



atlas
UNDERSTANDING DEEP ATLANTIC ECOSYSTEMS



Talking to Industry: Results of D7.5 and D7.7

Final ATLAS General Assembly, Edinburgh, March 2020

M. Adelaide Ferreira^{1,2*}, David Johnson¹, Rachel Boschen-Rose^{1*}, Rob Tinch³,
& Matt Gianni⁴

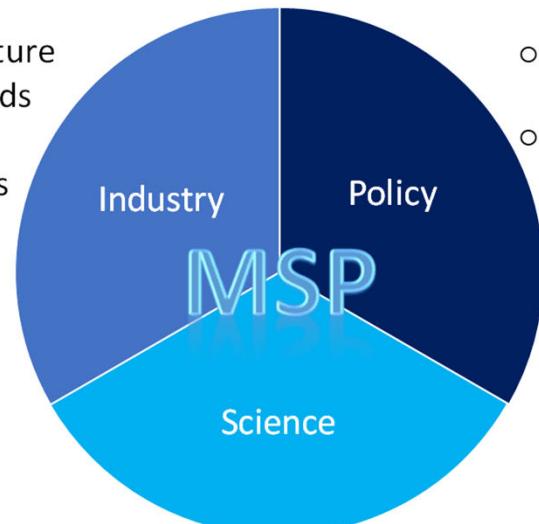
¹Seascape Consultants Ltd., ²MARE-FCUL, ³Iodine, ⁴Gianni Consultancy

[*maferreira@fc.ul.pt](mailto:maferreira@fc.ul.pt)



WP 7. Policy integration to inform key agreements

Ensure that policy makers and stakeholders have access to ATLAS findings, thus allowing improved scientific knowledge to encourage innovation in maritime industries and promote a sustainable exploitation of Atlantic marine resources

- 
- The pie chart illustrates the integration of three key components for Maritime Spatial Planning (MSP):
- Industry:**
 - Current & future business needs
 - Regulatory requirements
 - Policy:**
 - Regulations, guidelines, standards
 - National, regional & international processes
 - Science:**
 - Environmental baselines & impacts
 - Regional assessments
 - Environmental predictions

WP 7. Interfacing science and policy to inform key agreements



- D7.5 – Industry reactions to ATLAS recommendations
- D7.7 – Policy Brief

ATLAS

Deliverable 7.5



Deliverable 7.5

Industry reactions to ATLAS re

Project acronym:	ATLAS
Grant Agreement:	678760
Deliverable number:	D7.5
Deliverable title:	Industry reactions to
Work Package:	WP7: Policy integrati agreements
Date of completion:	30 August 2019
Authors:	Matthew Gianni, Ma Boschen-Rose, David

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Engaging with industry to spur Blue Growth

Rachel E. Boschen-Rose,¹ Maria Adelaide Ferreira², David E. Johnson¹ and Matthew Gianni³
¹Scope Consultants Ltd., Falmouth, Cornwall, United Kingdom
²MARE - FCUL, Lisboa, Portugal
³Gemi Consultus, Amsterdam, The Netherlands

ABSTRACT

Boschen-Rose, R.E., Ferreira, M.A., Johnson, D.E. and Gianni, M., 2020. Engaging with industry to spur Blue Growth. In: Matvejev, G. and Novas, F. (eds.), *Proceedings from the International Coastal Symposium (ICS) 2020* (Seville, Spain). *Journal of Coastal Research*, Special Issue No. 95, pp. x – x. Cocoon Creek (Florida), ISSN 0749-2028.

Improving marine resource management and governance requires marrying science and socio-economics, which is key to the development of the Blue Economy. For sustainable growth of the Blue Economy (Blue Growth), it is also important that there needs to be robust scientific information on the marine environment, detailed knowledge of activities occurring in ocean space, and a comprehensive understanding of environmental impacts. To ensure Blue Growth is sustainable into the future, it is also needed how the marine environment, activities and impacts may change with time, and at relevant spatial scales. ATLAS, a trans-Atlantic research and deep-water ecosystem (TADWE) Project, has undertaken research during its lifetime to understand the role of the North Atlantic in the interaction between Blue Growth scenarios and the marine environment. ATLAS research into North Atlantic Ocean circulation, species and habitat connectivity shows that the North Atlantic is changing, which will impact Blue Growth. As marine interests move progressively offshore, ATLAS will continue to explore opportunities for the European Union to engage with industry and academia in the development of the Blue Economy and the design of potential trade-offs to maximize ecosystem services at a sea-basin scale have also been explored through a selection of 12 ATLAS case studies. ATLAS interactions with industry have highlighted opportunities and challenges for Blue Economy sectors, particularly in the context of marine spatial planning. Through these interactions, ATLAS has developed a range of policy briefs for the Blue Growth scenario, with 10 major Blue Economy sectors and many supporting sectors. This work illustrates the complexities of Blue Growth in the North Atlantic, including spatial need, synergies and conflicts, and data sharing opportunities. ATLAS-industry dialogue also highlights differences in Blue Economy sectoral expectations, and levels of understanding relating to new policy instruments.

ADDITIONAL INDEX WORDS: Blue Growth, Blue Economy, North Atlantic, marine spatial planning

INTRODUCTION

The Blue Economy concept can be summarized as the sustainable use of ocean resources for economic growth, improved livelihoods and ocean ecosystem health. Sustainable use means valuing the ocean for resource extraction while resource conservation and addressing any trade-offs that may be required, which can be a real challenge in busy ocean regions. If the marine environment is to be sustained, the Blue Economy offers the potential to contribute towards the United Nations Sustainable Development Goals (SDGs) (UN, 2015), the most pertinent being SDG 14: Life Below Water. World Bank and UNDECA, 2017. Sustainable business sectors (fisheries, aquaculture, shipping, energy, oil and gas) could also support SDG 2: Zero Hunger (Dev, *et al.*, 2016), whilst marine renewables (offshore wind, tidal and wave energy) could support SDG 7: Affordable and Clean Energy. The contributions of the marine economy to global gross domestic product (GDP), 2016, providing more than 40 million jobs worldwide (OECD, 2016).

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*Corresponding author: Rachel boschen-rose@scopeconsultants.co.uk
†Coastal Education and Research Foundation, Inc. 2020

POLICY BRIEF

Policy opportunities and challenges for Blue Growth

Rob Tinch, Rachel Boschen-Rose, Maria Adelaide Ferreira & David Johnson

Executive Summary

Blue Growth is the expanding but sustainable use of ocean resources for economic growth, improved livelihoods and ocean ecosystem health. Blue Growth is expected to increase across all sectors in the North Atlantic over the next decade, involving new activities and additional locations for existing activities. Coordinating these activities and ensuring sustainability can present significant challenges. The potential for collaboration across Blue Economy sectors to enhance synergies and avoid conflicts is central to effective marine spatial planning.

Well-managed Blue Growth could make important contributions towards achieving United Nations Sustainable Development Goals (SDGs) including SDG2: Zero Hunger; SDG7: Affordable and Clean Energy; SDG8: Decent Work and Economic Growth, and SDG14: a healthy marine environment.

Improved science and technology are key to ensuring that Blue Growth is sustainable, particularly in the face of changing climatic and marine conditions. Greater integration between marine sectors is being actively fostered through several ongoing and newly-established initiatives, including the United Nations' Decade of Ocean Science for Sustainable Development and a new international treaty for conservation and sustainable use of marine biological diversity in areas beyond national jurisdiction.

The ATLAS project is developing a knowledge base to inform the development of international policies to ensure deep-sea Atlantic resources are managed effectively. This in turn will contribute to the European Commission's long-term Blue Growth strategy.

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Conference on an international legally binding instrument (ILBI) under the United Nations Convention on the Law of the Sea on the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (UN



The image is a composite of several elements. At the top left, there is a logo for 'atlas' which includes a stylized globe icon and the word 'atlas' in lowercase. In the bottom left corner, a close-up photograph shows a person's hand holding a small, blue and white globe. The main background consists of a photograph of a wind farm with several white turbines standing in the ocean under a clear sky.

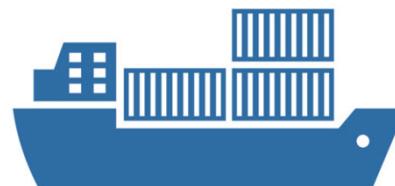


Blue Growth sectors

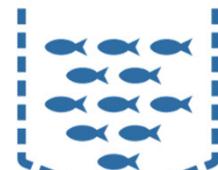
The expanding but sustainable use of ocean resources for economic growth, improved livelihoods and ocean ecosystem health



Fisheries



Shipping/Cargo



Aquaculture



Biotechnology



Tourism (Cruise, whale watching)



Cross-cutting
(Underwater Tech., Big data, Automation)



Mining

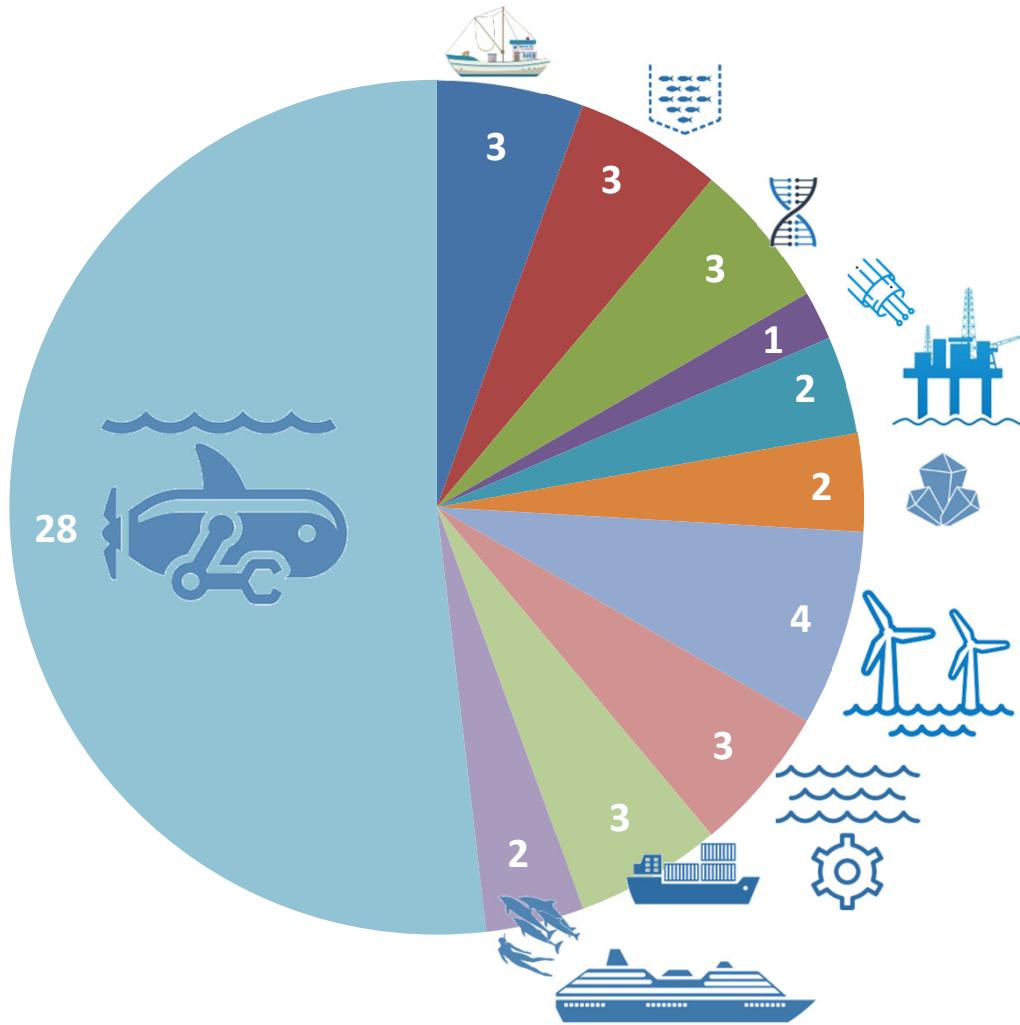
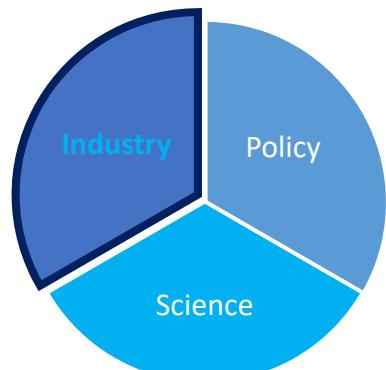


Marine renewables

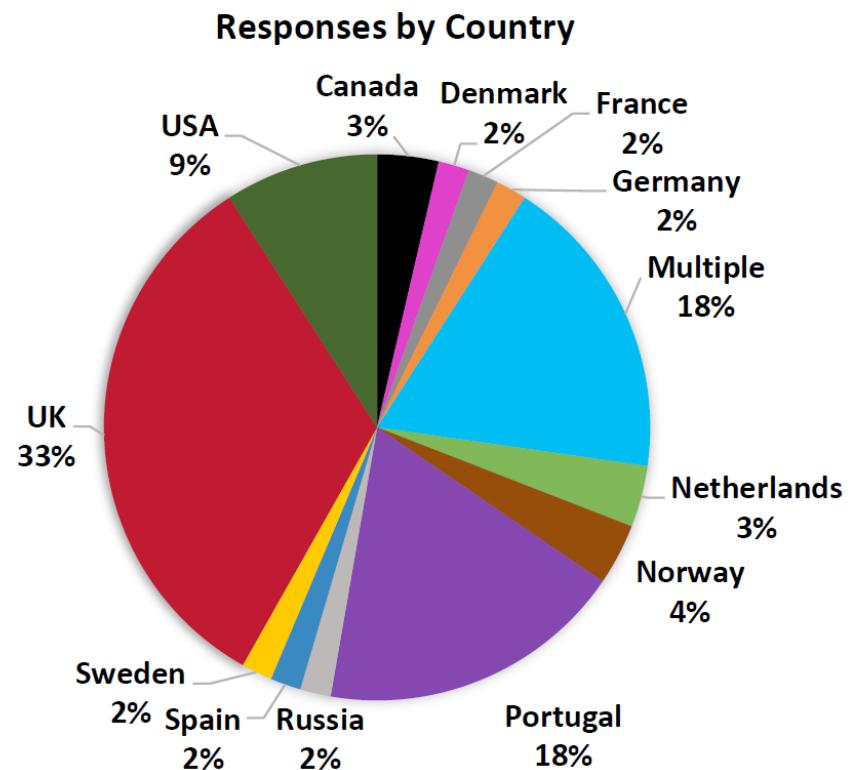
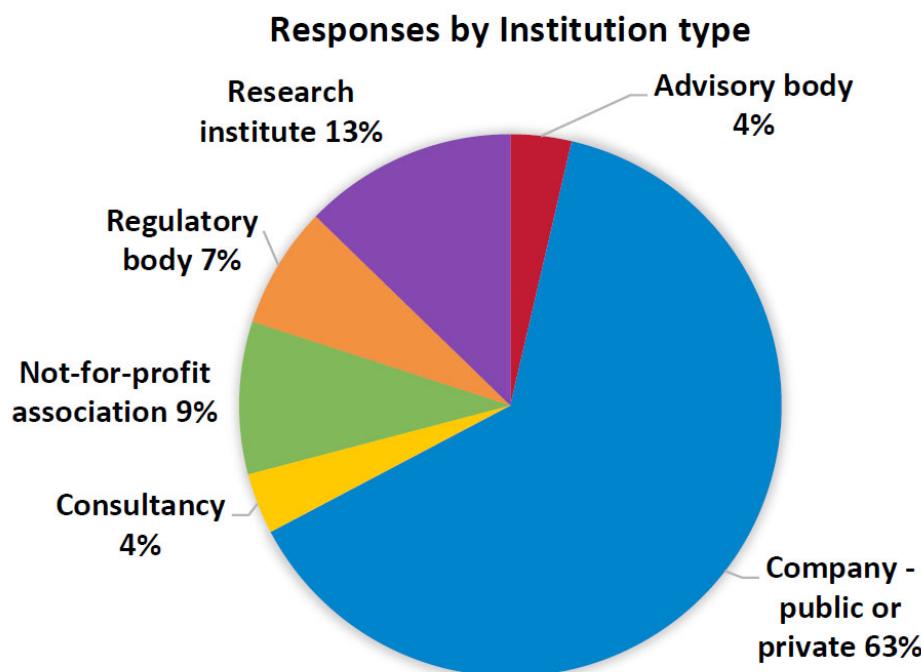


Cables

Engaging with Industry (Feb-Jul 2019)



Engaging with Industry (Feb-Jul 2019)



N ATLANTIC: BG PROSPECTS



Expected to expand across all sectors in the next decade



N ATLANTIC: BG OPPORTUNITIES



- Growing demand for resources



- Geopolitical considerations



- New and cheaper technologies



- Cleaner technologies



- Global SDG progress



2 ZERO HUNGER



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



14 LIFE BELOW WATER

N ATLANTIC: BG CHALLENGES



- Harsh ocean environment



- High costs of technology development

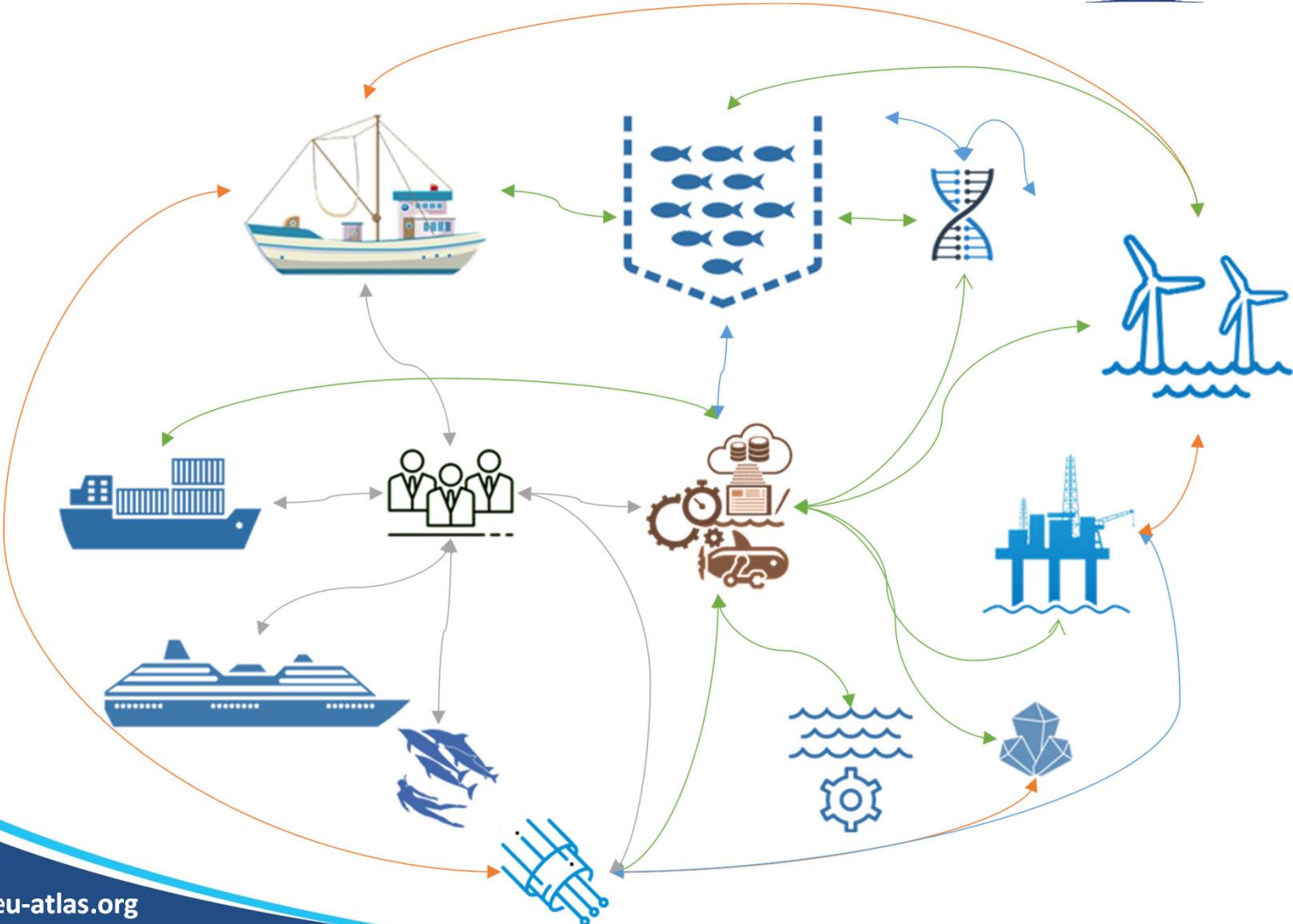


- Regulatory uncertainty



- Science and technology
 - 2021-2030 UN Decade of Ocean Science for SD

COLLABORATION & COORDINATION



COLLABORATION & COORDINATION



- Commercial arrangements



- Shared infrastructure



- “Circular economy” initiatives



- New financing initiatives

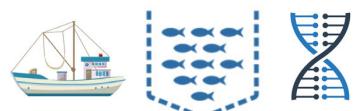
CLIMATE CHANGE AND BG



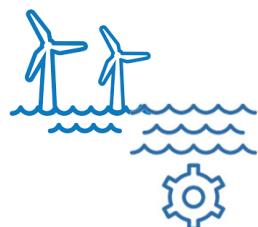
Multiplying effect for the challenges and the opportunities for sustainable BG



- Effectiveness of existing MPAs could be threatened by CC



- Direct impact on several marine sectors

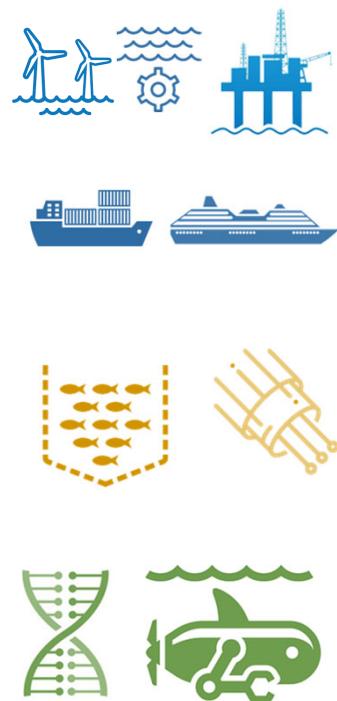
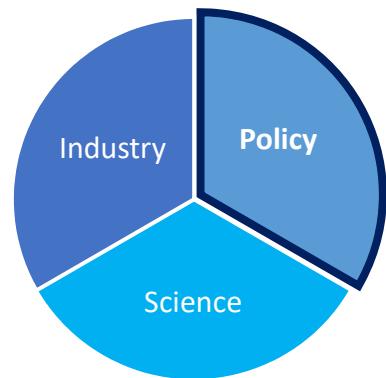


- Economic driver



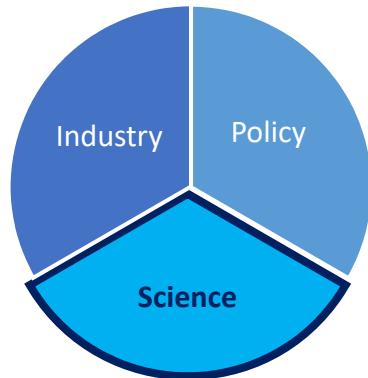
- New opportunities for shipping and tourism

POLICY NEEDS – ILBI for BBNJ



- May not *directly* influence business plans for some Blue Economy actors in N Atlantic
- Possible *indirect* impacts
- Potential opportunities

RESEARCH NEEDS



- Knowledge



- Coordination and collaboration



- Environmental Impact Assessments



- Monitoring



- Climate change adaptation strategies

ATLAS contribution to BG research needs



- Increasing basin scale scientific knowledge, to inform policy and management.
- Scientific knowledge base can inform development of international policies to ensure deep-sea Atlantic resources are managed effectively.
- Contribution to EC's long-term BG strategy
- Key role in supporting MSP for effective use of marine space and enhanced collaboration/reduced conflict between BG sectors.
- Basin-scale resolution of environmental data collected by **ATLAS** may not provide the information needed for specific decisions on infrastructure placement (site scale).
- Important insight into environmental considerations/challenges that will need to be assessed in the move to deeper waters.
 - Scientific findings at the basin scale (currents, circulation, habitat suitability and biogeography), are important in the context of the REMP for the northern Mid-Atlantic Ridge being developed by the ISA for polymetallic sulphide mining activities.



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Thank You

Presenter details

Maria Adelaide Ferreira

Seascape Consultants Ltd, Romsey, UK

MARE-FCUL, Lisbon, Portugal

maferreira@fc.ul.pt



Project contact details

Coordination: Professor Murray Roberts murray.roberts@ed.ac.uk

Project Office:
EU-Atlas@ed.ac.uk

Communication & Press:
atlas@aquatt.ie

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