

How to fight fake news?

Disinformation/propaganda analysis: Identifying and exposing hostile information influencing

Expose information

- What is implied beyond the presentation of facts?
- Which implications are emphasized and which are given less or no attention

Factcheck the source

- Where has the story originated? Which site?
- How credible is the primary source?
- Who took it over and how it got into the mainstream media?

Factcheck the content

- Can data be checked? Are they true? Are they plausible?
- Can facts be checked from other sources? Are they true?
- Examples: EU vs. Dininsformation exposes disinformation, Stopfake exposes disinformation, Data Commons

Use of plug-ins

Remember that plug-ins, like FakesKiller, help not only detecting content of propaganda and disinformation operations, but
also aims to bring fact checkers together, uses content produced only by verified and well-established fact checkers, provides
them a platform to expose fake fact checking organizations

Encourage social media

 Involve social media platforms and tech companies to take consistent action to timely identify and ban disinformation spreading accounts

Build grassroots citizen defense

There are a number of tools that allow citizens better their skills in self-protection against disinformation operations. These
include videogames, platforms developed to detect and track trollbots, collaborative checking, gamified formats that build
skills in identifying false Information, digital image forensics tools that allow for clone detection.



Methodology and Resources

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