

Engaging Researchers

Create and maintain the connection



... to help libraries secure a **critical role in the 21st century** scholarly information infrastructure ... and to recognize **research data as valuable** academic resources...

- LIBER RDM WG



Culture change

- ✓ **Service - development** vs usage
- ✓ **Offer** vs **Demand**
- ✓ **Distance**



People



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Approach & process

LIBER RDM WG 8 priority topics for 2020 - GDPR, data stewardship, FAIR data, data curation, **engaging researchers**, training, RDM policies and a DMP catalogue

Stand on the shoulders of giants:

- re-use what is available
- extract and systematise
- communicate in easy and accessible form

Starting point:

Engaging Researchers with Data Management: The Cookbook , [DOI: 10.11647/OBP.0185](https://doi.org/10.11647/OBP.0185)

- Online resources
- Own institution and professional experience



6 Pillars of engagement

- **Institutional policy**
- **Personal engagement**
- **Early-career researchers**
- **Role of Data Steward**
- **RDM services and training offer**
- **Communication**



Golden circle

✓ **WHAT – WHY - HOW**

+ examples, resources, good cases



Engage!

- Provide your feedback on content
- Share examples of good practice with us
- Deadline 05/07/2020



“Researchers don't come for what you do, they come for why you do it.”

- Simon Sinek (paraphrase)



Thank you!

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