

Partnership

for Open Access:

Canada's Cooperative Non-APC Publishing Model

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PUBLICA

Cooperative Non-APC
Publishing Models
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The Canadian Challenge



5,000 kilometers

Infrastructure for HSS



- Érudit disseminates 162 active HSS journals (73 in complete OA, others with 12 month moving wall)
- Over 250 Canadian journals use PKP's OJS software
- Growing number (40+) of Canadian HSS journals using both OJS & Érudit



The importance of national journals

<https://www.universityaffairs.ca/opinion/in-my-opinion/importance-national-journals/>

"Encouraging publication in international journals has the negative effect of reducing the dissemination of research on topics of local and national interest mainly because international journals – usually Anglo-American publications – are much less likely to publish articles with local or, one might cynically say, non-American themes."

Larivière, V. (2015). *On the importance of national journals*.
Universitaires / University Affairs. Vol 02/15

Publicly Funded - with Market Elements



Funding

- Aid to Scholarly Journals grants / SSHRC (3 year grant)
- Funding for research infrastructure (6 year grant)



Journals and academic publishers

- 12 month moving wall
- Revenues from 30K to 80K
- Dependency on subscription revenues $\frac{1}{3}$ of total revenues
- Independent, and academy lead
- APC's a poor fit

Publicly Funded - with Market Elements



Policies

- Open access policy,
12 months embargo (2015)
- Open Science Roadmap
(2020 ?)

An OA Environment in the Making

→ The Érudit and Canadian Research Knowledge Network (CRKN) partnership has created a framework for a new approach to journal and library collaboration **from vendor to partner.**



Transitioning to OA without APCs

In Partnership with Academic Libraries

2008-2013

- Libraries subscribe to journals (*whole collection, bundles, per titles*)
- Journals choose between 24-month embargo period or open access
- 0\$ to OA journals



2014-2022

- Libraries collectively support open access publishing and journals in transition towards open access (*whole collection*)
- 12-month embargo period until 2022
- \$\$ to OA journals

Transformation at the Centre of the Strategy

CRKN Strategic Plan 2019-2024 Goals



Transform
Scholarly
Communications



Develop
and Foster
Partnerships



Collaborative
Advocacy

Partnership Model



Collaborative

Voluntary contributions

Shared responsibility



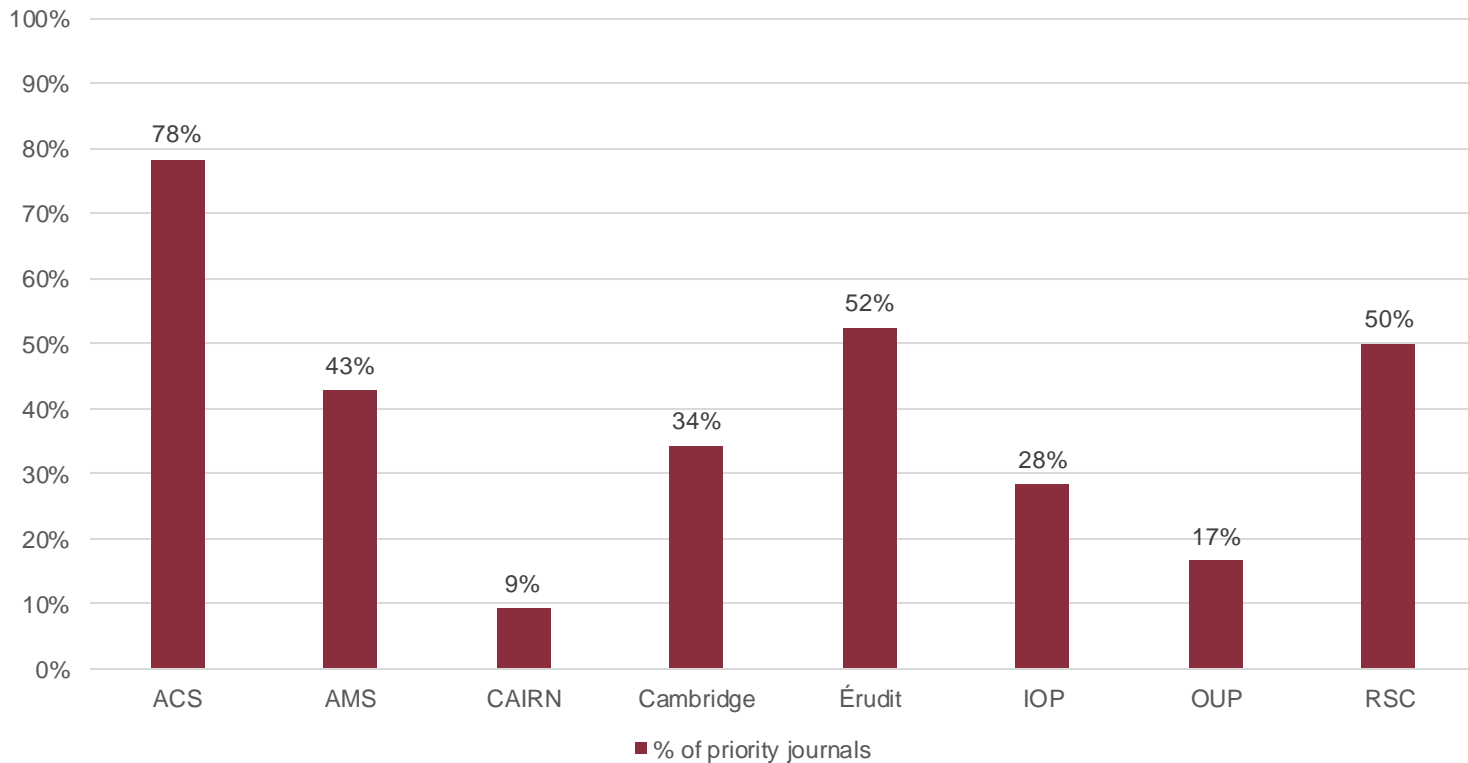
Read & Publish Agreement

Subscribe to Open

Preprints

Measuring Success

Proportion of Priority Journals by Publisher



Outcomes

45%

Consultation
increased

9%

Royalties
Increased

+ 77

Journals
by 2022

OA Is Not Enough –

We Need Open Shared Infrastructure

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Bilder G, Lin J, Neylon C (2015)

Principles for Open Scholarly Infrastructure

[retrieved Nov 2018] <http://dx.doi.org/10.6084/m9.figshare.1314859>



Thank

you!

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