# The Down Side of Cross-Border Integration: The Case of Deforestation in the Brazilian Mato Grosso and Bolivian Santa Cruz Lowlands



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# State Down Side of Cross-Border

# Deforestation in the Amazon

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# THE CASE OF DEFORESTATION

# in the Brazilian Mato Grosso and Bolivian Santa Cruz Lowlands

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ince the 1990s, growing comprehension of the critical regulating function of tropical rain forests and awareness of their destruction have placed the Amazon at the center of international and national environmental and climate policies.<sup>1</sup> The case of Brazil<sup>2</sup>

demonstrated that a mix of environmental (forest) laws can help to considerably slow down the high deforestation dynamics of the previous decades. This is supported by an appropriate deforestation monitoring system, a comprehensive network of protected areas and their effective management, and the enforcement of penalties in case of noncompliance (e.g., exclusion from public credits, penal sanctions). In addition, public and private-led market-oriented approaches have gained importance, such as supply-chain interventions for cattle (e.g., Terms of Adjustment of Conduct, G4 Zero-Deforestation 33

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Agreement promoted by Greenpeace) 1 or for soybean (e.g., Soy Moratorium), 2 which tend to exclude producers using 3 4 (newly) deforested areas from markets.3 5 Although deforestation in the Amazon dropped by around 84%, from 27,772 6 7 km<sup>2</sup> in 2004 to only 4,571 km<sup>2</sup> in 2012,<sup>4</sup> the limits of this approach have become 8 9 clear. This is partly because Brazilian 10 environmental governance mechanisms remain extremely contested.<sup>5</sup> Moreover, 11 12 as highlighted by Lahsen et al. (2016),<sup>6</sup> the focus on Amazonian conserva-13 14 tion has masked the displacement of 15 deforestation into less visible and less 16 emblematic, but nonetheless highly di-17 verse (both ecologically and culturally) 18 regions such as the Cerrado. The trans-19 formation of the Amazon, therefore, 20 cannot be seen as isolated from trends 21 in surrounding regions, as deforestation 22 and expansion of agriculture are shift-23 ing from the Amazon rain forest to the 24 savannas, natural grasslands, and dry 25 forests of Bolivia, Paraguay, Argentina 26 (Table 1), and, more recently, Uruguay, 27 while simultaneously conquering more 28 remote Amazon forest areas.7 29

The drivers and the dynamics of de-30 forestation in South America are highly

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complex. State policy toward land allocation and land markets strongly influence access to areas suitable for conversion, with more powerful actors controlling the consolidated agricultural frontier, and driving more marginal actors to more remote areas, who thereby open new fronts of deforestation.8 With increasing transnational integration, especially in the expanding soybean-livestock-based economy, so-called leakage effects of environmental policies, as well as their cross-biome and cross-border implications, need to be better understood.9 This article is a step in this direction. We focus on the border region between the Brazilian state of Mato Grosso and the eastern Bolivian lowlands in the department of Santa Cruz (Figures 1 and 2), where two main South American deforestation fronts converge.<sup>10</sup> Both regions combine the highest soybean and livestock production of their respective countries. Indeed, large parts of Mato Grosso belong to the so-called Amazon Arc of Fire, or Arc of Deforestation.<sup>11</sup> In keeping with national trends, deforestation rates in Mato Grosso did slow down compared to previous decades, although in recent years no further decline has

been observed.12 By contrast, the department of Santa Cruz has constituted a hotspot in forest conversion since the end of the 1980s, showing few signs of reversing these trends.<sup>13</sup> Here we focus on the parallel, though differing, trajectories of these two regions to explore their growing interconnection and possible implications for future patterns of deforestation.

## Agricultural expansion and land-use change patterns in Mato Grosso

Until the mid-20th century, the federal state of Mato Grosso remained largely excluded from national economic cycles, and hence was only marginally affected by large-scale environmental changes. Mato Grosso, which comprises parts of the Amazon (53%), Cerrado (40%), and Pantanal (7%) biomes, was mainly inhabited by indigenous groups until the early 18th century, when so-called bandeirantes<sup>14</sup> obtained the first large-scale properties to exploit gold finds. From the 1930s on, President Getúlio Vargas proclaimed the March 1

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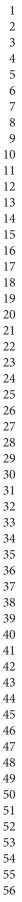
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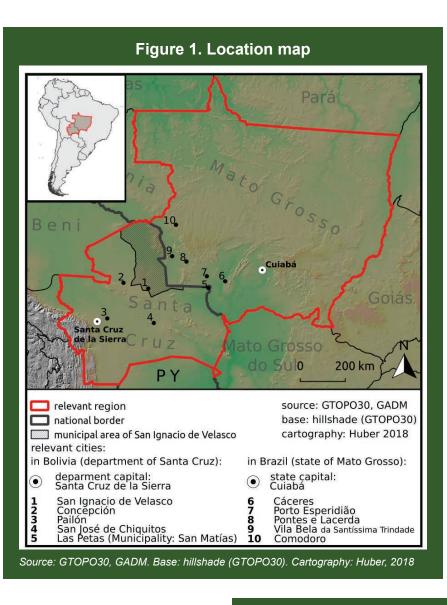
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# Table 1. The Soybean and Livestock Sectors as Drivers of Deforestation and Land Conversion in South America

	Brazil	Argentina	Paraguay	Bolivia
Total terrestrial surface (km²) <sup>1</sup>	8,515,767	2,780,400	406,752	1,098,581
<sup>-</sup> orest area (km²) (2015)²	4,935,380	271,120	153,230	547,640
in % of total land area	59	9.9	38.6	50.6
Change in forest area: 1990–2015 (km²)²	531,670	76,810	58,340	80,310
in % of total 1990 forest area	9.72	22.08	27.57	12.79
Annual rate of change: 1990–2015 (%)	-0.4	-1.0	-1.3	-0.5
Proportion of Agriculture in GDP <sup>3</sup>	4.57	5.61	18.08	11.59
leads of cattle	218,225,177	52,636,778	13,858,584	9,082,193
Rank in top 10 cattle producers worldwide⁴	1	6	not in top 10	not in top 10
Soybean production (tonnes) (2016) <sup>4</sup>	96,296,714	58,799,258	9,163,030	3,204,639
Area under soybean cultivation (km²) (2016) <sup>4</sup>	331,536.79	195,046.48	33,700	13,363.99
Rank in top 10 soybean producers worldwide <sup>4</sup>	2	3	6	9
UN (2018) – Country profiles. http://data.un.org FAO (2015) – Global Forest Resources Assessment 2015 – www	v.fao.org/3/a-i4808e	e.pdf; World Bank		

54 <sup>3</sup>World Bank (2018) – Agriculture, forestry, and fishing, value added (% of GDP) https://data.worldbank.org/indicator/NV.AGR.TOTL.ZS 55 <sup>4</sup>FAO (2018) - FAOSTAT - http://www.fao.org/faostat (accessed 30 September 2018)





to distributive agrarian reform and a solution to social conflicts in the traditional agricultural regions of the south and southeast, where land concentration and population pressure caused a scarcity of land.15 The access to "empty land" (which in reality was often inhabited by indigenous people) lured various actors into the region, including landless migrants, smallholders, capitalized farmers, ranchers, sawmill operators, laborers, miners, investors and specula-12 tors.<sup>16</sup> The process of transforming Mato Grosso into one of the biggest agricultural production areas of Brazil was initiated during the 1970s and 1980s, when the federal state played a critical role through regional development strategies (e.g., POLOCENTRO) and sector-spe-19 cific programs (e.g., PRODECER) based 20 on agricultural policies, tax incentives, 21 subsidies, and credits designed to at-22 tract capital and modernize the agricul-23 tural sector through green-revolution 24 approaches. Mechanized agriculture 25 expanded in Mato Grosso thanks to the 26 availability of large flat land areas (the 27 plateaus-chapadões-of Mato Grosso). 28 There, farmers from other parts of Bra-29 zil-especially from southern states, 30 where the soy boom had started in the 31 1970s-could acquire large plots of land 32

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#### to the West, which, together with the foundation of the new national capital, Brasília, in 1960 and the associated development of (road) infrastructure to the interior, facilitated the integration of peripheral regions into the national economy. This was the starting point of far-reaching socioecological transformations in Mato Grosso, which accelerated during the Brazilian military administrations (1964-1985). For the federal state, the colonization of sparsely populated, but resource-rich, peripheral regions was of geostrategic importance to secure better control over national territory and increase economic value. Furthermore, the opening of new agricultural fronts offered an alternative

# Figure 2. Brazil – Bolivia border, south of the Noel Kempff Mercado National Park.





Soybean cultivation in Mato Grosso.



Soybean cultivation in Mato Grosso.

at comparatively cheap prices.<sup>17</sup> Of critical importance was the state agricultural research institute, EMBRAPA, which introduced technical innovations, such as the breeding of new crop varieties that could adjust to the tropical soil and climatic conditions in Mato Grosso. These further enticed transnational companies to introduce new cultivation techniques (e.g., no-till farming), based on the use of high levels of pesticides and genetically modified seeds, into Brazil.<sup>18</sup> Meanwhile, increasing global demand and food prices favored export-oriented agribusiness, thereby turning cultivation of agricultural commodities into a lucrative business. In this respect, China has played a dominant role in global demand patterns, especially for soybean, as in the 1990s this country turned from a net exporter to a net importer, today importing ~60% of the total volume of soybeans traded globally.<sup>19</sup> By integrating the global agribusiness production networks, Mato Grosso has become strongly dependent on transnational traders and agrochemical companies controlling international markets. Some Brazilian large-scale producers have, however, successfully grown into big agribusiness players and won an important market share in global production networks through the vertical integration of their activities. This new economic elite has gained strong political influence, at both regional and federal levels.20 The colonization and expansion of the agricultural frontier has turned Mato Grosso into Brazil's largest production area of soybeans, corn, cotton, sunflowers, and cattle, with the agribusiness sector-including all associated industrial and distribution activities-currently accounting for 50.5% of the state's gross domestic product (GDP).<sup>21</sup> This transformation has been accompanied by strong social and environmental disruption, including soil erosion and contamination (e.g., through the use of pesticides), and has contributed to discriminatory land tenure. Huge areas have been deforested for the expansion of agriculture and cattle ranching in the Amazon biome of Mato Grosso,<sup>22</sup> but also of the Cerrado, which, compared to the Amazon forests, has a low international and national profile and is not protected by comprehensive conservation policies.23 It is estimated that the Brazilian Cerrado has already lost more than 50% of its natural vegetation. In Mato Grosso alone more than 43,000 km<sup>2</sup> of Cerrado was deforested between 2001and 2017 (i.e., 16% of total deforestation in the Brazilian Cerrado).<sup>24</sup> Although Mato Grosso has also become a leading producer of other agricultural crops at the national level, soybean clearly outperforms them in terms of area under cultivation. Furthermore, corn and cotton are usually 1

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planted in rotation for a second harvest. 1 This provides a significant additional 2 source of revenue but plays a minor role 3 4 in agricultural expansion strategies in 5 the region. A sequence of temporary economic cycles is often characteristic 6 7 of agricultural frontiers in Amazon re-8 gions, where mechanized agriculture 9 takes over areas that have been previ-10 ously deforested for other activities. For 11 example, the transformation of former 12 cattle ranches into soybean production 13 areas is particularly noticeable in the 14 north of Mato Grosso, in the transition 15 zone between Cerrado and Amazon.

16 As soybean cultivation expands over 17 land formerly used as pasture, cattle 18 ranching is being displaced into more 19 remote areas in the Amazon, thereby 20 triggering new cycles of deforestation. 21 Despite growing concern from environ-22 mental groups, representatives of the 23 agribusiness have spread a discourse 24 that portrays mechanized agriculture as 25 sustainable (i.e., since in many areas it 26 does not directly drive deforestation). 27 This narrative instrumentalizes the con-28 cept of "land sparing," which promotes 29 the intensification of agriculture to con-30 tain the expansion of agricultural land 31 over forested areas.25 Mechanized agri-32 culture, for example, is explicitly men-33 tioned in the national plan designed to 34 reduce agriculture-based greenhouse 35 gas emissions (Plano ABC), a plan sub-36 sidizing credits to farmers to encourage 37 measures of intensification such as, for 38 example, no-till farming or the rehabili-39 tation of degraded pastures. Advocates 40 of the agribusiness, furthermore, refer 41 to the high level of compliance within 42 the Soy Moratorium<sup>26</sup> to demonstrate a 43 decoupling of soy production from de-44 forestation. Critics, however, interpret 45 this as little more than a green-washing 46 of the soy supply chain<sup>27</sup> and point out 47 that the Soy Moratorium takes neither 48 deforestation in the Cerrado nor indi-49 rect land-use change28 into consider-50 ation. These aspects need to be consid-51 ered in assessments of the real impact 52 of soybean expansion on forest cover 53 (Table 2), including their cross-border 54 implications. This extends to Brazil-55 ian operators in the cattle and soybean 56



Soybean cultivation and extensive pasture in Mato Grosso.

Table 2. Soybean Cultivation Area (1,000 ha) in Mato Grosso							
	1993	2003	2013	2014	2015	2016	2017
Brazil	10,654	18,527	27,948	30,308	32,206	33,339	33,980
Mato Grosso	1,680	4,414	7,931	8,628	8,983	9,147	9,287
Source: IB	GE - Produ	ção Agrícola	a Municipal				

sector, who pursue land concentration and deforestation in neighboring countries. The influx of Brazilian capital has been particularly strong in Bolivia since the 1990s. Thus, as early as 2006/2007, it was estimated that Brazilian farmers controlled 40.3% of the total soybean area, mainly in the surroundings of Santa Cruz de la Sierra, while Brazilian cattle ranchers accumulate 700,000 ha of land for pasture close to the border.<sup>29</sup>

# The Opening of a New Frontier in the Eastern Bolivian Lowlands

Looking at a satellite view of the Brazilian–Bolivian border west of Cuiabá, the sharp contrast in vegetational cover is staggering, especially around the Bolivian National Park Noel Kempff Mercado, as the forest limits literally follow the contours of this international border. Forests still cover approximately half of Bolivia's land area (~52 million ha), of which the Amazon forest biome



Soybean cultivation in Mato Grosso.

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represents ~38%, while the Chaco and 1 Chiquitano forests each cover 17%.30 Al-2 though, compared to neighboring coun-3 4 tries, large-scale deforestation in Bolivia is relatively recent, current trends are 5 deeply worrying because the pace of 6 forest conversion has consistently accel-7 erated in the last decades and because 8 9 deforestation is effectively becoming le-10 galized (see Figure 3).<sup>31</sup>

Two main forest conversion patterns 11 12 can be observed in the Bolivian lowlands, especially in the Department of 13 14 Santa Cruz, based on detailed defores-15 tation data for 2016-2017 (see Supplementary Material). Most deforestation 16 17 occurs on private land used for large-18 scale cattle ranching or mechanized 19 agriculture (~78%), with the remaining 20 ~22% taking place on communal landfrom both local indigenous communi-21 22 ties and Andean peasant colonies-23 where initial subsistence agriculture is 24 gradually replaced by semimechanized 25 commercial systems.

26 The drastic land-use changes wit-27 nessed in the Bolivian lowlands mirror 28 trends depicted for Mato Grosso and are 29 driven by complex national and cross-30 border interests. The Santa Cruz low-31 lands also benefit from comparatively 32 fertile soils and sufficient precipitation 33 to allow mechanized, monoculture sys-34 tems with extensive livestock produc-35 tion, and have constituted a key asset 36

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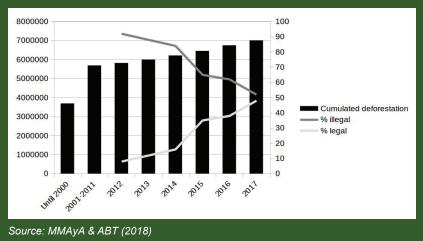
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in development policies from the late 1950s.32 These have been framed by the narrative of the March to the East. which was based on the Bohan Plan, "the greatest development program planned, implemented, and financed by the United States."33 This sought to transform the "empty," "idle" Santa Cruz lowlands into productive agricultural land (based on rice, corn, wheat, sugar cane, and cotton) to satisfy domestic food needs and provide raw material for the industry through an import substitution policy.34 The expansion of the agricultural frontier was spurred by the development of road infrastructure-in particular the Cochabamba-Santa Cruz road, which literally paved the way to the colonization of the lowlands.<sup>35</sup> This was supported by policies and public incentives that encouraged the in-migration of a range of actors, including poverty-stricken Andean landless peasants engaging in swidden agriculture, as well as Mennonite and Japanese communities that developed mechanized agriculture.36

Land-use conversion is closely associated with mechanisms of land control. Despite the Agrarian Reform of 1952, in the lowlands, land ownership remained strongly skewed toward large, private properties. To remedy this, in the late 1990s, a nationwide process of land titling was initiated that gained renewed strength during the first presidency of Evo Morales. In the lowlands, this resulted in the designation of large indigenous territories, the formal titling of indigenous communal land, and new waves of land allocation particularly to Andean colonists. Nevertheless, these achievements have not reversed historic agrarian inequalities, in particular in the lowlands.37 In 2008, severe conflicts opposed the MAS (Movimiento al Socialismo) government and the separatist, traditional elite of the "Media Luna"38 lowland departments, against the backdrop of declining global prices for raw materials, and thus lower state extractive rent. To pacify the rebellious lowlands elite, an unexpected alliance was established between the agribusiness (in particular soybean sector) and the central state.<sup>39</sup> The expansion of the agricultural frontier through the conversion of forest and the intensification and industrialization of the agriculture and cattle sectors have been enshrined as strategic for Bolivia in the national development strategy. This stipulates that "forests are not considered to be idle land for agriculture anymore, instead they become integral stages for the production and transformation of foodstuffs, biodiversity resources, and medicines."40 In effect, the original discourse underlying the March to the East is still structuring national policy, treating forests as productive areas of critical importance to diversify the national productive matrix, reduce dependency on the oil and gas rent and to guarantee national food sovereignty through the expansion of the commercial agricultural sector. To this end, access to forested areas and their conversion are being facilitated by the progressive removal of existing regulations of forest protection.

First, under the law, formal land tenure is conditional on the provision of evidence that the land is actually being used (which allows for a status of legal possession) and the fulfillment of the so-called social and economic function of the land (i.e., through subsistence or commercial food production via agriculture and/or cattle ranching).<sup>41</sup> By contrast, land tenure under forestry

# Figure 3. Acceleration and formalization of deforestation in Bolivia.



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management needs to be additionally 1 substantiated by (1) the provision of for-2 mal tenure ownership/allocation titles, 3 4 and (2) the development and approval 5 of a forest management plan, with both conditions representing important ad-6 7 ministrative and financial hurdles.<sup>42</sup> De-8 forestation has, therefore, become the 9 easiest way to demonstrate use and se-10 cure tenure, in particular for large-scale 11 owners, who have the means to employ 12 a number of strategies to evade expro-13 priation.43 Second, the ongoing land al-14 location process is carried out centrally 15 by the National Institute of Agrarian 16 Reform without coordination with lo-17 cal authorities and often irrespective 18 of whether land is actually inhabited, 19 under customary use, with conserva-20 tion status, or classified as land under 21 permanent forest production. New 22 settlements and their associated land 23 use, therefore, constitute a pioneer front 24 that drives the expansion of agriculture 25 in ever more remote forested areas.44 26 Third, the agribusiness and livestock 27 sectors are benefiting from important 28 tax incentives to forest conversion into 29 "productive" land.45 This lobby puts for-30 ward its role in the diversification of the 31 national productive matrix, the increas-32 ing proportion of agriculture in Bolivia's 33 gross domestic product (currently over 34 11%; see Table 1), and its contribution 35 to national food sovereignty in order 36 to push further legal arrangements that 37 may increase the security of land ten-38 ure.<sup>46</sup> Fourth, by contrast, the forestry 39 sector is facing a serious crisis. In the 40 last decade, timber extraction has sub-41 stantially diminished, and, with it, the 42 profitability of timber sales on both 43 the domestic and export markets. With 44 stricter public control on timber trade 45 to discourage exports, the compara-46 tively high value of Bolivia's currency in 47 relation to the depreciating currencies 48 of neighboring countries, and trends 49 in wood consumption away from mas-50 sive wood to plywood, among other 51 factors, forestry is becoming less attrac-52 tive compared to cattle ranching, arable 53 agriculture, or illegal activities related 54 to drug traffic in remote communities 55 close to the Brazilian border, with all 56

of these resulting in surging deforestation for land conversion. Fifth, Law No. 741, an explicit outcome of the recent "Sembrando Bolivia" (Sowing Bolivia) Summit of 2015, eases former restrictions on deforestation for small private properties, and land under collective tenure with the explicit goal of prioritizing food production, for example, by increasing fourfold the total surface that may be cleared.<sup>47</sup> Sixth, the central government, hand in hand with its official opposition, the traditional landowner elite, pursues the development of road infrastructure within the general framework of the Initiative for the Integration of Regional Infrastructure in South America within the Inter-Oceanic Axis<sup>48</sup> to facilitate the expansion of the agricultural frontier. As the governor of the department of Santa Cruz, Rubén Costas, stated in the inauguration of the new tarmac road between Santa Cruz and San Ignacio de Velasco in September 2017: "We need to be convinced and united because we are not only talking about the integration of Bolivia, but of the first central corridor which is going to connect the Pacific with the Atlantic. Bolivia will become the integrative and structuring axis of Latin America."49 Seventh, land use zoning is increasingly performed based on political and economic considerations. Although land use regulations in Santa Cruz are theoretically currently based on the departmental management plan (PLUS-Plan de Uso de Suelo), which originally determined land use categories based on environmental indicators that assessed the lands' ecological sensitivity and suitability for agricultural use,50 peasant colonists are allocated forest land classified as unsuitable for agricultural use. In order to keep the land, these communities must demonstrate that they are using it. This explains why they have strongly rejected the particular regulations of forest protection applicable on common land in areas under permanent forest production.<sup>51</sup> Supported by their unions, they are successfully advocating the reclassification of large expanses of land currently under permanent forest production into agricultural land in the

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Santa Cruz departmental management plan. This evolution continues to undermine past and present efforts to develop a solid legal framework for forest protection and conservation.

In 1965 the Isiboro Sécure National Park (1.2 million ha) was the first protected area designated in the Bolivian lowlands. It remained a mere "paper park" because it lacked specific institutions and resources to guarantee successful conservation management.52 After an initial phase in protected area designation, which lasted until 1991, the Rio Earth Summit and Bolivia's ratification of the United Nations Convention on Biological Diversity in 1992 provided the necessary momentum to establish a comprehensive framework for forest protection, based on the Forest Law (Law No. 1700). The creation of two important institutions, the National Protected Area System and Service, resulted in the designation and expansion of most current national protected areas explicitly for the conservation of forests and biodiversity.53 By 2013, in total, 70 protected areas had been designated in the Bolivian lowlands and Yungas, which cumulatively amount to 23.2 million ha (i.e., 30% of the surface of the lowlands and Yungas). These comprise 18 national (covering more than 15 million ha) and 52 subnational protected areas (covering 8.1 million ha), with the lion's share of these (54%) located within the Santa Cruz Department.54 Since 1998, however, the designation of new protected areas has primarily occurred at departmental and district levels, and considerations refocused on environmental protection (e.g., of water resources), the development of tourism,

and, more generally, attempts at con-1 2 taining the expansion of the agricultural frontiers. This is a daunting task against 3 4 the backdrop of the explicitly extractive 5 policy the MAS government pursues, despite fundamental advances. Indeed, 6 7 2009 had all the potential to be a turn-8 ing point for forest protection. The cen-9 tral state enshrined Mother Earth in the 10 new Constitution of the Plurinational 11 State of Bolivia and enacted Framework 12 Law No. 300 of Mother Earth and Inte-13 gral Development for Living Well. "This 14 Law defines land rights as a collective 15 subject of public interest and establishes 16 17 indigenous nations and peoples, rural 18 peoples, intercultural and Afro-Bolivian 19 communities within a comprehensive 20 development proposal for natural re-21 source use."55 It established the Pluri-22 national Authority of Mother Earth, 23 which introduced a non-market-based 24 financial mechanism to support the 25 implementation of the climate and envi-26 ronmental agenda at the national level. 27 Furthermore, the new Forest and Land 28 Inspection and Social Control Author-29 30 31 created, located in Santa Cruz de la Si-32 erra, at the epicenter of deforestation. 33 Forest Law remained largely unchanged 34 since its formulation in 1996. Efforts 35 were, nevertheless, made to improve 36 monitoring of deforestation, increase 37 control of the timber sector, and de-38 ter illegal forest clearing. Law No. 337, 39 however, has contributed to legitimizing 40 forest clearing for agricultural purposes 41 and granted landowners who carried 42 out deforestation illegally until 2011 43 amnesty, albeit conditional on payment 44 of fines and reforestation activities. 45

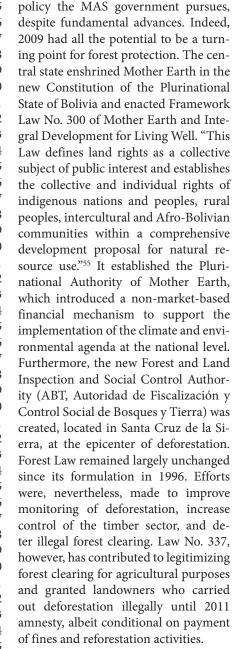
The preceding explains why the 46 pace of deforestation has continuously 47 increased from the 1960s until 2017, 48 when annual deforestation was lower 49 than in the previous year for the first 50 time on record.<sup>56</sup> Together with the sig-51 nificant reduction in illegal forest clear-52 ance observed since 2012 (Figure 3), 53 this has been hailed as an important 54 success by the ABT, which is currently 55 reviewing its future projection to envis-56

age a stabilization of deforestation based on these trends. Nevertheless, in practice, the achievement is, above all, the legalization and formalization of forest clearance-a necessary step in the implementation of the official strategic goal of expanding the agricultural frontier. What had constituted a cornerstone in the development of alternative narratives of development and conservation in Latin America and inspired the world to articulate new paths toward sustain-

ability is therefore becoming little more than rhetoric.

## The East Chiquitania: Where the Two Fronts Meet

Geologically, the Chiquitania lies between the Andean piedmont to the west, the Brazilian Shield to the east, and the alluvial Chaco-Beni Plain, and at the watershed between the Amazon







Progression of the agricultural frontier along the Inter-Oceanic axis between 1984 and 2000.

Source: https://en.wikipedia.org/wiki/File:LandSat-Chiquitos,\_Santa\_Cruz,\_Bolivia\_1984.jpg

https://commons.wikimedia.org/wiki/File:LandSat-Chiquitos,\_Santa\_Cruz,\_Bolivia\_2000.jpg

and Paraguay-Plata basins. The region 1 possesses its own characteristic ecore-2 gion, the Chiquitano Dry Forest, which 3 4 comprises a range of forest communities belonging to the neotropical seasonal 5 dry forest complex, and connects the 6 Amazon, Andean valleys, and altiplano 7 ecoregions to the dry and inundated 8 9 savanna habitats and dry forests of the Cerrado, Gran Pantanal, and Chaco 10 biomes.57 The Chiquitano Dry Forest 11 formerly extended into Brazil and Para-12 guay. In 2011, it still covered ~15 mil-13 14 lion ha and was estimated to have high 15 levels of ecological integrity and functionality, which led to its incorporation 16 17

into the International Model Forest Network.58 Until the 1980s, the Chiquitano Dry Forest was largely spared, thanks to its remote location at the periphery of the main areas of forest extraction and land conversion in Brazil and Bolivia, its low population, and a growing network of protected areas, forest concessions, and indigenous territories. Since then, however, the Chiquitania<sup>59</sup> has experienced some of the fastest rate of deforestation worldwide.60 Located between two advancing frontiers, the mechanized agricultural frontier from the west and the cattle ranching frontier from the east, it is currently the major hotspot of deforestation at national level. Satellite pictures from Chiquitos, a rural district that stretches along the road linking Santa Cruz de la Sierra to Corumbá on the Inter-Oceanic axis, illustrate the rapid pace of land conversion to establish soybean monoculture in the area between 1984 and 2000.

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Land use conversion follows a westto-east and a south-to-north axis, as more remote forested areas become accessible. This is well illustrated in Table 3, which depicts important contrasts in the productive matrix in four rural districts along these axes.<sup>61</sup> Indeed, to the west and south, the rural districts

#### Table 3. Contrasting Land Use and Productive Matrix Along West–East and South North Ayes in the Chiquitania

	Pailón		San José de Chiquitos		Concepción		San Ignacio de Velasco	
	ha	%	ha	%	ha	%	ha	%
Province	Chiquitos		Chiquitos		Ñufles Chávez		Velasco	
otal land area	1,029,119.01		2,248,340.75		2,902,207.4		4,870,600.65	
Population	37,866		28,922		18,800		52,362	
)f which Aymara / Quechua¹	1,586	4.2	1,066	3.7	108	0.6	2,091	3.9
Df which "foreign" anguage²	14,422	38.1	7,529	26	204	1.1	1,889	3.6
rable land	326,423.84	31.2	69,937.14	13.9	34,154.45	6.3	76,953.14	3.7
)f which soybean	185,117.35	17.7	19,631.863	3.9	0		1,219	0.1
6 of total arable land		56.7		28.1				1.6
lain commercial rops³	Soybean, sorghum, sunflower, wheat, chia		Soybean, sorghum, sunflower, sesame, chia		Peanut, chia, sesame, bananas, beans		Peanut, soybean, sesame, bananas, chia	
Pasture	343,817.04	32.9	123,564.31	24.5	118,009.57	21.9	585,548.87	28.1
Of which cultivated	287,667.77	27.5	67,755.77	13.5	82,976.39	15.4	241,495.43	11.6
6 of total pasture		83.7		54.8		70.3		41.2
<sup>t</sup> of heads of cattle	415,153		145,643		128,420		397,713	
Forestry	343,207.41	32.8	301,602.79	59.9	378,293.66	70.1	1,401,193.21	67.2
Fotal land under use <sup>3</sup>	1,045,176.99		503,530.57		539,697.76		2,084,055.62	

49 <sup>1</sup>Proxy for Andean colonist population.

50 <sup>2</sup>Proxy for Foreign colonists, in particular Mennonite, Japanese communities.

51 <sup>3</sup>Soybean, sorghum, sunflower, wheat are typically cultivated in fully mechanized, intensive systems, while peanut, sesame, chia, bananas and beans are cultivated mainly in swidden systems that can, in place be partly mechanized. 52

53 <sup>4</sup>Includes double counting through winter and summer cultivation.

Source: Instituto National de Estadísticas: Fichas Resumen Censo de Poblacion y Vivienda 2012 - http://censosbolivia.ine.gob.bo/ 54 censofichacomunidad/ - Ficha Resumen Censo Nacional Agropecuario 2013 - http://sice.ine.gob.bo/censofichacna/ for the four rural 55 districts. (accessed November 2018)

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of Pailón and San José Chiquitos now 1 mostly rely on (soybean) commercial 2 agriculture and cattle ranching, while 3 4 further to the north and east (Concepción and San Ignacio de Velasco) land 5 use focuses on extensive cattle and for-6 7 estry. In San Ignacio de Velasco, which shares a border of ~500 km with Brazil 8 9 and was ranked first in terms of deforestation at the national level in 2017,62 10 the advancing agricultural and cattle 11 ranching fronts meet. This rural district 12 accumulates a rapidly growing herd of 13 14 cattle on expanding pasture areas, with an embryonic commercial agricultural 15 sector that is rapidly gaining momen-16 tum, in particular through the rapid in-17 flux of Mennonite and Andean colonies, 18 as well as the incursion of large-scale 19 agribusiness in the area.63 Although 20 21 the local rural district authorities offi-

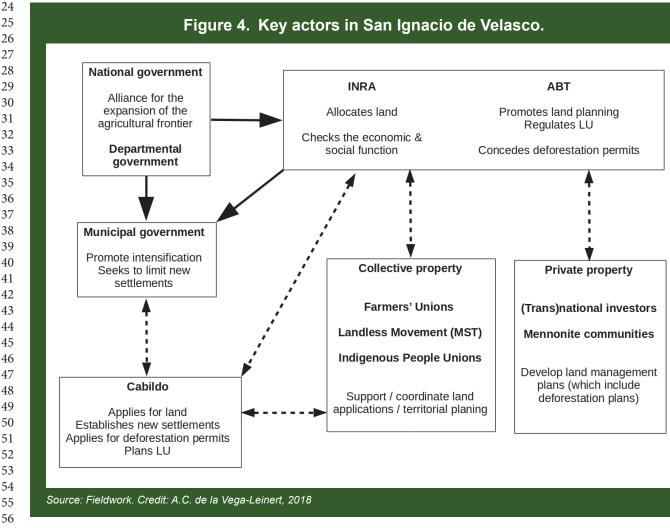
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cially aim at containing new settlements and encouraging more sustainable approaches to land conversion, their rural development approach is primarily based on the gradual mechanization, intensification, and concentration of agriculture on common land. San Ignacio de Velasco is emblematic of the process of land appropriation and expansion of extractive frontiers that is currently taking place in the eastern Bolivian lowlands in blatant contradiction to the official, post-neoliberal turn once pushed by the MAS government.64 It has become a battlefield between a range of actors that, at different scales, all seek to increase their control on the land and natural resources of this still largely untapped area (Figure 4). Indeed, approximately half of the land area of the rural district is located in protected areas, forest concessions, and the indigenous territory of Bajo Paraguá. Despite vast land reserves, accessible agricultural land is scarce and land prices, though still low in comparison to neighboring countries, are rapidly rising. Competition between different actors to secure land is, therefore, spurring complex mechanisms, with formal land allocation and acquisition through the market constituting the tip of the iceberg.<sup>65</sup>

### Current Efforts Toward Transborder Integration

Recently, an official bilateral platform has been created, which brings together public authorities and representatives of the private sector (in particular cattle ranchers' organizations) at different lev-



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Transborder summit in San Ignacio de Velasco, 9th-10th March 2018.

els for greater integration in policy and trade between the seven rural districts of Mato Grosso (Vila Bela, Comodoro, Porto Esperidiao, Pontes Lacerdad, and Cáceres) and Santa Cruz (San Ignacio de Velasco and San Matías), which share a border. This reflects an effort to formalize cooperation and to establish coordinated action toward the regulation of fluxes of people and goods and a common fight against illegal activities, such as the smuggling of cattle and drugs (Table 4).

Taken collectively, these proposed measures acknowledge the reality of a porous and highly dynamic transborder region. Nevertheless, if the Bolivian partners hope to obtain important gains, it remains to be seen to what extent they

	Measures proposed
i	vestock sector
Ēs	stablishment of a transborder committee bringing together private cattle ranchers, their organizations and ublic authorities
٩c	doption of common good practice in the livestock sector
Co	pordinated action to combat cattle foot and mouth disease through vaccination campaigns
٢r	ansborder phyto-sanitary control points and common cattle registration and certification schemes
Cı	ustom, trade and security
	evision of the Treaty of Roboré, the official legal framework for bilateral cooperation in matters of custom and ade, to accommodate the present dynamism of the border region and ease the circulation of goods
ła	armonization between custom systems and the creation of a bi-national chamber of commerce.
Cr	reation of a transborder individual documentation system to facilitate and regulate the circulation of persons
3i	-national institution to intensify custom, migration and police control
	roader debate on the the necessity to create a transborder service of intelligence to avoid the illegal rculation of persons and goods across the border
۲r	ansborder system of monitoring and data management on circulation of persons across the border
Er	nvironment, culture, tourism and transport
Co	ommon strategy to develop transborder tourism, including transborder circuits and events
	change of experiences between participating rural districts concerning cultural tourism and natural otected areas
Co	oncerted efforts towards transborder protected area management
- Tra	ansborder tourist routes to facilitate the circulation of tourists from one country to the other
	onnected transport networks, via the continuation and improvement of existing roads. Each country being sponsible for the stretch of roads within their territory
	eciprocal and common standards in transborder transport services.

can really steer and negotiate beneficial 1 agreements with their mighty neighbor. 2 Further, as the key actors driving these 3 4 negotiations are private cattle ranch-5 ers of both countries, it is also unclear to what extent public authorities may 6 7 want, and have the capacity, to push 8 forward a common forest protection 9 agenda to contain the expanding agri-10 cultural frontier.

Efforts in this direction are currently 11 12 being pursued within the Zona de Integración Centro Oeste de América del 13 14 Sur (ZICOSUR),66 which fosters eco-15 nomic and trade exchange with Asia and supports the diversification of the 16 17 productive matrix, the modernization 18 of the transport and communication 19 networks, and foreign investments in 20 the region based on the overall frame-21 work of sustainable management. 22 Within this endeavor, a series of inter-23 national conferences has been orga-24 nized in recent years with the support of 25 the International Union for the Conser-26 vation of Nature and the Biodiversity for 27 Life Flagship Initiative of the European 28 Union67 to exchange local and transbor-29 der experiences to promote best practice 30 in territorial planning, protected area 31 management, and sustainable land use. 32 These conferences bring together non-33 governmental organizations (NGOs), 34 subnational authorities, and conserva-35 tion managers to discuss how to de-36 velop more integrated approaches in 37 transborder regions. This is an interest-38 ing initiative, although much needs to 39 be done toward implementation, while, 40 certainly, more decisive efforts are re-41 quired to contain and regulate transna-42 tional land use displacement processes and leakage effects of (national) forest policies.

# Conclusions

The processes of opening and expanding the agricultural frontier in Mato Grosso and the Chiquitania show many similarities. In both cases, the incorporation of previously remote areas, perceived as empty, wild, and idle, became the cornerstone of national development strategies. The central/federal state played a critical role in creating the necessary conditions for the appropriation of these vast territories and the exploitation of their abundant natural resources, including:

- 1. A framing discourse centered on a futures narrative of progress and modernization through the conquest of new frontiers.
- 2. Development of transport infrastructure to facilitate access.
- 3. Encouragement of colonization and support of production (through land allocation/titling, innovation in farming technology, the provision of economic incentives, and agricultural extension).

During the 1980s, increasing economic liberalization led both countries to a substantial restructuring and reregulation of the agricultural sector, which resulted in an increasing control of the private agribusiness sector and a sharp reorientation of agricultural policy towards export-markets. Meanwhile, at the global level, a highly concentrated oilseed, cereal, and livestock sector emerged, which gained ever more strength within national boundaries. This new transnational corporativedriven model of territorial organization is controlled by the central actors of agribusiness production networks (i.e., traders, agrochemical firms, and largescale producers), which control production conditions and infrastructure developments across the South American borders.68 In both countries, this has been facilitated by complex formal and informal mechanisms to enable land appropriation by incoming (trans)national actors, thereby exacerbating the profound inequalities in land distribution and control (in particular via land markets, land traffic, and speculation on land). Nevertheless, there are important differences between the two national cases. The expansion of the agricultural frontier was initiated substantially earlier in Mato Grosso than in the Chiquitania, so that most of the frontier region in the Brazilian state can currently

be qualified as consolidated. Indeed, even if land displacement is resulting in new cycles of deforestation on pioneer fronts of the Amazon, in Mato Grosso the peak period in deforestation has passed and the restructuring process in the region is the ongoing intensification of agricultural land use. In contrast, in Bolivia, while the region immediately surrounding Santa Cruz de la Sierra may be consolidating, the agricultural frontier in the Chiquitania is highly dynamic. Moreover, the Bolivian lowlands are prey to accelerated forest conversion stemming from multiple pressures, including (1) the national development strategy and (2) the increasing land concentration in the hands of foreign investors, farmers and cattle ranchers, a process closely associated with land conversion and use across the border in neighboring Brazil.

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As pioneer frontiers expand and consolidate agricultural land use, deforestation is displaced to more remote areas and less visible biomes across international borders, such as the region between Mato Grosso and Santa Cruz, which is experiencing this process, strongly driven by the state, in alliance with the soybean-livestock sector. This is exacerbating deforestation and land conversion as west and east fronts meet. Despite existing efforts within the ZI-COSUR to support coordinated action toward forest and biodiversity conservation, a transborder legal framework for forest protection and associated control and enforcement institutions have not vet been established.

Based on current deforestation rates, and despite a recent slight decreases in the acceleration of deforestation both in Mato Grosso and Santa Cruz, it seems difficult not to be pessimistic. In view of the ongoing perversion of the inspiring discourse that drove the foundation of the Plurinational State of Bolivia, in particular its official post-liberalism, post-capitalism turn and the enshrinement of the concepts of Mother Earth, *Buen Vivir*, and food sovereignty in its new constitution, we are currently witnessing the breakdown of this promising new order. The political dynamics

of the changing governments in Brazil 1 2 and that in place in Bolivia are also unhelpful, as they hinder the articulation 3 4 and implementation of environmental 5 policy over the long term. Forest protection under the Brazilian Forest Code 6 7 has been found to depend highly on 8 successful political enforcement, but the 9 newly elected Brazilian president, Jair 10 Bolsonaro, has publicly declared his in-11 tention to water down forest protection regulations. Recent worrying simula-12 tions based on such plausible changes in 13 14 policy indicate that deforestation rates 15 could surge back to levels experienced in the early 2000s.69 A similar simula-16 17 tion exercise was performed for Bolivia to evaluate the potential for forest pro-18 19 tection based on the progressive legisla-20 tion of the 2009 Constitution, compared to policies driving the expansion of the 21 22 agricultural frontier under the Goals of the Patriotic Agenda.<sup>70</sup> As Evo Morales 23 is actively campaigning for a fourth, 24 25 highly polemic, presidential term, his administration strategically uses the 26 27 process of land allocation and reformulation of land use regulations to but-28 29 tress the support of the Andean farmers 30 lobby, while maintaining its current alliance with the oil seed-cattle ranching 31 32 sector.

To formulate, let alone implement, 33 34 effective strategies to mitigate defores-35 tation in these case study areas, the detailed processes that spur land use dis-36 37 placement across the Brazilian-Bolivian 38 border, the formal and informal instruments that drive them, and their local 39 40 to global socioecological implications need to be better understood and made 41 42 visible. To this end, it is also important to recognize the extent to which the 43 44 dark economy (land traffic, drug, food 45 and livestock smuggling), clientelist governance, and pervasive corruption 46 47 (e.g., in land allocation and purchases) 48 contribute to the blatant violation or, 49 worse, the legal dismantlement of forest 50 protection law, especially in remote and 51 less regulated border regions. 52

54 Dr. A. Cristina de la Vega-Leinert is a senior researcher at the Geography and Geology Institute of the University Greifswald, Germany. Her researches focuses on opportunities for, and obstacles to, sustainable land use, socioecological changes in indigenous and peasant agriculture at Latin American agricultural frontiers, vulnerability and adaptation to global environmental change, and the science–policy interface. **Christoph Huber** is a PhD candidate at the Institute of Geography, University of Innsbruck, Austria, and recipient of a DOC Fellowship of the Austrian Academy of Science. In his research he focuses on the expansion strategies of the Brazilian agribusiness and their socioecological consequences.

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Supplemental data for this article can be accessed on the publisher's website.

#### NOTES

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46. For example, by extending the period of verification of the economic function of the land for medium and large properties from 2 to 5 years. Cámara Forestal de Bolivia: Mesa 1: Tierra y Estructura Agraria - Cumbre Agropecuaria Sembrando Bolivia, https://www.cfb. org.bo/noticias/economia-comercio/mesa-1-tierra-yestructura-agraria-cumbre-agropecuaria-sembrandobolivia (accessed November 2018); E. Castañon Ballivián, "Discurso empresarial vs. realidad campesina: la ecología política de la producción de soya en Santa Cruz, Bolivia," Cuestión Agraria 2 (2015): 65-86.

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48. IIRSA, http://www.iirsa.org/infographic#ioc (accessed 30 September 2018).

49. Rubén Costas, Speech on the inauguration of the tarmac road between San Ramón and San Ignacio de Velasco, 26 September 2017, https://www.youtube.com/ watch?v=s-9rVAThjjQ

50. J. Latino, Estudio de la capacidad de uso mayor de la tierra, vol. II, Proyecto CUMAT, USAID, Bolivia-PL-480, La Paz, Bolivia, 1985.

51. Moreover, Andean colonists culturally define themselves as farmers. Land in this conceptualization is, foremost, the substrate needed for production, so that forest clearance is obviously the first step to secure livelihood. Andean communities pursue the explicit aim of establishing a commercial agricultural productive system geared toward creating surplus, ideally emulating private commercial farmers, such as the Mennonites, as a strategy toward improving their living conditions.

52. P. L. Ibisch, "Biodiversity Conservation in Bolivia-History, Trends and Challenges," in A. Romero and S. E. West, eds., Environment issues in Latin America and the Caribbean (Dordrecht, The Netherlands: Springer, 2005), 55-71.

53. M. Baudoin Weeks, "¿Hacia dónde va la conservación en Bolivia?," Ecología en Bolivia 39, no. 2 (2004): 1-3.

54. Fundación Amigos de la Naturaleza, Atlas Socioambiental de las Tierras Bajas y Yungas de Bolivia, 2nd ed. (Santa Cruz de la Sierra, Bolivia: Editorial FAN, 2016); N. Araujo, R. Müller, C. Nowicki, and P. L. Ibisch, eds., Prioridades de Conservación de la Biodiversidad de Bolivia, SERNAP, FAN, TROPICO, CEP, NORDECO, GEF II, CI, TNC, WCS, Universidad de Eberswalde (Santa Cruz, Bolivia: Editorial FAN, 2010).

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55. Müller et al., note 13, p. 34.

56. MMAyA and ABT, note 30.

57. T. Killeen, E. Chavez, M. Peña-Claros, M. Toledo, L. Arroyo, J. Caballero, L. Correa, R. Guillén, R. Quevedo, M. Saldias, L. Soria, Y. Uslar, I. Vargas, and M. Steininger, "The Chiquitano Dry Forest, the Transition Between Humid and Dry Forest in Eastern Lowland Bolivia," in R. T. Pennington and J. A. Ratter, eds., Neotropical Savannas and Seasonally Dry Forests: Plant Diversity, Biogeography and Conservation (Boca Raton, FL: Taylor & Francis, 2006), 213-33.

58. International Model Forest Network, http:// www.imfn.net/international-model-forest-network (accessed 20 September 2018); R. Vides-Almonacid and H. Justiniano, "Ecological Integrity and Sustainable Development in the Chiquitano Dry Forest, Bolivia," in UNESCO, ed., Adapting to Change The State of Conservation of World Heritage Forests in 2011 (Paris, France: UNESCO), 91-95.

59. The Gran Chiquitania is a region primarily defined based on cultural historical criteria: it broadly coincides with the provinces of Guarayos, Ñuflo Chávez, Velasco, Chiquitos, Ángel Sandoval and parts of the German Busch province.

60. M. K. Steininger, C. J. Tucker, P. Ersts, T. J. Killeen, Z. Villegas, and S. B. Hecht, "Clearance and Fragmentation of Tropical Deciduous Forest in the Tierras Bajas, Santa Cruz, Bolivia," Conservation Biology 15 (2001): 856-66; Ibisch, note 52.

61. See also D. J. Redo, Understanding and Mapping Land-Use and Land-Cover Change along Bolivia's Corredor Bioceánico. PhD Thesis. Texas A&M University, Department of Geography, College Station, TX.

62. MMAyA and ABT, note 30.

63. G. Y. Caballero Leiva, Historia y proyección organizativa de la Zona de Colonización-San Martín. Municipio—San Ignacio de Velasco (1990—2011) (Santa Cruz, Bolivia: Centro de Investigación y Promoción del Campesinado-CIPCA, 2013); Fundación Amigos de la Naturaleza, Atlas Socioambiental de las Tierras Bajas y Yungas de Bolivia, 2nd ed. (Santa Cruz de la Sierra, Bolivia: Editorial FAN, 2016); A. J. Kopp, Las colonias menonitas en Bolivia - Antecedentes, asentamientos y propuestas para un diálogo (La Paz, Bolivia: Fundación Tierra, 2015). A. C. de la Vega-Leinert, "Peasant Systems at the Agricultural Frontier of the Velasco Province, Chiquitania, Bolivia," Geoöko 38 (2017): 203-30.

64. D. Redo, "Deforestation Dynamics and Policy Changes in Bolivia's Post-Neoliberal Era," Land Use Policy 28, no. 1 (2011): 227-41; FCBC, note 44.

65. Informal and illegal mechanisms of land acquisition are difficult to assess, but are a common topic of concern among different actors involved, who accuse each other of partaking in land trafficking. TIERRA, Provincia Velasco El derecho a la tierra en la Chiquitania (La Paz, Bolivia: Fundación Tierra, 2003).

66. This organization comprises subnational authorities of the ZICOSUR region in Argentina, Bolivia, Brazil, Chile, Paraguay, and Peru. ZICOSUR, ZICO-SUR-Áreas de gestión compartida-Integración política regional en los territorios, http://zicosur.co/wp-content/ uploads/2018/05/areasdegestioncompartida.pdf (accessed November 2018).

67. European Commission, The EU Biodiversity for Life Flagship Initiative (Luxemburg: Publication Office of the European Union, 2014).

68. M. Turzi, "The Soybean Republic," Yale Journal of International Affairs, 6, no. 2 (2011): 59-68.

69. A. C. Soterroni et al., "Future Environmental and Agricultural Impacts of Brazil's Forest Code," Environmental Research Letters 13 (2018): 074021

70. G. Tejada, E. Dalla-Nora, D. Cordoba, R. Lafortezza, A. Ovandoa, T. Assis, and A. P. Aguiar, "Deforestation Scenarios for the Bolivian Lowlands," Environmental Research 144 (2016): 49-63.