



CALL FOR PAPERS

Nudging and Choice Architecture

IMPORTANT DEADLINES

Submission of Full Paper: January 15th, 2021.

Review Process Ends: until June 15th, 2021.

Special Issue publication (expected): until September, 2021.

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SPECIAL ISSUE THEME

Insights from behavioral sciences are reshaping the architecture of choice design. Nudges are small changes in supposedly irrelevant features in the choice framing to enhance the best option, without removing the other set of options, to promote the best self-interest of the individual (Thaler & Sunstein, 2008). A nudge is neutral in the sense that individuals can opt-out of the nudge incentive without difficulty or relevant cost. However, in practice, nudges are strongly efficient to affect the decision-making process and, consequently, the final well-being level of the individuals (hopefully for the best). Currently, nudge initiatives are increasingly widespread. They are being used in very different ways and at different levels throughout the world to enhance the effectiveness of interventions to promote individual and social welfare (see, for instance, Behavioural Insights Team, 2018; John et al., 2020; Lehner et al., 2016; Lourenço et al., 2016; White, 2019; Whitehead et al., 2014).

In this special call for papers, we aim to see how insights from behavioral science can help researchers and policymakers to understand the potential of choice architecture and nudging to respond to various challenges in management.

For this special issue, we welcome submissions of all areas of management that address nudging or choice architecture. Specific topics may include (but not limited to):

- . Nudging process and interventions;
- . Nudging management;
- . Nudging in consumption and investing contexts;
- . Nudging in corporate governance and in the social economy;
- . Nudging in COVID-19 context;
- . Nudging towards mindful, responsible and sustainable behavior;
- . Nudging towards diversity and inclusion in organizational contexts;
- . Nudging in charitable gift giving;
- . New contexts of nudging using a different set of behavioural insights;
- . Digital nudging;
- . Ethical concerns and freedom of choice;
- . The architecture of choice under risk and uncertainty;
- . Effects of government interventions (taxes, employment etc.).

SUBMISSION PROCESS

Prospective authors are invited to submit papers for this special call on ‘Nudging and Choice Architecture’ until January 15th, 2021. All submissions must be original and must not be under review by another publication. Interested authors should consult the [journal’s guidelines](#) for manuscript submissions. Submission must be made through the [journal’s ScholarOne platform](#). Please select option **SI Nudging/Choice** in the first step of submission (Manuscript Type). Authors and potential authors may direct any questions to the Special Issue Guest Editors.

REFERENCES

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- John, P., Cotterill, S., Moseley, A., Richardson, L., Smith, G., Stoker, G., & Wales, C. (2020). *Nudge, nudge, think, think: Experimenting with ways to change citizen behaviour*. Manchester, UK: Manchester University Press.
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- Lourenço, J. S., Ciriolo, E., Almeida, S. R., & Troussard, X. (2016). *Behavioural insights applied to policy: European report 2016*. Brussels: European Union.
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Anpad is the #2 scientific association in the field of business management (in terms of #members). RAC is the leader publication in business management in the main economy in Latin America, Brazil (the #8 economy all over the world).

The journal publishes articles on theoretical development and theoretical-empirical work in the area of Administration and Accounting, aligned with Open Science practices: open data, materials and open source, as well as the dissemination of additional information related to the editorial process, also abiding by the principles of COPE – Committee on Publication Ethics for scholarly publication. The Journal of Contemporary Administration (RAC) is the leading academic journal in its field, with a high citation rate and high quality peer-reviewed contributions (<https://rac.anpad.org.br/index.php/rac/article/view/1370/1427>).

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