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and sustainably productive Cities

EdiCitNet

D8.2 – Internal Communication Platform:

Community Management Tools

Deliverable lead beneficiary: Humboldt Universität zu Berlin (UBER)

Author: Suhana Reddy, Thomas Wachtel

Abstract: For setting up an semi-internal communication a CMT Platform will be the Basis. This CMT Platform works as a place to exchange knowledge, non-disclosure information between partners and beyond. WP lead have their own groups to organise and set-up of WP semi-internal events and Telcos. Logos, News and Documents can be uploaded and a joined calendar gives an overview of the meeting and timings of the project for the EdiCitNet Community.

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Dissemination Level

PU Public

Table of Contents

GLC	GLOSSARY		
<u>1.</u>	EXECUTIVE SUMMARY	4	
<u>2.</u>	INTRODUCTION	5	
<u>3.</u>	MAIN SECTION	6	
3.1	USE OF CMT/SCREENSHOTS	6	
4.	CONCLUSIONS	9	

Glossary

Abbreviation / acronym	<u>Description</u>
EdiCitNet	Edible Cities Network
CMT	Community Management Tool
GA	Grant Agreement

1. Executive Summary

One part of the internal communication in EdiCitNet is the Community Management Tool. This tool allows to control certain actions and get an overview of members and interested persons in our Edible Cities Network.

To spread internal but publicly accessible information for persons which are deeper interested in Edible City Solutions (ECS) and are probably of an inter- or transdisciplinary background or related to the project in other ways this community platform provides connections to a wider group than the EdiCitNet Members are (semi-internal). For public communication and transportation of content and knowledge a public website will be launched later.

The EdiCitNet Community uses this CMT for feeding the news section, organising events or presenting new scientific results around the topic of Edible City Solutions.

Therefore, this CMT provides one step for a holistic communication round EdiCiNet and beyond and connect important stakeholder of EdiCitNet and our Network Cities.

2. Introduction

This CMT provides a platform to stay in between connected no matter in which place the person lives. EdiCitNet as a global project provides knowledge but also benefits from the big variety of stakeholders and partners and their input. Therefore, EdiCitNet uses a CMT to guide people even in different time zones to common knowledge and leads to communication which need no strict appointments and dates. The CMT gives partner the chance to access knowledge in a self-paced manner.

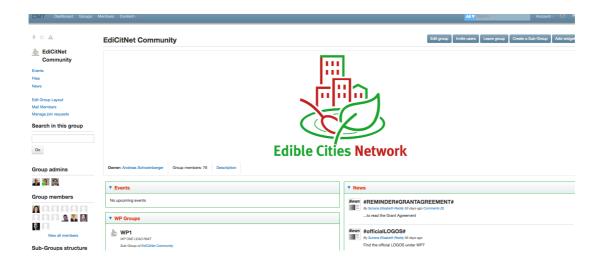
3. Main section

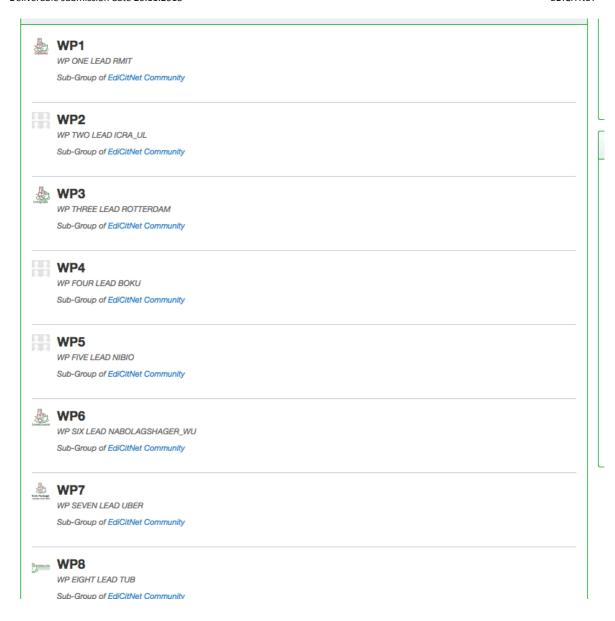
3.1 Use of CMT/Screenshots

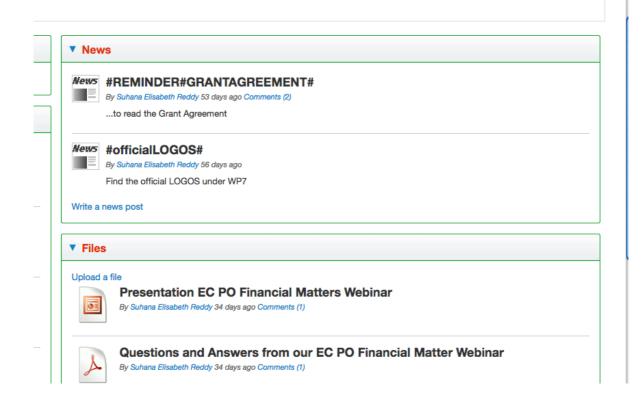
The CMT shows several widgets and add ons. The platform can be adjusted according to the needs of the project and the community. People register themselves and can access and form their platform. The platform can save time but cannot replace personal meetings. EdiCitNet has WP groups section to provide knowledge only interested specifically for the WP members.

Events and scheduled meeting will be visible in an public (open to the community) calendar.

Further small files (pics and other public files) are accessible for the community.







4. Conclusions

The EdiCitNet CMT is a platform ready to use for short term connection and saving time in some aspects of knowledge exchange. It does not replace personal meetings or network structure but gives an insight to all members equally.