

Cost-Benefit Advocacy Toolkit

This toolkit is comprised of:

- A User Guide;
- Three Factsheets (Benefits, Costs, and Return on Investment);
- Four Case Studies from Social Science Data Archives (ADP in Slovenia, FSD in Finland, LiDA in Lithuania, and UKDS in the UK);
- Two Worksheets (the Archive Development Canvas, and the Benefits Summary for a Data Archive).

In addition, the toolkit describes and links to a number of pre-existing external tools and relevant studies. There is also a mapping of the other toolkit components onto the Archive Development Canvas.

The toolkit has been developed for its primary audience of staff in existing or proposed national social science archives in Europe. However we expect the toolkit may be of interest to other audiences even if it is not specifically tailored and adapted for them. The major use for the toolkit will be supporting funding and business cases but elements are likely to be relevant in advocacy to other groups or in supporting broader operational tasks.

Creative Commons licensing is intended to allow you to easily re-use locally any material from the factsheets, case studies, or worksheets in the toolkit.

The detailed description of how the toolkit was developed is reported in the D4.9 Cost-Benefit Advocacy Toolkit Deliverable Report. The development of the toolkit was led by Charles Beagrie Ltd, with support from the Slovenian Social Science Data Archive (ADP), the Finnish Social Science Data Archive (FSD), the Lithuanian Social Science Data Archive (LiDA), the University of Tartu in Estonia (UTARTU), and the UK Data Service (UKDS).

If you wish to cite or provide a link to the toolkit as a whole, please use the following attribution: CESSDA SaW Cost-Benefit Advocacy Toolkit, Charles Beagrie Ltd and CESSDA 2017, <https://dx.doi.org/10.5281/zenodo.3662487>.



Toolkit Overview

Title	DOI
CESSDA SaW Cost-Benefit Advocacy Toolkit User Guide (Charles Beagrie Ltd)	10.5281/zenodo.3662438
CESSDA SaW Return on Investment Factsheet (Charles Beagrie Ltd)	10.5281/zenodo.3662443
CESSDA SaW Costs Factsheet (Charles Beagrie Ltd)	10.5281/zenodo.3662447
CESSDA SaW Benefits Factsheet (Charles Beagrie Ltd)	10.5281/zenodo.3662451
CESSDA SaW Case Study on the Use of the ESDS Economic Impact Study (UKDS)	10.5281/zenodo.3662454
CESSDA SaW Case Study on Using Benefit and Cost Tools (FSD)	10.5281/zenodo.3662456
CESSDA SaW Case Study on User Satisfaction Surveys (ADP)	10.5281/zenodo.3662463
CESSDA SaW Case Study on Toolkit Advocacy Focus Groups (LiDA)	10.5281/zenodo.3662467
CESSDA SaW Archive Development Canvas (Detailed Version) (Charles Beagrie Ltd)	10.5281/zenodo.3662469
CESSDA SaW Benefits Summary for a Data Archive (Charles Beagrie Ltd)	10.5281/zenodo.3662472
CESSDA SaW Cost-Benefit Advocacy Toolkit Mapped onto the Archive Development Canvas (Charles Beagrie Ltd)	10.5281/zenodo.3662483
CESSDA SaW D4.9 Cost-benefit Advocacy Toolkit Deliverable Report (Charles Beagrie Ltd)	10.5281/zenodo.3662476