



#### Counting Cows and Cabbages – Web-based extraction, delivery and discovery of geo-referenced data

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### **EDINA context**

- A JISC-Funded National Data Centre for Tertiary Education set up in 1995
  - Based at the University of Edinburgh, Scotland
  - Offers the UK tertiary education and research community networked access to a library of data, information and research resources





### **EDINA context cont'd..**

- Range of bibliographic resources
- Multimedia and image services
- Geo-spatial data and geo-referenced information:
  - UKBORDERS digitised boundary outlines
  - **Digimap** online OS mapping products
  - **agcensus** online Agricultural census data
- Geo-related development projects Go-Geo!, geoXwalk, e-MapScholar...





# **Agricultural Census background**

- Conducted in June of each year in the UK since 1866
- Provides information on distribution and extent of crop & horticultural production and rearing of livestock.
- Indicator of regional change in agricultural activity over time.





### **Data collection**

- Each farmer declares the agricultural activity on the land in June each year via a postal questionnaire
- DEFRA, SEERAD (& Welsh Assembly since 1999) collect > 150 items of data and publish information relating to farm holdings for recognised geographies





## **Problems with published data**

- Data potentially disclosive
- Parishes vary considerably in shape & size
- Landuse & capability vary across parish
- Under- & over-reporting of agriculture in parish
- Livestock may be elsewhere
- "Snapshot" of activity on 1st June





## Parish to grid

- Conversion algorithms developed by EUDL for grid square estimates
- Parish Framework defines each parish in terms of 1km grid squares
- Land-use Framework classifies 1km grid squares to land-use category
- 1km data still confidential aggregation to 2km,
   5km & 10km grid square estimates





#### Data uses

- Epidemiology / Public health
  - Pesticide effects on congenital `small eye' syndrome
- Market research
- GIS modelling
- Environmental
  - Impact of sheep on heather coverage
  - Wind farm placement





# **Existing service....**

- No online access
- Algorithms written in main frame era
- Fetching & delivering of data
  - Command-driven
  - 'manual'
  - reference interview via telephone/email
  - time consuming
- User expectations not matched





# **New EDINA agcensus**

- EDINA online agcensus service offers agricultural census data to 3 client communities:
- Academic subscription
- Commercial price on request
- Policy makers price on request





# Technology

- Java-based interface and data processing algorithms
- Backend data stored in MYSQL database
- Data visualisation uses image generation Servlets





## **Problems encountered**

- Alternate visualisation for maps (area selection)
- Accessibility issues
  - allowing both javascript & non-javascript equivilant functionality
- Fast access to data
  - storage versus 'on the fly' delivery





#### Data download



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# 7 Step data access procedure:

- Select country (Sco, Eng, Wal)
- Select year
- Select census item(s)
- Select grid size: 2km, 5km, 10km
- Selecting extent of data coverage
- Data selection summary
- Download or visualise selected data





#### Selecting extent of data coverage



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## **Service issues**

- Authentication
- Documentation
- Field Trialing
- Help/Metadata
- Subscription model
- Training/outreach
- User support

(ATHENS) (QRGs, poster, handouts) (usability, feedback)





## **Future developments**

- Visualising change over time
- Statistical reporting
- Ability to add 2 or more items together
- Teaching dataset
- Other visualisations (e.g. histograms, pie charts etc)





# The bigger picture ...

#### How can UK academic geo-data users:

- find out about the **agcensus** data?
- find out what other geo-data exists within (and outwith) UK academia?
- ascertain quality and suitability?
- access data & find out how to use it?





#### **Go-Geo!** – Geographic Information Portal

- JISC-funded project EDINA & UK Data Archive as partners
- to promote greater awareness of geo-spatial data created by UK academia within and without the wider UK GI community
  - part of the **UK GIgateway service** hosted at EDINA
- Goes beyond discovery to provide access to data





#### Metadata

• Central to such a service is metadata describing geo- referenced data

- Metadata originally used was modified NGDF standard
  - moved to ISO 19115 March 2003 which maps to Dublin Core





#### Metadata creator - Online Java-based metadata tool

Go-Geo!		
Home > Metadata Creator	« Back   Main   New Record   Edit Record   ¥iew Profi	le   FAQ   Help   About   Nodes
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? Creator: •	What Where When	<quality>Grid square data for England is based primarily on grid square data (received from the governmental department dealing with ru activities) and treated for confidentiality. Agricultural Census items are distributed over 1km grid squares of suitable land use by Edinburgh University Data Library.The use of 5km and 10km grid estimates are recommended if possible to minimise anomalies of using 1km data.</quality>
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#### Simple search

#### Go-Geo! Home Page Resources Go-Geo! is a tool designed to help you find details about geo-spatial datasets and related resources within Great Britain tertary education and beyond. This is a trial service for the academic community. Case studies Data format guides Want to do a quick search? Major data providers Keywords: Geoterminology Software/Online Places: (e.g. "Kent". GB only) Services Research Materials Want to look for specific datasets? Learning Materials Subject Resources Advanced Training courses search News Want to supply information? Conferences/Events Discussion Groups

Organisations

Education/Research

#### [Suggest a Resource]

Use GEsource for general information on geography and the environment

Congratulations to our prize draw winner Andrew Green who has won the £30 Amazon voucher. To win yourself an Amazon voucher, complete the user survey before June 30 and you will be automatically entered into another prize draw.

Supply Metadata

Need to find things like pictures,

our Advanced Search service

To supply information about your

geospatial datasets click below.

maps, articles etc? Click here to try

#### Service News

?

Go

[Accessible Site] [About Project] [Help][FAQ] [Athens Login]

We welcome your feedback via the user survey with comments and ideas for other resources to which you think Go-Geo! should link.

Go-Geo! service availability and functionality are not guaranteed and user support is limited so please try first to resolve any queries through the Help feature.

Otherwise, email go-geosupport@ed.ac.uk. The Go-Geo! team will endeavour to answer within a week but this cannot be guaranteed. Please read Service Status for further details of Go-GeoL

#### Recent News Items (05/05/04):

- m-spatial launches new applications
- Consultation on a GI strategy for England
- UK launch ArcGIS9 in June
- ESRI President receives 2004 **GITA Lifetime Achievement Award**

[Submit your news]

#### Resources

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## **Advanced** searchin

- •Data typ
- Location
- •Text
- •Date ran
- •Summar

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#### Sample record

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### **Geo-X-Walk gazetteer project**

- Z39.50 compliant digital GB & Irish gazetteer service
  - Support geo-searching within the JISC-IE
  - Provide researchers & teachers with online reference tool
- Gazetteer will contain more than just placenames, grid references etc – will also classify features into types:
  - Settlements as areas, rivers as lines etc
  - Stores geo-spatial 'footprint' against each feature
  - Geo-searching transparent by 'cross-walking' different geography types – introducing proximity/distance into search strategies





#### Geo-X-Walk cont'd..

- Geo-parser software that 'reads' a document/resource that contains placenames & automatically identifies their occurrence
- Identified placename can be compared against gazetteer entries which means access to 'alternate' geographies
  - Provides means to assign geo-tag (e.g. grid ref.) to implicit geo-referenced material (e.g. placename)
- Combination of parser & digital gazetteer has potential for powerful geographic-based searching across a range of otherwise disparate resources





## E-MapScholar

- A learning and teaching project to develop tools that enhance and support the use of geo-spatial data
  - Case studies
  - Online L&T materials
  - Teaching content management system
  - Virtual work placement





## Summary

- The new EDINA agcensus service provides online access to grid square estimated agricultural census data at various resolutions, for three UK territories, from 1969 to the present day.
- Such a resource forms part of a 'common geographic framework' which allows diverse georeferenced data and resources to be 'cross-walked' and ultimately utilised.





**agcensus:** http://edina.ed.ac.uk/agcensus

**Go-Geo!:** http://www.gogeo.ac.uk/

#### **E-MapScholar:**

http://edina.ed.ac.uk/projects/mapscholar/index.html

#### **Geo-X-walk:**

http://hds.essex.ac.uk/geo-X-walk/