



Program

Second IP & Innovation Researchers of Asia (IPIRA) Conference

27 - 28 February 2020

&

Workshop for IP Teachers and Researchers

29 February 2020

Faculty of Law, Universitas Indonesia

Welcome Message

Dear Colleagues,

Welcome to the Second IP & Innovation Researchers of Asia (IPIRA) Conference and Workshop for IP Teachers and Researchers, held at the Faculty of Law, Universitas Indonesia!

IPIRA was created in 2019 as an annual initiative of the IP & Innovation Researchers of Asia Network, to provide a forum for intellectual exchanges between researchers interested in IP and Innovation law in Asia and beyond. IPIRA is proud to welcome researchers from all nationalities and levels of seniority, to meet and discuss their works-in-progress. Like the 2019 edition, the Second IPIRA Conference includes a workshop for researchers to discuss and share their respective research topics and methodologies. We trust that this initiative would offer an active venue for sharing the ever-growing body of knowledge in the field of IP and Innovation.

The Organizers would like to extend their sincere thanks to the presenters, chairs, and participants of the Conference and Workshop, many of whom have travelled long distances. We feel honored to host you at the Second IPIRA Conference! We are also much honored and would like to thank Dr. Freddy Harris, Director General of Intellectual Property Ministry of Law and Human Rights and Dr. Samsul Ma'arif, Justice of the Supreme Court, Republic of Indonesia for serving as our distinguished Keynote Speakers. As always, the conference and workshop would not be possible without the tireless efforts of our colleagues, staff, and student assistants. We thank them warmly. We also extend our gratitude to the colleagues at the Faculty of Law, Universitas Indonesia, for hosting the second edition of IPIRA Conference. We also thank the International Trademark Association (INTA) for its continuous endeavors to support to this event and for sponsoring the closing reception.

We trust that you will find the next three days insightful, and will enjoy discussing IP-related topics, catching-up with old friends, and meeting new ones. Once again, thank you for making this event special and for enriching discussions about IP and innovation with your research and works-in-progress.

The Organizers of the Second IPIRA Conference and Workshop for IP Teachers and Researchers

Conference Program

THURSDAY, 27 FEBRUARY 2020 (DAY 1)

8.00am – 9.00am **REGISTRATION**
Foyer Balai Sidang Djokosaetono

OPENING OF THE DAY

Balai Sidang Djokosaetono

9.00am – 9.05am SINGING OF THE INDONESIAN NATIONAL ANTHEM

9.05am – 9.15am ***Welcome Remarks***
PROFESSOR **ARI KUNCORO**
RECTOR, UNIVERSITAS INDONESIA

9.15am – 9.30 am ***Introduction by Organizers***
AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA
MOHAMED ABDERRAOUF BDIYOU, WIPO ACADEMY, WORLD INTELLECTUAL
PROPERTY ORGANIZATION
ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND
COMPETITION DIVISION, WORLD TRADE ORGANIZATION
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW,
UNIVERSITY OF GENEVA
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

KEYNOTE PRESENTATION

Balai Sidang Djokosaetono

9.30am – 10.15am **DR. FREDDY HARRIS**
DIRECTOR GENERAL OF INTELLECTUAL PROPERTY
MINISTRY OF LAW AND HUMAN RIGHTS

10.15am – 10.25am PHOTO SESSION (*Staircase of the Auditorium Djokosoetono*)

10.25am – 10.55am **Morning Tea Break** (*Auditorium Djokosoetono*)

PARALLEL SESSIONS (1)

10.55am – 1.00pm

Balai Sidang

Djokosaetono

PARALLEL SESSION 1.A: ARTIFICIAL INTELLIGENCE, BLOCKCHAIN, AND INTELLECTUAL PROPERTY RIGHTS

CHAIR

IDA MADIEHA ABDUL GHANI AZMI, AHMAD IBRAHIM KULLIYAH OF LAWS, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

PRESENTERS

VIJAY MAKYAM KUMAR, I-WIN IP SERVICE

Use of Blockchain Technology in Intellectual Property Rights Management and Required Legislative Framework-An Indian Perspective

PRAGYAN DEEP AGARWAL, THE CENTRE FOR WTO STUDIES, MINISTRY OF COMMERCE

Blockchaining Copyright to Free the Intermediaries: Analysing Prospects and Evaluating Challenges

HUAIYIN ZHANG, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY

The Judicial Application of Blockchain Data in Chinese Copyright Disputes

DEBMITA MONDAL, HIDAYATULLAH NATIONAL LAW UNIVERSITY, RAIPUR

Interface between Blockchain Technology and Copyright: Locking horns over Digital Content

DILAN THAMPAPILLAI, COLLEGE OF LAW, NATIONAL AUSTRALIA UNIVERSITY

Artificial Intelligence and the Unravelling of Copyright Law

10.55am – 1.00pm

F103

PARALLEL SESSION 1.B: INTELLECTUAL PROPERTY RIGHTS, INNOVATION, AND TECHNOLOGY TRANSFER

CHAIR

GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

PRESENTERS

SATHYAN BALACHANDRAN, TAMIL NADU NATIONAL LAW UNIVERSITY

Intellectual Property Rights as a Facilitator of Technology Transfer

FENNIKA KRISTIANO, PRESIDENT UNIVERSITY

Promoting Social Enterprises through Partnership in Franchising: Potential Conflict between Franchisor and Franchisee

SHAISTA PEERZADA, A.K.K NEW LAW ACADEMY

Intellectual Property Rights for Innovations in Information Technology

HA LE THI THU, FACULTY OF ECONOMICS AND INTERNATIONAL BUSINESS, FOREIGN TRADE UNIVERSITY

Intellectual Property Management: Case Studies of Japanese and Vietnamese SMEs

IKE FARIDA, FACULTY OF LAW, HITOTSUBASHI UNIVERSITY & **SATYA ARINANTO**, FACULTY OF LAW, UNIVERSITAS INDONESIA

Protection of Information Technology in Industrial 4.0 Era in Indonesia

10.55am – 1.00pm
F104

PARALLEL SESSION 1.C: INTELLECTUAL PROPERTY, FARMERS' RIGHTS, AND PLANT VARIETIES

CHAIR

ZHAO XU, INTELLECTUAL PROPERTY SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

PRESENTERS

MASSIMILIANO GRANIERI, DEPARTMENT OF MECHANICAL AND INDUSTRIAL ENGINEERING, UNIVERSITY OF BRESCIA

Sowing and Cultivating the Seed of Diversity in Agri-Food: Intellectual Property Protection in Transnational Perspective

DAVID JEFFERSON, SCHOOL OF LAW, THE UNIVERSITY OF QUEENSLAND

Plant Breeders' Rights Proliferate in Asia: The Spread of the UPOV Convention Model

ASANKA PERERA, MONASH BUSINESS SCHOOL, MONASH UNIVERSITY

Discourse on Realisation of Farmers' Rights in Sri Lanka

ANNAMMA SAMUEL, FACULTY OF LAW, G.D GOENKA UNIVERSITY

Role of Seed Banks in Climate Change Adaptation

SAURAV GHIMIRE, INTERNATIONAL LAW ASSOCIATION, NEPAL BRANCH

Strengthening the Position of Farmers in the Regime of Plant Variety Protection Laws: The Case of Indonesia

10.55am – 1.00pm
F105

PARALLEL SESSION 1.D: FRAMEWORKS FOR PROTECTION AND ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS

CHAIR

MAEGAN MCCANN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION

PRESENTERS

HARSHANI GAYANA VIDANAGAMACHCHI, DEPARTMENT OF MASS COMMUNICATION, UNIVERSITY OF KELANIYA

Effect of Regulation for the Protection of Intellectual Property in Sri Lanka

MANJULA MALLEPALLI, SCHOOL OF LAW, BENNETT UNIVERSITY

WTO Dispute Settlement and Retaliation

ZIYAN QIU, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

Reconsidering the Territoriality Principle in the Context of Transnational Divided Infringement

JIONG HE, INTELLECTUAL PROPERTY SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

The Moral/Economy Dualism of Creative Commons

VIJAY KUMAR, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Enforcement of Intellectual Property Rights in Outer Space: Law in Vacuum or in Action?

10.55am – 1.00pm

Moot Court Hafni

PARALLEL SESSION 1.E: GEOGRAPHICAL INDICATIONS: CASE STUDIES

CHAIR

BHUMINDR BUTR-INDR, FACULTY OF LAW, THAMMASAT UNIVERSITY

PRESENTERS

RIA WIERMA PUTRI, FACULTY OF LAW, UNIVERSITY OF LAMPUNG

Geographical Indication Practice in Lampung Province: Case of Lampung Robusta Coffee

LIHINI MADUSHIKA DE SILVA, GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY

Balancing the rights of Trademark and Geographical Indication Owners in Sri Lanka: A Social Engineering Task

JING LI, SCHOOL OF LAW, JINAN UNIVERSITY

Awaking the Sleeping GIs in China: Challenges and Opportunities

RAGINI KHULAKAR, MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR

Issues and Challenges in Implementation of Geographical Indications in India: A Case Study of “Nagpur Oranges” in Maharashtra States

M. RENDI KHUBALKAR, FACULTY OF LAW, UNIVERSITY OF SURYAKANCANA CIANJUR

Analysis of Sleeping Geographical Indications in Indonesia

10.55am – 1.00pm

Ruang Guru Besar

PARALLEL SESSION 1.F: PATENTS, GENE EDITING AND PUBLIC INTEREST

CHAIR

MASABUMI SUZUKI, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

PRESENTERS

SACHIN SATHYARAJAN, JINDAL GLOBAL LAW SCHOOL, O.P. JINDAL GLOBAL UNIVERSITY

Genetic Modification Technology Deployment: Intellectual Property and Competition Law Issues Concerning the BT Gene

DUNCAN MATTHEWS, SCHOOL OF LAW, QUEEN MARY UNIVERSITY OF LONDON

New Intellectual Property and Regulatory Approaches to Gene Editing

KHUSHBU KUMARI, NATIONAL LAW UNIVERSITY, DELHI

Pharma Licensing Agreements: An Antitrust Perspective

MAMTA RANA, VAISHALI SINGH & G.N. SINHA, SCHOOL OF LAW, UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

Assimilating Gene Editing (A)evolution: Cutting Edges and Weaving Threads

WINNER SITORUS, FACULTY OF LAW, HASANUDDIN UNIVERSITY

Local Working as the Embodiment of Public Interest Protection: The Challenge of Indonesian Patent Law

10.55am – 1.00pm

Soemadipraja &
Taher

PARALLEL SESSION 1.G: COPYRIGHT IN THE ONLINE CONTEXT

CHAIR

SUSANNA LEONG, NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE

PRESENTERS

RICCARDO VECELLIO SEGATE, FACULTY OF LAW, UNIVERSITY OF MACAU

Ownership and Copyright of Algorithms' End-Products in the EU: How to Cope with Profit Allocation and Artistic Overrepresentation?

JIYU ZHANG, FACULTY OF LAW, RENMIN UNIVERSITY OF CHINA

Promoting and Regulating the Algorithmic Copyright Enforcement of the Online Content Sharing Platform

LILIA OPRYSK, SCHOOL OF LAW, UNIVERSITY OF TARTU

Reconciling the Material and Immaterial Dissemination Rights in the Light of the Developments under the EU Copyright Acquis

ANGWARA CHAIANONG, PRIDI BANOMYONG FACULTY OF LAW, DHURAKIJ PUNDIR UNIVERSITY

Online Copyright Infringement in Thailand Compared with Malaysia, China and USA

RIMA GHOSH, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES

Digital Rights Management and Indian Copyright Law: A Critical Analysis

10.55am – 1.00pm

TBD

PARALLEL SESSION 1.H: PATENTS, LICENSING, AND COMPETITION

CHAIR

K.D. RAJU, RAJIV GANDHI SCHOOL OF IP LAW, IIT KHARAGPUR

PRESENTERS

RUIJITHA SHENOY, NATIONAL LAW UNIVERSITY, ODISHA

Patent Pools and Competition in US, EU & India- Problems & Perspectives

LE MA, INTERNATIONAL LAW SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

The Approach of Chinese Courts on SEP Injunction Disputes: Convergency or Divergency?

PIERGIUSEPPE PUSCEDDU, TILBURG LAW AND ECONOMICS CENTER, THE UNIVERSITY OF TILBURG

The Use of Arbitration to Settle FRAND Disputes, with Focus on China

XIAOFENG XU, INTELLECTUAL PROPERTY SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

Research on the Competition Restriction of Grant-Back Clauses in Technology Transfer

XINQIAN PENG, LAW SCHOOL, GUANGZHOU UNIVERSITY

On the Protection of the Rights and Interests of Patentees in Compulsory Licensing of Patents

1.00pm – 2.30pm

Lunch (Auditorium Djokosoetono)

PARALLEL SESSIONS (2)

2:30pm – 4.35pm

Balai Sidang

Djokosoetono

PARALLEL SESSION 2.A: PATENTS AND TECHNOLOGICAL DEVELOPMENTS

CHAIR

TAKESHI HISHINUMA, FACULTY OF LAW, NAGOYA GAKUIN UNIVERSITY

PRESENTERS

RAKHMITA DESMAYANTI, FACULTY OF LAW, TRISAKTI UNIVERSITY

Patent or Trade Secret? The Right Choice for Business Owner

MOHD DANISH, SCHOOL OF HUMANITIES AND SOCIAL SCIENCES, INDIAN INSTITUTE OF TECHNOLOGY, INDORE

Role of Patent Statistics in the Identification of Valuable Technology: An Analysis Based on Renewal Information

Y V S LAKSHMI, MARKETING & KMG

Role of Patents & IPR's in Internationalization: Opportunities and Challenges in Telecom

ABDUL ATSAR, FACULTY OF LAW, UNIVERSITY OF SINGAPERBANGSA

Patent Quality Legal Audit: Evaluation Model of Conductive Governmental Legal Products for Foreign Investors

APARNA SHARMA, SCHOOL OF HUMANITIES AND SOCIAL SCIENCES, INDIAN INSTITUTE OF TECHNOLOGY, INDORE

Effects of Technological Capabilities and Technological Distance on Foreign Patenting: A Cross-Country Study

2.30pm – 4.35pm

F103

PARALLEL SESSION 2.B: INTELLECTUAL PROPERTY AND ARTIFICIAL INTELLIGENCE

CHAIR

MARTIN ADELMAN, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

PRESENTERS

ENNI SOERJATI, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

The Comparison of Patent on Internet of Things and Artificial Intelligence Regulation between Indonesia and Other Asian Countries

MEERA MATTHEW, SYMBIOSIS LAW SCHOOL, NOIDA

Artificial Intelligence and Rising Legal Loopholes: Need to Redefine Intellectual Property Rights

STEFAN PAPASTEFANOU, BUCERIUS LAW SCHOOL

Machine Learning in Patent Law-Legal Challenges Regarding the Term Invention and Inventor in the Context of Genetic Breeding Algorithms

ANKITA ASERI, NATIONAL LAW UNIVERSITY, JODHPUR & **RAVI RAHUL**, DR. RAM MANOHAR LOHIYA NATIONAL LAW UNIVERSITY, LUCKNOW

Overhauling the Concept of Inventorship in Patent Law Vis-a-Vis AI Invented Patents

DILIP SHARMA, ICFAI LAW SCHOOL, HYDERABAD

Revisiting Intellectual Property Paradigm in the Era of Artificial Intelligence

2.30pm – 4.35pm
F104

**PARALLEL SESSION 2.C: BEYOND COPYRIGHT, PATENTS, TRADEMARK LAWS:
TRADE SECRETS, DATABASE, AND DESIGN PROTECTION**

CHAIR

LE MA, INTERNATIONAL LAW SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL
SCIENCE AND LAW

PRESENTERS

DENNIS KHONG, CENTRE FOR LAW AND TECHNOLOGY, MULTIMEDIA UNIVERSITY
*Database Protection in the Context of Machine Learning: Is There a Market Failure
Yet?*

ARPAN BANERJEE, FACULTY OF LAW, UNIVERSITY OF NEW SOUTH WALES
What Should Trade Secrets Legislation in India Look Like?

DELI (CHARLEY) CHENG, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL
PROPERTY, TONGJI UNIVERSITY

Research on Design Protection of Graphical User Interface

MOHAMMED ATAUL KARIM, DEPARTMENT OF LAW, EAST WEST UNIVERSITY
*Sui Generis System in International Intellectual Property Regime: Lessons for
Bangladesh*

SHARINA ANIS SAMSUDIN, FACULTY OF LAW, UNIVERSITI KEBANGSAAN
MALAYSIA

*Legal Protection of Indigenous Design in Malaysia: Combination of Laws or Sui
Generis?*

2.30pm – 4.35pm
F105

PARALLEL SESSION 2.D: INTELLECTUAL PROPERTY AND INNOVATION

CHAIR

SANG JO JONG, SEOUL NATIONAL UNIVERSITY SCHOOL OF LAW

PRESENTERS

NAIGEN ZHANG, SCHOOL OF LAW, FUDAN UNIVERSITY
Some Issues on Investment-Related Aspects of IPR

WEI WANG, FACULTY OF LAW, UNIVERSITY OF HONG KONG
*The Neuroscience of Innovation: A Socio-Legal Analysis of Generating University
Patents in Asia*

KSHITIJ KUMAR SINGH, FACULTY OF LAW, UNIVERSITY OF DELHI
*Biomedical Innovation and IPRs: Proprietary Claims Vis-a-Vis Open and
Collaborative Model*

VALERIY LISITSA, DEPARTMENT OF BUSINESS LAW, CIVIL AND ARBITRATION
PROCEDURE, NOVOSIBIRSK STATE UNIVERSITY
*The Legal Protection of Investments into Digital Financial Assets: International and
National Law Aspects*

NOBUYA FUKUGAWA, GRADUATE SCHOOL OF ENGINEERING, TOHOKU UNIVERSITY
*Determinants and Impacts of Incorporation of Local Public Technology Transfer
Organizations: Evidence from Kohsetsushi of Japan*

2.30pm – 4.35pm

Moot Court Hafni

PARALLEL SESSION 2.E: TRADEMARKS AND OVERLAPPING RIGHTS

CHAIR

GEORGE HWANG, GEORGE HWANG LL.C.

PRESENTERS

MD. TOWHINDUL ISLAM, DEPARTMENT OF LAW, UNIVERSITY OF DHAKA

Protection of Unregistered Trademarks: Options and Challenges for Businesses in Bangladesh

ERDENECHIMEG DASHPUNTSAG, LAW SCHOOL, OTGONTENGER UNIVERSITY OF MONGOLIA

The Conflict between Trademark and Copyright Protection, and Its Resolution

SUJANA DONANDI SINURAYA, PRESIDENT UNIVERSITY

Benyamin Biang Kerok: A Dispute of Copyright or Trademark?

ALTHAF MARSOOF, NANYANG BUSINESS SCHOOL, NANYANG TECHNOLOGY UNIVERSITY

International IP Standards and Flexibilities: Rethinking Sri Lankan Trademark Law to Achieve Better Compliance while Addressing Domestic Interests

KUHU TIWARI, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Legal Challenges in Protecting Non-Conventional Pharmaceutical Trademarks in Different Jurisdictions

2.30pm – 4.35pm

Ruang Guru Besar

PARALLEL SESSION 2.F: GEOGRAPHICAL INDICATIONS AND DEVELOPMENT

CHAIR

GIORGIO COLOMBO, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

PRESENTERS

GUSWAN HAKIM, FACULTY OF LAW, HALU OLEO UNIVERSITY

Indigenous People's Rights in the Protection of Geographical Indications in Indonesia

TASLIMA JAHAN, FACULTY OF CORPORATE & INDUSTRIAL LAW, UNITED INTERNATIONAL UNIVERSITY

Collective Rights on Geographical Indication: Challenges and Opportunity for Development under the Present Legal Framework in Bangladesh

HELITHA MUCHTAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

Intellectual Property Protection for Preventing Human Trafficking: The Case of Sumbanese Women and their Woven Clothes

MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

The Concept of Communal Intellectual Property Rights in Indonesia

YESSI SERENA RANGKUTI, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA

Supporting Local Fashion Brand as a Solution to Strengthen Indonesia's Enforcement in Intellectual Property Rights

2.30pm – 4.35pm
Soemadipraja &
Taher

PARALLEL SESSION 2.G: PATENTS AND ACCESS TO MEDICINES

CHAIR

JUSTYNA OZEGALSKA-TRYBALSKA, FACULTY OF LAW, JAGIELLONIAN UNIVERSITY

PRESENTERS

BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

Changing Direction: Promoting a Holistic Approach to Pharmaceutical Patent Law and Policy

KIYOSHI ADACHI, NATIONAL GRADUATE INSTITUTE FOR POLICY STUDIES

An Examination of Selected Public Health Exceptions in Asian Patent Laws

VAN ANH LE, SCHOOL OF LAW, WARWICK UNIVERSITY

Vietnam in the CPTPP: The Trade-off between Trade and Public Health

MYUNG-HYUN CHUNG, KOREA UNIVERSITY LEGAL RESEARCH INSTITUTE

Patent Linkage and Its Implication under the CPTPP and the USMCA

SENTHIL KUMAR, BETHEL MEDICAL MISSION & HOSMAT HOSPITAL EDUCATIONAL GROUP, BANGALORE

Intellectual Property Rights in Physical Therapy Journals: A Systematic Survey

2.30pm – 4.35pm
TBD

PARALLEL SESSION 2.H: PERSONALITY RIGHTS, CELEBRITIES, AND TRADITIONAL CULTURAL EXPRESSIONS

CHAIR

CHENGUO (COCO) ZHANG, KO GUAN LAW SCHOOL, SHANGHAI JIAO TONG UNIVERSITY

PRESENTERS

TWINKLE MAHESHWARY, KIRIT P. MEHTA SCHOOL OF LAW

Personality Rights: The Need for a Separate Legislation

JINGJING HU, SOUTHWEST UNIVERSITY OF POLITICAL SCIENCE AND LAW

Signals or Pictures: A Doctrinal Analysis of Sports Broadcasting Rights in China

NIHARIKA SALAR, FACULTY OF LAW, NATIONAL UNIVERSITY OF SINGAPORE

Critical Analysis of Passing Off Jurisprudence in Celebrities: An Indian Perspective

PRASETYO HADI PURWANDOKO, FACULTY OF LAW, SEBELAS MARET UNIVERSITY SURAKARTA

The Implementation of the Protection of Traditional Cultural Expression in Indonesia Based on Article 38 of Law 28/2014 Regarding Copyright

LAINA RAFIANTI, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

Intellectual Property and Digital Economy Aspects After the UNESCO Intangible Cultural Heritage Convention: Case Study of Angklung Inscription from Indonesia

4.35pm – 5.00pm

Afternoon Tea Break (Auditorium Djokosoetono)

PLENARY SESSION

Balai Sidang Djokosaetono

5.00pm – 6.30 pm

THE IMPACT OF IP AND INNOVATION SCHOLARSHIP ON POLICY MAKING

CHAIR

IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW,
UNIVERSITY OF GENEVA

PANELLISTS

ANTONY TAUBMAN, INTELLECTUAL PROPERTY AND COMPETITION DIVISION,
WORLD TRADE ORGANIZATION

K.D. RAJU, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN
INSTITUTE OF TECHNOLOGY, KHARAGPUR

LIXIAN CONG, INTELLECTUAL PROPERTY SCHOOL, EAST CHINA UNIVERSITY OF
POLITICAL SCIENCE AND LAW

MASABUMI SUZUKI, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

SUSANNA LEONG, NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE

AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

NAAZIMA KAMARDEEN, FACULTY OF LAW, UNIVERSITY OF COLOMBO

6.30pm – 7.00pm

**Time for Social Networking, Review of Books, and
Prayer**

7.00pm

Dinner and Cultural Performance

Location TBD

END OF DAY 1 OF THE CONFERENCE

(See next page for the program of Day 2 of the Conference)

FRIDAY, 28 FEBRUARY 2020 (DAY 2)

8.00am – 9.00am **REGISTRATION**
Foyer Balai Sidang Djokosaetono

OPENING OF THE DAY

Balai Sidang Djokosaetono

9.00am – 9.05am SINGING OF NATIONAL ANTHEM

9.05am – 9.10 am ***Welcome Remarks***

DR. EDMON MAKARIM

DEAN, FACULTY OF LAW, UNIVERSITAS INDONESIA

KEYNOTE PRESENTATION

Balai Sidang Djokosaetono

9.10am – 9.50am DR. SAMSUL MA'ARIF

JUSTICE OF THE SUPREME COURT, REPUBLIC OF INDONESIA (TBC)

9.50am – 10.00am PHOTO SESSION (*Staircase of Auditorium Djokosoetono*)

10.00am – 10.20am **Morning Tea Break** (*Auditorium Djokosoetono*)

PARALLEL SESSIONS (3)

10.20am – 12.00pm **PARALLEL SESSION 4.A: GEOGRAPHICAL INDICATIONS: SCOPE AND TYPES OF PROTECTION**
Balai Sidang

Djokosaetono

CHAIR

MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

PRESENTERS

REBECCA FERDERER, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

Comparative Analysis of Regional Collective Trademark System and the Sui Generis GI Protection System in Japan

NAAZIMA KAMARDEEN, FACULTY OF LAW, UNIVERSITY OF COLOMBO

Enabling a Registration System to Protect Geographical Indications in Sri Lanka: Amendment or Interpretation?

ANANTHU HARI & K.D. RAJU, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Post-TRIPS Free Trade Agreements and TRIPS-Plus Geographical Indications Standards in Asia

PAULRAJ BRINDA, SCHOOL OF EXCELLENCE IN LAW, THE TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY

Standardization of GI Protection as Stimulating Tool for Higher Economic Impact

10.20am – 12.00pm

F103

PARALLEL SESSION 3.B: PATENTS AND ACCESS TO HEALTH (POST-TRIPS)

CHAIR

BRYAN MERCURIO, FACULTY OF LAW, THE CHINESE UNIVERSITY OF HONG KONG

PRESENTERS

PADMAJA WIJESOORIYA, FACULTY OF LAW, GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY

A Crisis in Waiting: Access to Medicine under Intellectual Property Law

HELEN YU, CENTER FOR ADVANCED STUDIES IN BIOMEDICAL INNOVATION LAW, UNIVERSITY OF COPENHAGEN

Leveraging Research Failures to Accelerate Drug Discovery and Development

SADHANA SRIVASTAVA, INDIAN COUNCIL OF MEDICAL RESEARCH

Intellectual Property Policy Framework for Promoting Access to Health Care in Developing Countries with Focus on India

PARAMITA DASGUPTA, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES

Ensuring Universal Health Coverage in a Post-TRIPS India

10.20am – 12.00pm

F104

PARALLEL SESSION 3.C: COMMERCIALIZATION OF INTELLECTUAL PROPERTY

CHAIR

NAIGEN ZHANG, SCHOOL OF LAW, FUDAN UNIVERSITY

PRESENTERS

HALIZA SHUKOR, UNIVERSITI SAINS ISLAM MALAYSIA

Intellectual Property Commercialisation in Malaysia's Public Research Institute

TARIQUE FAIYAZ, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Innovation, Technology Transfer, Global Intellectual Property Regime and the Current Debate on Climate Change

NADIA NAIM, SCHOOL OF LAW, BIRMINGHAM CITY UNIVERSITY

Islamic Finance as a Catalyst for an Alternative Islamic Approach to Intellectual Property Economic Rights

LILY SITORUS, UNIVERSITAS PRASETIYA MULYA

Commercialization of Intellectual Property Rights

10.20am – 12.00pm

F105

PARALLEL SESSION 3.D: TRADITIONAL KNOWLEDGE AND TRADITIONAL CULTURAL EXPRESSIONS

CHAIR

DAI YOKOMIZO, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

PRESENTERS

RASHEED SHAIK, A.K.K. NEW LAW ACADEMY

The Role of Biological Diversity, Traditional Knowledge and Intellectual Property Rights

AJOY JOSE, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Traditional Knowledge – The Changing Scenario in India

YULIA YULIA & S. AG FAISAL, FACULTY OF LAW, MALIKUSSALEH UNIVERSITY

The Protection of Traditional Knowledge under Indonesian Patent Law between Opportunities and Challenges

SHAMBHU PRASAD CHAKRABARTY, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL STUDIES

Unravelling the Traditional Knowledge Protection in India: The Supremacy of the East

10.20am – 12.00pm

Moot Court Hafni

PARALLEL SESSION 3.E: PATENTS AND PLANT VARIETIES

CHAIR

MASSIMILIANO GRANIERI, DEPARTMENT OF MECHANICAL AND INDUSTRIAL ENGINEERING, UNIVERSITY OF BRESCIA

PRESENTERS

DANIEL ASTONE, FACULTY OF LAW, STOCKHOLM UNIVERSITY

Framing Neglected Tropical Diseases as a Legal Research Problem

DEVA PRASAD, INDIAN INSTITUTE OF MANAGEMENT, KOZHIKODE & **SUCHITRA MENON**, NATIONAL LAW SCHOOL, BANGALORE

Probing the Plant Variety Protection Law and Regulatory Conundrum in the Indian Context

AGUS LANINI, FACULTY OF LAW, UNIVERSITAS TADULAKO

Protection of Indigenous People's Rights over Genetic Resources around the Loro Lindu National Park

MAFRUZA SULTANA, FACULTY OF LEGAL STUDIES, SOUTH ASIAN UNIVERSITY

Legal Regime of Plant Varieties in International Law and Bangladesh

10.20am – 12.00pm

Ruang Guru Besar

PARALLEL SESSION 3.F: COPYRIGHT AND ONLINE CONTENT

CHAIR

TATSUHIRO UENO, LAW SCHOOL, WASEDA UNIVERSITY

PRESENTERS

BASHAR MALKAWI, COLLEGE OF LAW, UNIVERSITY OF SHARJAH

Online Piracy: The Egyptian Movie Industry and Copyright Enforcement

JIE (JERRY) HUA, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY

Copyright Issues in Online Game and Live Game Streaming

APOORV CHAUDHARY, NATIONAL LAW UNIVERSITY, DELHI

Copyright in Video Games: Is there a Need for a Sui Generis System in India?

THARINDU RATHNAYAKE, DEPARTMENT OF MARKETING MANAGEMENT, THE OPEN UNIVERSITY OF SRI LANKA

Copyright Information Visibility and Copyright Awareness in Social Media: Empirical Evidence from Sri Lanka

10.20am – 12.00pm

Soemadipraja &
Taher

PARALLEL SESSION 3.G: COPYRIGHT PROTECTION AND MUSIC

CHAIR

SEAN O'CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON UNIVERSITY

PRESENTERS

VISHWAS DEVAIAH, JINDAL GLOBAL LAW SCHOOL, O.P. JINDAL GLOBAL UNIVERSITY

Is there a Need to Differentiate between Internet Broadcasting of Music and Radio or Television Broadcasting?

ZIANA MAHFUZZAH, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA

Duties and Authorities of Indonesian Collective Management Organization as a Royalty Management for Songs and Music Contains in Digital Music Services

PAUL SUGDEN, MONASH BUSINESS SCHOOL, MONASH UNIVERSITY

Chinese Interpretations of Copyright Infringement in Music Compared with Australia and USA-Two Tones or Tales?

ROZA SIYUM GETACHEW, SCHOOL OF LAW, WOLLO UNIVERSITY

The Role of Copyright Law in Promoting Gender Equality in Ethiopian Music: The Case of Folk Music

12.00pm – 2.30pm

Lunch (Auditorium Djokosoetono) & Time for Friday Prayer

PARALLEL SESSIONS (4)

2.30pm – 4.35pm

Balai Sidang
Djokosaetono

PARALLEL SESSION 4.A: DATA PROTECTION AND INTELLECTUAL PROPERTY RIGHTS

CHAIR

AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

PRESENTERS

JAYANTA GHOSH, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES

Data Protection and Big Data Security of Public Health: Comparative Approach of US and India

TAKESHI MAEDA, GRADUATE SCHOOL OF LAW, KOBE UNIVERSITY

Data Transaction and Protection of Data under Intellectual Property Law

SEAN O'CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON UNIVERSITY

Global Listener Data and Next Generation Music Production **CHENGUO (COCO)**

ZHANG, KO GUAN LAW SCHOOL, SHANGHAI JIAO TONG UNIVERSITY

Collective Protection of the Personal Information Rights: China and EU, Comparative Perspective

SAEEDAH MAZINANIAN & YAVARI ASADOLLAH, FACULTY OF LAW, UNIVERSITY OF SHAHID BEHESHTI

Privacy in Cyberspace: Islamic Republic of Iran Perspective

CHRISTIAN ANDERSEN & KOTA HAGIWARA, FACULTY OF LAW, MARANATHA CHRISTIAN UNIVERSITY

Data protection and Network Effect Concerning Monopoly and Privacy in the Digital Disruption Era in Indonesia

2.30am – 4.35pm

F103

PARALLEL SESSION 4.B: TRADEMARKS, ENFORCEMENT, AND CULTURAL EXPRESSIONS

CHAIR

SETH HAYS, ASIA-PACIFIC OFFICE, INTERNATIONAL TRADEMARK ASSOCIATION

PRESENTERS

PUTROM SIAGIAN, FACULTY OF LAW, UNIVERSITAS SUMATERA UTARA

Liability of E-Commerce Platform for the Sale of Counterfeit Goods in Digital Era

SUMIT SONKAR, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

Cultural Heritage under Trademark Law: An Act of Expropriation or Protection?

ALAKNANDA SINGH, ICFAI LAW SCHOOL, JAIPUR

Counterfeiting of Brands in India: Revisiting Existing Law and Analysis of Enforcement System

AGUNG SUJATMIKO, FACULTY OF LAW, AIRLANGGA UNIVERSITY

Legal Protection of Trademark in Kediri Small and Medium Entrepreneur

AJAY KUMAR SHARMA, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

Criminal Law Enforcement in Counterfeit and Piracy to Benefit Innovations and Protect IP: Problems and Perspectives

2.30pm – 4.35pm

F104

PARALLEL SESSION 4.C: COMPARATIVE PERSPECTIVES ON PATENT LAW

CHAIR

SHAMBHU PRASAD CHAKRABARTY, WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL STUDIES

PRESENTERS

MARTIN ADELMAN, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

The Tangential Exception to Prosecution History Estoppel in the US

JUN QI KWONG, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY
Patent of Importation: Historical Remnant or Viable Alternative to a “World Patent?”

SOUMYA PATRA, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW,
 INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR
Intellectual Property Changes and Its Effects on Patent Filing in India

JUN TOMITA, GRADUATE SCHOOL OF LAW, WASEDA UNIVERSITY
Introducing Indirect Patent Infringement in China: The Japanese Experience

MAS RAHMAH, FACULTY OF LAW, UNIVERSITAS AIRLANGGA
Imposing Disclosure of Origin for Requirement of Patent Registration: Challenges for Implementation

ANEESH PILLAI, SCHOOL OF LEGAL STUDIES, COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Interoperation of Competition Law and Intellectual Property Rights: A Comparative Study of Asian Legal Systems with Special Reference to India

2.30pm – 4.35pm
 F105

PARALLEL SESSION 4.D: INTELLECTUAL PROPERTY AND DISPUTE RESOLUTION

CHAIR

JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

PRESENTERS

PRENKESHA MENIA, SYMBIOSIS LAW SCHOOL, PUNE

Intellectual Property Right Disputes at International Level and Modes of Resolution

SHIHO KATO, GRADUATE SCHOOL OF SOCIAL SCIENCES, HIROSHIMA UNIVERSITY

Cross-Border Injunctions in Japanese IP Cases

XIANWEI ZHANG, LAW SCHOOL, SHENZHEN UNIVERSITY

An Empirical Analysis of Precedent-Based IP Adjudication System in Beijing Intellectual Property Court

CHARU DUREJA, RAYAT COLLEGE OF LAW, PANJAB UNIVERSITY CHANDIGARH

Arbitration is an Alternative and Not a Primary Method for Intellectual Property Right Dispute Resolution in India

ADITYA MISHRA, GANDHI NATIONAL LAW UNIVERSITY

Interplay Between IPR and Arbitration: A Heaven in Disguise

DAI YOKOMIZO, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

Cross-Border Trade Secret Disputes – Analysis by Conflict of Laws

2.30pm – 4.35pm
 Moot Court Hafni

PARALLEL SESSION 4.E: COMPARATIVE PERSPECTIVES ON COPYRIGHT LAW

CHAIR

LIXIAN CONG, INTELLECTUAL PROPERTY SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

PRESENTERS

RANJIT ABRAHAM & P.J. YESU NESA JOY SINGH, SCHOOL OF EXCELLENCE IN LAW, THE TAMI NADU DR. AMBEDKAR LAW UNIVERSITY

Interface between Digital Rights Management and Fair Use for Access to Information

AMEYA PANT, DMD ADVOCATES, & **DIPESH JAIN**, BOMBAY HIGH COURT

Intellectual Property Right Protection and Obscenity: An Indian Perspective

M.AFZAL WANI, SCHOOL OF LAW AND LEGAL STUDIES, GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY

*Unauthorised Publishing and Dubious Photo-Copying of Books in the Name of
Academics in Developing Countries: Looking for Solutions for Authors' Concerns*

DI LIU, TSINGHUA UNIVERSITY SCHOOL OF LAW

*Paving the Way for the Filtering Obligation in China: Incorporating with Safe Harbor
and Fair Use*

LUCKY GEORGE & RATHNA P. AARTHI, SCHOOL OF EXCELLENCE IN LAW, THE
TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY

Reverse Engineering of Copyrighted Computer Program: A Comparative Study

AMIT JAMSANDEKAR, FACULTY OF LAW, LEICESTER UNIVERSITY

Copyright-A New Regime in India

2.30pm – 4.35pm

Ruang Guru Besar

**PARALLEL SESSION 4.F: PATENTS AND PHARMACEUTICALS: COMPARATIVE
PERSPECTIVES**

CHAIR

KIYOSHI ADACHI, NATIONAL GRADUATE INSTITUTE FOR POLICY STUDIES

PRESENTERS

FRANTZESKA PAPADOPOULOU, FACULTY OF LAW, STOCKHOLM UNIVERSITY

*Regulatory Rights in the Pharmaceutical Industry; A System in Flux? Lessons
Learned by the EU Experience and the Possibility to Make Things Different in the
Future?!*

KANIKARAM SATYANARAYANA, INDIAN COUNCIL OF MEDICAL RESEARCH

*Access to Affordable Health Care: Some Strategies to Overcome IP and other
Barriers to Promote Access to Biosimilars with Focus on Developing Countries*

SHIRIN SYED, KAVAYITRI BAHINABAI CHAUDHARI NORTH MAHARASHTRA
UNIVERSITY

*Patent and Generic Availability: a Case Study of HIV, HCV and TB Medicines in
India*

CATHARINA BUDININGGSIH, FACULTY OF LAW, PARAHYANGAN CATHOLIC
UNIVERSITY

*Under The Pressure of Generalized System of Preferences and TRIPS PLUS:
Indonesia*

MOHAMMAD ATA-UR RAHMAN & OWAIS SHAIKH, SHAHEED ZULFIQAR ALI
BHUTTO UNIVERSITY OF LAW

Protecting Pharmaceutical Patents in Pakistan

JUSTYNA OZEGALSKA-TRYBALSKA, FACULTY OF LAW, JAGIELLONIAN
UNIVERSITY

*A New SPC Regulation in Europe and its Possible Impact on the Pharmaceutical
Sector and the Access to Medicines in the EU and Third Countries*

2.30pm – 4.35pm

Soemadipraja &
Taher

PARALLEL SESSION 4.G: EXCEPTIONS AND LIMITATIONS IN COPYRIGHT LAW

CHAIR

OWAIS SHAIKH, SHAHEED ZULFIQAR ALI BHUTTO UNIVERSITY OF LAW

PRESENTERS

TIANXIANG HE, FACULTY OF LAW, CITY UNIVERSITY OF HONG KONG

Transplanting Fair Use in China? History, Impediments and the Future

ANJANA GIRISH, INTER UNIVERSITY CENTRE FOR INTELLECTUAL PROPERTY RIGHTS STUDIES, COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Visually Impaired Persons and Access to Copyrighted Works: The Indian Road Map

TATSUHIRO UENO, LAW SCHOOL, WASEDA UNIVERSITY

Copyright Exception for Text-and-Data Mining: Japan as “Paradise for Machine Learning”

MUHAMMAD BILLAH, COLLEGE OF LAW, SULTAN QABOOS UNIVERSITY

Dreaming of a World with Online Open Access for All Books: Can This Dream Become a Reality

SAMUEL ANDREWS, UNIVERSITY OF GONDAR SCHOOL OF LAW

Unpacking the Intersectionality of IP Limitations Jurisprudence and the Marrakesh Treaty: Disabilities and Expressions in Copyright of Ethiopia, Nigeria and USA

CHIH-CHIEH YANG, INSTITUTE OF TECHNOLOGY, NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY

How to Protect the Traditional Intellectual Creations of Indigenous People? Registration System and Fair Use

2.30pm – 4.35pm

TBD

PARALLEL SESSION 4.H: INTELLECTUAL PROPERTY, INNOVATION, AND MANAGEMENT

CHAIR

VALERIY LISITSA, DEPARTMENT OF BUSINESS LAW, CIVIL AND ARBITRATION PROCEDURE, NOVOSIBIRSK STATE UNIVERSITY

PRESENTERS

MAYUREE SENGUPTA, INDIAN INSTITUTE OF MANAGEMENT, KASHIPUR

IP as an Indicator of Innovation: A Review

MUKESH RAWAT & K.D. RAJU, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR

The Role of Public Procurement in Stimulating Innovation: A Case Study of South East Asia

RYAN WHALEN, FACULTY OF LAW, UNIVERSITY OF HONG KONG

The Patent Similarity Dataset: Enabling More Nuanced Data-Driven Innovation Research

M. SAKTHIVEL, SCHOOL OF LAW AND LEGAL STUDIES, GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Taxation of IP Assets in India: Need for a Rational Approach?

RANJEET KUMAR, DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING,
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE, CHITTOOR

*Impact of IP Generation and Technology Management at the Higher Educational
Universities in the Developing Countries*

M. SUNIL GLADSON, SCHOOL OF EXCELLENCE IN LAW, THE TAMIL NADU DR.
AMBEDKAR LAW UNIVERSITY

*Converting Cultural Property into Monopolistic Intellectual Property and Its Impact
on Natural Rights of Cultural Property Owners*

4.35pm – 5.00pm **Afternoon Tea Break** (*Auditorium Djokosoetono*)

CLOSING REMARKS

Balai Sidang Djokosaetono

5.00pm – 5.30pm

AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

MOHAMED ABDERRAOUF BDIUI, WIPO ACADEMY, WORLD INTELLECTUAL
PROPERTY ORGANIZATION

ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND
COMPETITION DIVISION, WORLD TRADE ORGANIZATION

JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW,
UNIVERSITY OF GENEVA

5.30pm – 7.30pm

Reception (*Auditorium Djokosoetono*)

Sponsored by International Trademark Association (INTA)

CONCLUSION OF THE CONFERENCE (*See next page for the program of the Workshop*)

Workshop Program

SATURDAY, 29 FEBRUARY 2020

8.30am – 9.00am **REGISTRATION**
Foyer Balai Sidang Djokosaetono

WELCOME REMARKS

Balai Sidang Djokosaetono

9.00am – 9.05 am **AGUS SARDJONO**, FACULTY OF LAW, UNIVERSITAS INDONESIA
IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW,
UNIVERSITY OF GENEVA
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

FIRST SESSION

9.05am –10.40am **WHAT ARE CURRENT, RELEVANT, AND IMPACTFUL RESEARCH TOPICS?**

CHAIR

JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

PANELLISTS

OWAIS SHAIKH, SHAHEED ZULFIQAR ALI BHUTTO UNIVERSITY OF LAW

MIRANDA RISANG AYU PALAR, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

SEAN O’CONNOR, ANTONIN SCALIA LAW SCHOOL, GEORGE MASON UNIVERSITY

SANG JO JONG, SEOUL NATIONAL UNIVERSITY SCHOOL OF LAW

LE MA, INTERNATIONAL LAW SCHOOL, EAST CHINA UNIVERSITY OF POLITICAL
SCIENCE AND LAW

HA LE THI THU, FACULTY OF ECONOMICS AND INTERNATIONAL BUSINESS,
FOREIGN TRADE UNIVERSITY

10.40am – 11.10am **Tea Break** (*Foyer Balai Sidang Djokosaetono*)

SECOND SESSION

11.10am –12.45pm **RESEARCH METHODOLOGIES: WHAT AND HOW TO CHOOSE?**

CHAIR

IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW AND SCHOOL OF LAW,
UNIVERSITY OF GENEVA

PANELLISTS

GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA

IDA MADIEHA ABDUL GHANI AZMI, AHMAD IBRAHIM KULLIYAH OF LAWS,
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

MYUNG-HYUN CHUNG, KOREA UNIVERSITY LEGAL RESEARCH INSTITUTE

12.45pm – 2.00pm **Lunch** (*Auditorium Djokosoetono*)

CONCLUSION OF THE WORKSHOP