://urbani-izziv.uirs.si/LinkClick.aspx?fileticket=o5tSznqd8rQ%3d&tabid=330) with the reference to TURAS project in the text.		> 2012: i) academic papers in peer reviewed journals in Slovenia (i.e. Geodetic Journal, Civil Engineering Journal, Geographical Journal, Urbani izziv, Acta Geographica Slovenica, etc) and in international journals;	http://urbani-izziv.uirs.si/LinkClick.aspx?fileticket=o5tSznqd8rQ%3d&tabid=330	Slovenia	01.02.2012	Urbani izziv journal (Slovenia)



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Partner 9 University La Sapienza Rome								
Internal	TURAS project in SAPIENZA - LABSITA website	The project has been published in the SAPIENZA - LABSITA website (www.labsita.org) in the "Attività in Europa" section. For the time there is a simple information of the project, the link to its website and enclosed the press release of November 11th 2011 in Dublin with photos of the Consortium. Mauro Salvemini assigned a thesis about the land use and modifications. ; ; In the future SAPIENZA, as a research and education Institute, supposes to use the TURAS project results in the framework of its research and education activities and, at the same time, it intends assign some thesis at its students in relation of some project issues for providing further results at the project itself. Furthermore it could profit of the project results in the framework of current and future EU and national projects and initiatives where Sapienza is involved.		Making awareness about the project aims, the consortium and the future results. The thesis results, that already assigned and others possible in the future, will be made publicly accessible to the TURAS Consortium when available.	http://www.labsita.org/?page_id=19	The SAPIENZA - LABSITA website is addressed at National and European audience.	01.11.2011	
TURAS Partner Community	SAPIENZA - LABSITA description and role in TURAS	SAPIENZA partner supplied all its references as well as a brief description and the role it plays in the project.		Knowledge deepening between the partners.			01.03.2012	



<p>Local authorities - urban planners, housing and planning authorities</p>	<p>Italian Workshop "INSPIRE: prepararsi all'atterraggio"</p>	<p>SAPIENZA team attended a specialised Workshop "INSPIRE: prepararsi all'atterraggio" in Rome on March 14 2012. The Workshop represented a moment of consideration and discussion among Research Institutions, Universities and PA at different levels (National, Regional and Local) through which to build specific actions for the future activities of INSPIRE and gathered more than 120 experts and officers of local authorities. In this event Mauro Salvemini of SAPIENZA presented TURAS project as well as for making awareness about the project aims and the consortium even because it is believed that in the ongoing activities of Geographic Information Community, of INSPIRE and of EEA and others national organisations TURAS plays a key role being involved in sustainability and resilience definition, evaluation and intervention. The presentation has been sent by Mauro Salvemini to project Coordinator and WP5 Leader and it has been also published in the on-line Workshop Proceedings (http://www.amfm.it/WS_2012-03-14.php) by the event organizers.</p>		<p>The most relevant issue which has been addressed during TURAS presentation, on top of making awareness about the project aims and the consortium, it has been the following point addressed in the last slide:; 1- sustainability and resilience are deeply depending on GI (as addressed in WP1 and others);; 2- sustainability and resilience are deeply related to urban sprawl; ; 3- EEA and others national organisations (in Italy e.g. Ministry of Env. and others) have already defined the "soil consumption" or even "soil sealing";; 4- in that definitions "urban sprawl" is largely mentioned and is considered as the main cause of soil consumption;; 5- "urban sprawl" being connected with planning and generally speaking with the enlargement of cities is depending on land-use and land-cover;; 6- INSPIRE is defining the data models of land-cover and land-use and some other themes relevant for planning and consequently for urban sprawl. Data definitions and data models hopefully will influence future definitions and calculations of territorial parameters. 7 - for the above reasons TURAS has a key role being involved in sustainability and resilience definition, evaluation and intervention.</p>	<p>http://www.amfm.it/doc/Workshop_ISPRA-AMFM_2012_Programma.pdf</p>	<p>Italian audience: Research Institutions , Universities and PA at different levels (National, Regional and Local) and Industries</p>	<p>01.03.2012</p>	<p>Rome, Italy</p>
<p>Industry</p>	<p>Workshop participation and presentation</p>	<p>See Task of Local authorities.</p>		<p>See Task of Local authorities. The Geographic Information (GI) Industries play a key role in the INSPIRE activities with its applications development.</p>			<p>01.03.2012</p>	
<p>Policy and decision makers at local, regional, national and international levels</p>	<p>Conference participation</p>	<p>See Task academic/ scientific communities.</p>		<p>SAPIENZA, due to its active role in the GI community at Italian and European level (see relationships with associations like AMFM, AGILE, EUROGI, etc.), intends to promote and disseminate the main TURAS results, through the following activities:; - project material diffusion in its website;; - distributions material, paper presentations and publications during the GI conferences and workshops at Italian and European level;; - technical ad hoc publications in some scientific magazines on Geographic Information;; - link with other EU projects where SAPIENZA is or will be involved.; SAPIENZA will update and inform the consortium of the activities that are going to carry out and / or have been carried out.;</p>	<p>http://inspire.jrc.ec.europa.eu/events/conferences/inspire_2012/</p>	<p>International GI Community</p>	<p>01.06.2012</p>	<p>Istanbul, Turkey</p>



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Academic/ scientific communities	INSPIRE 2012 Conference	SAPIENZA together with project Coordinator prepared and submitted the abstract "Urban resilience and sustainability, how to build on SDIs" to the call for paper for the INSPIRE 2012 Conference, that will be held on June 23 -27 2012 in Istanbul, Turkey.		The abstract will be evaluated by the Scientific Committee and, if it will be accepted, the paper will be presented at the Conference and published in its Proceedings. The TURaS general idea and its first results will be introduced to INSPIRE. ; The event is an annual Conference related the INSPIRE Directive 2007/2 that involves the International Geographic (GI) Information Community. It represents an important moment as well as for making awareness about the project aims and the consortium even because it is believed that in the ongoing activities of GI Community, of INSPIRE and of EEA and others International organisations TURAS plays a key role being involved in sustainability and resilience definition, evaluation and intervention.	http://inspire.jrc.ec.europa.eu/events/conferences/inspire_2012	International Geographic Information Community	01.03.2012	
Partner 10 IBGE Environment Institute Brussels								
Local communities in particular residents and community groups		<ul style="list-style-type: none"> Promotion in newsletters and ebsites as detailed in dissemination plan in annex 1 						
Industry		<ul style="list-style-type: none"> Promotion in newsletters and websites as detailed in dissemination plan in annex 1 						
Policy and decision makers at local, regional, national and international levels		<ul style="list-style-type: none"> EU Green Week, Brussels Energy Cities annual conference Annual EU Sustainable Energy Week(Spring), 						
Partner 11 Dublin City Council DCC								
Internal	Internal Meetings	Internal meetings and events (Economic Development Unit, Planning and Development Department)	10	Ongoing support for TURaS within DCC			01.03.2012	Wood Quay, Dublin City Council



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TURAS Partner Community	Connection made with Neil Horsley, Nottingham Development Enterprise	Discussions held regarding potential partnership involving and going beyond TURaS objectives to include cleantech clustering.		Meeting to be held May 2012 to further relationship and proposals		UK	01.03.2012	
	Kick-Off event for TURaS	Kick-Off event for TURaS	50	See TURaS kick-off documentation	http://www.turas-cities.eu/kickoff	TURaS partner countries	01.11.2011	Wood Quay Venue, Dublin City Council

Partner 12 London Borough of Barking and Dagenham (LBBD)

Internal	internal peer dissemination	Diverse discussions about how different elements of the programme can assist in co-ordinating various work-streams and enabling better use of already collected information. This has already had the effect of contributing to the decision to acquire a public facing GIS interface.	4	Expected to develop community facing interactive GIS		internal	01.02.2012	Town Hall
	link to LBBD website	Link to TURaS web site established once interactive public-facing GIS established. Because of the rules governing local authority web sites, this will take some time to set up		greater public awareness of green infrastructure			01.09.2012	
TURAS Partner Community	visit of Nottingham Enterprise Agency to Barking Riverside	visit of Nottingham partner to Barking Riverside in conjunction with Barking Riverside Ltd	5	greater understanding of the different lessons that can be learned by the study areas			01.03.2012	Barking Riverside
	visit of UCD to Barking Riverside	discussion between the London partners - LBBD, UEL and IfS on greater co-operation between the partners and definition of different parts of WP2 and 3		more effective working			01.02.2012	UEL and BRL
Local communities in particular residents and community groups	community	development of a community engagement strategy to involve communities in awareness of scope for biodiversity		unknown at this stage			01.12.2012	local authority area



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Industry	Bold and Dynamic Newsletter	brief news release following launch meeting sent to some 900 SMEs in Barking and Dagenham	900	as programme progresses, expected to run workshops aimed at SMEs	http://www.boldanddynamic.co.uk/newsroom/newsletters		01.11.2011	
	London Road Development Barking - potential monitoring	Meeting with large developer intending to build out a mixed housing/retail site. As this developer intends to incorporate green roofs and walls into the development, meeting to set out what TURaS is, what it hopes to achieve and in particular what the local authority hopes to achieve.		The developer has agreed to work with TURaS to see how the green infrastructure works in a real life situation. "Before photographs of the site as currently is will be displayed under the UEL dissemination			01.03.2012	London Road Barking UK
	Academy Central, Barking	This 1,100 development has 70% green roof coverage. Discussions with the developer has resulted in agreement to look at site as part of the monitoring process		As with London Road, looking at green infrastructure as it operates with people living with it. Lessons to be learned from day to day operation			01.03.2012	Longbridge Road, Barking
Policy and decision makers at local, regional, national and international levels	Living and Working Board, LBBD	Report to the Living and Working Board pointing out the benefits of the TURaS programme and alerting it to the policy implications that could arise as a result of the unfolding work.		information only at this stage - as results become clearer, this work will inform policy development			01.11.2011	Town Hall Barking
	Skills Jobs and Enterprise Board	The municipality has a high-level board, the Skills Jobs and Enterprise Board, which sets the strategy objectives of the economic development policy to be followed by the council. This Board consists of public and private sector representatives		The Board has agreed to receive half-yearly progress reports and will, over the life-time of the programme, incorporate any findings in its deliberations.			01.02.2012	Barking Enterprise Centre
Partner 13 Barking Riverside								
Internal	Corporate dissemination	Ongoing dissemination of project objectives, activities and outcomes to BRL and its shareholding organisations i.e. Greater London Authority and Bellway Homes, through Board, Management and team meetings and briefings.	50+	This will be ongoing throughout the duration of the project and will hopefully lead to a raising of awareness of the potential offered by green/brown roof installations in urban development.			01.04.2012	London



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local communities in particular residents and community groups	Community dissemination and engagement	Liaison between TURAS and the Barking Riverside Enterprise Manager working with the resident community, users and occupiers of the Rivergate Centre and George Carey Primary School.	50+	This will be ongoing throughout the duration of the project and will hopefully lead to a raising of awareness of the green/brown roof installations that exist within the current and future development and of their benefits and how to live with them.			01.04.2012	Barking Riverside
Partner 14 Comune di Roma								
Internal	Internal meeting	The meeting was aimed to disseminate the project's goals to the other offices of the Department. This meeting is the first step for the involvement of main Rome Capitale Departments in TURas Project.		The active co-operation of the offices			01.01.2012	Rome
TURAS Partner Community	Internal meeting	The meeting was aimed to define the strategic activities with Sapienza and BIC Lazio for wp5 and with Sapienza for the wp2.		The road map to develop the work in wp2 and wp5			01.02.2012	Rome
Partner 15 NDE Consultants								
Internal	NDE	NDE web site to give brief overview of project		First stage in promoting project at a local level	www.nde.org.uk		01.12.2011	
TURAS Partner Community	Study visit to Barking Riverside	Site visit to Barking Riverside involving members of Nottingham TURAS team		Awareness of characteristics of Barking Riverside and the constraints with regard to its development. Gained an appreciation that there are many strong parallels with our own case Study, Nottingham Waterside; ; Building working relationships with fellow Turas partners, prior to us hosting a reciprocal visit to our case study area later in the year			01.03.2012	Barking , London
Local authorities - urban planners, housing and planning authorities	GIS Nomad workshop	meeting with Nottingham City Council planning officers		1) Chance to explain aims of TURAS and gain buy-in from Local Authority; 2) Chance to view the City Council's GIS and Nomad mapping system and gain an indication of its capabilities; 3) Requested and gained assistance in completing questionnaire on GIS mapping capabilities for WP1			01.03.2012	Loxley House, Nottingham



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Policy and decision makers at local, regional, national and international levels	NDE Board Meeting	Presentation on Turas to mix of local stakeholders drawn from Industry, academia and Local Authorities	20	To gain buy-in, awareness and support from local partners to the TURAS project concept			01.11.2012	Experian HQ , Nottingham
Partner 16 Sevilla Global								
Internal	Minisite with a national domain turas-cities.es	We have developed the local website for the TURAS project		We hope this local web site will contribute to the dissemination activities of the TURAS project and also to be the platform where local businesses take root in the TURAS project.	www.turas-cities.es		01.03.2012	Seville
	Page on Sevilla Global web site	We made a Hyperlink on the principal web site of the Urban Agency for the Economic Development of the Town Council to the principal web site of the TURAS project ;		With this link we want to contribute to maximise the access to the TURAS project web site	http://www.sevilla-global.es/website /	European	01.12.2011	Sevilla (Spain)
TURAS Partner Community	Media briefing of the participation in the Kick-off meeting of the TURAS project in Dublin	Brief article sent to the principal local newspapers published in Sevilla (Diario de Sevilla, ABC, Correo de Andalucía)		Dissemination of the kick- off meeting of the TURAS project.			01.11.2011	Sevilla (Spain)
Local communities in particular residents and community groups	General Dissemination of the TURAS project	Articles sent to the local press	1	Awareness of the TURAS project at local level			01.02.2012	Sevilla (Spain)
Local authorities - urban planners, housing and planning authorities	Meeting with the Public Water Company	Meeting with representatives persons from the Water Public Company with the challenge of dissemination and of the engagement of the public company in the activities developed in the framework of the WP4 and WP7. Date 9 March. Persons attending to the meeting Beatriz real and Paloma Viguera and Modesta		We hope to engage the Public Water Company in the TURAS Project			01.03.2012	Sevilla (Spain)

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Meeting with the Waste Public Company	Meeting with representatives persons form the Waste Public Company with the challenge of dissemination and of the engagement of the public company in the activities developed in the framework of the WP4 and WP7. Date 27 February. Persons attending to the meeting Beatriz Real and Emilio Benítez		We hope to engage the Waste Public Company in the TURAS project			01.03.2012	Seville
Policy and decision makers at local, regional, national and international levels	Meeting with the Environment Affairs Department at the Town Council of Seville	Presentation to the Environment Affairs team at the City Council of Seville		We hope to engage the Environment Affairs Department of the City Council of Sevilla in the TURAS project			01.01.2012	Sevilla (Spain)
academic/scientific communities	Dissemination of the TURAS project in the Universidad Pablo de Olavide	We present the TURAS project to the team of the project CamBlo at the Universidad Pablo de Olavide		We try to engage as local partner in the project TURAS the Universidad Pablod e Olavide making contact with the Director of the Project CamBlo, Pilar Paneque.			01.01.2012	Sevilla
	Partnership with Instituto Andaluz de Tecnologia IAT	We present the TURAS project to expert team at the IAT, Instituto Andaluz de Tecnología		We hope to engage the team of the IAT in the project			01.03.2012	Sevilla (Spain)
Partner 17 Gemeente Rotterdam								
Internal	Staff meeting water management department Rotterdam	Information meeting with colleagues, partially staff about all flood safety projects, including TURAS.	6	Agreement about involvement.	N/A	N/A	01.02.2012	Rotterdam
TURAS Partner Community	Case study meeting	Meeting on 15th of March between VU and City of Rotterdam about wp 4 consortium meeting in june 2012. City of Rotterdam locates examples for climate change adaptation strategies on urban water system management (including green roofs) and flood risk.	5	WP4 meeting in june 2012	N/A		01.03.2012	Utrecht
	Consortium meeting wp4	Meeting with WP4 consortium in Rotterdam. Exchange of knowledge, visiting urban examples of sustainability and resilience.	10	Agreement about goals, activities, planning (project plan) in WP4.			01.06.2012	Rotterdam

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Partner 18 Verband Region Stuttgart								
Internal	Planerklausur VRS	Internal conference of the VRS planning department about the tasks for 2012. Presentation of TURaS (goals and tasks) to the colleagues.	22	Awareness rising amongst colleagues who are responsible for urban, landscape and traffic planning. Discussion about "Climate Comfort Zones" and "Green wall" and their potential benefits.		National	01.02.2012	VRS
TURAS Partner Community	Meetings of the Stuttgart TURaS Partners	For the preparation of the competition and further exchange about WP2 and WP3 several meetings were held.	5-7	Elaboration of tasks; Knowledge transfer within the Stuttgart partners		National	01.02.2012	Stuttgart (VRS and USTUTT)
Local authorities - urban planners, housing and planning authorities	Competition for location of green wall among different Stuttgart city councils	As a kind of competition a call for expressions of interest to join the TURaS pilot action "Urban Comfort Zones/Green Wall" was sent to 10 municipalities in the Greater Stuttgart Region. The Municipalities which are all situated in the urban agglomeration and include densely-populated areas have been chosen by an analysis depending on the "Regional Climate Atlas". The call was sent to the cities on February 17th 2012. Applications are expected until March 23rd 2012.	10	Awareness rising amongst the competition cities for the challenges of climate change ; Determination of Pilot City for the implementation of a "Green Wall";		National	01.02.2012	Stuttgart Region
Policy and decision makers at local, regional, national and international levels	Presentation of TURaS at the Conference "Nachhaltige Grünpolitik in unseren Städten und Gemeinden"	On the 20st of April 2012 there will be a conference where Silvia Weidenbacher (VRS) and Bernd Eisenberg (Uni Stgt) will give speeches connected with TURaS. Helix Pflanzen was mostly involved in preparing this and that the TURaS team gets involved in that conference. We did work together with the Landscaping association to prepare this day. On that occasion the city, where the wall will be build, will hopefully be announced to the public! We still work on the guest list. Hopefully we will get ministers from Baden Württemberg to visit the conference! ;	2000	Dissemination of TURaS and the "Green Wall" to a broad audience of experts from the "Green professions" and decision makers.		National	01.04.2012	Stuttgart/Ludwigsburg



	Initial Website on the EU-Homepage of the Stuttgart Region	Set up of a project description on the special EU- Homepage of Verband Region Stuttgart and Stuttgart Region Economic Development Corporation	1000 +	Information of interested policy and decision makers, businesses and planning authorities	http://eu.region-stuttgart.de/europaeische_foerderprojekte/laufende_projekte/detail.php/305916	National and international	22.03.3012	Stuttgart Region
Partner 19 Regional Development Authority Ljubljana								
Internal	Internal circulation on information about project activities		12	Informing colleagues from the regional development agency about the planned tasks and expected outcomes of the TURaS project, with special focus on WP4 - sustainable mobility and flooding prevention.			01.11.2011	RDA LUR, Ljubljana
Partner 20 Municipality of Sofia								
Internal	Press release	Project introductory press-release		Community being informed, project dissemination	N/A anymore	National	01.12.2012	Sofia Municipality website
	TURaS Local Webpage	local project webpage, still under construction & editing information		Project dissemination, stakeholders & community involvement	http://www.sofia.bg/display.asp?ime=ei_turas&pathtitle=%C5%2F0%EE%EF%E5%E9%F1%EA%E8%20%EF%F0%EE%E3%F0%E0%EC%E8%20%EF%F0%EE%E5%EA%F2%E8%20%E8%20%EF%F0%E5%E4%F1%F2%E0%E2%E8%F2%E5%EB%F1%F2%E2%E0	National	01.03.2012	Sofia Municipality website
	Project brochure in Bulgarian	Project brochure in Bulgarian	500	Project dissemination - at meetings/conferences/seminars/public places			01.10.2012	Sofia
TURAS Partner Community	Mail update	Updating partners on Sofia local activities and project development		Getting partners' feedback		European	01.11.2012	Internet
	TURaS website - Sofia input	Editing Sofia information on the project website, relevant pages translated into Bulgarian		Project dissemination		National & European	01.07.2012	TURaS website



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local communities in particular residents and community groups	Project development update - Press release	Detailed brief about the project		Project dissemination, citizens involvement		National	01.06.2012	Sofia website
Local authorities - urban planners, housing and planning authorities	Initial Local Work Group Meeting	Officially presenting TURaS to the Local Work Group - relevant municipal urban planning department experts, key decision makers - Municipal Councillors etc. & distribution of further tasks		Getting relevant experts involved, better project understanding and key decision makers support		National	01.06.2012	Sofia
National, regional and local Economic Devt. Agencies	Sofia Development Association	Project dissemination through the SDA's website, periodical publications on the project development		Project dissemination, citizens involvement	http://www.sofia-da.eu/en	National	01.08.2012	SDA's website
Regulatory and licensing authorities	Ministry of Education and Science supporting TURaS	Introducing the project to the 7FP National Coordinator, Contact Points and members of the FP7 Committees from the Ministry of Education and Science		Getting 7FP National Coordinator, Contact Points and members of the FP7 Committees on board		National	01.03.2012	Local work group
European, National, Local (NGOs/ ENGOs)	International popularization of TURaS	Briefing regularly other project partners networks about TURaS project	100	Popularization of TURaS project idea - not only among NGOs, but also among other international public authorities, scientific institutions, private companies etc.		European	01.09.2012	Internet
Policy and decision makers at local, regional, national and international levels	TURaS Conference	Project Conference - by October 2012 - Introducing the project in front of Sofia Municipal Councillors; ; + Dissemination of flyers	50	Getting decision makers involvement		National	01.10.2012	Sofia



Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Partner 21 Dermot Foley Landscape Architects Ltd								
Internal	Internal Communications, Dissemination through interns to France	In anticipation for TURaS all staff and interns were introduced to the project and basic preparatory research such as identifying possible issues and sites within Dublin's City Centre was carried out. Interns from the ENSNP Blois, France work on these studies before returning to France.	5	Continued development of the project within Dermot Foley Landscape Architects. Dissemination of broad principles of TURaS to students and staff of ENSNP Blois.		Ireland, France	01.06.2011	Dermot Foley Landscape Architects
	Introduction to TURaS on Website			General publicity for TURaS.	http://www.dermotfoley.com/news.html	All	01.11.2011	Dermot Foley Landscape Architects Website
TURAS Partner Community	Research for Private TV Production Company	We have discussed the TURaS project with researchers for a private TV production company who are considering a TV series to be broadcast on National Irish TV, highlighting the reuse of sites, by communities.	1	Possible description of TURaS on national television		National	01.03.2012	Dermot Foley Landscape Architects Offices
Local authorities - urban planners, housing and planning authorities	Future workshops with Dublin City Council	We are holding ongoing workshops with Dublin City Council planners and over the coming months plan to widen the understanding of TURaS in multiple DCC departments and to share detailed information that we have gathered as an SME on derelict sites in the city centre. It is expected that this will take the form of workshops and short presentations.	10-20	Streamlined communications and better defined understanding or goals and objectives.		National	01.09.2012	Dublin City Council
Industry	Irish Landscape Institute News Bulletin	Dermot Foley distributed the TURaS press release to the administrator at the Irish Landscape Institute - the professional body for landscape architects in Ireland.	200+	Publicity for TURaS among design professionals.		National	01.03.2012	Irish Landscape Institute



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
academic/ scientific communities	Landscape Architecture Studio 4A	Together with UCD School of Architecture, Dermot Foley Landscape Architects presented TURaS to final year landscape architecture students and based a semester of landscape architecture teaching around the subject of TURaS using sites which may form part of the study area for Dublin City Council's pilot study.	29	A range of conceptual ideas has been collated by 29 final year students and a book is expected to be issued during May 2012.		National	01.11.2011	University College Dublin
	Internal Communications, Dissemination through interns to France	In anticipation for TURaS all staff and interns were introduced to the project and basic preparatory research such as identifying possible issues and sites within Dublin's City Centre was carried out. Interns from the ENSNP Blois, France worked on these studies before returning to France in 2011 and it is expected that we will continue our relationship with ENSNP Blois by engaging further interns as part of their international exchange programme.	5-10	Continued development of the project within Dermot Foley Landscape Architects. Dissemination of broad principles of TURaS to students and staff of ENSNP Blois, France.		Ireland, France	01.09.2012	Dermot Foley Landscape Architects
	Paper titled 'Dissolving Image Identity in Landscape Architecture'	Intend to submit a paper which includes the work we have done so far with TURaS to the journal Philosophy Study.		Paper published		International	01.10.2012	USA

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Partner 22 Bioazul								
Local communities in particular residents and community groups	Press release - TURaS: Transición Urbana y la Sostenibilidad (Transitioning towards Urban Resilience and Sustainability)	Production of a press release on TURaS project that was sent to different media, ranging from daily press able to reach all kinds of public to more specialised magazines focused on sustainability issues.		Press release sent to different media in order to present the project and find an opportunity to publish an article on it. Up to now, no further requests of information have been received. We will go on producing such press releases in order to be able to make a publication.		Spain	1/12/2011	/
	Attendance to the event "Seminario público sobre urbanismo y movilidad sostenible – proyecto Mi Ciudad AC2" (public seminar on urbanism and sustainable mobility – project My City AC2)	Attendance of Ms. Antonia M. Lorenzo López and Ms. Pilar Zapata Aranda to a public seminar on urbanism and sustainable mobility organised in the frame of the project "My city AC2". Within this seminar, international experts presented concrete case studies on planning and urban rehabilitation, as well as best practices on mobility focused on climatic change effects mitigation. Some of these case studies were: ; - Estenoesunsolar Programme (promoted by Vivienda Zaragoza). ; - Second generation carsharing – Cityzen car case.; - Vauban: participative, ecological and car-free neighbourhood.; Other important topics and presentations were:; - Urbanism and mobility for a crisis economy and a post-carbon world.; - Climatology approach on urban planning.; - Creation and transformation into only-pedestrian public areas: effects on urban mobility. ; Ms. Lorenzo and Ms. Zapata met other seminar attendees and presented them TURaS project, explaining them its main objectives and expected outcomes. ; Although the event was held on September 22nd, 2011, that is, several days before the project started (October 1st, 2011), Ms. Lorenzo and Ms. Zapata decided to take the occasion to start promoting the project		Ms. Lorenzo and Ms. Zapata talked about TURaS to relevant stakeholders, starting to disseminate its main aims and expected outcomes.		European countries	1/9/2011	/



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Partner 23 Thames Gateway Institute for Sustainability London								
Internal	TURAS project announcements, status, and documents for staff	We have documented TURaS on our internal projects website and in our project management system documentation. We have briefed all staff on TURaS. We provide monthly status updates at the all staff team meeting.		The institute works across "resource efficient buildings", "sustainable infrastructures", and "low carbon transport and logistics"...All Institute project managers are considering how their projects and work relate to TURaS. As a result of this, we have identified additional demonstration areas for WP2 and WP3 which we are documenting with WP leads.			01.11.2012	Institute for Sustainability
	Include TURAS in our Institute Annual Report	The Institute produces an annual report which is distributed to significant stakeholders in government, academia, and industry. TURAS will be described and reported on in the upcoming report.	200	Raising project awareness amongst high-impact stakeholders.		UK	01.09.2012	London
TURAS Partner Community	London planning meeting with WP2 and WP3 leads	Met with WP2 and WP3 leads to discuss programme status, demonstration opportunities, and dissemination opportunities.		Identify London work programme and dissemination opportunities.		UK	01.02.2012	London - UEL
Local communities in particular residents and community groups	Meeting Poplar HARCA as possible demonstration site	Poplar HARCA is a social landlord in London responsible for 8,000 homes in the London Borough of Tower Hamlets. They are regenerating a large estate, called Aberfeldy, which brings together many potential TURaS themes. We are in discussions with this stakeholder on the possibility of participating in WP2 and WP3 (as a demonstration site, not TURaS programme partner). We are coordinating this with WP2 and WP3 leads.		Possible inclusion of Aberfeldy Estate, in London, as TURaS demonstration site.		UK	01.02.2012	London



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local authorities - urban planners, housing and planning authorities	Reviewing partnership opportunities with Tower Hamlets	We intend to review the TURAS opportunities with the London Borough of Tower Hamlets, in support of the Bromley-by-Bow (Poplar HARCA) potential trial location. LBTH have joined a high level working group on area demonstrations and we hope to integrate TURAS into their strategic plans. Meetings will take place through mid 2012.	10	Goal is to establish a TURAS demonstration partnership in broader areas of London. The demonstration will lead to wider spread of dissemination.		UK	01.06.2012	London
Industry	Opportunities discussion with Geothermal International	Geothermal international is a large and innovative supply of heat pumps. They are interested in applications of their products in terms of low carbon energy solutions, and are interested in wider relation to blue and green infrastructure (using rivers as a heat source/sink, etc.) We are reviewing TURAS opportunities with them in terms of forward planning (around the Bromley-by-Bow demonstration area).	5	Awareness raising of the potential trial in Bromley-by-Bow; understanding of potential alignment and opportunity for demonstration.		UK	01.05.2012	London
academic/ scientific communities	Understand alignment with Imperial College led "Blue and Green Dream" project	We are co-partners is a research project entitled "blue/green dream", led by Imperial College. The project is thematically similar to certain TURAS objectives. We hope to understand any potential opportunities for alignment and collaboration.	10	Documented understanding of potential alignment between TURAS and Blue/Green Dream.			01.12.2012	London
Partner 24 BIC Lazio								
Internal	Description of European project "TURaS" on BIC Lazio's website	On BIC Lazio's website has been inserted a description of the TURaS project as well as a link to the project's official website.		The outcome of this description is to inform internally about the scope of the project and - communicate externally about what the structure is doing as far as European initiatives are concerned.	http://www.biclazio.it/it/home/progettato-europeo-turas.bic		01.12.2011	



Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Article in the newsletter (TURaS' Kick off)	Information about the Kick-off meeting which took place in Dublin last November was disseminated through our press release/newsletter which is sent to the internal staff as well as to SMEs and local/regional stakeholders. ; ;	5265	The outcome is an article inserted in BIC Lazio's newsletter which explained the objective of the project and the main steps the project will have to reach.			01.12.2011	
	Meetings with other BIC Lazio's incubator responsible dealing with Creative Industries (Viterbo)			Contribution and collaboration from colleagues working in the creative industries projects and SMEs.			01.06.2012	Rome
	Synergies with other European projects dealing with the same themes than TURaS (e.g.: DIGIBIC, I.C.E - MED, Enerscapes...)	This process will last during the entire project's duration.		Find and develop possible synergies and opportunities deriving from the confrontation with other European initiatives, in order to capitalize what has been done so far and bring added-value to the TURaS project			01.09.2012	Rome
TURAS Partner Community	Meetings with Rome Municipality and La Sapienza University	In February, BIC Lazio met La Sapienza and the Rome Municipality in order to coordinate the activities mainly on WP5 and Wp6 as far as the local partnership is concerned. On WP5 BIC Lazio will intervene as support in some precise data collection whereas in WP6 BIC Lazio agreed with the Municipality of Rome about the main criteria to take into account as far as WP5 Survey is concerned and as far as WP6 pilot areas are concerned.		The objective is to work in synergy to enhance the potential impact of the project on the territory.			01.02.2012	Rome
	Regular meetings with Rome Municipality and La Sapienza University	These meetings will be organized on a regular basis as far as WP 5 and 6 are concerned.		WP5: - BIC Lazio will provide Rome Municipality with data concerning urban sprawl of the north part of Rome metropolitan area (Tuscia Romana); WP6:; - check the involvement of Rome Municipality as far as the implementation of the short circuit economy in the lake fisheries field.			01.04.2012	Rome

Target Audience	Title	Description	Quantity	Expected impact/outcome/ documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
Local communities in particular residents and community groups	Information to the local stakeholders	In the last three months, the fishermen cooperative located in the pilot area where WP6 will concentrate has been informed about the launch of the project and about the activities that will be implemented in the next years. At the moment no official event or meetings have been organized.		Sensibilization of the main local community which will get benefit of these initiatives.			01.01.2012	Bracciano and surrounding area
	To organize meetings with the main stakeholders in the fisheries sector	The goal is to gather the main SMEs working in the fisheries sector to organize the short economy circuit (fishermen, fisheries ...).		To create the first steps to create the short circuit economy (green economy industry).			01.10.2012	Lazio Region
	To organize meetings with the creative SMEs sector	Start organizing meetings with creative industries SMEs of the involved territory.		To sensibiliser the creative industry sector to get feedbacks useful to built and realize the deliverable of tasks 6.4.			01.01.2013	Viterbo
Partner 25 European BIC Network EBN								
Internal	TURAS page on EBN Website	Information on launch of TURAS project published on EBN website.; Link to TURAS site made available from EBN homepage.; Details of project included in Project Engineering section of EBN homepage.	0	Increased awareness of TURAS project among EBN members (regional economic development authorities and policy makers)	http://www.ebn.eu/NewsDetail.aspx?id=385&type=a	International	01.11.2011	
TURAS Partner Community	Discussion topic on website structure and content created on PPA			Input from partners on requirements and suggestions for website			01.01.2012	
	WP8 WIKI on PPA	Content relating to development of website developed under WP8 wiki.		Useful tool in coordinating work on TURAS platform between WP leader, EBN, task leader Pracsis and Coordinator UCD			09.02.2012	
Local authorities - urban planners, housing and planning authorities	WP3 workshop and meeting	Meeting with DCC partner to explain dissemination reporting requirements and provide input on communication with case study area		Dublin City Council / WP3 / Co-ordination team meeting and case study workshop			01.03.2012	Dublin City Council



Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
National, regional and local Economic Devt. Agencies	Taiwan Ministry of External Affairs	Follow up interest from EBN Taiwanese contacts about their interest and involvement in EBN project		Exploration of links with three Taiwan agencies (academic, municipal and SME) with a view to establishing a new TURaS partner project outside the EU.		International	01.01.2012	Dublin (Skype meeting)
	EBN newsletter	Article on launch of TURAS project published in EBN newsletter	500+	Increased awareness about TURAS project among incubators supporting innovative SMEs, economic development authorities and economic policy makers.		International	01.12.2011	
	TURAS stand at EBN Congress	Exhibition stand detailing opportunities for SMEs in TURAS project	20+	Identification of organisations potentially interested in exploitation of results in particular relating to SMEs and WP6		Europe, Russia, International	14.06.2012	Finland
European, National, Local (NGOs/ ENGOs)	TURaS Information Sheet	Input into TURAS information sheet for EC. Basis for TURAS flyer to be developed in May 2012.		Information dissemination on TURaS given to the EC for distribution, amount unknown.		International, European, National	01.12.2011	
Policy and decision makers at local, regional, national and international levels	EBN Annual Congress	Exhibition stand for TURAS project;	500+	Increased awareness about TURAS project;	http://www.ebn.eu/EventDetail.aspx?id=193	Europe, International	14.06.2012	Finland
Partner 26 Climate Alliance								
Internal	Climate Alliance Annual Report	Short description of project activities	1500	Awareness raising in more than 1600 cities, municipalities and districts as well as provinces, NGOs and further organisations	http://www.klimabuendnis.org/our_members0.html?&L=0	Europe	01.03.2012	Frankfurt, Germany
Policy and decision makers at local, regional, national and international levels	The importance of the "green" city for climate change mitigation and adaptation	Presentation (including TURAS activities)	1	Awareness raising	http://www.ecobalulive.com/site/Default.aspx?id=b276c078-6ad3-4ceb-b661-d785154f7184	Germany	01.03.2012	Eco Bau Köln

Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	TURaS: Projektstart der EU-Initiative für städtische Anpassungsfähigkeit und Nachhaltigkeit in 16 europäischen Städten	TURAS Project Start	1	Awareness raising	http://klimabuendnis.org/317.html?&L=1&tx_ttnews[tt_news]=1219&tx_ttnews[backPid]=316&cHash=071f0c948aa0240bf7ec86a1b5d9dad0	Germany	01.11.2011	Frankfurt, Germany
Partner 27 PRACSIS								
Internal	Show case on Turas	We have placed Turas as a show case on the company web site.		The outcome is that viewers of the PRACSIS web site will know about the existence of Turas.	http://www.pracsis.be/en/showcases_turas.html	All EU countries	01.03.2012	Pracsis web site
Partner 28 HELIX PFLANZEN								
Internal	Helix and TURaS	internal information about Helix Pflanzen and TURaS;; ;	30	To clarify the talks of Helix and to get everyone informed!		national	01.12.2011	Kornwestheim in a meeting and via mail
Local communities in particular residents and community groups	Competition for location of green wall among different Stuttgart city councils	As a kind of competition a call for expressions of interest to join the TURaS pilot action "Urban Comfort Zones/Green Wall" was sent to 10 municipalities in the Greater Stuttgart Region. The Municipalities which are all situated in the urban agglomeration and include densely-populated areas have been chosen by an analysis depending on the "Regional Climate Atlas". The call was sent to the cities on February 17th 2012. Applications are expected until March 23rd 2012.	13	build up interest for the green wall - to find a city where the wall can be build		national and regional	01.02.2012	Verband Region Stuttgart
Industry	Pressemitteilung TURaS	general information about TURaS attached also results where TURaS was mentioned	30.000	to inform the Horticultural and Landscaping industry in German speaking countries	http://www.turas-cities.org/uploads/biblio/document/ffile/14/Pressemitteilung_Turas1.pdf	national	01.11.2011	
	RollUp	Information material for ECO Bau live in Köln 27th Of March to 29th March 2012		we will have a stand on the ECO Bau Live in Köln where we will communicate that Helix is involved in the research work TURaS		European	01.03.2012	Köln



Target Audience	Title	Description	Quantity	Expected impact/outcome/documentation	Hyperlink	Countries targeted	Date of publication event etc	Place
	Online press release	TURaS		awareness	http://www.gabot.de/index.php/News-Details/52/0/?&tx_ttnews%5Btt_news%5D=219935&tx_ttnews%5BbackPid%5D=1&cHash=8ef4e293d9	German speaking area	01.12.2011	online
Policy and decision makers at local, regional, national and international levels	Competition for location of green wall among different Stuttgart city councils	On the 20st of April 2012 there will be a conference where Frau Weidenbacher (VRS) and Bernd Eisenberg (Uni Stgt) will give speeches connected with TURaS. Helix Pflanzen was mostly involved in preparing this and that the TURaS team gets involved in that conference. We did work together with the Landscaping association to prepare this day. On that occasion the city, where the wall will be build, will be announced to the public! We still work on the guest list. Hopefully we will get ministers from Baden Württemberg to the conference!	2000	The awareness for TURaS through this coming meeting in the county of Baden Württemberg will significantly rise		Verband Region Stuttgart	01.03.2012	Region Stuttgart
	Presentation	Meeting with the mayor of Kornwestheim Mr. Allgaier and explaining TURaS	2	getting our hometown involved		local town	01.01.2012	Kornwestheim

4.0 Exploitation Strategy

The strategy for management of knowledge and intellectual property and exploitation of that knowledge is set out in Section 3.3 of the Description of Work.

It is anticipated that the project will generate substantial new knowledge in particular through the RTD WPs 1-6 and that this knowledge will be exploited by SME partners involved in the project and externally through WP6. Knowledge generated by the project, subsequent IPRs and innovation-related activity will be managed according to the following process:

(1) Identification of knowledge:

- Information on knowledge generated within the project will be discussed by the partners within the WP team meetings and formally communicated to the Central Coordination Unit at the 6 monthly steering committee meetings.
- The Central Coordination Unit with the assistance of the High Level Advisory Board will pay special attention to this information in order to debate on the exploitation potential arising from the project.

(2) Identification of possible exploitation routes:

- On the basis of recommendations from the WP leader, SME partners and with the assistance of the High Level Advisory Board, the Central Coordination Unit will prepare proposals for knowledge management and possible exploitation to be made for decision by the Steering Committee first and then by the General Assembly.
- The Steering Committee and General Assembly will decide on knowledge management and further exploitation of this knowledge on a case-by-case basis according to a majority of 2/3 with a possibility for the partners whose rights would be significantly affected by any decision in this field to oppose a duly justified veto.
- SME partners will have their own strategy for assessing and exploiting the data they produce in the frame of the project – however they will be asked to inform the consortium of their decisions in order to check when joint ownership regime applies. SME's in the project will have access to first hand, non-published information, putting them in a position to potentially validate and develop new products or services or extend a product/service offering being provided to local authorities throughout the project.
- Knowledge generated by the project, exploitation perspectives and subsequent innovation activities will be progressively detailed in the periodic reports to be submitted to the EC.

(3) IPRs settlement

- IPR issues will be directly settled between the partners concerned by any further exploitation of the knowledge or the pre-existing know-how (protected).

(4) Dissemination of knowledge

- Significant and meaningful knowledge generated in the project will be disseminated to relevant policy and regulatory bodies (environmental policy makers and regulatory bodies, academic communities, local authority representative bodies).
- Training activities and BIC/EBN involvement in WP6 will ensure that the knowledge is



properly transferred to end-user communities in particular SMEs in Europe and abroad.
- Finally, it will be ensured that innovative practices are introduced according to the ethical and social rules of institutions and governments.

At this stage of the project, there is no proposal to revise this strategy and there is no exploitation of results to report. As the project progresses however this situation is expected to change and updates will be provided in the annual revision of this report.

Annex 1 (a): Dissemination action plans for community involvement in case study areas of London, Stuttgart, Rotterdam, Sofia and Brussels

WP	Name of case study area	Target Outcome	Initiatives to involve local communities in TURAS	Action Plan (steps to involve the public)	Who does what?	When?
WP2	Barking Riverside, London	Local communities, in particular young people, aware and engaged in decisions about green roof/wall infrastructure in their area	<ul style="list-style-type: none"> • London Wildlife Trust (LWT) community officer in place disseminating best practice to local communities and school groups • Open access test centres for green roofs and landscapes with interpretation boards • Development of test centre at local school and programme of dissemination to school groups • Research projects for students from local university • Universities to visit test sites (under discussion) • Development of TURAS community webpages with link to data from green roof test centres 	<ul style="list-style-type: none"> • Meeting between TURAS partners (local authority/university /SME/LWT) • Agree action plan including roles <p>For example:</p> <ul style="list-style-type: none"> • Identify schools in target communities • Coordinate schools liaison through LWT officer's existing networks • School visits to green roof site/green wall site/ landscaping visit • School competition with awards ceremony • Report back on findings and use of results 	<ul style="list-style-type: none"> • UEL to lead and coordinate with LWT • BRL to ensure access • LBBD to manage webpages 	This is already in progress and will be continued throughout the TURAS programme

WP	Name of case study area	Target Outcome	Initiatives to involve local communities in TURAS	Action Plan (steps to involve the public)	Who does what?	When?
WP2/3	Stuttgart	Wider local authority involvement in green wall planning and development	<ul style="list-style-type: none"> • Competition for location of green wall among different Stuttgart city councils • Development of TURAS community webpage 	<ul style="list-style-type: none"> • Regular Meetings (4-6 wks.) between Stuttgart TURAS Partners: VRS, UStutt (SI, ILPOE), Helix • Preparation and implementation of selection procedure, based on existing planning instruments • Promotion of TURAS on political level (Region, county and local) • Action plan agreed. Example: <ul style="list-style-type: none"> ○ Call for expressions of interest sent out to 10 communities ○ Public Launch of competition Results during a public sustainability conference on county level (Nachhaltigkeitstage Baden-Württemberg) [see www.nachhaltigkeitstage-bw.de] 	<ul style="list-style-type: none"> • Stutt Partners: Identification of suitable cities • Stutt Partners: Elaboration of Competition Papers [see document attached] • Stutt Partners /Verband Garten-, Landschafts- und Sportplatzbau Baden-Württemberg e.V.: Prep Meeting possible co-operation at the event "Nachhaltigkeitstage BW" • Helix: Meeting with local Mayor • Helix: Preparation of Flyer [see document attached], <i>Roll-Up (Introduction to TURAS) for further event (work in progress)</i> • VRS: forwarding of Competition Papers to selected communities • Stutt Partners: Field trip with Jury members/spokesperson 	<ul style="list-style-type: none"> • Prep Meeting for "Nachhaltigkeitstage": January 10th 2012 • Launch of Competition : February 17th 2012 • Results expected: Applications until March 23rd 2012 • Jury Decision: April 12th 2012 • Fieldtrip: April 2012 (work in progress) • Event "Green in Cities and



					<p>from local authority to possible sites for "Green Wall"<i>(to be prepared after close of competition call)</i></p> <ul style="list-style-type: none">• U Stutt/VRS: speech contribution including TURaS at the event "Green in Cities and Communities" [see document attached and http://kalender.nachhaltigkeitsta-ge-bw.de/veranstaltungsdetails.php?vid=38]• <i>to be prepared: Press Release about competition results in local newspaper/community newsletter</i>	<p>Communities": April 20th 2012</p> <ul style="list-style-type: none">• Public Launch of competition results: April 20th 2012 at the event "Green in cities and communities."
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WP	Name of case study area	Target Outcome	Initiatives to involve local communities in TURAS	Action Plan (steps to involve the public)	Who does what?	When?
WP4	Rotterdam	Jointly investigate a suite of adaptation options against flooding in municipality and harbour	<p>Close cooperation with municipality and harbour authority.</p> <p>Dissemination to wider public through existing channels</p> <p>Workshop with local planners on adaptation strategy.</p>	<ul style="list-style-type: none"> • Regular meetings with municipality (and harbour) representatives • Stakeholder meeting to create adaptation strategy • Set up information and design for Rotterdam case in public WebGIS <p>After results become available</p> <ul style="list-style-type: none"> • Incorporate results in WebGIS (interactively if possible) • Dissemination to wider public through existing channels of the Rotterdam Climate Initiative 	<ul style="list-style-type: none"> • IVM: initiate workshop and meetings with local partners • Rotterdam: use existing channels for broad dissemination 	Workshop in June

WP	Name of case study area	Target Outcome	Initiatives to involve local communities in TURAS	Action Plan (steps to involve the public)	Who does what?	When?
WP5	Sofia	<p>To present relevant FP7 issues, the TURaS project and information about the project activities</p> <p>To collect information about the attitude and the interests of the local community and interested groups</p>	<ul style="list-style-type: none"> • Dissemination of information by Internet means • Dissemination of information by exhibitions • Dissemination of information at conferences and meetings • Dissemination of information by media • Dissemination of information and collection of feed-back by meetings and auditions 	<ul style="list-style-type: none"> • Development of a webpage on the website of Sofia Municipality dedicated to TURaS Project • Regular update of Sofia municipal web page dedicated to TURAS project • Exhibition in Sofia Municipality headquarters presenting information, pictures and posters about TURaS and its activities • Five media releases, incl. press conferences • Dissemination of flyers • Four auditions with local communities, local interested groups and stakeholders 	<p>Sofia Municipality</p> <p>Sofia Municipality / VFU</p>	<p>March 31, 2012</p> <p>Each 6 months</p> <p>By June 30, 2012</p> <p>At least once/year</p> <p>Between October 2013 and December 2015</p>



WP	Name of case study area	Target Outcome	Initiatives to involve local communities in TURAS	Action Plan (steps to involve the public)	Who does what?	When?
WP6	Brussels / Seville / Rome / London	Local communities & businesses understand & support principles of PSS & short circuit economies	Campaign to raise awareness of local industry about PSS, short circuit economies & benefits of 'eco rating'	<ul style="list-style-type: none"> • Meeting between TURAS partners (local authority/university SME) • Action plan agreed • Details of plan : <p>PUBLICATIONS Towards a broad public :</p> <ul style="list-style-type: none"> • "L'Info letter" (monthly - digital) <p>FR: http://app.bruxellesenvironnement.be/Newsletter/FR/1112/index-fr.html</p> <p>NL: http://app.leefmilieubrussel.be/newsletter/nl/1112/index-nl.html</p> <ul style="list-style-type: none"> • "Ma ville, notre planète" (monthly) <p>FR: http://documentation.bruxellesenvironnement.be/documents/MVNP66_FR.PDF</p> <p>NL: http://app.leefmilieubrussel.be/Newsletter/nl/1112/MVNP66_NL.pdf</p>	Brussels Environment	By Month 12

				<p>To the professionals (=Brussels enterprises) :</p> <ul style="list-style-type: none">• « Bruxelles Environment News » (quarterly) <p>FR: http://www.bruxellesenvironnement.be/Templates/news.aspx?id=32129&langtype=2060&site=ge</p> <p>NL:http://www.leefmilieubrussel.be/Templates/news.aspx?id=32129&langtype=2067&site=ge</p> <ul style="list-style-type: none">• “E-news pour les professionnels” (monthly – digital) <p>FR: http://app.bruxellesenvironnement.be/Newsletter/fr/E-NEWS1112/index-fr.html</p> <p>NL: http://app.leefmilieubrussel.be/newsletter/NL/E-NEWS1112/index-nl.html</p> <p>Social media : www.bruxellesenvironnement.be www.facebook.com/pages/Bruxelles-Environnement-Leefmilieu-Brussel/43883239276 http://twitter.com/BruxellesEnv</p>		
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Annex 1 (b): Dissemination action plan for community involvement in case study area of Dublin

TURAS Communication Strategy **Prepared by Dublin City Council, March 2012**

The TURAS project provides a significant opportunity to improve policy making and methods in how, as a city, we collaborate, design, facilitate, implement and manage regeneration processes.

It is important that the communication strategy disseminates learning and best practice analysis throughout the departments of Dublin City Council, where policy making, plan making, work practices, co-ordination with other state agencies and development management can assist the implementation of the project's findings.

It is also important to communicate with the elected Councillors and with the citizens of the city who are key stakeholders in building and sustaining successful city centre neighbourhoods.

Dublin City Council's communication strategy proposes regular presentations on the project, its aims and its evolving outcomes, and importantly to seek guidance from the following forums:

1: City Manager and Senior Management Co-Ordination Group

This includes senior management from each of the Council's departments including Culture, Recreation and Amenity, Environment and Engineering, Planning and Economic Development, Housing and Residential Services, Community and Enterprise, Roads and Traffic, Corporate Services and Finance. This group also includes the City Architect and City Planning Officer

This is an effective forum for dissemination at senior management level to encourage partnership and multi disciplinary co-operation in achieving the project's aims.

2: Strategic Policy Committees (SPC's).

These committees include elected councillors and sectoral interests including community, business and education sectors. The purpose of the SPC's are to continually assess research, evolve and guide policies and their implementation within the city. The six key themes represented include:

- Economic Development, Planning and European Affairs
- Environment and Engineering
- Transportation and Traffic
- Housing, Social and Community Affairs
- Arts, Culture, Leisure and Youth Affairs
- Financial Development

This is an effective forum to communicate across sectors and integrate the project with city policy.

3: The elected councillors and area based management.

The city area is divided into five management areas which are resourced with area managers, local area offices and council staff who work closely with local community groups on the ground.

Councillors are elected to these areas which are the Central, North West, North Central, South Central and South East areas of the city.

Councillors meet once a month in session at both the overall city level and local area level. Communication at Council meetings will help to involve elected public representatives who are responsible for approving policy and adopting key policy documents. Communication at council meetings will also assist councillors and area based staff, in particular staff who work with community groups, to be aware of the project and role within it for local community participation.

4: The Creative Dublin Alliance

The Alliance is co-ordinated and managed by the Economic Development Unit of DCC on behalf of four local authorities in the region and brings together a network of contacts in the sectors of Local Government, Commerce, Industry, Education, State Agencies and the Not for Profit sector. The alliance is a forum for



effective guidance, expert views and cross sectoral co-operation on projects and policies for the city and region. The Alliance has a dedicated web site for contact, exchange views and be informed about projects. Information, guidance and exchange of views about the project and its evolving findings can be exchanged through this cross sectoral forum with information about the project placed on the website at www.creativedublinalliance.ie . The TURaS project is represented with its own page and comment form on the website.

5: Dublin 5th Province

The Dublin 5th Province is a citizen engagement initiative managed collaboratively between DCC, the Creative Dublin Alliance and DCU with a purpose to engage citizens on how the city should develop over the next 15 years. An invitation for public ideas on topics that reflect sustainability and quality of life issues citizens of Dublin will be issued on bi monthly basis. The first issue launched is on Healthy Living. People can engage with the project and exchange ideas through an interactive web site, on line surveys, on line discussions and other forms of social media.

This initiative will provide an effective opportunity to disseminate information about the project and incorporate it into a wider city forum of citizen engagement.

6: Dublinked

Dublinked.ie is the first regional open data platform in Ireland, recently launched by partners in the four Dublin Local Authorities and NUI Maynooth with technology provided by IBM. Open access to government owned data will help the council and the community to use Dublin's unique physical, social and economic infrastructure and geography as a test bed for new products and services. The TURaS project can both use and provide data using this portal.

Other methods for effective communication on the project will be achieved through the following:

- Reporting progress on the project to the city manager's quarterly department key performance indicators.
- Facilitating, through co-ordination with local area management offices, community workshops on the themes of the project and in particular focusing on communities where case study sites will be piloted.
- Co-ordinate with "The Studio" in Dublin City Council who have pioneered creative ways to communicate and engage with citizens on city projects (including Dublinked)
- Use in situ street-level advertising locations and banners in the project area for local information and the creation of a project area 'identity'.
- Update the Dublin City Council web site for information and progress on the project.
- Update the internal internet service, accessible to all departments, with information and progress on the project and publish articles in the "First Post ", an internal newsletter, circulated to all staff.
- Co-ordinate with the Press Office, at appropriate milestone stages on the project, for press releases to the media about the project and its outcomes.
- Should a pilot project site coincide with an area designated for future Local Area Plan under the 2011-2017 Dublin City Development Plan, there are opportunities to include information on the project and transpose its recommendations into the preparation of the plan and its policy recommendations. The statutory consultation processes for preparing Local Area Plans would give forums for community consultation and communication on the project's role in assisting the Local Area Plan.



Annex 2: Examples of TURAS dissemination

Springer VDI-Verlag - News - Freitag, 18.11.2011 15:27 http://www.umweltmagazin.de/umwelt/news.php?data[c...



Verlag > UmweltMagazin > Veranstaltungen > Aktuell

- Aktuell
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News



18.11.2011

TURAS: Projektstart der EU-Initiative für städtische Anpassungsfähigkeit und Nachhaltigkeit

Vertreter aus 16 europäischen Städten sowie Forschungseinrichtungen und das Städtetzwerk Klima-Bündnis haben sich im Dublin zum Projektstart von TURAS (Transitioning towards Urban Resilience and Sustainability - Verbesserung urbaner Resilienz und Nachhaltigkeit) getroffen. Ziel des Projekts ist angesichts der Herausforderung durch Nachhaltigkeit die Anpassungsfähigkeit europäischer Städte und der angrenzenden ländlichen Gebieten zu stärken.

Zusammen mit den Auswirkungen des Klimawandels stellt das beispiellosen Städtewachstums die Städte in Europa vor enorme ökologische Herausforderungen. Vom Verlust der städtischen Biodiversität über größeres Hochwasserrisiko bis hin zu steigendem Konsum vergrößert sich der ökologische Fußabdruck im städtischen Umland.

Als Antwort auf diese Herausforderungen arbeiten Forscher, Kommunen und Wirtschaftsunternehmen aus 16 Städten in elf europäischen Ländern die nächsten fünf Jahre zusammen um neue Strategien für den Wandel zu schaffen, die es den Städten in Europa erlauben, sich anzupassen und nachhaltig zu werden sowie den städtischen ökologischen Fußabdruck zu reduzieren.

Jede Stadt konzentriert sich auf einen Forschungszweig. Diese werden am Ende zu einem integrierten Ansatz für städtische Anpassung und Nachhaltigkeit zusammengeführt. In Rotterdam, Stuttgart und London beispielsweise sondieren Forscher neue Wege zur Verminderung des Hochwasserrisikos und nutzen etwa Regenwasser für grüne Wände und Dächer. In Brüssel, Rom und Sevilla suchen Wirtschaftsführer Möglichkeiten zur Unterstützung nachhaltig wirtschaftender Betriebe. Gleichzeitig wird in Dublin und Nottingham untersucht, ob Brachen genutzt werden können, um die städtische Biodiversität zu erhöhen und das Gemeinwesen zu verbessern.

Ein wichtiges Element des EU-Projekts ist die Beteiligung von Bürgern um ihren Input bei Nachhaltigkeitsthemen einzubeziehen.

Das TURAS-Projekt wird vom University College Dublin koordiniert und über das Siebte Rahmenprogramm der EU gefördert. Das Klima-Bündnis wird als Projektpartner ein Trainingskonzept unterstützen, das den Transfer von Ergebnissen in die Umgebung ermöglicht und ist verantwortlich für die Verbreitung der Projektergebnisse.

www.turas-cities.org

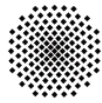
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JETZT ZWEI AUSGABEN KOSTENLOS PROBE LESEN!



Ja, ich möchte 2 Ausgaben des "UmweltMagazin" kostenlos >>





University of Stuttgart
Germany

International Research Workshop
29-30th September 2011
Erkner, near Berlin, Germany
"Territoriality of the Commons - Spatial Perspectives on the Governance of Public Goods in Past and Present"

Political Governance in Times of Uncertainty and Transformation - An integrated Transition Strategy

Background

Global change with its current trends such as globalisation and Europeanization, increasing urbanisation, climate change and demographic transformation brings along extensive challenges for spatial planning and the development of cities and regions (Mading & Forst 2010: 21ff.). Political actors on all administrative levels have become aware of the need to adjust public policies and planning to these trends and to develop adaptation strategies to cope with the effects of global change.

However, there is an on-going need to specify the concept of space and its governance, to evaluate contemporary strategies and measures - especially in regard to possible synergies, constraints and trade-offs - and to enhance political governance in times of uncertainty and transformation.

Objectives

Against this background this poster presents on-going research activities at the University of Stuttgart. Different projects on local, regional and European levels deal with the development of strategies to adapt to climate change, to support the resilience of cities, and to receive an understanding on the chances and constraints which are caused by diverse cultures in spatial planning and political governance.

First Results / Insights

In our research we act on the assumption that there is a need to further integrate the spatial perspective into economic, social, cultural and ecological dimensions of sustainable development and to come to more flexible strategies and measures that can be adjusted both in time and scale.

Problem based systematization of research field: During interdisciplinary workshops based on IGP's "Problems First" methodology (Schönwandt 2011, 232ff.), the participants worked out possible problems - irrespectively of their sectoral (e.g. agricultural, sociological etc.) or administrative (e.g. individual, local, regional etc.) affiliation. In the next step they were decomposed into their core concepts (s. above "Theoretical and Methodological Approaches"), which resulted in three types of main components reflecting the original task:

Defining problem to come to solutions: These three components were defined to be an integral part of any problem worked with during the project and the rules for their combination can be called the project's "syntax". This syntax allows different modes of structuring and scanning the whole field of the research concerned (e.g. all content which has to do with the built environment). All components can be seen as "adjustment screws" on which possible solutions and measures can be docked (Fig.: System Approach).

Reconnecting social and spatial: The component 3 "social results" finally reflects our understanding of social geographies as well as culture: The problematic results are acknowledged of being "socially constructed", which means they are based on cultural influences and subjective settings. But still they are "true by convention", could be "mapped" with conventional tools and therefore be seen as "Social Geographies".

Evaluation and organisation of content: The need for flexible and transferable strategies comprises strategies in regard to institutional steering, political guidelines, as well as regional and local practices. The biggest challenge in this context will be to meet and reduce the increasing complexity of such "integrated" planning processes. Not only this decomposition of problems into their components (s. above) but also the intentional integration of different dimensions of space result in an increasing level of complexity.

Theoretical and Methodological Approaches

Despite or overall goal to come to concrete measures and proceedings we follow a systemic and theory based approach as seen in the planning model of the third generation (Schönwandt 2002).

Our research is based on an understanding of space which Weichardt 2008 has named the "socially constituted and constructed space". This type of space is a priori determined by the perception of the people who live in it and can be distinguished from other types such as "space as container" (often used in architecture and urban planning) or "space as the earth's surface" (common in geography and cartography) (Weichardt 2008, 77f. and 79ff.).

In the context of regional development Mai describes 2011 a turn towards an increasing awareness of "soft factors". These include amongst others citizens' willingness to self-reliance, tolerance, education and culture (Mai 2011: 101f.). For planning this means that previous often hierarchic governance modes are replaced by more integrated network like structures and that planning will have to deal increasingly with social geography and related processes such as "participation".

The trends and challenges by global change (see above) influence both the built-environment and our socially-constructed perception of it. Therefore, our approach to spatial governance requires a clear definition of the problem to be solved since this determines possible solutions (Schönwandt 2002). Every problem consists of core components, terms or concepts, which through their combination deliver a certain proposition. In our research we try to identify these components (e.g. "culture" or "sustainability") and to come to a mutual understanding and agreement among all actors involved.

IGP

Institute for the Foundations of Planning

ILPOE

Institute for Landscape Planning and Ecology

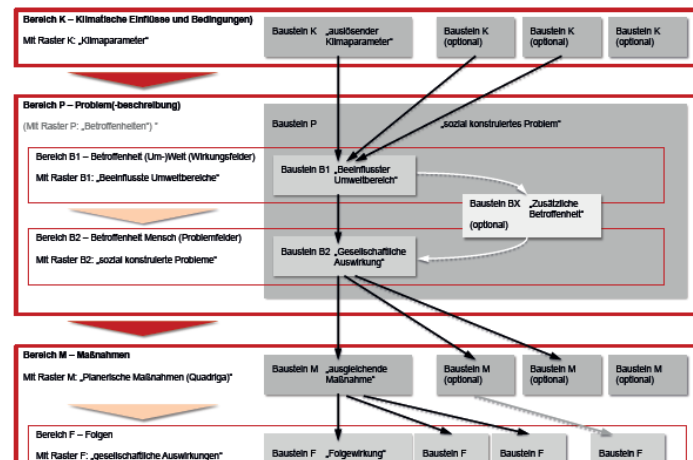
Example: Integrated Transition Strategies for Cities and Regions

With a change of focus from climate protection to climate adaptation spatial planning on all levels seems to shift its focus also to a longer time horizon and, because of increasing uncertainties, to the question of how to get there.

Projects like KlimAMORO "Raumentwicklungsstrategien zum Klimawandel" (Regional Spatial Strategies Regarding Climate Change) and the EU TUFaid Project "Towards Urban Resilience and Sustainability" come with relatively new concepts like "transition management" or "resilience". Whereas the first one easily implies the involvement of different actors, the latter one can be explained in terms of "getting the ball", which shows the need of connecting interdependencies between different spatial entities, planning sectors and institutional levels. Furthermore the TUFaid project has developed an innovative learning approach bringing together decision makers in local authorities with SMEs and academia to ensure meaningful results and their implementation over the duration of the project. While KlimAMORO aimed at investigating and systematizing the wide field of climate change adaptation and the possible role the regional level could take on, the task within TUFaid was to prepare a framework and methodology for the development of an integrated transition approach combining the outcomes of different work packages and maximize the chance of their transferability tested against the different planning cultures through the EU.

Type of activity: Poster presentation at International Research Workshop
Name of conference: "Territoriality of the Commons: Spatial Perspectives on the Governance of Public Goods in Past and Present"
Place: Leibniz-Institute for Regional Development and Structural Planning (IRS) in Erkner (near Berlin), Germany
Date: 29-30 September 2011

Fig. below: Systemic Approach to Climatic Adaptation





Spezialist für Bodendecker

Helix Pflanzen arbeitet eng mit den Partnerbetrieben des Stauden Rings zusammen. „Uns eint die gemeinsame Philosophie, die enge Verknüpfung bei besonderen Aufträgen und die gute Ergänzung unserer Sortimente. Wir Gärtner sollten noch viel häufiger zusammenarbeiten“, betont Hans Müller, der als Geschäftsführer von Helix Pflanzen bundesweit bekannt ist. Auf der IPM in Essen und der GalaBau in Nürnberg ist das Unternehmen seit vielen Jahren als Aussteller aktiv. Schauen Sie vorbei!

Helix Pflanzen hat sich mit seinen Standorten fest am Markt etabliert. Mit über zehn Millionen bodendeckenden Stauden und Gehölzen gehört das Unternehmen zu den großen Partnern am Markt. In vielen Initiativen ist das Unternehmen ein klarer Vorreiter. Dies gilt für die umwelt- und sozial gerechte Produktion genauso wie für neue Produktkonzepte. Alle Produktionsbetriebe und die Helix Pflanzen GmbH sind seit 2011 zertifiziert. Das Unternehmen führt das Verbraucherlabel FFP, welches eine umwelt-schonende und sozialverträgliche Pflanzenproduktion attestiert. Der Verbraucher kann diese Produkte unter dem Label FFP erwerben. Helix ist außerdem bei Global G.A.P. anerkannt und kann diese Zertifikate ebenfalls führen.

Neuer Online Shop

Im Zuge der IPM wird Helix seinen neuen Online Shop für den Fachhandel vorstellen. Hans Müller hierzu: „Wir sind ein Anbieter, der sich auf den Fachhandel spezialisiert hat und unsere Kunden wünschen zeitsparende Bestellmöglichkeiten.“ Helix bietet seinen Kunden schon seit Jahren regelmäßige Informationen per Fax oder Email an. Sie enthalten exakte Vorschläge für die Sortimentsgestaltung. Der Bodendeckerfahrplan für Gartencenter habe sich prima bewährt. Die neue Online-Plattform stünde zur Verfügung, um die Bestellmöglichkeiten weiter abzurunden. Helix Pflanzen setzt somit auf einen hohen Standard bei Qualität, Service und Kundeninformation. Die Federführung dafür übernahm Geschäftsführer Michael Wolter aus Schwerte, der von der wachsenden Bedeutung der Online-Vermarktung überzeugt ist.

Produktpässe für Bodendecker

Helix Pflanzen stellte die neuen QR-Codes bereits vor: Denn das Unternehmen bietet ausführliche Produktpässe an, die der Kunde mit fast jedem



Pluspunkt: Neue Einsatzgebiete lassen sich mit Boden deckern von Helix und den innovativen Konzepten von Helix Pflanzensystemen perfekt darstellen.

internetfähigen Handy leicht abzulesen vermag. Das „magische“ Viereck entführt uns in die virtuelle Welt. Die neuen Etiketten tragen den QR-Code. „QR“ steht für Quick Response. Das Zeichen soll einen schnellen Zugriff auf die Internetplattform von Helix ermöglichen.

Helix Pflanzen als Motor

Die „Helix Pflanzen GmbH“ wurde im Mai 2000 gegründet. „Helix Pflanzen“ startete ab 1. Januar

2001 seine aktive Geschäftstätigkeit. Sitz der GmbH ist Kornwestheim, Schwerte bildet die Niederlassung, Leipzig und Rain/Lech fungieren als Filialen. Wer auf die Deutschlandkarte schaut, sieht, dass außer Schleswig-Holstein kaum eine Region mehr als 250 Kilometer von einem „Helix“-Standort entfernt ist. „Diese Nähe zum Markt hat für unsere Kunden Vorteile“, weiß Hans Müller, der mit seinem Betrieb in Leipzig bereits entsprechende Erfahrungen gemacht hatte.

Trennung von Produktion und Vermarktung hat sich bestens eingespielt, denn nur die Vermarktung wird gemeinsam betrieben, alle Gesellschafter der GmbH bleiben in der Produktion eigenständige Unternehmer.

Besuchen Sie Helix Pflanzen auf der IPM in Essen vom 24. bis 27. Januar 2012. Der Messestand befindet sich in der Halle 11.0, Stand 11 C 33.

Andreas van der Beek (Münster)



Neue Ideen: Auf der IPM steht das Team von Helix Pflanzen als Ansprechpartner zur Verfügung.



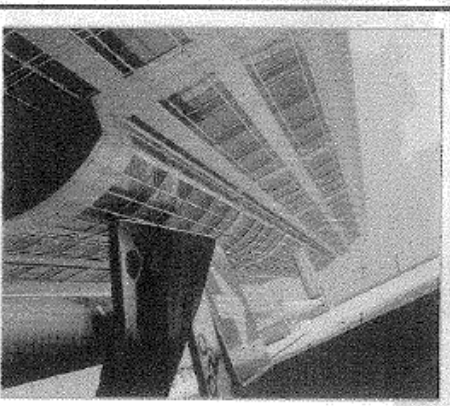
Es gilt, dass gesamte Sortiment optimal zu präsentieren.

„TURAS“- Helix Pflanzen beteiligt

Vertreter aus 16 europäischen Städten kamen zum Auftakt in Dublin zusammen, um das Projekt „TURAS“ (Wege zu widerstandsfähigen und nachhaltigen Städten) zu starten. Zum ersten Mal in der Geschichte leben mehr als 50 Prozent der Weltbevölkerung in städtischen Gebieten. Bis 2050 werden vermutlich 70 Prozent der Menschheit Stadtbewohner sein, verglichen mit weniger als 30 Prozent im Jahr 1950 (UN Population Division, 2010). Zusammen mit den Auswirkungen des Klimawandels führt diese beispiellose Verstärkung zu enormen ökologischen Herausforderungen für die europäische Stadt: Beginnend mit dem Verlust urbaner Biodiversität, über erhöhte Hochwassergefahr bis hin zu einem stetig wachsenden städtischen „Fußabdruck“ auf Kosten umliegender ländlicher Gebiete! Ein wichtiges Element des Projekts ist die Beteiligung von Bürgern, um auch deren Kenntnis und Sichtweise auf das Thema Nachhaltigkeit vor Ort mit einzubinden. Bei der Veranstaltung sagte Dick Gleeson von Dublin City Council: „Wir freuen uns sehr über das Potenzial dieses Projekts, das den Bürgern ermöglicht, die Stadt der Zukunft mitzugestalten“. Das TURAS-Projekt wird vom University College Dublin koordiniert und erhält Mittel in Höhe von 6,7 Millionen Euro aus dem Siebten Rahmenprogramm (FP7) der EU. Etwa zehn Prozent dieser Summe steht für die Forschungsarbeit in Deutschland zur Verfügung. Deutsche Forschungspartner sind u. a. der Verband Region Stuttgart, die Universität Stuttgart und das Gartenbau Unternehmen Helix Pflanzen GmbH aus Kornwestheim. Helix ist ein innovativer Partner für die Begrünung mit Helix Pflanzensystemen, die unter www.helix-pflanzensysteme.de beschrieben werden. Es ist Teil des Forschungsauftrages, in der Region Stuttgart eine ökologisch wirksame, grüne Wand mit baubotanischen Elementen zu erstellen. www.turas-cities.org.



Eine umweltgerechte Produktion kann das Unternehmen mithilfe des FFP-Zertifikats nachweisen.



TURAS PROJECT

Gem 9pm, Nov 7 & Wood Quay Venue, Open to EU Turas project members. Contact Louise Dunne, UCD School of Geography, Planning and Environmental Policy, 01-7162673

THE BALANCE IS TIPPING. Cities are growing. In 2008, the world's urban population surpassed the 50 per cent mark. At the same time, oil is running out and myriad environmental challenges threaten the viability of our towns.

TURAS grew out of collaborative work between UCD's School of Geography, Planning, and Environmental Planning and Dublin-based landscape architect Dermot Healy, who is a key partner in the project. The work will bring together urban commentators, researchers, local authorities and SMEs to research, develop, and test new ideas for reducing the urban ecological footprint of cities. Major cities around Europe are participating in the project, with local authorities from London, Brussels, Rome, Nottingham, Seville, Rotterdam, Stuttgart, Sofia,

and Lubiana all adopting specific strands. In Rotterdam, for example, researchers are focusing on computer models for testing ways of increasing rain water usage, rather than letting it simply drain into the sewers. Brussels researchers will look at ways of developing the local economy, while Stuttgart will focus on the development of green walls, which are completely or partly covered with plants.

This first meeting brings together the various researchers on the project. "The idea is to develop this research and make as many options as possible available to civil servants and policy makers" explains Louise Dunne of UCD's School of Geography. "We want to add to the knowledge base and explore how different stakeholders in a city can come together."

The project will run for five years, and the feasibility of new approaches will be tested in selected study neighbourhoods. It started off small, but this little-known project may be about to change the face of the city, and transform the way we live.

PETER MCGUIRE

Innovative Sky Workshops

Dublin City Council is running a publicly commissioned innovative Skyline competition for the new Galvin Meadows site, 3-20pm-5pm, Pearce Street, Liberty, 01-6744008, near eastcoastlibrary@duhulibnity.ie

Rethinking Liberty, 01-6744008, rethinkingliberty@duhulibnity.ie

Pre-Booking is essential.

Celebrating 10 years of Continuing Professional Development Engineering within Dublin City Council. Exhibition highlighting the services which Dublin City Council Engineering Department provides to its citizens on a day-to-day basis, and exploring some major and future projects. 9.30am-5pm, Fri only, Wick Mill 1, Dublin City Council Civic Offices, 01-2225500, victor.ceeg@duhulibnity.ie

Unravelled & Uncovered

Dublin is an arts-inclined city and to reimagine vacant properties as temporary exhibition spaces for artists. 11am-5pm, Fri-Sat, The PFI only, 100-101, Dublin 8, Free, 081-4618510, prettyeyesanduhulibnity@gmail.com

Modified Expressions: Read, Write, Tear, Fold A collection of works by 14 emerging and established applied artists in response to literature and poetry. 10am-5pm, Mon-Thu, 10am-4pm, Fri & Sat, South Dublin County Library, Tallaght, Free, 01-4597835.

November 10

Hearts of Sports Roadshow An interactive workshop for 12-19 year olds. 9am, Institute of Technology Blanchardstown, 100-101, Dublin 8, 01-8511353, jason.daly@cityshire

Woodcollective Exhibition

Exhibition expanding on last year's programme. Mon-Fri 9am-5pm, Cadzow, The Greenhouse, info@woodcollective

Immersion in Collaboration: DIT Students Learning with Communities

Immersion in Collaboration: DIT Students Learning with Communities. Synopses of collaborative projects between DIT students and community groups and not-for-profit organisations. Mon-Fri 9am-5pm, Dublin City Council Civic Offices, 01-4627708, eabherne@lealee@dccl.ie

Dublin City Council Photographic Collection

An extraordinary collection of photographs taken by official City Council photographers dating from the 1850s which shines a light on the social, economic and cultural life of Dublin. 9pm, Rethinking Liberty, Free, 01-6744022, mitchell.mcdoy@duhulibnity.ie

ICAD Exhibitions

Two exhibitions from ICAD – one highlighting the best work, judged over the course of the ICAD Ussians programme for new talent, and another showcasing nominated annual awardees for the art and design practice excellence award. Noon-5pm daily, City Centre, Location: Free, 01-4776080, elaine@quanta

Quantified Self Exhibition

City Council's LAB Gallery has brought together some of Dublin's most innovative artists to collaborate with Summer Research Gallery. Free, 01-2225455, stevensh@rethink@duhulibnity.ie

Hedge School Dublin

Two weeks bookcamp at Hedge School Dublin. 9.30am-1.30pm, NCD, 100 Thomas St, 01-4683080, info@hedgeschoolduhulibnity.com

A-Z of Unusual Words

An exhibition of 26 graphic works by Carl-based design and illustration studio the Project Twins. Tue - Fri, 10am-5pm & Sat 11am-5pm, Madart Gallery, Free, 087-6365855, info@theprojecttwins.com

Design Through Collaboration

A series of workshops exploring all aspects of design and its distribution. See website for opening times. Project 51, 51 South William St, Free, 01-6793951, info@project51.ie

Build Your Own Website For Free

A free 1/2 day free guide to building a complete, professional and self-maintained website for free. 2pm, Wood Quay Venue, Pre-Booking is essential, 087-5249714, info@businessblowover.ie

Design Tools and Practices

Paradigms will be shown, typical hardware and software tools used in the design and development of a

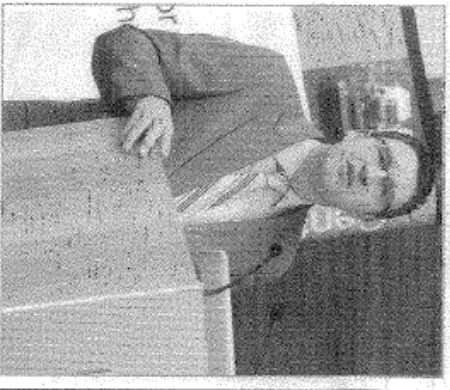
INNOVATION HIGH

COLLABORATE TO INNOVATE

A focus on what they know best – their core product or service – often drawing on existing expertise, but sometimes taking to spot opportunities for growth. The development of closer links between academia and industry, however, is transforming Ireland's innovation landscape. Dublin City University's INVENT centre, University College Cork's Fyneda Institute, and the Waterford Institute of Technology's AICAD are amongst the most promising bridges built between business and academia in Ireland in the last decade. The Collaborate to Innovate event will bring together experts from three major Enterprise Innovation Networks – the Irish Software Association, the Construction IT Alliance and the Industry Research and Development

Group – to present a joint research and development seminar. The morning will consist of panel talks, discussions and exhibitions. Topics include the obstacles and gains of collaborating, how to do it successfully, and research and development case studies. Feargal O'Mahony of Enterprise Ireland will give the opening address, while Robert Stokes, chief executive of DCU Invent, will speak on commercialisation, technology transfer, and business. Guest speakers include Prof Barry Smyth (Ignite) founder and chief scientist of multi-award winning software company Changing Worlds; Sheelagh Ryan, head of technical services at the C&C drinks manufacturer group, and Hugh Henry, director of innovation and R&D at Bond na Mona. All three will take part in a questions-and-answers panel discussion. An exhibition space will display research results presented in the case studies. Time will also be provided for those attending to meet and network. The event, aimed at finishing universities and researchers, is open to sole traders, small and medium enterprises and large companies.

PETER MCGUIRE



Press Release**October 2011**

Green roof success for Barking Riverside

A twelve-month research project into the performance of green roofs at Barking Riverside, run in conjunction with the University of East London, has attracted further funding from the European Commission. The initial twelve months of field research into the performance of flora and fauna on different substrates to deliver a commercially acceptable green roofing system will be rolled into a five-year project to further enhance the understanding and benefits of green roofs in the urban environment.

Green roofs are seen as a solution to reducing rainwater run-off and overloading of storm drains as a consequence of the need for more housing and its associated infrastructure and hard surfaces.

The establishment of plant material on rooftops provides numerous ecological and economic benefits including water management and energy conservation and represents a positive step to promoting a sustainable community capable of supporting and enhancing biodiversity.

The successful bid to the European Commission for the project, entitled 'Transitioning towards Urban Resilience and Sustainability,' (TURaS) will commence this autumn.

Specific aims of TURaS include:

- The development of state-of-the-art techniques for evaluating the ecological quality of green infrastructure in urban environments.
- To develop a universal evaluation model to assess the drivers and barriers to urban green infrastructure and incorporate the economic value of green space as carbon sinks.
- Investigate state-of-the-art technology and processes to maximise the economic value of roof level green infrastructure.
- Pilot test design tools disseminating from field experiments used at the case study area of the Barking Riverside development.

Situated between the A13 and the river Thames within the Borough of Barking and Dagenham, Barking Riverside has been earmarked to house one of the largest new mixed use urban developments in the country. At 443 acres, it is geographically the largest development opportunity in the Thames Gateway, an area which holds the key to solving the chronic housing shortage in the south east.

Barking Riverside is the subject of a joint venture agreement between Bellway Homes and the Government's regeneration agency, the Homes and Communities Agency (HCA).

The masterplan drawn up by Dutch architects, Maxwan, will create a sustainable community of 10,800 new mixed tenure homes, together with community facilities, new schools, employment opportunities and access and enhancement to two kilometres of Thames River frontage.

The development is being brought forward in four stages. Under construction is stage one comprising three and four bed houses along with apartments all of which incorporate green roofs and photo voltaic cells on roof tops. The first phase also includes the Rivergate Centre and George Carey Church of

England Primary School which opened at the beginning of the September term. Stage two is a similar mix with riverside apartments along the Thames and includes a District Centre and Secondary School. Stages three and four are predominantly apartments with riverside views. Provision of green space is an important feature of the planned development. Consequently the masterplan incorporates a park linking all areas of the site with cycle links and footpaths, play areas and sports areas.

Ends

Notes to Editors

Barking Riverside Ltd is a joint venture between the Homes and Communities Agency (HCA) and Bellway Homes plc. Its role is to deliver serviced development plots for housebuilders. Around 10,800 new, mixed-tenure homes will be created at Barking Riverside within a high quality urban environment alongside a range of amenities. These will include healthcare, shopping, community and leisure facilities and environmental benefits, new public transport links and employment opportunities.

<http://www.barkingriverside.co.uk/>



Annex 2 (b): Information about Competition for location of green wall among different Stuttgart city councils for Local authorities - urban planners, housing and planning authorities

See attachments