



TURAS

TRANSITIONING TOWARDS URBAN
RESILIENCE AND SUSTAINABILITY

D8.12 // TURaS WEBSITE

*An initial information site for the TURaS project, describing
partners, work programme, goals, timeline
and relevant links*



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1. Introduction

1.1. The scope of the deliverable

Deliverable 8.12 is related to Task 8.2 Development and maintenance of interactive communications platform. The scope of this deliverable is limited to the provision of an **initial information site** for the TURaS project, describing partners, work programme, goals, timeline and relevant links.

This introductory website will be developed over the coming months into an innovative web platform which will be positioned as a new model and a future benchmark for enabling adaptive governance, collaborative decision-making between local authorities and urban communities and which will ultimately result in behavioural change among European citizens.

1.2. Methodology

Following discussions between the WP leader EBN and the task leader Pracsis during Month 1 of the project, a first version of the initial information site and logo for the TURAS project was prepared to stimulate discussion at the partner kick off meeting in Month 2 of the project (November 7-8th 2011). Based on the feedback from partners received at this meeting, the logo and branding for the TURAS project were revised. The final version of the logo and branding was approved at the beginning of month 3 of the project following consultations between the coordinator, WP leader and task leader.

Based on the new logo, design guidelines for print and web media were developed and circulated to all partners before the end of 2011 (see attached).

The introductory information website was updated with the new logo and branding and further expanded to include up to date project information, links to partners, work programme details and timeframe for implementation etc.

In addition, a Password Protected Area (PPA) was created for the partners of the project and this has already been used by the coordinator to upload relevant internal contract documentation.

Finally in month 3 of the project, a news and events tools was developed to allow partners to upload directly relevant news and events to be posted on the main page of the website.



2. TURAS Website

To view the TURAS website please visit www.turas-cities.eu.

As the 'TURAS' domain was unavailable, the 'turas-cities' name has been registered with the following domains:

.eu
.org
.net
.com

A workplan has been agreed between the task leader, WP leader and coordinator on the future development of this information site into a comprehensive web platform which is expected to continually evolve over the lifetime of the project. The website will continue to grow organically by both feeding on the other work-packages activity on one side and stimulating their work on the other side.