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CALL FOR PAPERS
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SPECIAL ISSUE:

Business models at the crossroad of responsible innovation, sustainability, and resilience

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CALL SPECIAL ISSUE:

This is the first international special issue for the Brazilian Journal of Contemporary Administration (RAC). The Journal of Contemporary Administration (Revista de Administração Contemporânea – RAC) was established in 1997 and is published bimonthly by ANPAD (Brazilian Academy of Management), with open-access to its full text (peer-reviewed) content online. It is registered under ISSN 1982-7849 (online) and ISSN 1415-6555 (print version from 1997 to 2010).

Anpad is the #2 scientific association in the field of business management (in terms of #members). RAC is the leader publication in business management in the main economy in Latin America, Brazil (the #8 economy all over the world).

The journal publishes articles on theoretical development and theoretical-empirical work in the area of Administration and Accounting, aligned with Open Science practices: open data, materials and open source, as well as the dissemination of additional information related to the editorial process, also abiding by the principles of COPE – Committee on Publication Ethics for scholarly publication. The Journal of Contemporary Administration (RAC) is the leading academic journal in its field, with a high citation rate and high quality peer-reviewed contributions (<https://rac.anpad.org.br/index.php/rac/article/view/1370/1427>).

RAC is a pluralistic and unorthodox business journal in the field of management research, primarily concerned with issues relating to the links between strategy and competitive management, and provides research findings on systems and standards, corporate management tools, organizations and management, specific industry sectors, and answers to contemporary issues such as development, community resilience, inequality, consumption, technology, and climate change.

TOPIC SPECIAL ISSUE:

The relentlessly fluctuating global economy generates impelling needs in how values are perceived, created and managed. Recently, there has been focus on how businesses could be part of the solution of our rising common challenges, such as climate crisis, general pollution, poverty, energy security and health. Business models are the core of businesses and support companies' effectiveness, contributing to their stable, sustainable functioning in the difficult, ever-changing market. This implies the design and implementation of innovative business models that take into account the



variety of the stakeholders and promote contributions in terms of responsible research and innovation (RRI), sustainability and resilience.

This Special Issue aims to discuss the key mechanisms concerning the design and operationalization of business models as a tool to meet our global challenges. We welcome contributions that link concepts such as sustainability, resilience and RRI to business models and strategy.

We are especially interested in the question how business models could be reinvented to support the transition to a low-carbon economy or/and to address successfully global challenges. Building on insights how business model innovations have reshaped entire industries (see for example Momo, F., Schiavi, G., Behr, A., & Lucena, P. (2019). Business Models and Blockchain: What Can Change?. *Journal of Contemporary Administration*, 23(2), 228-248. doi: <https://doi.org/10.1590/1982-7849rac2019180086>; Meirelles, D. (2019). Business Model and Strategy: In Search of Dialog through Value Perspective. *Journal of Contemporary Administration*, 23(6), 786-806. doi: <https://doi.org/10.1590/1982-7849rac2019180314>

SUBMISSION OF PAPERS:

We invite you to contribute to this issue by submitting comprehensive reviews, case studies or research articles. Papers selected for this Special Issue are subject to a rigorous peer review procedure, with the aim of rapid and wide dissemination of research results, developments, and applications. Expressions of interest (500 words including a very short list of the 5-8 main references) should be sent to <elin.m.oftedal@uit.no> within May 15th, 2020. All authors submitting an expression of interest will receive a feedback within two weeks and can then develop their papers further. The submission deadline for the full paper is the 30th June, 2020.

POSSIBLE TOPICS CAN BE:

- Sustainable business models archetypes and design principles
- Sustainability drivers in established organizations
- Sustainability drivers and stakeholders relations
- Business models in RRI and resilience frameworks
- Challenges in designing and implementing sustainable business models in specific sectors/contexts
- Collaboration in sustainable business models development and implementation
- Sustainable business models and value co-creation
- The "transferability" of sustainable business model across sectors/contexts
- Measuring the impacts of business models in relation to sustainability
- Ontological, epistemological and methodological challenges in sustainable business models research
- The role of governments and/ or universities in sustainable business models
- The role of universities in sustainable business models
- How the entrepreneurship and innovation literature can contribute to the existing sustainable business models literature
- Alternative theoretical approaches to the conceptualization of sustainable business models
- Success and failure cases of sustainable business models development and application
- Sustainable business – models and ESG investing.

KEYWORDS:

- Sustainable business models, sustainable business models for sustainability
- Green business models
- Sustainable strategy
- RRI vs sustainability
- Sustainable performance management
- Business continuity
- Sustainable value
- Innovation management

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