

# A Semantic Model for Traditional Data Collection Questionnaires enabling Cultural Analysis

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# Presentation Outline

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- Introduction
- Background
- Approach
- Semantic Modelling
- Semantic Uplifting
- Current work
- Future Directions

# Introduction

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- The research is motivated by  
The large amount of **digitized traditional data**,  
the **open access policy** adopted by institutions  
and the **availability of technological** solutions.
- Challenges  
However efficient **utilization** of existing  
resources by humans and machines is hindered  
by **lack of semantics** to understand and  
interpret the data.  
  
**Interlinking** of the data within or across  
external resources is often a challenge

# Introduction

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- Our focus is

  - To facilitate effective opening up of the data

  - To provide a semantic model for traditional data collection and analysis

  - To provide a means of interlinking such data

# Background

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*This research deals with traditional data including historical, socio-cultural, political, lexicographic data sets that are collected over an extended period.*

- Language
  - German language, Bavarian dialect
- Geographic coverage
  - Austria, Czech Republic, Slovakia
  - Hungary & Northern Italy
- Data collection
  - Primary data collected using questionnaire
  - Secondary data collected using other sources

# Background

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- Domain
  - Lexicographic
  - Historical
  - Socio-cultural
- Time Period
  - 1913 - 1998
- Size
  - 120 questionnaires
  - 24,382 questions
  - 3.6 million paper slips
  - 11,157 individuals

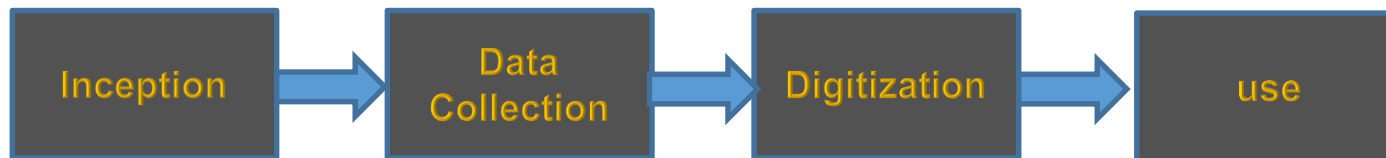
# Approach

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The approach we followed has two phases:

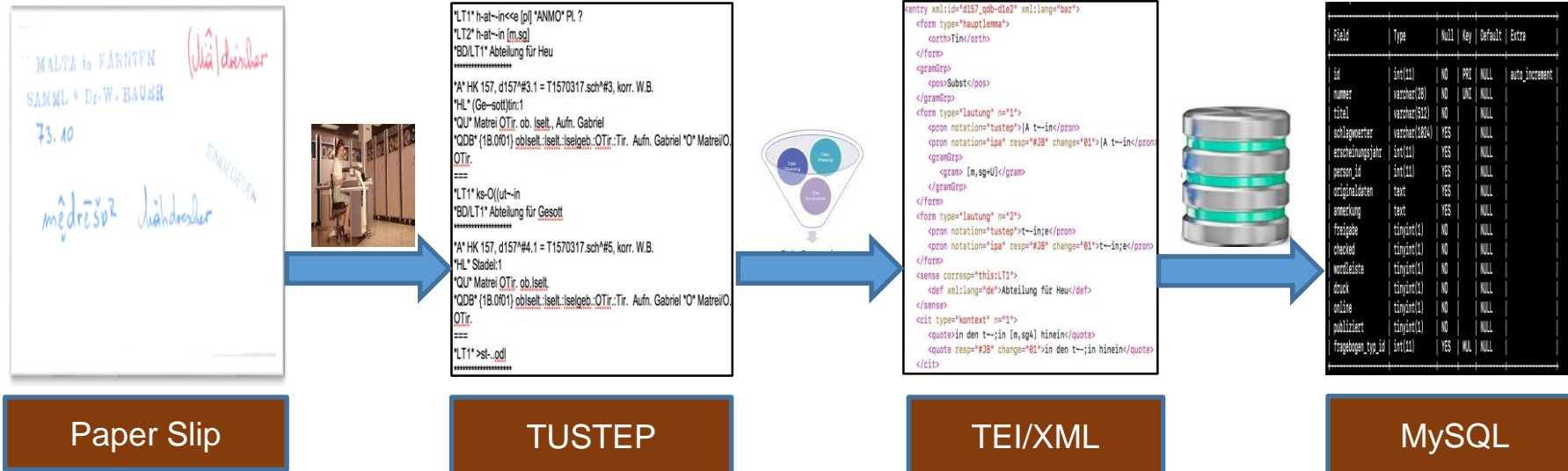
## 1. Schema Analysis

- Serves as a means of understanding the data collection and processing steps during the project



# Approach

- Schema Analysis
  - Shows different stages of processing and interpretations of the data over time.





# Approach...

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## 2. Domain Analysis

Domain analysis mainly answers the following questions

- The main **purpose** is collection and preservation of diversity of language and culture
- The **source** includes individuals, groups, organizations, written and verbal resources
- The **domain** covers lexicography, culture, history, economy and others
- The **Scope** covers mainly questionnaires and questions

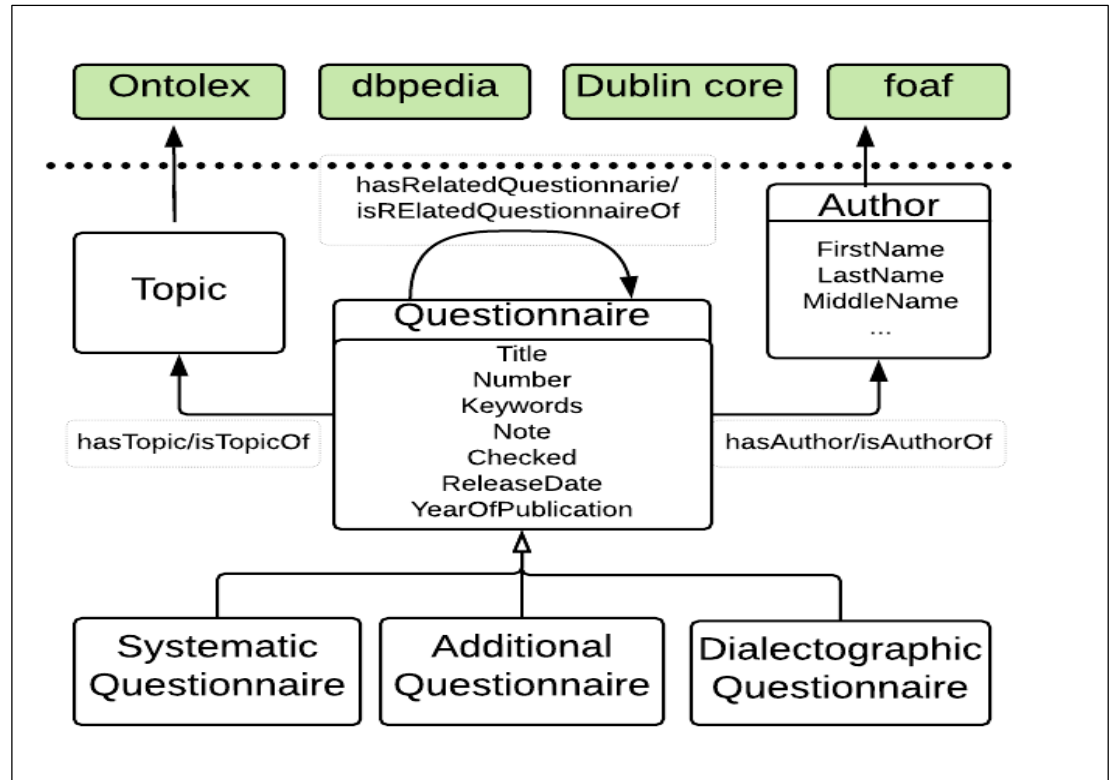
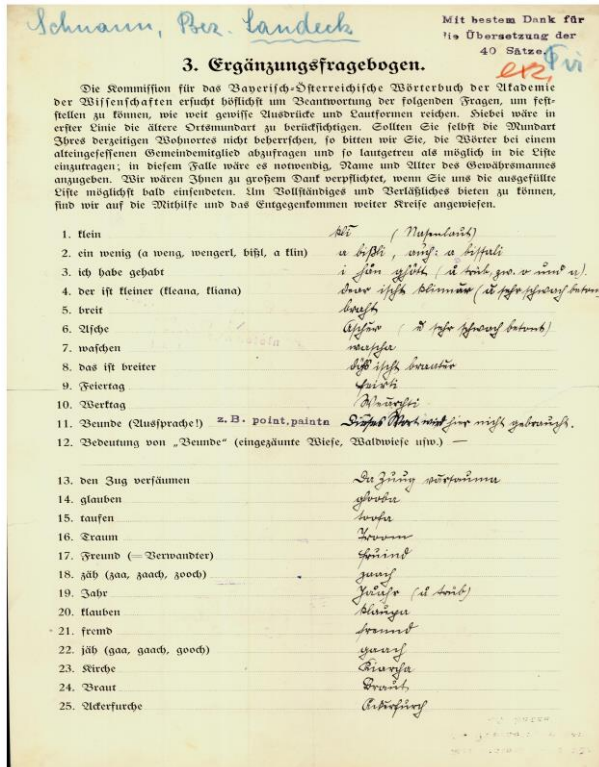
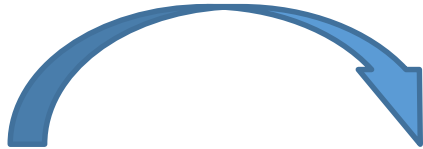
# Semantic Modelling

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- We studied the questionnaires and their questions in detail. Their attributes, types, relations are identified.
- Are there reusable semantic models?
  - Yes
    - Schema.org
    - DublinCore
    - SKOS
    - Ontolex
  - No
    - Questionnaire
    - Questions, answers etc

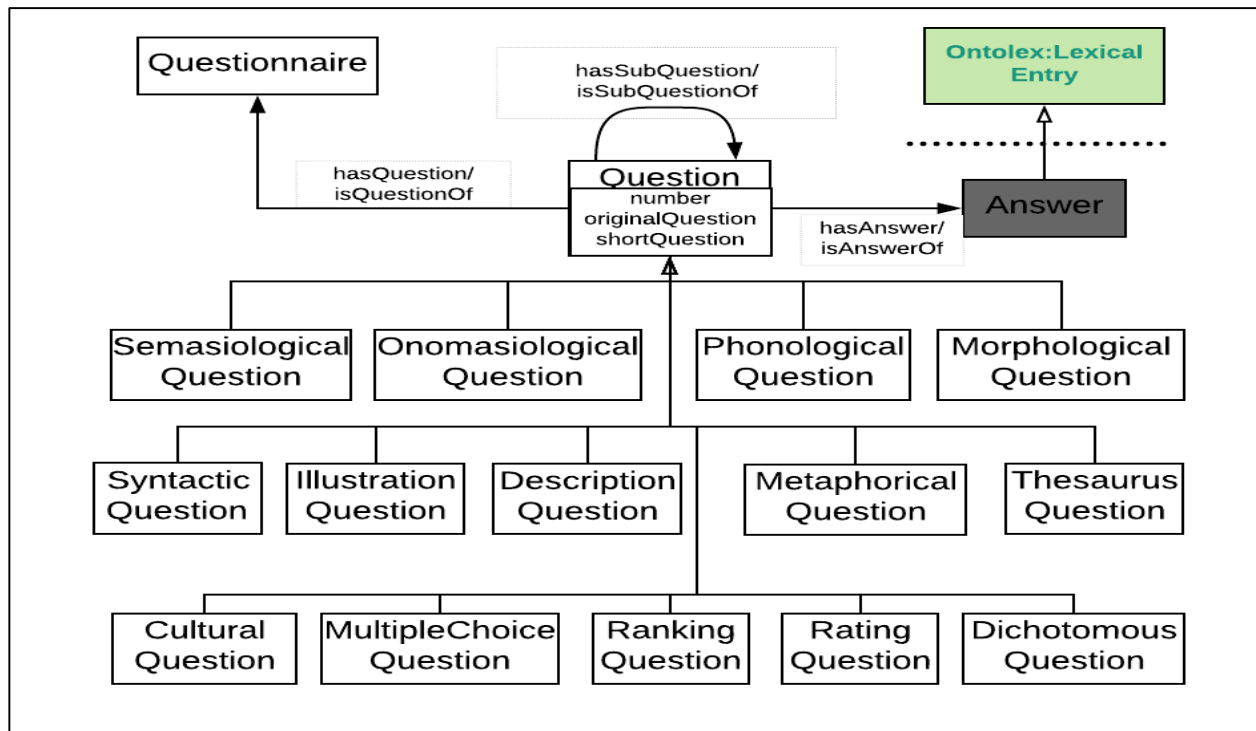
# Semantic Modelling

## Questionnaire Model



# Semantic Modelling

## ■ The Questions



# What is next?

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- Validating the model with the experts
- Creating the ontology
- Enriching the ontology by working with the experts
- Cleaning and repairing the data
- **Semantic enrichment of the data**

# Semantic Uplifting

- Relational 2 RDF Mapping
- R2RML
- RDF data generation
- Support for API

```

@prefix rr: <http://www.w3.org/ns/r2rml#> .
@prefix foaf: <http://xmlns.com/foaf/0.1/> .
@prefix dbpedia: <http://dbpedia.org/ontology/> .
@prefix oldcan: <http://localhost/oldcan/OLDCAN#>.
@prefix rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#>.

<#QuestionnaireTriplesMap>
rr:logicalTable [ rr:sqlQuery """

SELECT Fragebogen_V1.*, (CASE QUESTIONNAIRE_TYP_ID
  WHEN '1' THEN 'SystematicQuestionnaire'
  WHEN '2' THEN 'AdditionalQuestionnaire'
  WHEN '3' THEN 'DialectographicQuestionnaire'
END) QUESTIONNAIRETYPE FROM Fragebogen_V1
"""];

rr:subjectMap [
  rr:template "http://localhost/dboe/Questionnaire/{ID}";
  rr:class oldcan:Questionnaire;
  rr:graph <http://localhost/dboe/Questionnaire_graph>;];
rr:predicateObjectMap [
  rr:predicate rdf:type;
  rr:objectMap [ rr:template "http://localhost/oldcan/OLDCAN#
{QUESTIONNAIRETYPE}";
  rr:graph <http://localhost/dboe/Questionnaire_graph>;];
rr:predicateObjectMap [
  rr:predicate oldcan:title;
  rr:objectMap [ rr:column "TITLE"; rr:language "de";];
  rr:graph <http://localhost/dboe/Questionnaire_graph>;];
rr:predicateObjectMap [
  rr:predicate oldcan:publicationYear;
  rr:objectMap [ rr:column "YEAR_OF_PUBLICATION" ];
  rr:graph <http://localhost/dboe/Questionnaire_graph>;];
rr:predicateObjectMap [
  rr:predicate oldcan:note;
  rr:objectMap [ rr:column "NOTE" ];
  rr:graph <http://localhost/dboe/Questionnaire_graph>;];
];
.

```

# Semantic Uplifting

- RDF serialization of the data.

```

<http://localhost/dboe/Questionnaire/1>
  a <http://localhost/oldcan/OLDCAN#SystematicQuestionnaire> ,
    <http://localhost/oldcan/OLDCAN#Questionnaire> ;
  <http://localhost/oldcan/OLDCAN#note>
    "resfb1" ;
  <http://localhost/oldcan/OLDCAN#publicationYear>
    "1920" ;
  <http://localhost/oldcan/OLDCAN#title>
    "Kopf (1)"@de .

<http://localhost/dboe/Questionnaire/2>
  a <http://localhost/oldcan/OLDCAN#SystematicQuestionnaire> ,
    <http://localhost/oldcan/OLDCAN#Questionnaire> ;
  <http://localhost/oldcan/OLDCAN#note>
    "bafb2" ;
  <http://localhost/oldcan/OLDCAN#publicationYear>
    "1920" ;
  <http://localhost/oldcan/OLDCAN#title>
    "Die Osterwoche (1)"@de .

.....
<http://localhost/dboe/Question/1-A11>
  a <http://localhost/oldcan/OLDCAN#Question> ;
  <http://localhost/oldcan/OLDCAN#isQuestionOf>
    <http://localhost/dboe/Questionnaire/1> ;
  <http://localhost/oldcan/OLDCAN#number>
    "A11" ;
  <http://localhost/oldcan/OLDCAN#originalQuestion>
    "Kopf: breiter Kopf"@de ;
  <http://localhost/oldcan/OLDCAN#shortQuestion>
    "breiter Kopf"@de .

<http://localhost/dboe/Question/111-2>
  a <http://localhost/oldcan/OLDCAN#Question> ;
  <http://localhost/oldcan/OLDCAN#isQuestionOf>
    <http://localhost/dboe/Questionnaire/111> ;
  <http://localhost/oldcan/OLDCAN#number>
    "2" ;
  <http://localhost/oldcan/OLDCAN#originalQuestion>
    "Altane im 1. Stock (Šller, Schrot, Laube, Bröckel)"@de ;
  <http://localhost/oldcan/OLDCAN#shortQuestion>
    "Altane im 1.Stock (Šller, Schrot, Laube,*)"@de .
  
```

# Discussion

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- Domain analysis is useful in understanding and preserving the original intent of the data and the data collection process.
- It enables the defining and describing entities and relationships which are difficult to understand without a proper description
- Schema analysis captures important entities and attributes and links that would not be identified otherwise. It further shows the evolution over time.



# Discussion

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- Complex entities and attributes are studied and understood.
- Despite the quality of data, some drawbacks are also identified
  - It requires domain experts
  - Takes a long time

# Current word

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- Further modelling of new entities including
  - Paper slip
  - Lemma
  - Source
  - Place
  - Person
- Interlinking with existing knowledgebase
  - Questionnaire – DBpedia
  - Locations – GIS sources
  - Lexical entries – existing dictionaries
  - Persons – person databases

# Future work

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- Exploration
- Semantic Search
- Semantic Bot

# Questions

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