



### **CALL FOR PAPERS**

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# SPECIAL ISSUE:

Research Methods in Qualitative Management Research

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## CALL SPECIAL ISSUE

The value of applying qualitative research methods to business and management studies is increasingly gaining recognition. Taking a qualitative or inductive approach to research can bring greater understanding to the complex and often obscured challenges of today's business world. Yet, the availability of sufficient training for the application and analysis of qualitative methods remains limited. This lacuna applies both to doctoral researchers who may lack sufficient access to qualitative training and the diversity of qualitative methods during their doctoral programs, as well as established academics who may wish to seek out new ways of conducting research.

This Special Issue aims to curate articles designed to provide rigorous methodological training in a range of qualitative approaches for students and academics alike. We further aim to discuss the benefits, challenges, and value that taking a qualitative approach can bring to management studies. We particularly welcome contributions that addresses and or link concepts such as training tools for qualitative research methods, fostering rigor in qualitative methods, the use and application of multiple and mixed methods, and developing new or innovative qualitative research methods.

#### **SUBMISSION OF PAPERS**

We invite you to contribute to this issue by submitting comprehensive reviews, case studies or research articles. Papers selected for this Special Issue are subject to a rigorous peer review procedure, with the aim of rapid and wide dissemination of research results, developments, and applications.

#### **SUBMISSION PROCESS:**

Authors are invited to submit a full article that conforms to RAC guidelines on or before October 14<sup>th</sup>, 2020, through the journal submission system <https://mc04.manuscriptcentral.com/rac-scielo> (please select option SI QUALITATIVE RESEARCH METHODS in "Manuscript Type", in the first step of submission). Full papers and cases must be 8,000 words or less in length (including references) and must utilize the American Psychological Association (APA) writing conventions. By submitting a paper, authors are certifying that the submission is an original, unpublished work, and that it is not simultaneously under consideration elsewhere in whole or part. It should comply with the journal policy on plagiarism and self-plagiarism. The papers will be screened initially by Guest Editors. Articles suitable for evaluation will then be submitted to a double-blind peer review. Eventual acceptance is subject to the authors successfully addressing the comments of the referees and coeditors. All papers must be written in English. Please send any related questions to Dr. Evelyn Lanka <u>evelyn.lanka@fgv.br</u>.





## POSSIBLE TOPICS CAN BE

- Ontological and epistemological issues in qualitative research in management studies;
- Ethics and researcher reflexivity in qualitative methods;
- New or innovative qualitative research methods;
- Systematic review of the proper use of particular qualitative methods;
- Challenges in applying and/or analyzing qualitative research in management studies;
- Benefits and limitations of qualitative research in management studies;
- Developing theory in qualitative research in management studies;

- Multiple methods and mixed methods;
- Qualitative research training for doctoral researchers;
- Qualitative research training for researchers;
- Developing rigor in qualitative research;
- Qualitative research training in Universities;
- Applying qualitative methods in traditionally quantitative fields;
- Step by step application of specific research methods;
- Combining methods to provide complementary insights using triangulation

### <u>KEYWORDS</u>

- Qualitative research | Research Methods | Inductive | Research ethics
- Doctoral training | Research training | Reflexivity | Training tools
- Manager education | Management | Multiple methods | Mixed methods

## ABOUT RAC

RAC publishes only scientific documents (brand new research results), and cases for teaching. RAC is the main journal of The Brazilian Academy of Management and Anpad (National Association of Postgraduation and Research in Administration) and is the #2 scientific association in the field of business management (in terms of number of members). RAC publishes its documents in Portuguese or English, but we are looking for financial resources to allow both English AND Portuguese for ALL documents. RAC, therefore, is the leading publication in business management in the main economy in Latin America, Brazil (the #8 economy all over the world). RAC is a top ranked journal in Brazil, at the end of the day when people publish a paper in RAC, people are signaling that their research is rigorous and impactful. This is why RAC rejects more than 90% of submissions received (we publish around 40 papers a year). Whereas other Brazilian journals in business management belong to an individual university, we suppose that RAC has an advantage, because it is published by a Scientific Association where ALL universities are linked, sharing values and ethic codes in research.

