

Global Researcher Attitudes to Societal Impact: SDG10: REDUCED INEQUALITIES

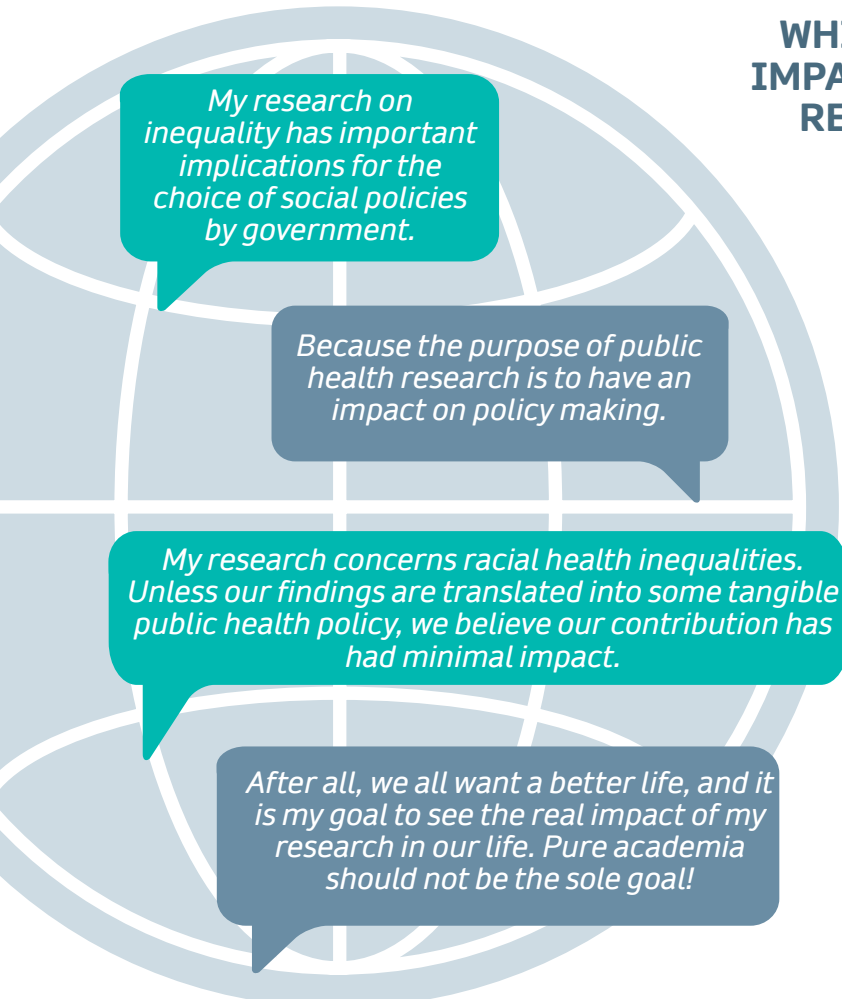


These findings are part of a **GLOBAL SURVEY** of more than **9,000** researchers. About **600** researchers identified SDG10 as one of the Sustainable Development Goals (SDGs) related to their research.

Researchers who identified **REDUCED INEQUALITIES** as relevant to their research most often said that **GOOD HEALTH AND WELL-BEING (67%)** and **QUALITY EDUCATION (55%)** were related to their work as well.

THE IMPORTANCE OF SOCIETAL IMPACT TO RESEARCHERS

80% of researchers who identify SDG10 as related to their research describe **societal impact** as either **extremely or very important**.

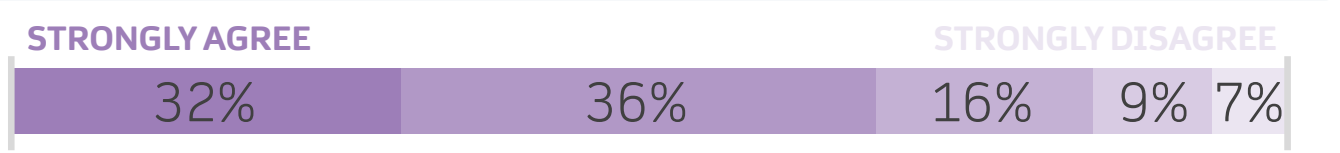


WHICH OF THE FOLLOWING TYPES OF IMPACT DO YOU HOPE THAT YOUR MOST RECENT PUBLICATION WILL HAVE?



THE FUTURE OF RESEARCH FUNDING

The majority of researchers believe that the funding of research should be more strongly linked to demonstrable societal impact.

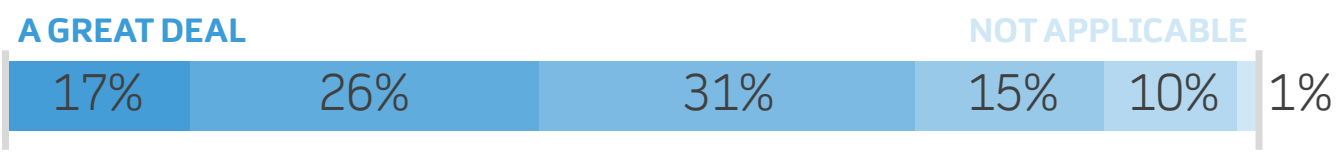


WHILE SOME DISAGREE →

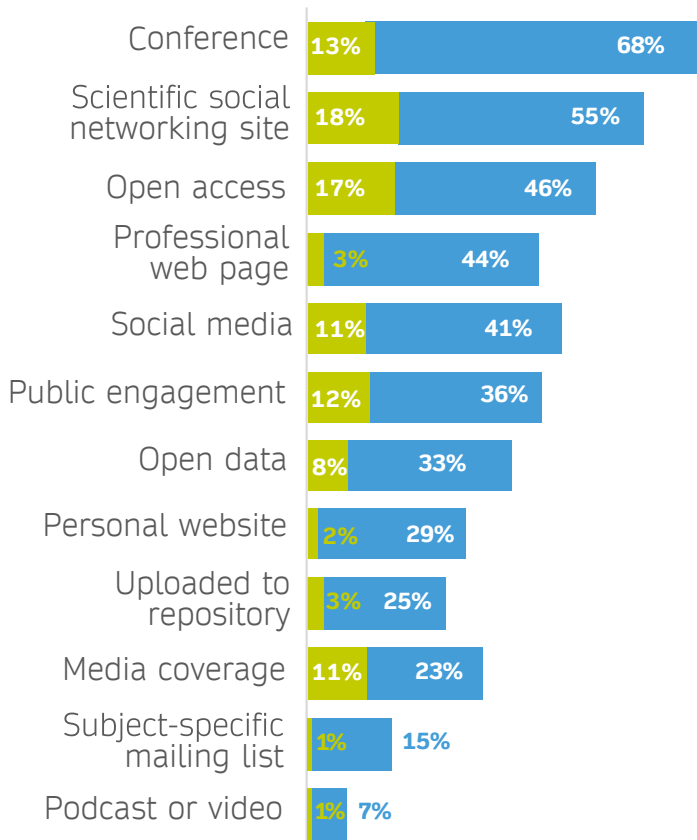
- That's the whole point!*
- Science influences society whether we plan for it or observe it, or not. To prevent unintentional consequences, we should deliberately consider the impacts.*
- Societal impact is a good measure of research success.*
- I have no confidence that directors and allocators of funding have the expertise to make a valid judgment.*
- This might limit academic activities and thus even affect negatively societal impact beyond our desire.*

COMMUNICATING RESEARCH

43% of researchers say their choice of journal was influenced 'a great deal' or 'a lot' by the intended societal impact of their research.



Presenting at a conference is the most popular way SDG10 researchers increase their societal impact.



But more researchers consider **scientific social networking sites and open access to have the greatest impact.**

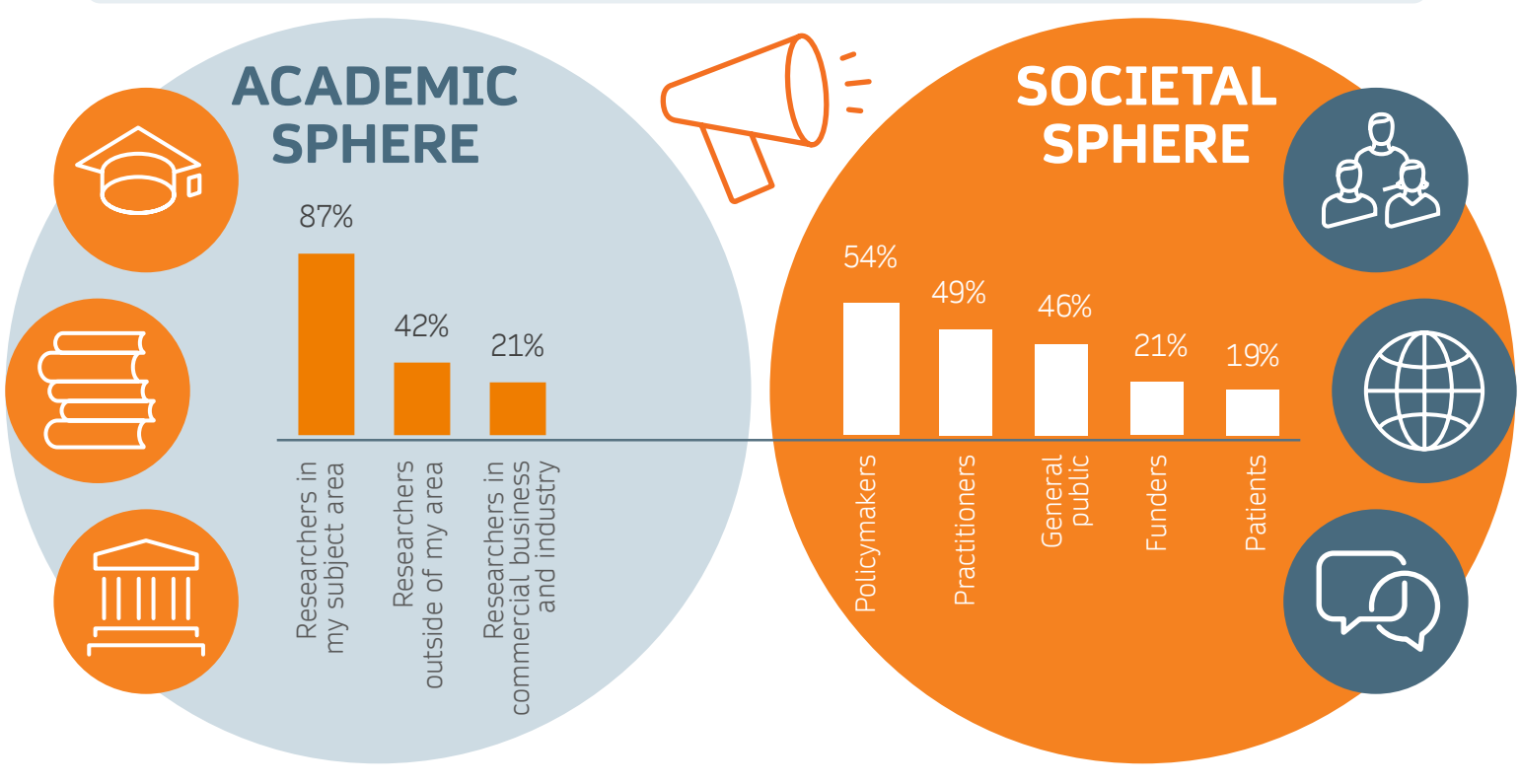
The largest and the most persistent presence in the research community is provided by scientific social networking.

The more we can engage in the public arena the greater the likelihood the work will have a practical impact.

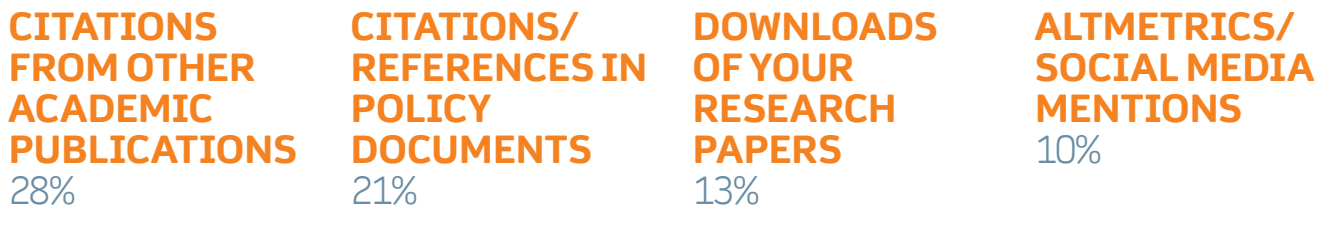
MEASURING ACADEMIC VS. SOCIETAL IMPACT

An overwhelming majority of researchers track the societal impact of their research to some extent, but there is limited tracking of impact outside of academic research.

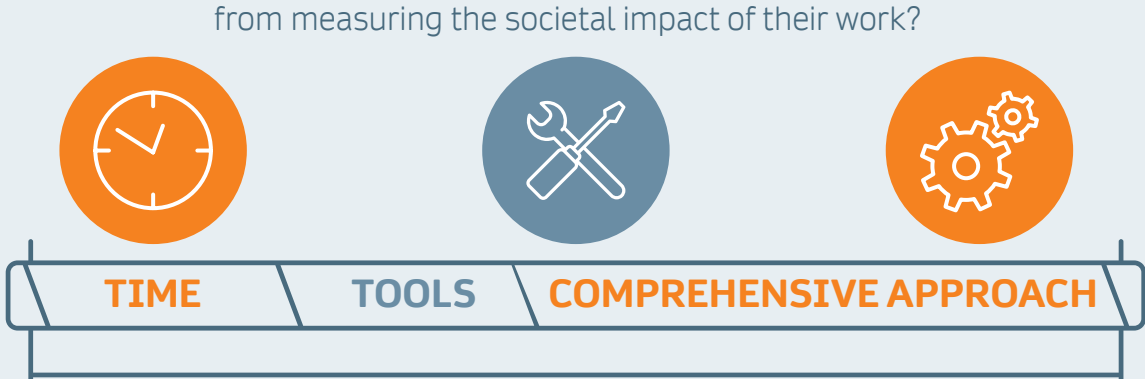
Q Which of the following audiences were you trying to reach with your most recent publication?



Q Which **one** method do you think is the best for tracking the societal impact of your research?



What are the **biggest roadblocks** stopping researchers from measuring the societal impact of their work?



To learn more about our new strategic partnership to accelerate progress on global societal challenges through open research, visit: springernature.com/SDGimpact